

MINUTES
Longview Downtown Advisory Committee
Tuesday, December 20, 2022
10:00 A.M.

1. Meeting Details

- In Person – Community Development Conference Room
- By Zoom

2. Call to order

Brad Whittaker called the meeting to order at 10:00 am.

3. Roll Call

- *In attendance: Brad Whittaker, Chair; Allan Rudberg, Co-Chair; Elizabeth Borders; Bill Hallanger; Ariel Large; Dawn Morgan; Pat Palmer; Rachelle Sanders; Ruth Kendall, Council Liaison*
- *Unexcused: Karl Salzsieder*
- *Staff present: Ann Rivers; Mary Chennault; Nancy Vandehey*

4. Approval of Minutes

- Minutes from November 15, 2022
Bill Hallanger made a motion, seconded by Allan Rudberg, to approve the minutes. This passed unanimously.

5. Audience Participation or Correspondence

None.

6. New Business

- Katie Bonus resignation, effective November 30th
Katie had notified the City prior to her official resignation.
- Rachelle Sanders appointed by Council, effective December 8th
Rachelle was welcomed to the Committee.
- Zoom Meeting licenses ending; Teams meetings going forward
Nancy will set up a practice meeting using Microsoft Teams. Zoom will be used in January and Teams starting in February.

7. Old Business

- Downtown Lighting Study - Ameresco
Ann Rivers spoke with Ken Hash. The current study only including parking lots with City buildings. Ann will hope to bring back a budget for lighting repairs to explore funding options.
- Tuesday Farmer's Market to Downtown (Ariel)
Ariel Large is planning to submit a Special Event application for the parking lot behind the Pounder's Building (Café Guse) at 12th & Hemlock. Planning to block half of the parking lot. There is no power or water, so a generator is needed. Two parking spaces will need to

be utilized for portapotties for 4-5 months. They will be open during market hours and closed all other times with fencing surrounding. They will provide cones and taping off of the parking lots.

8. Tabled Items

- Request to Change Parking Regulations – none at this time
 - (January) Barriers to Businesses Downtown subcommittee report: Ariel, Elizabeth
 - (January) Discuss Update to 2011 Longview Downtown Plan Goals
- These items were not discussed as they were tabled.*

9. Reports and Sub-Committee Assignments

- Parking Reports – LPD
Mary shared the parking reports. September numbers were higher as 2 PT staff were covering at that time.
Ann shared that additional permits will be available Jan 1st for lots on 12th Ave. Increased permits in Penny's lot is already in place (25% more). Percentage available is set by City Manager. Landlords may pay for leased lots if there were assigned a designated space. New signage was requested in Phase 2.
Mary has been working with the hardware vendor to get a live, local demo to see how the equipment works in our area. She will be reaching out to entities using the vendor to see how it performs for them. Ordinance changes may need to be made.
Current system to stay in place until June 2023.
- Downtowner's report – Lindsey Cope
Lindsey was not in attendance to provide an update.
Ariel stated that with Lindsey stepping down, Downtowners may go dormant without the funding from City for a new manager.
- Council Report – Ruth Kendall
Ruth stated Council has focused their time on passing budgets, nothing more to add.

10. Board Member Comments

Ariel Large inquired about the Community Development funds. Ann stated that those funds have been earmarked for repaying bonds at the Mint Farm.
Ruth brought up the 72 hours parking, asking for specifics as to why we have it. This will need to be explored further.
Mary suggested that we gather all our parking scenario questions/options and she will try to coordinate an online demo with the software vendor for our January meeting.

A refreshment sign up sheet was passed around:

Jan – Brad
Feb – Ariel
Mar – Liz
Apr – Brad

May – Ruth
Jun – Ann
Jul – Brad
Aug – Liz

Sep – Ariel
Oct – Brad
Nov – Rachelle
Dec - Liz

11. Adjournment

Meeting was adjourned at 11:05 am.