

AGENDA

Longview Downtown Advisory Committee

Tuesday, September 20, 2022

MEETING TIME - 11:00 A.M.

In Person in Training Room or by Zoom

1. Meeting Details

- **In Person – Longview City Hall, Training Room**
1525 Broadway Street, 2nd Floor
- **By Zoom**
<https://us02web.zoom.us/j/82366766198?pwd=STQrMnR5TGtpb3VoZC9qZTdGOUVoZz09>
Meeting ID: 823 6676 6198 Passcode: 1923 Dial by your location
+1 253 215 8782 US (Tacoma) +1 408 638 0968 US (San Jose)

2. Call to order

3. Roll Call

4. Approval of Minutes

- Minutes from August 23, 2022

5. Audience Participation or Correspondence

6. Reports and Sub-Committee Assignments

- Parking Reports – LPD
- Downtowner's report – Lindsey Cope
- Barriers to Businesses Downtown subcommittee report: Ariel, Elizabeth

7. Old Business

- Discuss Update to 2011 Longview Downtown Plan Goals
 - Link to 2011 Downtown Action Plan
<https://www.mylongview.com/681/Downtown-Action-Plan>
- Tabled until October to discuss for 2023: Idea to move the Tuesday Farmer's Market to Downtown (Ariel)
 - LMC 12.40 allows for markets downtown, Special Event application

8. New Business

- Meeting Time Change Discussion
- Council Report
 - Parking Change Update
 - Unhoused Hosted Site Update
- Request to Change Parking Regulations – none at this time

9. Board Member Comments

10. Adjournment

- Next meeting October 18, 2022

MINUTES

Longview Downtown Advisory Committee

Tuesday, August 16, 2022
11:00 A.M.

1. Meeting Details

- In Person – Longview City Hall, Training Room
- By Zoom

2. Call to order

Allan Rudberg called the meeting to order at 11:00 am. Brad Whittaker arrived a few minutes after call to order.

3. Roll Call

- *In attendance: Brad Whittaker, Chair; Allan Rudberg, Co-Chair; Elizabeth Borders; Katie Bonus; Ariel Large; Pat Palmer; Karl Salzsieder; Ruth Kendall, Council Liaison*
- *Not in Attendance: Bill Hallanger; Dawn Morgan*
- *Staff present: Ann Rivers; Nancy Vandehey*

4. Approval of Minutes

- Amended Minutes from May 17, 2022
- Minutes from July 19, 2022

Pat Palmer made a motion, seconded by Allan Rudberg, to approve the minute. This passed unanimously.

5. Audience Participation or Correspondence

None.

6. Reports and Sub-Committee Assignments

- Parking Reports – LPD
Ann Rivers shared in Mary Chennault's absence.

- Downtowner's report – Lindsey Cope

Lindsey Cope provided a report.

Ariel Large inquired about a paid position from the City. Ann Rivers and Ruth Kendall discussed the budget enhancement request process. Main Street grant was discussed again.

- Barriers to Businesses Downtown subcommittee report: Ariel, Elizabeth
Ariel Large and Elizabeth Borders reported on the subcommittee survey results.

The top 3 barriers were:

- *Buildings in Disrepair*
- *Homelessness in Downtown*
- *Lack of City Support*
 - *Unclear guidelines on permits*
 - *Lack of leadership downtown*

7. Old Business

- Discuss Update to 2011 Longview Downtown Plan Goals
 - Link to 2011 Downtown Action Plan
<https://www.mylongview.com/681/Downtown-Action-Plan>

Tabled due to lack of time.

- Topic: Idea to move the Tuesday Farmer's Market to Downtown (Ariel)
 - Table until October for 2023
 - LMC 12.40 allows for markets downtown, Special Event application

This item was tabled until October to start planning for 2023.

8. New Business

- Request to Change Parking Regulations
None at this time.

9. Board Member Comments

Pat Palmer questioned if the City was doing any marketing for the changes to the parking. If the City was mailing something to the businesses or residents downtown.

10. Adjournment

Meeting was adjourned at 12:12 am.

Aug-22

LOT BREAKDOWN

Lot Name	Lot#	Total Spaces/General Use	ADA Spaces	Number Auth. to lease	Number leased/city	Number Avail to lease	Cost/Space	Permit Only	Numbered Spaces	Number on wait list
Penny's	85	58/55	3	10	9/0	1	120.00	N	N	0
Merc	86	113/108	5	38	32	6	120.00	N	N	0
Johnson	87	58/55	3	28	24/0	4	120.00	N	N	0
15th & Broadway	111	37/10	0	37	16/6	15	120.00	Y	Y	0
Paragon	112	23/0	0	23	14/7	2	60.00	Y	Y	0
TOTAL				136	95/13	28				

City of Longview Violation Bureau
Financial Statistics

2021						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-21	\$1,319.13	\$1,085.00	\$2,407.61	\$4,913.45	-\$2,505.84	\$31,900.84
Feb-21	\$1,058.63	\$73.00	\$1,134.70	\$5,541.95	-\$4,407.25	\$27,493.59
Mar-21	\$1,773.71	\$3,083.50	\$4,860.16	\$5,511.34	-\$651.18	\$26,842.41
Apr-21	\$1,087.82	\$2,252.25	\$3,341.73	\$5,538.07	-\$2,196.34	\$24,646.07
May-21	\$3,228.69	\$46.25	\$3,276.29	\$5,563.64	-\$2,287.35	\$22,358.72
Jun-21	\$1,422.17	\$3,138.50	\$4,562.00	\$5,860.10	-\$1,298.10	\$21,060.62
Jul-21	\$3,986.07	\$1,149.00	\$5,138.07	\$5,495.13	-\$357.06	\$20,703.56
Aug-21	\$2,565.28	\$1,456.00	\$4,022.61	\$5,866.07	-\$1,843.46	\$18,860.10
Sep-21	\$3,667.34	\$3,323.50	\$6,992.24	\$5,703.94	\$1,288.30	\$20,148.40
Oct-21	\$2,216.41	\$2,520.00	\$4,737.97	\$5,849.91	-\$1,111.94	\$19,036.46
Nov-21	\$1,667.70	\$517.50	\$2,186.65	\$6,106.35	-\$3,919.70	\$15,116.76
Dec-21	\$1,510.71	\$3,901.52	\$5,412.23	\$6,129.02	-\$716.79	\$14,399.97
2021 TOTAL	\$25,503.66	\$22,546.02	\$48,072.26	\$68,078.97	-\$20,006.71	\$14,399.97
2022						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-22	\$1,398.17	\$2,880.02	\$4,278.19	\$4,865.94	-\$587.75	\$13,812.22
Feb-22	\$1,164.48	\$129.00	\$1,293.50	\$5,498.24	-\$4,204.74	\$9,607.48
Mar-22	\$2,743.69	\$3,600.05	\$6,343.74	\$5,498.88	\$844.86	\$10,452.34
Apr-22	\$2,038.94	\$2,815.59	\$4,854.53	\$5,505.12	-\$650.59	\$9,801.75
May-22	\$2,041.85	\$573.17	\$2,615.02	\$6,200.33	-\$3,585.31	\$6,216.44
Jun-22	\$2,217.36	\$5,137.25	\$7,354.85	\$5,536.43	\$1,818.42	\$8,034.86
Jul-22	\$1,756.45	\$1,903.00	\$3,659.82	\$5,487.36	-\$1,827.54	\$6,207.32
Aug-22					\$0.00	\$6,207.32
Sep-22					\$0.00	\$6,207.32
Oct-22					\$0.00	\$6,207.32
Nov-22					\$0.00	\$6,207.32
Dec-22					\$0.00	\$6,207.32
2022 TOTAL	\$13,360.94	\$17,038.08	\$30,399.65	\$38,592.30	-\$8,192.65	\$6,207.32

**July 2022 is draft. Waiting for city balance report from CM Sacha.

TICKET STATISTICS BY VIOLATION CODE

2022	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W 15 MIN LMC 11.50.070	1	1	0	0	0	0	0	4					6
W 30 MIN LMC 11.50.070	7	5	8	1	2	4	2	11					40
W 1 HR LMC 11.50.070	6	3	4	0	1	0	0	8					22
W 2 HR LMC 11.50.070	0	0	0	0	0	0	0	4					4
W 3 HR LMC 11 50.070 & 11.62.030	132	69	86	59	119	113	59	209					846
W 4 HR LMC 11.50.070	0	0	0	0	0	0	0	0					0
W 10 HR LMC 11.50.070	0	0	0	0	0	0	0	0					0
W 72 HR LMC 11.62.030	0	0	0	0	0	0	0	1					1
W FREEFORM	0	0	0	0	1	4	0	0					5
TOTAL WARNINGS	146	78	98	60	123	121	61	237	0	0	0	0	924
OVER 12" RCW 46.61.575	1	2	23	2	2	2	6	2					40
ALLEY LMC 11.44.142	1	0	1	0	1	0	2	0					5
STORING LMC 11.44.147	2	2	42	19	18	11	18	45					157
ADA RCW 46.19.050	1	2	0	0	1	6	3	2					15
YELLOW LMC 11.50.020	9	11	10	3	16	13	12	8					82
IMPROPER RCW 46.61.570	5	1	9	10	8	6	3	17					59
LIBRARY LMC 11.44.130	0	0	0	0	0	0	0	0					0
WRONG DIRECTION RCW 46.61.575	5	3	6	1	5	3	0	5					28
ANGLE PARKING WAC 308330430	0	0	1	0	2	2	0	2					7
UNLAWFUL PURPOSES WAC 308330436	0	0	0	0	0	0	0	0					0
OT 15 MIN LMC 11.50.070	0	0	0	0	0	1	0	2					3
OT 30 MIN LMC 11.50.070	1	3	2	0	0	0	0	0					6
OT 1 HR LMC 11.50.070	1	0	0	0	0	1	0	1					3
OT 2 HR LMC 11.50.070	0	0	0	0	0	0	0	2					2
OT 3 HR LMC 11.50.070 & 11.62.030	22	6	43	3	36	61	0	91					262
OT 4 HR LMC 11.50.070	0	0	0	0	0	0	0	0					0
OT 10 HR LMC 11.50.070	2	1	0	0	0	0	0	0					3
OT 72 HR LMC 11.62.030	0	0	1	0	0	1	0	2					4
Over 3 Days LMC 11.44.145	0	1	1	0	1	0	0	4					7
Exp Over 45 Days LMC 11.62.080	3	2	9	6	5	11	2	46					84
10' ROADWAY WAC308330433	0	0	0	0	0	0	0	0					0
CITY HALL VISITOR LMC 11.62.030 (6)	0	0	0	0	0	0	0	0					0
BUS TRANSFER LOT LMC 11.62.060 (6)	0	0	0	0	0	0	0	0					0
LEASED SPACE LMC 11.62.030 (2)	0	0	4	0	4	5	0	0					13
TIMED LMC 11.44.110	0	0	0	0	0	0	0	0					0
PERMIT REQUIRED LMC 11.62.030 (3)	3	0	0	0	0	0	9	9					21
BUS STOP WAC 308330457	0	0	0	0	0	0	0	0					0
OFF TRUCK ROUTE LMC 11.68.050	0	0	0	0	0	0	0	0					0
NO PARK 12AM-5AM LMC 11.44.110	0	0	0	0	0	0	0	0					0
NO PARK 9PM-5AM LMC 11.44.110	0	0	0	0	0	0	0	0					0
NO PARK 3AM-6AM LMC 11.44.110	0	0	0	0	0	0	0	0					0
TOTAL TICKETS	56	34	152	44	99	123	55	238	0	0	0	0	801
DISPATCHED PARKING COMPLAINTS	38	27	52	85	100	35	61						398

BELOW VIOLATIONS ARE FOR GO-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION