



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, February 21, 2023

10:00 AM

2nd Floor, City Hall

MEETING DETAILS

23-000885 In Person – Longview City Hall, Training Room or By Zoom:
<https://us02web.zoom.us/j/82366766198?pwd=STQrMnR5TGtpb3VoZC9qZTdGOUVoZz09>
Meeting ID: 823 6676 6198 Passcode: 1923 Dial by your location
+1 253 215 8782 US (Tacoma) +1 408 638 0968 US (San Jose)

CALL TO ORDER

ROLL CALL

ELECTION OF OFFICERS

23-000887 Election of 2023 Chair and Co-Chair - Nancy (Tabled from January meeting)

APPROVAL OF MINUTES

23-000888 Minutes from January 17, 2023

PUBLIC COMMENTS

NEW BUSINESS

23-000889 Microsoft Teams meeting - practice

23-000890 Parking Enforcement, potential contract

UNFINISHED BUSINESS

23-000891 Tuesday Farmer's Market to Downtown Parking Lot (Ariel)

REPORTS & SUB-COMMITTEE ASSIGNMENTS

23-000892 Parking Reports – LPD

23-000893 Downtowner's report

23-000894 Council Report - Councilmember Kendall

23-000895 Barriers to Businesses Sub-Committee Report - Ariel, Elizabeth

TABLED ITEMS

23-000896 Request to Change Parking Regulations - None at this time

23-000897 Discuss Update to 2011 Longview Downtown Plan Goals
<https://www.mylongview.com/681/Downtown-Action-Plan>

BOARD MEMBER COMMENTS

ADJOURNMENT - Next Meeting March 21st at 10 am.

MINUTES
Longview Downtown Advisory Committee
Tuesday, January 17, 2023
10:00 A.M.

1. Meeting Details

- In Person – Training Room
- By Zoom

2. Call to order

The meeting was called to order at 10:00 am.

3. Roll Call

- *In attendance: Brad Whittaker, Chair; Allan Rudberg, Co-Chair; Elizabeth Borders; Bill Hallanger; Ariel Large; Pat Palmer; Karl Salzsieder; Rachelle Sanders; Ruth Kendall, Council Liaison*
- *Excused: Dawn Morgan*
- *Staff present: Ann Rivers; Mary Chennault; Nancy Vandehey*

4. Election of 2023 Chair and CoChair (Nancy)

This item was tabled to allow time for the parking software demo and questions.

5. Approval of Minutes

- Minutes from December 20, 2022
Bill Hallanger made a motion, seconded by Pat Palmer, to approve the minutes. This passed unanimously.

6. Audience Participation or Correspondence

Mike Reardon spoke on working towards a parking solution for his hybrid employees.

7. Old Business

This item was tabled to allow time for the parking software demo and questions.

- Tuesday Farmer's Market to Downtown (Ariel)

8. New Business

- Software Online Demo (Mary/Sam Warnecke)
Sam Warnecke, Zach Earles and Bianca Keipe presented an online demo of the Passport parking system primarily focusing on the set up of the system and application. They fielded questions from the board and staff.
- Teams Practice meeting
Practice meeting will be part of the February meeting.

9. Tabled Items

- Request to Change Parking Regulations – none at this time
- Discuss Update to 2011 Longview Downtown Plan Goals

These items were not discussed as they were tabled.

10. Reports and Sub-Committee Assignments

These items were tabled to allow time for the parking software demo and questions.

- Parking Reports – LPD
- Downtowner's report – Lindsey Cope
- Council Report – Ruth Kendall
- Barriers to Businesses Downtown subcommittee report: Ariel, Elizabeth

11. Board Member Comments

Ariel Large inquired about the Farmer's Market application.

Karl Salzsieder commented on a recent load his contractor took to Waste Control.

Ariel Large inquired about the Teams meetings.

Karl Salzsieder thanked Ruth Kendall and added that he is not supportive of the process to monitor the 2 hours of free parking.

12. Adjournment

Meeting was adjourned.

