City of Longview

1525 Broadway
Longview, WA 98632
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Minutes

Agenda

Mint Valley Golf Advisory Board

Wednesday, January 19, 2022	4:00 PM	Recreation Office, 2920 Douglas

1. ROLL CALL

Jim Nickerson called the meeting to order at 4:00 p.m.
Members Present: Chuck Bergquist, Kimberly Higgins, Kenneth Pence, Jordan Burns
Members Absent: Rick Parrish
Constituents Present: None
Staff Present: Jennifer Wills, Melissa Harbour, Jim Nickerson, Colton Froberg

2. APPROVAL OF MINUTES

22-00042 MVGAB Draft Minutes - 10.20.2021

A motion was made by Kim Higgins, seconded by Ken Pence, to approve the minutes as written with the removal of the text "overall rates to match Kelso." The motion carried by the following vote:
Ayes:All
Nays: None

3. CHANGES TO THE AGENDA

Kim Higgins asked that the agenda be revised to move the item "Rates for 2022; Walking & Bundle" from old business to new business as they were not discussed at length at a previous meeting.

4. CONSTITUENT COMMENTS

N/A

5. BOARD MEMBER COMMENTS

Ken Pence -Requested an update on the council workshop related to equipment purchases.
Kim HIggins - Requested an update on the irrigation pump at the course. Jim Nickerson was able to provide this update in real time. The manufacturer of the irrigation, Rainbird sent a representative to the course yesterday for a meeting. Bids have been received and the idea of using Covid state funding is being considered. The bids currently sit with the City Engineers. Welcome to Jordan Burns - Board Member, Welcome to Colton Froberg - Recreation Specialist (Golf)

6. REPORTS

22-00043 a. Proshop Manager Report
b. Superintendent Report

Jim Nickerson provided a verbal report for both maintenance and proshop combined;
Maintenence:
-Tee 2 clogged drainage has been repaired
-Equipment repairs underway, approximately 3/4 of the way through to date

-A fungicide application occurred the week of January 14th
Proshop:
-Phasing Cleveland brand out, bringing Taylor Made in
-Fitting cart requested from Taylor Made and once received, a fitting day will be scheduled
-Product orders continue to be significantly delayed
-The course was rated 23rd overall for value, and 7th in the state

7. OLD BUSINESS

Rates for 2022 - Walking & Bundle moved to new business

22-00044 a. Rates for 2022
i. Season Passes
ii. Walking & Bundle

-Board members were provided with attachments (embedded) detailing the overall increase, which includes $1 for walking rates and $2 for each ball/play bundle. This increase was necessary due to an increase in the cost of supplies, course maintenance, cart lease, additional part-time customer service staff, etc. Board Member Jordan Burns suggested a larger increase at one time rather than raising the rates by a small amount each year. Jennifer Wills & Jim Nickerson discussed the research and decision-making process for the rate-increase decisions.
-Colton Froberg discussed plans to increase revenue for fittings by utilizing social media.
-Unexpected costs: irrigation, fuel costs, costs of seeds, fertilizer, etc. cost of staffing for increased visits.
-Additional discussions included the justification for leasing vs. buying a fleet of carts, the ability to raise the rates to compensate for the ongoing increase in costs to operate on an ongoing basis, maintenance and repair of the cart fleet, explanation of city depreciation vs. private business, 3% discount on cash/checks payments.
A motion was made by Ken Pence, seconded by Chuck Berquist, to approve the season pass and cart barn rates as presented . The motion carried by the following vote:
Ayes:All Nays: None

8. NEW BUSINESS

Walking & Bundle Rates for 2022 (Moved from Old Business)

The board asked for additional time to review the rate increase numbers and meet again prior to the upcoming City Council meeting.
Jordan Burns requested projected expenditures for 2022-2023 and offered to review and return details to the board for a special meeting on January 26th 4:00 p.m.

9. ADJOURNMENT

The meeting was adjourned at 6:12 p.m.
Next meeting is scheduled for January 26, 2022 at 4:00 p.m.