



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Minutes

Downtown Advisory Committee

Tuesday, June 20, 2023

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

23-001190 In Person or by Microsoft Teams - registration required

<https://events.gcc.teams.microsoft.com/event/7ff82d84-363d-46cf-a219-5da325144dce@59265973-5bb0-4fe6-9f2d-56a217b25476>

CALL TO ORDER

The meeting was called to order at 10:00 am.

ROLL CALL

In attendance: Brad Whittaker, Chair; Allan Rudberg, Co-Chair; Elizabeth Borders; Ariel Large; Dawn Morgan; Pat Palmer; Karl Salzsieder; Ruth Kendall, Council Liaison

Excused: Bill Hallanger

Absent: Rachelle Sanders

Staff present: Ann Rivers; Mary Chennault; Nancy Vandehey

APPROVAL OF MINUTES

23-001192 Minutes from May 16, 2023

Karl Salzsieder asked for a correction under LPD reports, change violated to violation.

Pat Palmer, seconded by Karl Salzsieder, made a motion to approve the minutes with the correction. This passed unanimously.

PUBLIC COMMENTS

UNFINISHED BUSINESS

23-001191 Discuss Update to 2011 Longview Downtown Plan Goals (Ann Rivers)

Mission statement taken from Longview's Downtown Plan, November 2001, pg 4 - "To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas."

Goals of the DAC, set by Resolution 1734:

(1) to assist, guide and make recommendations for the implementation of the Downtown Plan

(2) investigate, study and make recommendations relative to the need for, use of and limitations of use of off-street and on-street public parking facilities service the commercial and residential areas with the Downtown Parking District

Links to online documents:

2011 [Downtown Action Plan](#)-

<https://www.mylongview.com/DocumentCenter/View/2410/Downtown-Action-Plan-2011>

2001 [Longview's Downtown Plan](#) - <https://www.mylongview.com/737/Downtown-Action-Plan-2001-PDF>

The board began to discuss a youth member on the board, but this topic was tabled for a future meeting as the direction of this meeting was to be only the 2011 Downtown Plan Goals. Ann Rivers clarified that the Downtown Coordinator identified in the Resolution is her staff assignment, not the Executive Director for the Downtown that is desired. Ann Rivers stated that there are 323 active businesses downtown and if a BIA was formed with a \$250 fee each year, a Director could be hired with those funds. Each item on the 2011 Downtown Plan Goals was touched on during the meeting and priorities were identified. There were many stakeholders in attendance that voiced concerns and priorities to them. There is a desire to keep businesses safe with increased lighting and work on blind corners in alleys. Angled parking was discussed. A suggestion was made to use the Willow Grove's plan as a model - they asked for the top priorities for the next 2 years, 5 years and 10 years.

REPORTS**23-001261 LPD Reports - to be reviewed if time allows**

Due to time, these reports were not discussed.

ADJOURNMENT & NEXT MEETING JULY 18th

The meeting was adjourned at 11:46 am.