City of Longview Violation Bureau
Financial Statistics

2021						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-21	\$1,319.13	\$1,085.00	\$2,407.61	\$4,913.45	-\$2,505.84	\$31,900.84
Feb-21	\$1,058.63	\$73.00	\$1,134.70	\$5,541.95	-\$4,407.25	\$27,493.59
Mar-21	\$1,773.71	\$3,083.50	\$4,860.16	\$5,511.34	-\$651.18	\$26,842.41
Apr-21	\$1,087.82	\$2,252.25	\$3,341.73	\$5,538.07	-\$2,196.34	\$24,646.07
May-21	\$3,228.69	\$46.25	\$3,276.29	\$5,563.64	-\$2,287.35	\$22,358.72
Jun-21	\$1,422.17	\$3,138.50	\$4,562.00	\$5,860.10	-\$1,298.10	\$21,060.62
Jul-21	\$3,986.07	\$1,149.00	\$5,138.07	\$5,495.13	-\$357.06	\$20,703.56
Aug-21	\$2,565.28	\$1,456.00	\$4,022.61	\$5,866.07	-\$1,843.46	\$18,860.10
Sep-21	\$3,667.34	\$3,323.50	\$6,992.24	\$5,703.94	\$1,288.30	\$20,148.40
Oct-21	\$2,216.41	\$2,520.00	\$4,737.97	\$5,849.91	-\$1,111.94	\$19,036.46
Nov-21	\$1,667.70	\$517.50	\$2,186.65	\$6,106.35	-\$3,919.70	\$15,116.76
Dec-21	\$1,510.71	\$3,901.52	\$5,412.23	\$6,129.02	-\$716.79	\$14,399.97
2021 TOTAL	\$25,503.66	\$22,546.02	\$48,072.26	\$68,078.97	-\$20,006.71	\$14,399.97
2022						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-22	\$1,398.17	\$2,880.02	\$4,278.19	\$4,865.94	-\$587.75	\$13,812.22
Feb-22	\$1,164.48	\$129.00	\$1,293.50	\$5,498.24	-\$4,204.74	\$9,607.48
Mar-22	\$2,743.69	\$3,600.05	\$6,343.74	\$5,498.88	\$844.86	\$10,452.34
Apr-22	\$2,038.94	\$2,815.59	\$4,854.53	\$5,505.12	-\$650.59	\$9,801.75
May-22	\$2,041.85	\$573.17	\$2,615.02	\$6,200.33	-\$3,585.31	\$6,216.44
Jun-22	\$2,217.36	\$5,137.25	\$7,354.85	\$5,536.43	\$1,818.42	\$8,034.86
Jul-22	\$1,756.45	\$1,903.00	\$3,659.82	\$5,487.36	-\$1,827.54	\$6,207.32
Aug-22	\$3,264.31	\$1,414.03	\$4,678.34	\$7,386.28	-\$2,707.94	\$3,499.38
Sep-22	\$5,378.23	\$5,053.32	\$10,431.55	\$5,728.27	\$4,703.28	\$8,202.66
Oct-22	\$4,783.04	\$3,686.45	\$8,470.49	\$5,424.86	\$3,045.63	\$11,248.29
Nov-22	\$3,147.98	\$474.25	\$3,623.10	\$5,744.55	-\$2,121.45	\$9,126.84
Dec-22	\$6,278.59	\$5,680.00	\$11,959.51	\$9,074.84	\$2,884.67	\$12,011.51
2022 TOTAL	\$36,213.09	\$33,346.13	\$69,562.64	\$71,951.10	-\$2,388.46	\$12,011.51

*Finance has not published December 2022 revenue or finance reports yet. December 2022 - is estimate

Jan-23

LOT BREAKDOWN

Lot Name	Lot#	Total Spaces/General Use	ADA Spaces	Number Auth. to lease	Number leased/city	Number Avail to lease	Cost/Space	Permit Only	Numbered Spaces	Number on wait list
Penny's	85	58/55	3	10	11/0	0	120.00	N	N	0
Merc	86	113/108	5	38	32	6	120.00	N	N	0
Johnson	87	58/55	3	28	27/0	1	120.00	N	N	0
15th & Broadway	111	37/10	0	37	14/5	17	120.00	Y	Y	0
Paragon	112	23/0	0	23	15/7	1	60.00	Y	Y	0
TOTAL				136	99/12	25				

TICKET STATISTICS BY VIOLATION CODE

2023	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W 15 MIN LMC 11.50.070	0												0
W 30 MIN LMC 11.50.070	0												0
W 1 HR LMC 11.50.070	0												0
W 2 HR LMC 11.50.070	0												0
W 3 HR LMC 11 50.070 & 11.62.030	0												0
W 4 HR LMC 11.50.070	0												0
W 10 HR LMC 11.50.070	0												0
W 72 HR LMC 11.62.030	0												0
W FREEFORM	0												0
TOTAL WARNINGS	0	0	0	0	0	0	0	0	0	0	0	0	0
OVER 12" RCW 46.61.575	0												0
ALLEY LMC 11.44.142	0												0
STORING LMC 11.44.147	21												21
ADA RCW 46.19.050	1												1
YELLOW LMC 11.50.020	1												1
IMPROPER RCW 46.61.570	1												1
LIBRARY LMC 11.44.130	0												0
WRONG DIRECTION RCW 46.61.575	1												1
ANGLE PARKING WAC 308330430	0												0
UNLAWFUL PURPOSES WAC 308330436	0												0
OT 15 MIN LMC 11.50.070	0												0
OT 30 MIN LMC 11.50.070	0												0
OT 1 HR LMC 11.50.070	0												0
OT 2 HR LMC 11.50.070	0												0
OT 3 HR LMC 11.50.070 & 11.62.030	0												0
OT 4 HR LMC 11.50.070	0												0
OT 10 HR LMC 11.50.070	1												1
OT 72 HR LMC 11.62.030	0												0
Over 3 Days LMC 11.44.145	0												0
Exp Over 45 Days LMC 11.62.080	0												0
10' ROADWAY WAC308330433	0												0
CITY HALL VISITOR LMC 11.62.030 (6)	0												0
BUS TRANSFER LOT LMC 11.62.060 (6)	0												0
LEASED SPACE LMC 11.62.030 (2)	0												0
TIMED LMC 11.44.110	0												0
PERMIT REQUIRED LMC 11.62.030 (3)	0												0
BUS STOP WAC 308330457	0												0
OFF TRUCK ROUTE LMC 11.68.050	0												0
NO PARK 12AM-5AM LMC 11.44.110	0												0
NO PARK 9PM-5AM LMC 11.44.110	0												0
NO PARK 3AM-6AM LMC 11.44.110	0												0
TOTAL TICKETS	26												26
DISPATCHED PARKING COMPLAINTS	34												34

BELOW VIOLATIONS ARE FOR GO-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION