



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Minutes

Agenda

Mint Valley Golf Advisory Board

Wednesday, January 15,
2020

4:00 PM

Recreation Office, 2920 Douglas

1. **ROLL CALL**

2. **APPROVAL OF MINUTES**

20-00028 Approval of Minutes from 10.16.2019

A motion was made by Kim Higgins, seconded by Dave Schloss, to approve the minutes provided. The motion carried by the following vote:

Ayes: All

Nays: None

3. **CONSTITUENT COMMENTS**

N/A

4. **BOARD MEMBER COMMENTS**

Ken Pence requested an explanation of expenditures for 2019. Director Wills prepared an overview and provided the information to all board members in real time. David Schloss asked for clarification on the decline of usage reported in the Driving Range. An audit of reporting from 2018 vs. 2019 shows a lack of accuracy in prior reporting with greens fees being posted to range incorrectly. The board discussed additional marketing campaign ideas to increase driving range usage.

5. **REPORTS**

20-00023 Pro Shop Managers Report

*Jim Nickerson reported on the following:
2020 Tournament Schedule, a complete physical inventory of pro shop supplies and merchandise, set-up and usage of Sky Track system which is a golf simulator, new tee signs and score card placement, hole handicap changes as a result of WSGA review, cross-training staff for streamlined operations, increase in cart pass sales, as well as an updated count of cart barn rental.*

20-00024 Golf Maintenance Manager Report

Scott Knapp reported on the following:

Course drainage and equipment repairs currently ongoing; including wheel grinding and tune-ups, wildlife containment, and tree removal.

20-00025 Director's Report**20-00029 2019 Play & Revenue Report
Golf Section of 2019 Annual Report**

Director Wills reported on total expenditures for 2019 as well as provided the attached Play & Revenue and 2019 Annual Report. The entire 2019 Annual Report will be presented to the new City Council in February of 2020.

6. OLD BUSINESS**7. NEW BUSINESS****20-00026 2020-2021 Annual Pass Rates**

Kim Higgins asked for specific details on punch card sales which will be provided to her post-meeting. Rates have been raised slightly approximately 4 to 5% however 2019 rates will be honored prior to March 1, 2020 with the use of cash or check only. Cart storage rate has also been increased by 5%.

20-00027 2020 Event Discussion

Jim Nickerson discussed the March Madness punch cards and how they work.

8. ADJOURNMENT