



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Mint Valley Golf Advisory Board

Wednesday, April 20, 2022

4:00 PM

City Hall Training Room
1525 Broadway Street

NOTICE IS HEREBY GIVEN, in accordance with RCW Chapter 42.30, that the Parks and Recreation Advisory Board of the City of Longview, Washington, will be holding a regular meeting on Wednesday, April 20th at 4:00 p.m. in the Training Room on the 2nd floor of City Hall 1525 Broadway St., Longview. The meeting is also available via Zoom.

<https://us02web.zoom.us/j/82830211287>

Meeting ID: 828 3021 1287

One tap mobile

+12532158782,,82830211287# US (Tacoma)

+13462487799,,82830211287# US (Houston)

The City Hall is accessible for persons with disabilities. Special equipment to assist the hearing impaired is also available. Please contact the City Executive Offices at 360.442.5004 48 hours in advance if you require special accommodation to attend the meeting.

1. ROLL CALL

2. APPROVAL OF MINUTES

22-000245 MVGAB SPECIAL MEETING Draft Minutes - 01.26.2022

3. CONSTITUENT COMMENTS

4. BOARD MEMBER COMMENTS

5. REPORTS

22-000246 Qtr. 1 Play & Revenue 2022

6. OLD BUSINESS

7. NEW BUSINESS

22-000247 Green on 17th Hole Discussion Topic

8. ADJOURNMENT



Minutes

Mint Valley Golf Advisory Board

Wednesday, January 26,
2022

4:00 PM

Recreation Office, 2920 Douglas

1. **ROLL CALL**

Members Present: Chuck Bergquist, Kimberly Higgins, Rick Parrish, Kenneth Pence, Jordan Burns

Members Absent:

Constituents Present:

Staff Present: Jennifer Wills, Melissa Harbour, Jim Nickerson, Scott Knapp, Colton Froberg

2. **APPROVAL OF MINUTES**

22-00057 MVGAB Meeting Minutes - 01.19.2022

A motion was made by Chuck Bergquist, seconded by Kimberly Higgins, to approve the minutes as presented. The motion carried by the following vote:

Ayes: All

Nays: None

3. **VOTING FOR CHAIR AND VICE CHAIR**

A motion was made by Chuck Bergquist, seconded by Kimberly Higgins, to accept the nominations of Rick Parrish as Chairperson and Chuck Bergquist as Vice Chairperson. The motion carried by the following vote:

Ayes: All

Nays: None

4. **CONSTITUENT COMMENTS**

N/A

5. **BOARD MEMBER COMMENTS**

Board members asked that the green on the 17th hole be placed on a future agenda for discussion.

6. **OLD BUSINESS**

N/A

22-00058 Approval for 2022 Rates - Walking & Bundle

A motion was made by Ken Pence, seconded by Kimberly Higgins, to approve the 2022 rates as presented. The motion carried by the following vote:

Ayes: All

Nays: None

7. **NEW BUSINESS**

N/A

8. **ADJOURNMENT**

The meeting was adjourned at 4:34 P.M.

The next meeting is scheduled for April 20, 2022 at 4:00 P.M.



City of Longview

Agenda Summary

Qtr. 1 Play & Revenue 2022

SUMMARY STATEMENT:

Discussion of 1st Quarter Play & Revenue Report for informational purposes only.

RECOMMENDED ACTION:

No recommended action.

STAFF CONTACT:

Jennifer Wills, Director Parks and Recreation

Attachments:

1. Qtr. 1 Play & Rev 2022

MINT VALLEY GOLF COURSE | PLAY & REVENUE REPORT | JANUARY 2022

PLAYS	2022	2021	2020	2019	2018	2017		REVENUES	2022	2021	2020	2019	2018	2017
18 Hole	598	494	115	319	132	127		18 Hole	\$ 12,056.95	\$ 6,887.33	\$ 2,001.75	\$ 5,740.88	\$ 1,618.44	\$1,824.45
9 Hole	300	283	71	279	125	131		9 Hole	\$ 3,725.90	\$ 3,076.12	\$ 788.10	\$ 3,108.00	\$ 1,456.00	\$1,399.00
Par 3	43	65	9	26	3	6		Par 3	\$ 272.16	\$ 375.84	\$ 45.36	\$ 182.00	\$ 21.00	\$40.00
Pass Play	443	907	510	279	377	332		Pass Sales	\$ 1,294.17	\$ 7,284.00	\$ 13,333.03	\$ 10,076.25	\$ 5,147.50	\$4,175.00
								Miscellaneous			\$ -	\$ -	\$ -	\$0.00
								Trail Fees/Cart Storage	\$ 555.03	\$ 531.92	\$ 2,659.60	\$ 2,675.00	\$ 1,620.00	\$508.25
								Driving Range 50% *	\$ 1,650.77	\$ 1,680.59	\$ 770.26	\$ 767.75	\$ 514.66	\$361.25
								Power Carts 15% *	\$ 691.14	\$ 715.98	\$ 615.61	\$ 261.41	\$ 149.80	\$127.86
								Concessions 5% *	\$ 192.78	\$ 137.84	\$ 86.43	\$ 24.27	\$ 26.51	\$44.34
Monthly Totals	1,384	1,749	705	903	637	596		Monthly Totals *	\$ 20,438.91	\$ 20,689.62	\$ 20,300.14	\$ 22,835.55	\$ 10,553.90	\$8,480.14

Rentals/Services = Power/Pull Cart-Club Rentals-Repairs

***Red Numbers are to show where we would be if we were still under contractual obligation (pre-2018) with this year's revenue.**

Driving Range Actual	\$ 3,301.54	\$ 3,361.17	\$ 1,540.51	\$ 1,535.50
Rentals/Services Actual	\$ 4,741.69	\$ 5,035.68	\$ 4,153.25	\$ 1,742.70
Concessions Actual	\$ 3,855.65	\$ 2,756.79	\$ 1,728.64	\$ 485.31
Merchandise	\$ 4,223.43	\$ 4,331.55	\$ 1,893.53	\$ 2,577.70
Tournaments		\$ -	\$ 157.25	\$ -
Gift Cards	\$ 692.00	\$ 1,666.00	\$ 105.00	\$ 150.00
Total Revenue	\$ 34,718.52	\$ 35,306.40	\$ 28,406.02	\$ 28,273.34
Sales Tax	\$ 2,721.39	\$ 2,699.80	\$ 2,266.93	
TOTAL	\$ 37,439.91	\$ 38,006.20	\$ 30,672.95	

YEAR TO DATE COMPARISONS

	2022	2021	2020	2019	2018	2017			2022	2021	2020	2019	2018	2017
18 HOLE ROUNDS	598	494	115	319	132	127		PLAY REVENUES	\$ 15,782.85	\$ 9,963.45	\$ 2,789.85	\$ 8,848.88	\$ 3,074.44	\$3,223.45
9 HOLE ROUNDS	300	283	71	279	125	131		PAR 3 REVENUES	\$ 272.16	\$ 375.84	\$ 45.36	\$ 182.00	\$ 21.00	\$40.00
SEASON PASS PLAY	443	907	510	279	377	332		Driving Range 50% *	\$ 1,650.77	\$ 1,680.59	\$ 770.26	\$ 767.75	\$ 514.66	\$361.25
PAR 3 ROUNDS	43	65	9	26	3	6		Power Carts 15% *	\$ 691.14	\$ 715.98	\$ 615.61	\$ 261.41	\$ 149.80	\$127.86
								SEASON PASSES	\$ 1,294.17	\$ 7,284.00	\$ 13,333.03	\$ 10,076.25	\$ 5,147.50	\$4,175.00
								TRAIL & CART FEES	\$ 555.03	\$ 531.92	\$ 2,659.60	\$ 2,675.00	\$ 1,620.00	\$508.25
								Concessions 5% *	\$ 192.78	\$ 137.84	\$ 86.43	\$ 24.27	\$ 26.51	\$44.34
Y-T-D PLAYS	1,384	1,749	705	903	637	596		Y-T-D- REVENUES	\$ 20,438.91	\$ 20,689.62	\$ 20,300.14	\$ 22,835.55	\$ 10,553.90	\$8,480.15

Rentals/Services = Power/Pull Cart-Club Rentals-Repairs

***Red Numbers are to show where we would be if we were still under contractual obligation (pre-2018) with this year's revenue.**

Driving Range Actual	\$ 3,301.54	\$ 3,361.17	\$ 1,540.51	\$ 1,535.50
Rentals/Services Actual	\$ 4,741.69	\$ 5,035.68	\$ 4,153.25	\$ 1,742.70
Concessions Actual	\$ 3,855.65	\$ 2,756.79	\$ 1,728.64	\$ 485.31
Merchandise	\$ 4,223.43	\$ 4,331.55	\$ 1,893.53	\$ 2,577.70
Tournaments		\$ -	\$ 157.25	\$ -
Gift Cards	\$ 692.00	\$ 1,666.00	\$ 105.00	\$ 150.00
Full YTD Total	\$ 34,718.52	\$ 35,306.40	\$ 28,406.02	\$ 28,273.34
Sales Tax YTD	\$ 2,721.39	\$ 2,699.80	\$ 2,266.93	
TOTAL YTD	\$ 37,439.91	\$ 38,006.20	\$ 30,672.95	

MINT VALLEY GOLF COURSE | PLAY & REVENUE REPORT | FEBRUARY 2022

PLAYS	2022	2021	2020	2019	2018	2017		REVENUES	2022	2021	2020	2019	2018	2017
18 Hole	706	281	277	142	104	153		18 Hole	\$ 14,903.35	\$4,982.80	\$5,524.39	\$2,508.00	\$1,180.06	\$2,348.15
9 Hole	390	148	261	156	102	130		9 Hole	\$ 4,795.20	\$1,683.82	\$2,630.70	\$1,740.00	\$1,194.00	\$1,542.00
Par 3	67	23	41	14	6	18		Par 3	\$ 421.20	\$136.08	\$239.76	\$98.00	\$42.00	\$126.00
Pass Play	585	553	756	295	345	373		Pass Sales	\$ 1,294.17	\$7,484.77	\$58,495.90	\$52,538.75	\$39,781.75	\$45,970.75
								Miscellaneous			\$0.00	\$0.00	\$0.00	\$0.00
								Trail Fees/Cart Storage	\$ 1,595.76	\$1,595.76	\$6,383.04	\$9,095.00	\$6,420.00	\$10,646.50
								Driving Range 50% *	\$ 1,925.31	\$1,027.22	\$1,132.63	\$852.99	\$922.95	\$984.05
								Power Carts 15% *	\$ 899.40	\$317.61	\$408.08	\$766.73	\$171.89	\$155.08
								Concessions 5% *	\$ 293.66	\$129.05	\$176.71	\$93.45	\$29.27	\$57.90
Monthly Totals	1,748	1,005	1,335	607	557	674		Monthly Totals *	\$ 26,128.05	\$17,357.12	\$74,991.20	\$67,692.92	\$49,741.92	\$61,830.42

Rentals/Services = Power/Pull Cart-Club Rentals-Repairs

*Red Numbers are to show where we would be comparing last year's numbers and previous contractual obligation with this year's revenue.

Driving Range Actual	3850.62	\$2,066.93	\$2,265.26	\$1,155.03
Rentals/Services Actual	6120.15	\$2,673.91	\$2,756.62	\$2,540.40
Concessions Actual	5865.7	\$2,581.06	\$3,534.11	\$1,869.00
Merchandise	7210.15	\$4,185.78	\$2,808.84	\$1,750.14
Tournaments	0	\$0.00	\$55.50	\$0.00
Gift Cards	812	\$1,373.90	\$435.00	\$310.00
Total Monthly Revenue	\$ 46,868.30	\$28,764.81	\$85,129.12	\$73,604.32
Monthly Sales Tax	\$3,687.05	\$2,134.69	\$6,834.94	
Monthly TOTAL	\$50,555.35	\$30,899.50	\$91,964.06	

YEAR TO DATE COMPARISONS

	2022	2021	2020	2019	2018	2017			2022	2021	2020	2019	2018	2017
18 HOLE ROUNDS	1304	775	392	461	236	280		PLAY REVENUES	\$35,481.40	\$16,630.07	\$10,944.94	\$13,096.88	\$5,448.50	\$7,113.60
9 HOLE ROUNDS	690	431	332	435	227	261		PAR 3 REVENUES	\$693.36	\$511.92	\$285.12	\$280.00	\$63.00	\$166.00
SEASON PASS PLAY	1028	1460	1266	574	722	705		Driving Range 50% *	\$3,576.08	\$2,707.81	\$1,902.89	\$1,620.74	\$1,437.60	\$1,345.30
PAR 3 ROUNDS	110	88	50	40	9	24		Power Carts 15% *	\$1,590.55	\$1,033.60	\$1,023.69	\$1,028.14	\$1,072.74	\$1,111.91
								SEASON PASSES	\$2,588.34	\$14,768.77	\$71,828.93	\$62,615.00	\$44,929.25	\$50,145.75
								TRAIL & CART FEES	\$2,150.79	\$2,127.68	\$9,042.64	\$11,770.00	\$8,040.00	\$11,154.75
								Concessions 5% *	\$486.44	\$266.89	\$263.14	\$117.72	\$55.78	\$102.24
Y-T-D PLAYS	3,132	2,754	2,040	1,510	1,194	1,270		Y-T-D- REVENUES	\$46,566.95	\$38,046.74	\$95,291.34	\$90,528.47	\$61,046.87	\$71,139.55

Rentals/Services = Power/Pull Cart-Club Rentals-Repairs

*Red Numbers are to show where we would be comparing last year's numbers and previous contractual obligation with this year's revenue.

Driving Range Actual	\$7,152.16	\$5,428.10	\$3,805.77	\$2,690.53
Rentals/Services Actual	\$10,861.84	\$7,709.59	\$6,909.87	\$4,283.10
Concessions Actual	\$9,721.35	\$5,337.85	\$5,262.75	\$2,354.31
Merchandise	\$11,433.58	\$8,517.33	\$4,702.37	\$4,327.84
Tournaments	\$0.00	\$0.00	\$212.75	\$0.00
Gift Cards	\$1,504.00	\$3,039.90	\$540.00	\$460.00
Full YTD Revenue	\$81,586.82	\$64,071.21	\$113,535.14	\$101,877.66
YTD Sales Tax	\$6,408.44	\$4,834.49	\$9,101.87	
TOTAL YTD	\$87,995.26	\$68,905.70	\$122,637.01	

MINT VALLEY GOLF COURSE | PLAY & REVENUE REPORT | MARCH 2022

PLAYS	2022	2021	2020	2019	2018	2017		REVENUES	2022	2021	2020	2019	2018	2017
18 Hole	959	1,194	566	857	441	214		18 Hole	\$ 20,751.45	\$22,122.36	\$11,099.21	\$16,746.15	\$6,370.73	\$3,491.50
9 Hole	529	576	576	890	502	228		9 Hole	\$ 6,386.20	\$5,925.26	\$5,699.87	\$9,574.00	\$5,751.51	\$2,569.00
Par 3	89	107	93	129	64	31		Par 3	\$ 537.84	\$622.08	\$531.36	\$903.00	\$448.00	\$217.00
Pass Play	850	1,059	858	938	643	600		Pass Sales	\$ 25,420.87	\$50,177.72	\$11,292.43	\$26,517.50	\$21,607.75	\$17,325.00
								Miscellaneous					\$0.00	\$0.00
								Trail Fees/Cart Storage	\$ 5,527.34	\$12,234.16	\$3,191.52	\$10,165.00	\$8,062.50	\$5,885.00
								Driving Range 50% *	\$ 2,343.59	\$2,859.44	\$1,569.31	\$2,647.77	\$2,534.49	\$1,577.73
								Power Carts 15% *	\$ 1,513.53	\$1,513.76	\$594.69	\$891.61	\$738.51	\$277.18
								Concessions 5% *	\$ 503.06	\$403.60	\$242.99	\$93.45	\$110.30	\$46.90
Monthly Totals	2,427	2,936	2,093	2,814	1,650	1,073		Monthly Totals *	\$ 62,983.87	\$95,858.38	\$34,221.39	\$67,538.48	\$45,623.78	\$31,389.30

Rentals/Services = Power/Pull Cart-Club Rentals-Repairs	Driving Range Actual	\$ 4,687.17	\$5,718.87	\$3,138.62	\$1,155.03
	Rentals/Services Actual	\$ 10,242.25	\$10,536.42	\$4,236.51	\$2,540.40
	Concessions Actual	\$ 10,061.11	\$8,072.09	\$4,859.84	\$1,869.00
	Merchandise	\$ 10,191.01	\$14,955.40	\$6,001.39	\$1,750.14
	Tournaments			\$18.50	\$0.00
	Gift Cards	\$ 1,008.00	\$1,473.00	\$300.00	\$310.00
	Total Monthly Revenue	\$ 94,813.24	\$131,837.36	\$50,369.25	\$73,604.32
	Monthly Sales Tax	\$7,537.41	\$10,308.31	\$4,007.05	
	Monthly TOTAL	\$102,350.65	\$142,145.67	\$54,376.30	

*Red Numbers are to show where we would be comparing last year's numbers and previous contractual obligation with this year's revenue.

YEAR TO DATE COMPARISONS														
	2022	2021	2020	2019	2018	2017			2022	2021	2020	2019	2018	2017
18 HOLE ROUNDS	2,263	1,969	958	1,318	677	494		PLAY REVENUES	\$62,619.05	\$44,677.69	\$27,744.02	\$39,417.03	\$17,570.74	\$13,174.10
9 HOLE ROUNDS	1,219	1,007	908	1,325	729	489		PAR 3 REVENUES	\$1,231.20	\$1,134.00	\$816.48	\$1,183.00	\$511.00	\$383.00
SEASON PASS PLAY	1,878	2,519	2,124	1,512	1,365	1,305		Driving Range 50% *	\$5,919.67	\$5,567.24	\$3,472.20	\$4,268.51	\$3,972.09	\$2,923.03
PAR 3 ROUNDS	199	195	143	169	73	55		Power Carts 15% *	\$3,104.08	\$2,547.36	\$1,618.38	\$1,919.75	\$1,060.20	\$560.12
								SEASON PASSES	\$28,009.21	\$64,946.49	\$83,121.36	\$89,132.50	\$66,537.00	\$67,470.75
								TRAIL & CART FEES	\$7,678.13	\$14,361.84	\$12,234.16	\$21,935.00	\$16,102.50	\$17,039.75
								Concessions 5% *	\$989.49	\$670.50	\$506.13	\$519.22	\$166.08	\$149.13
Y-T-D PLAYS	5,559	5,690	4,133	4,324	2,844	2,343		Y-T-D- REVENUES	\$109,550.83	\$133,905.11	\$129,512.73	\$158,375.00	\$105,919.61	\$101,699.88

Rentals/Services = Power/Pull Cart-Club Rentals-Repairs	Driving Range Actual	\$11,839.33	\$11,146.97	\$6,944.39	\$7,986.07
	Rentals/Services Actual	\$21,104.09	\$18,246.01	\$11,146.38	\$10,810.67
	Concessions Actual	\$19,782.46	\$13,409.94	\$10,122.59	\$10,384.30
	Merchandise	\$21,624.59	\$23,472.73	\$10,703.76	\$11,496.05
	Tournaments	\$0.00	\$0.00	\$231.25	\$0.00
	Gift Cards	\$2,512.00	\$4,512.90	\$840.00	\$829.00
	Full YTD Revenue	\$176,400.06	\$195,908.57	\$163,904.39	\$193,173.62
	YTD Sales Tax	\$13,945.85	\$15,142.80	\$13,108.92	
	TOTAL YTD	\$190,345.91	\$211,051.37	\$177,013.31	

*Red Numbers are to show where we would be comparing last year's numbers and previous contractual obligation with this year's revenue.



City of Longview

Agenda Summary

Green on 17th Hole Discussion Topic

SUMMARY STATEMENT:

Discussion of the green on the 17th hole of the course as requested during board member comments on January 26, 2022.

RECOMMENDED ACTION:

No recommended action.

STAFF CONTACT:

Jennifer Wills, Director Parks and Recreation

Attachments: None