



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, December 19, 2023

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

23-001853 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129

Or Telephone:

+1 253 205 0468 US; +1 253 215 8782 US (Tacoma);

+1 346 248 7799 US (Houston); +1 408 638 0968 US (San Jose)

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

23-001849 MINUTES FROM NOVEMBER 21, 2023

PUBLIC COMMENTS

NEW BUSINESS

UNFINISHED BUSINESS

23-001850 PARKING ORDINANCE CHANGES - CHIEF HUHTA

23-001854 DOWNTOWN PARKING STUDY FOLLOW UP
SEEKING RECOMMENDATIONS

REPORTS

23-001851 LPD PARKING REPORTS

23-001852 DOWNTOWNER'S REPORT

BOARD MEMBER COMMENTS

ADJOURNMENT & NEXT MEETING JANUARY 16TH AT 10 AM



Minutes

Downtown Advisory Committee

Tuesday, November 21, 2023

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

23-001745 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
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CALL TO ORDER

The meeting was called to order at 10:03 am.

ROLL CALL

In attendance: Allan Rudberg, Co-Chair; Elizabeth Borders; Ariel Large; Bill Hallanger; Pat Palmer; Karl Salzsieder; Rachelle Sanders; Ruth Kendall, Council Liaison

Excused: Brad Whittaker, Chair; Dawn Morgan;

Staff present: Ann Rivers; Kris Swanson; Robert Huhta; Mary Chennault;

CHANGES TO THE AGENDA

Chief Robert Huhta asked to add an item under New Business - Parking Ordinance Changes.

APPROVAL OF MINUTES

23-001746 Minutes from October 17, 2023

Bill Hallanger, seconded by Karl Salzsieder, made a motion to approve the minutes. This passed unanimously.

PUBLIC COMMENTS

NEW BUSINESS

23-001848 Parking Ordinance Changes

Chief Huhta shared and explained the highlights of the proposed changes. No action was taken.

UNFINISHED BUSINESS**23-001748 Request to Change Parking Regulations**

Liz Borders, seconded by Pat Palmer, made a motion to deny this request. This passed unanimously.

**23-001747 Downtown Parking Study Follow up
Seeking Recommendations**

This item was tabled per Liz Border's request.

REPORTS**23-001749 LPD Parking Reports**

Mary Chennault shared the parking reports.

23-001750 Downtowner's Report - Josh/Ariel/Pat

Pat Palmer shared details from the last Downtowners Meeting. Small Business Saturday is this Saturday. They are brainstorming a Spring event. Events are popping up on the CEDC community calendar.

BOARD MEMBER COMMENTS

Ann Rivers shared that there is a recent case in the Supreme Court, Potter v. Lacey on Oct 10th, and it pertains to unhoused individuals being able to park their RVs (their home) anywhere they like. She will report back when final decisions are made.

The board is excited to continue on with Chief Huhta's proposed changes presented today.

ADJOURNMENT & NEXT MEETING DECEMBER 19TH AT 10 AM

The meeting was adjourned at 11:05 am.



City of Longview

Agenda Summary

DOWNTOWN PARKING STUDY FOLLOW UP SEEKING RECOMMENDATIONS

Attachments:

1. Liz Borders Handout

Presented by Liz Borders at the 10.17.23 DAC Meeting

Parking recommendations:

- Change all 15 min parking spaces to 30 min parking spaces.
 - a. Demand for 30 min was higher
 - b. Simplifies rules
 - c. Less tickets issued this way
- Change all 1 hour parking spaces to 2 hour parking spaces.=
 - a. Demand for 2 hours was higher (average stay was 1 hr 55 min)
 - b. Simplifies rules
 - c. Less tickets issued this way
- Change 10 hour spaces to shorter stays, or locate them where employees should park and where salonlong clients can be accommodated.
 - a. Need to accommodate employees on shifts
 - b. 10 hour stays are too long- there is no need
 - c. Locate this improved longer parking near salons and or at the back of lots that are typically empty.
 - i. How many clients are in all the salons on average during the weekday?
Base number of spots on this number (need to survey salons).
- Less parking enforcement
 - a. Model from hood river which is two random weekdays per week, and once random weekend day per month
 - b. OR- two random weekdays and no weekend enforcement, AND advertise free parking Saturdays to encourage retail foot traffic
- Approve a budget for marketing/ parking signage/ wayfinding signs
 - a. Need to direct people to parking
 - b. Need to direct people to downtown attractions
 - c. Need to find a way to reach customers with good, easy to understand parking info in order to change the narrative
 - d. Need to reach business owners with clear maps for parking and reasons why it's being set up the way it is. Specifically explain accommodating employees, salon clients, customers (including that they need to walk 2-3 blocks).
- Recommend public/private partnerships to improve parking lots in need to improvements
 - a. Downtowners can coordinate
 - b. How can the city streamline the process
 - c. Approve advertising the partnership in the parking lot for 2 years
- What can we do to accommodate 300 residents that are apparent in the study?

City of Longview Violation Bureau
Financial Statistics

2022						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-22	\$1,398.17	\$2,880.02	\$4,278.19	\$4,865.94	-\$587.75	\$13,812.22
Feb-22	\$1,164.48	\$129.00	\$1,293.50	\$5,498.24	-\$4,204.74	\$9,607.48
Mar-22	\$2,743.69	\$3,600.05	\$6,343.74	\$5,498.88	\$844.86	\$10,452.34
Apr-22	\$2,038.94	\$2,815.59	\$4,854.53	\$5,505.12	-\$650.59	\$9,801.75
May-22	\$2,041.85	\$573.17	\$2,615.02	\$6,200.33	-\$3,585.31	\$6,216.44
Jun-22	\$2,217.36	\$5,137.25	\$7,354.85	\$5,536.43	\$1,818.42	\$8,034.86
Jul-22	\$1,756.45	\$1,903.00	\$3,659.82	\$5,487.36	-\$1,827.54	\$6,207.32
Aug-22	\$3,264.31	\$1,414.03	\$4,678.34	\$7,386.28	-\$2,707.94	\$3,499.38
Sep-22	\$5,378.23	\$5,053.32	\$10,431.55	\$5,728.27	\$4,703.28	\$8,202.66
Oct-22	\$4,783.04	\$3,686.45	\$8,470.49	\$5,424.86	\$3,045.63	\$11,248.29
Nov-22	\$3,147.98	\$474.25	\$3,623.10	\$5,744.55	-\$2,121.45	\$9,126.84
Dec-22	\$6,278.59	\$5,800.00	\$12,079.51	\$9,074.84	\$3,004.67	\$12,131.51
2022 TOTAL	\$36,213.09	\$33,466.13	\$69,682.64	\$71,951.10	-\$2,268.46	\$12,131.51
2023						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-23	\$3,467.83	\$4,440.00	\$7,908.85	\$1,722.83	\$6,186.02	\$18,317.53
Feb-23	\$1,986.99	\$635.00	\$2,622.96	\$1,944.44	\$678.52	\$18,996.05
Mar-23	\$7,006.50	\$2,170.00	\$10,722.64	\$2,439.10	\$8,283.54	\$27,279.59
Apr-23	\$1,919.18	\$4,480.00	\$6,400.32	\$2,356.61	\$4,043.71	\$31,323.30
May-23	\$2,617.18	\$868.00	\$4,261.47	\$1,673.08	\$2,588.39	\$33,911.69
Jun-23	\$1,981.86	\$6,912.00	\$22,787.50	\$3,939.39	\$18,848.11	\$52,759.80
Jul-23	\$4,406.75	\$1,403.01	\$15,787.26	\$16,960.90	-\$1,173.64	\$51,586.16
Aug-23	\$7,745.40	\$526.02	\$8,271.42	\$14,110.91	-\$5,839.49	\$45,746.67
Sep-23	\$6,983.54	\$3,217.00	\$10,261.80	\$6,062.83	\$4,198.97	\$49,945.64
Oct-23	\$4,848.91	\$2,451.69	\$9,751.15	\$3,321.09	\$6,430.06	\$56,375.70
Nov-23					\$0.00	\$56,375.70
Dec-23					\$0.00	\$56,375.70
2023 TOTAL	\$42,964.14	\$27,102.72	\$98,775.37	\$54,531.18	\$44,244.19	\$56,375.70
*June 2023 revenue total includes transfer in from general fund to cover a parking utilization study.						
*July 2023 revenue total includes transfer in from general fund to cover a parking utilization study. Study is billed on monthly basis (paid July - Sept).						

Nov-23

LOT BREAKDOWN

Lot Name	Lot#	Total Spaces/General Use	ADA Spaces	Number Auth. to lease	Number leased/city	Number Avail to lease	Cost/Space	Permit Only	Numbered Spaces	Number on wait list
Penny's	85	58/55	3	10	1/0	9	120.00	N	N	0
Merc	86	113/108	5	38	22/3	13	120.00	N	N	0
Johnson	87	58/55	3	28	5/0	23	120.00	N	N	0
15th & Broadway	111	37/10	0	37	8/9	20	120.00	Y	Y	0
Paragon	112	23/0	0	23	17/5	1	60.00	Y	Y	0
			TOTAL	136	53/17	66				

TICKET STATISTICS BY VIOLATION CODE

2023	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W FREEFORM	0	4	1	0	2	17	72	0	1	0	0		97
TOTAL WARNINGS	0	4	1	0	2	17	72	0	1	0	0	0	97
OVER 12" RCW 46.61.575	0	2	0	0	1	1	3	6	2	4	3		22
ALLEY LMC 11.44.142	0	0	0	1	0	1	1	0	1	1	1		6
STORING LMC 11.44.147	21	32	9	12	9	3	13	8	7	9	7		130
ADA RCW 46.19.050	1	0	0	0	1	1	7	7	3	2	7		29
YELLOW LMC 11.50.020	1	2	5	1	2	12	19	19	22	28	17		128
IMPROPER RCW 46.61.570	1	4	12	8	5	5	10	9	14	5	5		78
LIBRARY LMC 11.44.130	0	0	0	0	0	0	0	0	0	0	0		0
WRONG DIRECTION RCW 46.61.575	1	4	5	2	4	5	11	2	10	4	10		58
ANGLE PARKING WAC 308330430	0	0	0	0	2	10	9	8	8	5	12		54
UNLAWFUL PURPOSES WAC 308330436	0	0	0	1	0	0	0	1	0	0	0		2
OT 15 MIN LMC 11.50.070	0	0	1	0	4	1	2	3	0	1	3		15
OT 30 MIN LMC 11.50.070	0	2	1	5	3	5	2	2	0	1	3		24
OT 1 HR LMC 11.50.070	0	0	0	0	0	0	7	4	2	0	0		13
OT 2 HR LMC 11.50.070	0	18	15	23	22	34	88	100	102	45	57		504
OT 3 HR LMC 11.50.070 & 11.62.030	0	17	26	29	32	18	61	119	41	0	70		413
OT 4 HR LMC 11.50.070	0	0	0	0	0	0	0	0	0	0	0		0
OT 10 HR LMC 11.50.070	1	0	2	0	1	2	1	0	2	0	0		9
OT 72 HR LMC 11.62.030	0	0	1	0	0	0	4	5	0	0	2		12
Over 3 Days LMC 11.44.145	0	2	1	4	3	0	0	0	0	0	0		10
10' ROADWAY WAC308330433	0	0	0	0	0	2	0	0	0	0	0		2
CITY HALL VISITOR LMC 11.62.030 (6)	0	0	0	0	0	0	0	0	0	0	0		0
BUS TRANSFER LOT LMC 11.62.060 (6)	0	0	0	0	0	0	0	0	0	0	0		0
LEASED SPACE LMC 11.62.030 (2)	0	0	0	0	0	0	0	0	0	12	0		12
TIMED LMC 11.44.110	0	0	0	0	0	0	0	0	0	0	0		0
PERMIT REQUIRED LMC 11.62.030 (3)	0	0	6	0	0	0	0	2	2	0	1		11
BUS STOP WAC 308330457	0	0	0	1	0	0	0	0	0	0	0		1
OFF TRUCK ROUTE LMC 11.68.050	0	1	0	1	0	0	0	0	0	0	0		2
POSTED NO PARKING LMC 11.44.110	0	0	0	3	0	0	1	0	3	0	0		7
NO PARK 12AM-5AM LMC 11.44.110	0	0	0	0	0	0	0	0	0	0	0		0
NO PARK 9PM-5AM LMC 11.44.110	0	0	0	0	0	0	0	0	0	0	0		0
NO PARK 3AM-6AM LMC 11.44.110	0	0	0	0	0	0	0	0	0	0	0		0
TOTAL TICKETS	26	84	84	91	89	100	239	295	219	117	198	0	1542
DISPATCHED PARKING COMPLAINTS	34	50	42	56	51	38	49	61	59	44	41		525

BELOW VIOLATIONS ARE FOR GO-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION