



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, June 20, 2023

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

23-001190 In Person or by Microsoft Teams - [registration required](https://events.gcc.teams.microsoft.com/event/7ff82d84-363d-46cf-a219-5da325144dce@59265973-5bb0-4fe6-9f2d-56a217b25476)
<https://events.gcc.teams.microsoft.com/event/7ff82d84-363d-46cf-a219-5da325144dce@59265973-5bb0-4fe6-9f2d-56a217b25476>

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

23-001192 Minutes from May 16, 2023

PUBLIC COMMENTS

UNFINISHED BUSINESS

23-001191 Discuss Update to 2011 Longview Downtown Plan Goals (Ann Rivers)

Mission statement taken from Longview's Downtown Plan, November 2001, pg 4 - "To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas."

Goals of the DAC, set by Resolution 1734:

(1) to assist, guide and make recommendations for the implementation of the Downtown Plan

(2) investigate, study and make recommendations relative to the need for, use of and limitations of use of off-street and on-street public parking facilities service the commercial and residential areas with the Downtown Parking District

Links to online documents:

2011 [Downtown Action Plan](https://www.mylongview.com/DocumentCenter/View/2410/Downtown-Action-Plan-2011)-

<https://www.mylongview.com/DocumentCenter/View/2410/Downtown-Action-Plan-2011>

2001 [Longview's Downtown Plan](https://www.mylongview.com/737/Downtown-Action-Plan-2001-PDF) - <https://www.mylongview.com/737/Downtown-Action-Plan-2001-PDF>

REPORTS

23-001261 LPD Reports - to be reviewed if time allows

ADJOURNMENT & NEXT MEETING JULY 18th



Minutes

Downtown Advisory Committee

Tuesday, May 16, 2023

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

23-001161 In Person or by Microsoft Teams - [register here](#) for Teams (required)
[Join on the Web](#) - Meeting ID: 259 911 384 75 Passcode: ma5NwT

CALL TO ORDER

The meeting was called to order at 10:03 am.

ROLL CALL

In attendance: Brad Whittaker, Chair; Allan Rudberg, Co-Chair; Elizabeth Borders; Ariel Large; Dawn Morgan; Pat Palmer; Karl Salzsieder; Ruth Kendall, Council Liaison

Excused: Bill Hallanger;

Staff present: Kenny Robinson; Mary Chennault; Nancy Vandehey

APPROVAL OF MINUTES

23-001162 Minutes from April 18, 2023

Ariel Large made a motion, seconded by Karl Salzsieder, to approve the minutes as presented. This passed unanimously.

PUBLIC COMMENTS

NEW BUSINESS

23-001169 Seeking two volunteers to attend the RevitalizeWA 2023 conference in Vancouver, WA - Oct 4th-6th

[RevitalizeWA Event Link](#)

Ariel Large and Elizabeth Borders volunteered. Brad Whittaker and Dawn Morgan both expressed interest and will be the alternate attendees, if needed.

23-001182 Guidelines for Individual Organizational Volunteer Workers and Commissions Boards and Committees

Nancy Vandehey explained that these were recently reviewed and updated policy that each member attest to when applying to be a volunteer on City boards. A copy was provided in the packet.

UNFINISHED BUSINESS**23-001163 Tuesday Farmer's Market to Downtown Parking Lot (Ariel)**

The first market was held downtown on May 9th. There are still some tweaks to work out but it is going smoothly. Laurie currently has a waiting list for vendors. Traffic crew will work on some signage to help with no parking on Tuesdays until September.

BOARD MEMBER COMMENTS

Ariel Large is working with Kenny Robinson on a Community Development Block Grant application to fund a paid executive director of a Main Street Program.

REPORTS**23-001164 Parking Reports - LPD**

Mary Chennault reviewed the LPD reports. There was a payment around \$5000 into the account for a large violated that was sent to collections that accounts for the higher revenue in March. Currently there is also no expenditure of staff time with a staff hired. Currently we don't have cadets to cover for the summer either.

The path forward looks like the City may be making changes to the program to allow for changes to be made by one person, most likely the City Manager and then reports taken to Council with details from the year. We are hoping that ordinance changes are going to Council in July and then movement on the Passport program would follow in the Fall.

A discussion on communication to the community on future changes was had with a desire to get information out before changes are made for the public.

Appreciation to staff was expressed for the removal of all the derelict vehicles out of the downtown parking lots!

23-001165 Downtowner's Report - Ariel/Pat

No meeting last month as they held their banquet. Next meeting is Thursday. There is a desire to change the date of the Harvest Festival but that hasn't been finalized.

23-001166 Council Report - Councilmember Kendall

Councilmember Kendall did not have more on Council other than the items spoke about above. Pat Palmer wanted to note that funding is still needed for maintenance of the parking lots in the budget.

TABLED ITEMS**23-001167 Request to Change Parking Regulations - None at this time****23-001168 TABLE UNTIL JUNE 2023 - Discuss Update to 2011 Longview Downtown Plan Goals
[Downtown Action Plan](#)****ADJOURNMENT & NEXT MEETING JUNE 20th**

The meeting was adjourned at 10:40 am.



City of Longview

Agenda Summary

Discuss Update to 2011 Longview Downtown Plan Goals (Ann Rivers)

Mission statement taken from Longview's Downtown Plan, November 2001, pg 4 - "To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas."

Goals of the DAC, set by Resolution 1734:

- (1) to assist, guide and make recommendations for the implementation of the Downtown Plan**
- (2) investigate, study and make recommendations relative to the need for, use of and limitations of use of off-street and on-street public parking facilities service the commercial and residential areas with the Downtown Parking District**

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Attachments:

- 1. Resolution 1734**
- 2. Downtown Agenda Priority Matrix 2 10 20 REV shaded**

RESOLUTION NO. 1734

A RESOLUTION creating the Longview Downtown Advisory Committee, establishing the qualifications for membership on such committee, and prescribing the duties of such committee.

WHEREAS, the City Council deems it to be in the best interests of the economic vitality of the city of Longview to create a committee to be known and designated as the "LONGVIEW DOWNTOWN ADVISORY COMMITTEE" comprised of the members described below, having the powers and duties as prescribed herein, and for the purposes hereinafter set forth;

NOW, THEREFORE, the City Council of the City of Longview hereby Resolves as follows:

SECTION 1. That there is hereby created an advisory committee comprised of citizens, taxpayers, business owners and operators, and property owners, to be known and designated as the "Longview Downtown Advisory Committee".

SECTION 2. The term "Downtown Commerce district" shall mean that area of the City of Longview within the boundaries as shown on Exhibit "A", attached hereto.

SECTION 3. The Longview Downtown Advisory Committee shall consist of an odd number between seven (7) and eleven (11) members appointed by the City Manager. Business and Property Entities shall, at all times, comprise a majority of the total membership. The members of said committee shall have exhibited or demonstrated an interest in the improvement and enhancement of the economic vitality of the downtown business core area of the city, and shall have read the Longview Downtown Plan heretofore approved by the City Council. The members of said committee shall meet the following qualifications:

(1) BUSINESS AND PROPERTY ENTITIES

(a) BUSINESS OWNERS/OPERATORS:

At least 2 members shall be and remain during their tenure owners or operators of businesses in the Downtown Commerce district of the city;

(b) PROPERTY OWNERS:

At least 2 members shall be and remain during their tenure the owners of real property in the Downtown Commerce district of the city.

(2) AT-LARGE ENTITIES

(a) REGULAR SHOPPERS/PURCHASERS:

At least 1 member shall be and remain during their tenure regular purchasers of services or merchandise from businesses located in the Downtown Commerce district of the city.

(b) BUSINESS EMPLOYEES:

At least 1 member shall be and remain during their tenure employees of businesses located in the Downtown Commerce district of the city.

(c) RESIDENT IN DOWNTOWN:

At least 1 member shall be and remain during their tenure, a resident of a residential housing unit located in the Downtown Commerce district of the city.

(d) YOUTH MEMBER:

At least 1 member (youth member) shall be and remain during their tenure a full-time student at a high school or community college situated within the city of Longview.

Each member of said committee shall be a resident of the city of Longview, or shall own/manage or operate a business within the Downtown Commerce district of the city. In the selection of committee members, each member shall be designated as meeting one of the qualifications for membership set forth in this section even though such member may meet other qualifications. (i.e., a member may be a resident in the Downtown Commerce district of the city, and may also be a property owner, a business manager/operator, and or a regular purchaser of goods or services, but such member shall be restricted to and remain as a representative of a single designation at the time of appointment).

SECTION 4. Except as provided in this section, each member of said committee shall serve for a term of three years. As each member completes his or her term of office, an appointee to fill the committee position so vacated shall be appointed for a term of three years. There shall be no limitation on re-appointments of committee members. All

terms of office shall expire on May 31, and except as provided in this section; appointees shall assume their office as committee members on June 1.

The committee member designated as a "youth member" shall be appointed for a term of office that expires on May 31 of the year of such member's graduation from high school or community college, and a replacement committee member shall be appointed, effective on October 1 of such year, to serve until May 31 of the year of such member's graduation from high school or community college.

At the time of the appointment of the first members of the committee, said members shall be appointed for the following terms of office:

Four members shall be appointed for a term to expire on May 31, 2002;

Three members shall be appointed for a term to expire on May 31, 2003;

Three members shall be appointed for a term to expire on May 31, 2004;

The "youth member" shall be appointed for a term to expire on May 31 of the year of such member's graduation from high school or community college.

SECTION 5. If any member of said committee should cease to meet the qualifications for membership set forth in section 2 of this Resolution, or if the "youth member" should, prior to the termination of his or her term of office, cease to be a full-time student at a public high school or community college situated within the city of Longview, the office of said committee member shall be deemed to be vacant, and the city manager shall appoint a replacement member to complete the unexpired term of office created by such vacancy.

SECTION 6. There shall be an attendance requirement established in the by-laws for the Longview Downtown Advisory Committee.

SECTION 7. The Longview Downtown Advisory Committee shall assist, guide, and make recommendations for implementation of the Longview Downtown Plan, which was adopted by the Longview City Council under Resolution No. 1727 on December 13, 2001.

(1) Powers and Duties:

- (a) The committee shall serve as the primary group to recommend implementation of the prioritized strategies and goals that are described in the Longview Downtown Plan.
- (b) The committee shall provide consultation with the city downtown coordinator, (described in section (6) of this Resolution), and may make recommendations to the Longview City Council;
- (c) The committee shall encourage, conduct, sponsor or co-sponsor, for the benefit of the city, public programs to further the development and public awareness of, interest in, and to further the economic vitality of the Downtown Commerce district area of the city;
- (d) The committee shall be a central body to whom parties interested in economic development and advancement of the Downtown Commerce district may come for information or assistance;
- (e) The committee shall conduct all meetings in compliance with Chapter 42.30 RCW, Open Public Meetings Act, to provide for adequate public participation and adopt standards in its rules to guide their action to the extent proceedings of the committee are governed by such act;
- (f) The committee shall perform other related functions assigned to the committee by the City Council.

(2) Compensation. All members shall serve without compensation.

(3) Rules and Officers. The committee shall establish and adopt its own rules of procedures and By-laws, and shall select from among its membership a chairperson and such other officers as may be necessary to conduct the committee's business.

(4) Committee staff. The city manager shall be responsible for and may designate administrative and staff services of the city to assist the committee including, but not limited to, a city downtown coordinator.

SECTION 7. The city manager may designate a downtown coordinator from city staff. The role of such downtown coordinator may include the coordination of city efforts of economic revitalization in the Downtown Commerce district, including economic development, public infrastructure, plan development/processing, and other relevant city issues and services. The downtown coordinator's role may also be to facilitate and support the committee, to attend various boards/commission meetings when issues relating to downtown are discussed, to attend meetings of the committee, and to act as city liaison to the Columbia Theatre. The coordinator shall not be a voting member of the committee, but shall act in an advisory capacity.

SECTION 8. This Resolution shall be in full force and effect from and after the 28 day of May, 2002.

Passed by the City Council on the 25 day of April, 2002.

Approved by the Mayor on the 25 day of April, 2002.

Mark D. Anderson
MAYOR

ATTEST:

Ann C. Davis
Deputy City Clerk

CITY OF LONGVIEW AMERICA DOWNTOWN 5-YEAR ACTION AGENDA

Action YR	#	Action	City LV Council/ staff	City Dept	AAPC	LDP	KLCC	Tourism	CEDC	DAC	Project Longview	BIA/ LID	Prop Owners	Business Owners
2011	1	Art, Entertainment, Food, and Specialty Retail District & Redevelopment District creation - pg 30,31	<u>X</u> Adopt AA matrix and map	<u>CD</u> EXEC		X				X				
2012	2	Update Comp Plan re Downtown	<u>X</u>	<u>CD</u> (PC)										
2011-16	3	Promote Historic Heritage – pg 31,33,41,43	<u>X</u>	<u>CD</u> (HPC)		X		X		X			X	X
2015	4	Investigate potential for Transit Center relocation – pg 31	<u>X</u>	<u>PW</u> (CTA)										
2011-16	5	Theme promotion – “City Beautiful”, “City Industrious”, or? – pg 32	X	EXEC	X	<u>X</u>	X	X		X	X			
2013-16	6	Lower Columbia College streetscape link for pedestrians – pg 33	<u>X</u>	<u>PW</u>	X						X			
2013-16	7	Civic Center District streetscape link for pedestrians– pg 33	<u>X</u>	<u>PW</u>	X						X			
2013-16	8	Triangle Center Mall streetscape link – pg 33	<u>X</u>	<u>PW</u>	X						X			
2013-16	9	Cowlitz Regional Conf. streetscape link	<u>X</u>	<u>PW</u>	X						X			
2012	10	Wayfinding Signs – pg 42	X	EXEC	X	X	X	X		X	<u>X</u>	X LID		
2011	11	Increased police presence – pg 33-34	<u>X</u>	<u>LPD</u>								X BIA		
2011-16	12	Retain LPD Street Crimes Unit with focus on downtown – pg 34	<u>X</u>	<u>LPD</u>										

2/10/20 jb

indicates AA item implementation initiated

indicates AA item implementation accomplished

indicates No-go

CITY OF LONGVIEW AMERICA DOWNTOWN 5-YEAR ACTION AGENDA

Action YR	#	Action	City LV Council/ staff	City Dept	AAPC	LDP	KLCC	Tourism	CEDC	DAC	Project Longview	BIA/ LID	Prop Owners	Business Owners
2013	13	LPD CSO for downtown – pg 34	<u>X</u>	<u>LPD</u>								X BIA		
2012	14	Create Downtown Guide program – pg 34	<u>X</u>	<u>LPD</u>		X						X BIA		
2015	15	12 th and 14 th Aves to two-way traffic – pg 38	<u>X</u>	<u>PW</u>						X		X LID		
2013	16	Create additional angled parking – pg 38	<u>X</u> assess demand after other parking changes	<u>PW</u>						X		X LID		
2013	17	Create bike lanes – pg 38	<u>X</u> coordinate with 16	<u>PW</u>						X		X LID		
2011	18	Change on-street parking to 3-hr – pg 38	<u>X</u>	<u>LPD</u> <u>PW</u>						X				
2011	19	Install attractive on-street signs “Free 3-hour Parking” – pg 38	<u>X</u>	<u>PW</u>							X Sign design			
2011	20	Offer one parking “grace ticket” per month – pg 38	<u>X</u>	<u>LPD</u>						X				
2011	21	Institute escalating fine system for parking tickets – pg 39	<u>X</u>	<u>LPD</u>						X				
2011	22	Designate closest row parking in muni-lots as “Free 3-hour Customer Parking” – pg 39	<u>X</u>	<u>LPD</u> <u>PW</u>						X				
2011	23	Remove fees and time limits for remaining muni-lot spaces – pg 39	<u>X</u>	<u>LPD</u>						X				
2011	24	Prohibit motor homes in downtown public parking lots – pg 39	<u>X</u>	<u>LPD</u> no known issue at this time						X				
2011	25	Enforce 72 hr parking rule in muni-lots – pg 39	<u>X</u>	<u>LPD</u>						X				

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CITY OF LONGVIEW AMERICA DOWNTOWN 5-YEAR ACTION AGENDA

	#	Action	City LV Council/ Staff	City Dept	AAPC	LDP	KLCC	Tourism	CEDC	DAC	Project Longview	BIA/ LID	Prop Owners	Business Owners
2011	26	Erect "Free Public Parking" signs in muni-lots – pg 39	<u>X</u>	<u>PW</u>						X				
2012	27	Waive all parking requirements for new downtown development for 12-18 months – pg 40	<u>X</u>	<u>CD</u> (PC)						X			X	
2011-16	28	Market muni-lots for development of parking structures with mixed-use upper floors	<u>X</u>	<u>EXEC</u>		X			X					
2012	29	Complete downtown streetscape plan – pg 40	<u>X</u>	<u>PW</u> <u>CD</u>						X	X		X	X
2012-16	30	Implementation of streetscape plan – pg 41,42	<u>X</u>	<u>PW</u> <u>EXEC</u>								X LID/ grant		
2011	31	Revise Façade Improvement Program with focus on Commerce – pg 43	<u>X</u>	<u>CD</u> <u>EXEC</u>						X	X			
2014	32	Create sign improvement program with standards and incentives – pg 43	<u>X</u>	<u>CD</u> (PC)						X				
2011-16	33	Promote Cultural Heritage tourism – pg 57	X	IT				<u>X</u>	X					
2012	34	Establish a moratorium on construction permit fees for downtown for 12-18 months – pg 44	<u>X</u>	<u>CD</u> <u>EXEC</u> FD\$					X			X BIA	X	

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2012	35	Review and revise targeted residential tax abatement program as appropriate; market program – pg 44	<u>X</u>	EXEC CD FD\$										
2013	36	Investigate creation of a forgivable loan program for owner-occupied market-rate housing – pg 44	<u>X</u>	FD\$ EXEC (legal) CD										
2013	37	Incentivize development and occupancy of vacant buildings – pg 45	<u>X</u>	EXEC		<u>X</u> DTM						X BIA	X	X
2014	38	Create a destination point between Vandercook, Maple, and Commerce – pg 31	X	CD PW		<u>X</u>						X LID	X	X
2012-16	39	Implement CPTED – pg 35,36,37	X	LPD CD		<u>X</u>							X	X
2011-16	40	Reduce neg. impacts associated with social service agencies – pg 34	<u>X</u>	CD (PC)		X								X
2012-16	41	Launch aggressive business development program – pg 46	X	EXEC		<u>X</u>	X		X			X BIA		
2012-16	42	Launch aggressive business recruitment program – pg 51				<u>X</u> DTM	X		X			X BIA		
2012-16	43	Launch aggressive marketing campaign for downtown events and opportunities – pg 54				<u>X</u> DTM	X	X				X BIA		

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2012	44	Create "Lure Brochure" for Downtown – pg 56	X	IT		<u>X</u> DTM	X	X	X			X BIA		
2011	45	Establish Downtown Partnership – pg 58	X	EXEC		<u>X</u>	X	X	X			X BIA	X	X
2012	46	Hire a Downtown Director – pg 58	X	EXEC		<u>X</u>	X		X			X BIA	X	X
2012-16	47	Investigate and formulate possible funding for streetscape improvements – pg 59	<u>X</u>	PW <u>EXEC</u>		X						X	X	X
2011-16	48	Continue to seek and secure economic development grant monies to improve downtown – pg 59	<u>X</u>	<u>EXEC</u> CD		X	X		X			X LID		
2011-12	49	Establish BIA to fund Downtown Director and Downtown marketing efforts – pg 58	X	EXEC FD\$ CD		<u>X</u>	X	X	X			X BIA	X	X
2011-16	50	Implement Market-Driven Hours – pg 47				<u>X</u>	X							X
2011-16	51	Implement cross-marketing – pg 49				<u>X</u>	X	X	X			X BIA		X
2011-16	52	Advert. "Vintage" – pg50				<u>X</u>	X							X
2011-16	53	Lighted, clean, creative windows – pg 49				<u>X</u> DTM	X						X	X
2012-16	54	Increase outdoor café seating – pg 50	X	CD PW		<u>X</u> DTM								X
2012-16	55	Increase nightlife entertainment – pg 50	X			<u>X</u> DTM		X						X
2011-16	56	Research and secure new funding – pg 58	<u>X</u>	<u>EXEC</u> CD		X								

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2013-14	57	Investigate MainStreet designation – pg 59				<u>X</u>						X BIA	X	X
2011	58	Adopt HP 5-year action agenda – pg 59	<u>X</u>	EXEC (Council)	X	X	X		X	X				
2011-12	59	Establish benchmarks	<u>X</u>	<u>CD</u>	X	X								
2012-16	60	Maintain benchmarks - pg 59			X	<u>X</u> DTM								
2013-16	61	Establish Downtown Economic Development Fund – pg 59	<u>X</u>	<u>Exec</u> FD\$										
2012	62	Reassemble survey/focus groups to assess progress	<u>X</u>	<u>Exec</u> CD	X									

Acronym Key:

PC – Planning Commission
 AAPC – Action Agenda Process Committee
 LDP – Longview Downtown Partnership (currently Downtowners Association)
 KLCC – Kelso Longview Chamber of Commerce
 CEDC – Cowlitz Economic Development Council
 DAC – Downtown Advisory Committee
 BIA – Business Improvement Area (Special Taxing District)
 CPTED – Crime Prevention Through Environmental Design
 HPC – Historic Preservation Commission
 CUBS – Community Urban Bus Service
 Tourism – Cowlitz County Tourism Bureau

CD – Community Development Department
 PW – Public Works Department
 EXEC – Executive Department and Legal
 LPD – Longview Police Department
 FD\$ - Finance Department
 IT – Information Technology Department
 DTM – Downtown Manager

Note: **Bold** and underline indicates lead status.

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CITY OF LONGVIEW AMERICA DOWNTOWN 5-YEAR ACTION AGENDA

Detail Narrative of Accomplishments and Progress by Agenda Item

#	Description	Date Accomplished
1	The Art, Entertainment and Special Retail District encompasses the majority of the Downtown Commerce District. Creation of a separate and distinct zoning district is not perceived to be necessary at this time. The Redevelopment District recommendation is a future consideration that will be visited at the culmination of the 5-Year Action Agenda period.	On-going
2	Staff has assessed the 2006 Comprehensive Plan elements related to Downtown and determined that no revisions are warranted at this time.	2013
3	Downtown Historic Heritage promotion has been accomplished by creation of a Downtown Brochure, planned observation of Historic Preservation Month, promotion of the Façade Improvement program and potential Downtown Walking Tour(s).	On-going
4	Transit Center relocation – a new Transit Center constructed in same location	2019
6	The City will initiate the Washington Way Pedestrian improvement project at Commerce in 2014.	TBD
7	Pedestrian Safety improvements at 15 th and Broadway are scheduled for future construction.	On-going
8	The City will initiate additional Washington Way Pedestrian improvement projects in the future.	
10	Wayfinding Signs	Feb. 2020 implement
11	Increased police presence continues to be provided by LPD.	On-going
12	LPD Street Crimes Unit has been maintained with downtown as a substantial part of the focus.	On-going
14	LPD is in process of implementing a Cadet program that will provide a downtown presence similar to the “guide” program envisioned by the plan.	
18	On-street parking has been changed to 3-hour.	1/1/12 effective date
19	On-street parking signs have been changed to reflect 3-hour parking.	1/1/12
20	One “grace” parking warning granted per quarter.	1/1/12
21	Escalating parking fines established.	1/1/12
22	Designated closest row of municipal parking in lots adjacent to buildings and across alley from buildings as “free 3-hour parking” for customers. *Modification to allow permits for lots on 14 th .	1/1/12 *1/1/14
23	Permit fees and time limitations were removed from remaining municipal parking lot spaces.	1/1/12
24	Expansion of existing legislation will prohibit motor homes locating in downtown municipal parking lots for extended periods – see #25 below.	1/1/12
25	72-hour on-street parking rule expanded to include municipal parking lots).	1/1/12
26	New “free” parking signs have been erected in municipal parking lots.	Feb-March 2012

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CITY OF LONGVIEW AMERICA DOWNTOWN 5-YEAR ACTION AGENDA

27	Downtown development has been exempted from providing additional parking spaces on private property downtown.	March 2012
29	Downtown streetscape plan is substantially complete. Final construction drawings for Commerce Corridor will be provided by June 2012.	June 2012
30	\$500,000 in grant funding has been secured to initiate the streetscape improvements.	April 2012
31	Façade improvement program revised and marketed. Funding awards anticipated by June 2012.	Jan – June 2012
34	Moratorium on building permit fees determined to be a “gifting of public funds” and not allowed.	November 2011
35	Staff reviewed the targeted residential tax abatement program for possible revisions and found it to be consistent with state guidelines. Marketing of the program continues.	August 2011
36	Staff continues to investigate potential of implementing a forgivable loan program for owner-occupied market-rate housing.	On-going
40	Conditions were included in funding contracts for social service providers requiring them to assess client impacts of a negative nature and implement mitigations.	July 2011
45	The Longview Downtown Partnership has been established.	March 2012
46	The hiring of a Downtown Director was explored, but has been suspended until passage of a Business Improvement District, or some other undetermined source of funding is secured.	On-going
47	\$500,000 in grant funding has been secured toward streetscape implementation. Additional funding opportunities will be explored.	April 2012 and on-going
48	County Rural Development funds were awarded and used to encourage economic stimulation via the streetscape design effort. Additional funds have been secured to support the proposed Commerce Corridor transportation improvements and encourage further economic development of the downtown. Funding efforts for future phases of the project continue.	CRD funds received in 2011, expended in 2012
49	In 2012 Longview Downtown Partnership championed the effort to establish a Business Improvement District for the purpose of downtown beautification, safety, business development and downtown promotion. That effort was unsuccessful.	On hold
52	“Vintage” or “Thrift” retail stores have increased in number and have become a positive attraction for our downtown.	On-going
54	Increased outdoor seating promotion is on-going.	On-going
56	New opportunities to secure additional funding for downtown improvement are being sought.	On-going
57	The city will seek to maintain its Main Street affiliation status, but not seek full Main Street designation at this time.	On-going review/consideration
58	The HyettPalma 5-year Action Agenda was adopted by Council	July 2012

2/10/20 jb



indicates AA item implementation initiated



indicates AA item implementation accomplished



indicates No-go

CITY OF LONGVIEW AMERICA DOWNTOWN 5-YEAR ACTION AGENDA

2/10/20 jb

 indicates AA item implementation initiated  indicates AA item implementation accomplished  indicates No-go

May-23

LOT BREAKDOWN

Lot Name	Lot#	Total Spaces/General Use	ADA Spaces	Number Auth. to lease	Number leased/city	Number Avail to lease	Cost/Space	Permit Only	Numbered Spaces	Number on wait list
Penny's	85	58/55	3	10	10/0	0	120.00	N	N	0
Merc	86	113/108	5	38	28/0	10	120.00	N	N	0
Johnson	87	58/55	3	28	22/0	6	120.00	N	N	0
15th & Broadway	111	37/10	0	37	14/4	19	120.00	Y	Y	0
Paragon	112	23/0	0	23	15/7	1	60.00	Y	Y	0
			TOTAL	136	89/11	36				

City of Longview Violation Bureau
Financial Statistics

2022						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-22	\$1,398.17	\$2,880.02	\$4,278.19	\$4,865.94	-\$587.75	\$13,812.22
Feb-22	\$1,164.48	\$129.00	\$1,293.50	\$5,498.24	-\$4,204.74	\$9,607.48
Mar-22	\$2,743.69	\$3,600.05	\$6,343.74	\$5,498.88	\$844.86	\$10,452.34
Apr-22	\$2,038.94	\$2,815.59	\$4,854.53	\$5,505.12	-\$650.59	\$9,801.75
May-22	\$2,041.85	\$573.17	\$2,615.02	\$6,200.33	-\$3,585.31	\$6,216.44
Jun-22	\$2,217.36	\$5,137.25	\$7,354.85	\$5,536.43	\$1,818.42	\$8,034.86
Jul-22	\$1,756.45	\$1,903.00	\$3,659.82	\$5,487.36	-\$1,827.54	\$6,207.32
Aug-22	\$3,264.31	\$1,414.03	\$4,678.34	\$7,386.28	-\$2,707.94	\$3,499.38
Sep-22	\$5,378.23	\$5,053.32	\$10,431.55	\$5,728.27	\$4,703.28	\$8,202.66
Oct-22	\$4,783.04	\$3,686.45	\$8,470.49	\$5,424.86	\$3,045.63	\$11,248.29
Nov-22	\$3,147.98	\$474.25	\$3,623.10	\$5,744.55	-\$2,121.45	\$9,126.84
Dec-22	\$6,278.59	\$5,800.00	\$12,079.51	\$9,074.84	\$3,004.67	\$12,131.51
2022 TOTAL	\$36,213.09	\$33,466.13	\$69,682.64	\$71,951.10	-\$2,268.46	\$12,131.51
2023						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-23	\$3,467.83	\$4,440.00	\$7,908.85	\$1,722.83	\$6,186.02	\$18,317.53
Feb-23	\$1,986.99	\$635.00	\$2,622.96	\$1,944.44	\$678.52	\$18,996.05
Mar-23	\$7,006.50	\$2,170.00	\$10,722.64	\$2,439.10	\$8,283.54	\$27,279.59
Apr-23	\$1,919.18	\$4,480.00	\$6,400.32	\$2,356.61	\$4,043.71	\$31,323.30
May-23					\$0.00	\$31,323.30
Jun-23					\$0.00	\$31,323.30
Jul-23					\$0.00	\$31,323.30
Aug-23					\$0.00	\$31,323.30
Sep-23					\$0.00	\$31,323.30
Oct-23					\$0.00	\$31,323.30
Nov-23					\$0.00	\$31,323.30
Dec-23					\$0.00	\$31,323.30
2023 TOTAL	\$14,380.50	\$11,725.00	\$27,654.77	\$8,462.98	\$19,191.79	\$31,323.30

TICKET STATISTICS BY VIOLATION CODE

2023	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W FREEFORM	0	4	1	0	2								7
TOTAL WARNINGS	0	4	1	0	2	0	0	0	0	0	0	0	7
OVER 12" RCW 46.61.575	0	2	0	0	1								3
ALLEY LMC 11.44.142	0	0	0	1	0								1
STORING LMC 11.44.147	21	32	9	12	9								83
ADA RCW 46.19.050	1	0	0	0	1								2
YELLOW LMC 11.50.020	1	2	5	1	2								11
IMPROPER RCW 46.61.570	1	4	12	8	5								30
LIBRARY LMC 11.44.130	0	0	0	0	0								0
WRONG DIRECTION RCW 46.61.575	1	4	5	2	4								16
ANGLE PARKING WAC 308330430	0	0	0	0	2								2
UNLAWFUL PURPOSES WAC 308330436	0	0	0	1	0								1
OT 15 MIN LMC 11.50.070	0	0	1	0	4								5
OT 30 MIN LMC 11.50.070	0	2	1	5	3								11
OT 1 HR LMC 11.50.070	0	0	0	0	0								0
OT 2 HR LMC 11.50.070	0	18	15	23	22								78
OT 3 HR LMC 11.50.070 & 11.62.030	0	17	26	29	32								104
OT 4 HR LMC 11.50.070	0	0	0	0	0								0
OT 10 HR LMC 11.50.070	1	0	2	0	1								4
OT 72 HR LMC 11.62.030	0	0	1	0	0								1
Over 3 Days LMC 11.44.145	0	2	1	4	3								10
10' ROADWAY WAC308330433	0	0	0	0	0								0
CITY HALL VISITOR LMC 11.62.030 (6)	0	0	0	0	0								0
BUS TRANSFER LOT LMC 11.62.060 (6)	0	0	0	0	0								0
LEASED SPACE LMC 11.62.030 (2)	0	0	0	0	0								0
TIMED LMC 11.44.110	0	0	0	0	0								0
PERMIT REQUIRED LMC 11.62.030 (3)	0	0	6	0	0								6
BUS STOP WAC 308330457	0	0	0	1	0								1
OFF TRUCK ROUTE LMC 11.68.050	0	1	0	1	0								2
POSTED NO PARKING LMC 11.44.110	0	0	0	3	0								3
NO PARK 12AM-5AM LMC 11.44.110	0	0	0	0	0								0
NO PARK 9PM-5AM LMC 11.44.110	0	0	0	0	0								0
NO PARK 3AM-6AM LMC 11.44.110	0	0	0	0	0								0
TOTAL TICKETS	26	84	84	91	89	0	0	0	0	0	0	0	374
DISPATCHED PARKING COMPLAINTS	34	50	42	56	51								233

BELOW VIOLATIONS ARE FOR GO-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION