

MINUTES

Longview Downtown Advisory Committee

Tuesday, February 18, 2022

8:00 A.M.

Virtual Zoom Meeting

1. Call to order

Brad Whittaker called the meeting to order at 11:01.

2. Roll Call

- *In attendance: Brad Whittaker, Chair; Allan Rudberg, Co-Chair; Elizabeth Borders; Bill Hallanger; Ariel Large; Dawn Morgan; Karl Salzsieder*
- *Excused: Pat Palmer*
- *Not in Attendance: Katie Bonus; Ruth Kendall;*
- *Staff present: Adam Trimble; Nancy Vandehey*
- *Audience: Joanna Lee, COL Planning Commission member*

3. Approval of Minutes

A motion by Bill Hallanger, seconded by Allan Rudberg, that the minutes of the January 18, 2022 meeting be accepted was unanimously approved.

4. New Members

- Short Intros
- OPMA Trainings
- Resolution 1920

All members gave a brief introduction of themselves and how they became associated with DAC. OPMA training requirements were discussed and a request for the link to be emailed to members was made. Adam Trimble reviewed Resolution 1920 with the group highlighting the creation of DAC with the duties and responsibilities of the committee.

5. Audience Participation or Correspondence

None.

6. Reports and Sub-Committee Assignments

- **Parking Reports – LPD**
Adam Trimble shared on Mary Chennault's behalf the LPD parking reports and the 2021 December expenditure report.
- **Parking Subcommittee report**
Adam Trimble gave a brief updated. Ariel Large reported that she contacted 3 vendors and the first demo is set for this afternoon. Brad Whittaker reported on the business perspective and taking 4 options to Council. Bill Hallanger reported on the historic perspective of the route that brought us to today.

7. Old Business

- Moratorium on development downtown other than retail/personal services, offices. Update on Planning Commission review of permitted uses. [The planning commission agenda contains the information discussed at the first workshop.](#)
This item was tabled to next meeting due to time constraints.

8. New Business

- City Council Workshop March 17, 2022 on downtown parking, time TBD.
Workshop was previously scheduled from February 24th, but was rescheduled to allow the subcommittee time to present options to Council.
- Request to create a new Subcommittee for Attracting New Businesses Downtown (Ariel)
A motion was made to create a subcommittee about Barriers to Establishing New Businesses Downtown. This motion passes. Ariel Large and Elizabeth Borders both volunteered. They plan to work with Lindsey Cope, EDC and Dntowners. They hope to identify barriers to new businesses that the Council can change and bring to this group any recommendations to take to Council.
- Topic: Idea to move the Tuesday Farmer's Market to Downtown (Ariel)
Ariel Large attended the Farmer's market meeting and discussed the option of moving the Tuesday market back downtown. It would be best to hold it in a parking lot. A time change to the evening to coordinate with the night market was suggested with the possibility of inviting food trucks.

9. Board Member Comments

Karl Salzsieder asked that his address on the roster be changed to his business address. Elizabeth Borders inquired about an update to funding for the Downtown Commerce Streetscape project continuing down to Florida street. This will be added to the agenda for next month.

10. Next Meeting - Next meeting March 15th.

11. Adjournment

Meeting was adjourned at 12:02.