

AGENDA

Longview Downtown Advisory Committee

Tuesday July 20, 2021

8:00 A.M.

Longview City Hall Council Chambers

Or virtual on zoom:

<https://us02web.zoom.us/j/82366766198?pwd=STQrMnR5TGtpb3VoZC9qZTdGUUVoZz09>

Meeting ID: 823 6676 6198 Passcode: 1923 Dial by your location +1 253 215 8782 US
(Tacoma) +1 408 638 0968 US (San Jose)

1. Call to order

2. Election of officers

3. Approval of May 2021 Minutes

4. Announcements

- Susan Supola resigned- moving back to Montana
- In-person meetings resume with ‘hybrid’ virtual attendance option.
Un-vaccinated persons shall wear masks while in City Hall.

5. Audience Participation or Correspondence

6. Agenda Review and Action on Agenda Items

7. Reports and Sub-Committee Assignments

7.1 Parking Reports – LPD

7.2 Washington Main Street program grant opportunity for Affiliate Members. Staff attended a grant workshop and learned that funds are available for affiliate members to hire a full-time staff person and start the process of becoming full Main Street members. It is a capacity building grant, but the city cannot be the applicant, it must be an independent non-profit. Staff will share the information with the Downtowners and encourage them to apply for funding the next round in 2022.

7.3 Revitalize WA (Mainstreet) conference 2 for 1 registration.

7.4 City landscaping efforts in parking lots in June.

7.5 Parking study updates.

8. Old Business

DAC recommendation to City Council: City Manager asked to wait until a parking study is complete before proposing changes to parking rules.

9. New Business

10. Discussion Items –

10.1 Bend Oregon parking changes article. Some similarities to Longview and noted that on-street parking went to 2-hrs, un-metered while all the public parking lots went to metered and long-term parking options available on a sliding scale/income basis.

10.2 On-going discussion of parking fund balance decline.

11. Next Meeting – August 17 meeting cancelled or pick a date to reschedule. September 21.

12. Adjournment

MINUTES

Longview Downtown Advisory Committee

Tuesday, May 18, 2021

8:00 A.M.

1. Call to order

Chair Dawn Gregg called the meeting to order at 8 am.

- *In attendance, Dawn Gregg, Chair; Bill Hallanger; Pat Palmer; Allan Rudberg; Karl Salzsider; Susan Supola; Ruth Kendall.*
- *Not present: Brad Whittaker, Co-Chair; Katie Bonus; Christopher Reeves.*
- *Staff: Adam Trimble; Ken Hash; Mary Chennault; Nancy Vandehey.*
- *Audience: Ron Kosloski.*

2. Approval of April 20, 2021 Meeting Minutes

A motion was made by Pat Palmer, seconded by Allan Rudberg that the minutes be approved.

3. Announcements

None.

4. Audience Participation or Correspondence

Ron Kosloski stated that he's protesting the closing of Creekside Café. They were fined for mask violations. Bad news! Support letters can be sent to the County Health Division.

Allan Rudberg shared later that he believed they were closed for remodeling into the Father's House building.

5. Agenda Review and Action on Agenda items

None.

6. Reports and Sub-Committee Assignments

6.1 Parking Reports – LPD- staff Mary Chennault

Mary shared lot breakdown report. Not much has changed. Parking numbers are lower than normal due to staffing shortage; hoping those positions will be filled by June so the numbers should go back up. Discussion was had on the long term outcome as it is not self-supporting at this time. Changes need to be made to fix this long term. Support from council is needed for changes. The fund balance will be zero at the end of the year; you can't run a business with no funds.

6.2 City plans for downtown streetscape – Ken Hash

Downtown Streetscape Phase 3 (Hemlock to Florida) has support for federal funding by Herrera Beutler, Cantwell and Murray.

6.3 Downtown Parking Study – Ken Hash

Costs for a new study are much higher than Ken Hash expected. Dawn Gregg mentioned a report from Susan Supola that was done in Canada that could be used as an example. Ken Hash stated that we are 10 years beyond the Hyatt Palma study in

the recession that called for free parking downtown. We're out of that recession and maybe it's time for some changes to the free parking.

6.4 Planning Commission to allow mini-golf by Pic@Trios – Adam Trimble

Approval may come in June by Council.

6.5 Longview (Housing) Plan update: Housing Needs assessment draft released – Adam Trimble, link

<https://mylongview.box.com/s/ixx5oz3ycshjtxmo464s2pj1gr07iq0t>

Mud Bay Consulting was hired to update the plan. Adam Trimble shared the plan with the group. Next step – goal setting.

7. Old Business

7.1 Parking Ideas Discussion continued

Discussion including radical changes needed to the downtown parking. Previous study set 3 hr blocks, as hairdressers said 2 hrs wasn't enough. A suggestion was tossed out to have no parking enforcement and it all be free. Another suggestion was a stern letter from City to landlords to inform tenants to not park on the street and use parking lots. Mary Chennault clarified the law of on street parking is a timed spot for anyone and cannot exclude tenants. A newsletter was discussed to encourage out of town landlords to encourage tenants to use parking lots over on street parking.

8. New Business

8.1 Making Downtown a Destination

Ideas tossed out – pocket park; courtyard plaza; utilizing the green strip of Broadway; blocking off one block for pedestrian use only with tables and benches to eating and meeting; connecting to Lake Sacajawea via walkable/bike able path/trail. Businesses need to be part of the Downtowners group – be active and participate to build the community to be one voice. Ron Kosloski stated that parking is an issue for daytime businesses as after 5:30, it is no problem for businesses such as Antidote. A motion was made by Karl Salzsider, seconded by Bill Hallanger, to recommend a change from 3 hr parking to 2 hr parking from Columbia Theatre to Freddie's Just for the Halibut. All in favor. Adam Trimble will put on the next council agenda.

9. Discussion Items

9.1 Downtown Clean-up occurred May 15th, organized by Longview Downtowners – Lindsey Cope

Pat Palmer shared that about 25 people showed up to help. (Downtowners, Mayor, RA Long Baseball players, church group) Several bags of garbage was collected. The City provided dump boxes. New beauty bark was added on 12th and Elks building.

10. Next Meeting – June 15, 2021

11. Adjournment

Meeting was adjourned at 9:14 am.

City of Longview Violation Bureau
Financial Statistics 2020-2021

2020						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-20	\$3,127.62	\$1,873.75	\$5,084.59	\$5,179.31	-\$94.72	\$67,274.86
Feb-20	\$3,535.41	\$5.00	\$3,616.76	\$5,801.49	-\$2,184.73	\$65,090.13
Mar-20	\$3,377.81	\$3,371.50	\$6,811.54	\$5,845.45	\$966.09	\$66,056.22
Apr-20	\$2,951.91	\$720.00	\$3,709.63	\$5,805.18	-\$2,095.55	\$63,960.67
May-20	\$1,343.61	\$787.00	\$2,155.14	\$5,722.35	-\$3,567.21	\$60,393.46
Jun-20	\$895.33	\$1,517.00	\$2,430.15	\$6,643.73	-\$4,213.58	\$56,179.88
Jul-20	\$2,161.67	\$3,170.00	\$5,339.51	\$5,859.09	-\$519.58	\$55,660.30
Aug-20	\$830.45	\$64.75	\$901.66	\$6,583.53	-\$5,681.87	\$49,978.43
Sep-20	\$1,681.35	\$2,880.00	\$4,566.37	\$8,236.96	-\$3,670.59	\$46,307.84
Oct-20	\$865.79	\$1,080.00	\$1,950.42	\$6,036.82	-\$4,086.40	\$42,221.44
Nov-20	\$1,651.18	\$240.00	\$1,895.22	\$5,812.15	-\$3,916.93	\$38,304.51
Dec-20	\$1,391.90	\$3,480.00	\$4,875.65	\$6,644.51	-\$1,768.86	\$36,535.65
2020 TOTAL	\$23,814.03	\$19,189.00	\$43,003.03	\$74,170.57	-\$30,833.93	\$36,535.65
2021						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-21	\$1,319.13	\$1,085.00	\$2,407.61	\$4,913.45	-\$2,505.84	\$34,029.81
Feb-21	\$1,058.63	\$73.00	\$1,134.70	\$5,541.95	-\$4,407.25	\$29,622.56
Mar-21	\$1,773.71	\$3,083.50	\$4,860.16	\$5,511.34	-\$651.18	\$28,971.38
Apr-21	\$1,087.82	\$2,252.25	\$3,341.73	\$5,538.07	-\$2,196.34	\$26,775.04
May-21	\$3,228.69	\$46.25	\$3,276.29	\$5,563.64	-\$2,287.35	\$24,487.69
Jun-21					\$0.00	\$24,487.69
Jul-21					\$0.00	\$24,487.69
Aug-21					\$0.00	\$24,487.69
Sep-21					\$0.00	\$24,487.69
Oct-21					\$0.00	\$24,487.69
Nov-21					\$0.00	\$24,487.69
Dec-21					\$0.00	\$24,487.69
2021 TOTAL	\$8,467.98	\$6,540.00	\$15,007.98	\$27,068.45	-\$12,047.96	\$24,487.69

TICKET STATISTICS BY VIOLATION CODE

2021	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W 15 MIN LMC 11.50.070	0	2	0	0	0	0							2
W 30 MIN LMC 11.50.070	20	15	0	4	6	10							55
W 1 HR LMC 11.50.070	13	20	0	0	3	16							52
W 2 HR LMC 11.50.070	0	0	0	0	0	0							0
W 3 HR LMC 11 50.070 & 11.62.030	128	107	96	40	65	89							525
W 4 HR LMC 11.50.070	1	0	0	0	0	0							1
W 10 HR LMC 11.50.070	0	0	0	0	0	0							0
W 72 HR LMC 11.62.030	6	3	1	0	1	1							12
W FREEFORM	2	0	0	0	0	0							2
TOTAL WARNINGS	170	147	97	44	75	116	0	0	0	0	0	0	649
OVER 12" RCW 46.61.575	2	6	0	1	3	0							12
ALLEY LMC 11.44.142	2	0	0	0	1	0							3
STORING LMC 11.44.147	21	52	55	36	23	19							206
ADA RCW 46.19.050	0	1	1	0	2	5							9
YELLOW LMC 11.50.020	4	2	4	2	8	15							35
IMPROPER RCW 46.61.570	3	4	0	3	1	6							17
LIBRARY LMC 11.44.130	0	0	0	0	0	0							0
WRONG DIRECTION RCW 46.61.575	2	2	2	1	4	9							20
ANGLE PARKING WAC 308330430	0	1	3	0	1	1							6
UNLAWFUL PURPOSES WAC 308330436	0	1	0	0	0	0							1
OT 15 MIN LMC 11.50.070	0	0	0	0	0	0							0
OT 30 MIN LMC 11.50.070	0	1	1	2	2	3							9
OT 1 HR LMC 11.50.070	0	0	0	0	0	0							0
OT 2 HR LMC 11.50.070	0	0	0	0	0	0							0
OT 3 HR LMC 11.50.070 & 11.62.030	5	5	24	7	13	24							78
OT 4 HR LMC 11.50.070	0	0	2	0	0	0							2
OT 10 HR LMC 11.50.070	0	0	0	4	0	0							4
OT 72 HR LMC 11.62.030	0	0	1	0	0	0							1
Over 3 Days LMC 11.44.145	3	0	0	1	0	0							4
Exp Over 45 Days RCW 46.16A.030 (7)	2	7	6	2	4	8							29
10' ROADWAY WAC308330433	0	0	0	0	0	0							0
CITY HALL VISITOR LMC 11.62.030 (6)	0	0	0	0	0	0							0
BUS TRANSFER LOT LMC 11.62.060 (6)	0	0	0	0	4	2							6
LEASED SPACE LMC 11.62.030 (2)	3	6	3	3	0	0							15
TIMED LMC 11.44.110	0	0	0	0	0	0							0
PERMIT REQUIRED LMC 11.62.030 (3)	0	1	3	0	0	1							5
BUS STOP WAC 308330457	0	0	0	0	0	0							0
OFF TRUCK ROUTE LMC 11.68.050	0	0	0	0	0	0							0
NO PARK 12AM-5AM LMC 11.44.110	0	0	0	0	0	0							0
NO PARK 9PM-5AM LMC 11.44.110	0	0	0	0	0	0							0
NO PARK 3AM-6AM LMC 11.44.110	0	0	0	0	0	0							0
TOTAL TICKETS	47	89	105	62	66	93	0	0	0	0	0	0	462
DISPATCHED PARKING COMPLAINTS	49	44	76	52	58	45							324

BELOW VIOLATIONS ARE FOR G0-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION

Jun-21

LOT BREAKDOWN

Lot Name	Lot#	Total Spaces/General Use	ADA Spaces	Number Auth. to lease	Number leased/city	Number Avail to lease	Cost/Space	Permit Only	Numbered Spaces	Number on wait list
Penny's	85	58/55	3	10	4/0	6	120.00	N	N	0
Merc	86	113/108	5	38	14/0	24	120.00	N	N	0
Johnson	87	58/55	3	28	17/0	11	120.00	N	N	0
15th & Broadway	111	37/10	0	37	14/6	17	120.00	Y	Y	0
Paragon	112	23/0	0	23	12/6	5	60.00	Y	Y	0
			TOTAL	136	61/12	63				

Adam Trimble

From: Jonelle McCoy <JMcCoy@preservewa.org>
Sent: Monday, July 12, 2021 9:07 AM
To: Adam Trimble
Subject: WA Main Street Affiliate designation follow-up
Attachments: We sent you safe versions of your files; 2021 RevitalizeWA Civic Leaders Discount 01.pdf

Mimecast Attachment Protection has deemed this file to be safe, but always exercise caution when opening files.

Hi Adam,

I hope you were able to actually take the rest of Friday for yourself! Thanks again for giving me a call to talk more about the Affiliate designation and the benefits and limitations of the City holding the status versus a nonprofit entity like the Longview Downtowners.

The recent [Affiliate Capacity Building](#) grant workshop does feel like a great opportunity to reach out to the Downtowners and highlight how they might be better positioned to take advantage of Main Street network offerings (like that grant). Especially if, as you mentioned, they've been benefiting from a staff member from the local economic development council. I don't have much a current connection with the Downtowners and I trust your advisory committee is going to be key to talking to them, but I do have info for Samantha Thompson who owns Guse's Gourmet Coffee and I believe is involved with the Downtowners – let me know if that would be helpful to have.

Aside from using the ACB grant as a way to (re)connect with the downtowners around the potential opportunity to migrate the Affiliate designation from the City to their nonprofit, you could use a 50% registration discount we have for civic leaders to encourage them to learn more about Main Street at our RevitalizeWA Conference at the end of September. Other folks have registered with the discount then listened to sessions in a meeting or conference room with other folks they aim to work with more.

Of course, I hope we might be able to have a Zoom meeting even before the conference!

Also – I will ask around to see what other towns have paid for parking studies and will update you when I've got something to share.

Blue skies,
Jonelle McCoy | Main Street Specialist
[she / her / hers / ella]
Washington Trust for Historic Preservation
Walla Walla Satellite Office
509-202-4299 | 206-624-9449 (HQ)

preservewa.org/mainstreet

[Sign up](#) for our quarterly newsletter!

REVITALIZE WA

ROADSHOW • SEPT 27 - OCT 1, 2021

A strong partnership between the public and private sectors is critical to a successful Main Street revitalization effort. This year's RevitalizeWA conference will include sessions that highlight best practices for city partnerships, supporting small businesses, and engaging the full community in our work.

Local government elected officials and administrators are invited to attend this year's RevitalizeWA using our special Civic Leaders discount.

Sign up using the code **CIVICLEADERS** for 50% off registration for our virtual learning day on Monday, September 27.

We hope that you'll join your local Main Street organization and downtown community in this unique learning opportunity!

Learn more and register today at:
preservewa.org/revitalizewa-register

REVITALIZE WA

ROADSHOW • SEPT 27-OCT 1, 2021



MONDAY, SEPT 27: VIRTUAL LEARNING

Opening Keynote

Mary Means, Founder of the Main Street Movement

Morning Breakout Sessions

Historic Property Resources

Big Ideas for Small Business

Culturally Responsive Place Management

Place Activation in 90 Days

Microenterprise on Main Street

The Future of Leadership: Youth on Main

Afternoon Breakout Sessions

Round Table Discussion: Main Street Staff

Round Table Discussion: Main Street Board Members

Additional Round Table Discussions

Cities & Main Streets: The Dream Team

Frontier & Native American Communities Initiative

The Volunteer Cycle

Closing Keynote

Vu Le, NonProfitAF

Excellence on Main Awards

Celebrating the remarkable work of Main Street programs across the state

TUESDAY, SEPT 28: GIG HARBOR

In-person learning co-hosted by the Gig Harbor Downtown Waterfront Alliance will feature sessions on small business resiliency, tours of the Skansie Netshed and Harbor History Museum, happy hour networking opportunities, and more!

WEDNESDAY, SEPT 29: PROSSER

In-person learning co-hosted by Historic Downtown Prosser Association will feature sessions on preservation and small business support, tours of the Historic Mercer Building and Horse Heaven Saloon, happy hour networking opportunities, and more!

FRIDAY, OCT 1: COLVILLE

In-person learning co-hosted by Colville Together will feature sessions on rural main street development, tours of the Keller House and Colville parklets, facades, and construction, happy hour networking opportunities, and more!

Please note that this schedule may be subject to change.

To register for the conference, find more information, and sign up for email updates, visit:

www.preservewa.org/revitalizewa

https://www.bendbulletin.com/localstate/downtown-bend-parking-might-cost-you-more-than-it-used-to/article_d50d4bfa-dac3-11eb-975b-e7eb6d14414f.html

FEATURED

Downtown Bend parking might cost you more than it used to

Free parking removed from downtown lots

By BRENNNA VISSER The Bulletin

Jul 1, 2021



Vehicles park in a Zone A section along Bond Street in downtown Bend on Wednesday, June 30, 2021.

Ryan Brennecke/The Bulletin

Parking in downtown Bend is going to be a different experience starting this summer.

Historically, Bend has had free, two-hour parking downtown during business hours, and allowed a driver to move at least 750 feet away to another space when that two hours was up.

But new changes, which took effect Thursday, no longer allow drivers to do this. Instead, those who want to stay longer than two hours downtown need to go to a paid-parking lot or to the paid-parking garage.

“The intention is really to give you more choices based on how long you are staying,” said Tobias Marx, the city’s parking manager.

The changes are several years in the making, with strategies originally being outlined in the Downtown Parking Strategic Management Plan, which was adopted by the Bend City Council in 2017. The Downtown Parking Advisory Committee then worked on the specifics.

Downtown lots, which used to include two hours of free parking, no longer will, and people will continue to be charged \$1 per hour to park in these lots or the parking garage.

The basic idea is that the best way to manage parking when there is high demand is to charge for it, Marx said.

These changes will allow people who really just need to go to downtown for a couple of hours to run an errand or eat a meal to do so, while people who need or want to stay downtown for longer have a safer, more reliable alternative to constantly needing to move their car around to avoid citations, Marx said.

Marx recognizes that not everyone will be happy about paying for parking, but pointed out that the previous way Bend managed parking was confusing. Previously, two hours of parking was free on lots downtown, but any additional time after that was not.

“We have received so much feedback on, ‘We don’t know what to do on your lots,’” Marx said.

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Earlier this year, the city eliminated free parking from the parking garage, and the city has not seen a decrease in the number of cars.

“This garage has never been as busy as it is right now,” Marx said.

Other changes include parking limits in the Mirror Pond South and North parking lots being extended from four hours to six hours, and making the Troy Field Lot a paid-parking lot with all-day parking available.

People can pay for parking on these lots or in the garage with a parking payment app, or with cash and credit card, Marx said.

Paid parking will be removed from NW Irving Street, and on-street parking will become two hours of free parking, according to Marx.

For people who work downtown, Marx said the city is hoping to promote a monthly parking permit that “costs less than Netflix.” The cost ranges between \$10 and \$30, depending on someone’s income, Marx said.

Mindy Aisling, executive director of the Downtown Bend Business Association, said while business owners have differing opinions, the association itself supports the changes.

One benefit is that money generated from parking fees stays within the downtown parking district, which can be used to improve downtown over time, she said.

“It helps put people in the right places,” Aisling said. “I think it will be easier for people to park downtown.”

People who have never used a parking app to pay for parking in Bend can go to [Parkingapp.com](https://www.bendbulletin.com/localstate/downtown-bend-parking-might...) and search for an app that can be used to pay for parking at the lot of their choosing, Marx said. Residents can use a digital coupon with the term “Bendite” and get two hours of free parking in lots through August, Marx said.

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Reporter: 541-633-2160,

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Brenna Visser