

MINUTES

Longview Downtown Advisory Committee

Tuesday, November 15, 2022

11:00 A.M.

1. Meeting Details

- In Person – Community Development Conference Room
- By Zoom

2. Call to order

Brad Whittaker called the meeting to order at 10:03 am.

3. Roll Call

- *In attendance: Brad Whittaker, Chair; Allan Rudberg, Co-Chair; Elizabeth Borders; Katie Bonus; Bill Hallanger; Ariel Large; Dawn Morgan; Pat Palmer; Karl Salzsieder; Ruth Kendall, Council Liaison*
- *Staff present: Ann Rivers; Nancy Vandehey*

4. Approval of Minutes

- Minutes from September 20, 2022
- Minutes from October 18, 2022

Bill Hallanger made a motion, seconded by Karl Salzsieder, to approve the minutes. This passed unanimously.

5. Audience Participation or Correspondence

None.

6. New Business

- Bylaws Updates to match Resolution 1920
 - Committee Composition: change from appointed by City manager to ***appointed by City Council.***
 - At-Large Entities: change to match what is in the resolution – add Housing Authority and ARC categories.
 - Term: change all terms of office shall expire on May 31 to ***December 31.***
 - Vacancies: change vacancies to be appointed by City manager to ***appointed by City Council.***

Bill Hallanger made a motion, seconded by Pat Palmer, to approve the bylaw updates as presented. This passed unanimously.

- Request to Change Parking Regulations – none at this time.

7. Old Business

- Increase Permitted parking in the 12th Ave lots

Ruth Kendall spoke on this item. The request is before the City Manager to increase the permits by 25%, including lots on 12th Ave. There was a discussion on 72 hour parking. This topic was tabled to ask Mary Chennault the history. The hardware/software for the parking is still in the budget but it hasn't been finalized.

- Downtown Lighting Study

Ann Rivers spoke with Ken Hash. Ken believes that the parking lot lighting may have been in the Ameresco audit. We will check back in a month.

- Topic: Idea to move the Tuesday Farmer's Market to Downtown (Ariel)

Ariel Large is planning to submit a Special Event application for the parking lot behind the Pounder's Building (Café Guse) at 12th & Hemlock. Planning to block half of the parking lot.

- TABLED UNTIL JANUARY - Discuss Update to 2011 Longview Downtown Plan Goals

- Link to 2011 Downtown Action Plan

<https://www.mylongview.com/681/Downtown-Action-Plan>

8. Reports and Sub-Committee Assignments

- Parking Reports – LPD

Reports were reviewed in Mary's absence. There was an increase in revenue, most likely to quarterly permits sales and more tickets. Pat Palmer thanked the group for the efforts to get to this point, it has been 4 years in the making.

- Downtowner's report – Lindsey Cope

Lindsey Cope provided an update on the Harvest Festival successes and many of the upcoming events for the next few months.

- Barriers to Businesses Downtown subcommittee report: Ariel, Elizabeth

Ariel Large asked to table this item until after the holidays.

- Council Report – Ruth Kendall

Ruth Kendall shared updates earlier on various topics, nothing more to add.

9. Board Member Comments

Ariel Large had asked Nancy for an agenda item that didn't make the agenda – on a grant opportunity for electric vehicle charging stations. Proposals are due December 5th. Ruth Kendall recalled that EV charging stations had come before Council in 2020. Bill Hallanger mentioned that he had been appointed to a committee to discuss. It is possible that there is a grant application that could be altered to apply.

Lindsey Cope leaving Downtowners in May 2023 was discussed. Funding is still needed for a paid position. Ariel Large asked Nancy to email out her proposal that she presented to Council to fund a position and encouraged others to go to the meeting on November 17th.

Ruth, Ariel and Elizabeth worked on a DAC newsletter that was sent out to Downtowners by Lindsey Cope in October. Nancy will send out to DAC members going forward.

10. Adjournment

Meeting was adjourned at 11:19 am.