



City of Longview

Agenda

Parks and Recreation Board

Monday, December 18, 2023

5:00 PM

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

NOTICE IS HEREBY GIVEN, in accordance with RCW Chapter 42.30, that the Parks and Recreation Advisory Board of the City of Longview, Washington, will be holding a meeting on May 15, 2023 at 5:00 p.m. in the Training Room, on the 2nd floor of City Hall 1525 Broadway St., Longview. The meeting is also available online and/or via telephone.

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 229 956 634 565

Passcode: gSusnf

[Download Teams](#) | [Join on the web](#)

Or call in (audio only)

[+1 213-631-2692,,525776909#](#) United States, Los Angeles

[+1 347-973-4395,,525776909#](#) United States, New York City

Phone Conference ID: 525 776 909#

The City Hall is accessible for persons with disabilities. Special equipment to assist the hearing impaired is also available. Please contact the City Executive Offices at 360.442.5004 48 hours in advance if you require special accommodations to attend the meeting.

1. CALL TO ORDER

2. FLAG SALUTE

3. ROLL CALL

4. APPROVAL OF MINUTES

23-001856 PRAB DRAFT Meeting Minutes 11.20.2023

5. CHANGES TO THE AGENDA

6. CONSTITUENT/BOARD MEMBER COMMENTS

7. OLD BUSINESS

8. NEW BUSINESS

- 23-001857 A. PROPOSED CHANGE IN SPECIAL EVENT ALCOHOL USE PERMIT IN PARKS**
SUMMARY STATEMENT: Rusty Hoyle, Chairman of Choice Charities, DBA Craft Nation, a 501(c)3 non-profit company out of Vancouver will be present to request a change to the Special Event Alcohol Use Permit in Parks. The non-profit is requesting permission to hold an event at R.A. Long Park called Tacos and Tequila. R.A. Long Park currently allows for special events with beer, wine, and champagne as long as the event meets the requirements laid out in the policy. The policy does not currently allow for hard liquor.

Attached is a letter of request for the new event, the event application, and the policy and accompanying documents associated with alcohol in the park. The request goes against the established policy and so the non-profit is seeking recommendation to council to change/update the policy, provide a “one-time exemption”, or denial of the application. The final decision will either be granted or denied by City Council.

RECOMMENDED MOTION: N/A

- 23-001858 B. MINT VALLEY RACQUET COMPLEX FEASIBILITY STUDY PRESENTATION**
SUMMARY STATEMENT: The presentation will feature an overview of the comprehensive Feasibility Study conducted in collaboration with Contractor Johnson Consulting and the Cowlitz County Public Facilities District (PFD) – almost exactly the same presentation that was provided at the Racquet Complex Open House held at the Pro Shop. The presentation will speak to the study which encompasses various elements, including an analysis of existing conditions, market trends, stakeholder engagement, regional and comparable facilities, gap analysis, and niche identification.

The presentation will delve into the study process, outlining the methodology and research approaches employed. Contractor Johnson Consulting, retained for their expertise, provided recommendations for consideration. Additionally, the presentation will include information on the City Parks and Recreation Department community feedback forum, along with supplementary surveys, and the outcome of those findings will be discussed to incorporate public perspectives.

RECOMMENDED MOTION: Motion to recommend to Council going out for a Request for Proposals for an Operator for the Mint Valley Racquet Complex

- 23-001859 C. LONGVIEW PARKS AND RECREATION COMPREHENSIVE PLAN**
SUMMARY STATEMENT: The Longview Parks and Recreation Comprehensive Plan Draft is the outcome of a meticulous planning process designed to address community needs. The previous plan was adopted from 2016 to 2022. This update to the plan began in 2022 with the hope of adoption in January 2024. With clearly defined goals and objectives, the plan incorporates a comprehensive inventory evaluation of all assets and programs as well as benefits from thorough public engagement.

This strategic approach is essential for guiding future development, ensuring alignment with community priorities, and optimizing resource allocation. The plan's role in providing a roadmap for strategic decision-making and budgetary considerations underscores its importance in sustaining and maintaining Longview's parks and recreational facilities. As we move towards adoption, we recognize the plan as a vital tool for informed and efficient development in our community. The next step in the planning process will be for the community to provide feedback on the document, for Council to review the final at a workshop on January 11th, with final adoption on

January 25th.

RECOMMENDED MOTION: Motion to recommend the draft Longview Parks and Recreation Comprehensive Plan to City Council.

A. Park Division Board Report - December 2023

B. Recreation Division Board Report - December 2023

10. **ADJOURNMENT**



City of Longview

Minutes

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Parks and Recreation Board

Monday, November 20, 2023

5:00 PM

Recreation Office,
2920 Douglas Street, Longview WA

1. HYBRID MEETING

23-001763 NOTICE IS HEREBY GIVEN, in accordance with RCW Chapter 42.30, that the Parks and Recreation Advisory Board of the City of Longview, Washington, will be holding a meeting on November 20, 2023 at 5:00 p.m. in the Training Room, on the 2nd floor of City Hall 1525 Broadway St., Longview. The meeting is also available online and/or via telephone.

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 229 956 634 565

Passcode: gSusnf

[Download Teams](#) | [Join on the web](#)

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Phone Conference ID: 525 776 909#

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2. CALL TO ORDER

The meeting was called to order at 5:00 PM by Board Chair Claire Pang.

3. FLAG SALUTE

4. ROLL CALL

Members Present: Board Member Rayleen Aguirre, Board Member Jenny Oskey, Board Member Claire Pang, Board Member Oliver Black, Board Member Glenda Johnson

Members Absent: N/A

Constituents Present: Erik Halverson

Council Members Present: Spencer Boudreau

Staff Present: Jennifer Wills, Melissa Harbour, Joanna Martin, Justin Brown

5. APPROVAL OF MINUTES**23-001764 PRAB Draft Minutes 09.18.2023****PRAB Draft Minutes SPECIAL MTG.10.19.2023**

A motion was made by Board Member Black and seconded by Board Member Johnson to approve the minutes from 09.18.2023. The motion passed with the following vote:

Ayes: Jenny Oskey, Oliver Black, Glenda Johnson

Nays: None

Abstain: Rayleen Aguirre, Claire Pang

Yes 3, No 0, Abstained 2

A motion was made by Board Member Black and seconded by Board Member Oskey to approve the minutes from 10.19.2023. The motion passed with the following vote:

Ayes: Jenny Oskey, Oliver Black, Claire Pang

Nays: None

Abstain: Rayleen Aguirre, Glenda Johnson

Yes 3, No 0, Abstained 2

6. CHANGES TO THE AGENDA

N/A

7. CONSTITUENT/BOARD MEMBER COMMENTS

Board Member Johnson provided comments.

8. OLD BUSINESS

N/A

9. NEW BUSINESS**23-001765 METROPOLITAN PARK DISTRICT - AFTER ACTION REVIEW**

SUMMARY STATEMENT: Staff met and discussed the process of which education was disseminated regarding the Metropolitan Park District Proposition 1. An After-Action Review was conducted to review the key findings and lessons learned regarding the process. Attached is the review. Action: None

No Action

23-001766 COMMUNITY ENGAGEMENT AND PUBLIC OUTREACH POLICY

SUMMARY STATEMENT: Upon review/conclusion of the Vandercook Restroom Project, the Department has taken it upon themselves to create a Community Engagement and Public Outreach Policy to guide future projects to ensure transparency and support.

Action: Provide Feedback to Enhance the Policy Further

Verbal feedback was provided by the board.

23-001767 PARKS AND RECREATION PROJECT LIST

SUMMARY STATEMENT: The Department wanted to provide a comprehensive list of all the projects that it was involved with and where they were in the process to the Park Board for their knowledge. Action: None

Verbal feedback was provided by the board.

10. DEPARTMENTAL REPORTS (10 Minutes)

23-001769 A. Park Division Board Report - November 2023

B. Recreation Division Board Report - November 2023

C. Director's Report - November 2023 (Verbal)

The Park Maintenance/Urban Forestry Division Report was embedded in the agenda.

The Recreation Division Report was embedded in the agenda.

The Director's Report was provided verbally by Director Jennifer Wills.

11. ADJOURNMENT

The meeting was adjourned at 5:54 P.M. by Board Chair Pang. The next meeting is scheduled for December 18, 2023 at 5:00 P.M.



PARKS & RECREATION

CITY OF LONGVIEW

City of Longview
Parks & Recreation Department
2920 Douglas Street
Longview, Washington 98632

~~2019~~ 2023 AGREEMENT TO SERVE ALCOHOL

Event Coordinator: Rusty Hoyle
Organization Legal Name (If Applicable): Choice Events
Mailing Address: PO Box 3205, Vancouver, WA 98668
Phone: 503-758-7273 Alternate Phone: 425-698-3236
Email: littlerusty@gmail.com

By signing below the Event Organizer is agreeing to adhere to the following rules:

- The event coordinator (or the person designated in writing by the event coordinator at least two weeks prior to the event) will attend the event for its entire duration, be the designated contact person for City staff, and be responsible for making decisions regarding the operation of the event.
- No one working at the event may consume alcohol. This includes all volunteers or employees of the nonprofit, manufacturers, distributors, caterers, or vendors.
- The City may require the event coordinator to meet with staff on location prior to the start of the event to ensure all conditions of the Special Event Permit and Serving Alcohol Agreement have been met.
- No one under the age of 21 will be allowed in the alcohol permitted area.
- Outside alcohol prohibited except for what is permitted in the Alcohol Request Application.
- Food must be available for free or for purchase during event when alcohol is served.
- Fencing around areas that serve alcohol must be at least 60 inches tall.
- The City requires MAST certified alcohol monitor(s)/roamer(s) for the event at a ratio of no fewer than one (1) trained alcohol monitor per five (5) non-MAST servers. For the purpose of these Guidelines, "trained alcohol monitor/server" means any person holding

a valid Washington State Mandatory Alcohol Server Training (MAST) Permit from the Washington State Liquor Control Board.

- The City may provide a facility attendant to be the designated contact person for the City.
- The City requires the event coordinator provides reasonable security measures for the duration of the event agreed upon prior to the event. The event coordinator will be responsible for providing and paying for all security measures required by the City.
- Event coordinators may only serve alcohol during the hours defined on their application and the serving of alcohol must end ½ hour prior to the established end time of your event.
- Event coordinators must publicly display your Special Occasion License or Banquet Permit during the event and adhere to all its conditions.
- A minimum of two (2) people from your organization will check identification of ALL attendees. No one will be allowed within the event area without identification. A sign should be placed at the entrance that states "Entrance Prohibited to anyone born on _____ or after" to know the birthdate of anyone of legal age.
- There should be one public entrance and egress into the event (excluding emergency exits) to ensure proper requirements are adhered to.
- Open to the public events: Attendees into your event (whether a free or paid ticket event) are required to have a non-removable wristband to indicate that their ID has been checked.
- Alcohol is not permitted within the park system and is not allowed to be taken from the alcohol permitted site. A sign posted "NO ALCOHOL BEYOND THIS POINT" must be posted at the exit.
- At least one portable restrooms and one handwashing station must be inside the area serving alcohol. Other requirements may be requested by the Special Event Permit.

Event Coordinator

By: _____

Title: _____

Date: _____

President/CEO

11/19/23

CITY OF LONGVIEW, WASHINGTON

By: _____

Parks & Recreation Director

Requested and approved:

By: _____

Parks & Recreation Department

Date: _____



Request to Serve Alcohol

Longview Parks & Recreation ♦ 2920 Douglas St. ♦ Longview, WA 98632
Office 360.442.5400 ♦ Fax 360.442.5955 ♦ www.mylongview.com/recreation

Name of applicant (primary contact) <u>Rusty Hoyle</u>	Name of Organization (if applicable) <u>Choice Events</u>	Date of application <u>11/19/23</u>
Address/City/State/Zip <u>PB Box 3205, Vancouver, WA 98668</u>		
Phone number (please include cell and office/home) <u>503-758-7273</u>		Email address <u>littlerusty@gmail.com</u>
Name of Event <u>Tacos and Tequila</u>	Date(s) of event: (mo/day/yr) <u>06/21/24 - 06/22/24</u>	Time (include setup, take down cleaning) From: <u>7 AM</u> To: <u>10 PM</u>

Rental Area Information

Which alcohol approved Park Area:

☒ R.A. Long Park ☐ Lake Sacajawea—Louisiana at Kessler ☐ Lake Sacajawea—Cottonwood Nook ☐ Roy Morse Park

Alcoholic Beverages to be served: <u>NO HARD LIQUOR ALLOWED</u> ☒ Beer ☒ Wine ☐ Champagne	Amount of Alcohol available to serve: Beer: Wine: Champagne: _____ Cases _____ Liters _____ Bottles <u>40</u> Kegs <u>100</u> Gallons _____ Cases
--	--

Who is furnishing the Alcohol? Choice Charities

Name of organization who holds the Special Occasion License? Choice Events/Choice Charities Non-profit? ☒ YES ☐ NO State ID# _____

Is the event open to the public? ☒ YES ☐ NO Is the event a fundraiser? ☒ YES ☐ NO Will you be selling products or merchandise? ☒ YES ☐ NO

Estimated attendance: 2,500 Is food being served? ☒ YES ☐ NO Prepared on site? ☒ YES ☐ NO

List top 3 secondary contacts. One of the listed contacts on this form must always be present on site during event.

Name	Phone
1. <u>Sherie Szubski</u>	<u>425-698-3236</u>
2. <u>Craig Marti</u>	<u>360-772-6859</u>
3. _____	_____

Check if there will be: ☒ BAND ☐ DJ ☐ BOOM BOX Have you previously requested a permit for such activity? ☐ YES ☒ NO

How many porta potties will be set up? (Recommend 1 per 75 estimated attendees, 10% must be ADA accessible)

14 total

How many hand washing stations will be set up? (recommend 1 per 10 porta potties)

2

Please attach a detailed description of the proposed event including:

- Event overview
- Who the event benefits (is for)
- Reason for hosting the event
- Explanation of charging admission or collecting donations
- Define where proceeds go to
- List of vendors and partnering agencies involved

- Describe how medical emergency will be handled at the event
- Describe if the event may impede traffic, follow traffic, pedestrian, and bike laws
- Describe your security plan
- Map (Drawing) of event

Identify any special equipment you plan to use or set up during your rental.

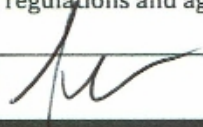
- Include quantity and size
- Ex: Canopy tents, porta pottys, banners, signs

The city reserves the right to require additional insurances and fees depending on the type of use planned or equipment used. There may be additional requirements for special or community events such as insurance, rental fee, security, garbage disposal, porta potty, city staff or other measures to ensure safety and compatibility with park use.

Application Agreement

The permittee agrees to defend, indemnify and hold harmless the City of Longview and its officials, employees and agents from any damage claim or lawsuit for injury, illness, damage or other loss incurred during the period covered by this permit, except for injuries or damages caused by the sole negligence of the city. The permittee further states that he/she has read and fully understands the park rules and regulations and agrees to abide by and enforce same. I have received a copy of the Park Area Rental Information.

Signature of Applicant/Permittee



Date

11/20/23

For Office Use Only

Deposit \$	Park Area Fee \$	Insurance \$	Non-resident Fee \$	Other \$
Deposit Paid \$	Receipt Number		Rental Fees Paid \$	Receipt Number
Approval			Distribution to Parks	Distribution to Police

Request for New Event
Tacos & Tequila
June 21-22, R.A. Long Square

Hello, my name is Rusty Hoyle, Chairman at Choice Charities, DBA Craft Nation, a 501(c)3 nonprofit company out of Vancouver, WA. UBI 603-336-270. Our flagship event is the Craft Beer & Wine Fest in Vancouver. We're in our 11th year. I'm writing to ask permission to hold an event at R.A. Long Square for 2,500-3,000 attendees.

We feel Longview is a great place for us to organize an event. The event space is perfect, we love the trees, and we think it will be successful.

Tacos & Tequila will be a good fit for June 21-22, 2024. We're seeing more and more food trucks coming into the area. We're all about helping small businesses, & these types of events generate revenue for families. Tacos alone won't draw a crowd, but a sound stage and cervesas attract crowds. This is where we fit in the puzzle.

Please see attachment, "Event Overview" on page 2 for the event details.

We humbly ask for your consideration to hold this event at your park. We are aware of your current policy on alcohol in parks, and will be asking for a minor change in policy so that we can attract more customers to the event. Tacos & Tequila is a very popular concept right now, and we have a way to responsibly serve our customers.

Thank you in advance for your assistance in getting this event off the ground. We are a full-service festival company, and we're here to make life a little better. We look forward to your positive response.

Rusty Hoyle
President, Craft Nation

Ask for change in policy:

In order to hold Tacos & Tequila, we are asking if we may sell margaritas that are pre-mixed in kegs. We are able to maintain a consistent ABV on margaritas without over-service. The ABV of the pre-mixed cocktails will be less than the ABV of a glass of wine.

Alcohol monitors will be placed at the bar, and the festival token sales to prohibit sales to any intoxicated individuals. Please see page 3 for the recipe breakdown, cup size, and ratios.

Source: <https://www.rethinkingdrinking.niaaa.nih.gov/tools/calculators/cocktail-calculator.aspx>

Tacos & Tequila

June 21-22, 2024, R.A. Long Square
Event Overview

Tacos & Tequila is an event by Craft Nation, a Vancouver, WA 501(c)3 nonprofit organization. We benefit small businesses, local food banks, and other local charities.

Tacos & Tequila is a 2 day festival at R.A. Long Square in Longview, WA. It will feature tons of tacos from local food trucks, craft cervesas, local craft wine, and kegged margaritas. A temporary live sound stage will be installed with a mix of cover and tribute bands. With our event experience and customer email list, we'll be able to pull our built-in customers from Vancouver and Portland. We will also have an online presence in Olympia and Tacoma. We are known for packing hotels and have an outside economic impact of millions of dollars each event.

This event is still evaluating which local charity this will benefit. We are currently accepting nominations.

Why Tacos & Tequila?

R.A. Long Square is a beautiful park that was planned really well. Infrastructure is easily accessible and in the right spots. We have heard that the space is underutilized, which makes this a great place to hold an event, and grow awareness of the park to new visitors.

Tacos and Tequila are HOT right now, it's the perfect concept to put at R.A. Long Square. Everyone loves tacos, and at an outdoor event, people enjoy cervesas and tequila as well. With the entertainment on the stage, this will create a memorable event experience for the customer, leaving a positive impression on all who attend.

Entry:

Tickets will be sold, much like your current Crafted festival, which will include a souvenir glass and festival tokens. Food or drinks may be purchased with festival tokens. Each token is worth \$1. 100% of the proceeds will go to the non-profit, and a portion of the proceeds will go to a local charity.

Why a Vancouver company?

We have a built in crowd, we'll bring them with us. 😊

We'll use local vendors wherever possible. Currently we work with Specialty Rents, Tactical Patriot Security, AT Productions for stage and sound, and we'll invite all of your local Mexican restaurants to participate. We will source local wherever possible.

Vendors:

We'll also have plenty of room for craft vendors! We like to add a shopping element to all of our events, it makes for a better customer experience. All handmade goods are welcome at our events.

THIS RECIPE CONTAINS:



1.0 [U.S. standard drinks](#) (or drink equivalents) and has [10.9% alcohol](#) in **5.5** total fluid ounces.

This will be served over ice in a 12oz cup. All ingredients will be pre-mixed in kegs for absolute consistency.

Alcohol Ingredients	Amount	% ALC/VOL
Tequila	1.5 fl. oz	40%
SUB TOTAL	1.5 fl. oz	
Non-Alcohol Ingredients	Amount	No content
Margarita Mix	4 fl. oz	
SUB TOTAL	4 fl. oz	
TOTAL	Total	5.5 fl. oz

ALCOHOL POLICY

City of Longview - Parks

CURRENT PARK CODE:

Park Code (**LMC 13.01.190 – Possession or consumption of alcoholic beverages in public parks**) states that it is unlawful for any person to consume or possess any unsealed or opened container of alcoholic beverage in a public park; provided, this prohibition shall not apply to organized groups which have secured a permit from the director and, if required, from the Washington State Liquor Control Board.

POLICY

The consumption of alcoholic beverages is prohibited at all City of Longview Parks and other outdoor public places, unless a Special Event Permit or Private Park Rental Permit has been awarded, permission for serving and consuming of alcohol has been granted, the event takes place within an approved site, and the subsequent conditions laid out within the following sections are followed.

SECTION 1: CONDITIONS

Any person, group, or organization seeking to host an event at City of Longview Parks at which alcohol will be consumed must meet the following conditions prior to approval:

- Applicant is required to submit a “*Parks and Recreation*” Special Event Application or Park Rental Application, Request to Serve Alcohol Application, and all accompanying documentation to the Parks and Recreation Department Office a minimum of 60 days prior to the event.
- Special Event applicants are required to submit a “*City of Longview*” Special Event Permit through the City Engineering Department to begin coordination with other departments such as street, fire, garbage, and police, etc.
- Permitted Site: Beer, wine, and champagne are allowed to be served only at R.A. Long Park.

SECTION 2: PERMITTING

Any person, group, or organization seeking to host an event at City of Longview Parks at which alcohol will be consumed must meet the following conditions prior to permitting:

- Applicant must submit a signed Special Event Application or Private Event Application and pay applicable fees.
- A Request to Serve Alcohol Application must be submitted and is required to have:
 - a. A detailed site map which must include:
 - i. Clearly identifiable alcohol serving areas (must be enclosed areas with minimum barrier height of 60 inches)

- ii. Show specific location of all structures, fire lanes, streets, alleys, fencing (indicating location of exits and gates)
 - iii. Show specific location of all of tents or temporary structures, including dimensions (if applicable)
 - iv. Vendors, food trucks, merchandise areas (if applicable)
 - v. Stage location and sizes (if applicable)
 - b. A security plan that provides control entry/exit point(s) to prevent minors from access to the serving consumption areas
 - c. Any other pertinent details about areas applicable for event.
 - d. Remit any applicable fees for serving alcohol
- Anyone who wishes to serve and/or sell alcoholic beverages at designated permitted site must complete and adhere to a Serving Alcohol Agreement Form which stipulates that conditions under which alcohol beverages may be served and/or sold and consumed.
- Special Event Permit holder is required to obtain a Special Occasion License from the Washington State Liquor Control Board, post the Special Occasion License during the event, and adhere to all its conditions.
 - a. You must be a non-profit organization to charge for alcoholic beverages. It is against the law to allow a third party (i.e.: promoter) to run an event on behalf of a non-profit in exchange for a percentage of the profits. Allowing a third party to collect part of the proceeds or take a percentage of the proceeds could prevent your nonprofit from obtaining future Special Occasion Licenses.
 - b. Alcohol beverages to be served and/or sold are limited to beer, wine, and champagne.
 - i. Beer, wine, or champagne may not be sold below cost.
 - ii. Beer, wine, or champagne may not be given as awards or gifts.
- Park Rental Permit holder is required to obtain a Banquet Permit from the Washington State Liquor Control Board, post the Banquet Permit during the event, and adhere to all its conditions below.
 - a. Attendance must be by invitation only
 - b. The event may not be open or advertised to the public to include social media
 - c. Liquor must be free of charge, or brought by individuals attending the event. No separate or additional charge may be made for liquor, and donations cannot be accepted
 - d. The event cannot be for business promotions
 - e. Liquor must be purchased from a retail store at full retail price
 - f. Package deals are allowed that may include, for example, the cost of dinner, liquor and entertainment. To ensure participants receive an equal share, tickets exchangeable for drinks may be issued as part of the package price. No profit may be made from the packaged deals
- Secure either “Host Liquor Liability” or “Liquor Liability Insurance” identifying the City of Longview as an additional insured for primary and non-contributory limits of liability of \$1,000,000 commercial general liability insurance per occurrence combined single limits, \$2,000,000 aggregate unless waived by the city.

SECTION 3: APPROVAL PROCESS

Applicants submit a Parks and Recreation Special Event or Park Rental Application and Request to Serve Alcohol Application explaining the nature of the event, site plan, security plan, and the circumstances in which alcohol is proposed to be served and all applicable fees 60 days prior to the event.

The Department will provide additional feedback, request further information, or provide an approval or denial of the application within five business days.

The Organization or Individual will then obtain the certificates of insurance required for the event, apply for the Special Occasion License or Banquet Permit, and provide all copies to the City 30 days prior to the event.

The Director of Parks and Recreation reserves the right to limit the number of Special Event Permits issued per site and limit.

Sites may be added to the Special Event Permit list by the Director of Parks and Recreation, only if a request is received from a City Council Member or the public, after an open community process (which includes but is not limited to the Parks and Recreation Advisory Board and registered neighborhood organizations) is performed to introduce the potential new site and solicit feedback and recommendations and after council approval is granted.

Once all conditions have been satisfactorily met the City of Longview and/or the Parks and Recreation Department will issue a Special Event or Park Rental Permit for the event.

SECTION 4: EVENT REQUIREMENTS

Public Event Requirements:

Any person, group, or organization seeking to host a public event at City of Longview Parks at which alcohol will be consumed must agree to the following conditions by signing the Agreement to Serve Alcohol Form during the special event unless a permit stating otherwise has been secured from the director:

- The event coordinator (or the person designated in writing by the event coordinator at least two weeks prior to the event) will attend the event for its entire duration, be the designated contact person for City staff, and be responsible for making decisions regarding the operation of the event.
- No one working at the event may consume alcohol. This includes all volunteers or employees of the nonprofit, manufacturers, distributors, caterers, or vendors.
- The City may require the event coordinator to meet with staff on location prior to the start of the event to ensure all conditions of the Special Event Permit and Serving Alcohol Agreement have been met.
- No one under the age of 21 will be allowed in the alcohol permitted area.
- Outside alcohol prohibited except for what is permitted in the Alcohol Request Application.

- Food must be available for free or for purchase during event when alcohol is served.
- Fencing around areas that serve alcohol must be at least 60 inches tall.
- The City requires MAST certified alcohol monitor(s)/roamer(s) for the event at a ratio of no fewer than one (1) trained alcohol monitor per five (5) non-MAST servers. For the purpose of these Guidelines, “trained alcohol monitor/server” means any person holding a valid Washington State Mandatory Alcohol Server Training (MAST) Permit from the Washington State Liquor Control Board.
- The City may provide a facility attendant to be the designated contact person for the City.
- The City requires the event coordinator provides reasonable security measures for the duration of the event agreed upon prior to the event. The event coordinator will be responsible for providing and paying for all security measures required by the City.
- Event coordinators may only serve alcohol during the hours defined on the Special Event Permit and the serving of alcohol must end ½ hour prior to the established end time of your event.
- Event coordinators must publicly display your Special Occasion License during the event and adhere to all its conditions.
- A minimum of two (2) people from your organization will check identification of ALL attendees. No one will be allowed within the event area without identification. A sign should be placed at the entrance that states “Entrance Prohibited to anyone born on ____ or after” to know the birthdate of anyone of legal age.
- There should be one public entrance and egress into the event (excluding emergency exits) to ensure proper requirements are adhered to.
- Attendees into your event (whether a free or paid ticket event) are required to have a non-removable wristband to indicate that their ID has been checked.
- Alcohol is not permitted within the park system and is not allowed to be taken from the alcohol permitted site. A sign posted “NO ALCOHOL BEYOND THIS POINT” must be posted at the exit.
- At least one portable restrooms and one handwashing station must be inside the area serving alcohol. Other requirements may be requested by the Special Event Permit.

Private Event Requirements:

Any person, group, or organization seeking to host a private event at City of Longview Parks at which alcohol will be consumed must agree to the following conditions by signing the Agreement to Serve Alcohol Form during the park rental unless a permit stating otherwise has been secured from the director:

- The event coordinator (or the person designated in writing by the event coordinator at least two weeks prior to the event) will attend the event for its entire duration, be the designated contact person for City staff, and be responsible for making decisions regarding the operation of the rental.
- No one working at the event may consume alcohol. This includes all volunteers or employees of caterers or other vendors hired for the rental.
- The City may require the event coordinator to meet with staff on location prior to the start of the rental to ensure all conditions of the Banquet Permit and Serving Alcohol Agreement have been met.
- Outside alcohol prohibited except for what is permitted in the Alcohol Request Application.
- Fencing around areas that serve alcohol must be at least 60 inches tall.
- The City may provide a facility attendant to be the designated contact person for the City.
- The City requires the event coordinator to provide reasonable security measures for the duration of the event agreed upon prior to the event. The event coordinator will be responsible for providing and paying for all security measures required by the City.
- Event coordinators may only serve alcohol during the hours defined on the Banquet Permit and the serving of alcohol must end ½ hour prior to the established ending time of your event.
- Event coordinators must publicly display your Banquet Permit during the event and adhere to all its conditions.
- There should be one entrance and egress into the event (excluding emergency exits) to ensure proper requirements are adhered to.
- Alcohol is not permitted within the park system and is not allowed to be taken from the alcohol permitted site. A sign posted “NO ALCOHOL BEYOND THIS POINT” must be posted at the exit.
- At least one portable restrooms and one handwashing station must be inside the area serving alcohol. Other requirements may be requested by the Special Event Permit.

SECTION 5: APPLICATIONS

Public Events:

- ☐ Longview Parks and Recreation Department Special Event Application
- ☐ City of Longview Special Event Application
- ☐ Request to Serve Alcohol Application
- ☐ Washington State Liquor Control Board Special Occasion License
- ☐ Insurance with City of Longview Additionally Insured

Private Events:

- ☐ Longview Parks and Recreation Department Park Rental Application
- ☐ Request to Serve Alcohol Application
- ☐ Washington State Liquor Control Board Banquet Permit
- ☐ Insurance with City of Longview Additionally Insured



Request to Serve Alcohol

Longview Parks & Recreation ♦ 2920 Douglas St. ♦ Longview, WA 98632
Office 360.442.5400 ♦ Fax 360.442.5955 ♦ www.mylongview.com/recreation

Name of applicant (primary contact)		Name of Organization (if applicable)		Date of application	
Address/City/State/Zip					
Phone number (please include cell and office/home)				Email address	
Name of Event		Date(s) of event: (mo/day/yr)		Time (include setup, take down cleaning) From: To:	
Rental Area Information					
Which alcohol approved Park Area:					
☐ R.A. Long Park ☐ Lake Sacajawea—Louisiana at Kessler ☐ Lake Sacajawea—Cottonwood Nook ☐ Roy Morse Park					
Alcoholic Beverages to be served: <u>NO HARD LIQUOR ALLOWED</u> ☐ Beer ☐ Wine ☐ Champagne			Amount of Alcohol available to serve: Beer: Wine: Champagne: ___ Cases ___ Liters ___ Bottles ___ Kegs ___ Gallons ___ Cases		
Who is furnishing the Alcohol?					
Name of organization who holds the Special Occasion License?			Non-profit? ☐ YES ☐ NO		State ID#
Is the event open to the public? ☐ YES ☐ NO		Is the event a fundraiser? ☐ YES ☐ NO		Will you be selling products or merchandise? ☐ YES ☐ NO	
Estimated attendance: _____			Is food being served? ☐ YES ☐ NO Prepared on site? ☐ YES ☐ NO		
List top 3 secondary contacts. One of the listed contacts on this form must always be present on site during event.					
Name		Phone			
1. _____		_____			
2. _____		_____			
3. _____		_____			
Check if there will be: ☐ BAND ☐ DJ ☐ BOOM BOX			Have you previously requested a permit for such activity? ☐ YES ☐ NO		
How many porta potties will be set up? (Recommend 1 per 75 estimated attendees, 10% must be ADA accessible)					
How many hand washing stations will be set up? (recommend 1 per 10 porta potties)					
Please attach a detailed description of the proposed event including: - Event overview - Who the event benefits (is for) - Reason for hosting the event - Explanation of charging admission or collecting donations - Define where proceeds go to - List of vendors and partnering agencies involved					

- Describe how medical emergency will be handled at the event
- Describe if the event may impede traffic, follow traffic, pedestrian, and bike laws
- Describe your security plan
- Map (Drawing) of event

Identify any special equipment you plan to use or set up during your rental.

- Include quantity and size
- Ex: Canopy tents, porta pottys, banners, signs

The city reserves the right to require additional insurances and fees depending on the type of use planned or equipment used. There may be additional requirements for special or community events such as insurance, rental fee, security, garbage disposal, porta potty, city staff or other measures to ensure safety and compatibility with park use.

Application Agreement

The permittee agrees to defend, indemnify and hold harmless the City of Longview and its officials, employees and agents from any damage claim or lawsuit for injury, illness, damage or other loss incurred during the period covered by this permit, except for injuries or damages caused by the sole negligence of the city. The permittee further states that he/she has read and fully understands the park rules and regulations and agrees to abide by and enforce same. I have received a copy of the Park Area Rental Information.

Signature of Applicant/Permittee

Date

For Office Use Only

Deposit	Park Area Fee	Insurance	Non-resident Fee	Other
\$	\$	\$	\$	\$
Deposit Paid	Receipt Number		Rental Fees Paid	Receipt Number
\$			\$	
Approval			Distribution to Parks	Distribution to Police



PARKS & RECREATION

CITY OF LONGVIEW

City of Longview
Parks & Recreation Department
2920 Douglas Street
Longview, Washington 98632

2019 AGREEMENT TO SERVE ALCOHOL

Event Coordinator: _____

Organization Legal Name (If Applicable): _____

Mailing Address: _____

Phone: _____ Alternate Phone: _____

Email: _____

By signing below the Event Organizer is agreeing to adhere to the following rules:

- The event coordinator (or the person designated in writing by the event coordinator at least two weeks prior to the event) will attend the event for its entire duration, be the designated contact person for City staff, and be responsible for making decisions regarding the operation of the event.
- No one working at the event may consume alcohol. This includes all volunteers or employees of the nonprofit, manufacturers, distributors, caterers, or vendors.
- The City may require the event coordinator to meet with staff on location prior to the start of the event to ensure all conditions of the Special Event Permit and Serving Alcohol Agreement have been met.
- No one under the age of 21 will be allowed in the alcohol permitted area.
- Outside alcohol prohibited except for what is permitted in the Alcohol Request Application.
- Food must be available for free or for purchase during event when alcohol is served.
- Fencing around areas that serve alcohol must be at least 60 inches tall.
- The City requires MAST certified alcohol monitor(s)/roamer(s) for the event at a ratio of no fewer than one (1) trained alcohol monitor per five (5) non-MAST servers. For the purpose of these Guidelines, “trained alcohol monitor/server” means any person holding

a valid Washington State Mandatory Alcohol Server Training (MAST) Permit from the Washington State Liquor Control Board.

- The City may provide a facility attendant to be the designated contact person for the City.
- The City requires the event coordinator provides reasonable security measures for the duration of the event agreed upon prior to the event. The event coordinator will be responsible for providing and paying for all security measures required by the City.
- Event coordinators may only serve alcohol during the hours defined on their application and the serving of alcohol must end ½ hour prior to the established end time of your event.
- Event coordinators must publicly display your Special Occasion License or Banquet Permit during the event and adhere to all its conditions.
- A minimum of two (2) people from your organization will check identification of ALL attendees. No one will be allowed within the event area without identification. A sign should be placed at the entrance that states “Entrance Prohibited to anyone born on _____ or after” to know the birthdate of anyone of legal age.
- There should be one public entrance and egress into the event (excluding emergency exits) to ensure proper requirements are adhered to.
- Open to the public events: Attendees into your event (whether a free or paid ticket event) are required to have a non-removable wristband to indicate that their ID has been checked.
- Alcohol is not permitted within the park system and is not allowed to be taken from the alcohol permitted site. A sign posted “NO ALCOHOL BEYOND THIS POINT” must be posted at the exit.
- At least one portable restrooms and one handwashing station must be inside the area serving alcohol. Other requirements may be requested by the Special Event Permit.

Event Coordinator

By: _____

Title: _____

Date: _____

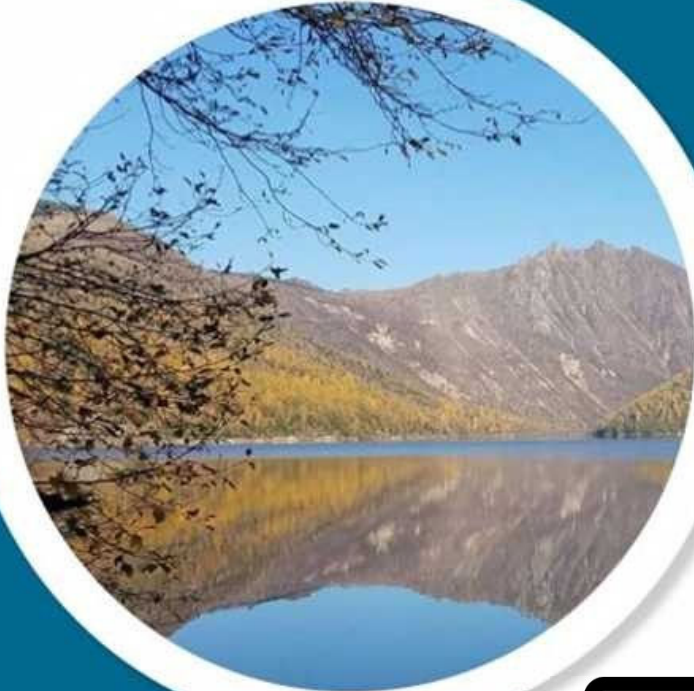
CITY OF LONGVIEW, WASHINGTON

By: _____
Parks & Recreation Director

Requested and approved:

By: _____
Parks & Recreation Department

Date: _____



MINT VALLEY RACQUET COMPLEX FEASIBILITY STUDY

Johnson Consulting & MIG

Status Update

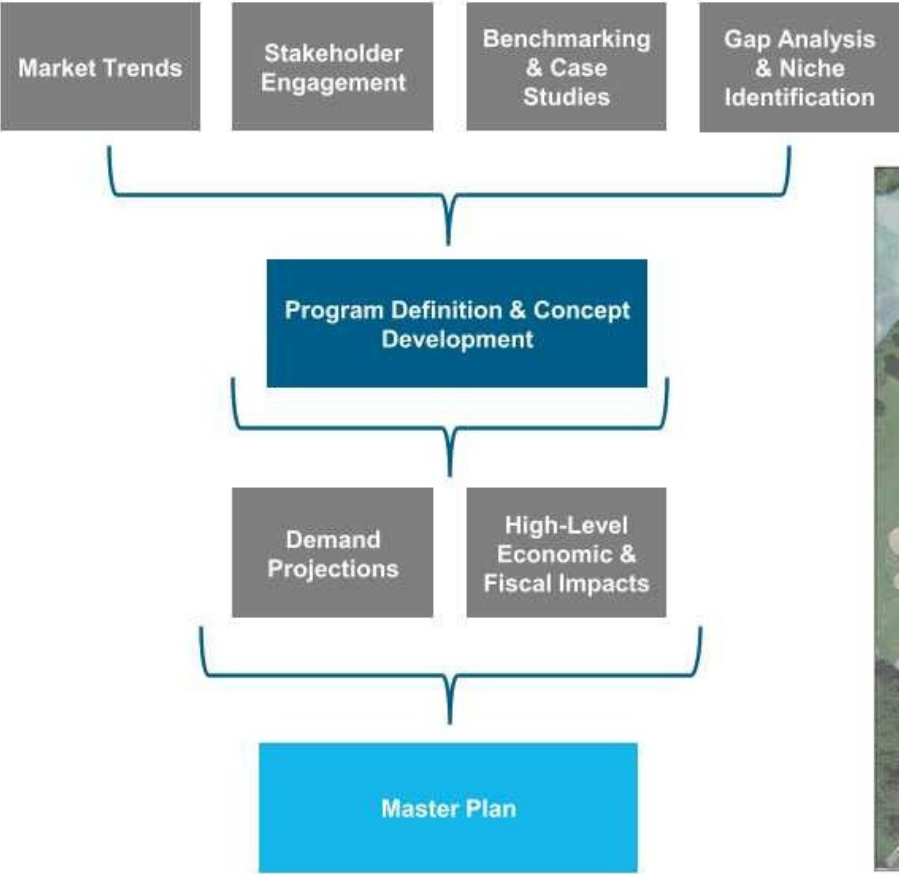
Johnson Consulting was retained by the Cowlitz County PFD and City of Longview to conduct a priority assets review for the region, with a specific focus on Mint Valley Racquet and Fitness Complex (MVRC).

Today's **presentation**, focused on the MVRC, will cover:

- 1. Study process
- 2. Existing conditions
- 3. Market analysis
- 4. Stakeholder engagement summary
- 5. Regional and comparable facilities
- 6. Gap analysis & niche identification
- 7. Recommendations
- 8. Site concept
- 9. Projections

Task 1	Kickoff and Fieldwork	✓
Task 2	Existing Conditions Review	✓
Task 3	Market Analysis Update	✓
Task 4	Stakeholder Interviews	✓
Task 5	Regional Facility Analysis & Comps	✓
Task 6	Strategic Recommendations	✓
Task 7	Site Analysis	✓
Task 8	Demand Projections	✓
Task 9	Economic & Fiscal Impact Analysis	✓
Task 10	Final Master Plan	✓

1. Study Process



2. Existing Conditions



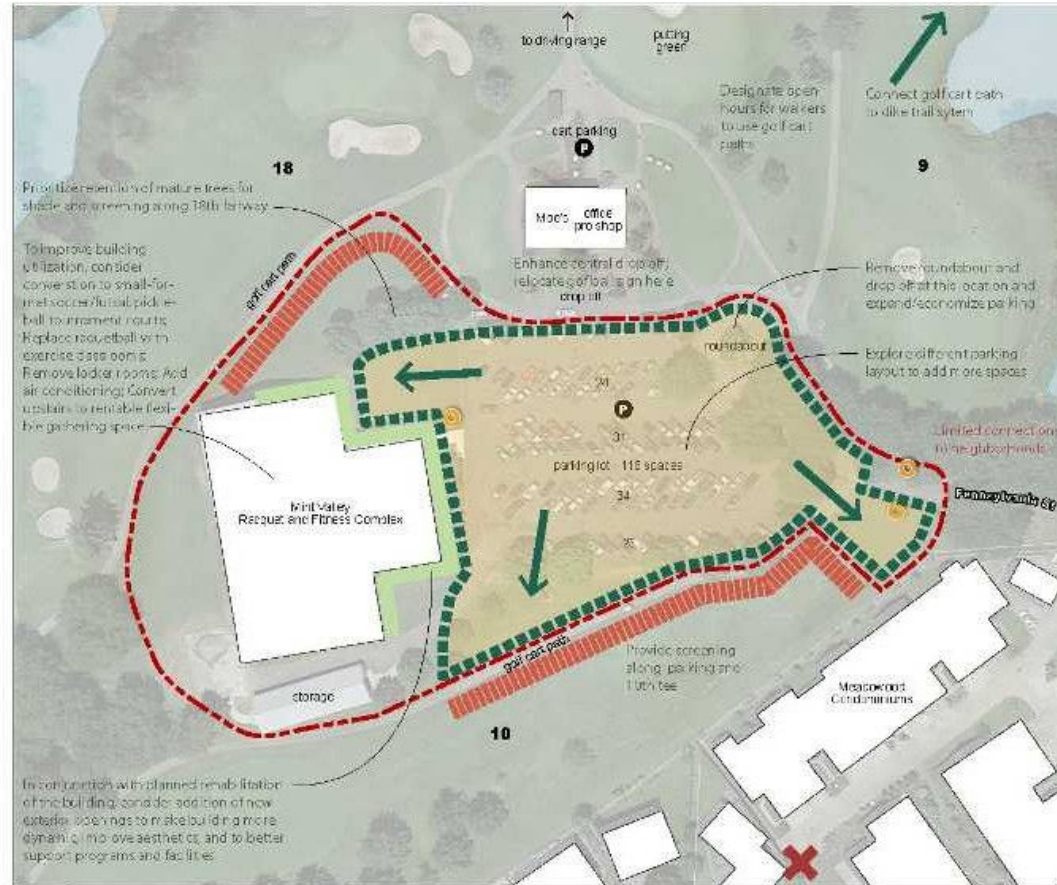
MVRC footprint is constrained and golf course uses most of parking

No major capital improvements in 25 years have left interior in disrepair



Sales and marketing efforts are minimal

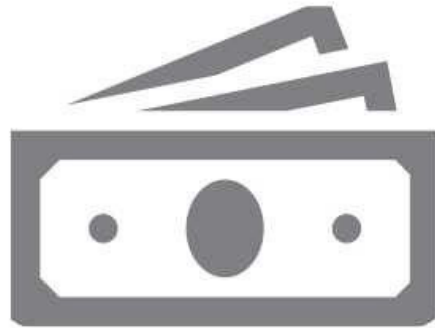
Low utilization (18-19%)



3. Market Analysis



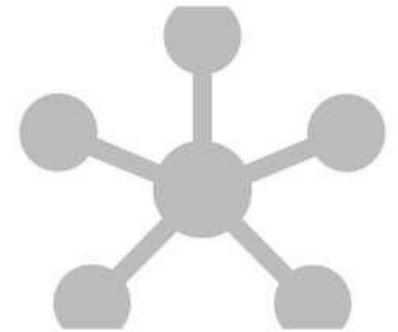
County is rural but could grow quickly



Low sports & entertainment spending

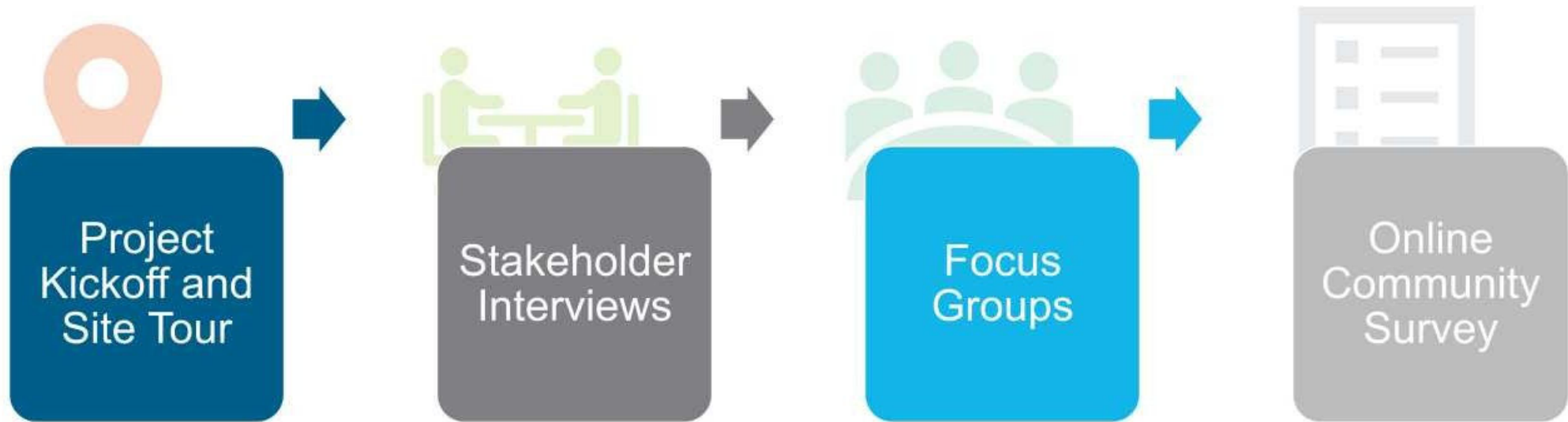


Hotel inventory suffers from quality issues, limiting destination appeal

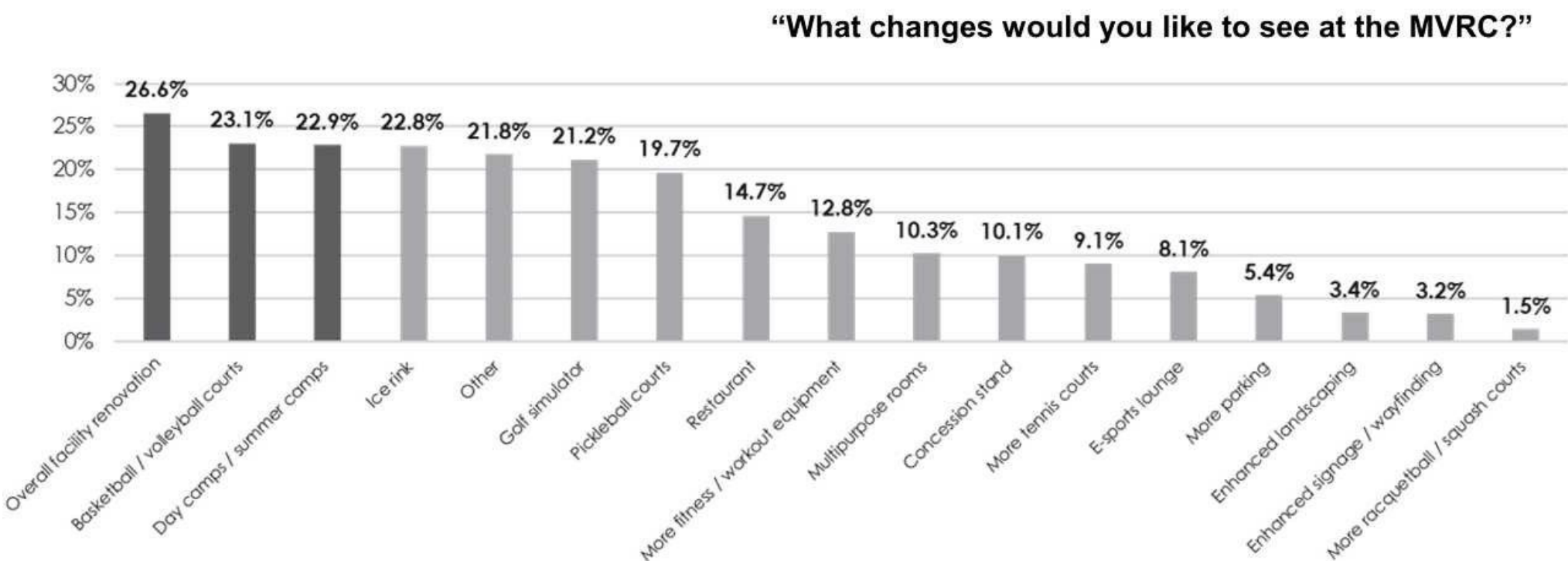


Strong industrial base beginning to diversify with retail and healthcare

4. Stakeholder Engagement – Process



4. Stakeholder Engagement – Findings



4. Stakeholder Engagement – Key Needs



5. Regional & Comparable Facilities



The NW Sports Hub
Centralia, WA



Hub Sports Center
Spokane Valley, WA



Vancouver Tennis Center
Vancouver, WA



Club Green Meadows
Vancouver, WA



Salmon Creek Indoor Soccer Arena
Salmon Creek, WA



Reecy Davis Rec Center
Greenville, TX



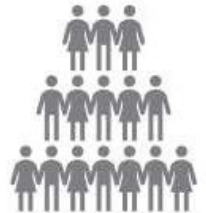
Dare County Family Recreation Park
Kill Devils Hill, NC

Key Insights:



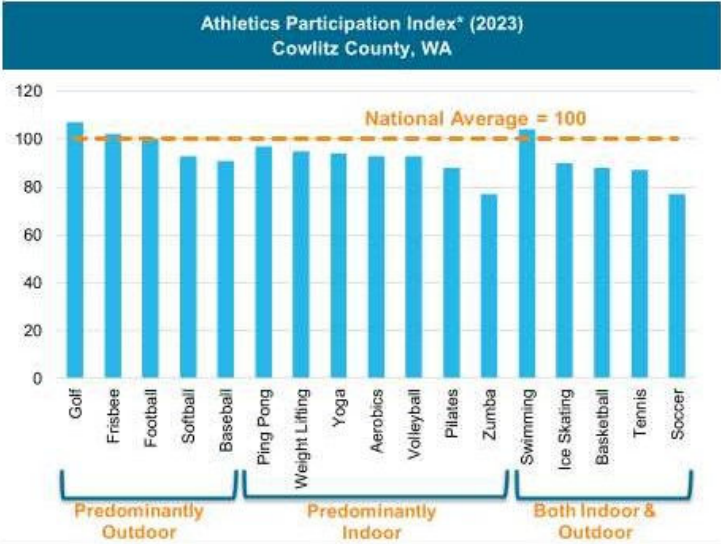
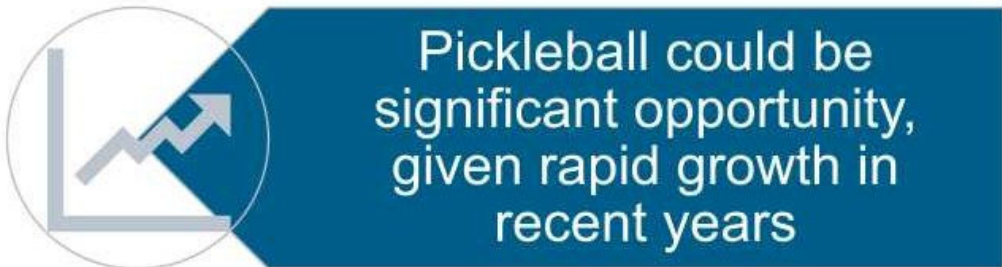
MVRC is smallest among comparable facilities, with lowest visitation

Community-oriented facilities can achieve higher utilization with high-quality facilities & diversified programming

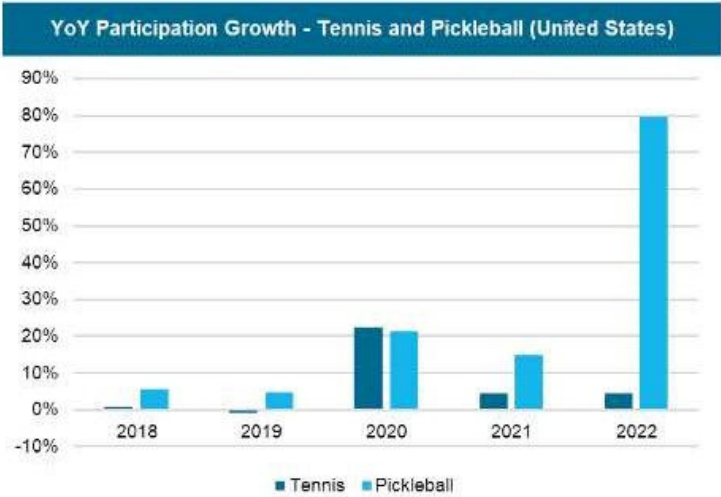


Critical to tailor facilities to respond to community and market needs

6. Gap Analysis & Niche Identification



*Where 100 is the national average
Source: Esri BAO, Johnson Consulting



Source: SFIA, Johnson Consulting

7. Recommendations

Expand building edges with glass walls to create concourse space

Convert tennis courts to multipurpose hardwood space with drop-down basketball hoops

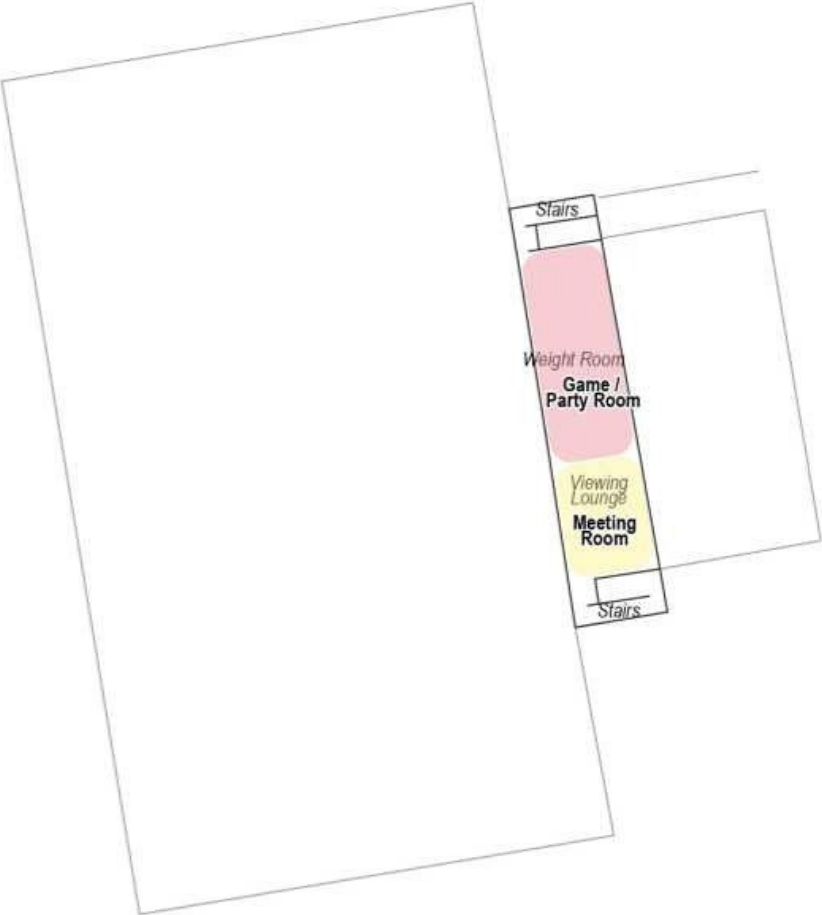
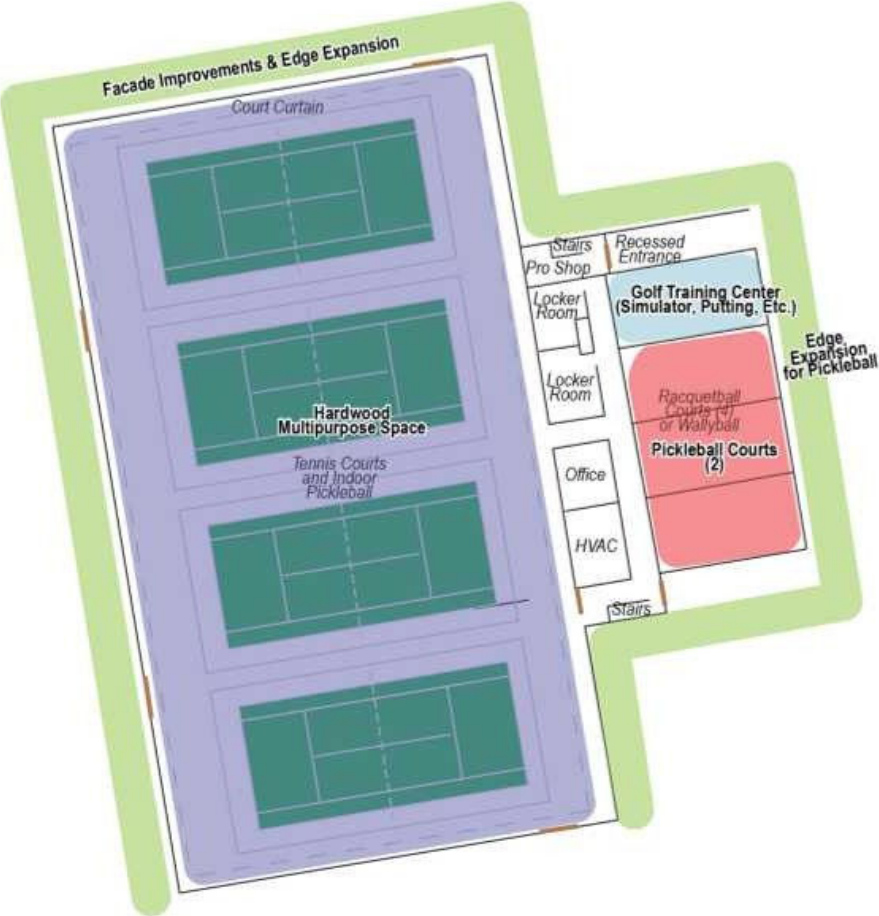
Add 1-2 dedicated meeting rooms

Convert 1 racquetball court to golf simulator

Convert other racquetball courts to pickleball

Convert upstairs workout area to game/ party room

8. Site Concept



8. Site Concept – Design Examples



Longview Parks and Recreation
Mint Valley Racquet and Fitness Club
Design Examples





COMMUNITY FEEDBACK FORUM



70

In Attendance

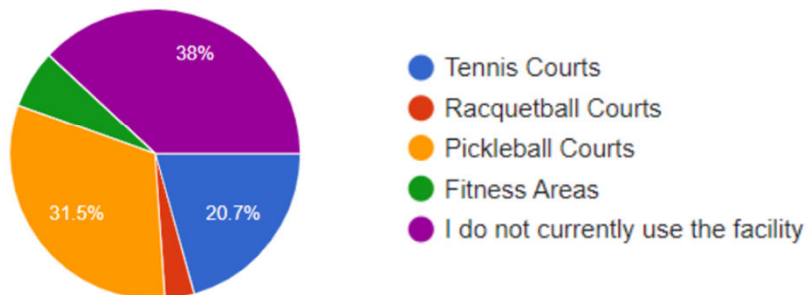
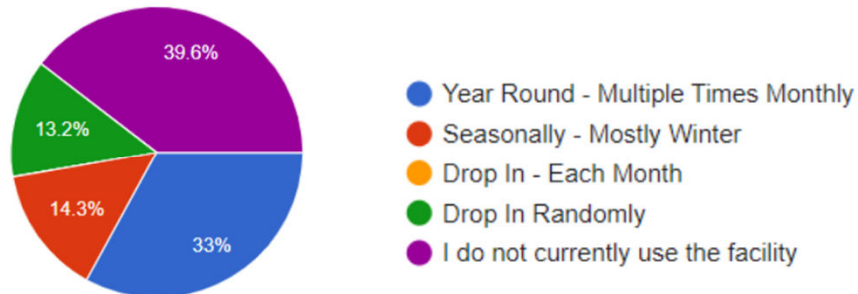
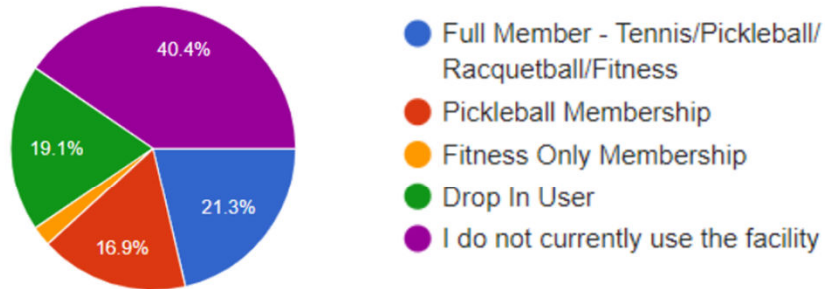
At the forum held on Tuesday December 5 where needs, wants, and ideas for the future were discussed.

• • •

Final Community Survey Results

92

Total Respondents





“

Motion to approve going out for a Request for Proposals for an Operator to manage the Mint Valley Racquet Complex Facility.

”

Summary of 92 Responses to our Mint Valley Racquet Feedback Survey

How do you currently use Mint Valley Racquet Complex:

- 21% Full Membership – Tennis/Pickleball/Racquetball/Fitness
- 17% Pickleball Membership
- 2% Fitness Only Membership
- 19% Drop In User
- 41% I do not currently use the facility

How often do you use the facility:

- 33% Year Round
- 14% Seasonally – Mostly Winter
- 13% Drop In Randomly
- 40% I do not currently use the facility

What specific amenities do you use most?

- 21% Tennis Courts
- 3% Racquetball Courts
- 32% Pickleball Courts
- 6% Fitness Areas
- 38% I do not use the facility

What improvements or additions would you like to see the current facility offer?

Survey respondents expressed a desire for the facility to revert to earlier opening hours, as pre-COVID, citing limitations for working individuals. Specific improvement requests encompassed tennis court resurfacing, ceiling repairs, and bathroom renovations. Additional sports facilities such as golf simulators, basketball, and volleyball courts were suggested, with calls for a general modernization to enhance the facility's appeal and functionality. Pickleball-related requests included more courts, improved conditions, and expanded hours. Complaints about maintenance and staff, as well as suggestions for luxury amenities like saunas, were voiced. Overall, respondents seek a comprehensive overhaul, improved accessibility, and expanded recreational options, emphasizing the need for strategic planning and community engagement.

How can the Mint Valley Racquet Complex cater to a more diverse range of interests and age groups? Name specific activities or features that you think could attract a larger audience.

Respondents suggested various strategies for Mint Valley Racquet Complex to cater to a more diverse range of interests and age groups. Recommendations include introducing "open play" sessions with free introductory lessons for tennis and pickleball, partnering

with schools, and organizing social activities like potluck nights. Some suggested adding outdoor spaces or improving existing indoor spaces, particularly the internal hallways. Outreach to youth, better promotion, and partnering with organizations like Silver Sneakers were also proposed. Lower pricing, dedicated professionals for different sports, and the inclusion of activities like nighttime yoga and Girl Scout or Boy Scout programs were mentioned. Additionally, suggestions encompassed adding more amenities, more events combining different racquet sports, and multi-purpose courts. Respondents emphasized the need for effective advertising, lowered costs, and expanded programs and hours to attract a wider audience.

How can the facility better engage with and serve the local community? Are there collaborative events or partnership with local organizations that you would like to see?

Respondents provided various suggestions on how the Mint Valley Racquet Complex could better engage with and serve the local community. Partnerships with local organizations such as the PORT, schools, and Parks and Recreation were suggested, emphasizing collaborative events, sports camps, and open play for middle and high school students. Some respondents advocated for a more open-minded approach from the facility and its members. The need for an engaged manager/pro to actively market services to community groups and schools was highlighted, as well as the potential for collaborations with organizations like USTA, Cowlitz Pickleball Club, and Special Olympics. Additionally, respondents recommended lower membership costs, partnerships with local schools for indoor activities during winter, and involvement with community events and fundraisers. Suggestions also included collaborating with LCC, Root Sports, and local businesses, advertising on local radio, and promoting dual memberships with the YMCA and other clubs to encourage broader community participation.

If you could reimagine the facility, what additional purposes or functions would you like to see it serve?

Respondents envision various additional purposes and functions for the Mint Valley Racquet Complex. Suggestions range from remodeling the facility to accommodate basketball, volleyball, fitness classes, and golf simulators to preserving its identity as a covered recreational facility with general maintenance. Ideas include creating a multi-use facility for diverse activities such as yoga, personal training, tennis playoffs, and family playtimes. Some respondents emphasize maintaining the facility's role as a racquet sports center, while others propose adding an indoor soccer field, hosting tournaments for different sports, and serving as a central meeting place for community events. The need for a refreshed appearance, expanded pickleball facilities, and the exploration of alternative uses during slow seasons is also highlighted. The facility is seen as an essential space for racquet sports, with potential upgrades to make it more versatile while retaining its core functions.

Are there underutilized spaces that could be repurposed for difference activities?

Responses regarding underutilized spaces at the Mint Valley Racquet Complex suggest a range of perspectives. Some respondents emphasize the importance of maintaining the current facilities and argue that proper maintenance would make them attractive and desirable. Others propose repurposing racquetball courts for different activities such as half-court basketball, batting cages, golf simulators, or health and fitness classes. The idea of transforming the grassy area at the north end of the building into an outdoor courtyard with seating and food options is also suggested. Some express uncertainty about the utilization of certain spaces, particularly racquetball courts, and suggest considering activities like saunas or accommodating other sports groups for practice sessions. The need for careful consideration of current members' needs and potential impacts on various user groups is also highlighted. Overall, respondents share diverse perspectives on how underutilized spaces could be reimagined for different activities or purposes.

In what ways do you think technology (digital tools or apps) could enhance the experience at Mint Valley Racquet Complex?

Respondents provided various suggestions on utilizing digital tools and apps to enhance the experience at Mint Valley Racquet Complex. Key recommendations include improving the facility's online presence through an updated website and active engagement on social media platforms. Many respondents emphasized the importance of online court reservation systems for increased convenience and efficiency. Suggestions for digital communication, including email alerts and notifications on platforms like Instagram and Facebook, were prevalent. Some participants proposed exploring virtual sports or video apps for activities like tennis, particularly catering to individuals with disabilities. The idea of online scheduling for lessons and programs, as well as incorporating technology for simulation sports training, was also mentioned. Overall, the consensus among respondents is that leveraging technology could improve communication, accessibility, and the overall user experience at the complex.

How would you suggest the Mint Valley Racquet Complex improve communication and community engagement?

Respondents provided several suggestions on how the Mint Valley Racquet Complex could improve communication and community engagement. Key recommendations include enhancing the facility's online presence through email communication, social media platforms like Facebook and Instagram, and an updated website. Many participants emphasized the importance of transparency in communication, providing information on offerings in a timely manner, and engaging with community groups. Suggestions for hosting open houses, local events, and tournaments, particularly for pickleball, were prevalent. Some respondents recommended exploring partnerships with local organizations, schools, and the Chamber of Commerce for better outreach. Several participants emphasized the need for effective advertising through various channels, including flyers, billboards, radio stations, and collaborations with schools and newspapers. Overall, the consensus is that a multi-faceted communication approach, including digital tools and traditional advertising methods, is crucial for increasing awareness and engagement within the community.



DRAFT

Cowlitz County Public Facilities District

Priority Assets Master Plan



**JOHNSON
CONSULTING**



November 2023

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SECTION	2	PAGE 10: Summary Report	APPENDIX	B	Mint Valley Racquet & Fitness Complex Master Plan
			APPENDIX	C	Cowlitz County Needs Assessment

Section 1

Introduction



**JOHNSON
CONSULTING**



Introduction

Transmittal Letter (November 7, 2023)

Re: DRAFT Cowlitz County Public Facilities District Priority Assets Master Plan

Dear Members of the Cowlitz County Public Facilities District Board of Directors:

C.H. Johnson Consulting, Inc. (Johnson Consulting), in association with MIG, Inc. (the “Consulting Team”), are pleased to submit this DRAFT report to you regarding identified priority assets in Cowlitz County, with specific focus on the Cowlitz County Event Center and Mint Valley Racquetball & Fitness Complex, both of which are located within the Longview-Kelso area. Pursuant to our engagement, this report provides an analysis of the economic, demographic, and market characteristics of Cowlitz County, as well as the broader region; summarizes key observations from stakeholder engagement; identifies characteristics of regional and comparable facilities; presents strategic recommendations and concepts for site uses; and projects the demand, and economic and fiscal impacts, of the priority assets based on the identified Master Plan recommendations. The Consulting Team has prepared 2 supplemental reports that focus on each asset individually.

The Consulting Team has no responsibility to update this report for events and circumstances occurring after the date of this report. As the ongoing impacts of the global COVID-19 pandemic impact are still uncertain, our report outlines our assumptions based on experience from previous economic disruptions, but the actual impact will not be known for the foreseeable future. The findings presented herein reflect analyses of primary and secondary sources of information. The Consulting Team used sources deemed to be reliable but cannot guarantee their accuracy. Moreover, some of the estimates and analyses presented in this study are based on trends and assumptions, which can result in differences between projected results and actual results. Because events and circumstances frequently do not occur as expected, those differences may be material. This report is intended for the Clients’ internal use and cannot be used for project underwriting purposes without Johnson Consulting’s written consent.

We have enjoyed serving you on this engagement and look forward to providing you with continuing service.

Sincerely,

DRAFT

C.H. Johnson Consulting, Inc. | MIG, Inc.

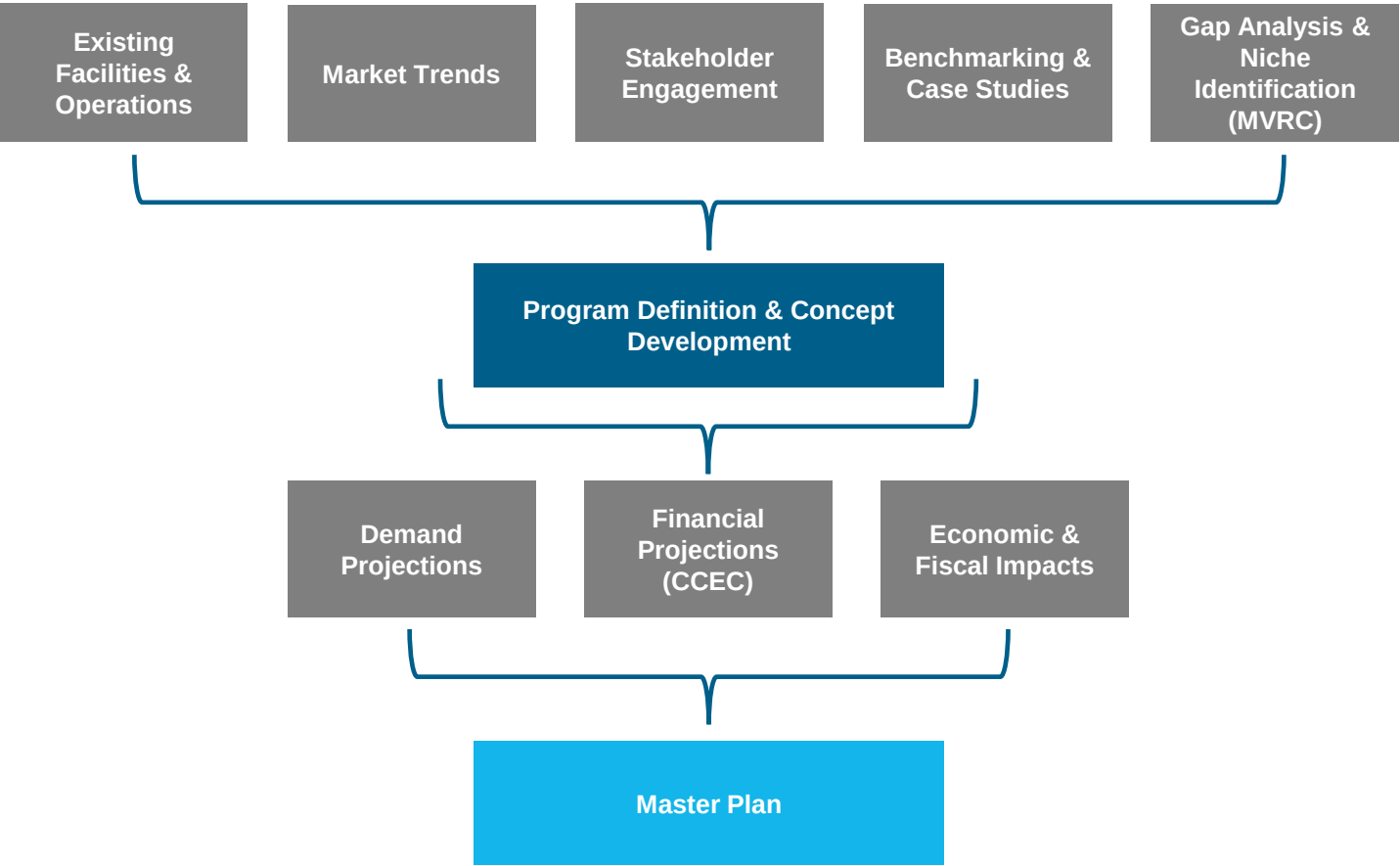
Introduction

Introduction & Methodology

The Consulting Team was retained by Cowlitz County Public Facilities District (PFD) to provide a Master Plan for identified priority assets - namely the Cowlitz County Event Center (CCEC) and the Mint Valley Racquet & Fitness Complex (MVRC) in Longview, WA. The intent is to holistically explore a range of fiscally sustainable options that will assist in making decisions about the future of these assets. These options will:

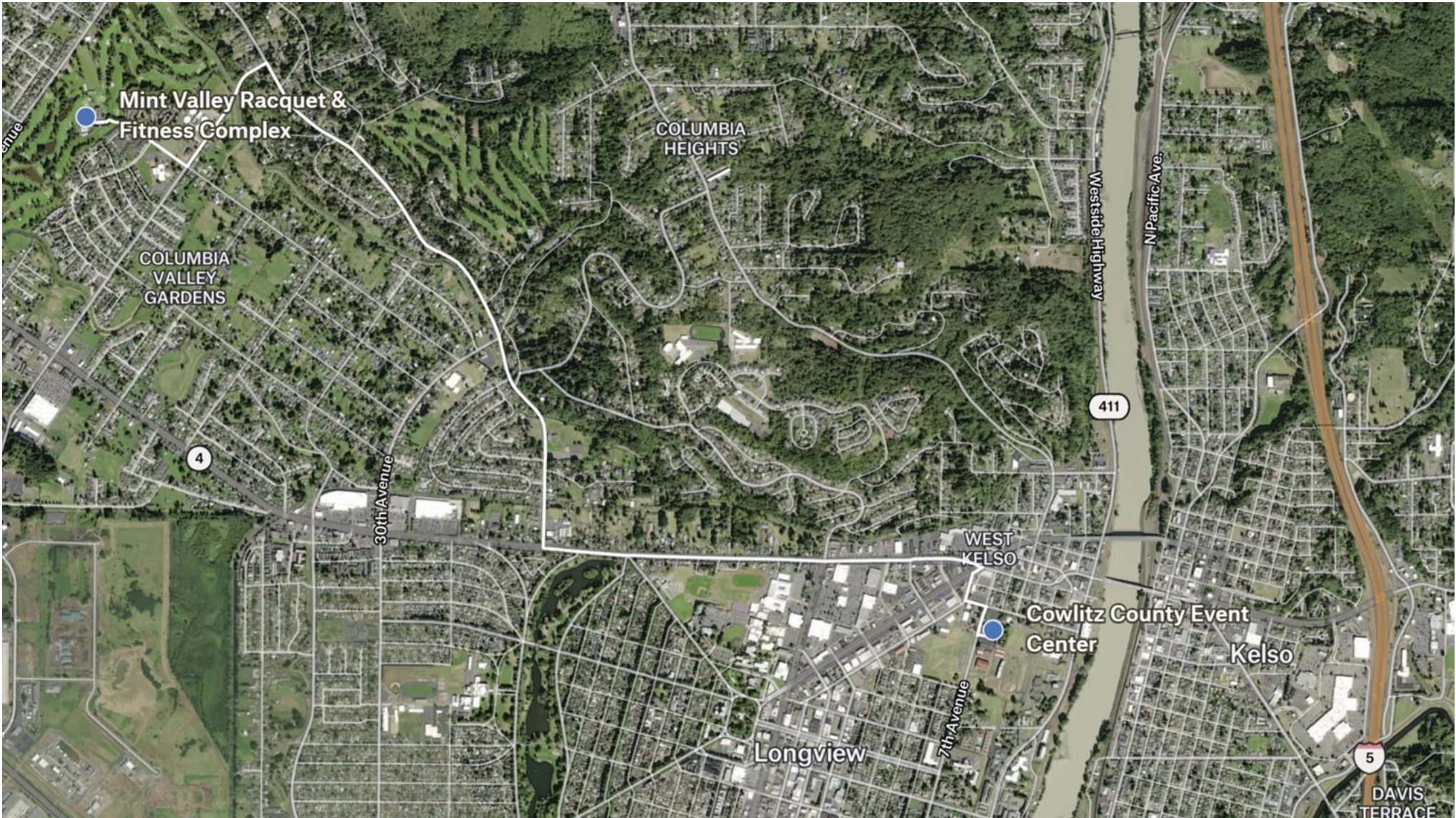
- 1. Maintain and enhance the roles of the CCEC and MVRC to support recreation and events, and maximize community benefit and economic impact.
- 2. Position Cowlitz County’s assets to generate the greatest return on investment, and drive economic development and tourism.

The Consulting Team developed and executed a comprehensive methodology to analyze the market potential for, and feasibility of, various potential improvements to the CCEC and MVRC sites, as highlighted in the graphic to the right. A summary of our observations, analysis, and conclusions are presented throughout the balance of this report. The Consulting Team has prepared 2 supplemental reports that focus on each asset individually, providing more detailed and comprehensive bases of information and analysis to support the recommendations presented herein (see Appendices A and B).



Introduction

Priority Assets



Introduction

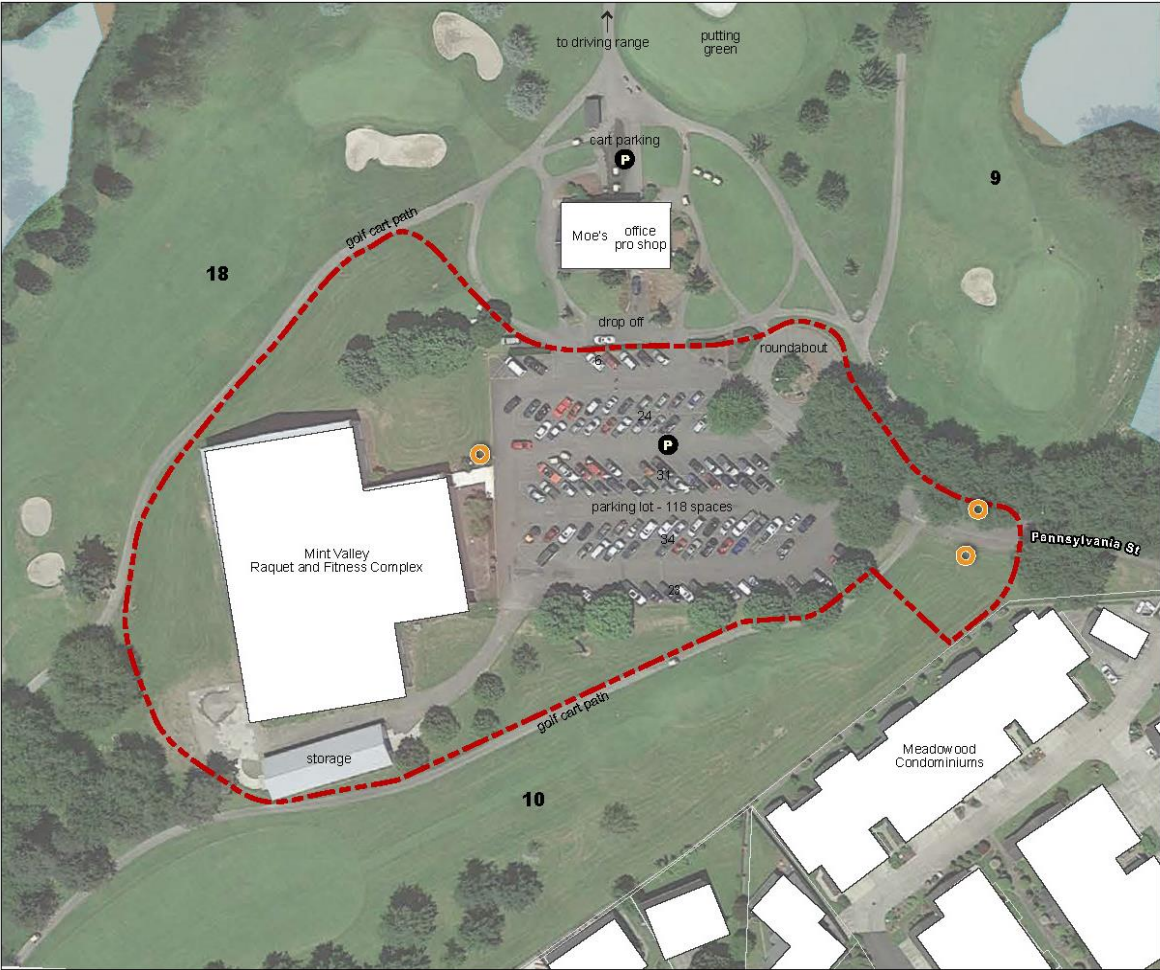
Site Overview - MVRC

The MVRC is located in Longview, WA, within the broader 147-acre Mint Valley Golf Course property, approximately 3.0 miles to the northwest of downtown Longview. Access to the MVRC is provided via Pennsylvania Street, through an established residential area. Pennsylvania Street connects with 38th Avenue, which provides access to State Highway 4 (Ocean Beach Highway) - the main connector to downtown Longview and downtown Kelso.

The MVRC is an indoor facility featuring 4 tennis courts, 4 racquetball courts, a viewing lobby, a fitness center with a cardiovascular station and free weights, a small pro-shop, and locker rooms. In addition to competitive tennis and racquetball play, the MVRC courts are used for pickleball, volleyball, lessons, and rentals.

The outside contractor is responsible for all aspects of the facility, with the exception of capital improvements, which fall under the umbrella of the City of Longview's Parks and Recreation Department.

The vision is to optimize and enhance the MVRC to serve the Cowlitz County community and the region.



Mint Valley Golf and Raquet Complex Basemap

Legend

- Study Area Boundary (4.4 ac)
- Parcels
- Buildings
- Pond
- Parking
- Sign

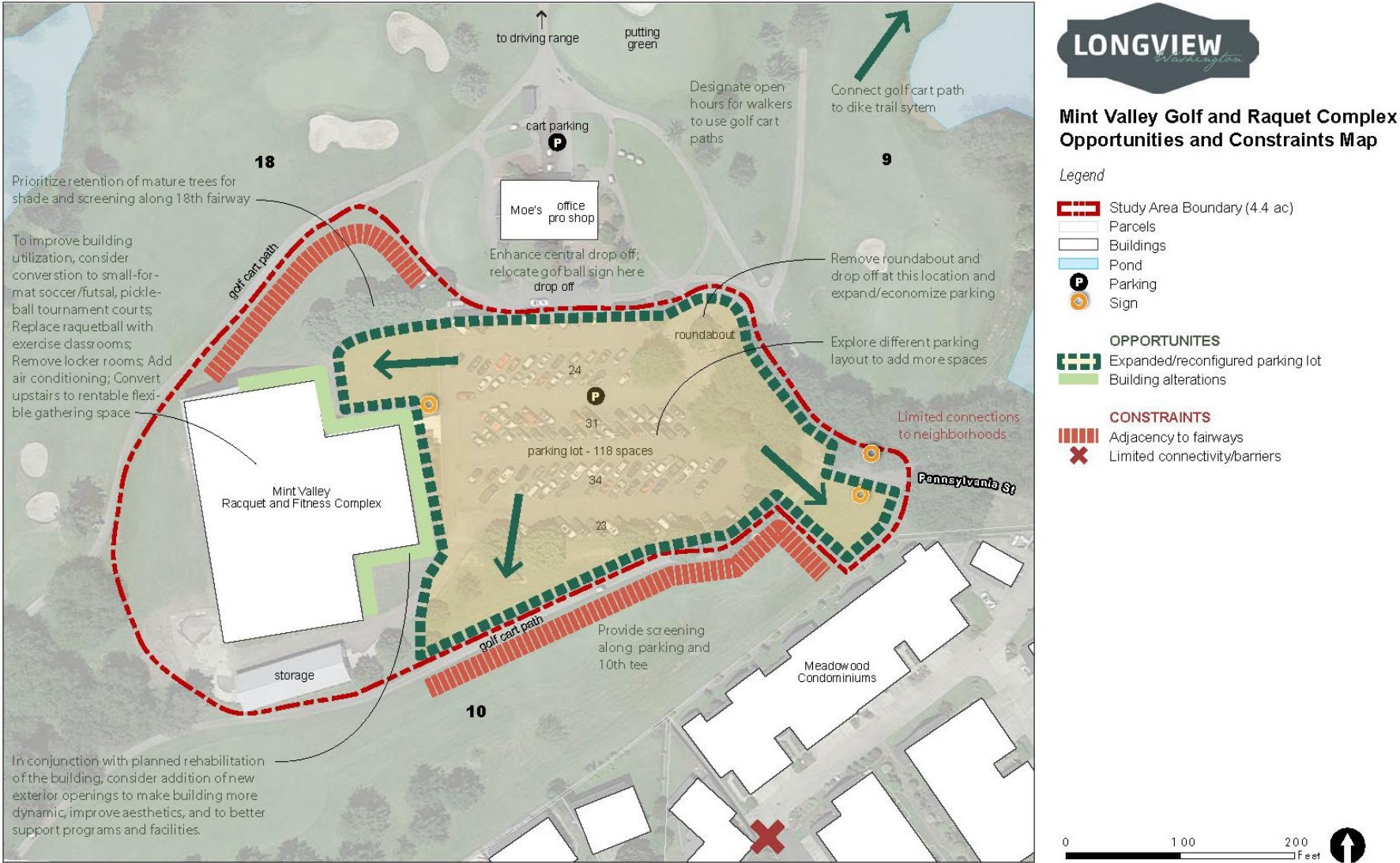


Summary Report

Existing Conditions

Key observations related to existing conditions at the **MVRC** are summarized as follows:

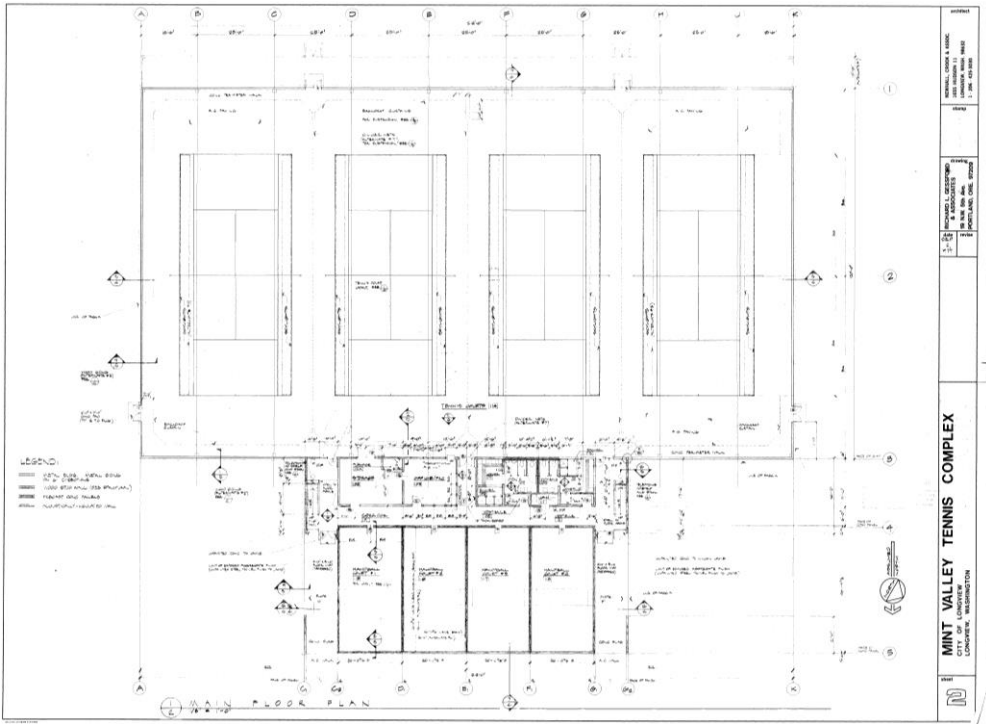
- A. The MVRC is an approximately 30,000 SF, 2-level indoor facility featuring 4 tennis courts, 4 racquetball courts, a viewing lobby, a fitness center with a cardiovascular station and free weights, a small pro-shop, and locker rooms.
- B. Being located within the broader 147-acre Mint Valley Golf Course property, the footprint of the MVRC facility is constrained. Adjacent parking is shared between the MVRC and the Golf Course, with visitors to the highly-utilized Golf Course typically accounting for the vast majority of vehicles in the 118-space lot. If utilization of the MVRC were to increase, creative measures would need to be taken in order to ensure adequate parking availability.



Summary Report

Existing Conditions

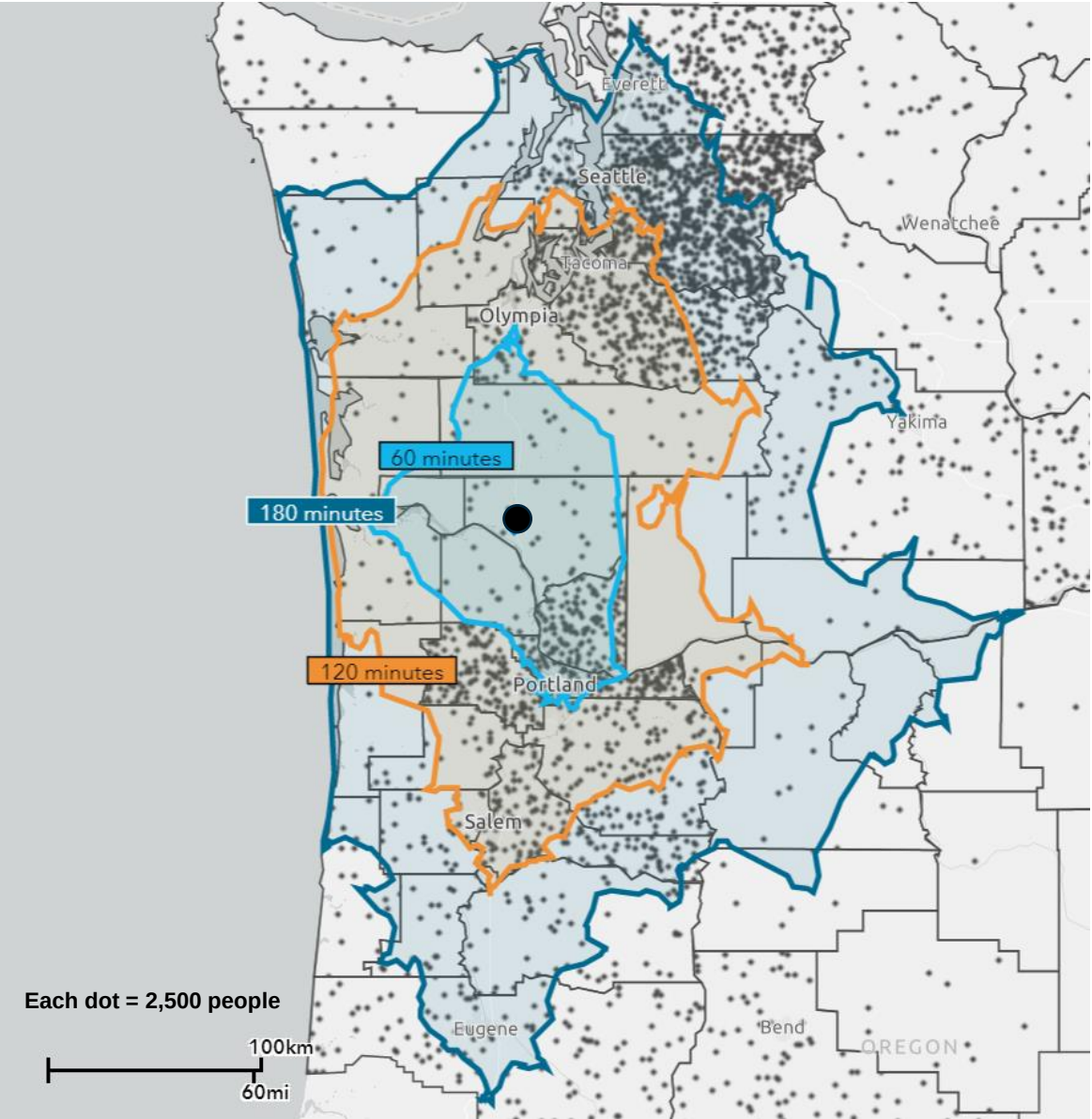
- C. The City’s Parks and Recreation Department indicated that aside from a \$700,000 roof replacement project, no capital improvements have occurred at the MVRC in over 25 years. The interior ceiling is still in a state of disrepair and leakage from the roof has damaged areas of the tennis courts. The interior and exterior finishes of the facility are outdated and uninviting, which contrasts with the attractive setting of the surrounding Golf Course.
- D. The MVRC is owned by the City of Longview. Management is provided by an outside operator and as such, the MVRC is not a stand-alone division of the City of Longview’s Parks and Recreation Department, but it does fall under the umbrella of the Department. At the time of this study, the operator has indicated to the City of Longview that they no longer wish to continue their management contract, which expires at the end of 2023.
- E. Marketing efforts for the MVRC appear to include an active website and a Facebook account, although it is not regularly updated. Current sales and marketing efforts are a direct reflection of the current Management approach and present numerous opportunities for improvement. Targeted future strategies should be thoughtful, forward-looking and include actionable items and mechanisms for implementation.
- F. Low utilization of the MVRC (estimated at 18.0-19.0 percent by the City’s Parks & Recreation Department) can be attributed to poor management, deferred maintenance, facility offerings that do not align with community needs, with declining tennis use, or a combination of these factors. Regardless, the expiration of the current management contract presents an opportunity to reevaluate structure and staffing of the MVRC. Consideration could be given to bringing operations into the City’s Parks and Recreation Department, or a new contractor could be sought. Regardless, it will be necessary to have dedicated, and likely expanded, staffing resources.
- G. While the size of the MVRC limits the ability to attract tournaments, local leagues could create certainty of recurring income and should be sought. Utilizing the facility for the City’s extremely popular summer day camp programs could help increase utilization and provide an opportunity to expand valued programming. After school programs for youth and partnerships with local Boys and Girls Clubs or senior citizens’ organizations should also be explored.



Summary Report

Market Analysis & Trends

- A. Large and growing population bases are a critical component of ensuring the economic vitality of a County or local area. Larger regional populations equate to more potential “drive-to” visitors and locally based demand. The 2023 resident population of Cowlitz County was 113,007 persons, of whom 66,866 persons (59.2 percent) reside in Longview-Kelso. Within a 3-hour drive-time radius, there is access to a population of over 8.8M persons, reflecting the strategic location of Longview-Kelso between the two major population centers of Seattle and Portland, and the fact that Portland’s density is beginning to push north into Clark County, which adjoins Cowlitz County.
- B. The age demographics of Cowlitz County tend to skew older, with a median age of 42.7 years in 2023 compared to 39.3 years throughout Washington and 39.1 years nationally. While the population of Longview-Kelso is somewhat younger, the median age of 40.5 years in 2023 remains higher than the State and national averages.
- C. Cowlitz County has lower rates of educational attainment, with only 18.9 percent of its residents holding a bachelor’s degree or higher, compared to 40.1 percent of Washington residents and 36.1 percent of U.S. residents. In keeping with its lower rates of higher-education attainment, Cowlitz County has a lower median household income (\$71,781 per annum) than the State of Washington (\$89,067) and the U.S (\$72,603). The median household income in Longview-Kelso is even lower (\$69,930 per annum). This sort of trend is not atypical, as higher-education attainment tends to be highly correlated with income.



Summary Report

Market Analysis & Trends

- D. Perhaps a direct correlation to income levels, residents of Cowlitz County, and particularly residents of Longview-Kelso, have a lower propensity to spend on entertainment, recreation and sports. It may also reflect limited opportunities and unmet needs within the community.
- E. Cowlitz County’s unemployment rate (3.8 percent in June of 2023) is slightly higher than both the national rate (3.4 percent) and the rate throughout the State of Washington (3.3 percent), continuing the trend observed over recent years. Cowlitz County has a strong industrial base, supported by the Ports of Longview and Kalama. Increased diversification of the economic base has seen retail and healthcare emerge as other key sectors, with Walmart and PeaceHealth are among Cowlitz County’s top employers today.
- F. The Cowlitz County hotel market is comprised of 20 hotel properties totaling 1,052 guest, of which 12 properties are located in Longview-Kelso. A hotel to the CCEC campus, as currently proposed, will be a needed addition to the inventory and will likely be the highest quality hotel in the local market. Fundamentals in the hotel market have returned to pre-pandemic levels, with the exception of occupancy which has trended downwards since rebounding in 2021. This could, in part, be attributed to the limited hotel inventory, and the quality of hotel properties, in the market.

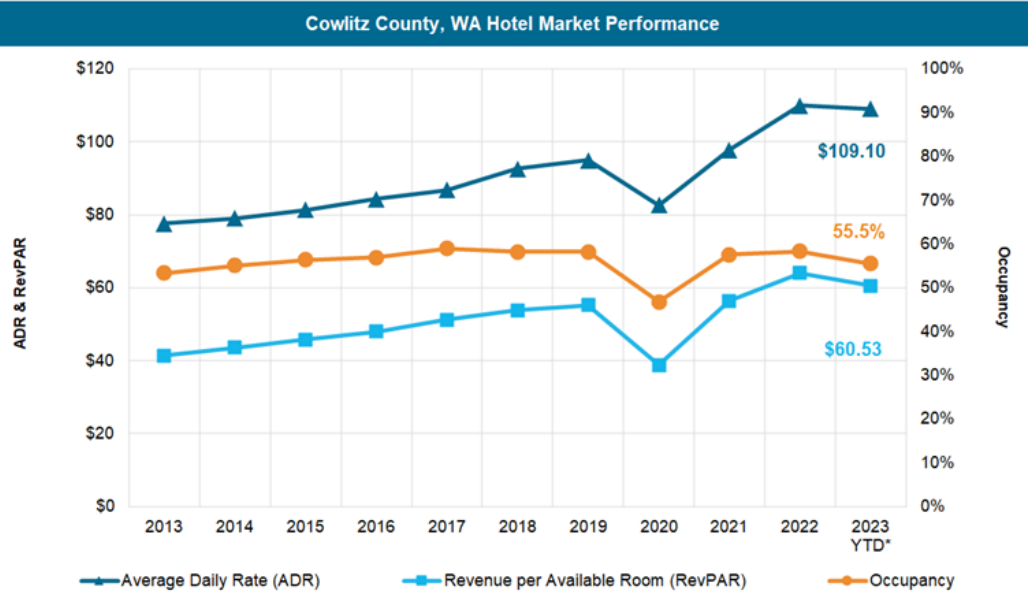
Average Spending on Entertainment, Recreation & Sports Cowlitz County (2023)

Spending Category	Cowlitz County		Longview-Kelso	
	Average Spend *	Index**	Average Spend *	Index**
Membership Fees for Clubs	\$251.16	90	\$216.94	78
Fees for Participant Sports Excluding Trips	\$109.28	91	\$93.85	78
Tickets to Theatre/Operas/Concerts	\$49.69	91	\$43.40	80
Tickets to Movies	\$23.93	87	\$21.34	77
Tickets to Parks or Museums	\$25.25	91	\$21.80	78
Admission to Sports Events Excluding Trips	\$54.13	93	\$47.01	80
Fees for Recreational Lessons	\$635.56	89	\$103.44	71
TOTAL	\$1,149.00	-	\$547.78	-

* Average spend per household, per annum

** National Average = 100

Source: Esri ArcGIS BAO, Johnson Consulting



Sources: CoStar, Johnson Consulting

*YTD as of July 2023

Summary Report

Market Analysis & Trends

- G. Southwest Washington (defined as Wahkiakum, Skamania, Pacific, Lewis, Clark, and Cowlitz Counties) has a well-developed inventory of facilities to accommodate a variety of event types. The preponderance of multi-purpose event facilities, with capacity for 300 or more attendees, and indoor sports complexes are concentrated in Clark County, just south of Cowlitz County. The largest event venue in the region is the 97,200 SF Clark County Event Center in Ridgefield. The largest indoor sports complexes are Club Green Meadows in Vancouver, WA, which has 3 hardwood basketball courts, 7 indoor tennis courts and 9 indoor pickleball courts, as well as an 18-hole golf course, and Northwest Sports Hub in Centralia, which features a large indoor turf area that can accommodate 2 full-size soccer fields or three little-league diamonds and 8 hardwood courts (convertible to 14 volleyball courts). Northwest Sports Hub is geared primarily towards regional tournaments, though it does also offer local use and rental.
- H. Though equestrian activity is present in Cowlitz County and the surrounding areas, it is not necessarily prevalent. In 2023, 1.96 percent of residents, or around 2,200 people, within Cowlitz County participated in equestrian activities, a rate 2.0 percent higher than the national average. The 1-hour drive time catchment showed slightly stronger equestrian participation, at a rate 4.0 percent higher than the national average, but the region as a whole was about average in terms of equestrian participation.

Inventory of Event Venues & Indoor Sports Complexes Southwest Washington

Event Venues	Location*	Total Event Space (SF)	Largest Event Space (SF)	Max. Capacity**
Cowlitz County Event Center	Longview	75,786	13,000	1,360
Columbia Theatre	Longview	20,581	20,581	800
Ilani Resort Meeting & Entertainment Center	Ridgefield	30,000	22,440	2,500
Summit Grove Lodge	Ridgefield	4,000	2,500	375
Clark County Event Center	Ridgefield	168,400	100,000	8,775
Battle Ground Community Center	Battle Ground	5,276	3,744	400
RV Inn Style Convention Center	Vancouver	31,000	31,000	2,139
Clark College, Columbia Tech Center	Vancouver	5,175	3,425	500
The Heathman Lodge	Vancouver	10,000	3,420	375
Hilton Vancouver WA	Vancouver	30,000	13,973	1,300
Centralia Square Grand Ballroom and Hotel	Centralia	5,500	2,800	300
Indoor Sports Complexes	Location	Indoor Fields	Hardwood Courts	Tennis/ Pickleball
Mint Valley Racquet & Fitness Complex	Longview, WA	0	0	4 / 4
Salmon Creek Indoor Sports Arena	Salmon Creek	2	0	0 / 5
Club Green Meadows	Vancouver	0	3	7 / 9
Northwest Sports Hub	Centralia	5	8	0
Vancouver Tennis Center	Vancouver	0	0	0 / 0
Clark County Indoor Sports Center	Vancouver	1	0	0

*Ordered by distance from Longview-Kelso

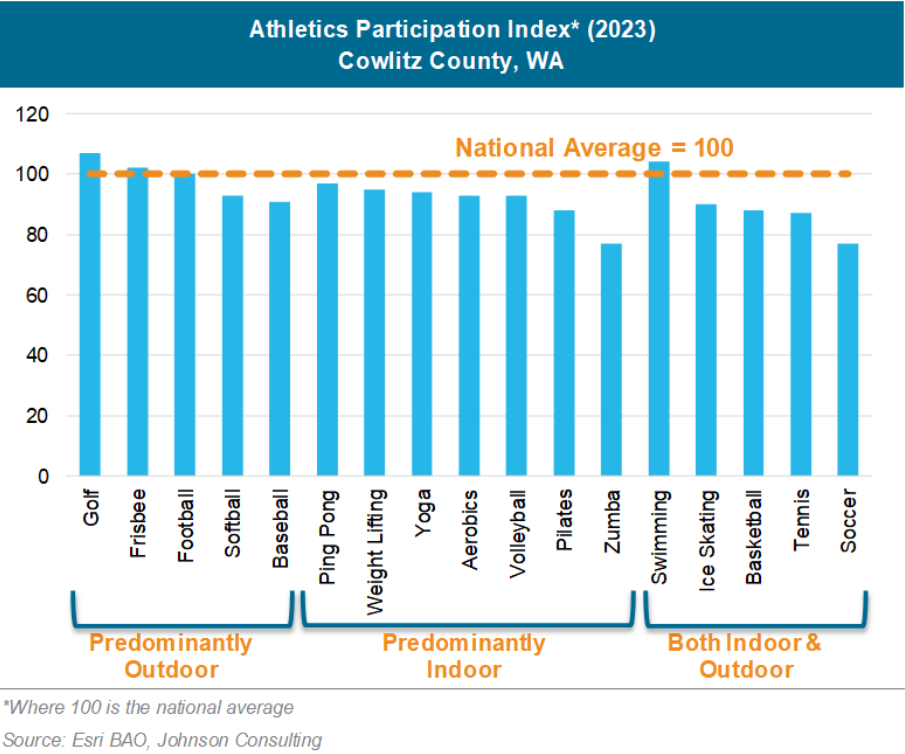
**Includes only facilities with minimum capacity for 300 persons

Source: Eventective, Relevant Facilities, Johnson Consulting

Summary Report

Market Analysis & Trends

- I. Residents of Cowlitz County participate at below-average rates in the majority of athletics activities, only exceeding the national participation average in golf, frisbee, and swimming. Much of the low participation rates overall can also be attributed to demographics - Cowlitz County’s population skews older, with fewer older teens and young adults, the groups most likely to participate in athletics, and more seniors, the group that tends to participate the least.
- J. At the national level, pickleball, which has roots in the Seattle area and is particularly popular on the West Coast, has been the fastest-growing sport in the U.S. over the past 3 years, increasing from an estimated 3.1M participants in 2017 to over 8.6M in 2022. Though overall participation at a national level remains far lower than that of tennis, the most popular racquet sport, pickleball’s growth coupled with a tennis participation index in Cowlitz County of 87 (13 percent below the national average) suggests there may be unmet needs in the local market.
- K. In summary, the demographic and socioeconomic characteristics of Cowlitz County, and Longview-Kelso, reflect its history as a blue collar, industrial community. As the economic base continues to diversify, and likely population pressure from neighboring Clark County, which reported 20,000 new residents between 2021 and 2023, investment in the County’s priority assets will become both more critical as quality of life amenities, and likely more sustainable as demand for event, entertainment, sports and recreation offerings grows. Critical to the ability of the CCEC in particular to draw more visitors from a broader catchment area will be an increase in the hotel inventory – in terms of both the number of hotel rooms and the quality of those properties.



Summary Report

Stakeholder Engagement & Survey

The Consulting Team conducted numerous outreach activities, including stakeholder interviews, focus group meetings, and an online community questionnaire, to understand community needs and priorities relating to the future of the CCEC and MVRC. Each outreach event was conducted with the following goals in mind:

- Identify opportunities and challenges of each existing facility.
- Consider how each facility can support economic drivers in the region.
- Determine key community needs and priorities for each facility across a variety of users.
- Identify the events, programs, and/or audiences that the community would like to see accommodated at each facility.
- Explore creative ideas for insuring the financial sustainability of the Event Center.
- Co-create a community vision for the future of each facility.

Community members envision a future where both facilities reflect various themes and address a range of related needs (refer to Appendix C for full Needs Assessment Summary).

Key needs identified for the **CCEC** include:

A. Provide opportunities for year-round activities and recreation: Opportunities for year-round activities and recreation were one of the highest priorities identified across outreach events for the CCEC. These facilities are needed due to inclement weather during a large portion of the year and the lack of indoor sports courts and outdoor turf fields in the county. Specific opportunities include a multi-use indoor facility for sports such as soccer, basketball, volleyball and pickleball, and an outdoor sporting complex with turf fields to support year-round programming and tournaments.

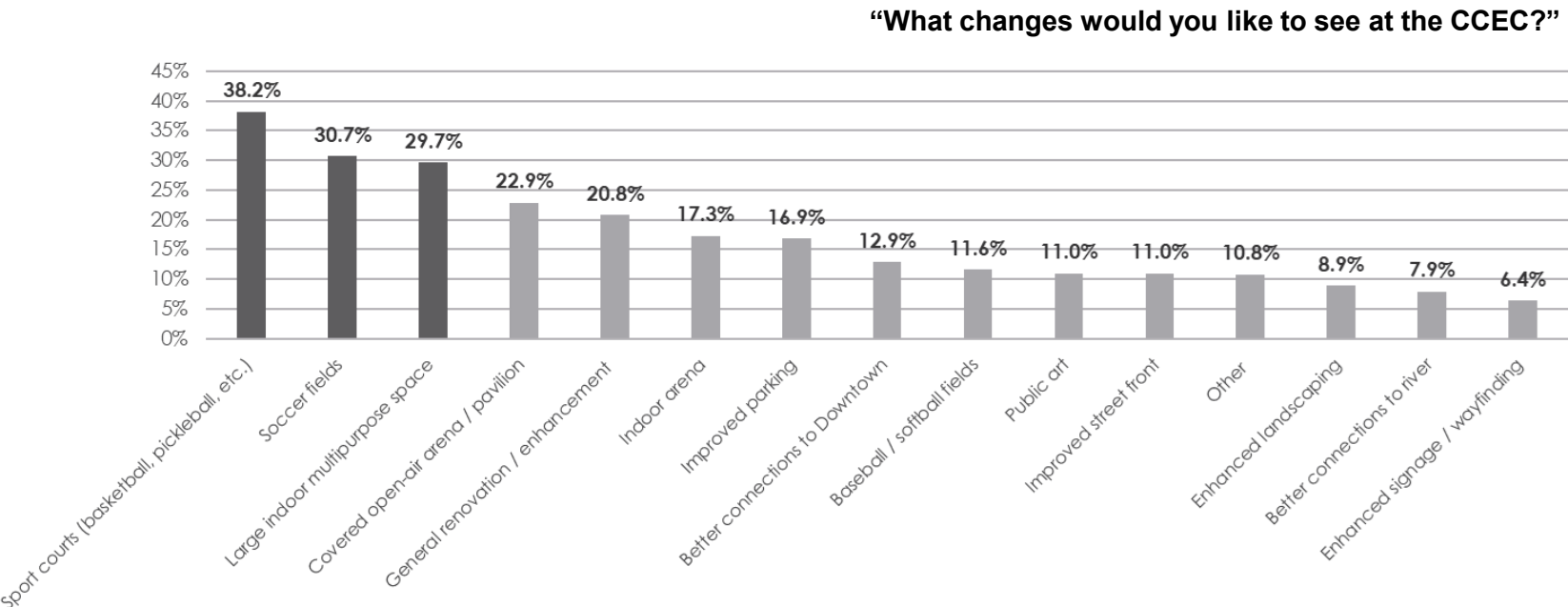


Summary Report

Stakeholder Engagement & Survey

B. Promote multi-purpose indoor arena use:

Numerous outreach activities highlighted the importance of utilizing the existing indoor arena at the CCEC for a broader range of uses. These could include more equestrian and animal events, auto events, and dog shows to name a few. To accommodate these expanded uses, the indoor arena needs overall facility improvements. The on-site equestrian and animal boarding facilities also could be expanded to attract larger regional events.



C. Renovate existing facility: Renovations of the existing CCEC facility were also identified as a key need. Over 25% of questionnaire respondents listed overall aesthetics of the buildings and grounds in their top three things they dislike about the site. Aligned with this finding, general renovation and enhancement of the CCEC was the top change that questionnaire respondents wanted to see after increased sporting facilities and indoor spaces for year-round recreation. Requested improvements include updating building facades and improving the streetscape environment, improving landscaping, more breakout rooms and restrooms, technology improvements, better storage, and air conditioning in the expo hall.

D. Improve access and wayfinding: Despite its central location and proximity to I-5, the CCEC is currently hard to access and lacks a strong entrance. Nearly 40% of the questionnaire respondents stated that they do not visit the CCEC because they do not know where to go or what events and activities are offered there. In addition to vehicle access challenges, pedestrian infrastructure is lacking between the site and adjacent uses such as downtown and residential areas. Improving multi-modal access and wayfinding would improve the user experience and promote the site as a central and connected destination for the community.

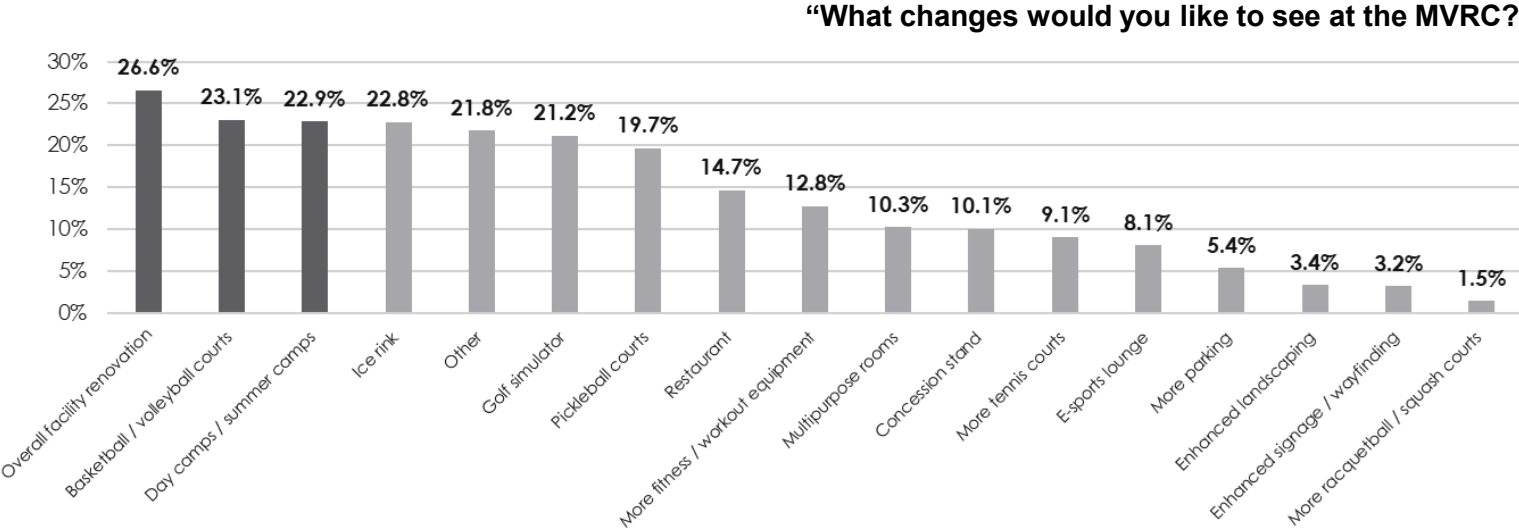
E. Develop additional lodging opportunities: Bringing in a new hotel was viewed as an essential community need across outreach activities to attract regional conferences, events, and tournaments.

Summary Report

Stakeholder Engagement & Survey

Key needs identified for the **MVRC** include:

- A. Renovate existing facility:** Renovations of the existing MVRC facility to create a more visually appealing and user-friendly environment was the most requested change across outreach events. Over 38% of questionnaire respondents listed the overall aesthetics of the buildings and the grounds in their top three things they dislike about the site. Requested improvements include renovating the restrooms, locker rooms, common spaces, and fitness facilities, resurfacing the tennis courts, and replacing the ceiling and lights over the tennis courts. Participants also requested improvements to the building façade to create a more welcoming and aesthetically pleasing experience. This could be achieved by reworking the entrance and adding more windows to take advantage of golf courses views.
- B. Provide multi-use options:** One of the most requested changes across outreach events was to provide a more diverse range of year-round recreational opportunities at the MVRC. Top requests include basketball, volleyball, pickleball, a golf simulator, and an ice rink.
- C. Promote community access and awareness:** Another top request for the Mint Valley site was to promote community access for a more diverse range of users as multiple outreach participants found current offerings inaccessible. Over 70% of questionnaire respondents requested more options that were low cost or free. Respondents also requested options be offered at a wider range of times that are more accessible to working families and individuals, such as in the evenings or during weekends. Other requests include adding more youth activities such as after school programs and camps, more family-oriented programs, and community education classes.



Summary Report

Regional & Comparable Facilities

To understand the overall market opportunity for improvements to both the CCEC and MVRC, the Consulting Team identified a set of regional and national comparable facilities. The intent was to provide insight into best practices and the general parameters within which the CCEC and MVRC can reasonably expect to operate. Detailed benchmarking and case study profiles can be found in the Appendices to this report.

Key insights in relation to **CCEC** are summarized as follows:

- A. The CCEC generally performs well relative to comparable facilities in terms of market and location attributes, including the largest population base within a 3-hour (drive time) catchment that is relatively young and wealthy, a large daytime population and proximity to retail/ restaurant uses.
- B. Conversely, the CCEC performs less favorably in terms of its hotel inventory, facility attributes, both total event space and largest event space, non-Fair attendance, and financial performance, in terms of scale of operations, with the notable exception being that the CCEC reported a positive net operating income in 2022.

Key insights in relation to **MVRC** are summarized as follows:

- A. The MVRC is by far the smallest facility among the regional and comparable set, with the lowest comparative visitation. While many are oriented to regional markets and tournament, thereby achieving higher utilization, many community-oriented facilities offer high-quality facilities and diversified programming that allows them to achieve high rates of utilization, year-round.
- B. Critical to success is tailoring facilities to respond to the needs of the community and the demographic characteristics of the local area.

REGIONAL & COMPARABLE FAIRGROUNDS & EVENT CENTERS



Linn County Expo Center
Albany, OR



Deschutes County Fair & Expo Center
Redmond, OR



Clark County Event Center at the Fairgrounds
Ridgefield, WA



Gallatin County Fairgrounds
Bozeman, MT

REGIONAL & COMPARABLE SPORTS & REC FACILIITES



The NW Sports Hub
Centralia, WA



Hub Sports Center
Spokane Valley, WA



Vancouver Tennis Center
Vancouver, WA



Club Green Meadows
Vancouver, WA



Salmon Creek Indoor Soccer Arena
Salmon Creek, WA



Reecy Davis Rec Center
Greenville, TX



Dare County Family Recreation Park
Kill Devils Hill, NC

Summary Report

Recommendations

As it relates to **MVRC**, the Consulting Team has prepared an independent assessment of the market potential for a variety of improvements to the facility. Overarching, our market and needs assessment, coupled with the physical constraints associated with the existing facility and surrounding site, indicate that the future orientation of the MVRC should be exclusively targeted to community use, with the following improvements:

- A. Expand the edges of the existing building to create dedicated concourse space. This will serve as pre-function and gathering space, while also improving circulation and connectivity within the building. Incorporating a glass façade could be contemplated to utilize the concourse space to enhance visual appeal of the building and entry experience.
- B. The existing tennis courts should be converted to a hardwood surface, creating multi-purpose space that can accommodate a variety of activities. This space would be adequately sized to accommodated 1 full-size basketball court, convertible into 2 half-courts. Having hoops that lower from the ceiling would maximize the usability of this space, particularly for different sports and/ or other social/ community events and activities.
- C. 1-2 dedicated meeting rooms should be incorporated into the overall building floor plan.
- D. Contemplation could be given to converting 1 of the racquetball courts into a golf training center (i.e. simulator or putting). This would be synergistic to the surrounding Golf Course and would likely attract additional demand from visitors to that site. Indeed, associating with the Golf Course could entice golfers and their networks to utilize MVRC for increased social business at all facilities at MVRC.
- E. The remaining racquetball courts should be converted to pickleball courts, leveraging unmet demand in the local community.
- F. The upstairs workout area should be converted to a game/ party room to better serve the needs of the local community.

	Community-Driven	Market-Driven
Dedicated Concourse Space		
Convert Tennis Courts to Hardwood		
Add Meeting Rooms		
Golf Training Center		
Pickleball Courts		
Game/ Party Room		

Summary Report

Site Concept - MVRC

The future concept for the MVRC guides the evolution of the facility into a multi-purpose sports complex that is responsive to evolving recreational trends and reflective of community needs and priorities.

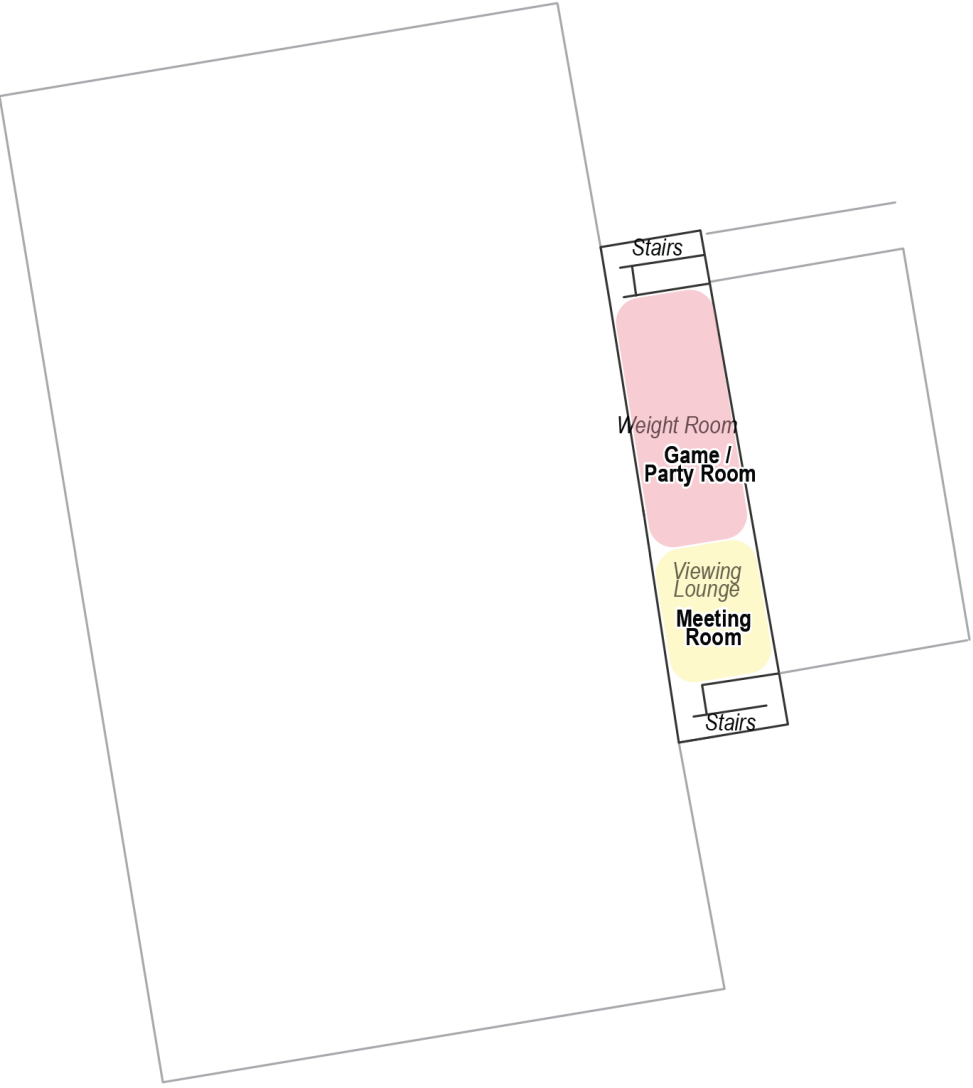
The preferred site plan concept was developed through feedback from the community, discussions with the PFD Board and City of Longview staff, in tandem with our market study and consideration of current facility utilization. The Consulting Team discussed multiple alternatives with City staff, including an option that retained the existing tennis courts, and another that converted the tennis courts to multi-purpose uses. Based on the feedback received and low utilization numbers of the existing tennis facilities, the latter option was selected as the preferred concept.

TOP OPPORTUNITIES TO IMPROVE THE MVRC:

- Improve the façade to be more inviting and visually appealing
- Expand and renovate dedicated concourse space
- Transition tennis courts to a hardwood multipurpose space
- Add a dedicated meeting room
- Remodel one racquetball court to a golf training center
- Remodel the remaining three racquetball courts to pickleball
- Remodel the workout area to a community game/party room
- Remodel the existing locker rooms
- Add storage capacity
- Expand pedestrian access to the site
- Expand parking capacity

Summary Report

Preferred Site Concept - MVRC



Summary Report

Preferred Site Concept - MVRC

The preferred site concept for MVRC recommends the following:

- Convert the existing tennis courts to hardwood multi-purpose surface (2 large multipurpose courts convertible to smaller courts).
- Expand and improve the building façade to allow for additional concourse space and an elevator.
- Remodel existing locker rooms to restrooms only and add additional storage space.
- Renovate one racquetball court into a golf training center.
- Renovate the remaining racquetball courts into two pickleball courts.
- Renovate the workout area to a game/party room and meeting room.
- Add an outdoor storage structure.



Longview Parks and Recreation
Mint Valley Racquet and Fitness Club
Design Examples



Design Examples

Summary Report

The intent of this Master Plan for the **MVRC** was to explore a range of fiscally sustainable options that will assist the City of Longview in making decisions about the future of the facility. The options and recommendations presented in this Master Plan:

1. Contemplate future use of the MVRC assuming that the current management contract is not renewed.

The current management contract for the MVRC positions the facility as primarily geared towards racquet sports, namely tennis, squash, and racquetball. However, the imminent expiration and assumed non-renewal of the contract has opened up an opportunity to re-imagine the MVRC’s facilities and programming. The recommendations in this Master Plan provide a vision for the facility’s future that maintains some degree of racquet sports but also more flexibility around other sports and activities, and aligns space programming more closely with community needs and regional and national trends.

2. Position the MVRC to enhance its role as a valuable community asset.

At present utilization levels, the MVRC is not providing as much value to the Longview community as it should. The Master Plan’s recommendations are focused heavily on increasing utilization. Converting the existing tennis courts into a hardwood surface would allow for basketball and volleyball in the facility, as well as for other programming such as social and community events, by effectively creating a large and flexible multi-purpose space. Expanding the edges of the existing building to create dedicated concourse space, potentially with a glass façade, would enhance the MVRC’s visual appeal and make it more welcoming, while simultaneously providing pre-function and circulation space within the building. Each of these enhancements would increase utilization, thereby enhancing the role of MVRC as a valuable asset within the Longview community.

3. Consider opportunities to position Cowlitz County to participate in the sports tourism market.

The relatively small size of MVRC and the constraints of its site, whereby it is essentially landlocked by the surrounding Golf Course, with limited opportunities for expansion, nor adequate space for supplemental parking, limits the opportunity for the facility to be positioned for sports tourism. Having said that, our analysis and findings indicate a clear opportunity, and unmet needs, within the broader County, for both indoor and outdoor sports. The proposed multi-purpose venue at CCEC will be able to attract both local and regional tournaments. It is recommended that investment in the City’s 7th Avenue Park be contemplated to bring this facility to the level required to attract outdoor tournaments and further position the County to participate in the sports tourism market.

Appendix B



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DRAFT

Mint Valley Racquet & Fitness Complex

Master Plan



**JOHNSON
CONSULTING**



November 2023

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Section 1

Introduction

Mint Valley
Raquet and Fitness Complex



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Introduction

Transmittal Letter (November 7, 2023)

Re: DRAFT Mint Valley Racquet & Fitness Complex Master Plan

Dear City of Longview Representatives & Members of the Cowlitz County Public Facilities District Board of Directors:

C.H. Johnson Consulting, Inc. (Johnson Consulting), in association with MIG, Inc. (the “Consulting Team”), are pleased to submit this DRAFT report to you regarding the Mint Valley Racquet & Fitness Complex. Pursuant to our engagement, this report provides an analysis of the economic, demographic, and market characteristics of Cowlitz County, as well as the broader region; summarizes key observations from stakeholder engagement; identifies characteristics of regional and comparable facilities and provides a benchmarking analysis, including an identification of gaps and potential niche markets; presents strategic recommendations and concept(s) for site uses; and projects the demand, and high-level economic and fiscal impacts, of the Mint Valley Racquet & Fitness Complex property based on the identified master plan recommendations.

The Consulting Team has no responsibility to update this report for events and circumstances occurring after the date of this report. The findings presented herein reflect analyses of primary and secondary sources of information. The Consulting Team used sources deemed to be reliable but cannot guarantee their accuracy. Moreover, some of the estimates and analyses presented in this study are based on trends and assumptions, which can result in differences between projected results and actual results. Because events and circumstances frequently do not occur as expected, those differences may be material. This report is intended for the Clients’ internal use and cannot be used for project underwriting purposes without Johnson Consulting’s written consent.

We have enjoyed serving you on this engagement and look forward to providing you with continuing service.

Sincerely,

DRAFT

C.H. Johnson Consulting, Inc. | MIG, Inc.

Introduction

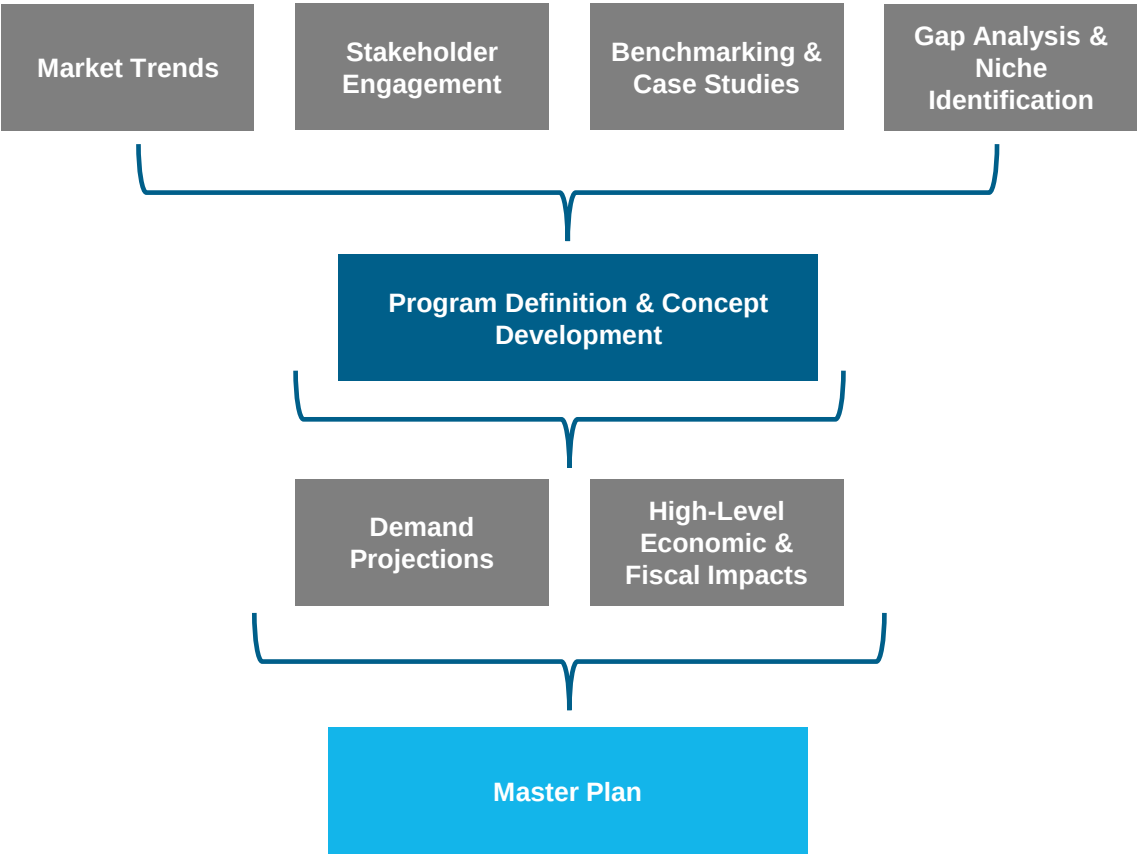
Introduction & Methodology

The Consulting Team was retained by Cowlitz County Public Facilities District (PFD), in partnership with the City of Longview, to provide a Master Plan for the Mint Valley Racquet & Fitness Complex (MVRC) in Longview, WA. Currently, management of the MVRC is provided by an outside operator. As such, it is not a stand-alone division of the City of Longview’s Parks and Recreation Department, but it does fall under the umbrella of the Department. At the time of this study, the operator has indicated to the City of Longview that they no longer wish to continue their management contract, which expires at the end of 2023.

The intent is to explore a range of fiscally sustainable options that will assist in making decisions about the future of the MVRC. These options will:

1. Contemplate future use of the MVRC assuming that the current management contract is not renewed.
2. Position the MVRC to enhance its role as a valuable community asset.
3. Consider opportunities to position Cowlitz County to participate in the sports tourism market.

The Consulting Team developed and executed a comprehensive methodology to analyze the market potential for, and feasibility of, various potential improvements to the MVC site, as highlighted in the graphic to the right. A summary of our observations, analysis, and conclusions are presented throughout the balance of this report.



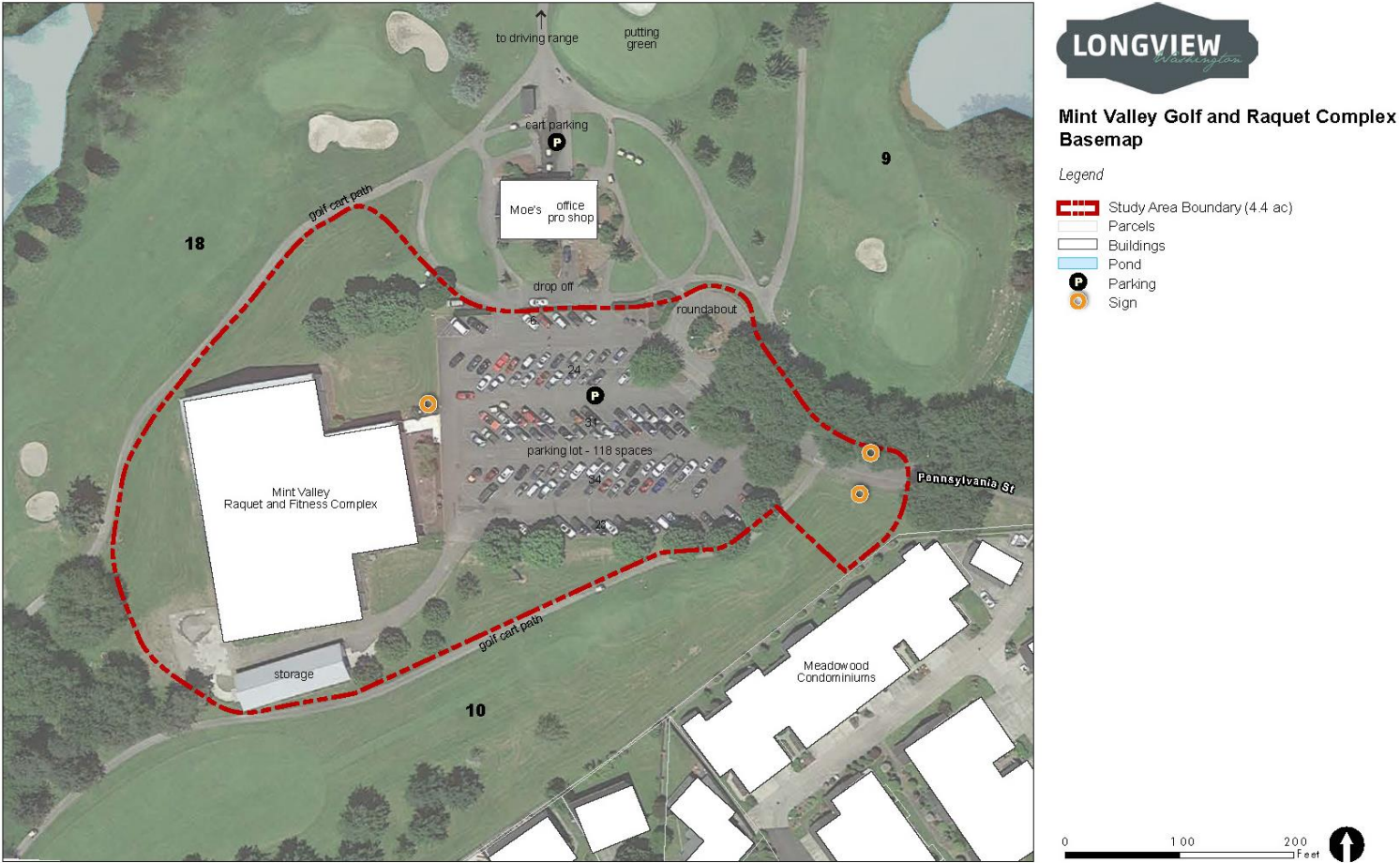
Introduction

Site Overview

MVRC is located in Longview, WA, within the broader 147-acre Mint Valley Golf Course property, approximately 3.0 miles to the northwest of downtown Longview. Access to the MVRC is provided via Pennsylvania Street, through an established residential area. Pennsylvania Street connects with 38th Avenue, which provides access to State Highway 4 (Ocean Beach Highway) - the main connector to downtown Longview and downtown Kelso.

The MVRC is an approximately 30,000 SF indoor facility featuring 4 tennis courts, 4 racquetball courts, a viewing lobby, fitness center with cardiovascular station and free weights, a small pro-shop, and locker rooms. In addition to competitive tennis and racquetball play, the MVRC courts are used for pickleball, volleyball, lessons, and rentals. It is understood that the facility currently operates at 18-19 percent utilization, based on available days.

The outside contractor is responsible for all aspects of the facility, with the exception of capital improvements, which fall under the umbrella of the City of Longview's Parks and Recreation Department. Aside from a \$700,000 roof replacement project, the Department indicated that no capital improvements have occurred at the MVRC in over 25 years.



The vision is to optimize and enhance the MVRC to serve the Cowlitz County community and the region, with a broader focus on serving youth sports in the Longview-Kelso area and establishing Cowlitz County as sports tourism destination.

Introduction

2022 PFD Strategic Plan

The PFD’s 2022-2026 Strategic Plan, developed in consultation with Tuminello Consulting and Perteet Inc., characterizes Cowlitz County as a community in the midst of a major economic transition from a resource-based industrial jobs center to a service and tourist-oriented economy. With that in mind, the Strategic Plan indicates that the County will need to:

- Adapt and leverage its abundant local resources and unique capabilities.
- Identify programs and services that will support its continued economic growth and vitality.
- Identify new public amenities and enhancements to current PFD funded facilities that will improve the community’s lifestyle now and for generations to come.

The focus of the PFD is on Cowlitz County’s sports, entertainment, convention and recreation assets. The Strategic Plan focuses on the PFD’s 2 assets – 1). Regional Conference Center at Cowlitz County Event Center (CCEC); and 2). Columbia Theatre for the Performing Arts – as well as a planned privately-owned hotel to support the CCEC in which the PFD is actively engaged with the City of Longview’s Public Development Authority (PDA). At the time of this study, a site within the CCEC campus is being contemplated for this new hotel.

Key action items identified in the Strategic Plan most relevant to this study include:

- Invest in community sports facilities.
- Bring large athletic tournaments/ programs to Longview-Kelso.

Key Objectives

1. Plan a vibrant place with lifestyle amenities that foster community pride!
2. Leverage public funding and assets.
3. Seek the partnerships to realize and sustain the Vision.
4. Create and implement a coordinated destination-based economic development strategy

Introduction

2016 Comprehensive Plan

The City of Longview’s 2016 Parks and Recreation Comprehensive Plan was created to establish a community supported roadmap for the provision of high-quality parks, trails, facilities, programs, and open spaces throughout the City of Longview. The Plan, which involves extensive community engagement, is updated every 7 years, with the 2023 update currently underway.

Although the 2016 Plan does not provide specific recommendations for the MVRC, several of the stated goals have relevance to the future of the facility. In addition to contributing to the mission of the Department, of particular relevance the MVRC is the recommended Diking District Trails network, which includes an already constructed section adjacent to the Golf Course that is currently closed for public access.



2016 Comprehensive Plan Select Goals

- #1 Mission:** Create a healthy community by providing high-quality park and recreation services to everyone.
- #2 Planning:** Systematically and effectively plan and design for the growth and sustainability of the park and recreation needs for the citizens of Longview.
- #3 Management & Operations:** Provide a quality park, recreation, urban forest, open space, and trail system that is efficient to administer and cost effective to maintain and grow.
- #4 Parks:** Protect Longview’s natural beauty and areas to recreate by sustaining and improve upon the system of parks, trails, amenities, and open space.
- #6 Recreation:** Provide high quality recreation programs throughout the community that are fun, educational, accessible, and safe for people of all ages and abilities.
- #7 Golf Course Operations:** Offer and expand customer services by improving the current conditions of the course while maintaining a realistic financial management plan that can facilitate long term success.
- #9 Trails:** Create convenient, safe, and pleasant non-motorized trail network that provides for active recreation as well as links parks, schools, and community destination throughout the city.
- #11 Public Involvement:** Encourage public involvement throughout the parks and recreation service and operation planning process to meet the needs of the citizens and allow for a sense of ownership.

Section 2

Existing Conditions

Mint Valley
Raquet and Fitness Complex



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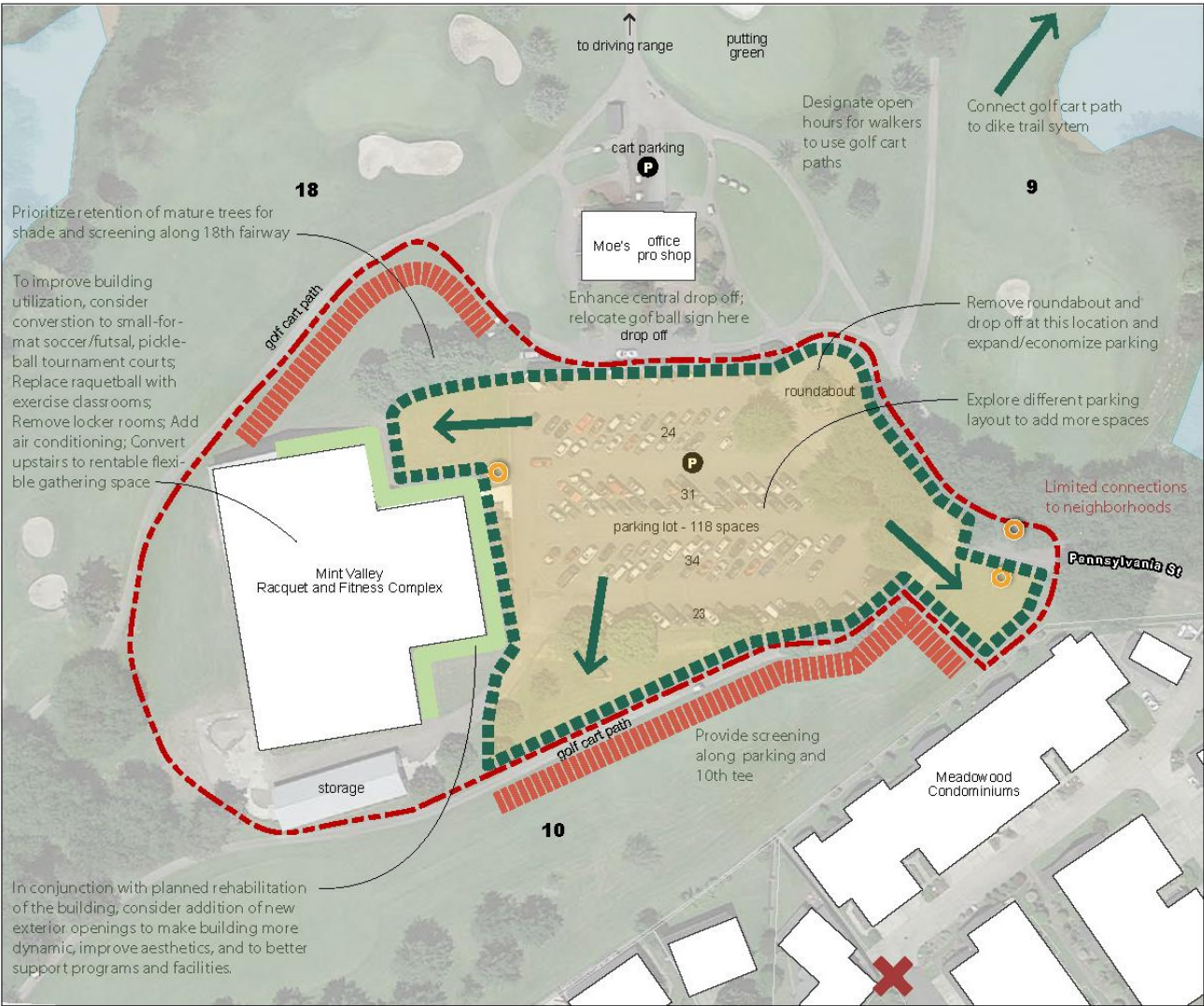


Physical Review

High-Level Functionality Assessment

Being located within the broader 147-acre Mint Valley Golf Course property, the footprint of the MVRC facility is constrained. Adjacent parking is shared between the MVRC and the Golf Course, with visitors to the highly-utilized Golf Course typically accounting for the vast majority of the cars in the 118-space lot. If utilization of the MVRC were to increase, creative measures would need to be taken in order to ensure adequate parking availability.

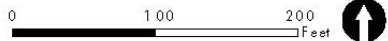
Direction on what activities, events, and programs can be supported at the MVRC will inform decisions about which facilities should be retained/upgraded, replaced, or eliminated altogether.



Mint Valley Golf and Racquet Complex Opportunities and Constraints Map

Legend

- Study Area Boundary (4.4 ac)
- Parcels
- Buildings
- Pond
- Parking
- Sign
- OPPORTUNITIES**
- Expanded/reconfigured parking lot
- Building alterations
- CONSTRAINTS**
- Adjacency to fairways
- Limited connectivity/barriers



Physical Review

High-Level Functionality Assessment

Overall, the MVRC has not seen the level of investment that has been observed at similar facilities, nationally. The City’s Parks and Recreation Department indicated that aside from a \$700,000 roof replacement project, no capital improvements have occurred at the MVRC in over 25 years.

The interior ceiling is still in a state of disrepair and leakage from the roof has damaged areas of the tennis courts. The interior and exterior finishes of the facility of the facility are outdated and uninviting, which contrasts with the attractive setting of the surrounding Golf Course.



Adjacent Mint Valley Golf Course



MVRC Building Exterior



Damaged ceiling over the MVFC tennis courts

Operational Review

Introduction

Before we opine on the feasibility of various improvements to the MVRC, it is important to consider how the MVRC currently operates, as this will have direct implications for the success of existing facilities and any improvements to the facility. The following comprehensive review of operational policies and performance is based upon key metrics for 5 distinct but intertwined functional areas, based on limited available information for the MVRC:

1. Staff and Structure.
2. Existing Tenancies and Contracts.
3. Booking Policies and Sales/ Marketing Efforts and Priorities.
4. Demand (utilization).
5. Finances (membership fees).

1. Staff and Structure

The MVRC is owned by the City of Longview. Management is provided by an outside operator and as such, the MVRC is not a stand-alone division of the City of Longview's Parks and Recreation Department, but it does fall under the umbrella of the Department. At the time of this study, the operator has indicated to the City of Longview that they no longer wish to continue their management contract, which expires at the end of 2023.

2. Existing Tenancies & Contracts

Anchor tenancies and contracts can serve as an important, guaranteed revenue source for sports facilities. Competitive tennis and racquetball play would fall into this category, however the contribution of these activities to facility revenues is unknown.

3. Booking Policies & Sales/ Marketing Efforts & Priorities

Marketing efforts for the MVRC appear to include an active website and a Facebook account, although it is not regularly updated. Current sales and marketing efforts are a direct reflection of the current Management approach and present numerous opportunities for improvement. Targeted future strategies should be thoughtful, forward-looking and include actionable items and mechanisms for implementation.

4. Demand

The MVRC is used predominantly for competitive tennis and racquetball play. The courts are also used for pickleball, volleyball, lessons, and rentals. Detailed demand data is not available for the facility, but it is understood that the facility currently operates at 18-19 percent utilization, based on available days. Data from Placer.ai, which is a data intelligence and foot traffic data software widely used in the industry, indicates that in 2022, there were 4,521 visits to MVRC.

5. Finances

MVRC offers various membership levels for Tennis, Pickleball and Fitness/ Racquetball. Dues range from \$33.00 per month for a Junior or Senior Single Fitness/ Racquetball membership to \$132.00 per month for a Family Tennis membership.

Mint Valley Racquet & Fitness Complex			
Monthly Membership Dues (2023)			
Membership Type	Tennis*	Pickleball**	Fitness/ Racquetball**
Family	\$132	\$114	\$69
Couple	\$116	\$95	\$52
Adult Single	\$89	\$70	\$37
Junior	\$57	\$50	\$33
Senior Couple	\$102	\$88	\$47
Senior Single	\$80	\$63	\$33

* Excludes \$60 Set-Up Fee

** Excludes \$40 Set-Up Fee

Source: MVRC

Observations

1. Structure and Staff

The low utilization of the MVRC can be attributed to either poor management, deferred maintenance, or facility offerings that do not align with community needs, with declining tennis use, or a combination of these factors. Regardless, the expiration of the current management contract presents an opportunity to reevaluate structure and staffing of the MVRC. Consideration could be given to bring operations into the City's Parks and Recreation Department, or a new contractor could be sought. Regardless, in order to increase utilization of the MCRV it will be necessary to dedicated, and likely expanded, staffing resources.

2. Existing Tenancies and Contracts

Long-term and renewable tenancies and contracts have a positive impact on "known" revenue streams and operating income. While the size of the MVRC limits the ability to attract tournaments, local leagues could create certainty of recurring income and should be sought. Utilizing the facility for the City's extremely popular summer day camp programs (slots were filled within minutes of becoming available in 2023) could help increase utilization and provide an opportunity to expand valued programming. After school programs for youth and partnerships with local Boys and Girls Clubs or senior citizens' organizations should also be explored.

3. Booking Policies and Sales/ Marketing Efforts and Priorities

As a starting point, the following future marketing efforts should be contemplated:

- A. Website:** The MVRC website, while does include pertinent details relating to the facility and available membership options, it is not well-developed, and has poor searchability/ user navigation, content and visuals. An important component of the website is clear descriptions of rental facilities including dimensions, ceiling heights, capacity, accessibility, tech specs, etc. Providing example layouts, and photos of past events and activities, can also help prospective users visualize their event or activities in the facility.
- B. Cross-Promotion:** Visit Mt. St. Helens, local area chambers of commerce and similar organizations can be effective partners for cross-promotion, as information can reach their members and affiliates through their established marketing and communications databases. There are also many opportunities to cross promote with other City assets.

Observations

- C. Other Advertising Mediums:** There are a multitude of advertising mediums, such as advertisements in local publications, brochures, etc. that while are more costly than social media, can be effective. In essence, any mediums that are utilized for advertising other City sports and recreation facilities should also be leveraged for advertising MVRC.
- D. Testimonials:** Testimonials from past users can be will an invaluable marketing tool and can be published on the MVRC website. A simple “post-event” survey is a useful tool for receiving testimonials, as well as feedback as it relates to the facilities, staff, and overall experience to help guide and refine operations. This is also an opportunity to solicit interest in holding subsequent activities at the MVRC, which can focus sales and marketing efforts to specific groups.

4. Demand

Demand, as indicated by estimated overall utilization, is low. Increased utilization should be actively pursued as a means of growing revenues and maintaining fiscal sustainability.

5. Finances

Although specific revenue and expense data was not analyzed for the MVRC, low utilization likely correlates with low gross revenues. The rental fee structure is simple and straightforward. There is merit in a fee structure like this as it allows for simple communication with potential members.

Section 3

Market Analysis



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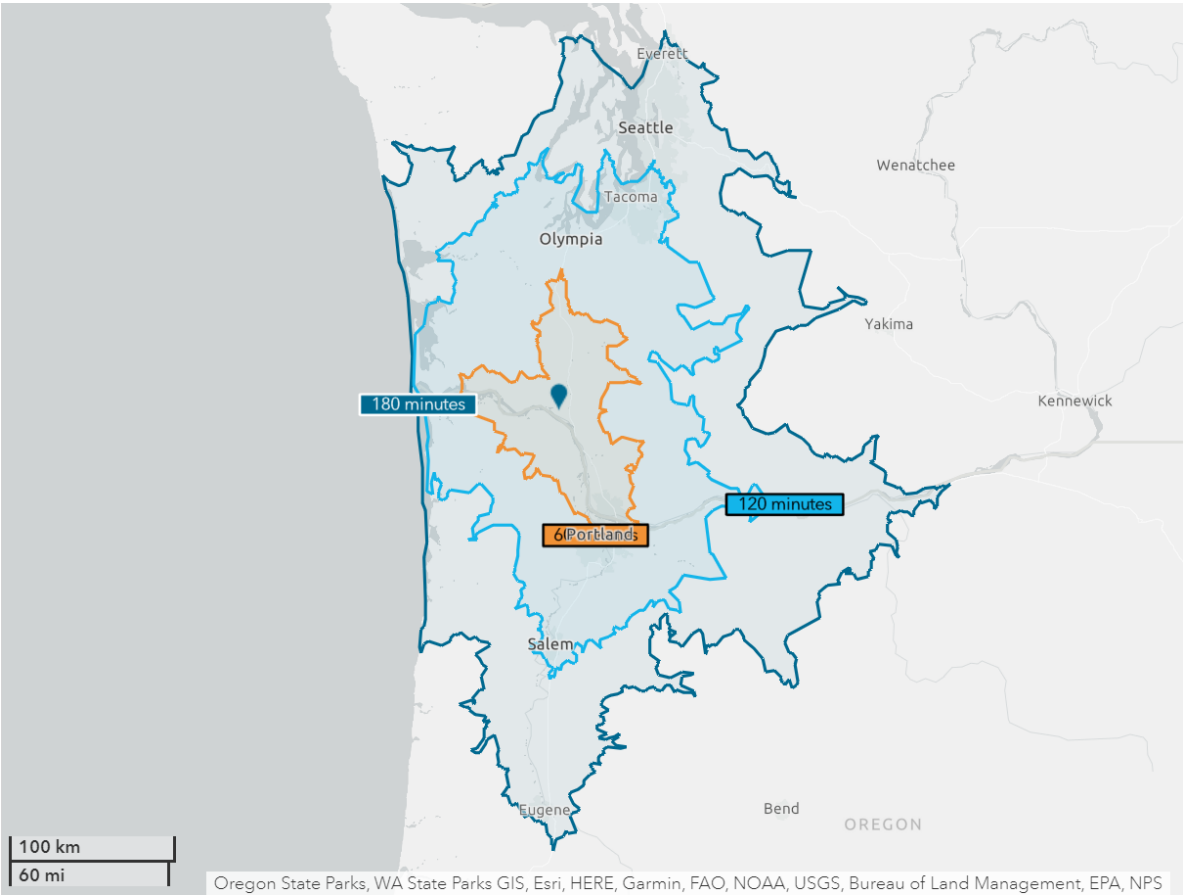


Economic & Demographic Trends

Overview

Cowlitz County is located in the Southwest corner of Washington. Longview, where the MVRC is located, is the largest City in the County and neighboring Kelso is the County. The County is contiguous with the Longview, WA Metropolitan Statistical Area (MSA), which is part of the greater Portland-Vancouver-Salem Combined Statistical Area. Longview, and the MVRC, are accessible via numerous modes of transport:

- **Air:** The largest airport in the region is Portland International Airport (PDX), which is located 48 miles southeast of Longview and provides non-stop service to 66 domestic and international destinations via 18 airlines. In 2022, PDX served 6.7M passengers. Southwest Washington Regional Airport, a small public-use airport, is located in Kelso and is owned by the City.
- **Rail:** Cowlitz County is served by the Amtrak Cascades and Coast Starlight lines via Kelso-Longview station, which is located in Kelso.
- **Transit:** RiverCities Transit is Cowlitz County's public transportation system, with 9 bus routes operating throughout the County. The MVRC, specifically, is served by the #33 bus line.
- **Road:** Interstate Highway 5 runs through Cowlitz County and along the East side of Kelso. Longview and Kelso themselves have dense, connected street networks and the area is also served by State Highways 4, 411, and 432.



The following analysis considers key economic and demographic indicators within a 1-hour, 2-hour, and 3-hour drive time radius of the MVRC. While the facility predominantly serves the local community, these catchment areas more directly correlate with the typical primary, secondary and tertiary catchment areas for multi-use sports facilities. The tertiary catchment area (3-hour drive time) effectively spans from the Pacific Ocean to the west to Yakima to the east, and from Eugene to the south to Everett to the north.

Economic & Demographic Trends

Population

Large and growing population bases are a critical component of ensuring the success of sports complexes. Larger regional populations equate to more potential “drive-to” visitors and locally based demand. The 2023 resident population of Cowlitz County is 113,007 persons. Within a 1-hour drive-time radius, the population increases to close to 907,096 persons and is over 4.8M persons within a 2-hour drive-time radius of the site. Within a 3-hour drive-time radius, there is access to a population of over 8.65M persons.

Between 2010 and 2023, the population of Cowlitz County grew at a rate of 0.8 percent per annum. This rate is consistent with the growth rate of the U.S. as a whole but lower than that of Washington (1.3 percent per annum) and the defined catchment areas.

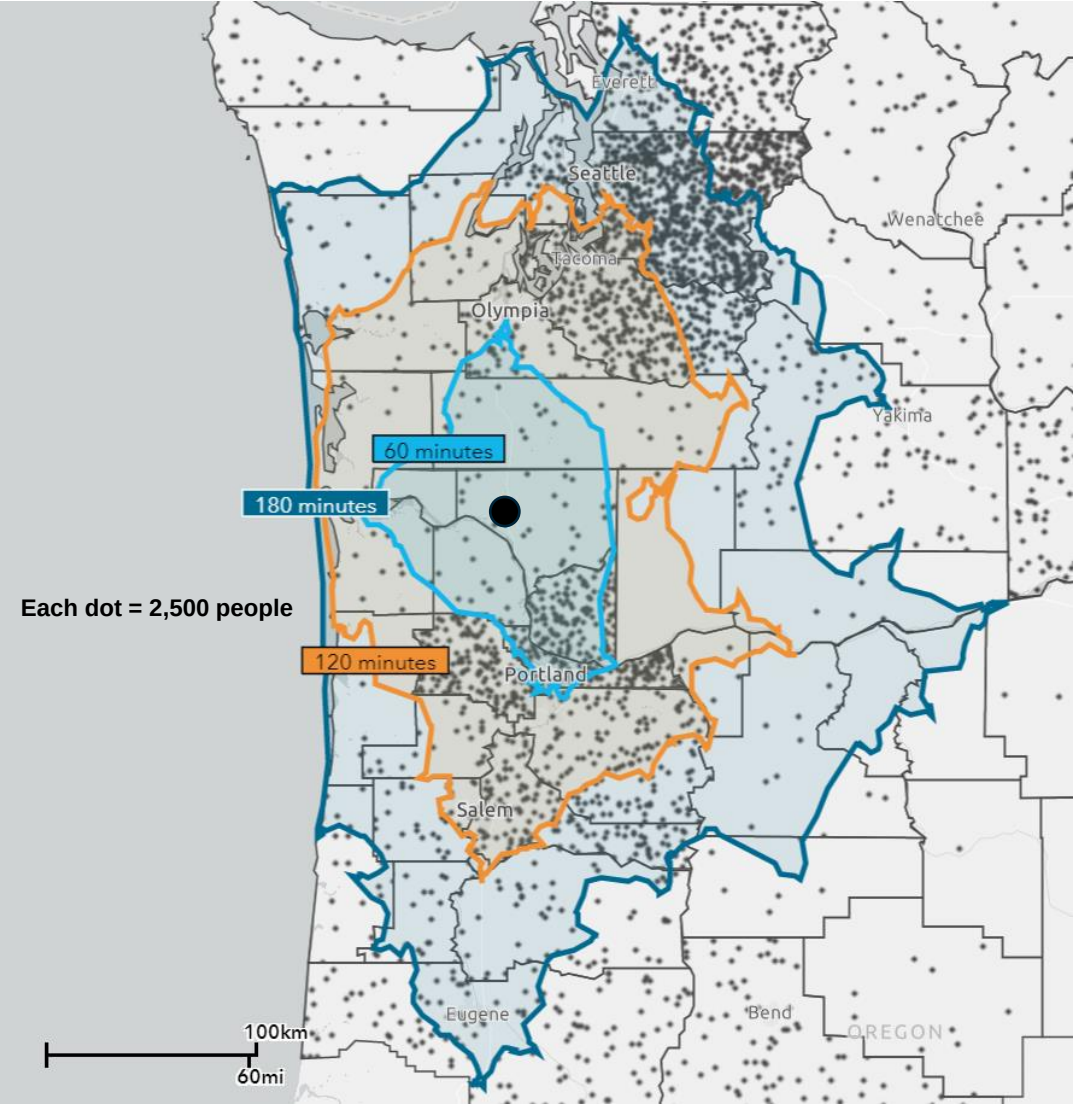
Historic, Current and Forecast Population (2010-2023)
Cowlitz County, WA

	2010	2023	2028	CAGR* 2010-2023	CAGR* 2023-2028
United States	308,745,538	337,470,185	342,640,129	0.7%	0.3%
Washington	6,724,540	7,962,223	8,196,106	1.3%	0.6%
Cowlitz County	102,410	113,007	114,933	0.8%	0.3%
1 Hour (Drive Time)**	763,153	907,096	939,959	1.3%	0.7%
2 Hour (Drive Time)**	4,142,060	4,826,838	4,943,494	1.2%	0.5%
3 Hour (Drive Time)**	7,361,188	8,649,806	8,871,920	1.2%	0.5%

*Compounded Annual Growth Rate

**Drive Time From MVRC

Sources: Esri, Johnson Consulting



The map above illustrates the population distribution throughout Cowlitz County and the broader region. Each dot represents 2,500 residents. As shown, Longview / Kelso is centrally located between the two major population centers of Seattle and Portland, and Portland’s density is beginning to push north into Clark County, which adjoins Cowlitz County.

Economic & Demographic Trends

Forecast Population

Over the next 5 years (through 2028), the population of Cowlitz County is projected to continue growing, albeit at a slower rate (0.3 percent per annum) than over the last 13 years. This is consistent with forecast population throughout the U.S. as a whole, but slower than the rates of population growth forecast throughout Washington and the defined catchment areas.

Age

Age is an important demographic indicator to consider when evaluating the market. Some markets seek to combat “brain drain,” a phenomenon where primarily college-educated young professionals are leaked to larger metropolitan markets. Other markets seek to attract wealthier retirees, which bring economic spending, leisure time, and philanthropic dollars with them. Sports complexes must offer amenities that match their markets and cater to all ages, ranging from family shows for children, conferences and conventions for working professionals, and consumer shows that may appeal to a broad range of demographics. The key is to achieve a programming balance that works within the social and economic context of the market.

The residents of Cowlitz County have a median age of 42.7 years in 2023, considerably older than the State and national medians of 39.3 and 39.1 years, respectively. Going forward, the median age in the county is projected to increase to 43.4 years by 2028, growing at a rate of 0.3 percent per annum over the next 5 years.

Median Age (2010-2028)					
Cowlitz County, WA					
	2010	2023	2028	CAGR* 2010-2023	CAGR* 2023-2028
United States	37.1	39.1	39.8	0.4%	0.4%
Washington	37.2	39.3	39.9	0.4%	0.3%
Cowlitz County	40.2	42.7	43.4	0.5%	0.3%
1 Hour (Drive Time)**	37.1	39.5	40.0	0.5%	0.3%
2 Hour (Drive Time)**	36.8	39.0	39.6	0.4%	0.3%
3 Hour (Drive Time)**	37.1	39.2	39.8	0.4%	0.3%

*Compounded Annual Growth Rate

**Drive Time From MVR

Sources: Esri, Johnson Consulting

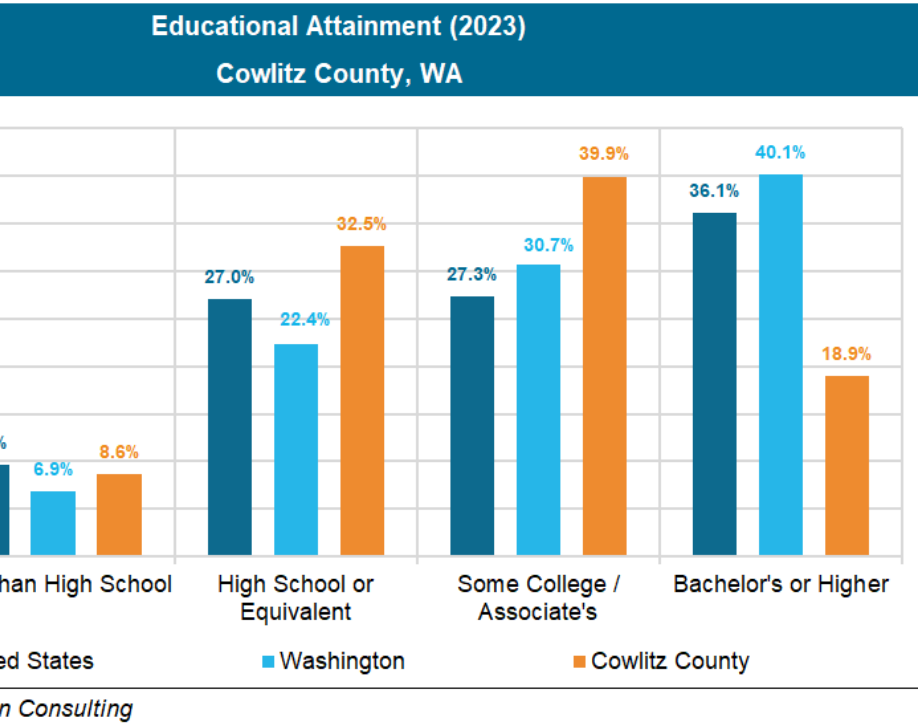
Economic & Demographic Trends

Education & Income

Education and income, although not strict predictors of the performance of sports complexes, are important market attributes for benchmarking the level of activity. Markets with higher educational attainment and income levels are more likely to have a robust economic base and healthy education system, which are key components of ensuring long-term growth and resiliency. Well-educated, higher income markets have a significant advantage when it comes to attracting new businesses, and are also more likely to have the nightlife, retail, and tourism scenes that appeal to event planners.

Cowlitz County is home to Lower Columbia College (LCC), a 2-year community college located in Longview. This likely contributes to the fact that Cowlitz County residents are more likely than the State and U.S. to have attained an associates degree. However, the County has lower rates of educational attainment overall, with only 18.9 percent of its residents aged 25+ years holding a bachelor’s degree or higher, compared to 40.1 percent of Washington residents and 36.1 percent of U.S. residents.

In keeping with its lower rates of higher-education attainment, Cowlitz County has a lower median household income (\$71,781) than the State of Washington (\$89,067) or the U.S (\$72,603). This sort of trend is not atypical, as higher-education attainment tends to be highly correlated with income. The median household income in Cowlitz County is projected to grow at a slower rate (2.6 percent per annum) than the State (3.4 percent) over the next 5 years, but consistently with the U.S. (2.6 percent). Rates of growth forecast throughout the defined catchment areas are more in line with the State projections.



Median Household Income (2023-2028) Cowlitz County, WA			
	2023	2028	CAGR*
United States	\$72,603	\$82,410	2.6%
Washington	\$89,067	\$105,056	3.4%
Cowlitz County	\$71,781	\$81,722	2.6%
1 Hour (Drive Time)**	\$80,862	\$93,727	3.0%
2 Hour (Drive Time)**	\$84,022	\$99,107	3.4%
3 Hour (Drive Time)**	\$91,422	\$106,750	3.1%

*Compounded Annual Growth Rate
**Drive Time from MVRG

Sources: Esri, Johnson Consulting

Economic & Demographic Trends

Entertainment & Recreation Spend

Residents of Cowlitz County have a lower propensity to spend on entertainment and recreation relative to the national average, spending approximately 10 percent less across all identified categories. This is in contrast to the State of Washington and the various catchment areas, all of which exhibit a higher propensity to spend. Despite being located in an affluent state with high spending habits, Cowlitz County’s spending habits are much more modest than the nearby major cities, including Portland and Seattle, which may reflect comparatively lower median incomes in the County or limited opportunities to spend on entertainment and recreation, or a combination of these factors.

Average Spending on Entertainment & Recreation - Cowlitz County (2023)												
Spending Category	USA		Washington		Cowlitz County		1-Hour Drive Time Catchment		2-Hour Drive Time Catchment		3-Hour Drive Time Catchment	
	Average Spend *	Index**	Average Spend *	Index**	Average Spend *	Index**	Average Spend *	Index**	Average Spend *	Index**	Average Spend *	Index**
Membership Fees for Clubs	\$277.90	100	\$333.51	120	\$251.16	90	\$294.58	106	\$303.29	109	\$341.01	123
Fees for Participant Sports Excluding Trips	\$119.63	100	\$145.30	121	\$109.28	91	\$127.19	106	\$133.06	111	\$148.13	124
Tickets to Theatre/Operas/Concerts	\$54.57	100	\$65.53	120	\$49.69	91	\$57.89	106	\$59.43	109	\$66.91	123
Tickets to Movies	\$27.61	100	\$33.93	123	\$23.93	87	\$30.56	111	\$31.13	113	\$34.91	126
Tickets to Parks or Museums	\$27.82	100	\$33.52	120	\$25.25	91	\$29.92	108	\$30.98	111	\$34.24	123
Admission to Sports Events Excluding Trips	\$58.43	100	\$69.09	118	\$54.13	93	\$61.00	104	\$62.80	107	\$70.62	121
Fees for Recreational Lessons	\$712.03	100	\$857.85	120	\$635.56	89	\$755.68	106	\$780.79	110	\$877.76	123
TOTAL	\$1,277.99	-	\$1,538.73	-	\$1,149.00	-	\$1,356.82	-	\$1,401.48	-	\$1,573.58	-

* Average spend per household, per annum
** National Average = 100
Source:Esri ArcGIS BAO, Johnson Consulting

Economic & Demographic Trends

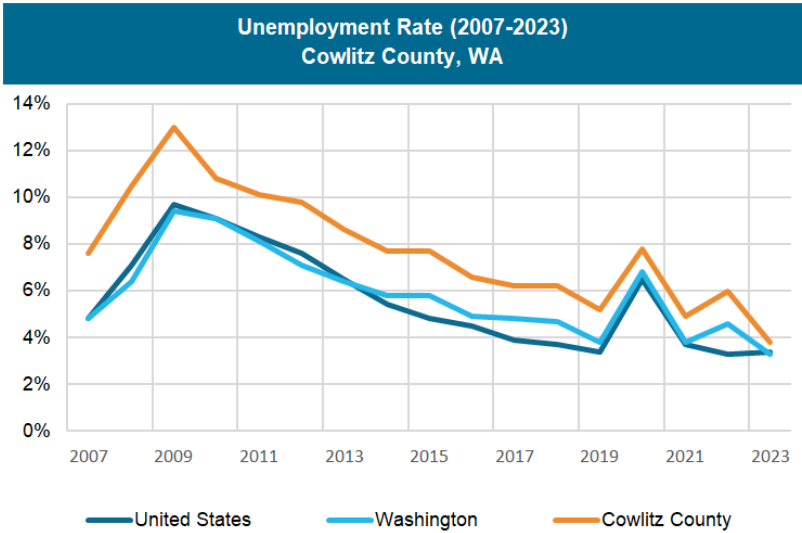
Major Employers

A strong corporate and business presence can be important in the success of any event and entertainment venue because local businesses support facilities by attracting residents to the area, and providing disposable income, as well as through their requirement for event space, and through donations, sponsorships and advertising. Historically, Cowlitz County’s employment has been driven by logging and paper companies – Longview was originally built for the employees of the Long-Bell Lumber Company – and the Ports of Longview and Kalama, and companies such as Weyerhaeuser and Kapstone, play a significant role in the local economy today. Concurrently, as industrial companies continue to reduce costs through technological advances, other sectors such as retail and healthcare have emerged as key sectors – Walmart and PeaceHealth are among Cowlitz County’s top employers today.

Unemployment

High unemployment rates are indicative of socioeconomic challenges, while low unemployment rates can reflect issues like qualified workforce shortages. Cowlitz County’s unemployment rate (3.8 percent in June of 2023) is slightly higher than both the national rate (3.4 percent) and the rate throughout the State of Washington (3.3 percent). This is consistent with recent trends, whereby between 2018 and 2023, Cowlitz County’s unemployment rate general tracked above both the State and national averages, although 2023 data indicates a closer alignment than historic variations.

While unemployment rates don’t always capture the entire picture as they ignore variables like underemployment and labor participation rates, this indicates a stable economy in Cowlitz County overall, albeit one that could benefit from more available labor.



Sources: Bureau of Labor Statistics, Johnson Consulting

Economic & Demographic Trends

Location Quotients by Industry Sector

The top 3 industries with the highest number of employees in Cowlitz County are:

- Manufacturing
- Health Care/ Social Assistance
- Retail Trade

The table to the right provides a location quotient analysis of the number of employees in Cowlitz County by industry sector relative to that of the U.S. as a whole. Location quotients of 1 (colored white) indicate a similar relative concentration of that particular industry in the County, while values higher than 1 (colored blue) indicate higher concentrations of that industry, and values lower than 1 (colored orange) indicate lower concentrations of that industry. The location quotient values are color-coded accordingly.

Cowlitz County has a particularly high concentration of employees in Agriculture/ Forestry/ Fishing/ Hunting and Manufacturing (both 1.8 times the national rate), as well as Utilities (1.4 times the national rate), and Transportation/ Warehousing (1.3 times the national rate). This reflects that blue-collar industries, such as logging and shipping, are dominant in the County, which in turn correlates, at least in part, to its lower median household income and educational attainment rates.

Employment Location Quotient by Industry Sector - Cowlitz County, WA (2023)

Sector	Cowlitz County		United States		Location Quotient
	# of Employees	% of Workforce	# of Employees	% of Workforce	
Manufacturing	8,264	17%	16,270,228	10%	1.8
Health Care/Social Assistance	6,170	13%	22,116,242	14%	1.0
Retail Trade	5,562	12%	16,983,986	10%	1.1
Construction	4,026	9%	11,436,649	7%	1.2
Accommodation/Food Services	3,385	7%	10,883,548	7%	1.1
Transportation/Warehousing	3,343	7%	9,030,322	6%	1.3
Educational Services	3,256	7%	14,946,588	9%	0.8
Public Administration	2,225	5%	7,857,372	5%	1.0
Other Services (excl Public Administration)	2,159	5%	7,645,915	5%	1.0
Professional/Scientific/Tech Services	1,958	4%	13,955,935	9%	0.5
Admin/Support/Waste Management Services	1,550	3%	7,195,390	4%	0.7
Finance/Insurance	1,227	3%	8,135,458	5%	0.5
Agriculture/Forestry/Fishing/Hunting	941	2%	1,800,364	1%	1.8
Wholesale Trade	853	2%	3,029,991	2%	1.0
Real Estate/Rental/Leasing	647	1%	2,901,448	2%	0.8
Information	560	1%	3,143,967	2%	0.6
Utilities	541	1%	1,335,596	1%	1.4
Arts/Entertainment/Recreation	518	1%	3,578,196	2%	0.5
Mining/Quarrying/Oil & Gas Extraction	122	0%	572,355	0%	0.7
Management of Companies/Enterprises	1	0%	216,593	0%	0.0
Total Employees	47,308		163,036,143		

Sources: Esri, Johnson Consulting

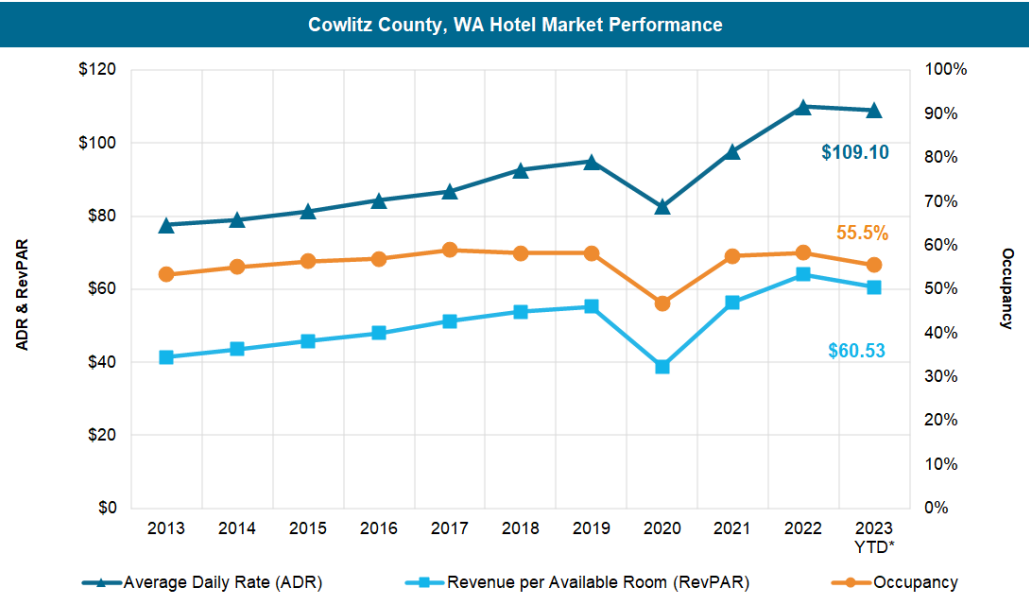
Facility Inventory

Hotel Market

Data from CoStar/ Smith Travel Research (STR) – a hotel research firm whose statistics are widely used in the industry – indicates that Cowlitz County has 20 hotel properties totaling 1,052 guest rooms and 12,511 SF of meeting space. Though 12 of those properties are located in Longview-Kelso, the area lacks high-quality hotels – the two properties classified as “Upper Midscale” have declined over the years, and neither has been renovated in decades. The closest property to the MVRC is the 24-room Town Chalet Motel, approximately 3.2 miles to the southeast. The largest property in the market is the 161-room Red Lion Hotel Kelso Longview, which is an “Economy” product. If the 88-room Hampton Inn & Suites is built at the Cowlitz County Event Center (CCEC), as proposed, it would likely be the highest-quality hotel in Longview-Kelso.

The ongoing pandemic has had a profound negative impact on the hotel industry nationally. Notwithstanding this, Average Daily Rates (ADR) in Cowlitz County rebounded in 2021 to \$97.86 per room night, exceeding the pre-pandemic peak of \$94.98 observed in 2019. ADR continued to rise in 2022 and 2023 YTD (as of July), reaching \$109.10 per room night. Revenue per Available Room (RevPAR) showed a similar rebound in 2021, increasing to \$56.34 per room night and exceeding the pre-pandemic peak of \$55.25 observed in 2019. In contrast, occupancy rates have not quite rebounded to pre-pandemic levels and in fact decreased slightly between 2022 and YTD 2023 to 55.5 percent. This could, in part, be attributed to the limited hotel inventory in the market.

Cowlitz County, WA - Hotel Market Inventory					
Hotel	Class	Distance from MVRC (mi)	Year Built (Renovated)	# of Rooms	Total Meeting Space (SF)
Town Chalet Motel	Economy	3.2	1952	24	
Hudson Manor Motel	Economy	3.3	1954	25	
Town House Inn	Economy	3.5	1955	28	
Best Western Aladdin Inn Kelso	Midscale	3.8	1976	77	
Travelers Inn	Economy	3.8	1955	32	
Americas Best Value Inn Kelso	Economy	4.3	1964	51	
Quality Inn & Suites Longview Kelso	Midscale	4.5	1996	50	576
GuestHouse Inn Kelso Longview	Midscale	4.7	1993	60	225
Motel 6 Kelso - MT St Helens	Economy	5.0	1969	63	
Comfort Inn & Suites Kelso - Longview	Upper Midscale	5.0	1992	57	90
Super 8 Kelso/Longview Area	Economy	5.2	1993	84	
Red Lion Hotel Kelso Longview	Upper Midscale	5.2	1977	161	10,000
Timberland Inn & Suites	Economy	14.5	1979	40	
Mount St Helens Motel	Economy	14.6	1981	32	
Seven West Motel	Economy	14.6	1960	24	
OYO Hotel Kalama	Economy	15.0	1964	43	
Kalama Harbor Lodge	Upper Upscale	15.7	2018	40	1,200
OYO Woodland Hotel and Suites	Economy	26.0	1987	61	
Best Western Woodland Inn	Midscale	26.2	1999	51	420
Lewis River Inn	Economy	26.3	1990 (2013)	49	
Total				1,052	12,511
Sources: CoStar, Johnson Consulting					



Sports Market in Cowlitz County

Indoor Sports Facility Inventory

The Southwest Washington region (defined as Wahkiakum, Skamania, Pacific, Lewis, Clark, and Cowlitz Counties) has a small inventory of facilities to accommodate indoor sporting events and activities. There are 5 sports complexes which target similar users as the MVRC in the region, with the preponderance concentrated in Clark County, just south of Cowlitz County. The closest facility is the Salmon Creek Indoor Soccer Arena which has two indoor multipurpose fields, primarily used for soccer leagues and practices, as well as some small tournaments. The facility also sets up five pickleball courts on its turf fields for open play on weekday mornings.

Club Green Meadows in Vancouver, WA and Northwest Sports Hub in Centralia, WA are two of the larger indoor facilities in the region. Club Green Meadows has 3 hardwood basketball courts (which can be converted into 6 volleyball courts) as well as 7 indoor tennis and 9 indoor pickleball courts. The facility also features an 18-hole golf course. Though it has many of the same offerings as Mint Valley, Club Green Meadows is a private country club and thus targets a slightly different user base. Northwest Sports Hub also targets a somewhat different user base. The facility, which features a large indoor turf area that can hold two full-size soccer fields or three little-league size diamonds and 8 hardwood courts (convertible to 14 volleyball courts), is geared largely towards regional tournaments, though it does also offer local use and rental. Overall, the limited inventory of indoor sports facilities contributes somewhat to lack of participation observed, particularly among predominantly, or partially, indoor sports.

Indoor Sports Complexes - Southwest Washington							
Venue	Location	Distance from MVRC (Miles)	Indoor Multipurpose Fields	Indoor Diamond Fields	Hardwood Courts	Indoor Tennis Courts	Indoor Pickleball Courts
Salmon Creek Indoor Sports Arena	Salmon Creek	39.6	2	0	0	0	5
Club Green Meadows	Vancouver	43.5	0	0	3	7	9
Northwest Sports Hub	Centralia	47.5	2	3	8	0	0
Vancouver Tennis Center	Vancouver	48.5	0	0	0	9	0
Clark County Indoor Sports Center	Vancouver	50	1	0	0	0	0

Source: Relevant Facilities, Johnson Consulting

Observations

Observations

Cowlitz County, and Longview-Kelso in particular, has historically been a blue collar, industrial community. The County’s industrial-focused economic clusters remain in a stable position, supported by the Ports of Longview and Kalama, provides employment for many workers and although unemployment rates track above State and national averages, they are beginning to align more closely. Furthermore, the County’s economy is slowly diversifying as manufacturing declines in the U.S. as a whole and is beginning to see more of a focus on retail and healthcare as primary sectors.

The blue collar nature of the community is reflected by its relatively low median household income and educational attainment rate, somewhat in contrast to the broader region. Within a 3-hour (drive time) radius, there is access to a population of 8.8M residents, with higher median household incomes and greater propensity to spend on entertainment and recreation activities. This presents an opportunity to grow sports tourism in Cowlitz County. Additionally, as Clark County continues to densify (it added over 20,000 residents from 2021-2023), Cowlitz County’s location just north along Interstate 5 may cause it to grow more quickly than is projected, as residents of Portland and Vancouver seek less expensive housing options. In essence, the County, and the cities of Longview, Kelso, and Kalama along with it, could soon become exurbs of Portland, with many residents living there and commuting south via the Interstate or Amtrak for work. This change could bring increased visibility and wealth to the community, thereby benefiting MVRC.

Recent Population Trends - Cowlitz, Clark, and Multnomah Counties				
	2021	2022	2023	CAGR*
Cowlitz County	111,094	112,024	113,007	1.1%
Clark County, WA	510,215	521,024	531,345	2.6%
Multnomah County, OR	820,503	825,722	826,865	0.5%

* Compounded Annual Growth Rate (2020-2022)

Source: Esri BAO, Johnson Consulting

The presence of the MVRC as a community recreation asset is an invaluable resource for the City of Longview. Critical to it ongoing success will be positioning it to better serve local residents, through various physical and operational improvements that best respond to the demographics of the market and current, and likely future, trends in sports and recreation participation.

Observations

Observations

Cowlitz County, and Longview / Kelso in particular, has historically been a blue collar, industrial community. This is reflected by its relatively low median household income and educational attainment rate, as well as by its industrial-focused economic clusters. However, as Clark County continues to densify (it added over 20,000 residents from 2021-2023), Cowlitz County’s location just north along I-5 may cause it to grow more quickly than is projected, as residents of Portland and Vancouver seek less expensive housing options. In essence, the County, and the cities of Longview, Kelso, and Kalama along with it, could soon become exurbs of Portland, with many residents living there and commuting south via the interstate or Amtrak for work. This change could bring increased visibility and wealth to the community, thereby benefiting the Mint Valley Racquet Complex.

Even as things stand today, Cowlitz County is in a relatively stable position. Its strong industrial base, supported by the Ports of Longview and Kalama, provides employment for many workers – though employment rates are higher than the State and National averages, they are not concerningly high, but rather indicate a moderate labor market. The companies that make up this base also represent sponsorship opportunities for the Mint Valley Racquet Complex. Furthermore, the County’s economy is slowly diversifying as manufacturing declines in the U.S. as a whole, and is beginning to see more of a focus on retail and healthcare as primary sectors.

However, the county is significantly hindered by the its hotel inventory. There isn’t a single full-service hotel in Longview or Kelso, and even the area’s best inventory is outdated and poorly maintained. The proposed 88-room Hampton Inn & Suites would help ameliorate this issue, but still wouldn’t have enough rooms to accommodate the large events hosted. Compare this to Clark County to the south which has a much higher inventory of both hotels (42) and rooms (3,664). Higher-quality hotel inventory is crucial to supporting the Cowlitz County’s tourism industry and its economy going forward.

Recent Population Trends - Cowlitz, Clark, and Multnomah Counties				
	2021	2022	2023	CAGR*
Cowlitz County	111,094	112,024	113,007	1.1%
Clark County, WA	510,215	521,024	531,345	2.6%
Multnomah County, OR	820,503	825,722	826,865	0.5%
* Compounded Annual Growth Rate (2020-2022)				
Source: Esri BAO, Johnson Consulting				

An aerial photograph of a golf course area. A red dashed line forms a large loop around a central area. Labels on the map include 'golf cart path' at the top and bottom, 'Moe's office pro shop' at the top center, 'drop off' and 'roundabout' near the top center, 'parking lot - 118 spaces' in the center, 'Pennsylvania St' on the right, 'Meadowood Condominiums' at the bottom right, 'storage' at the bottom left, and 'Mint Valley Raquet and Fitness Complex' on the left. Numbers 18, 10, 24, and 31 are also visible. A white box with the text 'Section 4 Stakeholder Engagement & Survey' is overlaid in the center.

Section 4

Stakeholder Engagement & Survey



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Stakeholder Engagement & Survey

Purpose

The Consulting Team conducted numerous outreach activities, including stakeholder interviews, focus group meetings, and a community online questionnaire, to understand community needs and priorities relating to the future of the MVRC. It is noted that engagement activities were intentionally designed to gain a holistic view of community needs, addressing both the MVRC and the Cowlitz County Event Center (CCEC), for which a Master Plan Update was conducted concurrent to the Master Plan for the MVRC.

Each outreach event was conducted with the following goals in mind:

- Identify opportunities and challenges of each existing facility.
- Consider how each facility can support economic drivers in the region.
- Determine key community needs and priorities for each facility across a variety of users.
- Identify the events, programs, and/or audiences that the community would like to see accommodated at each facility.
- Explore creative ideas for insuring the financial sustainability of the Event Center.
- Co-create a community vision for the future of each facility.

Engagement Activities Overview

Information gathered during outreach events allowed the Consulting Team to apply a community-driven approach to Master Plan recommendations and concepts that will help envision the future of the MVRC and better serve the Cowlitz County community. The following summarizes each of the activities used to reach and engage as many stakeholders and community members as possible.

Stakeholder Engagement & Survey

- **Project Kickoff and Site Tour:** The Project Kickoff and Site Tours gave the Consulting Team, PFD Board and City staff the opportunity to identify project goals, the components of an actionable Master Plan, and the challenges and opportunities relating to each site and the overall Cowlitz community.
- **Stakeholder Interviews:** The Consulting Team conducted several in-person interviews to gain a broader understanding of potential opportunities, challenges, and ideas. The PFD Board helped identify interview participants based on knowledge and understanding of the facilities and surrounding community. Together, these meetings informed the Site Opportunities and Constraints Mapping and guided development of the Community Online Questionnaire and focus groups.
- **Focus Group Meetings:** A total of 4 virtual, 1-hour long focus group meetings were also held to discuss individual stakeholder needs, challenges, and opportunities relating to the CCEC and MVRC. Focus groups were organized thematically including meetings with sports stakeholders, business stakeholders, CCEC user stakeholders, and Arts and Entertainment stakeholders. More detailed information from the focus groups can be found in Appendix C.
- **Community Online Questionnaire:** The Community Online Questionnaire gathered community-wide feedback on existing conditions, needs and priorities for future developments at the CCEC and MVRC. The questionnaire was available online from August 1-August 27, 2023, and received a total of 649 responses supported by promotions through project partner websites, email lists, and local radio advertisements. Questions asked how respondents use each facility, what they like the least and the most about each facility, what changes they would like to see at each facility, and how they hear about events and activities at each facility. More detailed information from the Community Online Questionnaire can be found in Appendix C.
- **PFD Board:** Throughout the planning process, the Consulting Team met with the PFD Board, as well as an Advisory Committee comprised of members of the Board, to present and discuss information and gather feedback from draft materials and results from the other outreach activities.



Stakeholder Engagement & Survey

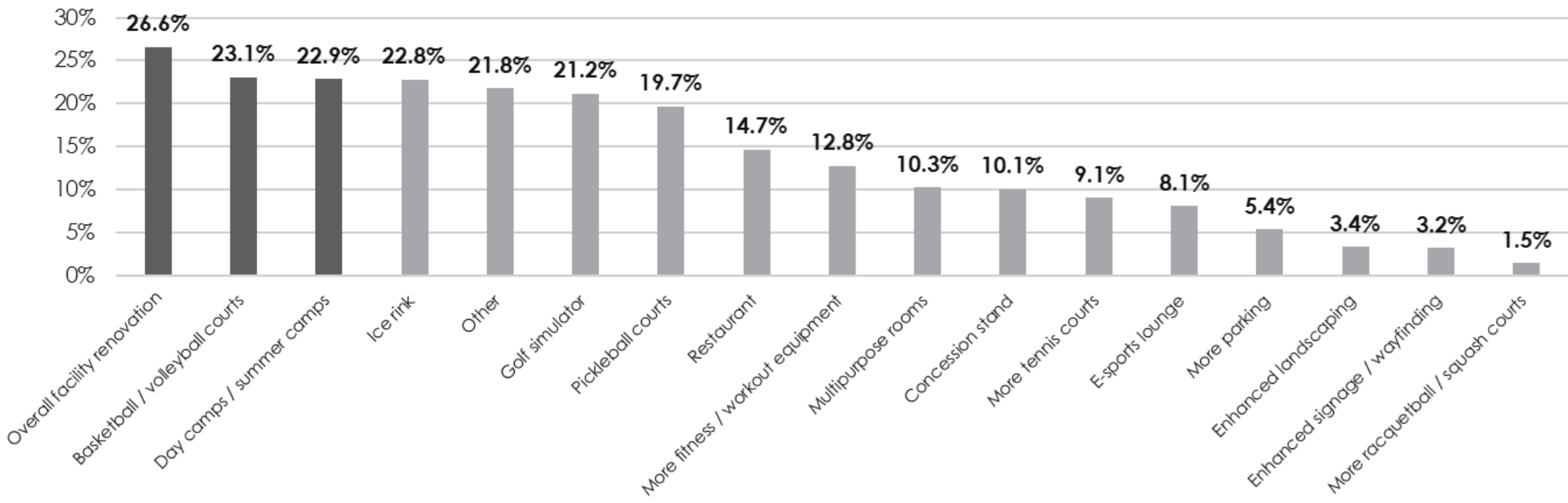
Key Needs

Results of the engagement activities helped identify common themes and key needs for both the MVRC and CCEC, and helped inform site-specific recommendations and the conceptual alternative diagrams for both facilities. Community members envision a future where both facilities reflect various themes and address a range of related needs. Specifically as it relates to MVRC, key identified needs include:

- A. Renovate existing facility:** Renovations of the existing MVRC facility to create a more visually appealing and user-friendly environment was the most requested change across outreach events. Over 38% of questionnaire respondents listed the overall aesthetics of the buildings and the grounds in their top three things they dislike about the site. Requested improvements include renovating the restrooms, locker rooms, common spaces, and fitness facilities, resurfacing the tennis courts, and replacing the ceiling and lights over the tennis courts. Participants also requested improvements to the building façade to create a more welcoming and aesthetic experience. This could be achieved by reworking the entrance and adding more windows to take advantage of golf courses views.
- B. Provide multi-use options:** One of the most requested changes across outreach events was to provide a more diverse range of year-round recreational opportunities at the MVRC. Top requests include basketball, volleyball, pickleball, a golf simulator, and an ice rink.
- C. Promote community access and awareness:** Another top request for the Mint Valley site was to promote community access for a more diverse range of users as multiple outreach participants found current offerings inaccessible. Over 70% of questionnaire respondents requested more options that were low cost or free. Respondents also requested options be offered at a wider range of times that are more accessible to working families and individuals, such as in the evenings or during weekends. Other requests include adding more youth activities such as after school programs and camps, more family-oriented programs, and community education classes.

Stakeholder Engagement & Survey

“What changes would you like to see at the MVRC?”



Section 5

Regional & Comparable Facilities Analysis



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Regional & Comparable Facilities Analysis

Introduction

To understand the overall market opportunity for improvements to the MVRC, this section provides case study profiles of a set of 1). Regional and 2). Comparable facilities. The information presented is intended to provide insight into best practices and the general parameters within which an improved MVRC could reasonably expected to operate.



The NW Sports Hub
Centralia, WA



Vancouver Tennis Center
Vancouver, WA



Salmon Creek Indoor Soccer Arena
Salmon Creek, WA



Dare County Family Recreation Park
Kill Devils Hill, NC



Hub Sports Center
Spokane Valley, WA



Club Green Meadows
Vancouver, WA



Reecy Davis Rec Center
Greenville, TX

MVRC vs. Regional & Comparable Summary of Key Metrics								
	Mint Valley Racquet Complex	The NW Sports Hub	Hub Sports Center	Vancouver Tennis Center	Club Green Meadows	Salmon Creek Indoor Soccer Arena	Reecy Davis Rec Center	Dare County Family Recreation Park
Location		Centralia, WA	Spokane Valley, WA	Vancouver, WA	Vancouver, WA	Salmon Creek, WA	Greenville, TX	Kill Devil Hills, NC
Market Overview (3-Hour Drive Time)								
Population (2023)	8,673,727	8,875,109	1,857,335	7,733,682	7,813,767	8,273,707	11,584,783	2,854,193
Projected Population CAGR* (2023-2028)	0.5%	0.5%	0.7%	0.5%	0.5%	0.5%	1.0%	0.1%
Median Household Income	\$91,408	\$91,974	\$65,778	\$87,351	\$87,769	\$89,889	\$70,758	\$65,509
Median Age	39.2	39.3	38.3	39	39.1	39.3	36.7	39.3
Hotel Market With 1 Mile (As Of June, 2023)								
Hotel Inventory (Rooms)	0	304	17	0	0	155	0	683
12-Month Occupancy	-	54.10%	55.10%	-	-	57.1%	-	54.90%
12-Month Average Daily Rate	-	\$96.20	\$82.56	-	-	\$115.31	-	\$128.23
12-Month Revenue per Available Room	-	\$52.03	\$45.48	-	-	\$65.88	-	\$70.39
Location Attributes								
Retail Businesses (10-Minute Walk)	0	18	3	1	0	7	5	7
Daytime Population (10-Minute Walk)	958	702	0	2649	761	2773	805	1243
Distance From Nearest Major^ Airport (Miles)	50.7	75.3	20	7.9	10.4	14.3	63.4	81.4
Enplanements Nearest Major^ Airport (2022)	7,241,882	22,157,862	1,905,541	7,241,882	7,241,882	7,241,882	35,345,138	2,065,116
Facility Attributes								
Indoor								
Tennis Courts	✓	⊖	⊖	✓	✓	⊖	⊖	⊖
Racquetball / Squash Courts	✓	⊖	⊖	⊖	✓	⊖	⊖	⊖
Pickleball Courts	✓	⊖	⊖	✓	✓	⊖	⊖	⊖
Hardwood Courts	⊖	✓	✓	⊖	✓	⊖	✓	✓
Ice Rinks	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖
Swimming Pools	⊖	⊖	⊖	⊖	✓	⊖	⊖	⊖
Multipurpose Fields	⊖	✓	✓	⊖	⊖	✓	⊖	⊖
Workout Facility	✓	⊖	✓	⊖	✓	⊖	⊖	⊖
Game Room	⊖	⊖	⊖	⊖	✓	⊖	✓	⊖
Outdoor								
Tennis Courts	⊖	✓	⊖	✓	✓	⊖	⊖	✓
Pickleball Courts	⊖	✓	⊖	✓	✓	⊖	⊖	✓
Basketball courts	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖
Ice Rinks	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖
Swimming Pools	⊖	⊖	⊖	⊖	✓	⊖	⊖	⊖
Multipurpose Fields	⊖	✓	⊖	⊖	⊖	⊖	⊖	✓
Diamond Fields	⊖	✓	⊖	⊖	⊖	⊖	⊖	✓
Ownership & Management								
Owner	City of Longview, WA	Lewis County, City of Centralia and Northwest Sports Hub LLC	Hub Sports Center	Vancouver Tennis Center	Club Green Meadows	Private	Greenville, TX	Dare County, NC
Operator	Mint Valley Racquet Management & Associates	Private		United States Tennis Association Pacific Northwest		Salmon Creek Indoor Soccer Arena	Greenville Parks and Rec	Dare County NC Parks and Rec
Demand (2022)								
Total Visitors	4,521	755,200	301,400	105,000	350,900	166,700	49,500	144,400
Non-Local** Visitors (%)	-	12.0%	30.9%	13.8%	5.1%	3.3%	8.7%	10.7%
Visits per Visitor	-	3.85	3.01	6.88	6.01	5.45	5.58	5.77
Average Dwell Time	-	163	143	107	116	84	102	82

*Compounded Annual Growth Rate
**Defined as visitors who live 100+ miles from the facility
^Defined as airports with at least 100,000 enplanements in 2022
Source: Relevant Facilities, Placer.ai, Federal Aviation Administration, CoStar, Esri, Johnson Consulting

1. Regional Facilities

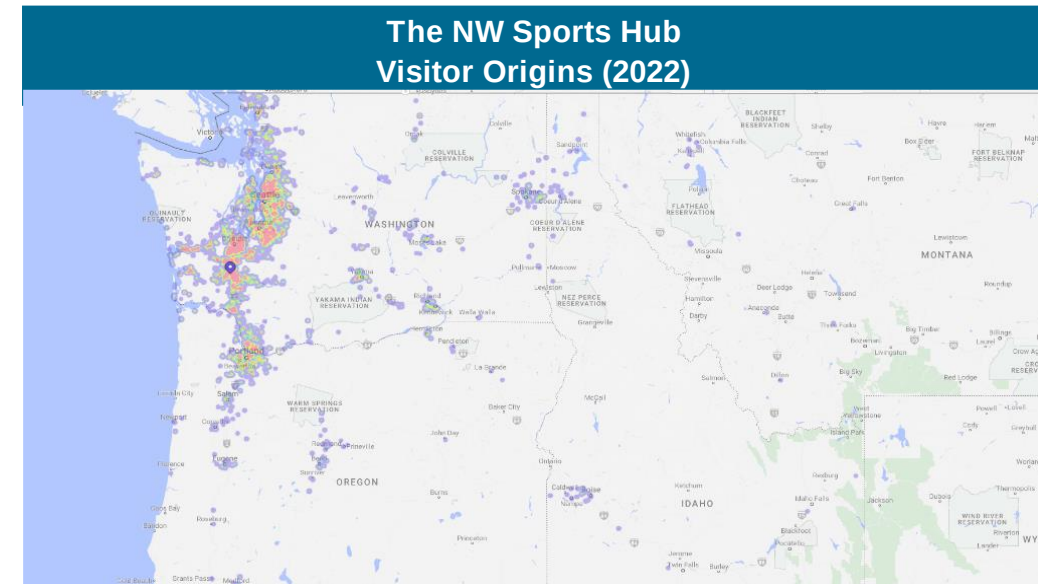
The NW Sports Hub – Centralia, WA

Location: The NW Sports Hub (NWSH) is located in Centralia, WA, just off Interstate Highway 5. Centralia is strategically located equidistant (1.5-hour drive time) between the 2 high-income metroplexes of Portland and Seattle. It is also connected to Vancouver via Amtrak's Cascade line which runs from Eugene, OR to Vancouver, BC.

Ownership/ Management: The NWSH is owned by a public-private partnership between the Lewis County Public Facilities District (PFD), the City of Centralia, Centralia School District and Northwest Sports Hub LLC. The facility is privately operated by a local businessman, who proposed the NWSH and lobbied the local government for initial funding.

Facilities: The NWSH is comprised of a 75,000 SF indoor complex that accommodates 8 basketball courts, 14 volleyball courts, and indoor baseball and soccer fields with synthetic turf surfaces. Indoor facilities are supplemented by outdoor facilities that include 6 full-size baseball fields, 2 Little League fields, 8 softball fields, 6 tennis courts, 4 full-size soccer fields, and a track stadium with seating for 3,500 spectators. NWSH Management is currently expanding broadband internet to host E-sports tournaments and multi-player video game competitions.

Demand: The NWSH is home to Greater Seattle League (GSL) Baseball tournaments, hosting a College Showcase at the facility's outdoor fields featuring 90 youth (16-18 years) teams every July. In 2022, teams from Washington, Oregon and British Columbia, as well as 130 college scouts, visited the College Showcase tournament. West Coast Premier Softball tournaments also hosted at the NWSH, along with the Centralia School District. In 2022, total visits to the NWSH were estimated 755,000 persons.



Source: Placer.ai

1. Regional Facilities

The NW Sports Hub – Centralia, WA

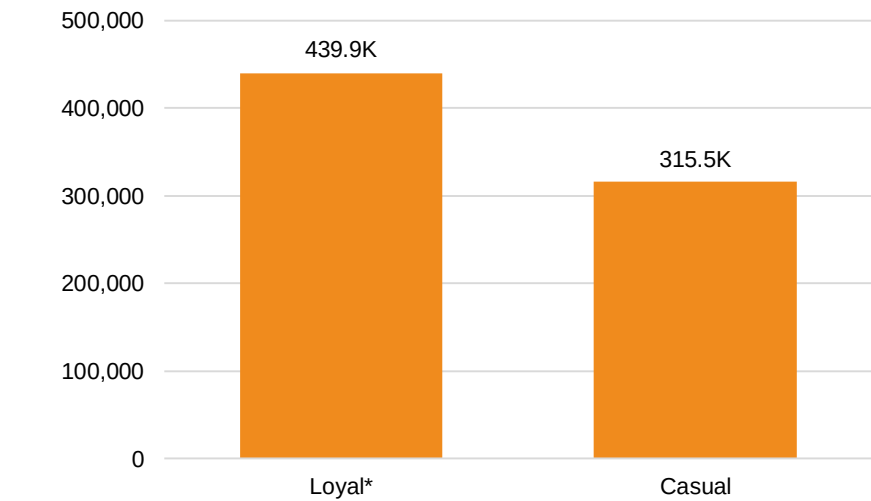
Revenue & Expenses: Financial data was not made available by facility Management.

Funding: The \$10M (in 2010) NWSH was funded by \$1.5M from the City of Centralia, private funds from the owner and proponent, and funding from the Lewis County PFD via the State. In 2021, the Twin Cities (Centralia and Chehalis) Sports Commission received \$47,355 from the Lodging Tax Advisory Committee derived in large part from hotel revenues attributed to the NWSH.

Observations: The NWSH is one of the most popular sports complexes in Western Washington and pulls in visitors from across the region. It benefits from its location in an affluent area, with the median household income in a 3-hour (drive time) catchment of the NWSH being \$91,974, significantly higher than the national average. The facility is also supported by an inventory of 304 hotel rooms within 1-mile, making it an attractive venue for sports tourism events.

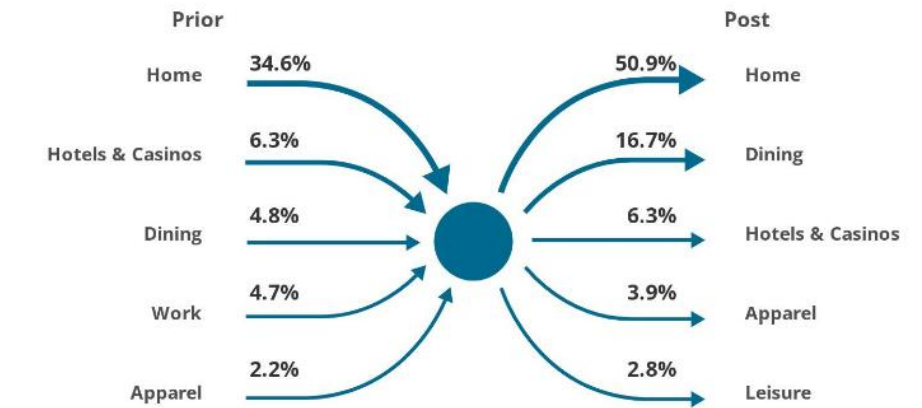
The outdoor facility offerings at NWSH are expansive but the indoor capabilities are a particular draw, having the ability to convert to a full-sized softball field within the 70-foot ceiling. While the NWSH is considerably larger than the MVRC, it exemplifies best-in-class in the regional market and demonstrates the inherent value of truly flexible indoor multi-use space.

The NW Sports Hub
Loyal vs. Casual Visitors (2022)



* Loyal Visitor defined by someone who has visited 5 or more times
Source: Placer.ai, Johnson Consulting

The NW Sports Hub
Visitor Journey (2022)



Source: Placer.ai

1. Regional Facilities

Hub Sports Center– Spokane Valley, WA

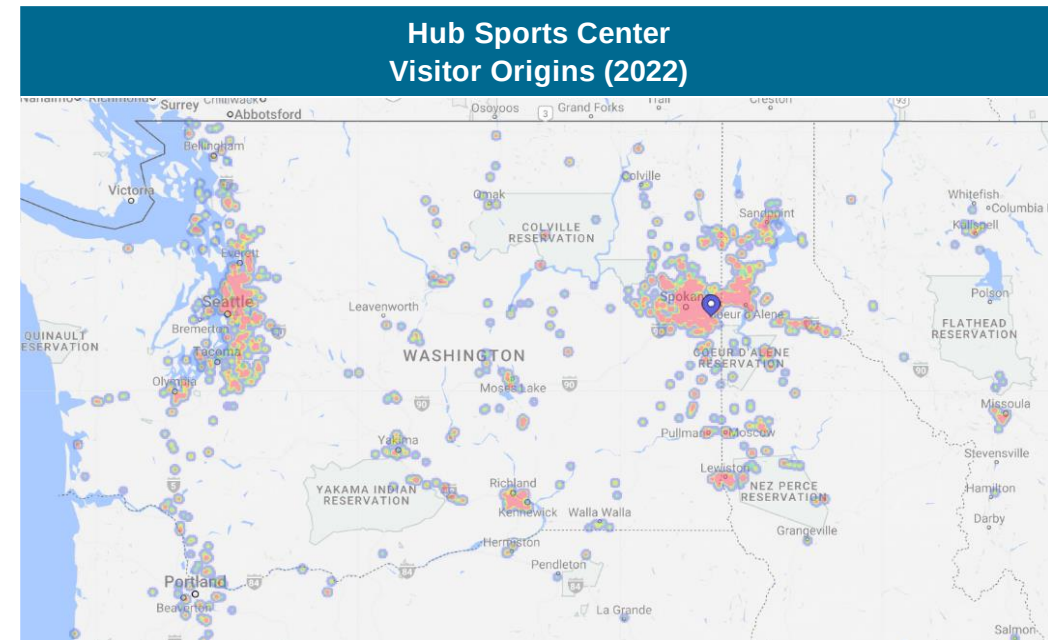
Location: The Hub Sports Center (HSC) is located in Liberty Lake, WA, just off Interstate Highway 90. Liberty Lake is part of the Spokane Metroplex, removed from the closest major city of Seattle, which 4.5-hours (drive time) to the west. Within a 3-hour (drive time) radius of the HSC there is a population of 1.8M persons.

Ownership/ Management: The HSC is owned and operated by a 501(c)3 nonprofit organization, intentionally formed to operate the community-oriented, yet regional, sports venue.

Facilities: The 66,700 SF HSC has 5 full-size basketball courts and 3 large studios used primarily for dance and aerobics. The HSC is planning a \$24M expansion that would build outdoor youth soccer, football, and lacrosse fields in addition to tennis, pickleball and basketball courts.

Demand: The HSC is a popular facility, with 265,700 total visits in 2022. Data from Management indicates that, in an average year, the facility hosts 24 tournaments and 12 leagues. In addition to drawing visitors from the Eastern Washington/Northern Idaho region, a significant number of HSC visitors are non-local, with particularly high penetration throughout the Seattle Metroplex, the Tri-Cities, and Portland. In 2022, 26.2 percent of visitors to the HSC originated from more than 100 miles away.

Revenue & Expenses: In FYE 2021 (which is the most current data available), the HSC reported total operating revenues of \$426,067, an incurred \$639,809 in expenses, resulting in a net operating deficit of (\$213,742). The facility received \$3.5M in contributions and grants, which was used to cover the deficit and add to the ongoing capital campaign for the proposed facility expansion.



Source: Placer.ai

1. Regional Facilities

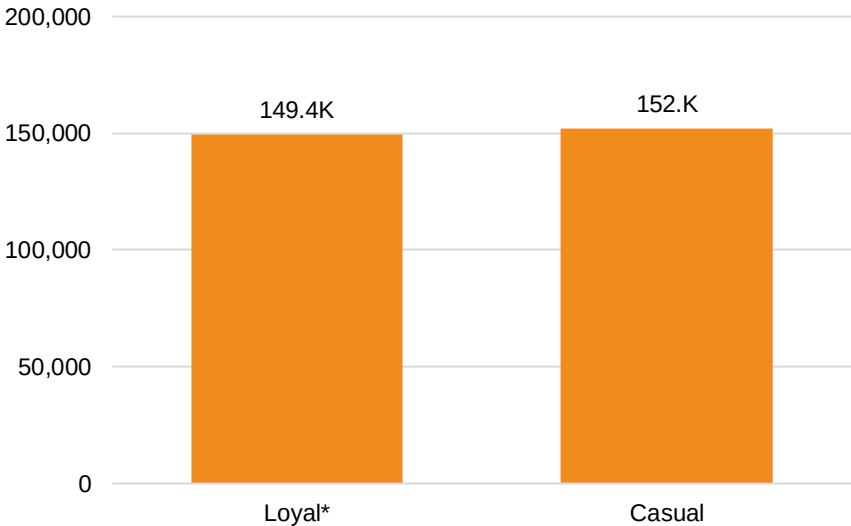
Hub Sports Center– Spokane Valley, WA

Funding: Funding for the proposed expansion includes \$990,000 from the Spokane County Board of Commissioners and \$350,000 from the Washington State Recreation Conservation Office.

Observations: The HSC plays a major role in the Liberty Lake and Spokane Valley communities. Many of the events hosted at the HSC are community-focused events but the facility still draws a large number of out-of-town visitors. It is estimated that the facility generates \$7M in economic impact, annually, with the proposed expansion projected to contribute an additional \$5M-\$7M in annual economic impact.

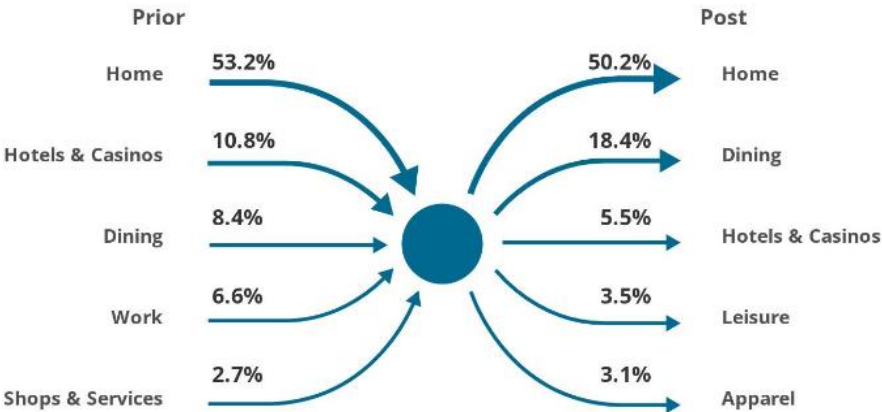
While the HSC is larger than the MVRC it is intentional in its efforts to provide community-focused sports and recreation facilities, while expanding its demand calendar to include regional tournaments that generate additional economic benefit for the community.

Hub Sports Center
Loyal vs. Casual Visitors (2022)



* Loyal Visitor defined by someone who has visited 5 or more times
Source: Placer.ai, Johnson Consulting

Hub Sports Center
Visitor Journey (2022)



Source: Placer.ai

1. Regional Facilities

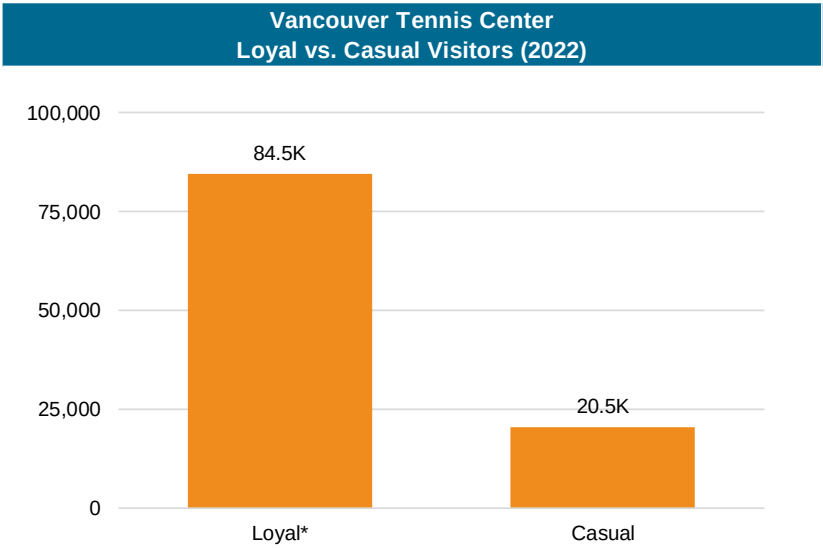
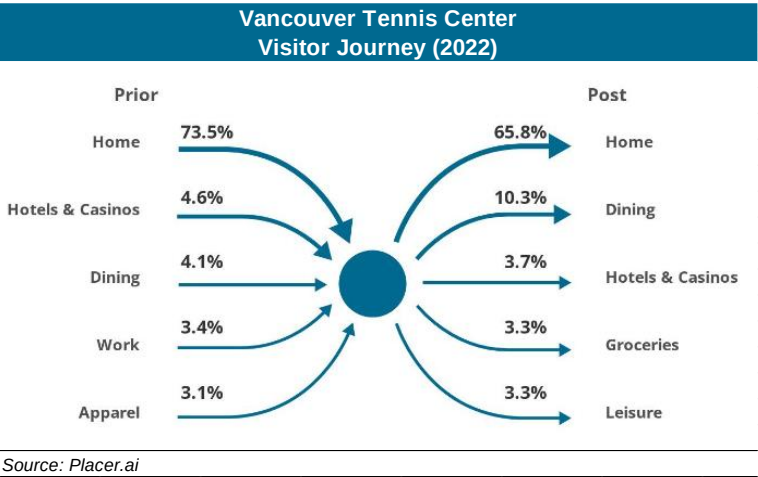
Vancouver Tennis Center– Vancouver, WA

Location: The Vancouver Tennis Center (VTC) is located in Vancouver, WA, just east of Interstate Highway 5. Vancouver is a northern suburb of Portland and is approximately a 3-hour (drive time) from Seattle.

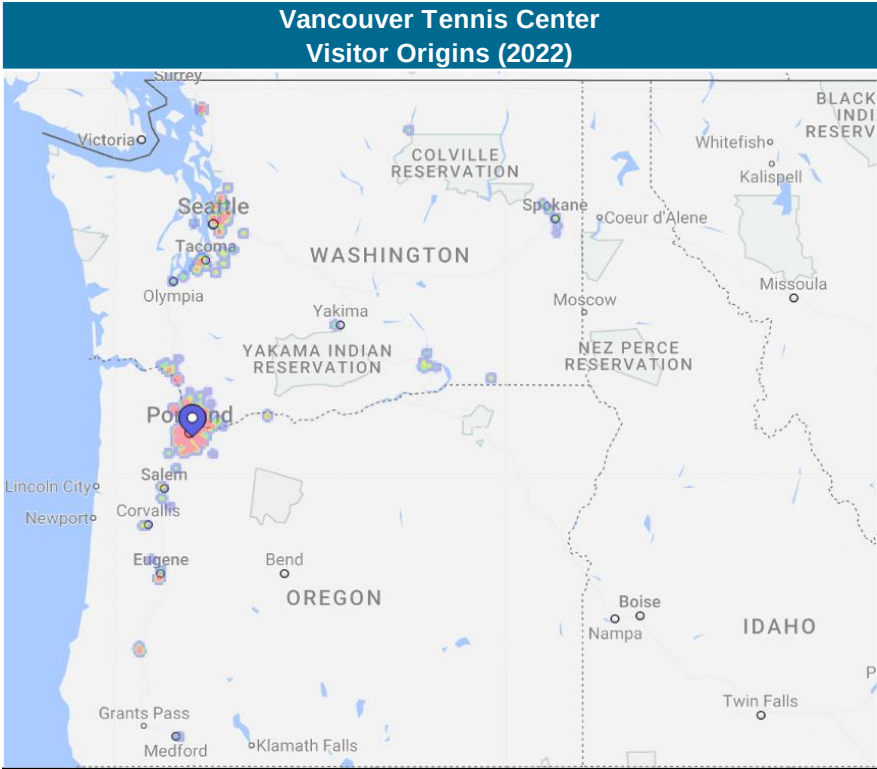
Ownership/ Management: The VTC is privately owned and operated by the United States Tennis Association (USTA) Pacific Northwest, a 501(c)3 organization.

Facilities: The 90,000 SF VTC comprises 9 newly-resurfaced indoor tennis courts, along with 4 outdoor courts.

Demand: The VTC reports moderate demand, with 105,000 total visits in 2022. The facility hosts the Washington High School Tennis State Championships, with much of the balance of use being weekday practices, along with week-long camps, which bring in many out-of-town visitors. It is estimated that 13.8 percent of visitors originate from more than 100 miles away.



* Loyal Visitor defined by someone who has visited 5 or more times
Source: Placer.ai, Johnson Consulting



1. Regional Facilities

Vancouver Tennis Center– Vancouver, WA

Revenue & Expenses: Financial reports for the VTC are consolidated with our assets operated by the USTA Pacific Northwest, and as such, are not informative regarding the financial health of the VTC.

Funding: The USTA Pacific Northwest’s operations are supported by revenues from programming service costs (camp fees, lesson fees, etc.), contributions and grants, and sponsorships.

Observations: The VTC is a community-oriented facility that is focused entirely on tennis. Through court rentals, lessons, camps, and hosting large scale events like the Washington High School State Championship, the facility has positioned itself as a valuable and vital asset to the local and regional tennis communities. The VTC is focused more on bringing tennis to the community than it is on hosting large scale tournaments and events, similar to the MVRC. It is also located in a predominantly residential area. However, its larger inventory of courts, in addition to its location in a denser area, helps it attract far more users than the MVRC. Indeed, the proximity of the VTC to both the Seattle and Portland metroplexes, means that within a 3 hour (drive-time) catchment the median household income is \$87,351, which is significantly higher than the national.

1. Regional Facilities

Club Green Meadows– Vancouver, WA

Location: Club Green Meadows(CGM) is located in Vancouver, Washington just west of Interstate Highway 205. Vancouver is a northern suburb of Portland and is approximately a 3-hour (drive time) from Seattle.

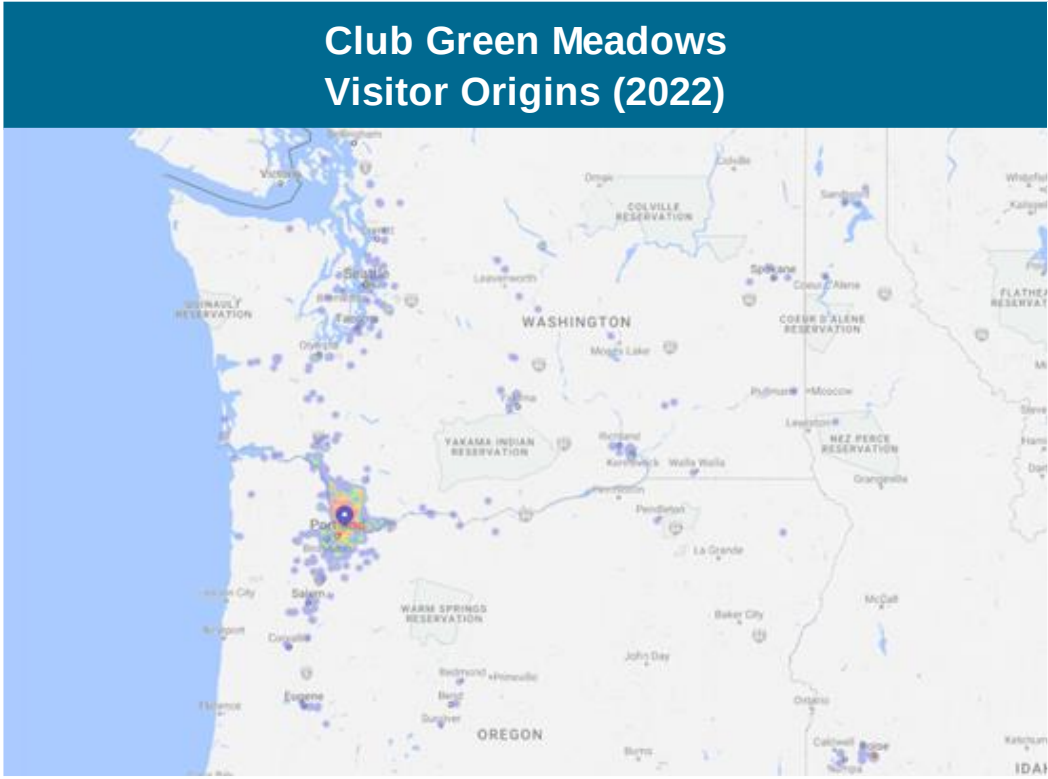
Ownership/ Management: CGM is privately owned and operated.

Facilities: The CGM features an 18-hole golf course, with a 180,000 SF clubhouse, 7 indoor tennis courts, 1 outdoor tennis court, numerous handball, racquetball, squash and pickleball courts, 3 basketball courts, 2 swimming pools, and a sauna, steam room and whirlpool.

Demand: As a membership club, CGM reported a large number of total visits in 2022 (350,900). Very few non-local visitors are attracted to the CGM (5.1 percent), with the vast majority of visitors originating from the Vancouver and greater Portland areas. Most of the programming at CGM is for the use of the club’s members exclusively and not open to non-members. The facility’s golf course is the exception, and it is frequently used for State-wide and other regional events, such as charity events and amateur tournaments.

Revenue & Expenses: Financial data was not made available by facility Management.

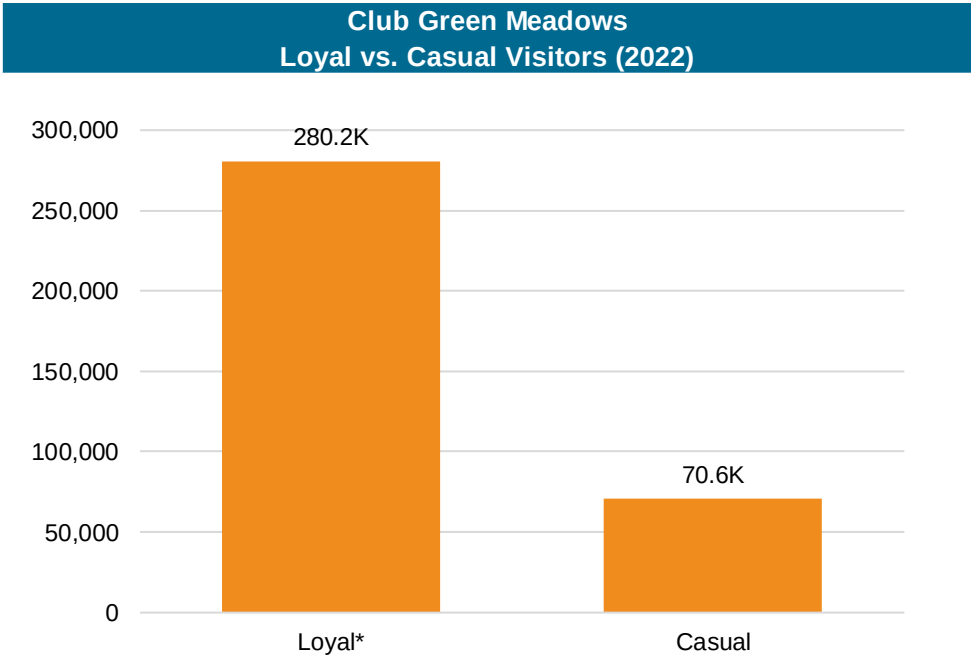
Funding: As noted above, the CGM is privately owned and operated. Its main source of funding is from membership fees of which there are eight different tiers.



1. Regional Facilities

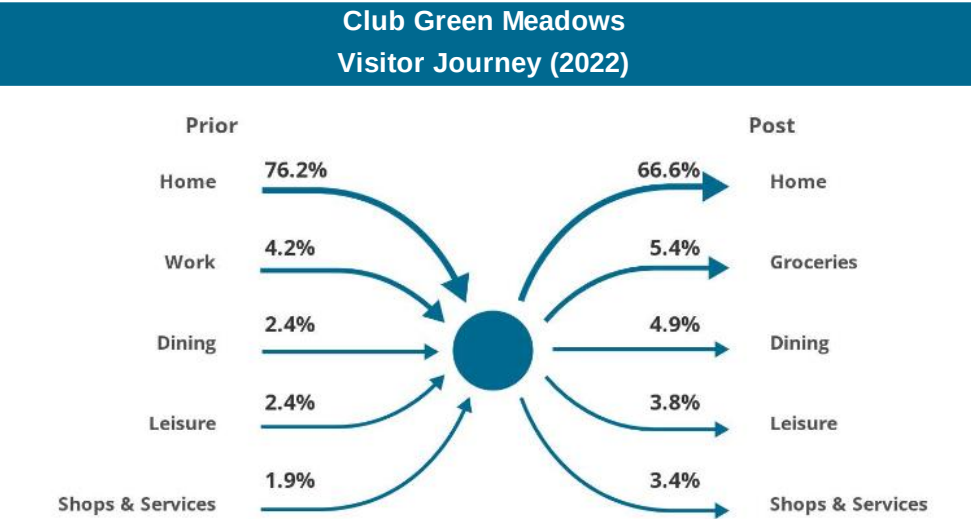
Club Green Meadows– Vancouver, WA

Observations: CGM is a well-maintained athletic club equipped with a wide variety of facilities that exemplifies the synergistic opportunities between a popular, and attractive, golf course and indoor and outdoor recreation facilities. Similarly to the MVRC, the CGM is located within a residential neighborhood, with limited additional commercial development. Specifically, there are no hotels with a 1-mile radius and no retail businesses within a 10-minute walk of the CGM. Yet it is able to achieve a high level of visitation. If facilities at MVRC were improved, it would be well positioned to complement the adjacent Mint Valley Golf Course and leverage visitation to the already popular and well-maintained facility.



* Loyal Visitor defined by someone who has visited 5 or more times

Source: Placer.ai, Johnson Consulting



1. Regional Facilities

Salmon Creek Indoor Soccer Arena– Salmon Creek, WA

Location: The Salmon Creek Indoor Soccer Arena (SCISA) is located in Salmon Creek, WA, just west of Interstate Highway 5. Salmon Creek is a northern suburb of Portland, just north of Vancouver, WA and approximately a 3-hour (drive time) from Seattle.

Ownership/ Management: The SCISA is privately owned and operated.

Facilities: The 40,000 SF SCISA has 2 turf-field indoor soccer fields, which can also be converted to pickleball courts. The facility is supported by an 87-car parking lot.

Demand: The SCISA draws a significant number of visitors from the local area. In 2022, the facility had 166,700 visits, most of which were from the surrounding area, with only 3.3 percent of visitors originating from more than 100 miles away. This reflects the predominant programming at the SCISA, which is largely local youth and adult soccer leagues, in addition to drop-in pickleball times.

Information from Management indicates that the facility hosts events on every day except major holidays and has even taken advantage of typically slow weekday mornings by offering pickleball drop-ins.

Revenue & Expenses: Financial data was not made available by facility Management. The facility charges \$725 to register a youth indoor winter league team and \$1,030 to register an adult indoor soccer team. Drop-in pickleball is available most weekday mornings and costs \$5/person.

Funding: Funding data was not made available by facility Management.



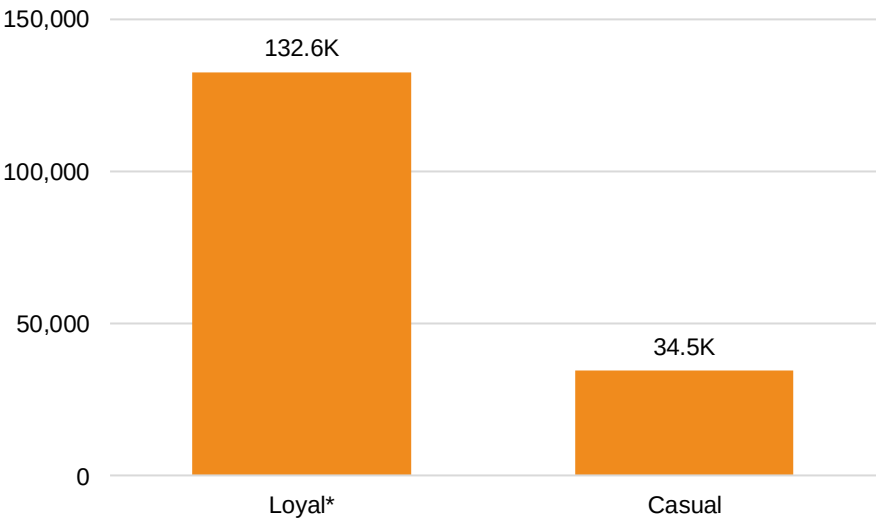
1. Regional Facilities

Salmon Creek Indoor Soccer Arena– Vancouver, WA

Observations: Despite being a relatively small facility, the SCISA has become a destination for Southwest Washington soccer events. The SCISA benefits from its proximity to an Interstate off-ramp, being surrounded by adjacent businesses. There are 7 commercial buildings within a 10-minute walk, along with a park comprising 4 baseball diamonds, and an inventory of 155 hotel rooms within a 1-mile radius..

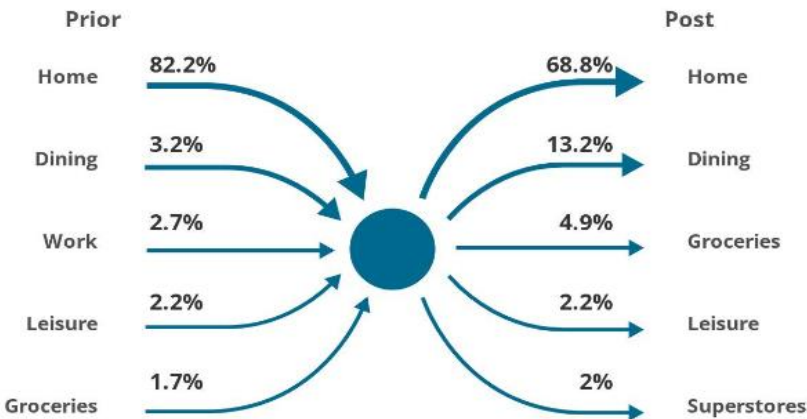
The SCISA demonstrates the benefits of offering youth and adult leagues as a means of driving visitation to a modestly-sized facility. The ability to convert the turf fields into pickleball courts has allowed the facility to diversify its demand base and fill its calendar of events and activities. Similar strategies should be contemplated at the MVRC.

Salmon Creek Indoor Soccer Arena
Loyal vs. Casual Visitors (2022)



* Loyal Visitor defined by someone who has visited 5 or more times
Source: Placer.ai, Johnson Consulting

Salmon Creek Indoor Soccer Arena
Visitor Journey (2022)



2. Comparable Facilities

Reecy Davis Rec Center– Greenville, TX

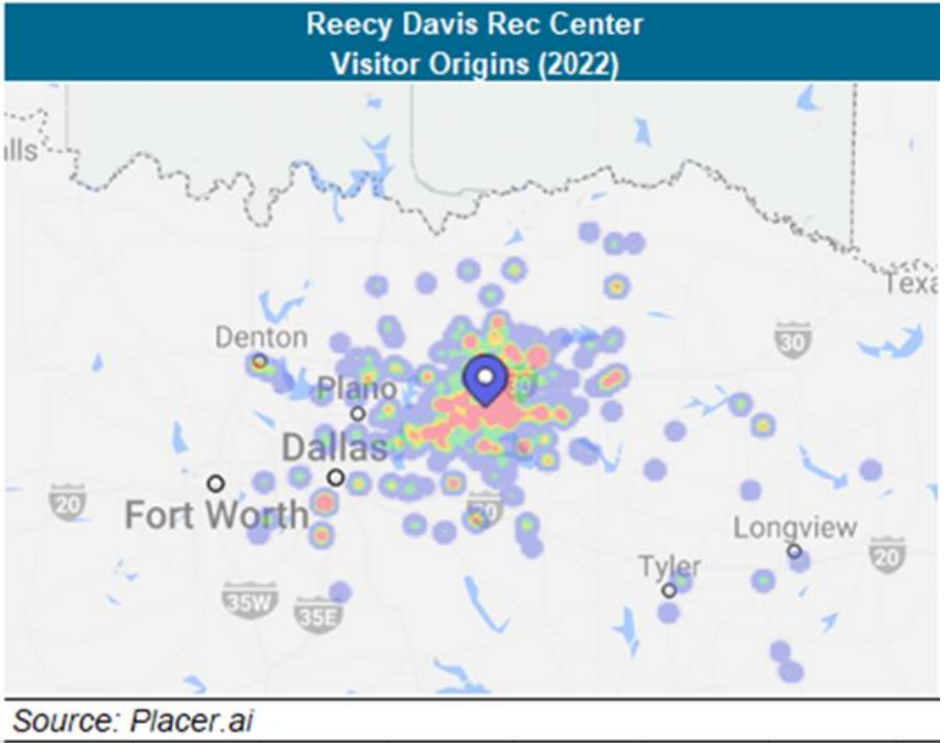
Location: The Reecy Davis Rec Center (RDRC) is located in Greenville, TX which is 1-hour (drive time) from Dallas via Interstate Highway 30. The RDRC is located in a largely residential neighborhood adjacent to Carver Elementary School.

Ownership/Management: The RDRC is owned by the City of Greenville and operated by the Greenville Parks and Recreation Department.

Facilities: The RDRC has hardwood courts that can be used for basketball or volleyball. Outside of these courts, there are various amenities for kids and seniors, including game rooms, meeting rooms, and a large field outside of the facility (although it is noted that it is not equipped for outdoor sports).

The City of Greenville will be imminently voting a \$65M update to the RDRC’s facilities. The proposed updates include 4 basketball and volleyball courts, a walking track, a 25-meter pool and splash pad, locker rooms, a turf soccer field, a softball field and batting cages, 2 pickleball courts, a 2-bay golf simulator, a gym and exercise space, 5,000 SF for sports medicine and physical therapy, an outdoor fitness area, an outdoor splash pad, a pump track, and exterior lighting.

Demand: The RDRC was visited 49,500 times in 2022. The facility is used primarily for community-oriented events, including youth flag football and volleyball leagues, as well as exercise classes for senior citizens. A majority of visits came from repeat and local visitors, with only 8.7 percent of visitors originating from more than 100 miles away. This reflects not only the community orientation of the facility but also the geographic limitations, which mean that visitors from more than 100 miles away typically have to drive 2+ hours to get to the RDRC.



2. Comparable Facilities

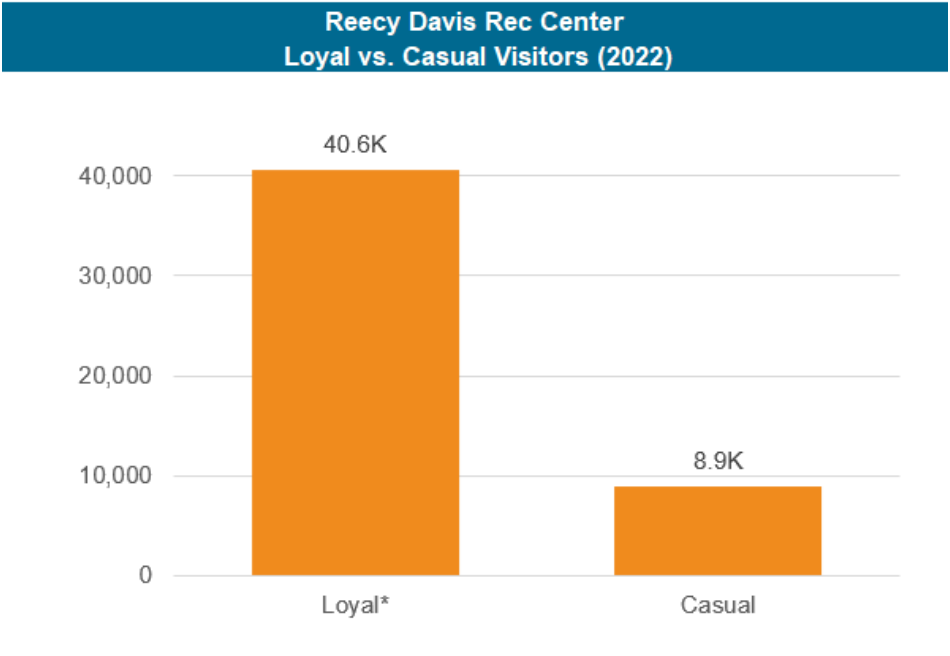
Reecy Davis Rec Center– Greenville, TX

Revenue & Expenses: Financial data was not made available by facility Management.

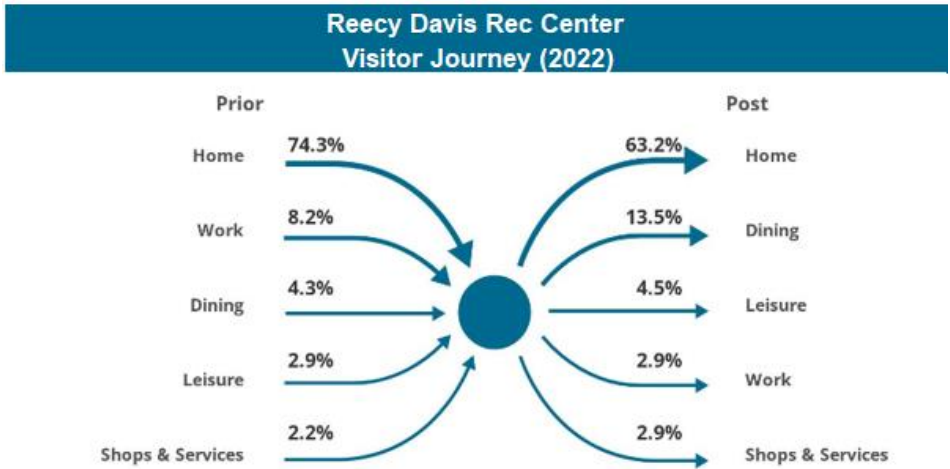
Funding: If the City of Greenville approves the \$65M renovation to the RDRC, it will fund the expansion using general

Observations: The RDRC is a modestly-sized recreation center that largely serves the local community. The inclusion of supplemental amenities (meeting rooms, game rooms, etc.) create a unique amenity for residents that, in tandem with programming that responds to the demographic characteristics of the local community, drive visitation to the facility. The proposed expansion would position the RDRC to continue to serve local residents, while also position the facility to compete in the sports tourism market. These hybrid facilities, serving both local residents and sports tourists alike, are becoming more common and are increasingly looked at as a model for maximizing a sports complex’s utility.

Of note, there are no hotels within 1- mile of RDRC and only 5 retail businesses within a 10-minute walk. The City of Greenville has a population of just under 30,000, but there are over 11M residents within a 3-hour (drive time) catchment, reflecting its proximity to the Dallas-Fort Worth metroplex.



* Loyal Visitor defined by someone who has visited 5 or more times
Source: Placer.ai, Johnson Consulting



Source: Placer.ai

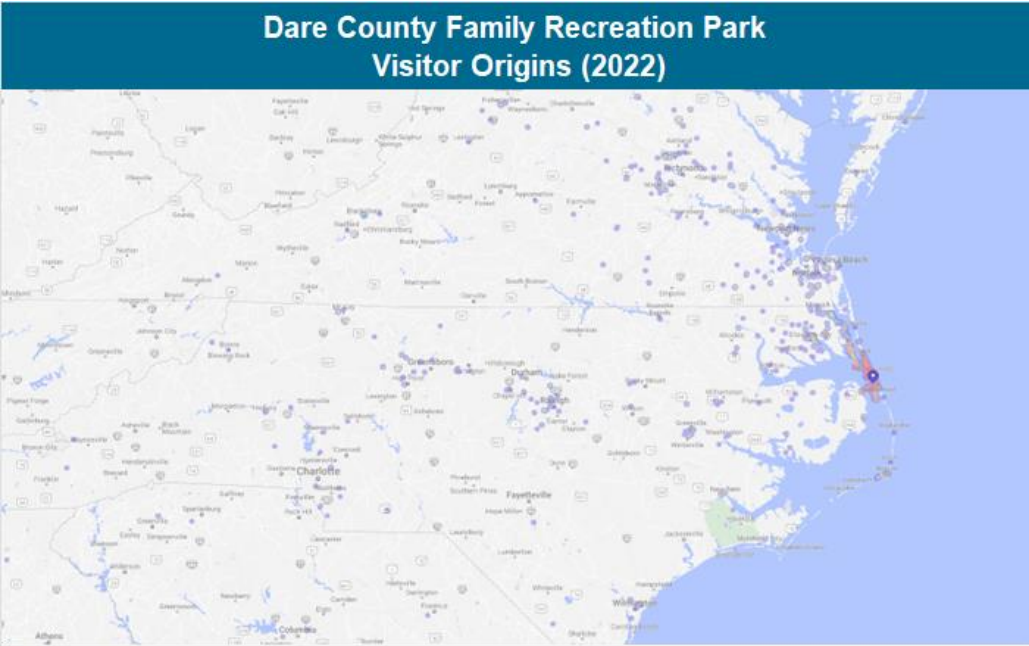
2. Comparable Facilities

Dare County Family Recreation Park– Kill Devil Hills, NC

Location: The Dare County Family Recreation Park (DCFRP) is located in Kill Devil Hills, NC, approximately 1.5-hours (drive time) from Norfolk, VA via US Highway158. Kill Devil Hills has a population of 7,800 and is the largest town in the Outer Banks region of NC, which is a thin peninsula off the coast measuring approximately 175 miles long.

Ownership/Management: The DCFRP is owned by Dare County and operated by the Dare County Parks and Recreation Department.

Facilities: The DCFRP has a wide variety of indoor and outdoor facilities, including a multipurpose field used for soccer, football or lacrosse, a lighted baseball field, a lighted softball field, 2 batting cages, 4 lighted tennis courts, a tennis hitting wall, a game room, and a playground.



Source: Placer.ai

2. Comparable Facilities

Dare County Family Recreation Park– Kill Devil Hills, NC

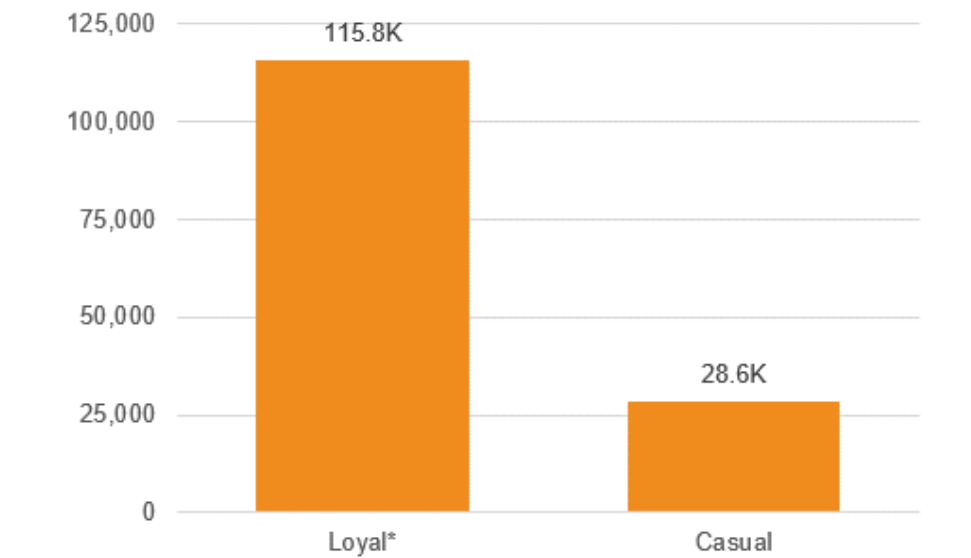
Demand: The DCFRP was visited 144,400 times in 2022. Visitation related predominantly to daily open pickleball events, along with youth baseball, adult fitness events, youth gymnastics, and other events like youth football pad fitting. It is estimated that 10.7 percent of visits originated from over 100 miles away.

Revenue & Expenses: Financial data was not made available by facility Management.

Funding: The Dare County Parks and Recreation Department allocates a portion of its funding towards the maintenance and programming of the DCFRP.

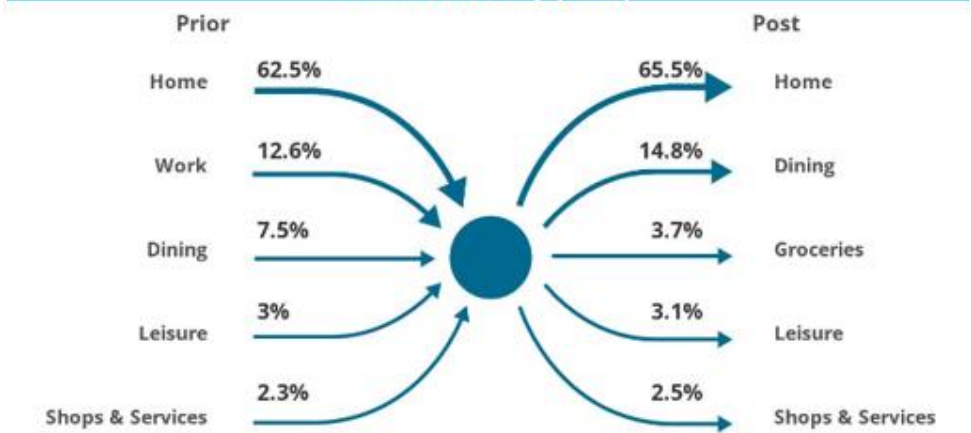
Observations: Despite being located in a small town, the DCFRP is heavily utilized by the Outer Banks community. A flexible inventory of both indoor and outdoor spaces helps drive year-round demand and makes the DCFRP a valuable community asset. There is a permanent population base of 2.9M people reside within a 3-hour (drive time). However, the location of the DCFRP in a popular vacation destination means that there is an inventory of 683 hotel rooms within 1-mile of the facility among the analyzed facilities. This would position the DCFRP to expand programming to target sports tourism but notwithstanding this, it provides an example of a successful facility in a relatively remote location.

Dare County Family Recreational Park
Loyal vs. Casual Visitors (2022)



* Loyal Visitor defined by someone who has visited 5 or more times
Source: Placer.ai, Johnson Consulting

Dare County Family Recreational Park
Visitor Journey (2022)



Source: Placer.ai

Regional & Comparable Facilities Analysis

Implications

Each of the comparable facilities profiled above was developed in response to a community's desire to create an attractive sports and recreation facility, generating significant benefits for the local and regional economies.. Key observations by theme are summarized as follows:

- **Location:** Regionally, many facilities are strategically to draw visitors from major metroplexes. Facilities located in Southern Washington predominately serve the Portland Metroplex, while locations like Chehalis and Centralia in the center of the State are able to attract visitors from both Seattle and Portland. The preponderance of facilities are located in residential areas, which when combined with proximity to a freeway exit, positions them to draw a high proportion of non-local visitors and host regional tournaments. Facilities without proximity to a freeway exit are positioned to best serve the local community.
- **Ownership/ Management:** The majority of the facilities are owned by cities or counties and operated by Parks and Recreation Departments. Of the privately owned facilities, 2 are owned and operated by non-profits and 2 are owned and operated by for-profit organizations. This speaks to the multitude of successful ownership and operating models for these types of facilities.
- **Facilities:** The identified facilities fall into two categories – 1). Community-serving facilities and 2). Regional facilities. Smaller, less-equipped facilities, like the RDRC and SCISA, draw visitors primarily from the local area, while larger facilities, like the NWSH, has the necessary quantity, quality and type of facilities necessary to host a wide variety of different regional tournaments, in addition to local tournaments and local use. The MVRC currently aligns most closely in the former category, and given the site constraints, it is logical that it remains a community-oriented facility. It is most similar to the VTC, albeit smaller, which has made an intentional effort to diversify programming to fill the calendar, specifically by adding pickleball. As is demonstrated by the RDRC and SCISA, a community-serving facility can draw a significant number of visitors if it offers high-quality facilities and programming.
- **Demand:** The NWSH is by far the most highly utilized facility, followed by CGM, which can attribute much of its high visitation numbers to its golf course. Despite being in one of the least populated drive-time catchments, the HSC also achieves comparatively high visitation, attributed to the tournament programming. Conversely, the RDRC achieves more modest visitation, reflected its location in a sparsely populated area and the community-focus of the facility offerings, but it is still 10 times the visitation to MVRC. Regardless of local- or regional-orientation, it is clear that those facilities with the most diversified programming, tailored to respond to the needs of the community and the demographic characteristics of the local area, are the most successful from an attendance perspective.

Regional & Comparable Facilities Analysis

Implications

- **Revenue & Expenses:** Although limited information was available for the identified facilities, it is typically for these types of facilities to operate at a fairly modest scale, reflecting their mission to provide sports and recreational opportunities to local and/ or regional communities. The true economic impact, particularly for sports tourism-oriented facilities, is the sales and hotel tax revenues generated by visitors to the market.
- **Funding:** City, county and/ or State participation in projects of this nature is common, reflecting the fact that these facilities are grounded in their missions to provide community benefit and/ or contribute to economic development and tourism. There are also a number of facilities in the identified set that have been developed with a significant amount of private funds, as well as robust fundraising efforts.

Supplemental: Outdoor Facilities

As it relates to broader opportunities and unmet needs within Cowlitz County, 2 additional case study profiles are provided below. Although these are not comparable to MVRC, they provide examples of larger facilities that are oriented to sports tourism and may inform other projects elsewhere in the County.

Chehalis Sports Complex– Chehalis, WA

Location: The Chehalis Sports Complex (CSC) is located in Chehalis, WA, just east of Interstate Highway 5. Chehalis is equidistant between Portland and Seattle (1.5-hours drive time), and less than 10-minutes (drive time) from Centralia, which is connected to Vancouver via Amtrack’s Cascade line that runs from Eugene, OR to Vancouver, BC. The CSC opened in 2021.

Ownership/ Management: The CSC is owned by the city of Chehalis and operated by the City of Chehalis’ Parks and Recreation department.

Facilities: The CSC is newly renovated and features 4 youth sized baseball/softball diamonds with artificial turf infields and natural grass outfields, 2 scoreboards, 2 lighted fields and concessions stands. The CSC is located within a larger park that includes a local playground and an aquatic center.

Demand: The CSC had 90,500 visits in 2022. Programming is focused on local and regional tournaments.

Revenue & Expenses: In 2023, the CSC is budgeted to incur \$133,580 of operating expenses which was a slight increase from \$121,560 in 2022, largely due to \$12,000 in one-time maintenance costs required to aerify, sand, and reseed the CSC’s outfields.

Funding: The \$4.5M CSC was funded in part by \$2.4M in donations from the Chehalis Foundation, a non-profit organization focused on supporting projects that benefit the City and community.



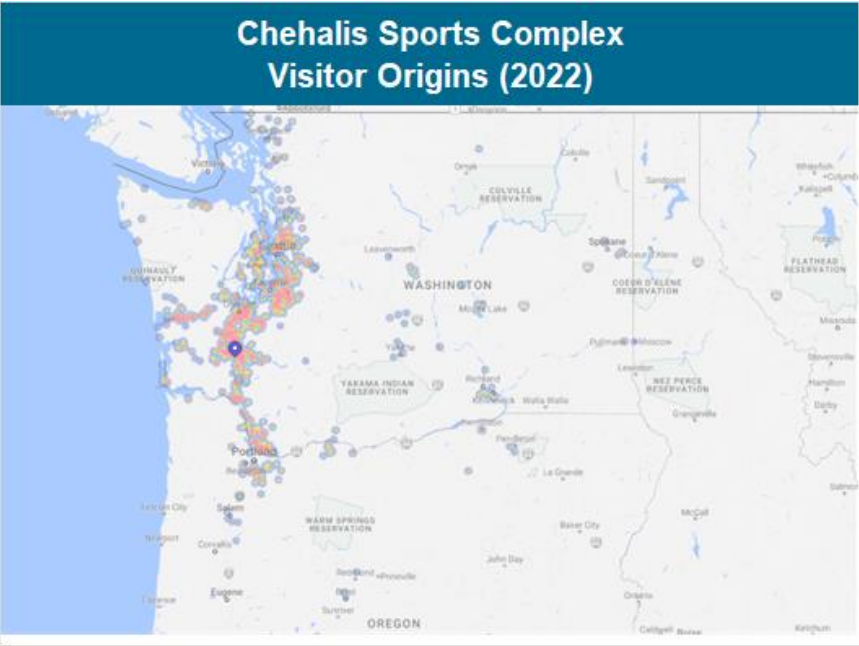
Supplemental: Outdoor Facilities

Chehalis Sports Complex– Chehalis, WA

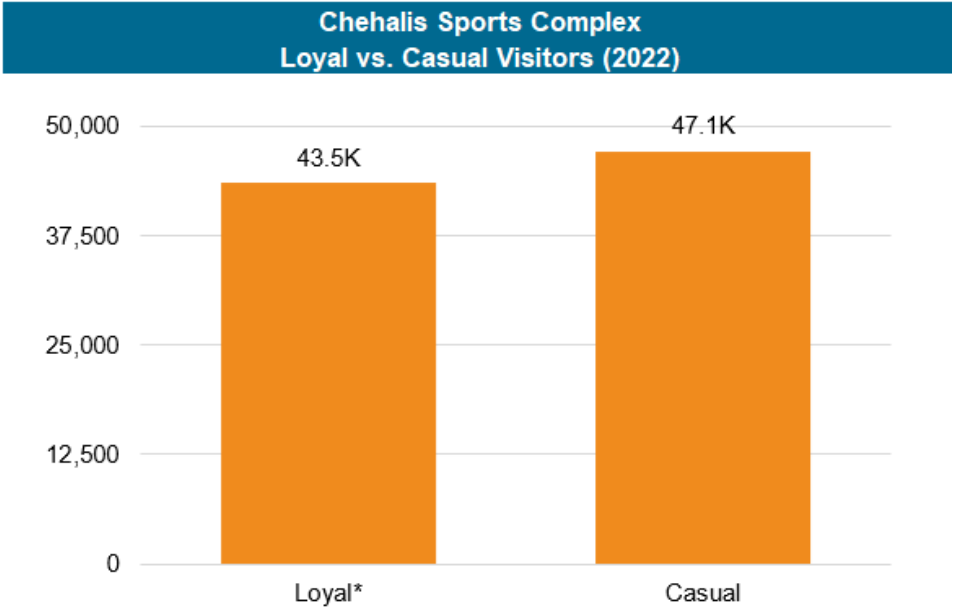
Observations: The CSC is a moderately sized baseball facility that is the focal point of a new recreational park. It benefits from its proximity to an Interstate off-ramp, with 9 retail businesses within a 10-minute walk, although there are no hotels within a 1-mile radius. Nevertheless, the CSC is able to draw visitors from a large catchment area.

Likely due in part to its close proximity to the larger NW Sports Hub in Centralia, the facility hosts a relatively modest number of visitors, leagues and tournaments every year. Many of CSC’s visitors don’t frequent the park often, but just come for tournaments, as seen by the large percentage of people coming from, or going to, hotels from the CSC.

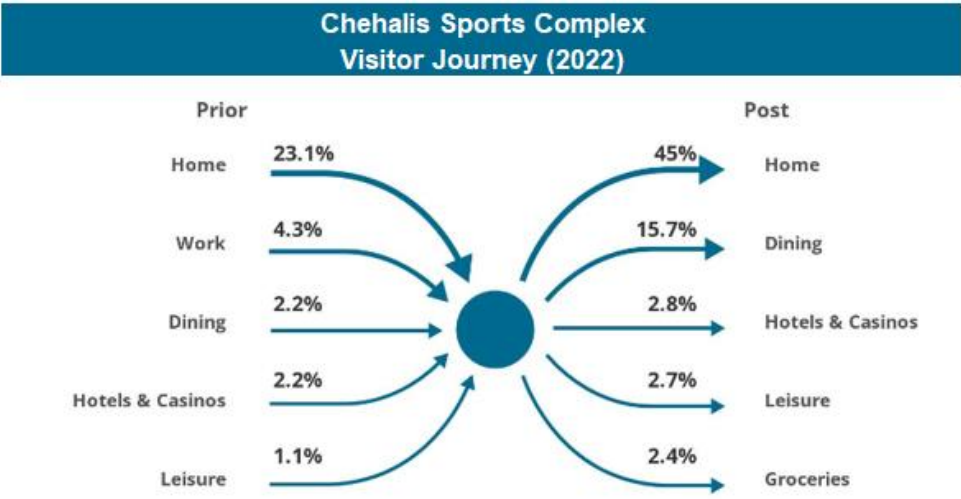
The CSC provides an example of a modestly-sized facility, operated by the City’s Parks and Recreation Department, that has been able to capitalize on market needs to successfully enter the sports tourism market.



Source: Placer.ai



* Loyal Visitor defined by someone who has visited 5 or more times
Source: Placer.ai, Johnson Consulting



Source: Placer.ai

Supplemental: Outdoor Facilities

Ridgefield Outdoor Recreation Complex– Ridgefield, WA

Location: The Ridgefield Outdoor Recreation Complex (RORC) is located in Ridgefield, WA, just west of Interstate Highway 5. Ridgefield is a suburb of Portland north of Vancouver, WA and approximately a 3-hour (drive time) from Seattle.

Ownership/ Management: The RORC is owned by the City of Ridgefield and operated by the Ridgefield School District.

Facilities: The RORC is a 53-acre outdoor facility that includes 6 multi-purpose sports fields, a playground, walking trails, open space, and a community building.

Demand: The RORC plays host to a variety of sporting events and tournaments, including lacrosse, track & field, football, and baseball. One of the main draws to the complex is its anchor tenant - the Ridgefield Raptors, an amateur baseball team in the West Coast League. The Raptors play roughly 30 home games every year at the RORC, attracting an estimated 1,000 visitors each. The facility saw a high level of total attendance in 2022 with 204,200 visits, with 9.9 percent of all visits originating from more than 100 miles away.

Revenue & Expenses: Financial data was not made available by facility Management.

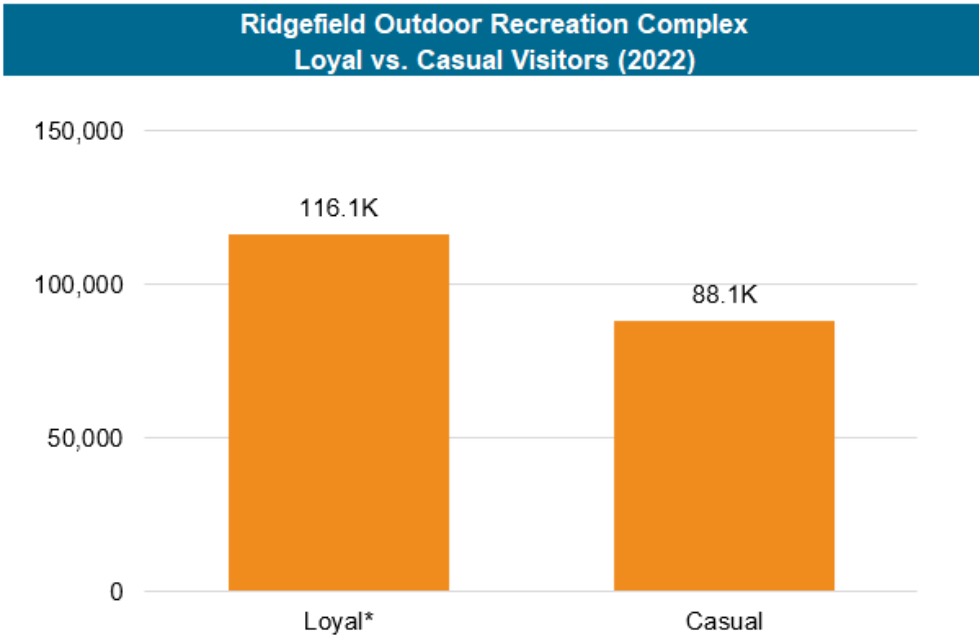
Funding: The \$16.2M RORC was funded by 2 general obligation bonds, issued in 2017 and 2018.



Supplemental: Outdoor Facilities

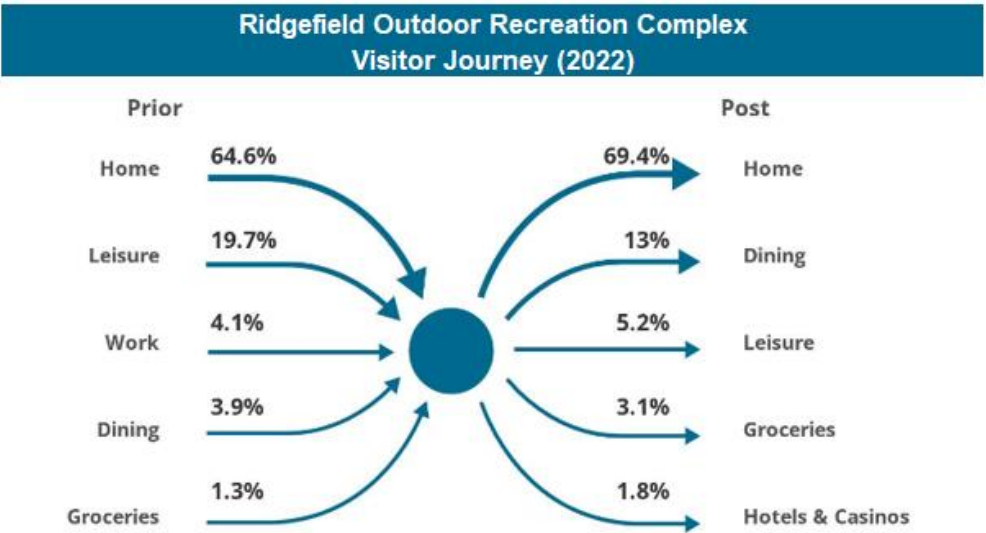
Ridgefield Outdoor Recreation Complex– Ridgefield, WA

Observations: Despite being located in a residential neighborhood, within a broader area that is predominantly rural, the RORC is able to attract a relatively high number of visitors. This is attributed in part to it having the Ridgefield Raptors as an anchor tenant, as well as its draw for regional tournaments. Being operated by the School District also expands programming. These strategies have contributed to the success of the RORC in positioning itself to compete in the sports tourism market.



* Loyal Visitor defined by someone who has visited 5 or more times

Source: Placer.ai, Johnson Consulting



Source: Placer.ai

Section 6

Gap Analysis & Niche Identification



JOHNSON
CONSULTING



Sports Participation Trends

Introduction

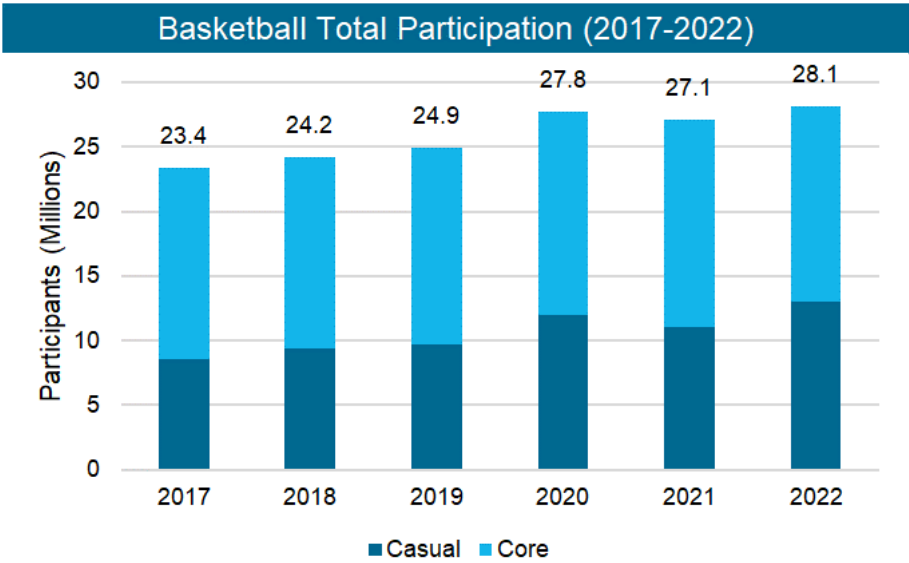
With the rising prioritization of health and fitness and the emergence of uncategorized facets of the sports industry, such as esports, it is important to understand the activity levels and participation rates in order to determine how to best accommodate sports demand in the years to come. The following analysis highlights “core” versus “casual” participation levels in various sports. The definition of core participants varies slightly depending on the sport but generally, a “core” participant is defined as one who participates 13 or more times in the sport throughout the course of a year. Core participants generate the most demand from a sports, and particularly youth sports, travel standpoint through tournaments, leagues, showcases, and exhibition games among other events that could be accommodated at a new multi-purpose sports facility.

Basketball

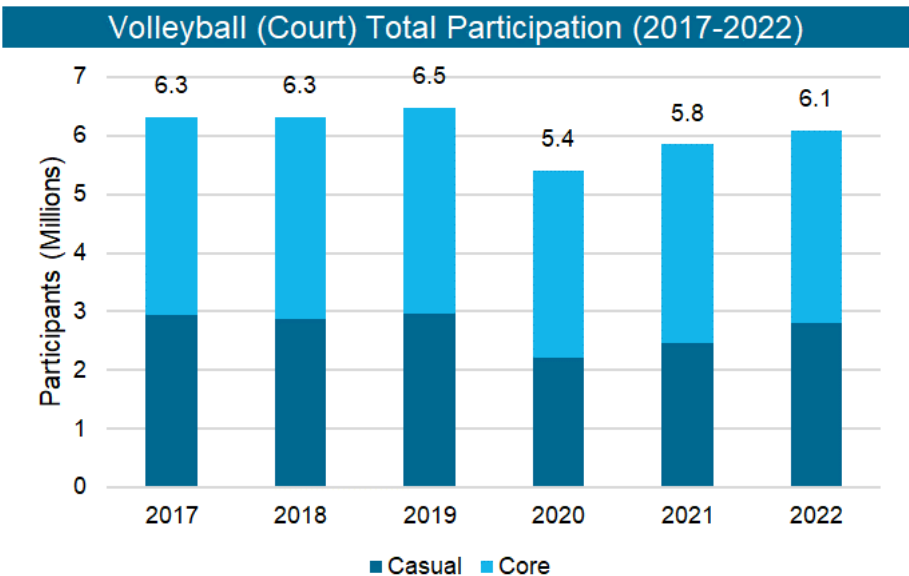
Basketball is one of the primary sports played on hardcourt surfaces and is especially advantageous as courts can easily be adapted to accommodate additional event demand. In 2022, total basketball participation was 28.1M, over half of whom were core participants. This marked a 6-year high in terms of number of participants and indicates an overall upwards trend.

Indoor Volleyball

Volleyball, like basketball, gives a facility the opportunity to capture additional indoor event demand. In 2022, total volleyball participation was 6.1M, representing a decrease from the total number of participants since the most recent peak of 6.5 million participants in 2019, likely due to the impact of the global pandemic. Notwithstanding this, volleyball remains a stable market and can be expected to maintain this level of participation going forward.



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting

Sports Participation Trends

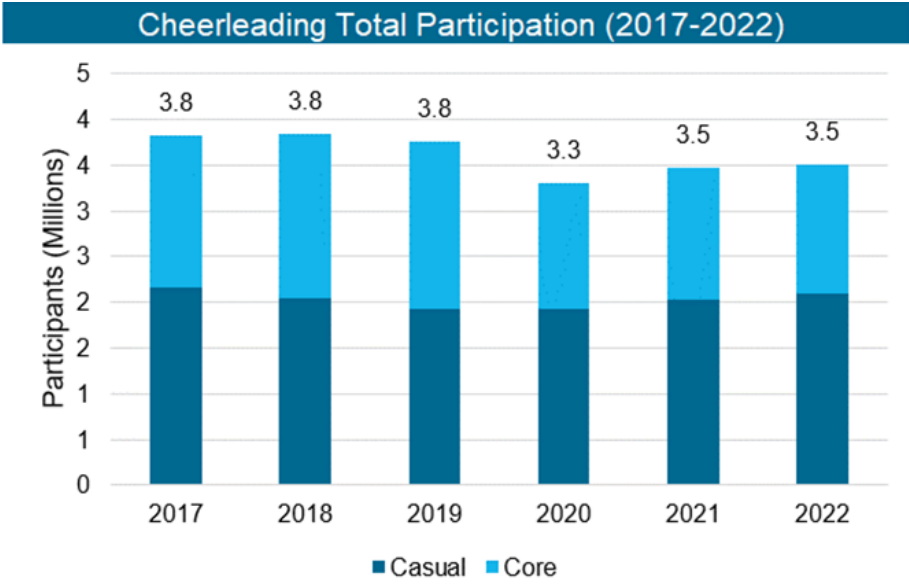
Cheerleading

Cheerleading competitions occur on indoor multi-purpose floors that can be covered with mats and provide adequate seating for spectators. This configuration could be similar to a basketball or volleyball tournament or a gymnastics or dance competition. In 2022, there were a total of 3.5M cheerleading participants, which is stabilizing but lower than historical rates for the sport, likely caused in part by the global pandemic. Cheerleading participation is anticipated to return to its previous levels over the next few years.

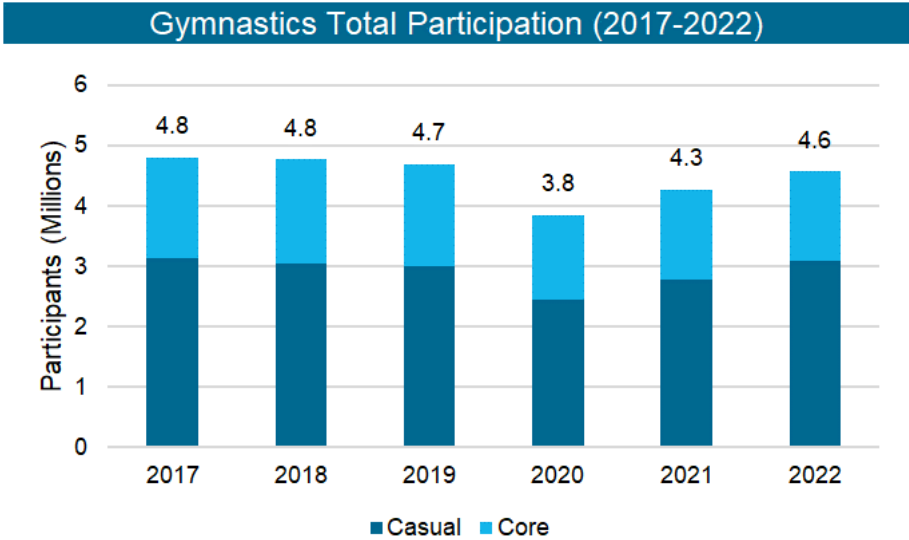
Gymnastics

Gymnastics competitions can be held on a multi-purpose floor with mats, similar to cheerleading. However, gymnastics generally has much more equipment required for a competition than cheerleading. Because of this requirement for additional equipment, a facility that hosts gymnastics competitions should provide enough space to house this equipment during a competition.

In 2022, total gymnastics participation was 4.6M, representing the resilience of the sport as it approached pre-pandemic levels. It is likely that gymnastics participation will return to its previous levels in the coming years.



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting

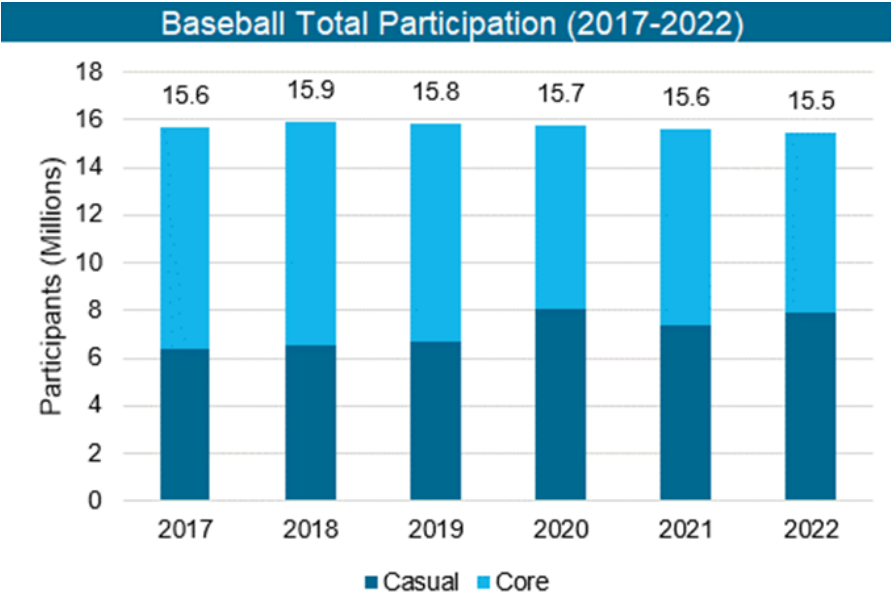
Sports Participation Trends

Baseball

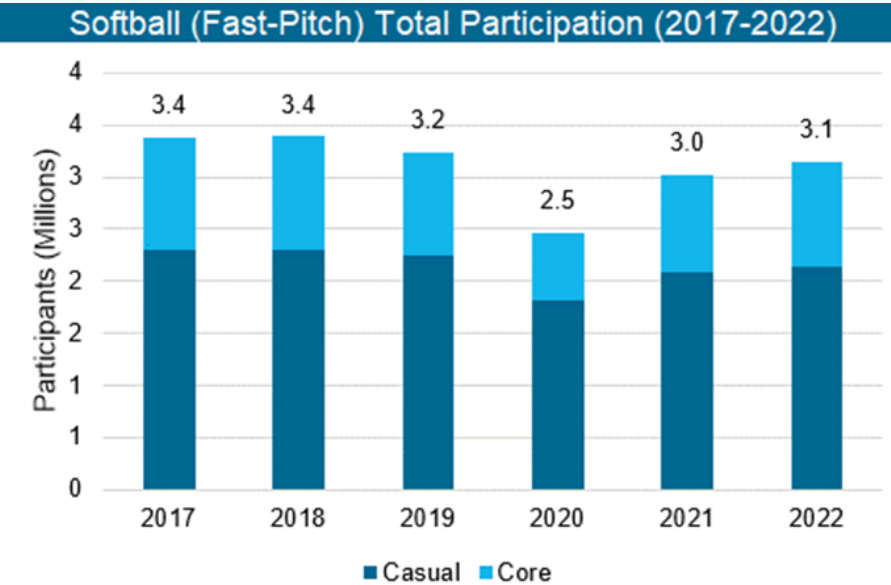
Baseball is a highly seasonal sport, played almost exclusively outside at the amateur level. Baseball diamonds can often be configured to accommodate the age level of the participants by moving the outfield fences and base positions, meaning that one, flexible diamond is capable of hosting games from tee ball to college. In 2022, total participation in baseball was 15.5M, reflecting strong overall demand for the sport, especially among children.

Fast-Pitch Softball

Similar to baseball, fast-pitch softball is highly seasonal and its fields can often support many age levels of participants. Fast-pitch softball saw participation decline from 3.2M in 2019 to 2.5M in 2020. However, the number of “core” participants held steady over that time period, and numbers are gradually returning to pre-pandemic levels, suggesting that tournament and event demand for the sport remains relatively strong.



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting

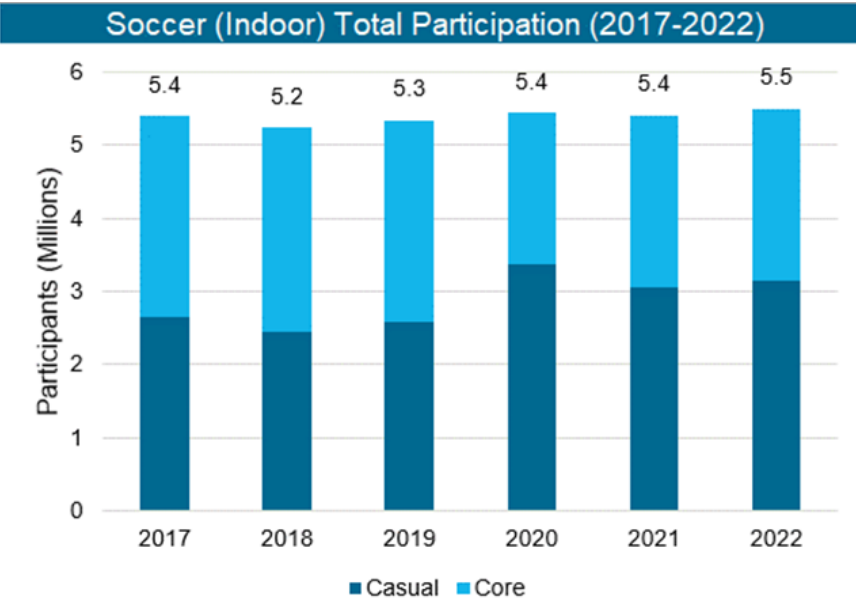
Sports Participation Trends

Soccer

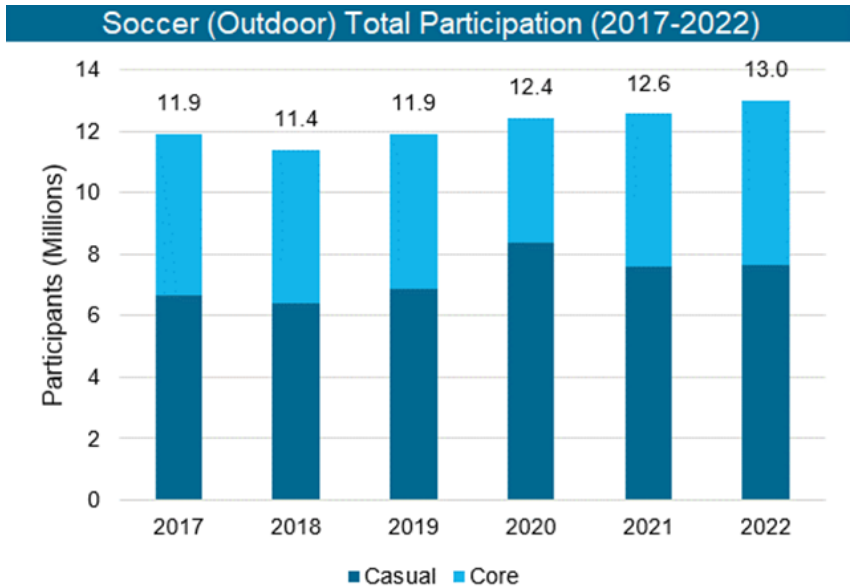
The figures on the right highlight the total participation in both indoor and outdoor soccer. Outdoor soccer can be played on a multi-purpose field that can be used for other sports such as lacrosse, as well as for other, non-sporting events and activities. Indoor soccer is typically played on synthetic turf, though one of its more popular variations, futsal, is played on a hardwood or ceramic court.

Outdoor soccer has significantly more participants, both “core” and “casual”, than indoor soccer. In 2022, indoor soccer had a total of 5.5M participants, while outdoor soccer had a total of 13.0M participants. While both indoor and outdoor soccer participation in 2022 were the highest reported since 2017, the growth in outdoor participation was particularly pronounced.

In 2022, indoor “core” participants fell to 2.4M, after hovering between 2.7 and 2.8M over the previous 5 years. In contrast, outdoor “core” participants numbered 5.4M in 2022, up from 4.1M in 2020. Though these decreases in “core” indoor soccer participants were made up for by a spike in “casual” participants, fewer “core” participants means a smaller market for soccer tournaments, showcases, and other events associated with sports tourism. While it is likely that much of this shift in participation was due to the global pandemic restricting travel and activity in 2020 and thereby causing many previous “core” participants to be reclassified as “casual,” this will be a trend to monitor in the next few years.



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting



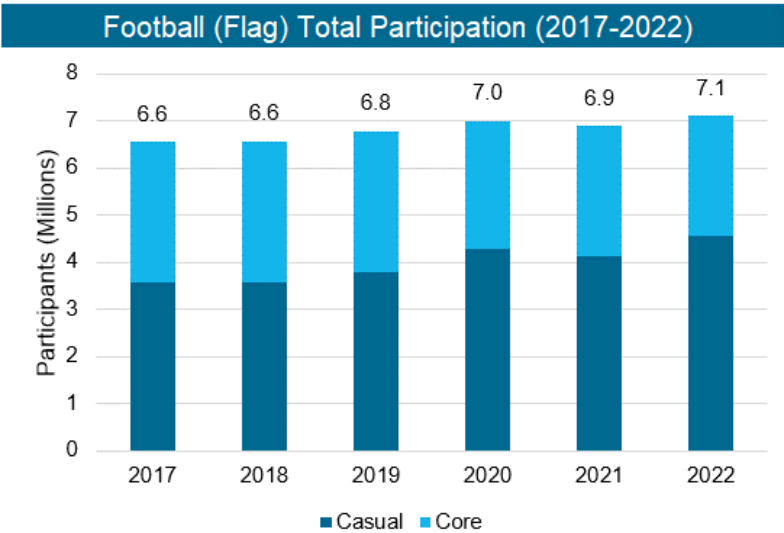
Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting

Sports Participation Trends

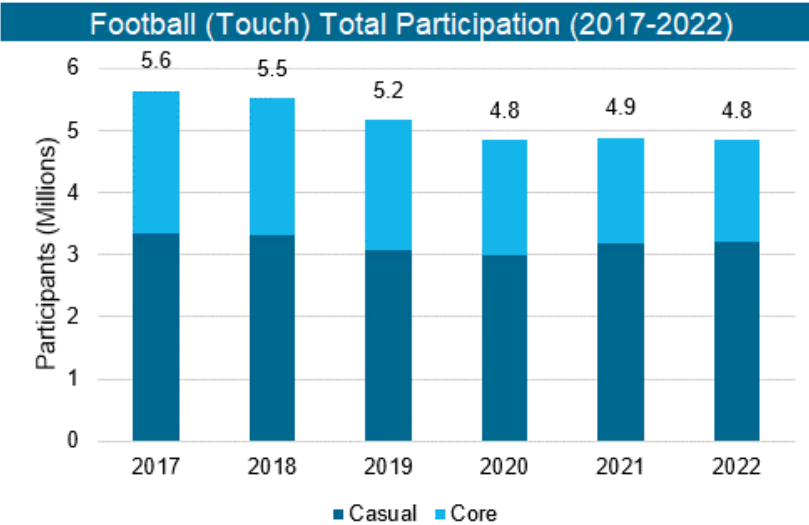
Football

Football is a popular sport with many different variations, the most common of which are touch, tackle, and flag. Though tackle football remains the most popular professional sport in the U.S., concerns about concussions and other head injuries have caused it to decrease in popularity at the amateur level. Indeed, the total number of touch football participants fell from 5.6M in 2017 to 4.8M in 2022, a decrease of nearly 15.0 percent.

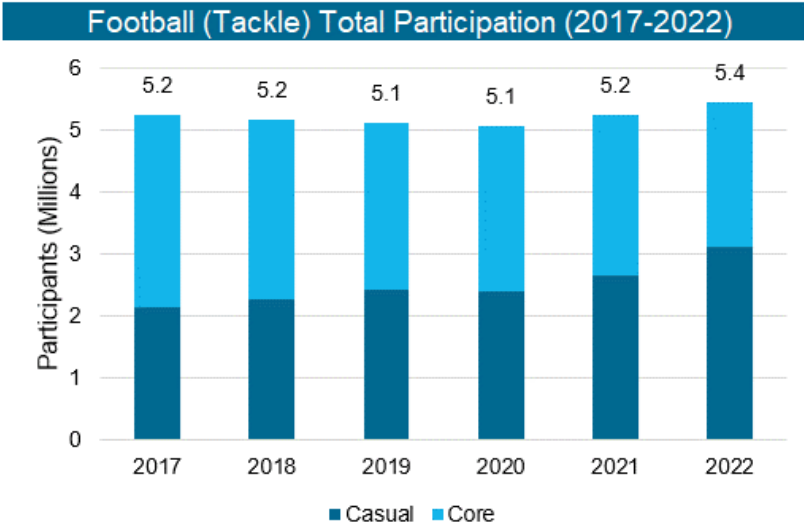
Filling that vacuum has been flag football, which continued to trend upward in participation in 2022. The 7.1M flag football participants in 2022 represented a 6-year high, as well as a more than 8.0 percent increase in participation since 2017. Tackle football has remained stable over the last 6 years.



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting

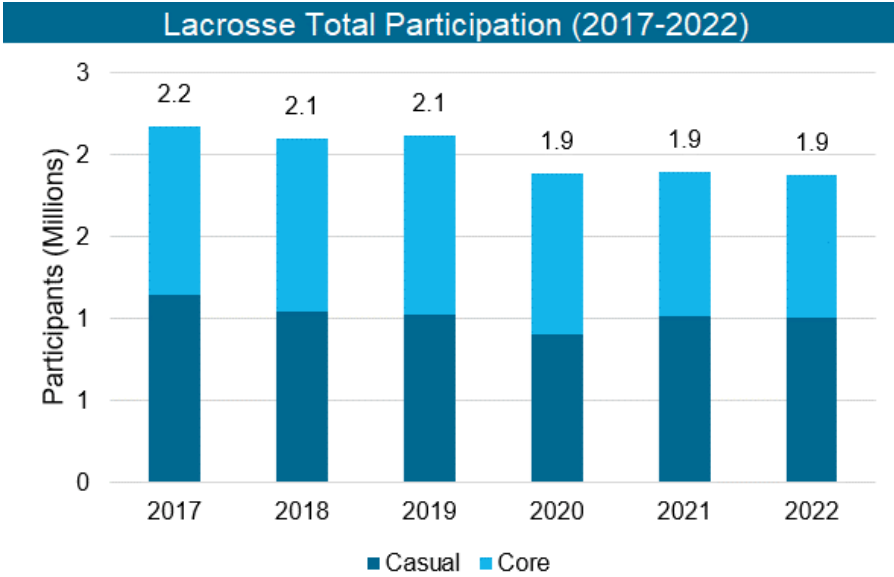
Sports Participation Trends

Lacrosse

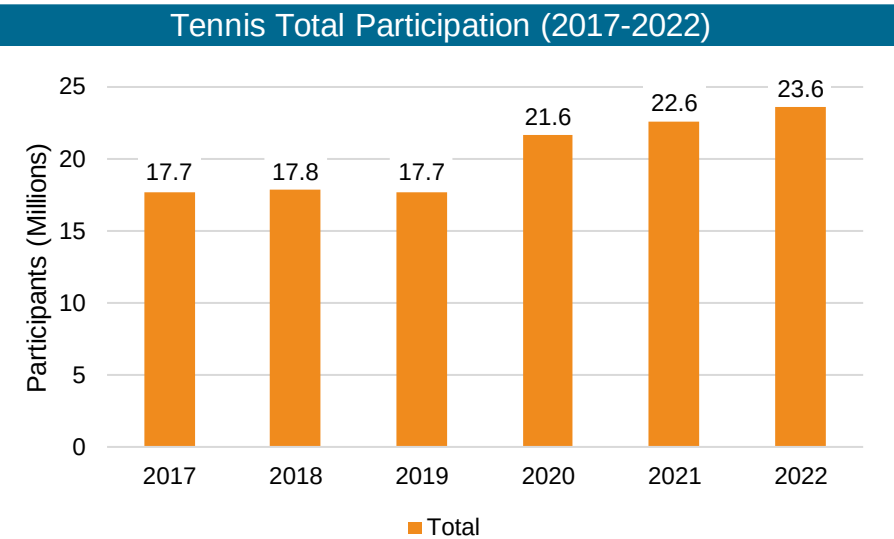
Lacrosse can be played on a multi-purpose field or soccer field. The sport is normally located outside (field lacrosse) but can be played indoor (box lacrosse) as well. Lacrosse had a total of 1.9M participants in 2022 and, despite lower overall participation than other sports such as soccer or football, has held steady with roughly 2.0M participants each of the last six years.

Tennis

Tennis can be played indoors or outdoors, and on three different types of surfaces: grass, clay, or hard top. Due in part to the ability to play outdoors and the natural distance between players on the court, tennis participation grew significantly in 2020 as people looked for socially distanced outdoor activities during the COVID-19 pandemic. That growth continued in 2021 and 2022, albeit at a lower rate. In 2022, there were 23.6M total participants in tennis (note: the most recent SFIA report does not delineate between core vs. casual tennis participants).



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting

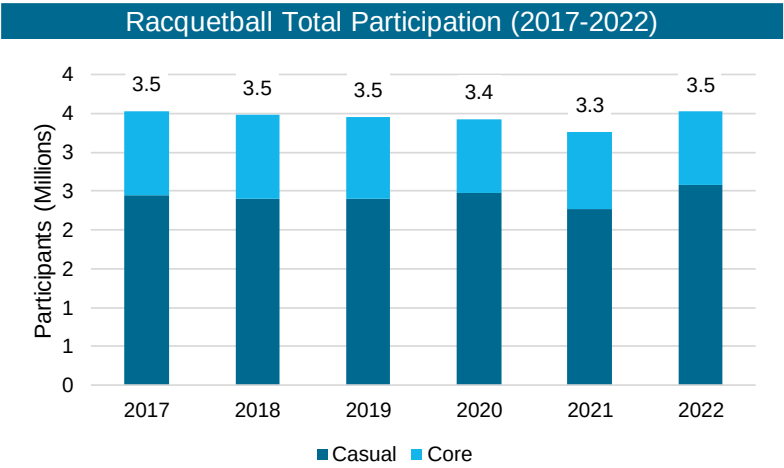
Sports Participation Trends

Pickleball

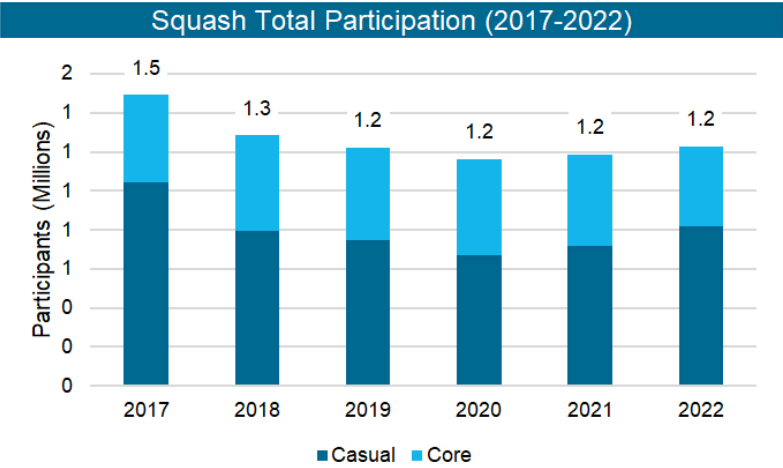
Pickleball, which has roots in the Seattle area, has been the fastest-growing sport in the U.S. over the past 3 years and has gone from an estimated 3.1M participants in 2017 to over 8.6M in 2022. Though overall participation at a national level remains far lower than that of tennis, the most popular racquet sport, the rapid growth in pickleball has already resulted in strong demand for courts and will likely continue to outpace supply for the foreseeable future.

Racquetball and Squash

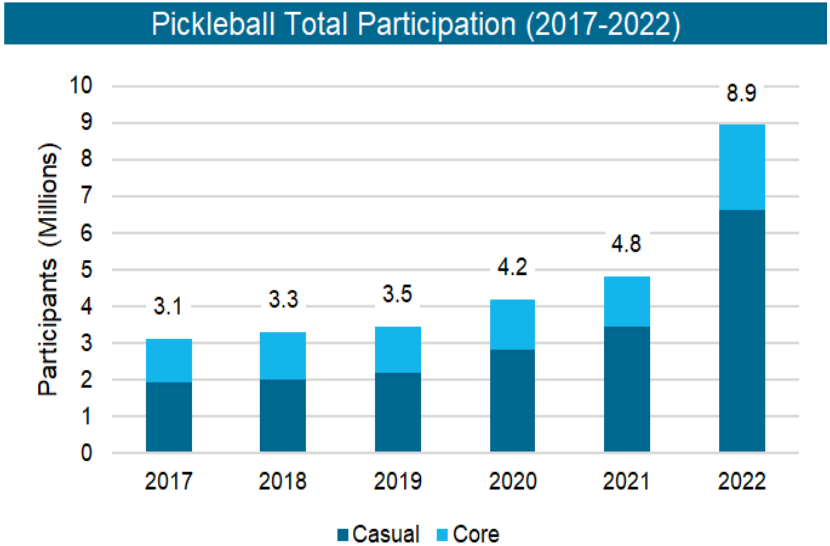
Racquetball and Squash, which are played on walled indoor courts, have not seen the same gains in participation observed for Pickleball and Tennis in recent years. In 2022, 3.5M Americans participated in racquetball and 1.2M participated in squash. Though racquetball participation has held steady since 2017, rebounding from a slight dip in 2020 and 2021, squash participation has declined in from its 1.5M participants in 2017.



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting



Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting



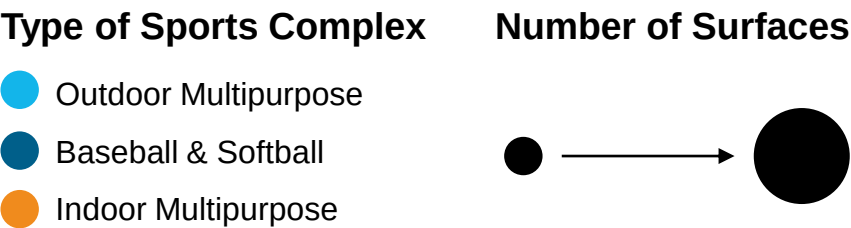
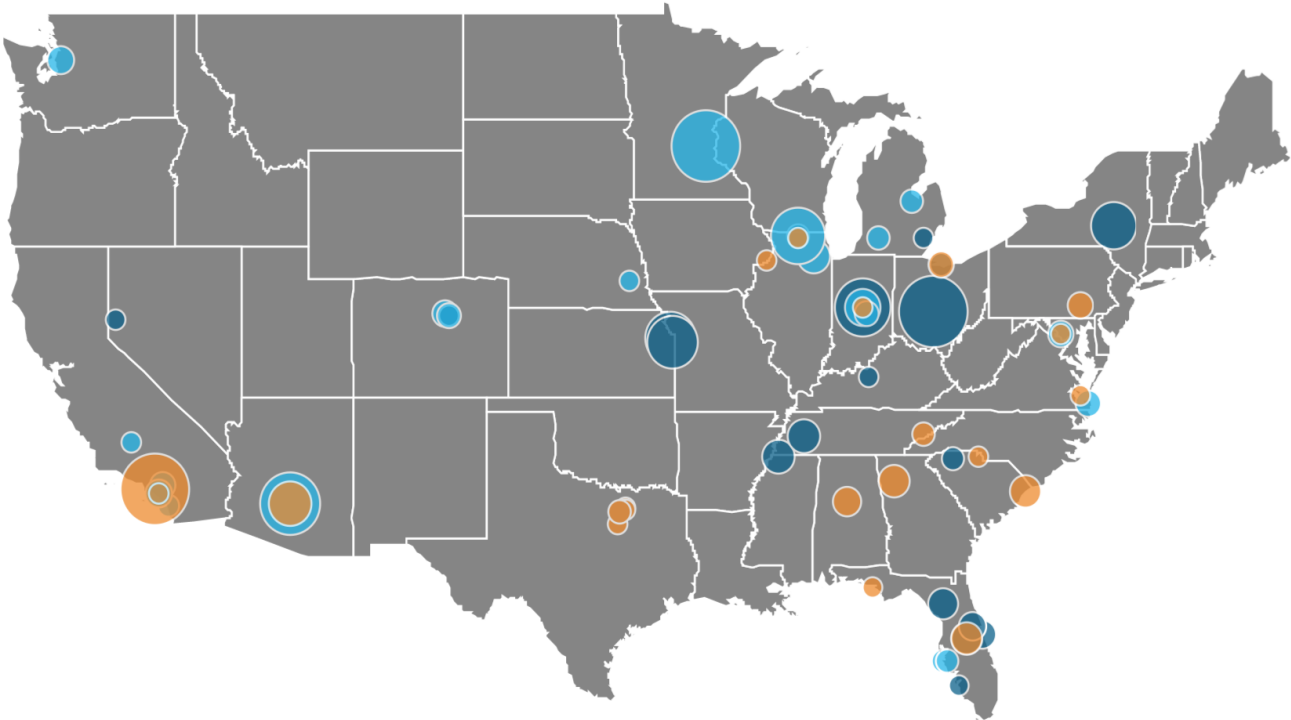
Sources: 2023 SFIA U.S. Trends in Team Sports, Johnson Consulting

Sports Facility Trends

Mega Sports Complexes

Sports Tourism facilities are often referred to as “mega sports complexes” as they consist of many surfaces to accommodate large numbers of teams and participants. These facilities attract large tournaments and special events, usually hosting such events on weekends. During the week, some of these facilities will host events, leagues, and practices for local park districts, recreational leagues, local school districts, or travel teams to generate additional revenues. However, priority scheduling will be given to the travel tournaments that will generate economic and fiscal impacts for the local communities. The goal of sports tourism facilities is to attract events and visitors from outside of the region and/or state in order to generate additional room nights and introduce new dollars to the community.

As the Sports Tourism sector continues to rebound, like many industries impacted by the pandemic, the tournaments that have driven this sector have shown significant signs of recovery, certainly at a greater pace than other verticals within the tourism industry. According to the 2021 Sports ETA State of the Industry Study, the sports traveler volume was approximately 175.0M in 2021, which is only approximately 2.6 percent lower than the pre-covid high of 179.0M in 2019. The rapid rebound in sports travel throughout the U.S. speaks to the resiliency of this sector. Similarly, in 2008, spending on sports and children were not impacted as much relative to other industries during the economic downturn.



Sports Facility Trends

Sports Tourism

Throughout the past decade, youth sports facilities aimed at generating tourism through large, multi-day tournaments have become increasingly common, as their magnitude is often able to draw demand from surrounding states, and sometimes the entire country. While generating sports tourism demand relies on several factors, the generally accepted standard for a facility to qualify as a sports tourism facility for each surface type is as follows:

- **Baseball/Softball Facility:** 10 or more surfaces
- **Basketball/Volleyball Facility:** 6 or more basketball surfaces (12 or more volleyball surfaces)
- **Soccer/Multipurpose Facility:** 10 or more surfaces

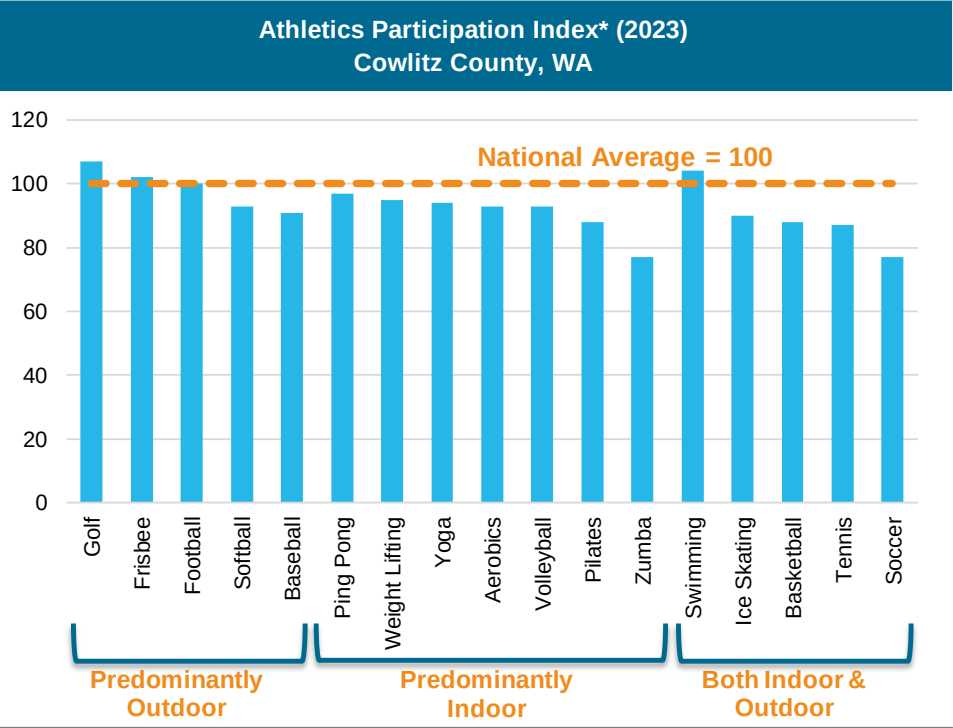
The number of surfaces is not necessarily the only determining factor for whether a facility will generate sports tourism. Other factors that influence the success of sports tourism facilities include:

- **Strategic location:** Facilities that have major metropolitan areas within close proximity (~4-hour drive time) are accessible to larger numbers of people and thus have more opportunities to host larger events. They can also rely on steady local and regional events to provide consistent demand and out-of-town visitors.
- **Proximity to other competitive sports tourism facilities:** While a sports tourism facility with an ideal strategic location near a major U.S. city may initially seem like an ideal development, it is possible that similar facilities have already been developed nearby and would represent significant competition for a new facility.
- **Quality:** The quality of the surfaces is often a major selling point for the most prominent sports tourism facilities in the country. Significant investment in the development and upkeep of top-quality surfaces and buildings, as well as other features such as lighting, parking, and management, are essential to acquiring major events that bring in visitors from farther destinations.
- **Partnerships and sponsorships:** Gaining recognition through an affiliation with a well-known sports team (e.g., NBA, NFL, or MLB team) or prominent athletic/sports-based company (e.g. Nike, Under Armour, Gatorade) can help propel a facility to national recognition, depending on the prominence of the sponsor/partner.

Sports Market in Cowlitz County

Disposable Income and Participant Sports Spending

Median disposable income, as well as the average amount of that income spent on participant sports, are valuable factors to look at when examining the viability of a sports facility. A higher level of disposable income means a greater capacity to spend that income on entertainment and recreation, and the actual quantity spent on sporting events indicates the market’s actual interest in live sports.



*Where 100 is the national average
Source: Esri BAO, Johnson Consulting

Participant Sports Spending Indices* - Cowlitz County, WA (2023)					
	Median Disposable Income	Fees for Recreational Lessons	Fees for Participant Sports Excl. Trips	Membership Fees for Social / Recreation / Health Clubs	Admission to Sports Events Excl. Trips
United States	100	100	100	100	100
Washington	126	121	121	120	118
Cowlitz County	98	84	91	90	93
1 hour (Drive Time)	110	100	103	101	101
2 hours (Drive Time)	114	109	111	109	107
3 hours (Drive Time)	126	125	124	123	121

* Where 100 is the national average
Source: Esri BAO, Johnson Consulting

Residents of Cowlitz County have only 2.0 percent less disposable income (index of 98) than the national average but spend far less on participant sports. This holds true across a variety of spending categories (including recreational lessons, participant sports, health clubs, and sporting events) and stands in sharp contrast to the higher spending on participant sports observed in Washington as a whole as well as in the 1-, 2-, and 3-hour drive time catchments. Lower spending does not necessary correlate with less interest in these activities and could be indicative of fewer opportunities within the local community to participate in, and therefore spend on, these activities.

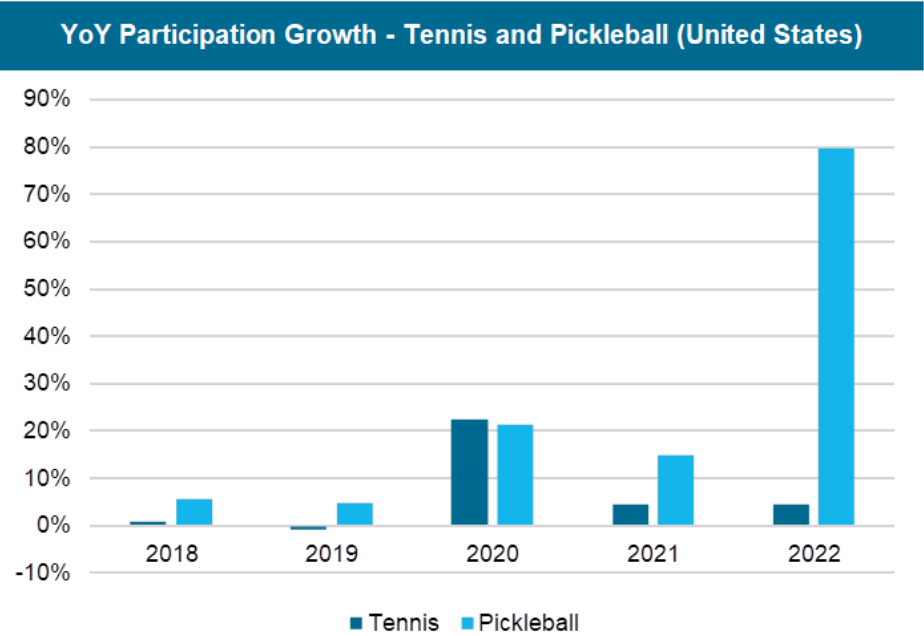
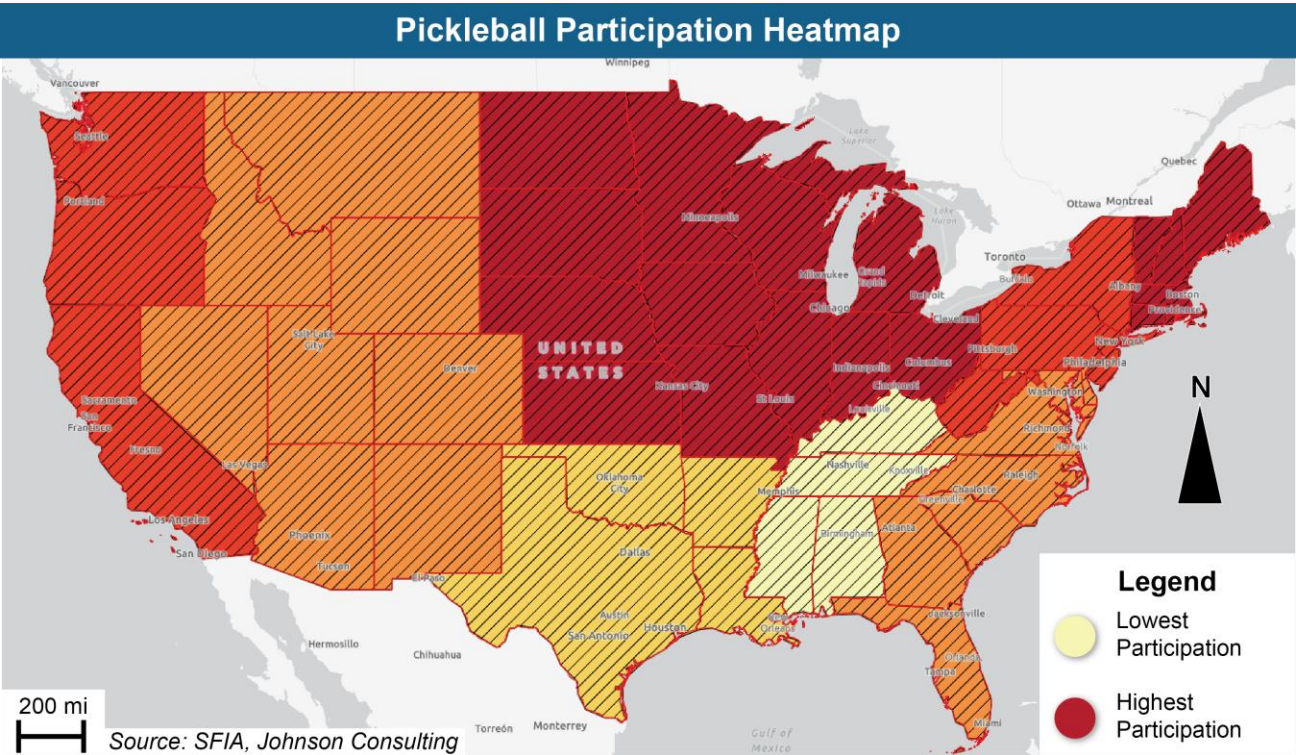
Athletics Participation

Correlating with the low rate of spending on participant sports in Cowlitz County are low rates of athletics participation in general. Residents of Cowlitz County participate at below-average rates in the majority of athletics activities tracked by Esri, only exceeding the national participation average in golf, frisbee, and swimming. Tennis in the County has a participation index of 87 (13 percent below the national average), which in tandem with the low national popularity of racquetball and squash, may help to explain the low utilization of MVRC. Much of the low participation rates overall can also be attributed to demographics - Cowlitz County’s population skews older, with fewer older teens and young adults, the groups most likely to participate in athletics, and more seniors, the group that tends to participate the least.

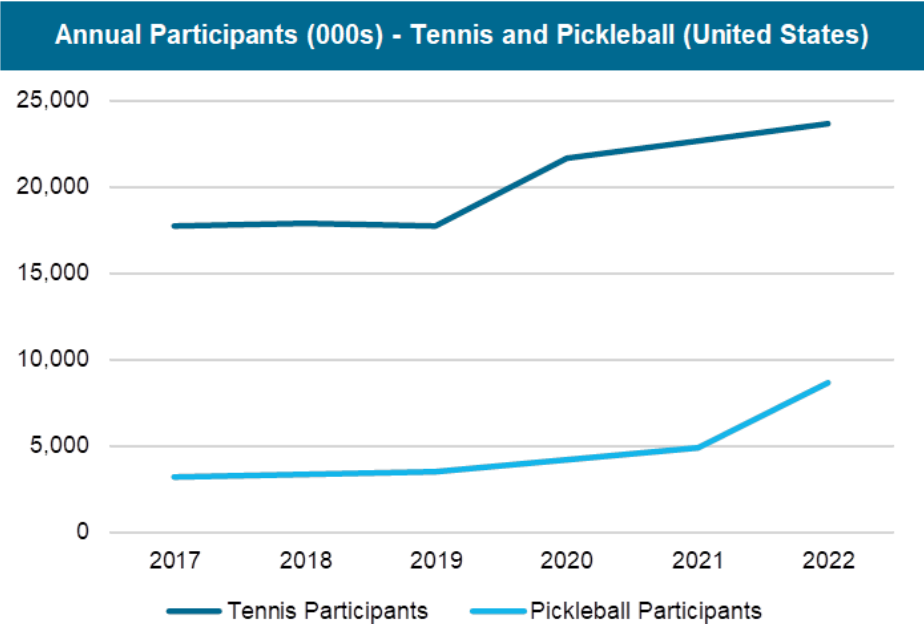
Sports Market in Cowlitz County

Pickleball Opportunity

One solution to the low utilization rate observed at the MVRC might be found in the emerging sport of pickleball. Pickleball, which has roots in the Seattle area and is particularly popular on the West Coast, has been the fastest-growing sport in the United States over the past three years and has gone from an estimated 3.1M participants in 2017 to over 8.6M in 2022. Though overall participation at a national level remains far lower than that of tennis, the most popular racquet sport, pickleball's growth trend suggests that far more courts may be needed to meet demand going forward.



Source: SFIA, Johnson Consulting



Source: SFIA, Johnson Consulting

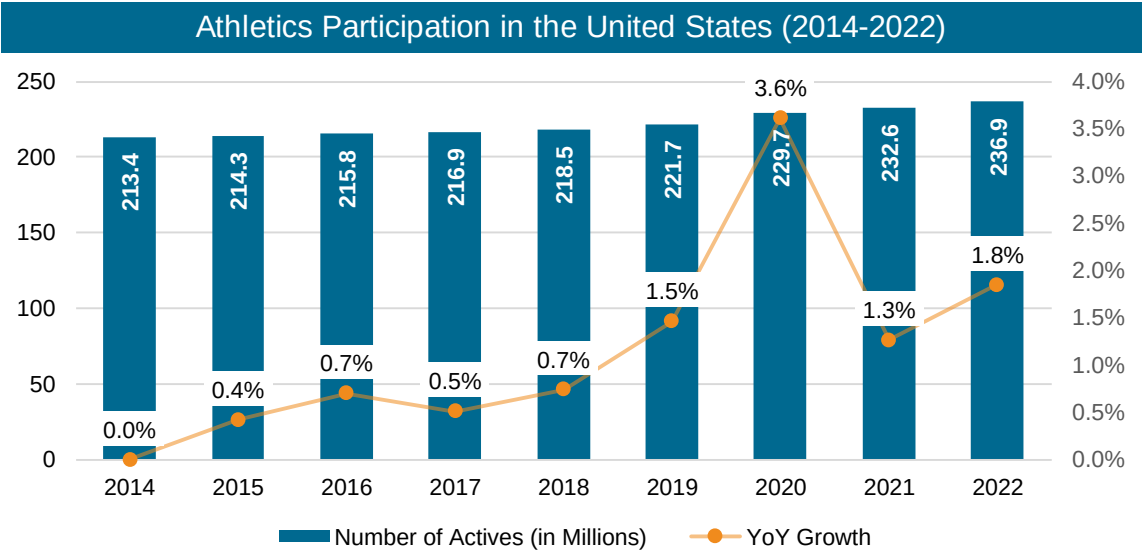
Gap Analysis & Niche Identification

Observations

Athletics participation overall is growing across the U.S. One positive impact of the lockdowns precipitated by the COVID-19 pandemic has been a heightened interest in athletics as a hobby, leading to a 3.6 percent growth in overall athletics participants in 2020, greatly exceeding any other year in the last decade. Tennis in particular saw strong growth during the pandemic as people looked for ways to stay active and social while following health and safety protocols. However, athletics participation, including participation in tennis, remains low in Cowlitz County relative to national levels, despite the presence of the MVRC.

Much of this can be attributed to demographics – Cowlitz County’s age distribution doesn’t lend itself to athletics participation – but it is also important to note the relative lack of indoor sports facilities in the region. With only 5 other facilities in Southwest Washington that are comparable to the MVRC serving a population of nearly 770,000 residents, the need for indoor athletics space is clear. However, in order to attract visitors on a regular basis, that space needs to offer an appealing experience in terms of quality, programming, and price point. There is also a need for indoor sports facilities geared towards sports tourism – only the NW Sports Hub in Centralia currently truly qualifies as competition in this regard. Though there is a national trend of greater integration of sports tourism with Parks and Recreation departments, this integration is likely not an opportunity in the case of the MVRC, since the facility is not large enough in its current state to support sports tourism and there is not capacity to expand the footprint sufficiently. However, the MVRC still has an important role to play in community athletics and events, and that role can expand if the right strategic investments are made.

One trend to keep in mind from a programming perspective is pickleball’s rapid growth in popularity in recent years. Participation in the sport nearly doubled in 2022, and interest is particularly high on the West Coast. As squash and racquetball stabilize or decline in popularity, repurposing those courts, as well as tennis courts, to be used for pickleball will likely become commonplace over the next several years. Indeed, at the time of conducting this study, the City indicated that it has converted another existing tennis asset into a pickleball facility.



Source: SFIA, Johnson Consulting

Section 7

Recommendations



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Facility Program & Master Plan Recommendations

Program Recommendations

Based upon the research and analyses presented in preceding sections of this report and input from stakeholders and the community, the Consulting Team has prepared an independent assessment of the market potential for a variety of improvements to the MVRC. Overarching, our market and needs assessment, coupled with the physical constraints associated with the existing facility and surrounding site, indicate that the future orientation of the MVRC should be exclusively targeted to community use.

It is recommended that various facility and site strategies be implemented to support current users, attract new users, and ensure expanded, year-round utilization of the MVRC, as follows:

- A. Expand the edges of the existing building to create **dedicated concourse space**. This will serve as pre-function and gathering space, while also improving circulation and connectivity within the building. Incorporating a glass façade could be contemplated to utilize the concourse space to enhance visual appeal of the building and entry experience.
- B. The existing **tennis courts should be converted to a hardwood surface**, creating multi-purpose space that can accommodate a variety of activities. This space would be adequately sized to accommodate 1 full-size basketball court, convertible into 2 half-courts. Having hoops that lower from the ceiling would maximize the usability of this space, particularly for different sports and/ or other social/ community events and activities.
- C. 1-2 dedicated **meeting rooms** should be incorporated into the overall building floor plan.
- D. Contemplation could be given to converting 1 of the racquetball courts into a **golf training center** (i.e. simulator or putting). This would be synergistic to the surrounding Golf Course and would likely attract additional demand from visitors to that site. Indeed, associating with the Golf Course could entice golfers and their networks to utilize MVRC for increased social business at all facilities at MVRC.
- E. The remaining **racquetball courts should be converted to pickleball courts**, leveraging unmet demand in the local community.
- F. The upstairs workout area should be converted to a **game/ party room** to better serve the needs of the local community.

Summary of Opportunities

Each of the opportunities identified above to the market demand or community needs, or a combination of these factors.

	Community-Driven	Market-Driven
Dedicated Concourse Space		
Convert Tennis Courts to Hardwood		
Add Meeting Rooms		
Golf Training Center		
Pickleball Courts		
Game/ Party Room		

Section 8 Site Concept

Mint Valley
Raquet and Fitness Complex



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Moe's office
pro shop

drop off

roundabout

parking lot - 118 spaces

Pennsylvania St

storage

Meadowood
Condominiums

Summary Report

Site Concept - MVRC

The future concept for the MVRC guides the evolution of the facility into a multi-purpose sports complex that is responsive to evolving recreational trends and reflective of community needs and priorities.

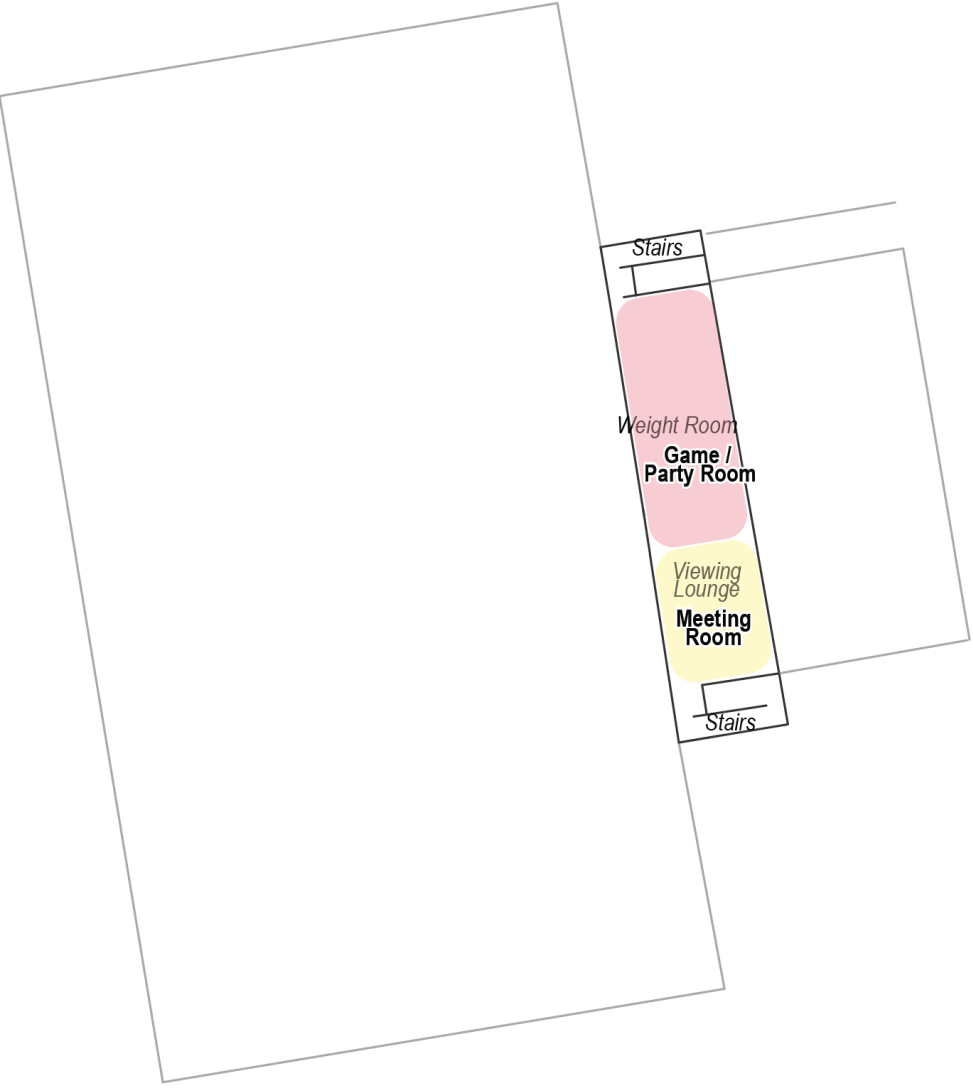
The preferred site plan concept was developed through feedback from the community, discussions with the PFD Board and City of Longview staff, in tandem with our market study and consideration of current facility utilization. The Consulting Team discussed multiple alternatives with City staff, including an option that retained the existing tennis courts, and another that converted the tennis courts to multi-purpose uses. Based on the feedback received and low utilization numbers of the existing tennis facilities, the latter option was selected as the preferred concept.

TOP OPPORTUNITIES TO IMPROVE THE MVRC:

- Improve the façade to be more inviting and visually appealing
- Expand and renovate dedicated concourse space
- Transition tennis courts to a hardwood multipurpose space
- Add a dedicated meeting room
- Remodel one racquetball court to a golf training center
- Remodel the remaining three racquetball courts to pickleball
- Remodel the workout area to a community game/party room
- Remodel the existing locker rooms
- Add storage capacity
- Expand pedestrian access to the site
- Expand parking capacity

Summary Report

Preferred Site Concept - MVRC



Summary Report

Preferred Site Concept - MVRC

The preferred site concept for MVRC recommends the following:

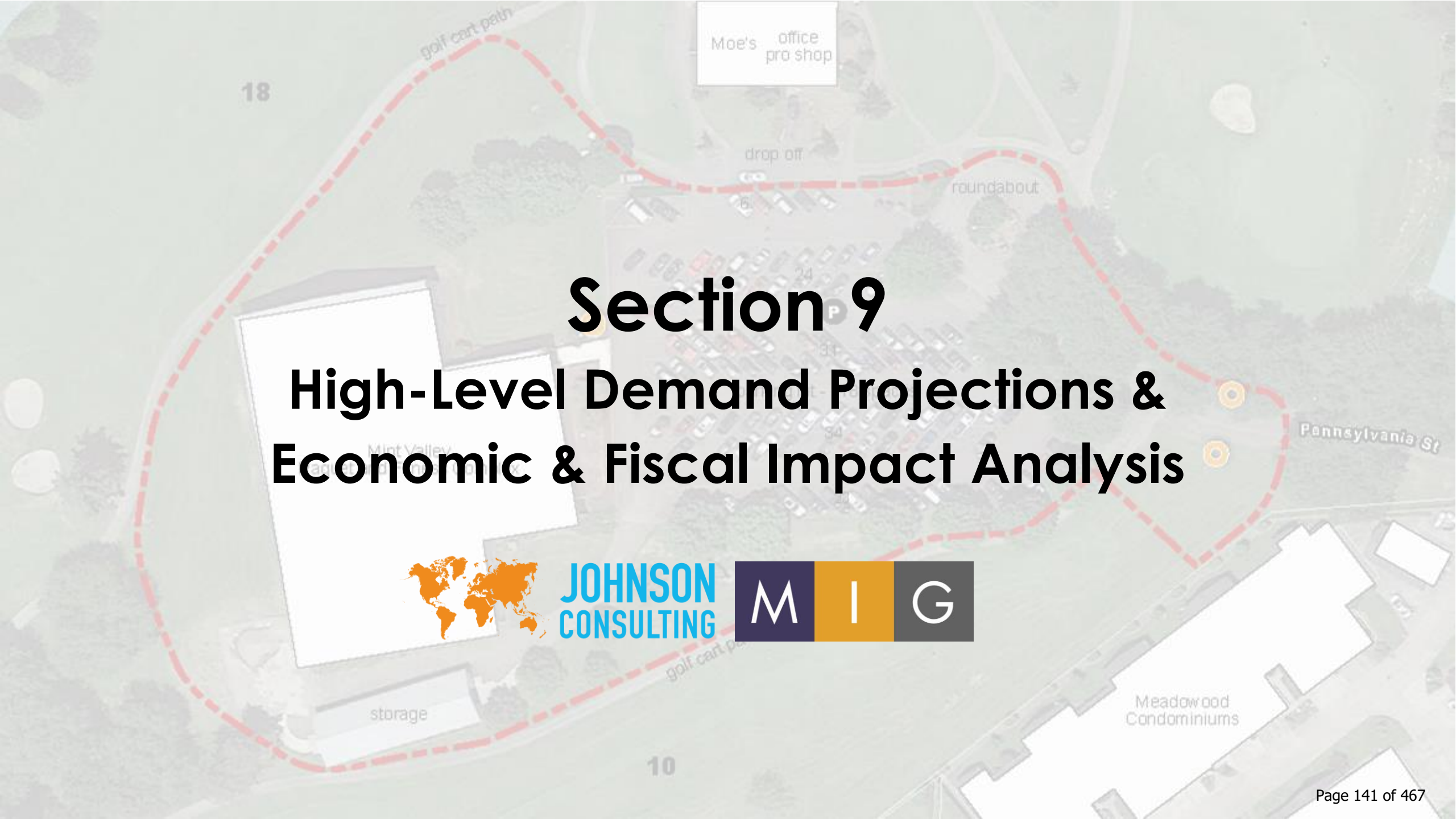
- Convert the existing tennis courts to hardwood multi-purpose surface (2 large multipurpose courts convertible to smaller courts).
- Expand and improve the building façade to allow for additional concourse space an elevator.
- Remodel existing locker rooms to restrooms only and adds additional storage space.
- Renovate one racquetball court into a golf training center.
- Renovate the remaining racquetball courts into two pickleball courts.
- Renovate the workout area to a game/party room and meeting room.
- Add an outdoor storage structure.



Longview Parks and Recreation
Mint Valley Racquet and Fitness Club
Design Examples



Design Examples



Section 9

High-Level Demand Projections & Economic & Fiscal Impact Analysis



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High-Level Demand Projections

Program Summary

The main components of the recommended program improvements to MVRC include:

- Conversion of tennis courts to hardwood surface.
- ~2 pickleball courts.
- Golf training center (i.e. simulator or putting).
- 1-2 new meeting rooms.
- Game/ party room replacing existing workout area.

The renovated facility will allow for local-oriented, self-promoted leagues, and/ or camps/ clinics for various sports, along with social and community events. Over time, the demand profile of events and activities occurring at the MVRC will increase in quantity and improve in quality. Given the limited size and programming capacity of the MVRC, it is unlikely to attract tournaments, but the following demand sectors can be expected:

- **League Play:** The improved MVRC will be well suited to accommodating leagues, specifically basketball, volleyball, pickleball, gymnastics, cheer and other similar sports. These leagues will generate weekday and some weekend demand. Both youth and adult leagues are suitable for the facility.
- **Campus/ Clinics/ Lessons/ Practice:** Similar to leagues, camps and clinics can either be held by outside promoters that rent the facility to hold events or held in-house with participants charged an entrance fee. This will depend on the ultimate management structure, as well as the City's desire to utilize the facility for its own camps. The facility will also be attractive to lessons and practice for various sports.
- **Community Events:** Non-sporting events such as public shows, consumer shows, and festivals, as well as private events utilizing the meeting space and game/ party room at the improved MVRC.

High-Level Demand Projections

Utilization

Although the MVRC is an existing facility, and it is anticipated that renovations can commence in the near-term, an improved venue will still require some period of time to establish a reputation as a known asset within the local community. The improved MVRC is projected to host 26 events in Year 1, which represents the first full year of operation following the improvements, increasing to 47 events in a stabilized year of operations (Year 5). Total attendance at the improved MVRC is projected to be approximately 6,050 visitors in Year 1, ramping up to 12,100 visitors in Year 5.

Attendance is projected to increase with increases in the number of events, but average attendance at individual events is also projected to increase on an annual basis. Our figures do not include event days, or attendees that come to the venue on multiple days for one event. It is also noted that, at this preliminary stage, the attendance projections do not account for visitors to the golf training center. While it is anticipated that some of these visitors may be unique, others may utilize the golf training center while attending other events and activities at the MVRC.

Improved MVRC Demand Projections (Events & Attendance)											Year 5 (Stabilization)		
Activity	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Participant Attendance	Spectator Attendance	Total Attendance
Special Events													
Special/Community/Miscellaneous Events	11	14	16	19	21	21	21	21	21	21	6,300	0	6,300
Leagues													
Basketball	3	3	4	5	5	5	5	5	5	5	750	750	1,500
Volleyball	2	2	2	3	3	3	3	3	3	3	300	300	600
Pickleball	2	3	3	4	4	4	4	4	4	4	400	400	800
Other (gymnastics, cheer, wrestling, etc.)	1	1	1	1	1	1	1	1	1	1	150	150	300
Camps/ Clinics/ Lessons													
Basketball	2	3	3	4	4	4	4	4	4	4	400	400	800
Volleyball	2	2	2	3	3	3	3	3	3	3	300	300	600
Pickleball	1	1	2	2	2	2	2	2	2	2	200	200	400
Other (gymnastics, cheer, wrestling, etc.)	2	3	3	4	4	4	4	4	4	4	400	400	800
Total	26	32	36	45	47	47	47	47	47	47	9,200	2,900	12,100

Source: Johnson Consulting

High-Level Demand Projections

Testing of Demand Projections

In the absence of detailed utilization data for the MVRC today, the Consulting Team utilized 2 alternative methods for testing the demand projections for an improved facility, presented above, as follows:

A. Estimated Visits

Data from Placer.ai, which is a data intelligence and foot traffic data software widely used in the industry, indicates that in 2022, there were 4,521 visits to MVRC. It is noted that “visits” differ from “visitors”, as the same “visitor” can make multiple “visits” to a destination, as prescribed by the methodology utilized by Placer.ai. Notwithstanding this, the data provides an indication of the number of people who visited MVRC in 2022. As indicated by the City of Longview, the MVRC currently reports of utilization rate of approximately 18.0 percent. Industry standards dictate a utilization rate of approximately 50.0 percent for facilities of this nature, accounting for lower utilization of indoor sports and recreation facilities in the summer months. Utilizing this as a target occupancy, total visits to the MVRC are projected to total 12,558 persons.

B. Penetration Rates

There is a limited inventory of community-oriented sports and recreation facilities in the region but understanding the penetration of the local population base (defined as a 20-minute drive time radius for illustrative purposes) provides insight into potential demand for an improved MVRC. On average, visits to identified facilities equate to 19.0 percent of the local population. Applying the same rate to MVRC equates to a total of 13,317 visits.

Conclusion

Projected attendance of 12,100 visitors to the improved MVRC, in a stabilized year, aligns with industry standards for overall utilization of similar facilities, as well as utilization observed existing facilities, regionally.

Improved MVRC Estimated Visits	
Metrics	
Visits (2022)*	4,521
Est. Utilization (2022)	18%
Target Utilization (Stabilized Year)**	50%
Projected Attendance (Stabilized Year)	12,558

*Source: Placer.ai
**Target utilization for similar facilities is 50% to account for lower utilization of indoor sports and recreation facilities during the summer months
Source: Placer.ai, City of Longview, Johnson Consulting, MIG

Regional Recreation & Community Centers Visitation and Penetration Rates					
Facility	Location	Size (SF)	Population (20-Minute Drive Time)	Visits (2022)	Penetration Rate
Firstenburg Community Center	Vancouver, WA	80,000	626,203	206,521	33%
Cedar Hills Recreation Center	Portland, OR	38,332	717,712	47,387	7%
Charles Jordan Community Center	Portland, OR	43,000	466,516	73,241	16%
Battle Ground Community Center	Battle Ground, WA	12,000	206,478	54,441	26%
St. Helens Recreation Center	St. Helens, OR	3,168	33,884	9,328	28%
Totals			2,050,793	390,918	19%
MVRC - Current	Longview, WA	30,000	69,864	4,521	6%
MVRC - Target	Longview, WA	30,000	69,864	13,317	19%

Source: Relevant Facilities, Placer.ai, Esri, Johnson Consulting

Economic & Fiscal Impact Analysis

Definitions

Various transactions occurring at the improved MVRC will generate ongoing, annual economic and fiscal impacts to the local and regional economies. Initial transactions occurring within the site will ‘ripple out’ and generate indirect spending, induced spending, increased earnings, and employment, as well as various tax revenues for the local economy.

Economic impact is defined as incremental new spending in an economy that is the direct result of certain activities, facilities, or events. The levels of impacts are described as follows:

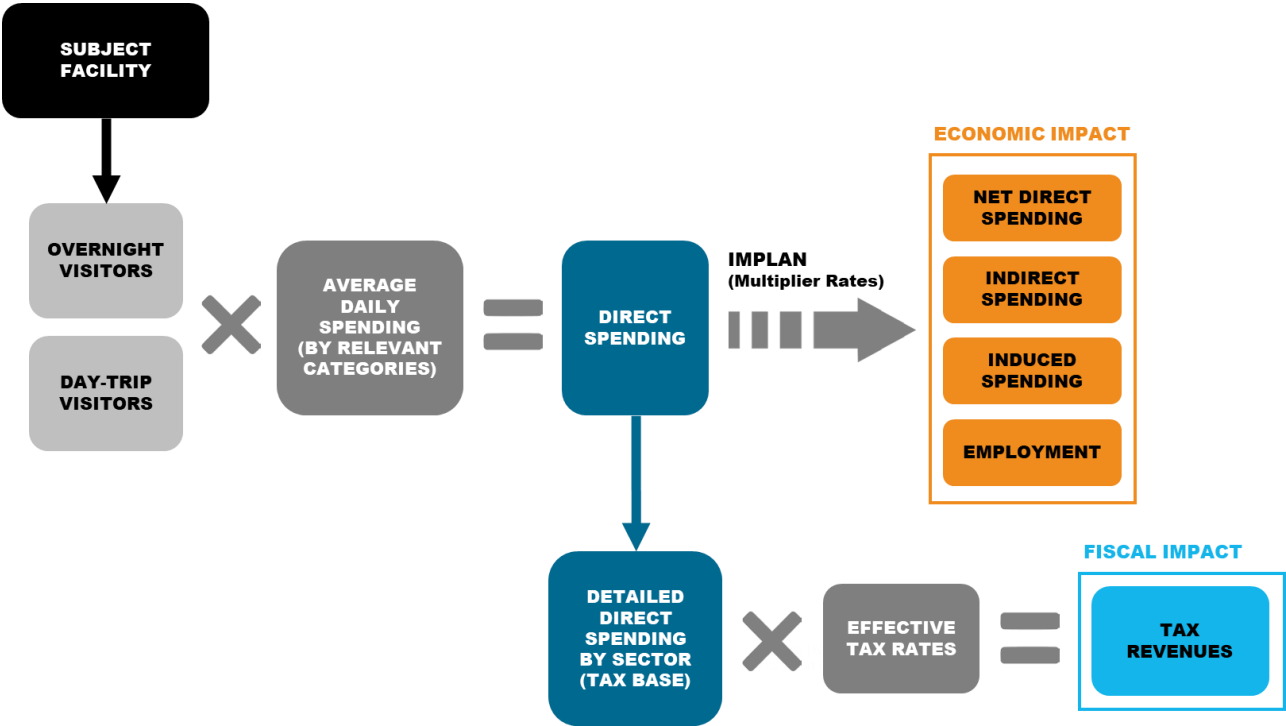
- **Direct Spending** is an expression of the spending that occurs as a direct result of the events and activities that occur at the MVRC. For example, an event attendee’s expenditures on event tickets, hotel rooms, shopping, and meals are direct spending.
- **Indirect Spending** consists of re-spending of the initial or direct expenditures, or the supply of goods and services resulting from the initial direct spending at the MVRC. For example, an event attendee’s direct expenditure on a restaurant meal causes the restaurant to purchase food and other items from suppliers. The portion of these restaurant purchases that are within the local, regional, or state economies is counted as an indirect spending.
- **Induced Spending** represent changes in local consumption due to the personal spending by employees whose incomes are affected by direct and indirect spending. For example, a waiter at the restaurant may have more personal income as a result of a patron’s visit. The amount of the increased income the waiter spends in the local economy is called an induced spending.
- **Total Spending** is the sum of direct spending, indirect spending, and induced spending.
- **Increased Earnings** measures increased employee and worker compensation related to the project being analyzed. This figure represents increased payroll expenditures, including benefits paid to workers locally. It also expresses how the employees of local businesses share in the increased outputs.
- **Employment** measures the number of jobs supported in the study area related to the spending generated as a result of the events occurring at the MVRC. Employment impact is stated in a number of total jobs.

Economic & Fiscal Impact Analysis

Definitions

Indirect spending, induced spending, increased earnings, and employment are estimated using a set of multiplier rates that are applied to the amount of direct spending. These figures are derived from a RIMS II input-output model specifically purchased from the Bureau of Economic Analysis. An input-output model analyzes the commodities and income that normally flow through various sectors of the economy.

Fiscal impact analysis measures the estimated tax revenues resulting from direct spending on certain activities, facilities, or events. For this analysis, fiscal impact estimates focus on major categories of tax revenues that are directly affected by a visitor’s activity –general sales and use tax, and hotel/ motel tax.



Cowlitz County, WA Economic Impact Multipliers		
Impact	Multiplier	
Indirect Spending	0.205	per \$1 of direct spending
Induced Spending	0.185	per \$1 of direct spending
Increased Earnings	0.370	per \$1 of direct spending
Employment (FTE Jobs)	9.594	per \$1 million of direct spending

Source: BEA (Rims II), Johnson Consulting

Cowlitz County, WA Applicable Tax Rates		
Rate		
General Sales Tax		
State Sales Tax	6.50%	of total spending
County Sales Tax	1.30%	of total spending
City Sales Tax	0.40%	of total spending
Total	8.20%	
Hotel Occupancy Tax		
State Transient Room Tax	6.5%	of spending on lodging
Local Hotel Tax	3.0%	in addition to sales tax for lodging businesses*
Total	6.5%	

*2% on motels

Source: Washington Dept. of Revenue

Economic & Fiscal Impact Analysis

Estimated Impact

Since the improved MVRC will be a community-oriented facility, it is not anticipated that it will attract many, if any, out-of-town visitors (meaning from outside Cowlitz County) nor directly generate any room night demand. As such, the economic and fiscal impact is projected to be minimal.

Reflecting the calculations, assumptions and multipliers described above, visitors to the improved MVRC are projected to generate \$33,100 in total spending and \$8,800 in increased earnings, and support 0.2 jobs annually in a stabilized year (Year 5).

The fiscal impact of improved MVRC is projected to total \$2,000 in tax revenues from sales and hotel/ motel taxes in Year 5.

While the monetary impact of an improved MVRC may not be significant relative to other assets in Cowlitz County, there are other economic benefits that will stem from enhanced recreation and sports amenities. Economic research has demonstrated consistently that homes and properties located near recreation facilities, parklands and amenities such as the existing Golf Course, have higher values than those located farther away. Higher home values not only benefit the owners of these properties, but also add to the tax base of local governments.

Improved MVRC Estimated Economic and Fiscal Impact										
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Activity Volume										
Attendance	6,050	7,865	9,075	10,890	12,100	12,100	12,100	12,100	12,100	12,100
Room Nights	0	0	0	0	0	0	0	0	0	0
Est. Spending Volume (\$000)										
- Spending at Facility*	\$21.2	\$21.8	\$22.5	\$23.1	\$23.8	\$24.5	\$25.3	\$26.0	\$26.8	\$27.6
Economic Impact (\$000)										
	<u>Multipliers</u>									
Direct Spending	\$21.2	\$21.8	\$22.5	\$23.1	\$23.8	\$24.5	\$25.3	\$26.0	\$26.8	\$27.6
Indirect Spending	0.2049	4.3	4.5	4.6	4.7	4.9	5.0	5.2	5.3	5.5
Induced Spending	0.1853	3.9	4.0	4.2	4.3	4.4	4.5	4.7	4.8	5.0
Total Spending	\$29.4	\$30.3	\$31.2	\$32.2	\$33.1	\$34.1	\$35.1	\$36.2	\$37.3	\$38.4
Increased Earnings	0.3697	\$7.8	\$8.1	\$8.3	\$8.6	\$8.8	\$9.1	\$9.3	\$9.6	\$10.2
Employment (FTE Jobs)	9.5945	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Fiscal Impact (\$000)										
	<u>Tax Rates</u>									
State Sales Tax	6.50%	\$1.4	\$1.4	\$1.5	\$1.5	\$1.5	\$1.6	\$1.6	\$1.7	\$1.8
County Sales Tax	1.30%	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4
City Sales Tax	0.40%	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Transient Room Tax	6.50%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Hotel Tax	3.00%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total	\$1.7	\$1.8	\$1.8	\$1.9	\$2.0	\$2.0	\$2.1	\$2.1	\$2.2	\$2.3

*Assumes average per cap of \$3.50

Source: Johnson Consulting, MIG

Other Impacts & Benefits

There is a myriad of less-tangible impacts that will stem from improvements to the MVRC, many of which are reflected the City of Longview's 2016 Parks and Recreation Comprehensive Plan and align with the Plan's mission to "create a healthy community by providing high-quality park and recreation services to everyone." Non-monetary benefits include:

- **Promoting Wellness:** Well before the COVID-19 pandemic began, communities in the U.S. were facing a health crisis. Cities and towns are experiencing rising levels of obesity and increasing rates of diabetes and heart disease. As people become increasingly sedentary and exercise less, the health care sector is exploring ways to promote preventative healthcare and active living to reduce health care costs. The improved MVRC will serve as an asset to the City and support efforts to improve public health by providing an attractive amenity for various recreation and sports activities.
- **Serving an Active Aging Population:** The "older adult population" includes people with a range of needs: grandparents serving as caregivers for young children; seniors interested in developing new skills and trying new activities; those seeking to stay active and physically fit; those with health issues and access concerns; seniors desiring passive and more contemplative activities; those looking for intergenerational interactions; and those who want more quiet environments. Since older adults today stay healthier, many older adults do not consider themselves "seniors" or "disabled" and will not participate in programs in a senior center. Many adults over 65 – the traditional retirement age – continue to work full or part time outside the home. Still, greater numbers of people need low-impact, accessible facilities and programs— addressing declining vision, hearing, coordination and mobility—that will allow them to continue to enjoy independent living and to stay active and engaged. Given the demographic characteristics of Cowlitz County, MVRC will be well positioned to host activities that appeal to its "older adults".
- **A Shifting Work Culture:** In response to public health guidelines, many employees have transitioned from traditional office settings to remote work locations, spending more time throughout the week in their homes and neighborhoods and modifying their recreation patterns accordingly. While some businesses are returning to pre-pandemic operations, more flexible, hybrid work schedules are likely to persist as employers recognize that recreation and social breaks during the workday cultivate happier and healthier employees. Many communities foster these benefits as a way to attract and retain businesses. Lunch-time recreation programs (e.g. yoga, boot camps), evening events and programs (e.g. sports leagues) and other pop-up events and activities are becoming more popular. An improved MVRC will be well positioned to accommodate these activities.

These are just some examples of less-tangible social benefits of an improved MVRC. The key is providing a facility that will empower the City of Longview to expand its already robust, and very thoughtful, community sports and recreation programming.

Section 10

Final Master Plan

Mint Valley
Raquet and Fitness Complex



JOHNSON
CONSULTING



Moe's office
pro shop

drop off

roundabout

parking lot - 118 spaces

Pennsylvania St

storage

Meadowood
Condominiums

Conclusion

The intent of this Master Plan for the MVRC was to explore a range of fiscally sustainable options that will assist the City of Longview in making decisions about the future of the facility. The options and recommendations presented in this Master Plan:

1. Contemplate future use of the MVRC assuming that the current management contract is not renewed.

The current management contract for the MVRC positions the facility as primarily geared towards racquet sports, namely tennis, squash, and racquetball. However, the imminent expiration and assumed non-renewal of the contract has opened up an opportunity to re-imagine the MVRC's facilities and programming. The recommendations in this Master Plan provide a vision for the facility's future that maintains some degree of racquet sports but also more flexibility around other sports and activities, and aligns space programming more closely with community needs and regional and national trends.

2. Position the MVRC to enhance its role as a valuable community asset.

At present utilization levels, the MVRC is not providing as much value to the Longview community as it should. The Master Plan's recommendations are focused heavily on increasing utilization. Converting the existing tennis courts into a hardwood surface would allow for basketball and volleyball in the facility, as well as for other programming such as social and community events, by effectively creating a large and flexible multi-purpose space. Supporting this hardwood space with 1-2 dedicated meeting rooms would enable greater event flexibility, while converting the upstairs workout area into a game/ party room would enable the facility to host gatherings and provide an ideal space for after-school programs and summer camps.

Repurposing one of the racquetball courts into a golf training center (i.e. simulator or putting) creates a synergistic use that builds off the success of the neighboring Golf Course and brings in users who might not otherwise utilize the MVRC space. Converting the remaining racquetball courts into pickleball courts would take advantage of the rapid growth in popularity of pickleball in recent years.

Expanding the edges of the existing building to create dedicated concourse space, potentially with a glass façade, would enhance the MVRC's visual appeal and make it more welcoming, while simultaneously providing pre-function and circulation space within the building. Each of these enhancements would increase utilization, thereby enhancing the role of MVRC as a valuable asset within the Longview community.

Conclusion

The final objective of this Master Plan is to:

3. Consider opportunities to position Cowlitz County to participate in the sports tourism market.

The relatively small size of MVRC and the constraints of its site, whereby it is essentially landlocked by the surrounding Golf Course, with limited opportunities for expansion, nor adequate space for supplemental parking, limits the opportunity for the facility to be positioned for sports tourism. Having said that, our analysis and findings indicate a clear opportunity, and unmet needs, within the broader County, for both indoor and outdoor sports.

Concurrent to this study, our Master Plan Update for the Cowlitz County Event Center (CCEC), also located in Longview, indicated a market opportunity for an ~40,000 indoor multi-purpose event venue, with a priority for sports programming. A facility of this size will be able to attract both local and regional tournaments. We also identified an opportunity for a multi-use field or championship stadium, but given the site constraints at CCEC, it was concluded that this use should not be prioritized.

It is recommended that investment in the City's 7th Avenue Park be contemplated to bring this facility to the level required to attract tournaments and further position the County to participate in the sports tourism market.

As noted in the introduction to this report, the PFD's 2022-2026 Strategic Plan includes 2 key action items that are most relevant to this study:

- Invest in community sports facilities.
- Bring large athletic tournaments/ programs to Longview-Kelso.

The recommended Master Plan improvements to the MVRC certainly reflect investment in community sports facilities. While the size, and site constraints, of the MVRC facility do not allow for adequate modifications to attract large athletic tournaments/ programs to Longview-Kelso, this study, in tandem with the concurrent CCEC Master Plan Update, identifies opportunities to achieve this, including a new multi-purpose facility on the CCEC campus, oriented towards indoor sports uses, and recommended investment in the City's 7th Avenue Park to better position it for outdoor tournament play.

Appendix C



**JOHNSON
CONSULTING**



COMMUNITY NEEDS SUMMARY

MASTER PLAN UPDATE & PRIORITY ASSETS REVIEW

The Cowlitz County Public Facilities District (PFD) is developing a Master Plan to guide future improvements for the 47-acre Cowlitz County Event Center (CCEC) property in Longview, Washington. As part of this effort, the PFD is also working with the City of Longview to understand current needs and potential changes to the Mint Valley Racquet and Fitness Complex.

This document summarizes key themes from the project's outreach efforts to inform the Master Plan. This summary is organized into three main sections, along with three supporting appendices.

- Community Outreach Overview
- Outreach Events
- Outreach Key Themes & Needs

APPENDICES

- A. Focus Group Summary
- B. Online Questionnaire Summary
- C. Online Questionnaire Results



COMMUNITY OUTREACH OVERVIEW

To inform the planning process, the project team conducted numerous outreach events to understand community needs and priorities for both the CCEC and Mint Valley Racquet and Fitness Complex.

OUTREACH GOALS

- Identify opportunities and challenges of each existing facility.
- Discuss the strengths and challenges of regional public facilities and assets to determine what the community would like to see in future improvements at each facility and within the broader Longview/Kelso area.
- Consider how each facility can support economic drivers in the region.
- Determine key community needs and priorities for each facility across a variety of users.
- Identify the events, programs, and/or audiences that the community would like to see accommodated at each facility.
- Explore creative ideas for insuring the financial sustainability of the Event Center.
- Co-create a community vision for the future of each facility.

1 PROJECT KICKOFF
& SITE TOURS

14 STAKEHOLDER
INTERVIEWS

4 FOCUS GROUPS

- Sports Stakeholders
- Business Stakeholders
- CCEC User Stakeholders
- Arts & Entertainment Stakeholders

649 TOTAL ONLINE
QUESTIONNAIRE
RESPONSES

Project outreach included four separate engagement events to share project information and listen to community concerns, ideas, and opportunities for the future of the CCEC and Mint Valley Racquet and Fitness Complex.

On May 10-11, 2023, the project team participated in a two-day, in-person project kickoff and site tour. The morning of May 10, the consultant team facilitated a project kickoff meeting with the PFD Board and City representatives to discuss project goals, the components of an actionable master plan, and the challenges and opportunities of the CCEC. Following the kickoff meeting, the team participated in a site tour to make preliminary observations and identify opportunities and challenges for each site.

COMMUNITY CENTER PUBLIC FACILITIES DISTRICT EVENTS CENTER PRO BOARD MEETING MAY 10, 2008

CHALLENGES

- 1. **TRAFFIC IMPACTS**
 - IMPROVE FROM LANE CHANGES
- 2. **NEW HOUSING DEVELOPMENT**
 - IMPROVE FROM LANE CHANGES
- 3. **EXTERNAL AS PPT**
 - IMPROVE FROM LANE CHANGES
- 4. **LAND USE / ZONING PERMIT**
 - IMPROVE FROM LANE CHANGES
- 5. **LOCATION CHALLENGES**
 - IMPROVE FROM LANE CHANGES

OPPORTUNITIES

- 1. **PERIODIC MAINTENANCE**
 - IMPROVE FROM LANE CHANGES
- 2. **NEW HOUSING DEVELOPMENT**
 - IMPROVE FROM LANE CHANGES
- 3. **EXTERNAL AS PPT**
 - IMPROVE FROM LANE CHANGES
- 4. **LAND USE / ZONING PERMIT**
 - IMPROVE FROM LANE CHANGES
- 5. **LOCATION CHALLENGES**
 - IMPROVE FROM LANE CHANGES

FOLLOW-UP

- 1. **TRAFFIC IMPACTS**
 - IMPROVE FROM LANE CHANGES
- 2. **NEW HOUSING DEVELOPMENT**
 - IMPROVE FROM LANE CHANGES
- 3. **EXTERNAL AS PPT**
 - IMPROVE FROM LANE CHANGES
- 4. **LAND USE / ZONING PERMIT**
 - IMPROVE FROM LANE CHANGES
- 5. **LOCATION CHALLENGES**
 - IMPROVE FROM LANE CHANGES

STAKEHOLDER INTERVIEWS

During the two-day project kickoff on May 10-11, 2023, the project team also facilitated 14 in-person interviews with key stakeholders to discuss the project from both a needs and conceptual planning perspective.

- Dennis Weber – Cowlitz County Commissioner
- Donna Longacre – Longacre Stables Owner
- Mike Moss – Cowlitz County Public Works Director
- Andrew Hamilton – Kelso City Manager
- Ted Sprague – Cowlitz Economic Development Council President
- Mike Casetta – Summerland Catering Owner
- Steve Jones – Longview Discovery Club
- Kim Bowcutt – CCEC Director

- Ellen Rose – Mt. St. Helens Inn Owner
- Brian Wood – Nippon Dynowave Director and Kelso City Council Member
- Arne Mortensen – Cowlitz County Commissioner
- Karen Burgess – Dog Show Representative
- Kelly Ragsdale – Columbia Theater Managing Director
- Heather Ogden – Cowlitz County Fair Board Member

FOCUS GROUPS

On August 1, 2023, the project team facilitated three online, one-hour long focus group meetings to discuss stakeholder needs, challenges and opportunities relating to CCEC and Mint Valley Racquet and Fitness Complex. More detailed summaries of each focus group can be found in Appendix A.



Sports

Stakeholders

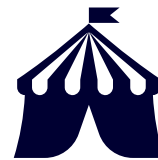
- Lower Columbia Baseball
- Kelso School District
- Central Sandlots



Business

Stakeholders

- Cowlitz Economic Development Coalition



CCEC User

Stakeholders

- Three Rivers AV
- Weyerhaeuser
- WSU Extension, 4H Programs

On September 13, 2023, the project team facilitated an additional online, one-hour long focus group meeting with arts and entertainment industry stakeholders. This focus group was added following prior outreach conversations about possible connections between the CCEC and Columbia Theater.



Arts & Entertainment Stakeholders

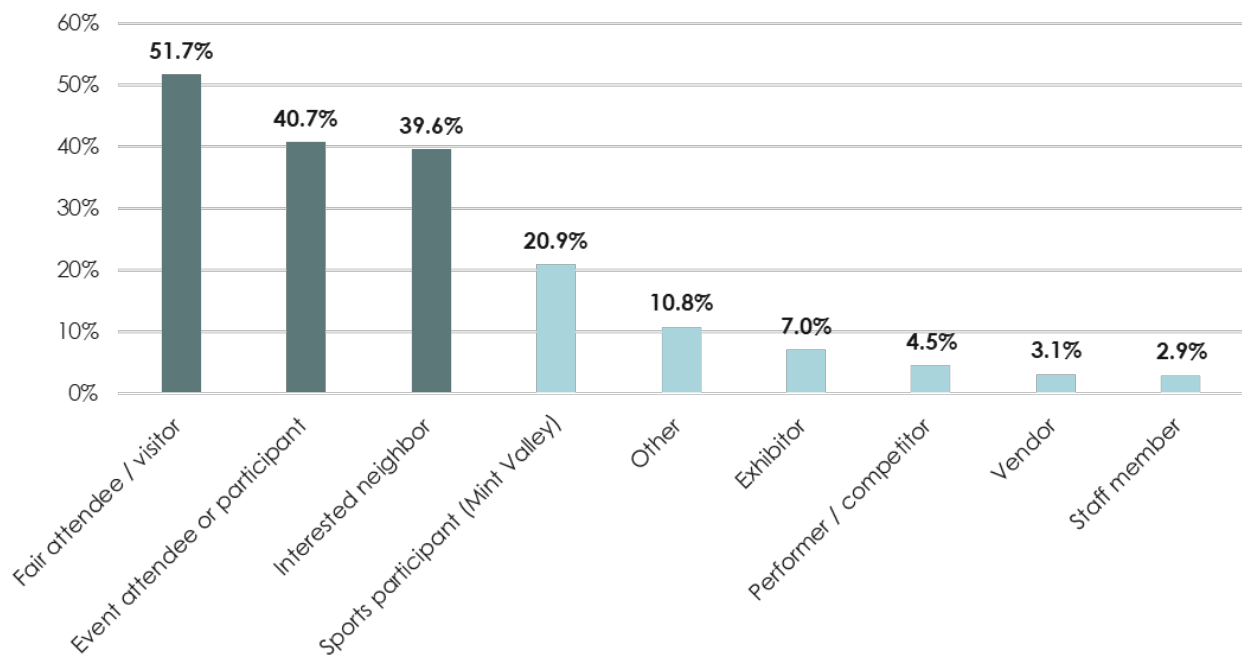
- Longview Schools Theater
- Lower Columbia College
- Storyboard Delights
- Higher Ground Dance Studio
- Longview-Kelso Community Concert Association

COMMUNITY ONLINE QUESTIONNAIRE

The consultant team developed a Community Online Questionnaire to gather community-wide feedback on existing conditions, needs, and priorities for future developments at both the CCEC and Mint Valley Racquet and Fitness Complex. The questionnaire was available online from August 1-August 27, 2023, and received a total of 649 responses. The survey was promoted through project partner websites, email lists, and local radio advertisements.

The questionnaire included 25 optional questions focused on community uses of and preferences for both facilities as well as demographic information. Questions asked how respondents use each facility, what they like the least and the most about each facility, what changes they would like to see at each facility, and how they hear about events and activities at each facility. Questionnaire respondents covered a broad range of users, the majority being fair attendees/visitors, event attendees or participants, and interested neighbors (Figure 2).

Figure 2: Online Questionnaire Respondent Breakdown



Source: Online Questionnaire, MIG

OUTREACH KEY THEMES & NEEDS

This section presents common themes and key needs from the range of outreach activities as well as observations from the project team for both the CCEC and Mint Valley Racquet and Fitness Complex.

Community members envision a future where both facilities reflect the following themes and address a range of related needs.



COWLITZ COUNTY EVENT CENTER

1. Provide opportunities for year-round activities and recreation.
2. Promote multi-purpose indoor arena use.
3. Renovate existing facility.
4. Improve access and wayfinding.
5. Develop additional lodging opportunities.

MINT VALLEY RACQUET & FITNESS COMPLEX

1. Renovate existing facility.
2. Provide multi-use options.
3. Promote community access and awareness.

COWLITZ COUNTY EVENT CENTER

This section presents common themes and key community needs relating to the CCEC. More detailed results are included in the appendices, including the Focus Group Summary and Online Questionnaire summary.

1. PROVIDE OPPORTUNITIES FOR YEAR-ROUND ACTIVITIES AND RECREATION

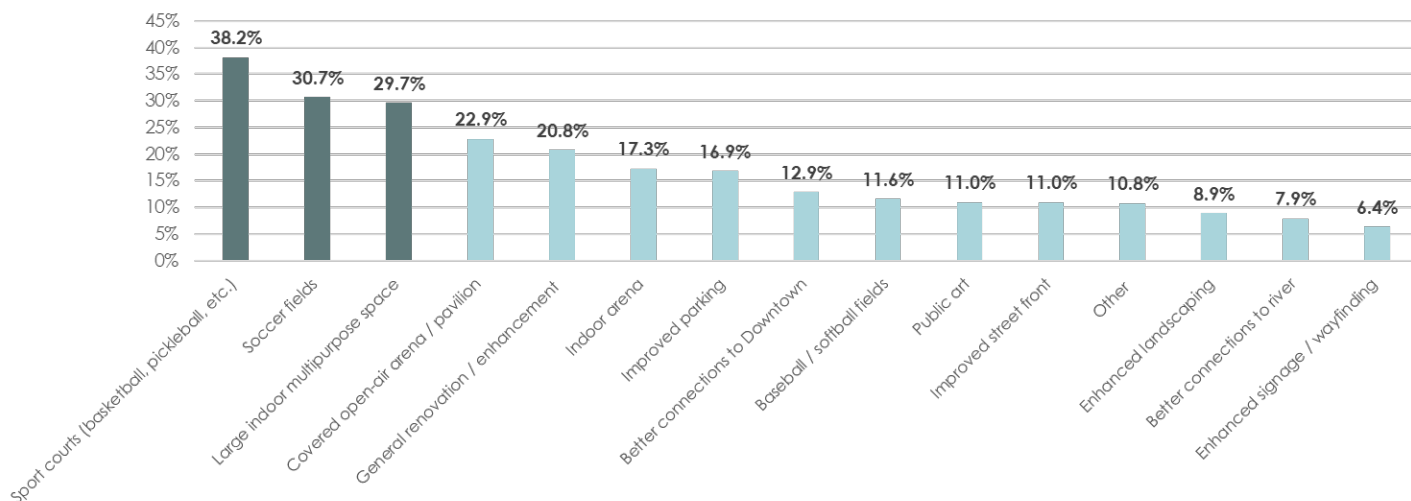
Providing opportunities for year-round activities and recreation was one of the highest priorities identified across outreach events for the CCEC. These facilities are needed due to inclement weather during a large portion of the year and the lack of indoor sports courts and outdoor turf fields in the county. Numerous questionnaire respondents and focus group participants discussed how these would attract younger families to the area and promote the local economy and tourism since many community members currently travel to other counties for similar facilities. These facilities could also provide opportunities for other indoor community events and programming such as after school programs and community education classes.

Questionnaire respondents identified sports courts, soccer fields, large indoor multi-purpose space, and a covered open-air arena/pavilion as their top four changes for the CCEC.

KEY NEEDS

- A multi-use indoor facility for sports such as soccer, basketball, and pickleball.
- An outdoor sporting complex with turf fields.
- Promote youth development and community education programming.
- Explore opportunities for year-round events and tournaments.

Figure 3: "What changes would you like to see at the CCEC?"



Source: Online Questionnaire, MIG

Community Needs Summary | 7

2. PROMOTE MULTI-PURPOSE INDOOR USES

Numerous outreach activities highlighted the importance of utilizing the existing indoor arena at the CCEC for a broader range of uses. These could include more equestrian and animal events, auto events, and dog shows to name a few. To accommodate these expanded uses, the indoor arena needs overall facility improvements. Outreach participants also suggested the need for improved equestrian facilities to attract larger regional events and to allow for on-site animal boarding.

KEY NEEDS

- Improve the existing CCEC indoor arena to allow for multiple uses.
- Expand and improve equestrian facilities (stalls, barns, etc.).
- Attract diverse arena events such as horse shows, auto shows, and dog shows.

"Improvements to existing buildings and adding an equine facility with adequate stalls would bring well-paying class shows here because of our central location on I5."

- Questionnaire Respondent

"Our CCEC and fairgrounds are the heart of our community. It needs overall improvement. An equine event center would bring big business and money to our area but without decent barns and stalls people won't come."

- Questionnaire Respondent

3. RENOVATE OR RESTRUCTURE EXISTING FACILITIES AND OPERATIONS

Another key theme across all outreach activities was the need to renovate the existing CCEC facility. Over 25% of questionnaire respondents listed overall aesthetics of the buildings and grounds in their top three things they dislike about the site. Aligned with this finding, general renovation and enhancement of the CCEC was the top change questionnaire respondents wanted to see after increased sporting facilities and indoor spaces for year-round recreation. Requested improvements include updated building facades and improving the streetscape environment, improved landscaping, more breakout rooms and restrooms, technology improvements, better storage, and air conditioning in the expo hall.

Beyond built improvements, the online questionnaire and stakeholder interviews also revealed the need for greater catering flexibility and lower room rental fees as cost can be prohibitive to some users. Focus group participants also discussed how staffing is a challenge despite strong customer service and cleanliness. This sentiment was echoed in other outreach activities with multiple stakeholder interviews and questionnaire responses suggesting the need for more full-time staff to meet facility needs, particularly relating to catering and outdoor maintenance.

KEY NEEDS

- Renovate existing facility to enhance aesthetics and meet user needs.

- Allow for greater spatial flexibility with more breakout spaces.

- Provide more restrooms and storage.

- Hire more full-time staff to meet event and maintenance needs.

- Allow external caterers in addition to the in-house catering service.

- Consider lowering CCEC rental fees to allow for smaller events and a more diverse range of users.

"Room rental fees are too high at the event center yet it's the only space in Cowlitz County to hold large events so event planners have no choice. The fees make it hard to bring new events and increase tourism to our town."

- Questionnaire Respondent

4. IMPROVE ACCESS, CIRCULATION AND WAYFINDING

Access and wayfinding were called out as main challenges for the CCEC by outreach participants. Despite its central location and proximity to I-5, the CCEC is currently hard to get to and lacks a strong entrance. Nearly 40% of questionnaire respondents stated that they do not visit the CCEC because they do not know where to go or what events and activities are offered there. In addition to vehicle access challenges, pedestrian infrastructure is lacking between the site and adjacent uses such as downtown and residential areas. Improving multi-modal access and wayfinding would improve the user experience and promote the site as a central and connected destination for the community. Stakeholder interviews also revealed interest in providing access between the site and Cowlitz River to promote additional recreational opportunities.

KEY NEEDS

- Improve access and wayfinding to the CCEC.
- Improve pedestrian connectivity between the CCEC and surrounding uses (residential areas, downtown, etc.).
- Provide access to the river.

5. DEVELOP ADDITIONAL LODGING OPPORTUNITIES

Bringing in a new hotel is viewed as an essential community need across outreach activities. Numerous outreach participants outlined how high-quality lodging is necessary to promote tourism and attract larger, revenue generating events such as conferences, shows and tournaments. Focus group participants revealed that certain events will not come to the community without the addition of a large, high-quality hotel.

KEY NEEDS

- Provide high-quality lodging at or close to the CCEC to attract regional conferences, shows, and tournaments.

"I think we need a newer hotel for event attendees to stay at. I think this would bring a higher amount of events to the area. Right now, I really can't recommend any of the area hotels to stay for family and friends."

Questionnaire Respondent

MINT VALLEY RAQUET AND TENNIS FACILITY

This section presents common themes and key community needs relating to the Mint Valley Racquet and Fitness Complex. More detailed results are included in the appendices, including the Focus Group Summary and Online Questionnaire summary.

1. RENOVATE EXISTING FACILITY

Renovating the existing facility to create a more visually appealing and user-friendly environment was the most requested change of questionnaire respondents. Over 38% of questionnaire respondents listed the overall aesthetics of the buildings and the grounds in their top three things they dislike about the site. Requested improvements include renovating the restrooms, locker rooms, common spaces, and fitness facilities, resurfacing the tennis courts, and replacing the ceiling and lights over the tennis courts. Participants also requested improvements to the building façade to create a more welcoming and aesthetic experience. This could be achieved by reworking the entrance and adding more windows to take advantage of golf courses views. Stakeholder interviews also suggested the need for expanded parking capacity and pedestrian access to meet growing demand and adjacent residential growth.

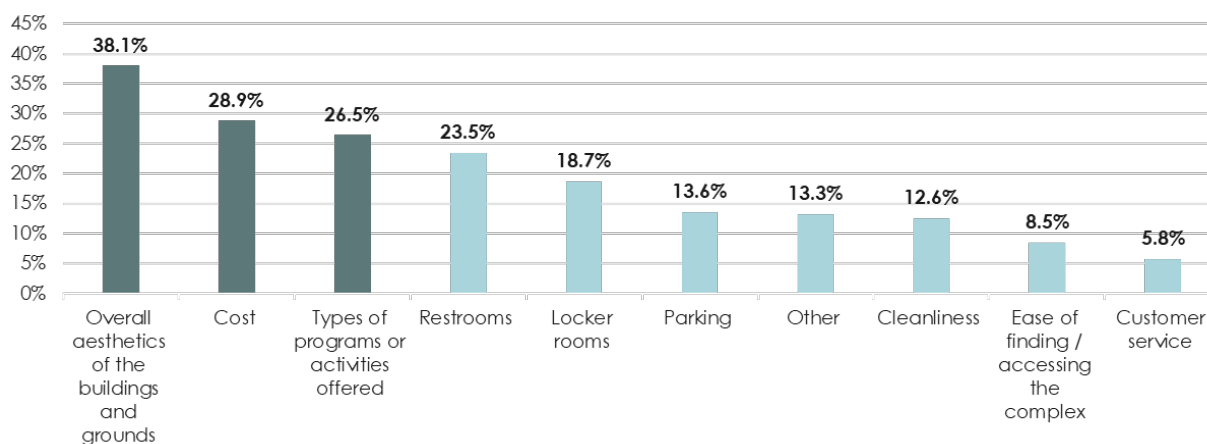
KEY NEEDS

- Renovate existing facilities, including:

- Restrooms
- Locker Rooms
- Tennis court lighting and ceilings
- Fitness facility
- Common spaces
- Building façade

- Expand parking capacity and pedestrian access.

Figure 4: "What do you like least about the Mint Valley Racquet and Fitness Complex?"



Source: Online Questionnaire, MIG

2. PROVIDE MULTI-USE OPTIONS

One of the most requested changes across outreach events was to provide a more diverse range of recreational opportunities at the site. Top requests include basketball, volleyball, pickleball, a golf simulator, and an ice rink. The sports focus group participants were particularly interested in reconfiguring the facility with multi-use sports courts to provide year-round recreation opportunities which are currently lacking in the county. Despite interest in reconfiguring the tennis courts to promote multiple uses, the online questionnaire revealed significant community interest in retaining the courts. Many respondents brought up that these are the only indoor courts in the county and that removing them would force people to travel elsewhere. Planning efforts will need to consider ways to serve the active tennis community and expand options for the broader community who are interested in recreational opportunities beyond tennis and racquetball.

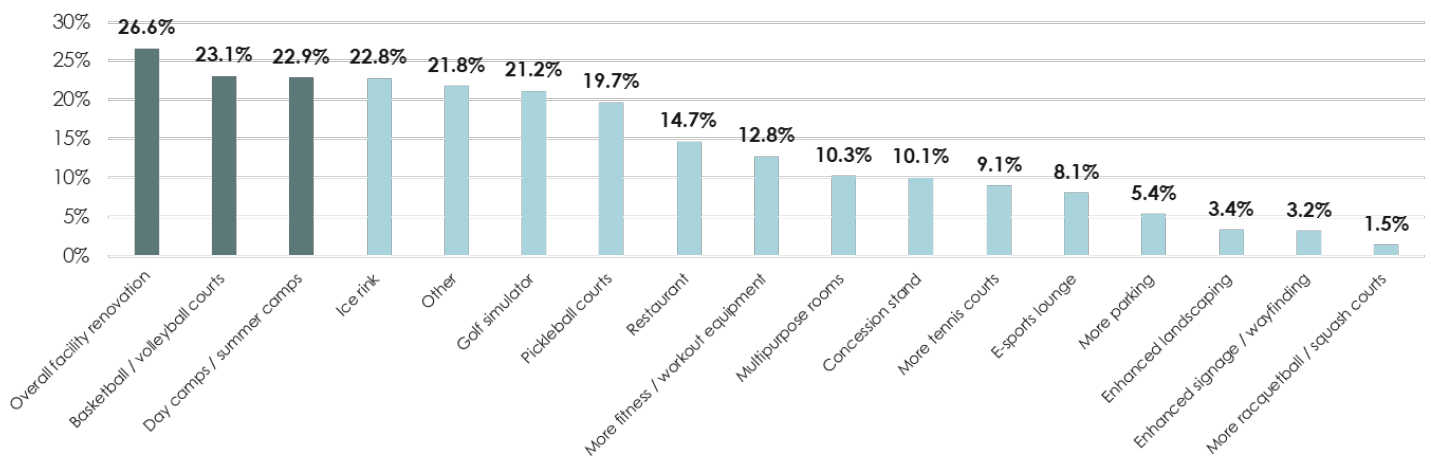
KEY NEEDS

- Provide more recreational options such as:

- Basketball
- Volleyball
- Day camps / Summer camps
- Ice Rink

- Work with the tennis community to understand how the space can be reconfigured to serve existing needs and additional uses.

Figure 5: "What changes would you like to see at the Mint Valley Racquet and Fitness Complex?"



Source: Online Questionnaire, MIG

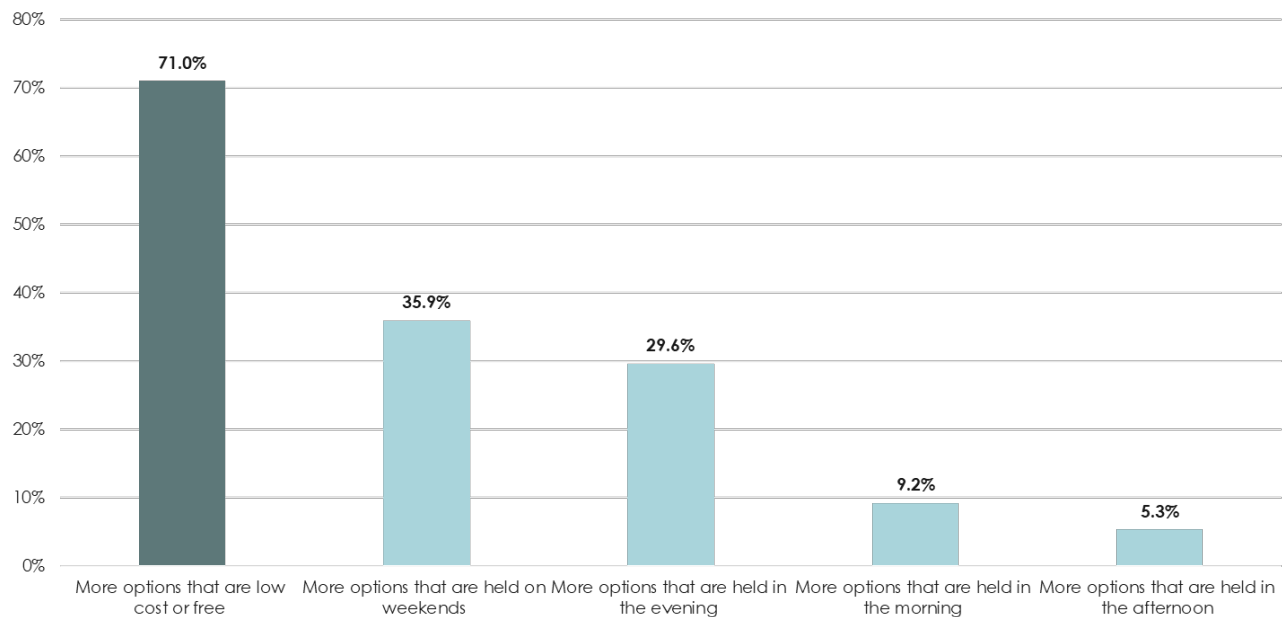
3. PROMOTE COMMUNITY ACCESS & AWARENESS

Another top request for the Mint Valley site was to promote community access for a more diverse range of users as multiple outreach participants found current offerings inaccessible. Over 70% of questionnaire respondents requested more options that were low cost or free. Respondents also requested options be offered at a wider range of times that are more accessible to working families and individuals, such as in the evenings or during weekends. Other requests include adding more youth activities such as after school programs and camps, more family-oriented programs, and community education classes. Expanding community access would also require increased public awareness of the facility and program offerings. Multiple focus group participants that are long-time residents of the area mentioned that they were either unaware of the facility or had never been. Over 45% of questionnaire respondents indicated that they had never visited the facility because they did not know where to go or what events and activities are offered.

KEY NEEDS

- Provide more options that are low-cost or free.
- Offer more options in the evening and on the weekends.
- Expand youth, family, and community programming opportunities.
- Increase public awareness.

Figure 6: "Are there any additional changes that would make this facility more appealing for you or your family?"



Source: Online Questionnaire, MIG

APPENDIX

COMMUNITY NEEDS SUMMARY





COWLITZ COUNTY EVENT CENTER MASTER PLAN

FOCUS GROUP - SPORTS STAKEHOLDERS - 08/12/2023



Meeting Attendees



Additional Questions/Comments

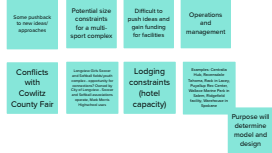
Tell us about your role and your organization? How would you describe your organization's relationship with the CCEC or Mint Valley Facility?



What are the strongest assets of these sites?



What are some challenges facing these sites?



Are there events, programs and/or audiences that you would like to see accommodated at the Event Center? What about the Mint Valley facility?



Are there events, programs and/or activities that you would like to see accommodated in Longview/Kelso that the area is currently unable to? If so, why?

If you had a blank canvas, what would you do? What is your vision for the future of these sites?

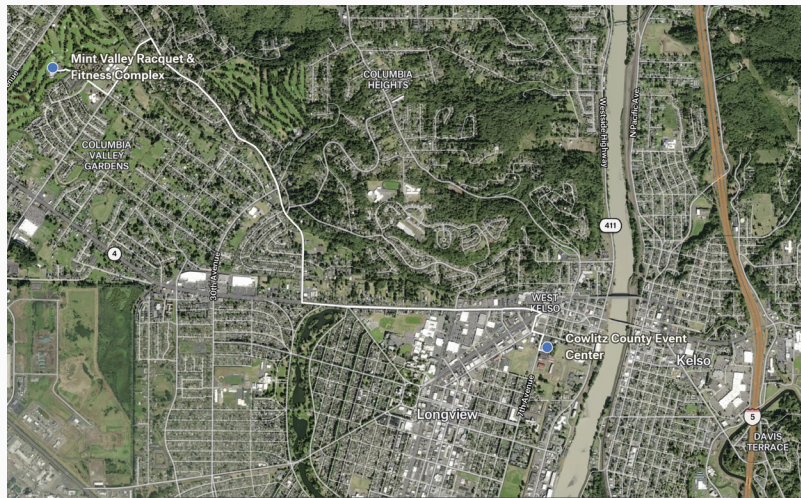
What are the greatest challenges faced by the public facilities and other assets in the region and why?

Any other questions/comments?

AGENDA

- A. WELCOME AND INTRO (5 MINS)
- B. PROJECT OVERVIEW (5 MINS)
- C. QUESTIONS & DISCUSSION (45 MINS)
- D. RECAP & NEXT STEPS (5 MINUTES)
- E. GRATITUDE & CLOSING

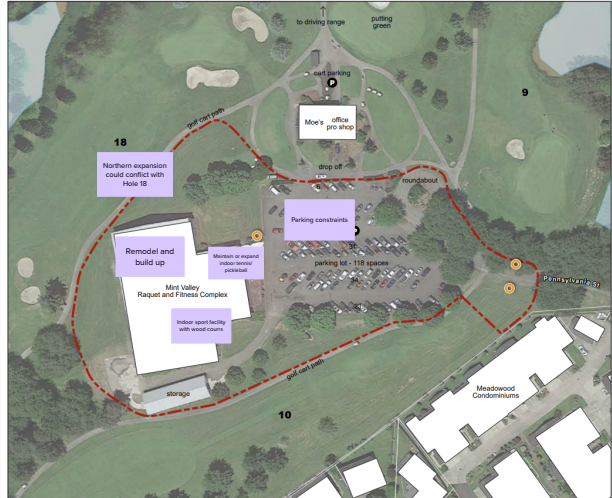
VICINITY MAP



EVENT CENTER MAP



MINT VALLEY MAP



LONGVIEW

Mint Valley Golf and Raquet Comple Basemap

- Legend
- Study Area Boundary (4.4 ac)
 - Parcels
 - Buildings
 - Pond
 - Parking
 - Sign

0 100 200 Feet



COWLITZ COUNTY EVENT CENTER MASTER PLAN

FOCUS GROUP - BUSINESS STAKEHOLDERS - 08/9/2023

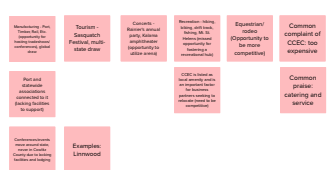


Additional Questions/Comments

Tell us about your role and your organization? How would you describe your organization's relationship with the CEC?



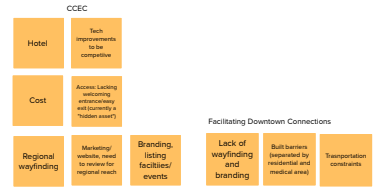
What are some key economic drivers of the Longview/Kelso area?



What are the strongest assets of the Event Center or the Longview/Kelso community?



What are the greatest challenges facing the community and/or Event Center?



Are there events, programs, and/or audiences that you would like to see accommodated at the Event Center?

Do you have any creative ideas for insuring the financial sustainability of the Event Center?



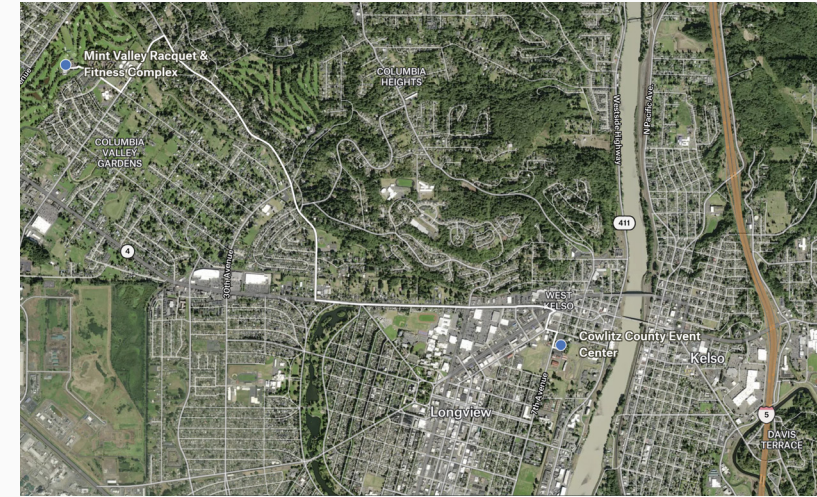
If you had a blank canvas, what would you do? What is your vision for the future of the Event Center?

Any other comments/questions?

AGENDA

- A. WELCOME AND INTRO (5 MINS)
- B. PROJECT OVERVIEW (5 MINS)
- C. QUESTIONS & DISCUSSION (45 MINS)
- D. RECAP & NEXT STEPS (5 MINUTES)
- E. GRATITUDE & CLOSING

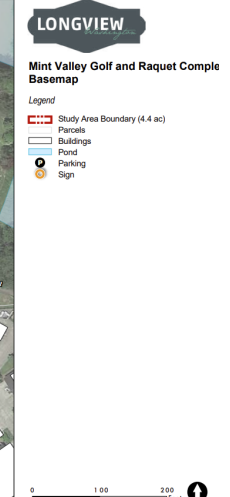
VICINITY MAP



EVENT CENTER MAP



MINT VALLEY MAP



Group 1: Relationship with CCEC

- Tell us about what you do. How would you describe your relationship with the CCEC?**
 - Angie English, PE, Tech Director, A/E, program and operations manager for CCEC (10 years)
 - Jennifer Leach, MSW, Education and community engagement (10 years)
 - Linda Turner, Warehouse manager past of CCEC

Group 2: Strongest assets and challenges

- What are the strongest assets of the Event Center and why?**
 - Location: proximity to transit, parking, and facilities
 - Staff: great customer service
 - Cleanliness of convention center, including landscaping and facilities
 - On site catering
 - Variety of event possibilities/ flexibility of units
 - Convenient and accessible quantity of parking
 - Can accommodate multiple event dates
 - No prior events at Event Center, except for the soccer games after game
 - Competitive cost
- What are the greatest challenges faced by the Event Center and why?**
 - Understaffed, especially for outdoor maintenance
 - Outdated lotch
 - Fly points to long fly lines, and debris, as well as insects in ceilings
 - Low ceilings
 - Limited storage especially for parking in hallway
 - No A/C in Expo Hall
 - Appl/Outdated equipment, need to bring range facility, printing
 - No ventilation, heat concerns, being in large power house doesn't work
 - Access/wayfinding (good signage, especially for mobile users)
 - Curb on 7th Avenue restricts access
 - Too many curbs!

Group 3: Creative ideas for sustainability

- Do you have any creative ideas for insuring the financial sustainability of the Event Center?**
 - Angie English, PE, Tech Director, A/E, program and operations manager for CCEC (10 years)
 - Jennifer Leach, MSW, Education and community engagement (10 years)
 - Linda Turner, Warehouse manager past of CCEC

Group 4: Region's strongest public facilities and future vision

- What are the region's strongest public facilities and assets and why?**
 - For feedback: visiting challenges with facilities staff, why are we not doing more to make our facility more appealing and visible, what are we doing to make our facility more appealing and visible, what are we doing to make our facility more appealing and visible
 - There is no currently plan to improve or make our facility more appealing and visible, what are we doing to make our facility more appealing and visible
- If you had a blank canvas what would you do? What is your vision for the future of the Event Center?**
 - Equestrian events
 - Family community events, charity on site
 - Hotel
 - Push it closer proximity and location between Port and Seattle
 - More breakout rooms for facilities larger conventions

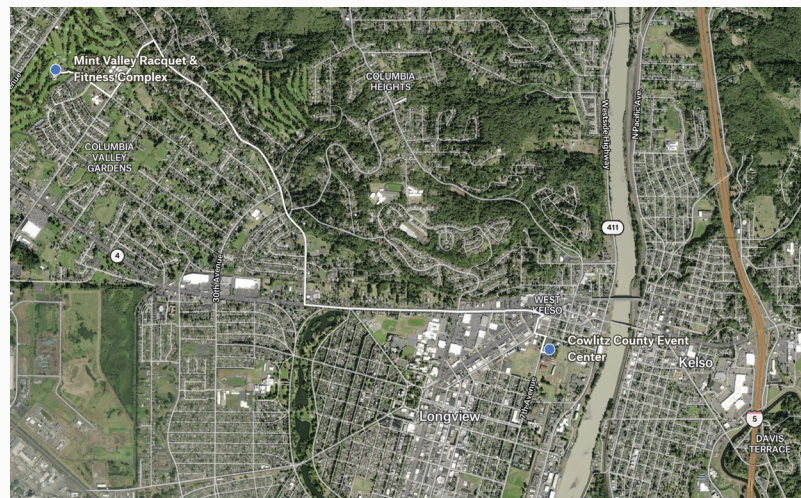
Group 5: Future vision and public facilities

- Are there events, programs, and/or audiences that you would like to see accommodated at the Event Center?**
 - Contributing to use house, such as, make use of existing things, etc.
 - Public, general house, such as, make use of existing things, etc.
 - Senior citizens, such as, make use of existing things, etc.
 - Outdoor events in fairgrounds area
 - Soccer facilities
 - Facilities accommodate with other community jobs (Theater)
- Is this the best location for the fairgrounds?**
 - Good location due to land availability
 - Depends on goal of CCEC
 - Support both local community and regional goals

AGENDA

- A. WELCOME AND INTRO
(5 MINS)
- B. PROJECT OVERVIEW
(5 MINS)
- C. QUESTIONS & DISCUSSION
(45 MINS)
- D. RECAP & NEXT STEPS
(5 MINUTES)
- E. GRATITUDE & CLOSING

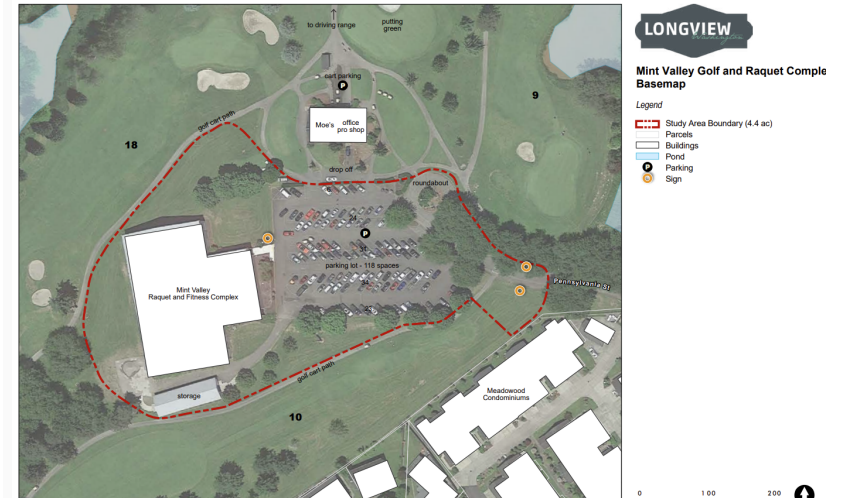
VICINITY MAP



EVENT CENTER MAP



MINT VALLEY MAP



Panel 1: Tell us about what you do. How would you describe your relationship with the CCEC?

- Have attended the center in the past and would like to see it be a central hub for all events in the area
- Workshops
- Weight Watchers Meetings
- Regional art show (in the past)
- Outdoor shows at fairground during fair
- Hospice Benefit with concert dinner at CCEC in the past
- Scholarship Night
- Longview Public School Events

Panel 2: What are the strongest assets of the Event Center and why?

(Empty sticky notes)

Panel 3: What are the greatest challenges faced by the Event Center and why?

- Basic scheduling and information on available rental packages
- Temperature (cold event space, climate control)
- Communication breakdown in CCEC event events
- Cost
- Marketing and information sharing
- Food options
- General underperformance scheduling challenges in the area
- High demand for Columbia High School for Columbia High School and other groups utilized
- Lacking public gallery space in the area
- Existing availability issues
- Need for additional small medium scale space

Panel 4: Are there events, programs and/or audiences that you would like to see accommodated at the Event Center?

- Entertainment local artists, existing artists and gallery spaces
- Workshops art classes, dance, music, theater, community events
- Expanded beyond local audience
- Local venue price point (that is regional event)
- Non profit rental rate
- Workshops art classes, dance, music, theater, community events
- Interesting food options

Panel 5: Are there events, programs, and/or activities that you would like to see accommodated in Longview/Keiso that the area is currently unable to? If so, why?

- Public gallery space
- Smaller scale performance space (200-300 seats) locally and beyond
- Lodging
- More options for performance areas
- Food options

Panel 6: What are the region's strongest public facilities and assets and why?

- The Big Theater (large, high community capacity, art, and music)
- Longview High School (historic, art, and music)
- Lower Columbia Community Center (large, high community capacity, art, and music)
- Columbia Theater (large community space, security, renovated)
- R.A. Long High School
- Lake Scudgements (outdoor venue)

Panel 7: If you had a blank canvas what would you do? What is your vision for the future of the Event Center?

(Empty sticky notes)

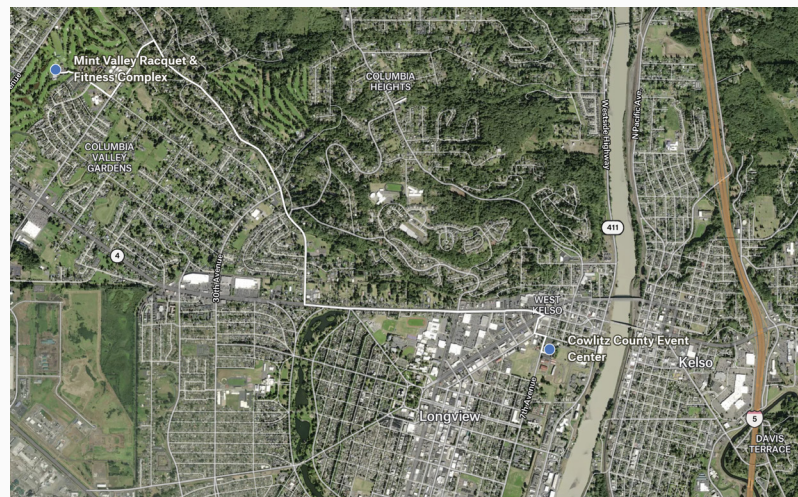
Panel 8: Other comments or questions?

- In the proposed hotel going to affect other on-site users (parking)

AGENDA

- A. WELCOME AND INTRO
(5 MINS)
- B. PROJECT OVERVIEW
(5 MINS)
- C. QUESTIONS & DISCUSSION
(45 MINS)
- D. RECAP & NEXT STEPS
(5 MINUTES)
- E. GRATITUDE & CLOSING

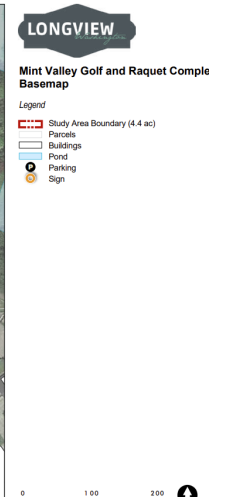
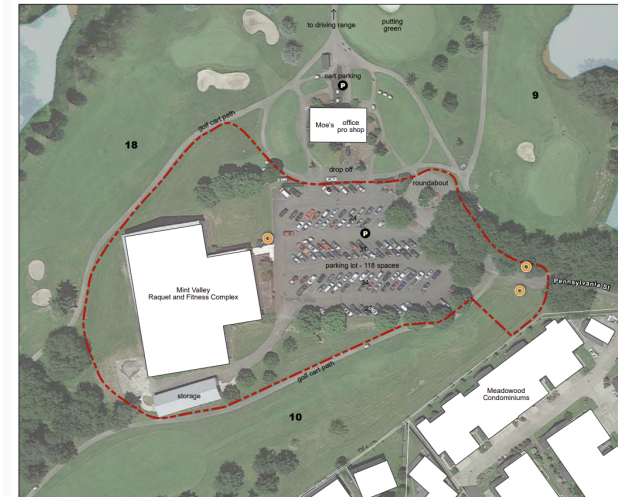
VICINITY MAP



EVENT CENTER MAP



MINT VALLEY MAP



Online Questionnaire Summary

Cowlitz County Public Facilities District / City of Longview
Master Plan Update & Priority Assets Review

Questionnaire Period: Aug 1, 2023 – Aug 27, 2023



Introduction

In May 2023, the Cowlitz County Public Facilities District (PFD) began developing a Master Plan to inform the development and improvement of the 47-acre Cowlitz County Event Center (CCEC) property in Longview, Washington. The Master Plan will guide long-term improvements to and investments in the Event Center. As part of this effort, the PFD is also working with the City of Longview to understand current needs and potential changes to the Mint Valley Racquet and Fitness Complex.

The consultant team developed a Community Online Questionnaire to gather community-wide feedback on existing conditions, needs, and priorities for future developments at both the CCEC and Mint Valley Racquet and Fitness Complex. The questionnaire was available online from August 1-August 27, 2023, and received a total of 649 responses. The PFD and City of Longview promoted the questionnaire through project partner websites, email lists, and local radio advertisements.

The questionnaire included 25 optional questions focused on community uses of and preferences for both facilities as well as demographic information. Questions asked how respondents use each facility, what they like the least and the most about each facility, what changes they would like to see at each facility, and how they hear about events and activities at each facility.

This summary provides results from the questionnaire. Findings are from a broad enough sample that they can help the PFD and City identify common themes and concerns. All questions were optional. Some questions allowed participants to select two or more answer choices, resulting in total counts greater than the number of respondents and total percentages greater than 100%.

Online Questionnaire Summary: Contents

1. COWLITZ
COUNTY EVENT
CENTER

2. MINT VALLEY
RACQUET AND
FITNESS COMPLEX

3. WRITE-IN
COMMENTS

4. WHO
RESPONDED?

1. COWLITZ COUNTY EVENT CENTER



More opportunities for year-round activities and recreation.

Specific opportunities include developing a multi-use indoor sports facility and outdoor sporting complex with turf fields, both of which are lacking in the county and highly requested by community members.



Multi-purpose indoor arena use.

Community members would like to see a broader range of events in the indoor arena such as equestrian events, auto events, and dog shows. Both the indoor arena and animal facilities need improvements to meet current user needs and to promote multi-purpose uses.



Facility-wide renovation and lodging.

The site needs facility-wide updates and renovations to meet user needs. High-quality lodging was also listed as a top community priority to attract larger events and promote tourism.

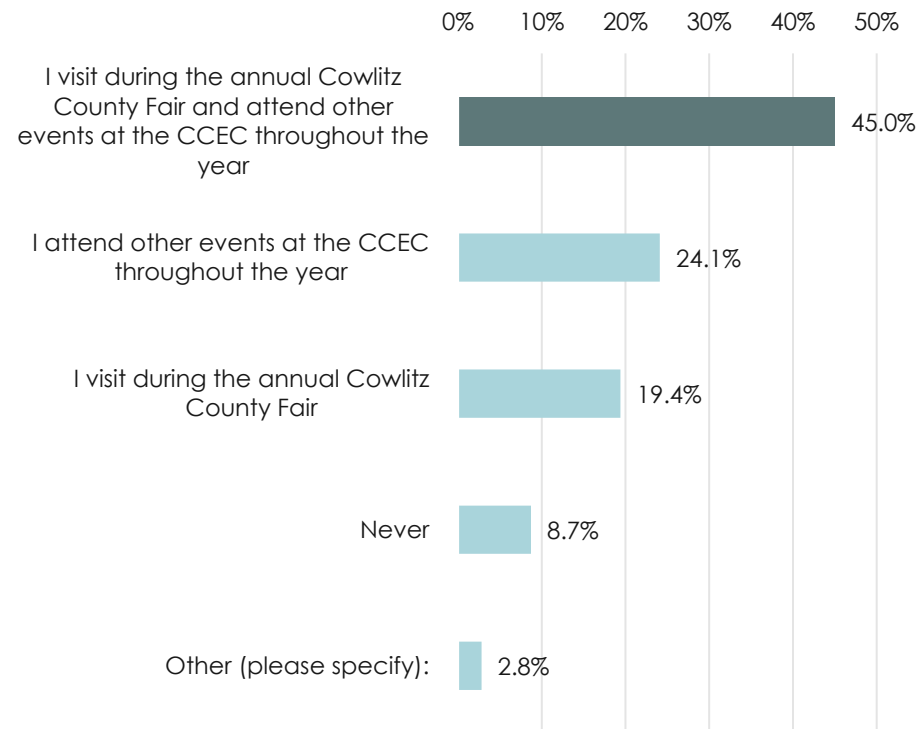


Improved access and wayfinding.

Despite its central location and proximity to I-5, the CCEC is hard to get to and lacks a strong entrance. Improving multi-modal access and wayfinding will promote the site as a central and connected destination.

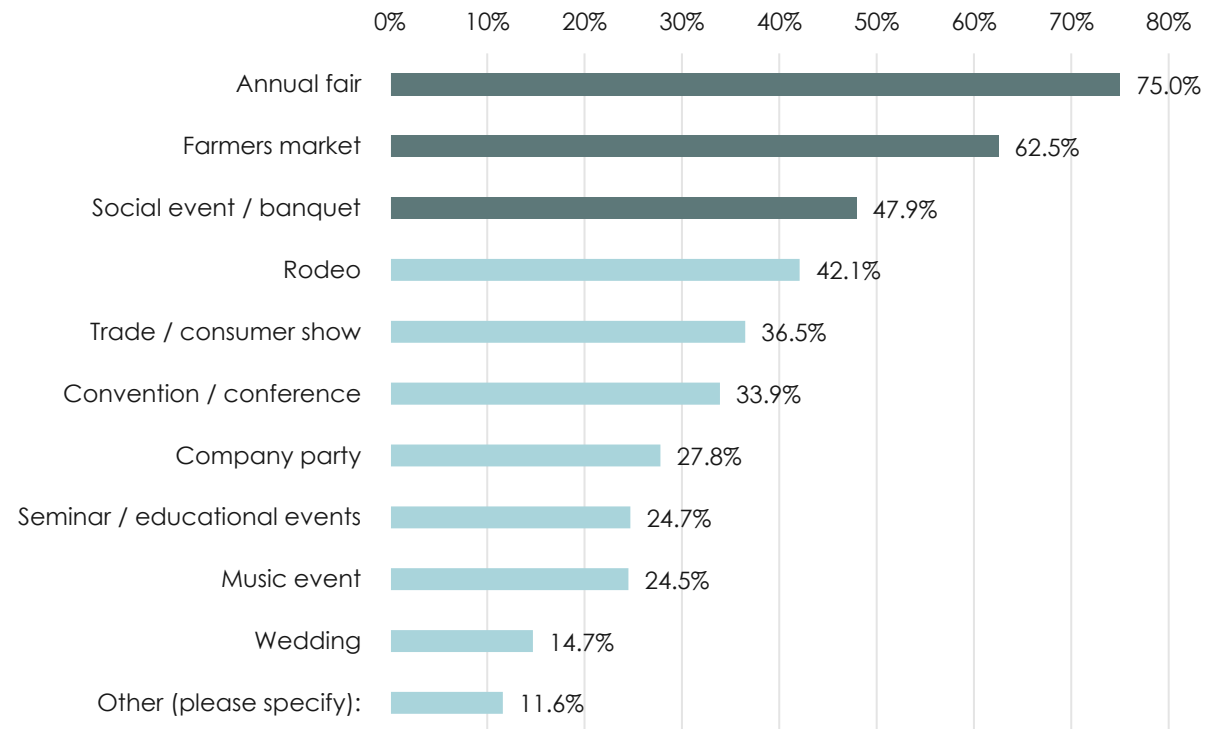
How often do you or your family visit the CCEC?

n=644



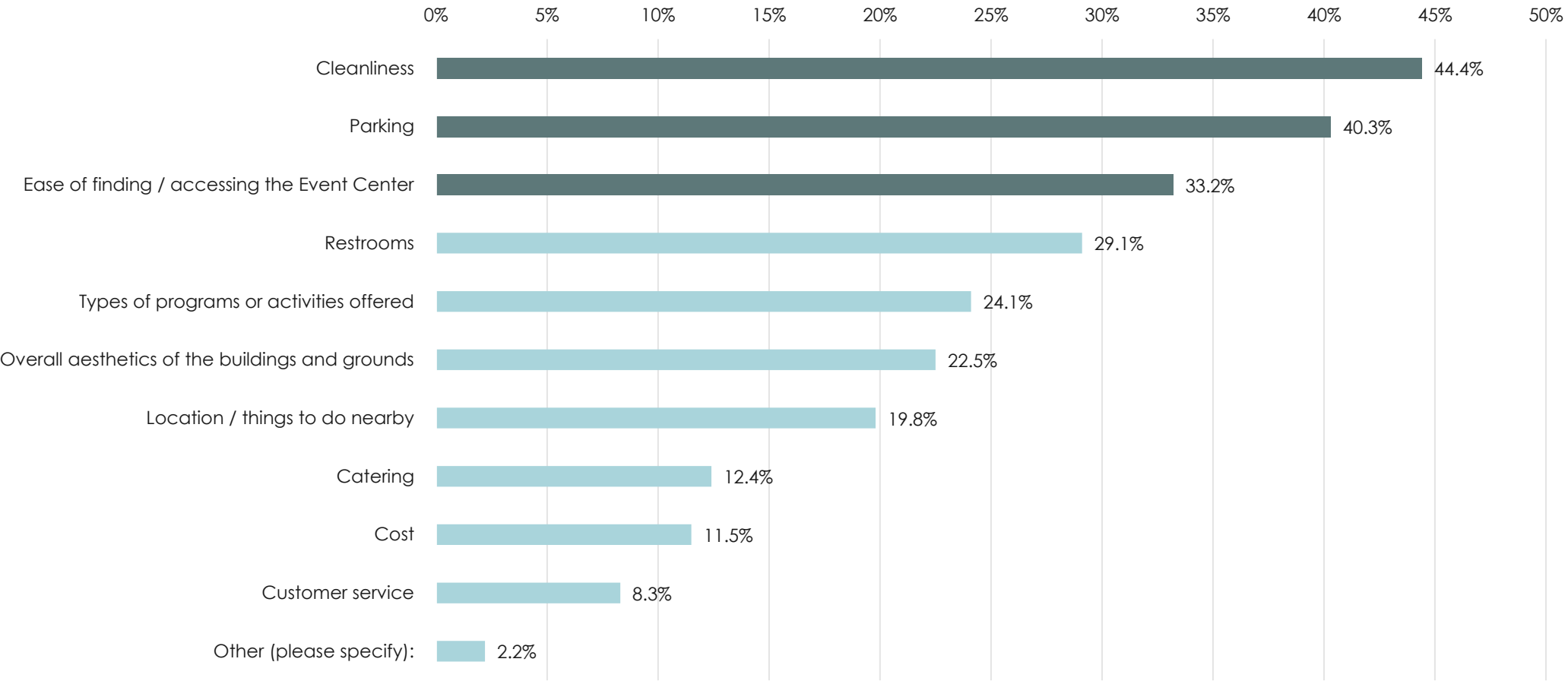
What types of events or activities have brought you to the CCEC?

n=587



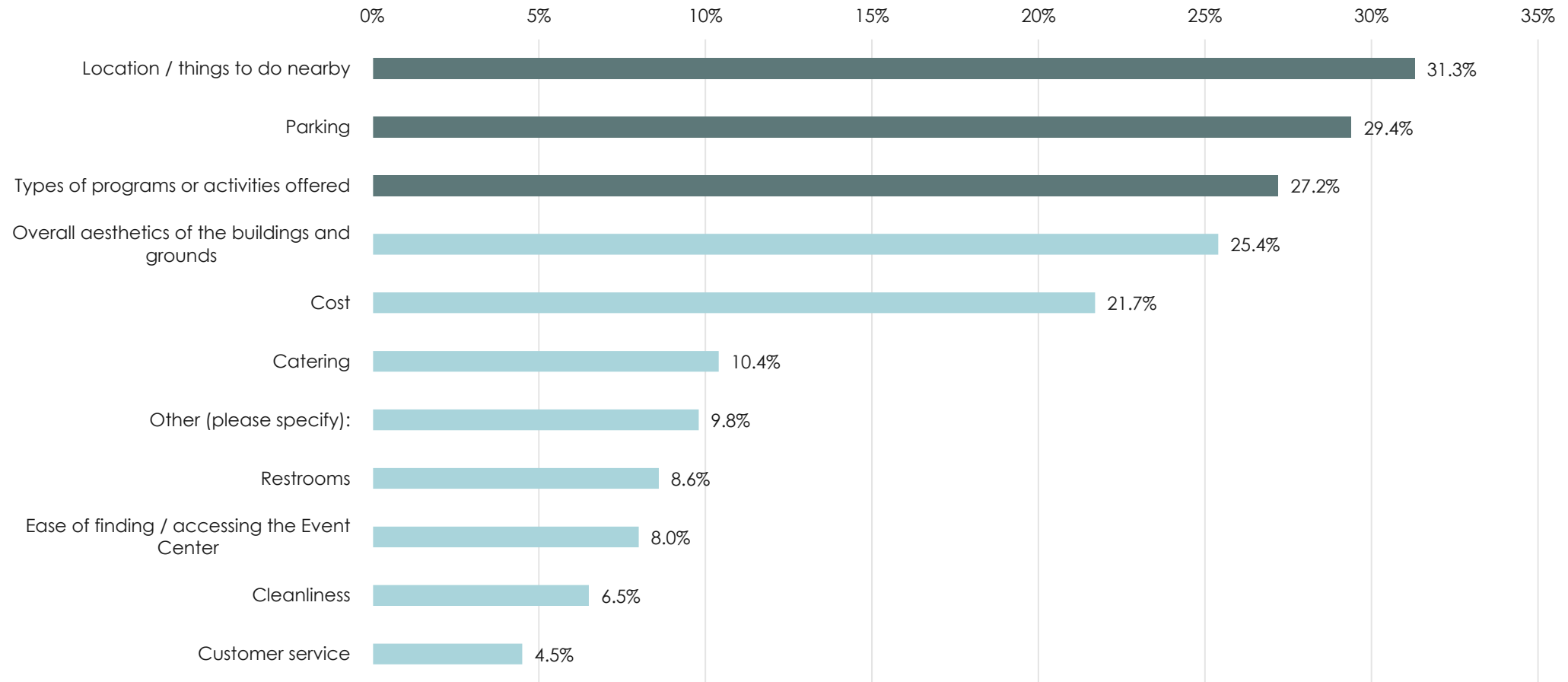
What do you like most about the CCEC? (select your top three choices)

n=581



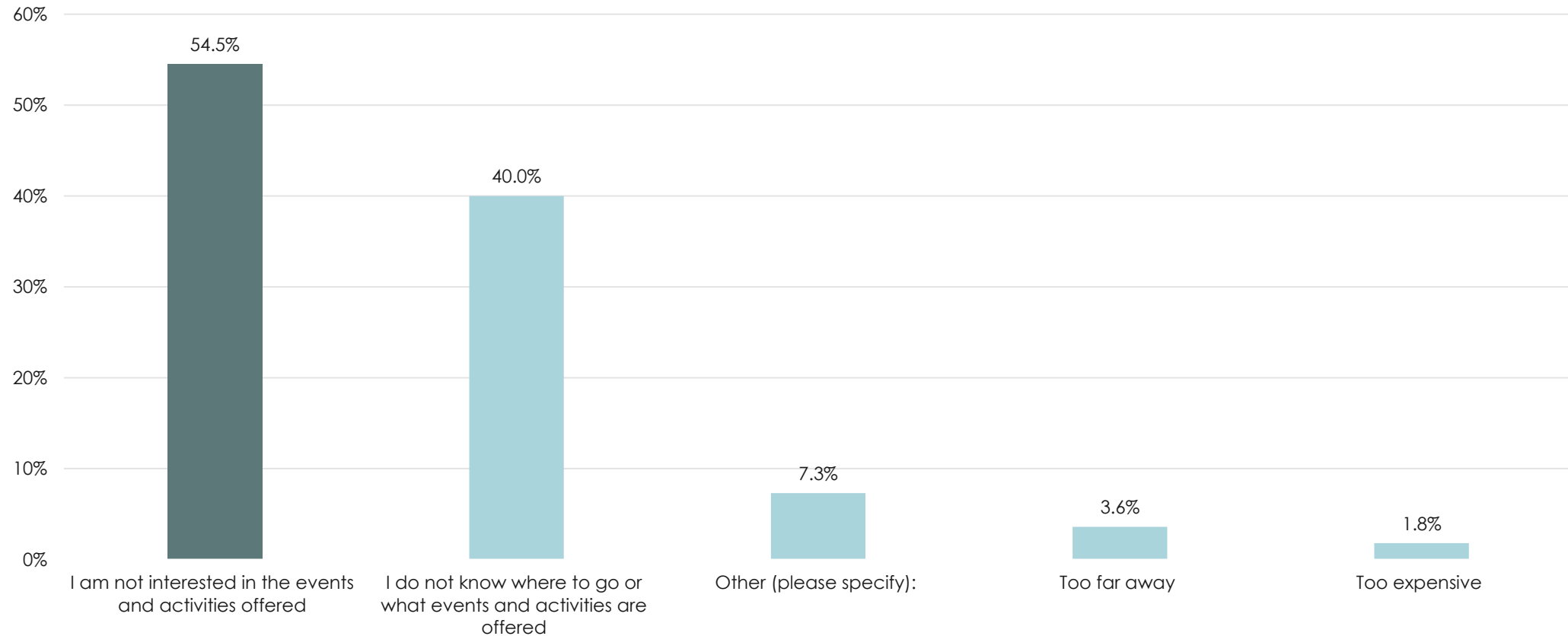
What do you like least about the CCEC? (select your top three choices)

n=511



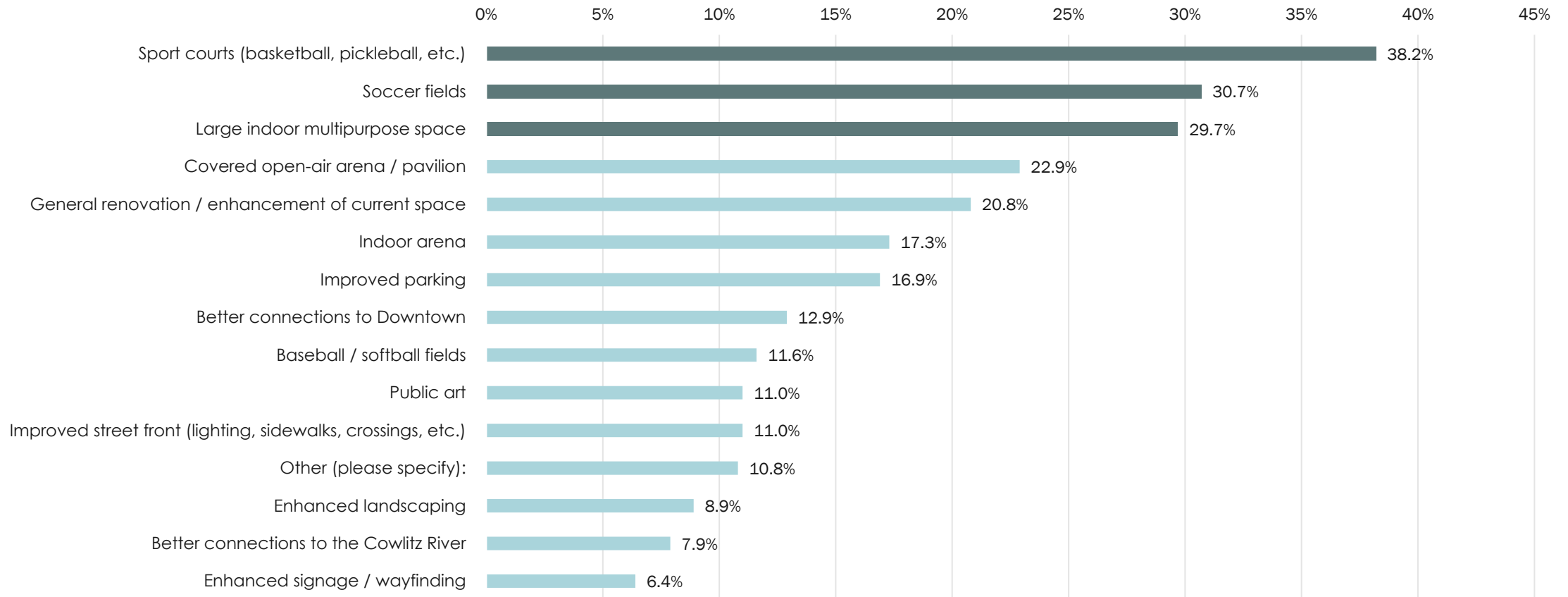
If you or your family have not visited the CCEC, why?

n=55



What changes would you like to see at the CCEC? (select your top three choices)

n=629



2. MINT VALLEY RACQUET & TENNIS COMPLEX



Facility-wide renovation.

The top community priority for the site is a facility-wide renovation to improve the restrooms, locker rooms, tennis court lighting and ceilings, fitness facility, common spaces and building façade.



Multi-use options.

One of the most requested changes was to provide multi-use options such as basketball, volleyball, and pickleball in addition to tennis and racquetball. Youth programming such as day camps and summer camps were also a top request.

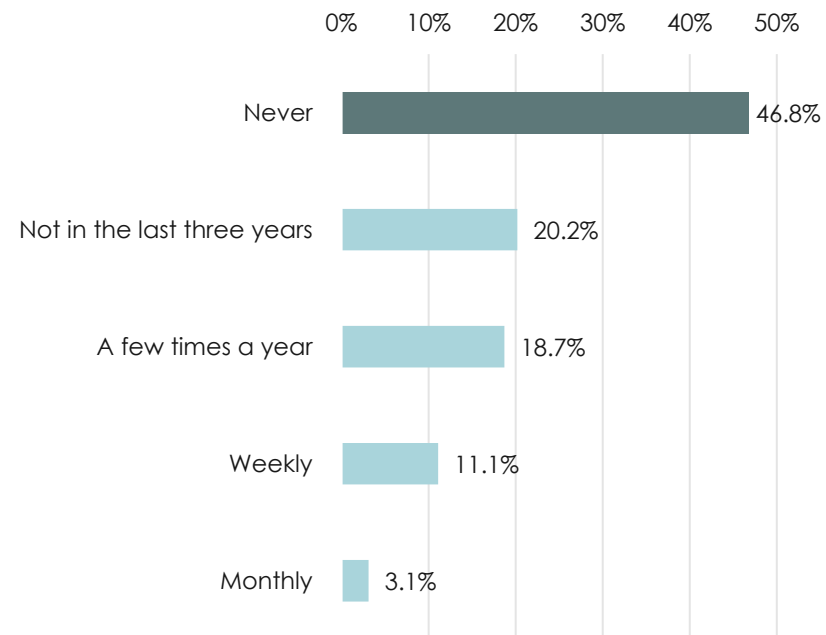


Community access and awareness.

Community members would like more programming options that are low cost or free, offered in the evenings and on weekends, and accessible to a wide-range of ages. Public awareness also needs to be increased since many community members are not aware of the facility and its offerings.

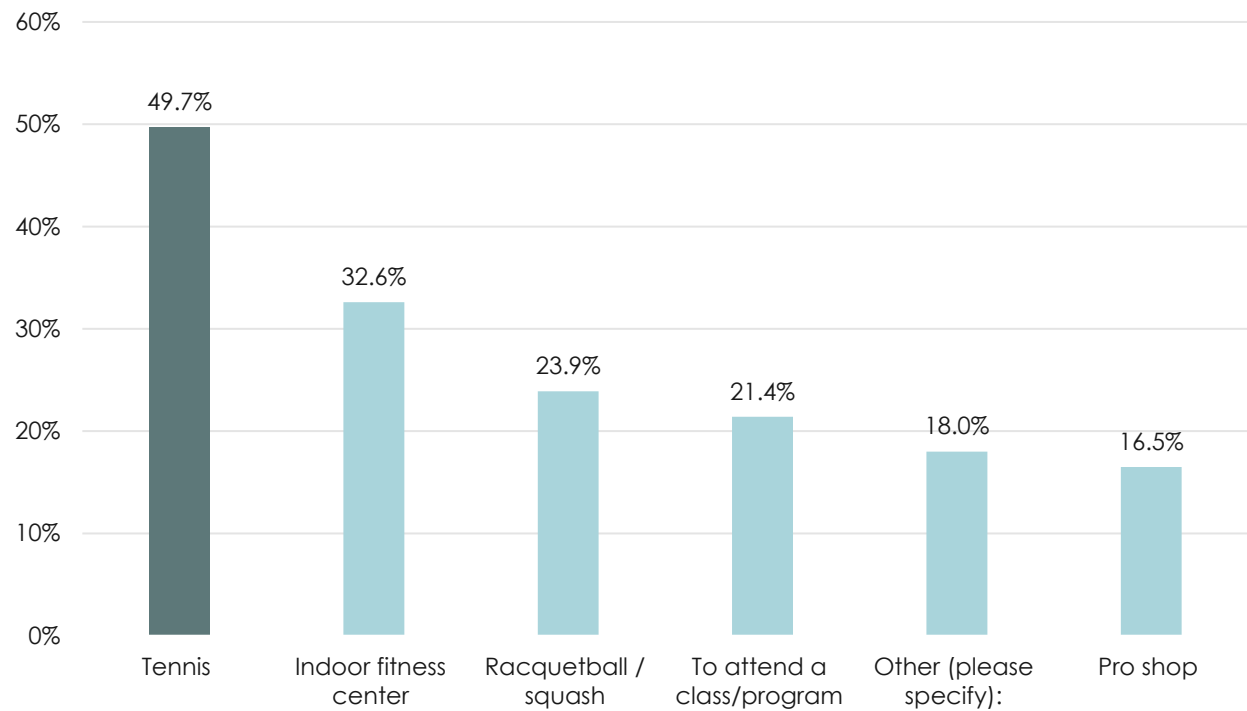
How often do you or your family visit the Mint Valley Racquet and Fitness Complex?

n=647



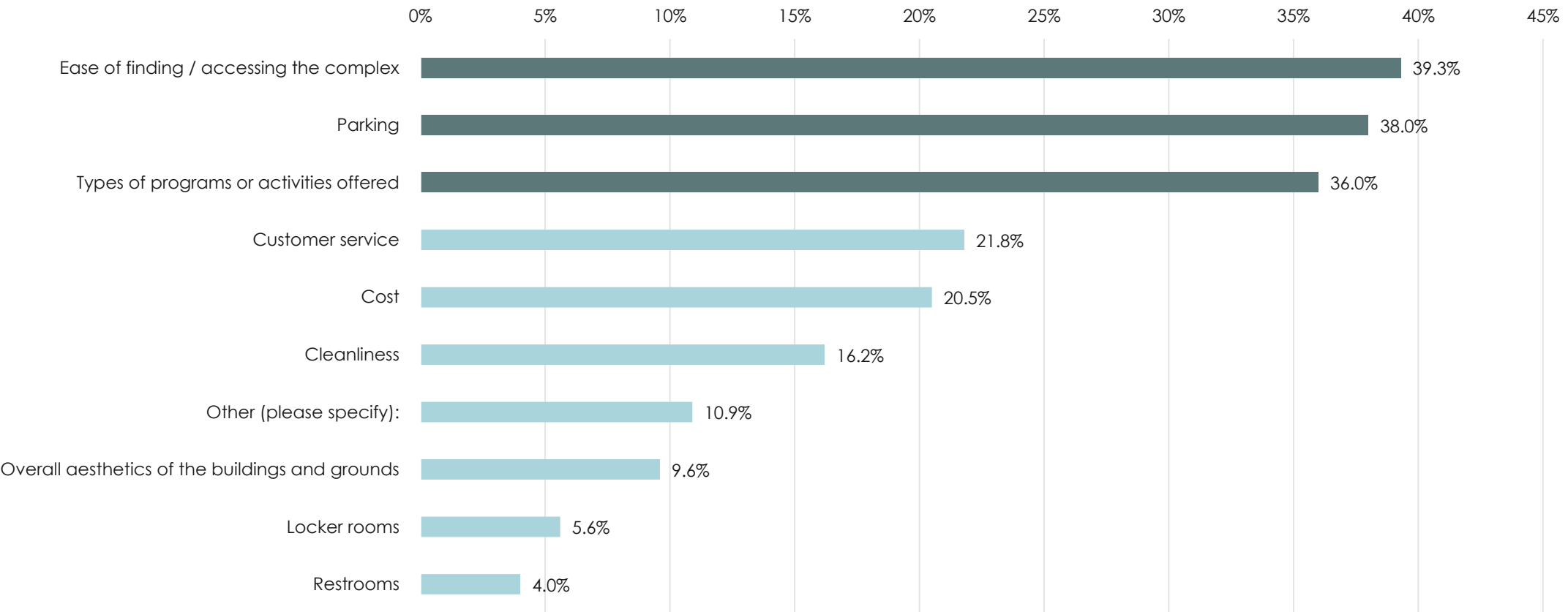
What types of events or activities have brought you to the Mint Valley Racquet and Fitness Complex?

n=322



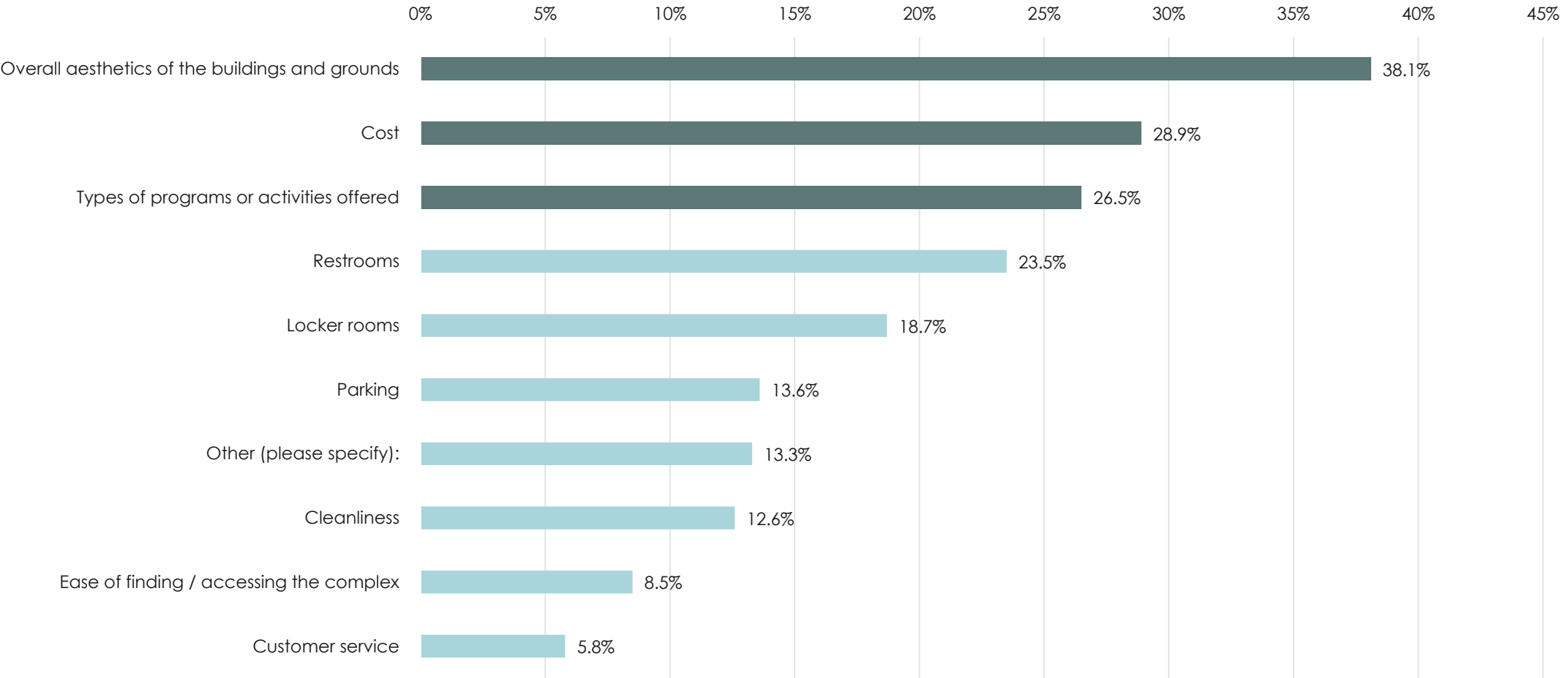
What do you like most about the Mint Valley Racquet and Fitness Complex? (select your top three choices)

n=303



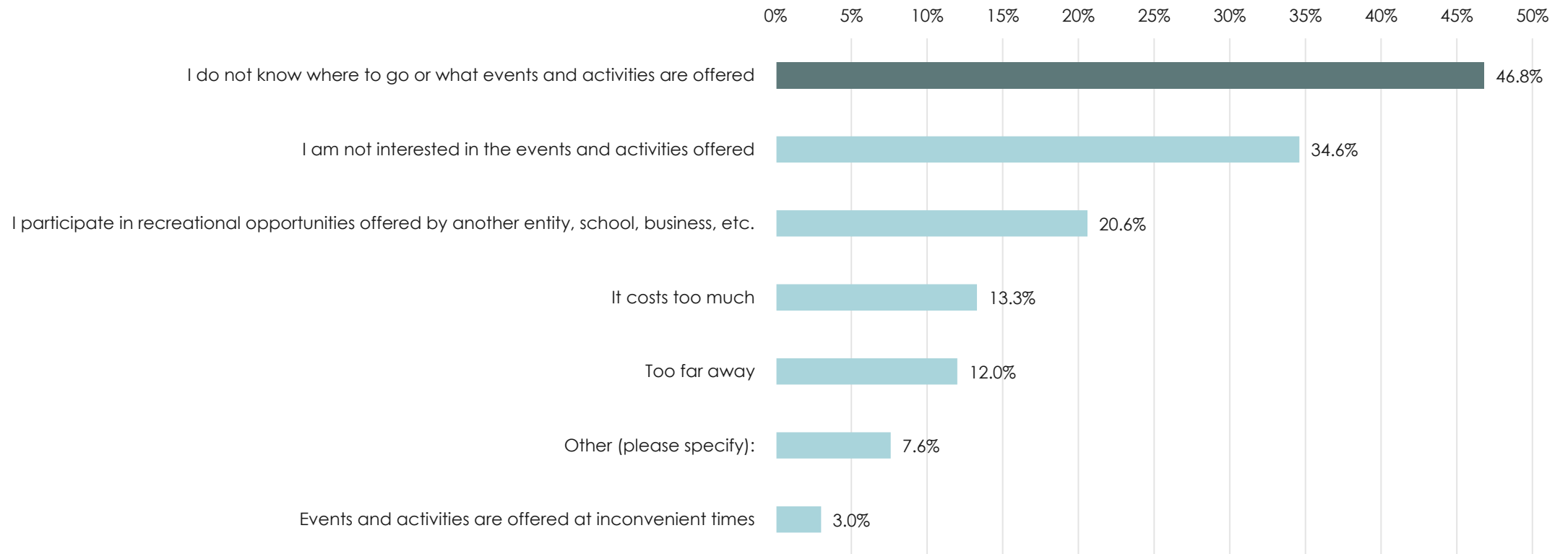
What do you like least about the Mint Valley Racquet and Fitness Complex? (select your top three choices)

n=303



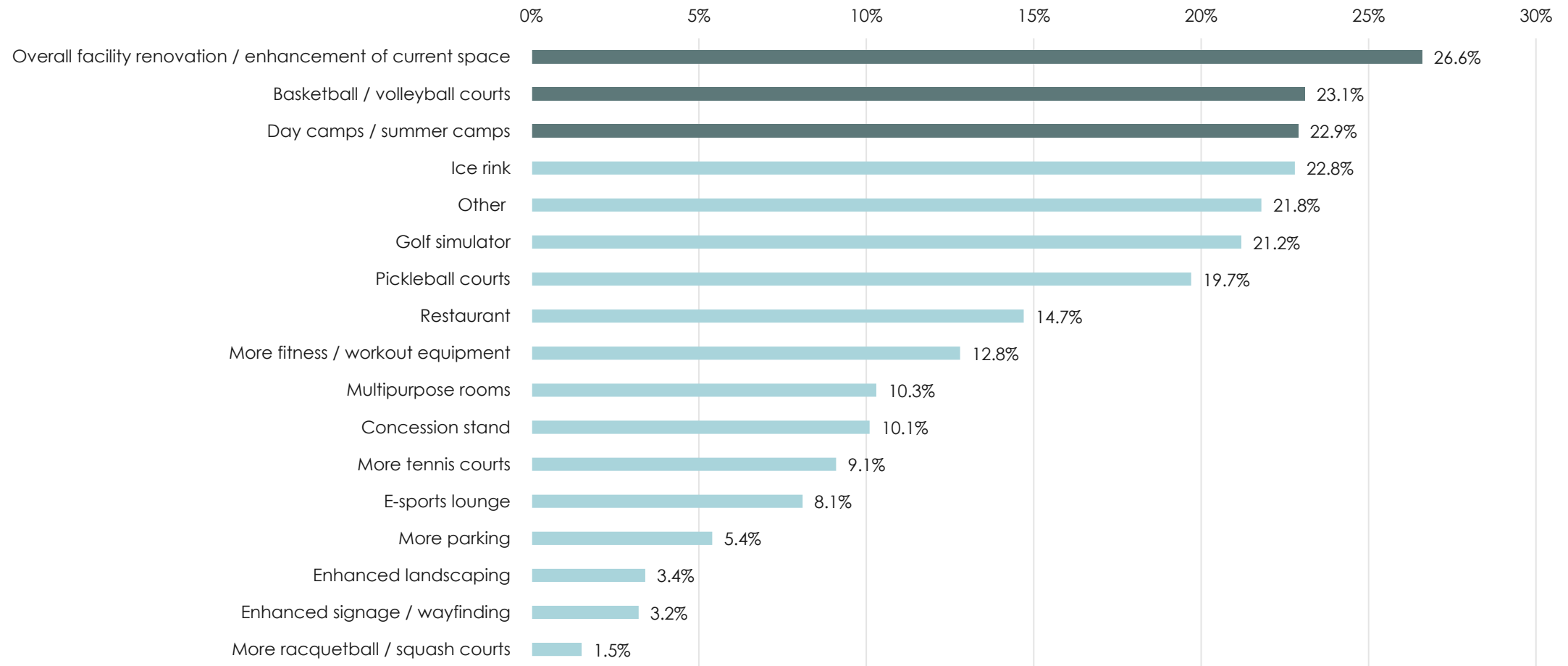
If you or your family have not visited the Mint Valley Racquet and Fitness Complex, why?

n=301



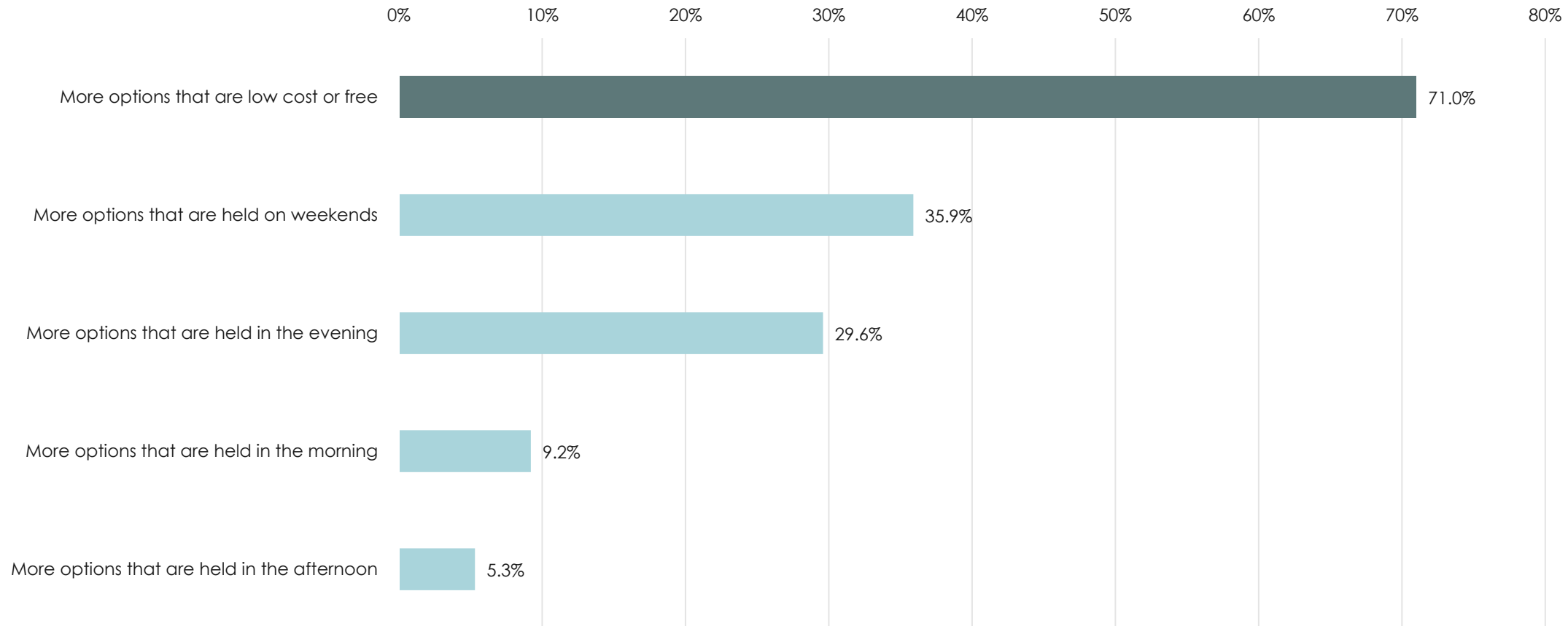
What changes would you like to see at the Mint Valley Racquet and Fitness Complex? (select your top three choices)

n=593



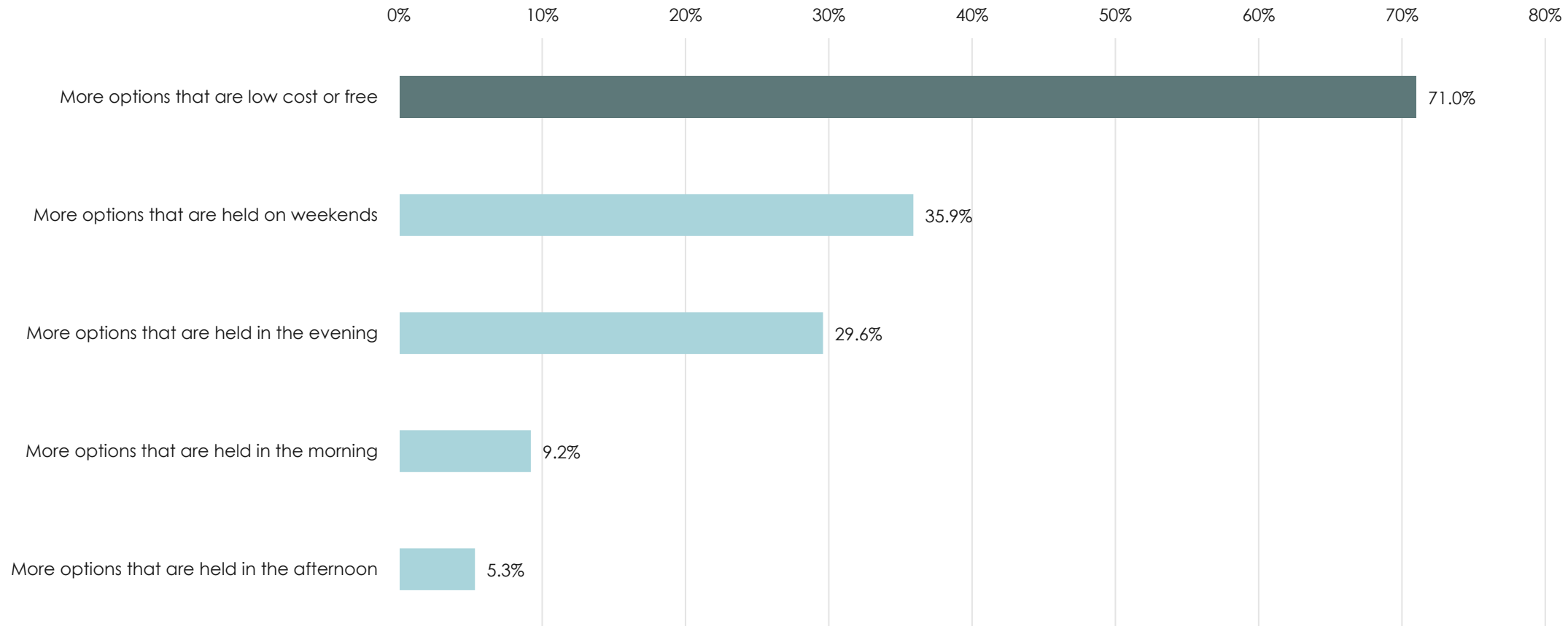
Are there any additional changes that would make this facility more appealing for you or your family? (select your top two choices)

n=510



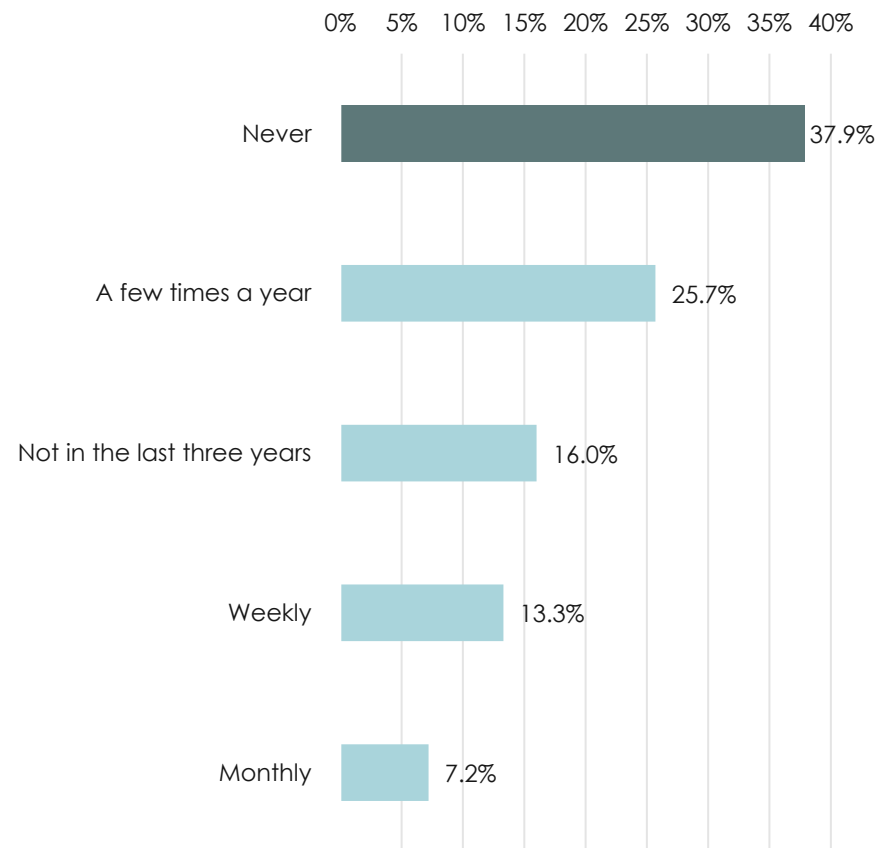
Are there any additional changes that would make this facility more appealing for you or your family? (select your top two choices)

n=510



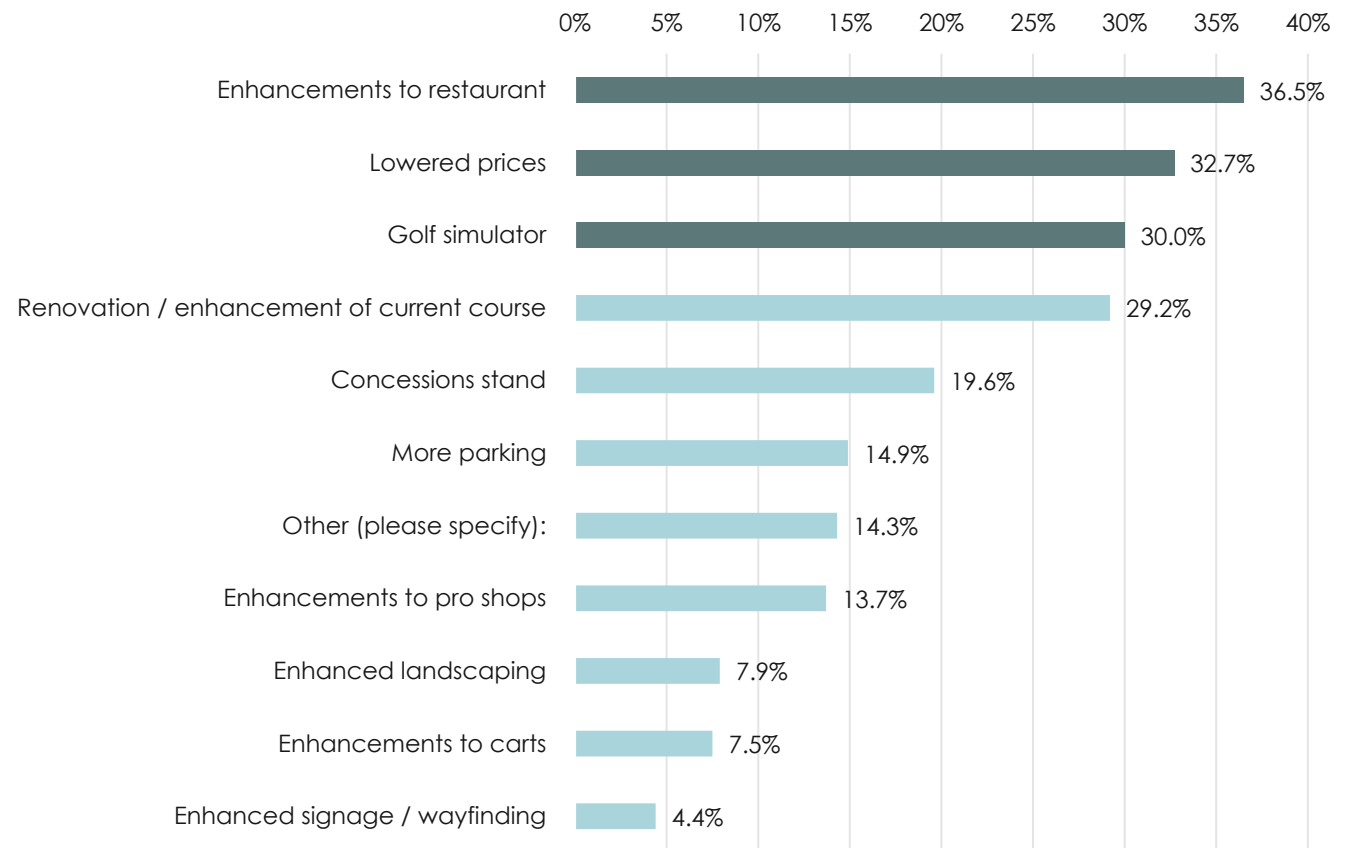
How often do you or your family visit the adjacent Mint Valley Golf Course?

n=639

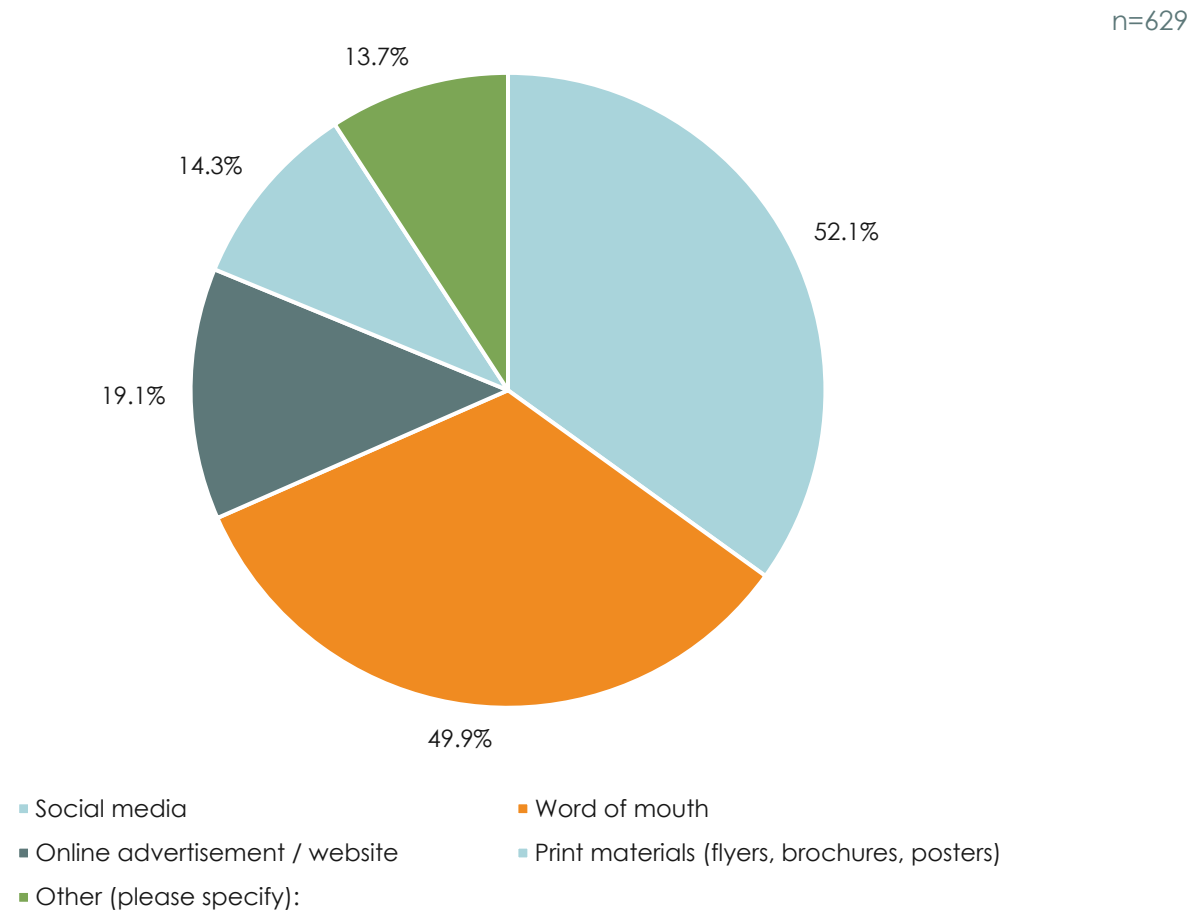


What changes would you like to see to the Mint Valley Golf Course? (select your top three choices)

n=504



How do you hear about events at the CCEC and Mint Valley Racquet and Fitness Complex?



3. WRITE-IN COMMENTS



**Write-in comments
from 349 respondents**

Analyzed with Displayr and Co:Census

Mint Valley Focus

The Mint Valley facility (47 comments) was specifically mentioned in more write-in comments than the CCEC (12 comments)

Quality and Repair of Facilities

Quality and repair was an important theme of write-in responses (26 comments), especially relating to the Mint Valley facility.

Tennis & Soccer

Both tennis (47 comments) and soccer (36 comments) were top requested recreation opportunities. Write-in respondents were especially concerned about the removal of the indoor tennis courts at the Mint Valley facility.

Indoor Facilities

73 comments mentioned the need for indoor facilities for year-round recreation opportunities.

Do you have any additional comments or ideas you would like to share?

Top words:

n=238



4. WHO RESPONDED?



649 total respondents

Residents and Workers

People who live in Cowlitz County (92% of respondents) and individuals who work or own a business in Cowlitz County (41% of respondents).

Long-term Residents

80% of respondents have lived in Cowlitz County for more than 10 years.

Mixed Connections

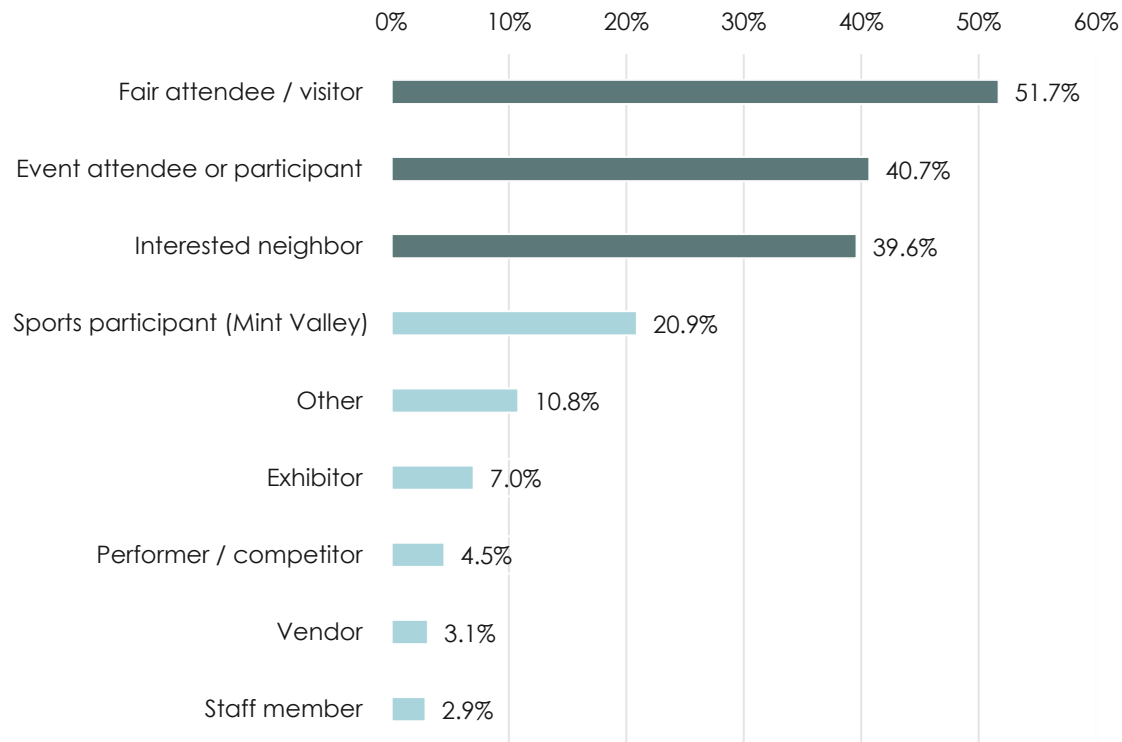
Most participants identify as a fair attendee/visitor (52%), event attendee or participant (41%), interested neighbor (40%), or Mint Valley sports participant (21%).

Varied Ages

Respondents were largely split between the ages of 25 and 74, the 35-44 age group had the most respondents (28%).

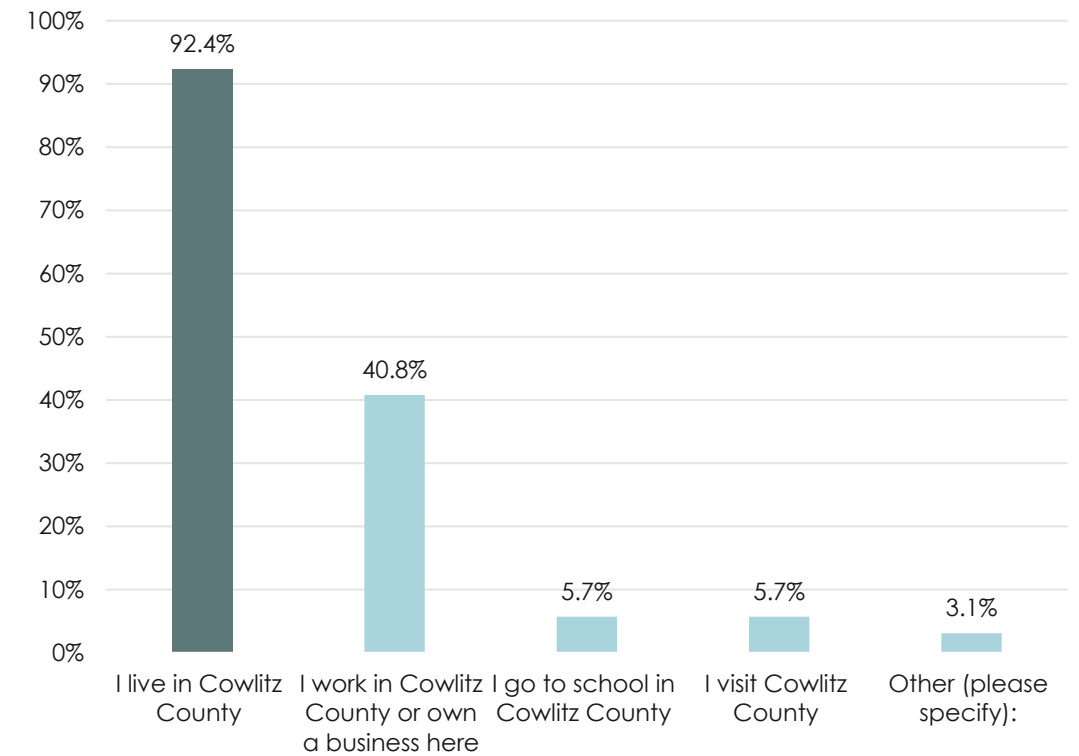
How would you describe yourself?

n=646



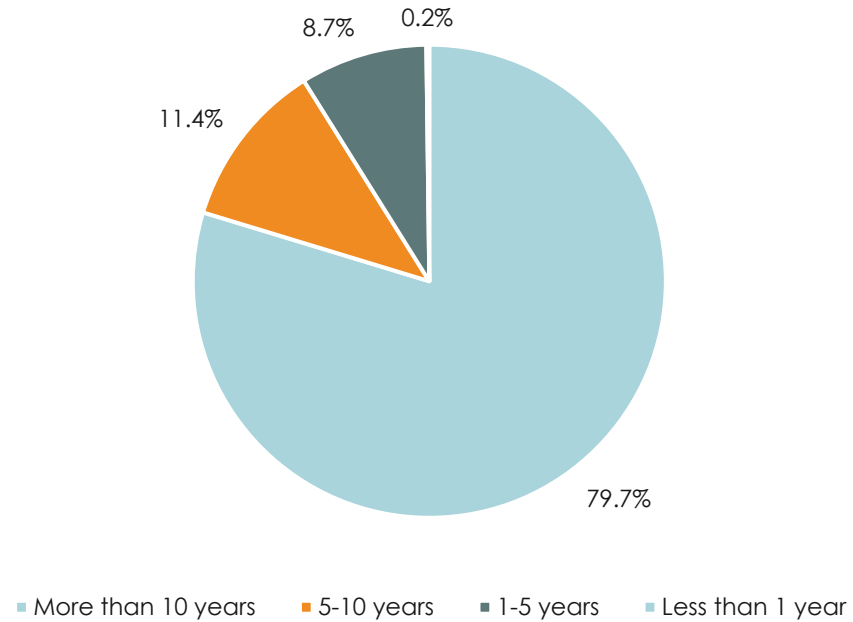
How are you connected to Cowlitz County?

n=645



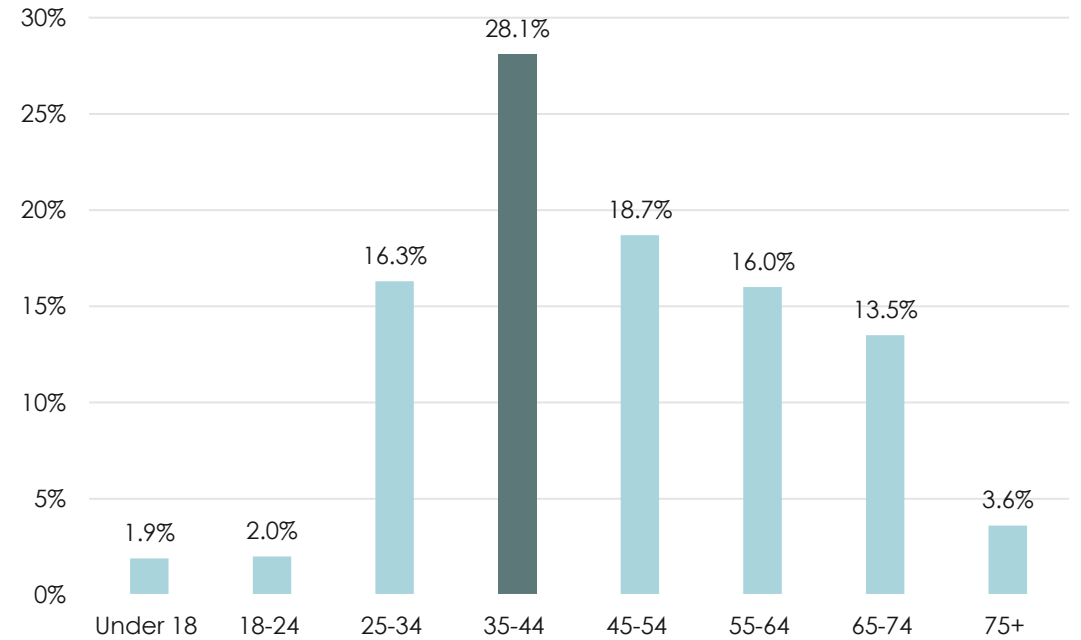
If you live in Cowlitz County, how long have you lived here?

n=595



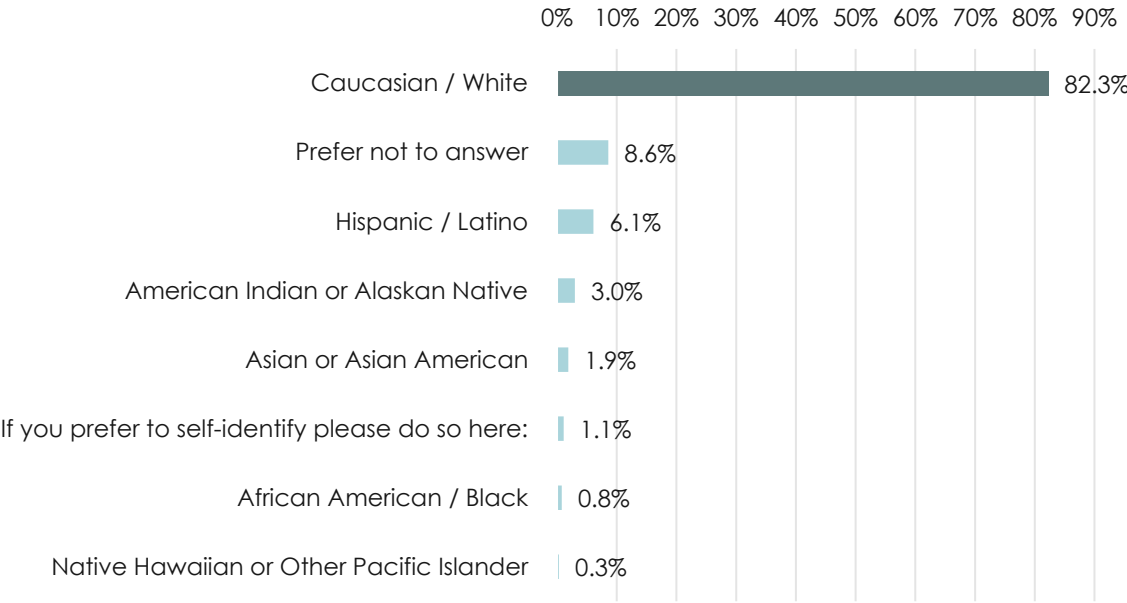
What is your age?

n=638



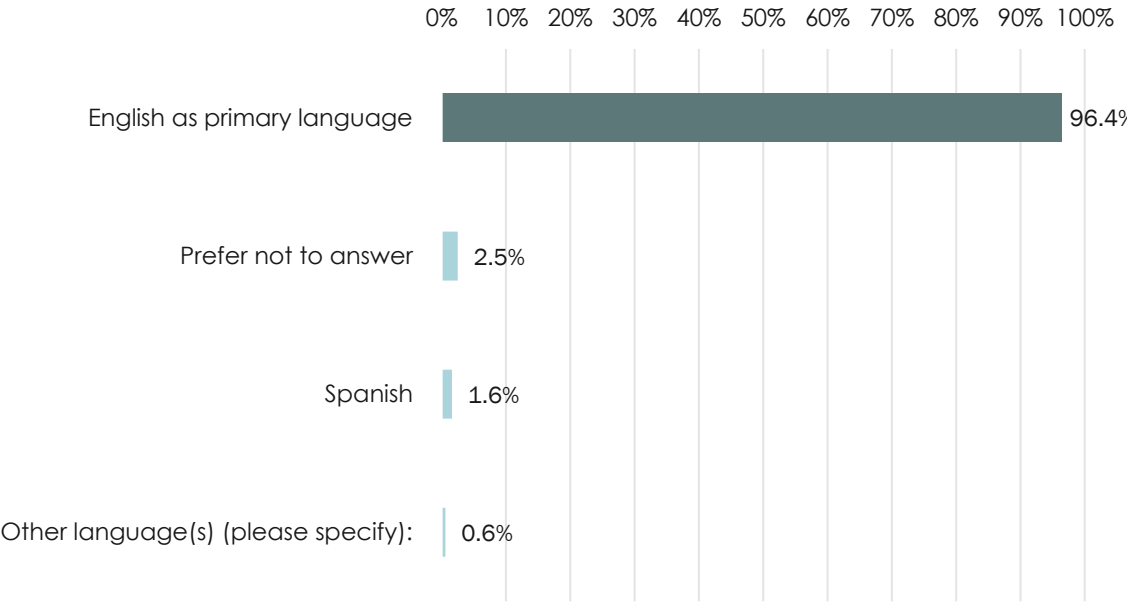
How do you prefer to self-identify?

n=643



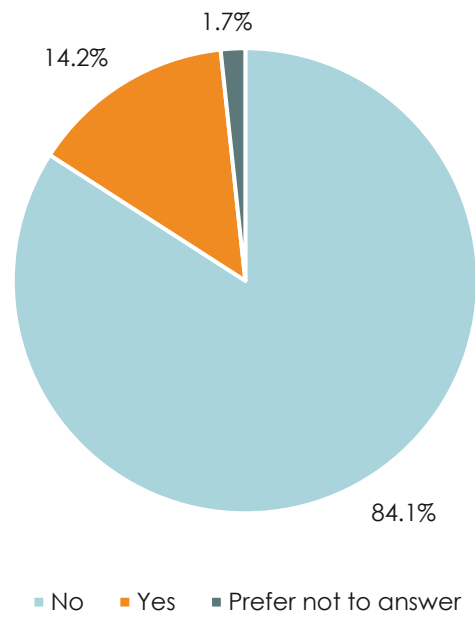
What is the primary language(s) you speak in your household?

n=644



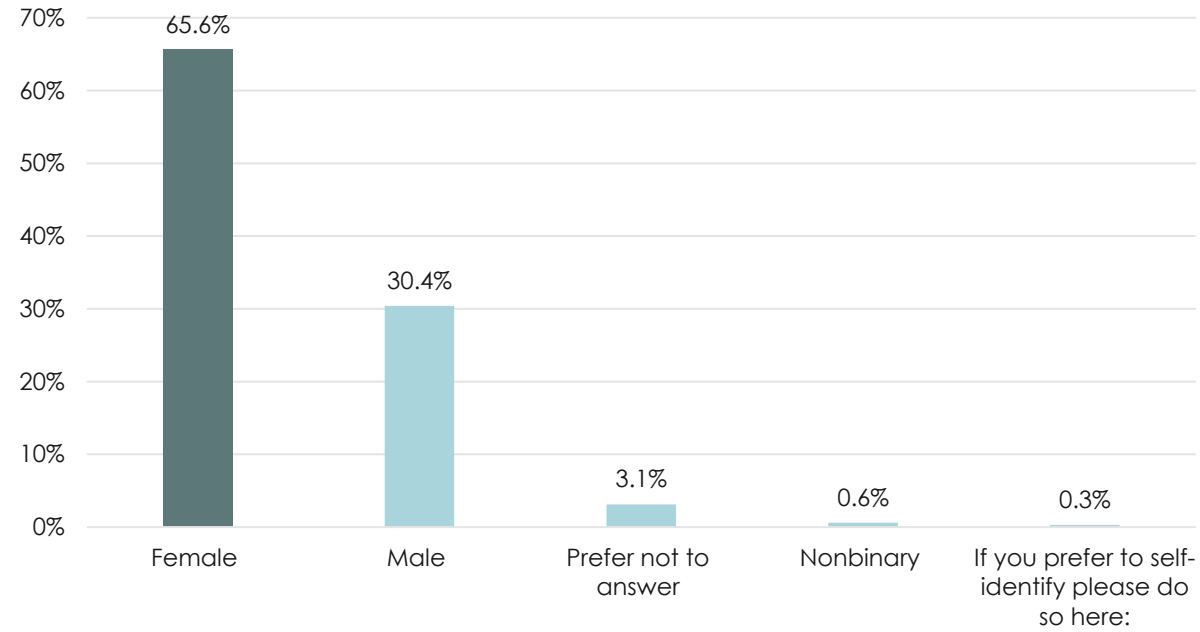
Do you or anyone in your family have a condition or disability that influences your participation in or access to events and recreation activities?

n=646



What best describes your gender identity?

n=642



Online Questionnaire Summary

Cowlitz County Public Facilities District / City of Longview
Master Plan Update & Priority Assets Review

Questionnaire Period: Aug 1, 2023 – Aug 27, 2023



Appendix C: Online Questionnaire Results

1.How would you describe yourself?

	Percent	Count
I am a fair attendee / visitor	51.7%	334
I am an event attendee or participant	40.7%	263
I am an interested neighbor	39.6%	256
I am a sports participant (Mint Valley Racquet and Fitness Complex only)	20.9%	135
Other (please specify):	10.8%	70
I am an exhibitor	7.0%	45
I am a performer / competitor	4.5%	29
I am a vendor	3.1%	20
I am a staff member	2.9%	19

2.How are you connected to Cowlitz County?

	Percent	Count
I live in Cowlitz County	92.4%	596
I work in Cowlitz County or own a business here	40.8%	263
I go to school in Cowlitz County	5.7%	37
I visit Cowlitz County	5.7%	37
Other (please specify):	3.1%	20

3.If you live in Cowlitz County, how long have you lived here?

	Percent	Count
More than 10 years	79.7%	474
5-10 years	11.4%	68
1-5 years	8.7%	52
Less than 1 year	0.2%	1

4.What is your age?

	Percent	Count
Under 18	1.9%	12
18-24	2.0%	13
25-34	16.3%	104
35-44	28.1%	179
45-54	18.7%	119
55-64	16.0%	102
65-74	13.5%	86
75+	3.6%	23

5.How do you prefer to self-identify?

	Percent	Count
Caucasian / White	82.3%	529
Prefer not to answer	8.6%	55
Hispanic / Latino	6.1%	39
American Indian or Alaskan Native	3.0%	19
Asian or Asian American	1.9%	12
If you prefer to self-identify please do so here:	1.1%	7
African American / Black	0.8%	5
Native Hawaiian or Other Pacific Islander	0.3%	2

6.What is the primary language(s) you speak in your household?

	Percent	Count
English as primary language	96.4%	621
Prefer not to answer	2.5%	16
Spanish	1.6%	10
Other language(s) (please specify):	0.6%	4

7.Do you or anyone in your family have a condition or disability that influences your participation in or access to events and recreation activities?

	Percent	Count
No	84.1%	543
Yes	14.2%	92
Prefer not to answer	1.7%	11

8.What best describes your gender identity?

	Percent	Count
Female	65.6%	421
Male	30.4%	195
Prefer not to answer	3.1%	20
Nonbinary	0.6%	4
If you prefer to self-identify please do so here:	0.3%	2

9.How often do you or your family visit the Cowlitz County Event Center (CCEC)?

	Percent	Count
I visit during the annual Cowlitz County Fair and attend other events at the CCEC throughout the year	45.0%	290
I attend other events at the CCEC throughout the year	24.1%	155
I visit during the annual Cowlitz County Fair	19.4%	125
Never	8.7%	56
Other (please specify):	2.8%	18

10.What types of events or activities have brought you to the CCEC?

	Percent	Count
Annual fair	75.0%	440
Farmers market	62.5%	367
Social event / banquet	47.9%	281
Rodeo	42.1%	247
Trade / consumer show	36.5%	214
Convention / conference	33.9%	199
Company party	27.8%	163
Seminar / educational events	24.7%	145
Music event	24.5%	144
Wedding	14.7%	86
Other (please specify):	11.6%	68

11.What do you like most about the CCEC? (select your top three choices)

	Percent	Count
Cleanliness	44.4%	258
Parking	40.3%	234
Ease of finding / accessing the Event Center	33.2%	193
Restrooms	29.1%	169
Types of programs or activities offered	24.1%	140
Overall aesthetics of the buildings and grounds	22.5%	131
Location / things to do nearby	19.8%	115
Catering	12.4%	72
Cost	11.5%	67
Customer service	8.3%	48
Other (please specify):	2.2%	13

12.What do you like least about the CCEC? (select your top three choices)

	Percent	Count
Location / things to do nearby	31.3%	160
Parking	29.4%	150
Types of programs or activities offered	27.2%	139
Overall aesthetics of the buildings and grounds	25.4%	130
Cost	21.7%	111
Catering	10.4%	53
Other (please specify):	9.8%	50
Restrooms	8.6%	44
Ease of finding / accessing the Event Center	8.0%	41
Cleanliness	6.5%	33
Customer service	4.5%	23

13.If you or your family have not visited the CCEC, why?

	Percent	Count
I am not interested in the events and activities offered	54.5%	30

I do not know where to go or what events and activities are offered	40.0%	22
Other (please specify):	7.3%	4
Too far away	3.6%	2
Too expensive	1.8%	1

14.What changes would you like to see at the CCEC? (select your top three choices)

	Percent
Sport courts (basketball, pickleball, etc.)	38.2%
Soccer fields	30.7%
Large indoor multipurpose space	29.7%
Covered open-air arena / pavilion	22.9%
General renovation / enhancement of current space	20.8%
Indoor arena	17.3%
Improved parking	16.9%
Better connections to Downtown	12.9%
Baseball / softball fields	11.6%
Public art	11.0%
Improved street front (lighting, sidewalks, crossings, etc.)	11.0%
Other (please specify):	10.8%
Enhanced landscaping	8.9%
Better connections to the Cowlitz River	7.9%
Enhanced signage / wayfinding	6.4%

15.How often do you or your family visit the Mint Valley Racquet and Fitness Complex?

	Percent	Count
Never	46.8%	303
Not in the last three years	20.2%	131
A few times a year	18.7%	121
Weekly	11.1%	72
Monthly	3.1%	20

16.What types of events or activities have brought you to the Mint Valley Racquet and Fitness Complex?

	Percent	Count
Tennis	49.7%	160
Indoor fitness center	32.6%	105
Racquetball / squash	23.9%	77
To attend a class/program	21.4%	69
Other (please specify):	18.0%	58
Pro shop	16.5%	53

17.What do you like most about the Mint Valley Racquet and Fitness Complex?
(select your top three choices)

	Percent	Count
Ease of finding / accessing the complex	39.3%	119
Parking	38.0%	115
Types of programs or activities offered	36.0%	109
Customer service	21.8%	66
Cost	20.5%	62
Cleanliness	16.2%	49
Other (please specify):	10.9%	33
Overall aesthetics of the buildings and grounds	9.6%	29
Locker rooms	5.6%	17
Restrooms	4.0%	12

18.What do you like least about the Mint Valley Racquet and Fitness Complex?
(select your top three choices)

	Percent	Count
Overall aesthetics of the buildings and grounds	38.1%	112
Cost	28.9%	85
Types of programs or activities offered	26.5%	78
Restrooms	23.5%	69
Locker rooms	18.7%	55
Parking	13.6%	40
Other (please specify):	13.3%	39
Cleanliness	12.6%	37
Ease of finding / accessing the complex	8.5%	25
Customer service	5.8%	17

19.If you or your family have not visited the Mint Valley Racquet and Fitness Complex, why?

	Percent	Count
I do not know where to go or what events and activities are offered	46.8%	141
I am not interested in the events and activities offered	34.6%	104
I participate in recreational opportunities offered by another entity, school, business, etc.	20.6%	62
It costs too much	13.3%	40
Too far away	12.0%	36
Other (please specify):	7.6%	23
Events and activities are offered at inconvenient times	3.0%	9

20.What changes would you like to see at the Mint Valley Racquet and Fitness Complex? (select your top three choices)

	Percent	Count
Overall facility renovation / enhancement of current space	26.6%	158
Basketball / volleyball courts	23.1%	137
Day camps / summer camps	22.9%	136
Ice rink	22.8%	135
Other (please specify):	21.8%	129
Golf simulator	21.2%	126
Pickleball courts	19.7%	117
Restaurant	14.7%	87
More fitness / workout equipment	12.8%	76
Multipurpose rooms	10.3%	61
Concession stand	10.1%	60
More tennis courts	9.1%	54
E-sports lounge	8.1%	48
More parking	5.4%	32
Enhanced landscaping	3.4%	20
Enhanced signage / wayfinding	3.2%	19
More racquetball / squash courts	1.5%	9

21.Are there any additional changes that would make this facility more appealing for you or your family? (select your top two choices)

	Percent	Count
More options that are low cost or free	71.0%	362
More options that are held on weekends	35.9%	183
More options that are held in the evening	29.6%	151
More options that are held in the morning	9.2%	47
More options that are held in the afternoon	5.3%	27

22.How often do you or your family visit the adjacent Mint Valley Golf Course?

	Percent	Count
Never	37.9%	242
A few times a year	25.7%	164
Not in the last three years	16.0%	102
Weekly	13.3%	85
Monthly	7.2%	46

23.What changes would you like to see to the Mint Valley Golf Course? (select your top three choices)

	Percent	Count
Enhancements to restaurant	36.5%	184
Lowered prices	32.7%	165
Golf simulator	30.0%	151

Renovation / enhancement of current course	29.2%	147
Concessions stand	19.6%	99
More parking	14.9%	75
Other (please specify):	14.3%	72
Enhancements to pro shops	13.7%	69
Enhanced landscaping	7.9%	40
Enhancements to carts	7.5%	38
Enhanced signage / wayfinding	4.4%	22

24.How do you hear about events at the CCEC and Mint Valley Racquet and Fitness Complex?

	Percent	Count
Social media	52.1%	328
Word of mouth	49.9%	314
Online advertisement / website	19.1%	120
Print materials (flyers, brochures, posters)	14.3%	90
Other (please specify):	13.7%	86

Responses to Open-Ended Questions

1. How would you describe yourself?

- Golfer
- Children interested
- Children play soccer
- Citizen of Longview that does not regularly/ often attend events
our uses the fair grounds
- Coach
- Coach
- Community Member
- Community coach and youth sport board member
- Community member
- Community sports coach
- Cowlitz county citizen.
- FIBRE FEDERAL CU community development department
- Golf
- Golf
- Golfer
- HS tennis coach -
- I am a Longview citizen that wants this area to be excellent for all
- I am a golfer and Pickleball player and interested Cowlitz Co citizen!
- I am a local Community coach and volunteer
- I am a parent of 4 youth soccer players
- I am a volunteer
- I am an event organizer
- I am interested in the complex and all that has to offer. I need more information.
- I am the secretary for the Longview Soccer Club
- I have children in grade school who play sports
- I play Pickleball at the Link and Mint Valley when not able to play outside
- I reside in Kelso, but use various facilities in Longview. I would love to see Longview add an indoor soccer complex.
- I use most parks in the area
- I was a participant at MVR&F Complex.
- I'm a board member of Recreational Youth soccer
- I'm just a citizen who was asked to respond to this survey
- Interested citizen, I don't live nearby
- Kid that rides rides
- Lifetime resident of Cowlitz County, property owner and someone involved in community engagement.
- Long time resident that likes to stay active.
- Longview tax payer and senior citizen
- Mint Valley Golfer
- Mom of sports facility users

- My grandchildren live in Longview and play soccer and basketball. It's too hard for me to go to Portland to watch my granddaughter's soccer games. I live in Napavine
- Never been to the fair or racquet center. Only the golf course
- Parent
- Parent of a young athlete in Longview and St. Rose student, director at PeaceHealth on Longview.
- Parent of multiple children sports participants
- Parent of soccer player
- Park Board Member
- Person who is interested in facilities development in Longview
- Senior Pass Member of Mint Valley Golf Course
- Soccer coach for the timberbarons!
- Soccer coach!
- Soccer parent
- Tax payer
- This is my home town. My family has lived here since 1937.
- Volunteer for community events.
- YMCA
- Youth soccer coach
- community member
- concerned citizen
- concerned citizen
- county resident for 45 yrs.
- golf
- i meet several criteria above
- parent of a soccer kiddo
- play golf at Mint Valley
- play tennis. Had a membership for over 25 years
- teen is a sports participant
- use Parks and Recreation classes

2.How are you connected to Cowlitz County?

- 4H Leader Cowlitz County
- Born an still here
- Born and raised 4th generation in Longview and raising my own family here
- Clark County
- I am a mother in cowlitz County
- I have family in Cowlitz County
- I have family that owns property in Cowlitz County
- I live in Lewis County and play tennis at Mint Vallley
- I shop and attend events in Cowlitz County
- I was born and raised in Longview and living in Cathlamet now. I drive to Longview at least 4 times a week to shop, eat and play tennis at Mint Valley Tennis center!
- I worked for the County and retired and live in Cowlitz county
- Living in Cathlamet (Wahkiakum county). I'm in Longview at least 3-4 times a week.
- Member of Mint valley racquet
- My grandchildren live in Longview and play soccer.

- My kids go to school in Cowlitz county and participate in sports and 4H
- Play on the Mint Valley tennis team
- Retired from a CC business
- Tax Payer
- play tennis at Mint Valley

5.How do you prefer to self-identify?

- American
- Human
- Should not matter
- US Citizen

6.What is the primary language(s) you speak in your household?

- Chinese
- Japanese
- Russian
- Should not matter

8.What best describes your gender identity?

- Not appropriate question for this survey
- There are two options. I am a female

9.How often do you or your family visit the Cowlitz County Event Center (CCEC)?

- Car shows, festival's
- I am a county employee that is often at the Event Center for my job
- I visit the fair or other event every few years
- Mint Valley several times a week.
- My work holds trainings there
- Not really visiting with covid still
- Occasionally
- Once every couple years.
- Only when attending a conference.
- Only when you hold a worthless meeting!
- So new to area still learning about events
- Sometimes the fair. Sometimes other events. Not consistent. Work or other personal events potentially too.
- Very rarely. I haven't been to the fair since pre-Covid, and I've only been to a few events since it opened.
- We used to go to the fair but the facilities aren't very attractive or used friendly that includes parking.
- When a meeting interests me
- fair + farmer's market
- not sure when events are happening and don't like to drive in the dark
- occasionall, scheduled mostly private events

10. What types of events or activities have brought you to the CCEC?

- Car shows
- Horse shows
- Tennis
- Cat show
- Athletic events, tennis.
- Auction Events
- Bazaar
- Brew festival
- Car Show
- Car Shows
- Car show. Bazaar. Dog competitions.
- Celebrations of life
- Chamber
- Charity events (chaplain dinner and others)
- Christmas bazaar
- Circus
- Community Events
- Craft Bazaar
- Earth Day!
- Easy riders and other horse show events
- Equine events
- Equine events throughout the year
- Funeral
- Funeral Service
- Game Shows
- Garage sale
- Gardening and x mas events
- Golf
- Halloween event
- High school art show
- High school rodeo, cow show
- Holiday bazaar
- Horse and animal shows
- Horse arena
- Horse shows and other 4H events
- Livestock shows
- Master Gardeners Plant Sale
- Other events thru the year such as the circus
- Political dinner
- Poultry show
- Professional Wrestling
- School art display
- School art show
- School district art show
- Squatch fest and earth day
- Tennis, pickleball, and racquetball
- Unique tin carshow
- Volunteer work
- WSU Master Gardener Demonstration Garden
- Wrestling events
- bazaars

- bazaars
- cowlitz county school art show
- crafted beer fest
- extreme machines
- meetings for gov't.
- none lately
- public hearings
- squatchfest
- student art fairs

11.What do you like most about the CCEC? (select your top three choices)

- Ability of facilities to host different types and sizes of events.
- Availability location
- Diversity of uses on the grounds
- Haven't been there in years
- I love that Cowlitz County has a space to help share and grow local equestrian sports and other 4H programs such as shows for cattle, sheep, dogs, cats, etc.
- Indoor arena with attached stalls
- Literally nothing. Its meh.
- Nothing
- Proximity to I-5 and other equestrian venues
- Still learning about events. Hoping to attend more in future
- There's not much. Wish you were not required to use the catering, customer service has not been great either for many years and pricing can be high depending on the type of event.
- WSU Master Gardener Demo Garden

12.What do you like least about the CCEC? (select your top three choices)

- None
- Access points aren't always obvious or convenient.
- Advertising. I never hear about the events and often miss things I wish I had attended.
- Cost to the county as the center is rarely used and not meeting predicted use. Another county boondogle like the county St. Helens Visitor Center. It does not even get close to the original project promised/predicted use any citizens warned of.
- Equine area needs updating and improvements.
- Everything!
- Hotels in area are too expensi
- I dislike that I feel as though the Expo Center is trying to eliminate the local, rural feel of Cowlitz County by trying to eliminate equestrian sporting events and shows as well as other animal events. It feels as though we are under appreciated and being forced out of the space.
- I don't dislike anything
- I enjoy all of the ccev
- Just some of the buildings look old or rundown.
- Lack of communication when multiple rooms are booked creating crowd flow and parking issues

- Lack of programs or activities offered
- Lack of safety during events (allowing driving on grounds during events), lack of signage, need more trash/recycling
- Lack of trees and landscaping
- Lack of upkeep
- Location relative to crime in the area. I don't feel safe walking to my vehicle or leaving my vehicle unattended
- Mint valley condition, lighting
- N/A
- Na
- Need more events through the year
- Need more info before I can answer this
- No adjacent hotel accommodations.
- No attached hotel
- No complaints.
- No issues
- No issues really
- Not a good hotel nearby. Not incentivized to stay in town.
- Not enough activities
- Not really anything
- Not really anything to not like.
- Nothing really
- Public communications
- Security
- Side Entrance needs better signage and access
- Sound sometimes is muffled.
- The barns and equine facility / arena buildings are becoming an eyesore and need funding to refresh and renew
- There is nothing that I dislike
- There isn't a real reason to dislike it
- This only pertains to arena. My family and I were active riders who used the riding arena when we could haul in until you began charging for it with outside sources. It deterred a lot of the riders who used the facility.
- chemical products used in your building
- don't build a hotel on fairgrounds!
- exclusive catering contract
- had to choose a third
- haven't been there in years
- non-profit access at an affordable cost
- not utilizing the concessions buildings

13.If you or your family have not visited the CCEC, why?

- I do visit
- My grandchildren haven't had any games there.
- plan to soon

14.What changes would you like to see at the CCEC? (select your top three choices)

- Tennis courts
- Advertising, communication, signage,

- Aquatic center
- Bring back the race track
- Bring back wrestling shows monthly
- Casino
- Coming from communities that had well developed athletic clubs, I would like to see CCEC or another venue establish an athletic club that offered more than weights and golf. Example: Tumwater Valley Athletic Club.
- Community pool
- Conference Hotel
- Covered play ground for kids
- Don't force the use of one caterer
- Food court- food trucks
- Giant food truck pavilion. Similar to Troutdale.
- Hotel
- Hotel access
- Hotel and RV space for horse, dog and cat shows
- Hotel on premises
- How about a Nice Hotel!
- I have no idea and don't care
- I would love to be able to access spaces that are currently there
- INDOOR SOCCER FACILITY
- Indoor Soccer Facilities for our amazing youth soccer clubs throughout the county to be able to utilize year round.
- Indoor Soccer!!
- Indoor soccer
- Indoor soccer
- Indoor soccer complex
- Indoor soccer fields for training, development, and indoor competition
- Indoor soccer would be so beneficial to kids in cowlitz county. We are in the pnw an indoor facility would really help with training abilities.
- Indoor soccer/sports arena
- Indoor soccer/turf soccer fields
- Indoor track and field facilities
- Indoor training fields accessible to teams not only for games to support youth soccer development in off season and during bad weather
- Indoor/outdoor Aquatic center
- Keep the fair, upgrade grounds accordingly for multi use
- Maybe a rock climbing wall (if there is not one already there). I have an 8-y.o, who is very much interested in rock climbing. I am having trouble finding him a proper place to use his talent
- More activities, attractions
- More concerts
- More cost effective so more can use it
- More public events and a new website that makes it easier to find the calendar of events
- Multipurpose sports fields for tournaments to be played that would bring people and business to our community
- Nearby lodging
- No issues really

- Nothing
- Nothing, doing a great job
- Overnight accommodations
- Programming
- Public swimming pool
- Soccer is really growing in the US. The World Cup will be held in the US in 2026. We are seeing European players come to the MLS (US). Cowlitz County is already behind in the soccer community. We need to be able to host tournaments and bring people (money) into our community.
- Softball
- Sports fields and courts can be found around town, so no need to add more at CCEC
- Swimming pool
- Swimming pool and Roller skating Rink
- Tennis
- Tennis courts
- The cost is observed. The main building is nice and the side rooms are convenient but it seems as if the pricing is based on the mindset of "where else is the customer going to go"!
- Update horse arena
- Updates and designated areas for dog shows, goat shows, and horse shows. All having thier own space
- Water the grass. After the fair it's dead.
- We need more things for the kids in Cowlitz county, and having an indoor sports arena would open up more opportunities for kids when then outdoor sports can't happen due to weather
- We would love to see an Indoor soccer arena please!
- amphitheater
- haven't been there in years
- make cost more effective for local non-profit events
- more events for kids/local area information
- more more current cutr=ting edge family event - bubble runs, comedy acts, ,
- programming of interest to me

16.What types of events or activities have brought you to the Mint Valley Racquet and Fitness Complex?

- Golf
- Pickleball
- Pickleball
- pickle ball
- pickleball
- Wallyball
- 30 years ago - was a member playing tennis.
- Can't remember
- Cost to participate is an issue
- Double Mint Disc Golf Tournament
- Golf
- Grandkids playing basketball (there is one hoop there to side of tennis court)
- Haven't been

- Haven't been since I was a teenager
- I coached tennis for many years at the high school.
- I have never been before because was unaware
- I haven't. Didn't know what was offered. Just thought it was a golf course unfortunately
- Mod fitness and swimming
- Na
- Never been there.
- Nothing
- Only indoor tennis facility within 45 minutes from Longview
- PICKLEBALL
- Party
- Pickle ball
- Pickleball. But not really a good set up for it. It could be tho.
- Soccer
- Taekwondo on reserved court
- To watch relative play tennis
- Wallyball courts
- Wallyball, volleyball
- Watch friends play
- We went to a sale of excess equipment
- Would play pickle ball in the near future
- Youth church activity
- golf
- pickleball, wallyball
- play golf
- snack bar

17.What do you like most about the Mint Valley Racquet and Fitness Complex? (select your top three choices)

- Nothing
- Tennis - we cannot lose tennis in this community. I moved here several years ago and chose the town because there was a tennis facility. Otherwise I would have moved to Vancouver - do NOT get rid of tennis. Our HS teams use it when it rains. They need it too.
- All of the above
- Close to where I live
- Community
- Dont use it now for years
- Golf
- Haven't been
- Haven't been in years
- Haven't gone there
- Indoor tennis
- It's the best not indoor tennis facility
- Location convenient for me
- N/A
- Nothing out of date
- Only ondoor tennis facility between Vancouver and Chehalis/Centralia area

- Place to play indoor pickleball during the rainy months
- Playing USTA tennis in Northern Oregon League
- Tennis , weight room and pickleball
- The city has let the place run down so bad that it no longer appeals to me.
- The fact that this complex is never packed
- The only place that doesn't have wood courts in the winter for pickleball.
- The opportunity for sports and physical activity in our community.
- There really isn't a lot that is still appealing about the building. It needs alot of work and renovations.
- There's not much to like about it right now. Very dated and it needs some major renovation.
- Unsure, I haven't been in a long time
- We don't attend this facility
- cafe at golf course
- had to choose a third
- location
- the other tennis players

18.What do you like least about the Mint Valley Racquet and Fitness Complex? (select your top three choices)

- N/A
- eiling needs to be fixed, updated ligbting, better ventilation system. courts resurfaced, New locker rooms. It is old, it needs to be remodeled.
- Ceiling is ripped and shows moldy insulation
- Ceiling, interior walls and courts are in POOR condition AND are in need of repair.
- Condition of tennis courts
- Condition, lighting
- Court interior ceiling and outdated court surface
- Equipment is old, smells kind of musty upstairs.
- Haven't been
- Haven't gone there
- I like it the way it is
- I no longer play tennis so have no currently to opinion
- I wish USTA would take it over like they did VTC and made it vibrant and amazing. Call USTA. Get them to take it over. We can share with Pickleball. Do NOT get rid of tennis. We need adult programming and a Pro who will help us grow.
- Inside of building needs functional updates
- It is very cold, dark and old feeling inside the court area
- Need additional opportunities for activities.
- Need to know more info
- No improvements in last 3 years
- None
- Not being taken care if, mold growing and hot/cold seasonally
- Poor lighting, falling ceiling, and bathrooms are all in poor condition

- Shower facilities need attention
- Small
- Tennis courts need an upgrade, the whole interior of the building including the ceiling and restrooms and locker rooms.
- Tennis courts need resurfacing
- The entire facility is run down and over crowded with equipment. Courts are in horrible shape.
- The fact that the equipment and facility needs updating and modernized. It reminds me of an old attic.
- The outdated lighting, court surface is 30+ years old. Insulation on ceiling and roof vents that created condensation . As a previous member of the tennis improvement committee. We had raised a substantial amount of funds to improve the facility. Unfortunately we have been at a standstill since the beginning. A matching grant was awarded for the improvements through the city. It's a city building , that has been neglected and IMO left to rot. It's one of a few buildings that allows for Physical Activity in the raining months.....
- Trainers
- Unsure
- We do not attend this facility.
- Who plays racquetball anymore!!
- family membership could be more affordable
- had to choose a third
- inside of tennis building needs repairs and updating
- it is in disrepair
- lighting and court surfaces

19.If you or your family have not visited the Mint Valley Racquet and Fitness Complex, why?

- Customer service experience deterred me from returning.
- Didn't know about it
- I didn't know it was a public facility
- I didn't know that it existed
- I have never even heard of it
- I just play golf once in awhile at Mint Valley.
- I mainly do outdoor sports last 4 years
- I thought it was only golf
- I use the golf course instead
- I was unaware this facility existed
- It's for rich folks.
- Live in Kalama
- My kids are just getting old enough to be interested in racquet sports so I plan to go soon
- Never had the opportunity
- Never see or hear anything they do.
- No soccer programs and resources offered
- No soccer training facilities
- Not sure of pricing, either
- Only been in area 1 year. I didn't know about it
- Outdated facility and equipment. Not enough options.

- Still getting settled in the community. Would likely use in the future
- Too busy otherwise
- feels unwelcoming for seniors

20.What changes would you like to see at the Mint Valley Racquet and Fitness Complex?
(select your top three choices)

- Indoor soccer
- Indoor soccer
- Indoor soccer fields
- Indoor soccer facility
- Soccer
- Soccer
- 18 hole disc golf course
- A pool
- A selection of instructional classes for all levels of tennis players
- A total updated renovation -What would attract USTA to take over? More courts - let them do it - they will grow the program like they did at VTC. Also need better gym. Nicer locker rooms.
- Add Table Tennis
- Additional of soccer opportunities for all aged to use.
- Affordable programming
- All of the above
- Aquatic center like Astoria or Lewis county.
- Baseball simulator/cages
- Better advertising
- Better condition for the tennis court
- Better marketing for events/amenities
- Better ventilation/ cooling, repair leaks and pest control
- Bowling
- Build larger to bring outside tournaments into town. Like place in Chehalis
- Ceiling, courts resurfaced
- Community pool
- Cost ..CC only caters to people with money
- Disc golf
- Do not know
- Eliminate it
- Enhanced advertising? I have no idea what is there or what is offered
- Even though I don't play tennis, the roof in the tennis area needs redone. With all the pickle ball options, tennis needs to stay there as an option. It's well used!
- Family friendly times/programs.
- Fix over pricing
- Host Tennis tournaments. This stopped several years ago but for 20 plus years MV held at least a couple tournaments a year!
- I always assumed all you had was golf. Parents/grandparents golfed but I don't.

- I didn't know this was a public facility. Thought it was a private club / membership. Never been.
- I have no idea. I don't go there.
- I like it the way it is right now
- I would love an indoor soccer facility.
- I'm not sure what is currently offered as I've never heard of this complex
- IDK what they currently offer or the condition of the facility but Cowlitz County needs safe places for our youth at a no cost or sliding fee scale based on family income level. All of the above would be great for our County youth.
- INDOOR SOCCER FACILITY / MULTI SPORTS INDOOR FACILITY
 - Indoor Soccer Arena!!!
 - Indoor batting cages
 - Indoor golf
 - Indoor soccer arena
 - Indoor soccer complex
 - Indoor soccer facilities for youth and adult leagues!
 - Indoor soccer field
 - Indoor soccer fields
 - Indoor soccer fields!
 - Indoor soccer for youth and adults so we do not need to travel to Portland. There are tons of families who would utilize this locally and this would be a income resource year around for the col. we have a large Hispanic family and we are always traveling to Portland or Vancouver for the indoor soccer. Other cities could come here too and purchase an annual pass or monthly, it could be a great investment.
 - Indoor soccer is the future!!
 - Indoor soccer training and competition space. Turf indoor fields.
 - Indoor soccer, almost every city around us has dedicated youth soccer programs that generate money. The city of Longview doesn't seem to care much about competitive youth sports other than high school. We have the potential to have amazing players we just don't have facility access.
 - Indoor soccer.
 - Indoor soccer. I can not stress enough how beneficial it would be to get these amazing kids of cowlitz county somewhere to play year round.
 - Indoor soccer/sports arena
 - Indoor track and field area (discus and shot put rings specifically)
 - Indoor/outdoor aquatic center
 - More activities
 - More covered courts
 - N/A
 - N/A i don't use nor plan to use the facility
 - Never been nor do I know where it is
 - Nicer restrooms
 - No matter what you do, if you don't bring to membership or daily costs down, people won't come.
 - Nothing

- Outdoor pool or aquatic center
- Pool
- Public pool
- Redesign Court 3 and 4 to accommodate 2 pickleball courts on each court. We need 3 tennis courts to play USTA TENNIS!!
- Repair/resurfacing of the parking lot and tennis courts
- Replace ceiling and lighting on tennis court along with ventilation (HVAC)
- Roller skating
- Skate world
- Skating rin
- Soccer Turf field
- Soccer complex
- Soccer courts
- Soccer field
- Soccer fields
- Soccer fields (indoor) and turf playgrounds
- Soccer fields / Indoor soccer
- Soccer friendly activities
- Soccer indoor facilities
- Soccer space
- Swimming pool
- Swimming pool
- Swimming pool, YMCA too expensive
- Volleyball and other sports areas available.
- We donated \$ and want to see results
- Wrestling events
- You need to allow other people coach tennis besides Donny; no one should have a monopoly. He's great, but his teaching style is not for everyone.
- advertise and price
- affordable options
- decreased cost, esp for non member day use. \$12 to play an hour of pickleball is ridiculous
- don't really have much opinion on this facility
- exercise classes
- heating
- indoor soccer training facilities
- multi-purpose indoor spaces to accommodate a variety of sports, often ones with less traditionally followings
- repair ceiling, renovate courts, repair bathrooms, clean everything
- restroom, court ceiling
- rock climbing walls
- sell it and have it pay it's own way.
- to know more about it and what it offers
- updated lighting and resurface tennis courts
- weight and low impact classes offered

23.What changes would you like to see to the Mint Valley Golf Course? (select your top three choices)

- Unsure

- 9 hole three par course
- All the above
- An 18 hole disc golf course
- Batting cages
- Better Pickleball Courts and be warmer in the winter
- Better par 3 setup for beginners & kids
- Building remodel
- By these options it proves the City has no business running a golf course.
- Closure. We don't need 3 golf courses in this area. They are a waste of natural resources and there are other better quality courses in the area
- Disc golf
- Do not allow golf lessons that stay on one hole on the Par 3 for an hour while others have paid to play the entire Par 3.
- Do you teach golf?
- Don't use
- Eliminate it
- Get the irrigation system updated.
- Golf is stupid
- Haven't been there
- I don't believe the City of Longview should be the owner!
- I don't golf. But anything that you do should be designed to encourage youth participation.
- I live on the golf course, better care of the grounds that abut our properties
- Improved access to golf camps or clubs for kids
- Indoor soccer
- Indoor soccer field
- Instruction/coaching
- More advertising for evns there didn't know it existed
- More carts
- More covered practice range
- More flexibility for alcohol at Golf Tournaments
- More frequently held lessons in golf for beginners.
- More ladies events
- More options for the lower income community and more advertising for other families not just the wealthiest in town
- Never been & don't intend to.
- Never heard of it before so unsure
- No e
- No idea it exists
- None at this time
- Nothing
- Pleasant employees
- Pool
- Proceed with irrigation update.
- Proshop needs renovated desperately.
- Protection from flying golf balls that golfers hit over the fence onto 42nd street
- Repair to the parking lot surface
- Swimming pool

- Top golf facility
- Try having the restaurant/bar open during golf times!
- Turned into a park the whole town could use
- Turning into Urban farm or community gardens rather than using water, a precious resource, for grass.
- Update sprinkler system and building, including driving range
- Volleyball courts! Basketball courts, multiple, we need to be able to hold tournaments in our area like every darn community around us. Your ambers mean tax dollars brought here! Hotel stays, they buy food, they go to movies as teams etc. It's ridiculous that Longview doesn't do this. We need to do better.
- We are members of Longview country club
- We enjoy coming over to golf course after playing tennis or pickleball for lunch and a beer.
- Would love to see a local, scaled down version of TopGolf. Make some renovations to existing driving range to allow for evening usage for general public. Add good lighting, access to restaurant or concessions, and place temporary obstacles or targets out in the range that could be easily removed before the course opens the next day. No need to build some major complex like TopGolf, but offering a similar activity at the existing facility would be a huge hit locally. Also may be a way to recruit new golfers. I'm a golfer myself, but I certainly enjoy the casual social setting of TopGolf as well.
- Your building is aging! We were just there golfing and it looks like it's rotting in some areas but the food area looks way better!
- beverage carts
- food truck
- had to choose a 3rd
- i dont golf
- options to attract non-golfers and advertise
- sell it, and let it pay it's own way.
- senior discounts
- turned into a private course rather than a city course
- youth designated area for practicing
- zero interest in golf.

24.How do you hear about events at the CCEC and Mint Valley Racquet and Fitness Complex?

- Radio
- I don't
- Email
- Email
- Never
- email
- this survey
- Chamber
- Chamber
- Don't hear much
- Don't see notifications
- Emails
- Event organizers info is primary

- Have to look up
- I don't actually hear much about events
- I don't care what happens at the fairgrounds. I find out about Mint Valley because I go there often
- I don't currently
- I don't ever hear about them other than a flyer about tennis lessons from our elementary school.
- I don't hear about them
- I don't hear about them.
- I don't hear much about it anywhere!
- I don't hear of them
- I don't unless I search it out myself. The Racquet Club seems to be for the rich and elite.
- I don't.
- I dont
- I dont ever hear
- I grew up here. I used to play walleyball at the racquet complex
- I hardly ever hear of events.
- I haven't
- I live by the CCEC
- I live near by.
- I live next to it
- I never have heard of them.
- I never hear about it
- I never hear about them. Don't know how to get that information and it is definitely not pushed to me.
- I'm at Mint Valley at least 3 times a week, so know whats going on
- Just did through this
- Live close by
- Live in the area
- Living here for 30yrs
- Lol
- NA
- Never have heard of the events offered there. Don't play golf
- Never heard of it
- Never receive info on Racquet Complex
- Never see any event or activity advertised
- News
- None
- None. I'm aware of the racquet club because it's next to the golf club
- Normally I hear nothing unless I go looking for it
- Not well advertised!
- Please bring back wrestling
- Radio
- TDN
- The Daily News

- The Event Center does a terrible job promoting its events. In the Event Center's defense they simply don't advertise the events that are happening there. For example, they have a reader board that hasn't worked in several years. Seems like they would want to repair it. Their gates are always closed. Not very welcoming. The City wants the Racquet and Fitness Center to fail so they can move on to other things. The City really doesn't promote or support this facility like it does other venues and events.
- The racquet center only does kids programs regularly. Any adult programming is on a "if it works out with the Pro and he wants to" type of thing - I would pay in advance and others would come for more diverse tennis Live Ball or classes or regular mixers.
- There's NOT a lot of programs offered for adults at MVR&F
- local radio
- not in the Daily News. None.
- radio
- still learning how to find out about community events
- survey
- tdn.com

25. Do you have any additional comments or ideas you would like to share?

- Unsure why the racquet complex is up for consideration. Between tennis & pickleball, it seems to be well utilized. The ceiling is terrible. Donnie does a good job meeting the needs of club members.
- Room rental fees are too high at the event center yet it's the only space in Cowlitz County to hold large events so event planners have no choice. The fees make it hard to bring new events and increase tourism to our town.
- The ccec is going to need a lot of serious overhaul done to it. While the construction is underway, give Specialty Rents a call. They can provide a temporary structure so ccec can still hold all their events.
- I really don't think the City of Longview should own Mint Valley. Rule and red tape that the City has to abide by will hinder its growth in golf tournaments, or the tournaments will make up their own rules.
- I live near Mint Valley, but have never felt 'invited' as a community member because I do not play golf or use a racquetball, tennis. I would love to see low-cost evening activities. I would attend if advertised and interested me. I am active and involved in the community, would be interested in what a renovation would look like.
- I would like Cowlitz County to be known as the County that provides multiple safe options for our youth to foster self confidence, exercise not only their bodies but their minds, their civic participation & teach them how to be good stewards of our community.
- The Mint Valley golf and racquet complexes should be multi-purpose so they could be used for multiple purposes. Think event space for weddings, reunions, retirements, or birthday celebrations.
- What is it going to take for the city to take care of their facilities? They build then let things run down. Why did individuals have to raise money to convert John Null tennis courts to pickleball courts? Cowlitz County citizens are ashamed of how our facilities are run and maintained.
- Get rid of the fair
- I am excited that additions and improvements are being considered for these facilities.
- Golf is a nice walk ruined haven't played since 1990. I broke my tennis racket into pieces in 1979 and have never played since, I'm much happier not playing tennis. It's an aggravating

game that I was happy to give up on. Pickle ball is a menace and should be banned for the noise. The golf course should be bulldozed and used for birdwatching.

- With so many folks living in poverty in Cowlitz County, I'm not sure why towns focus so much attention and funding on athletic activities only a select group can afford to participate in like golf. I currently live in Woodland and have been hearing about a public pool for 30 yrs & a multi million dollar sports complex for the last decade.
- All of this needs to fit into the city's master plan of how to bring Longview into the 21st century and appeal to visitors and tourists. We need the revenue. How do attract young professionals and families to live in Longview or even to come here for food and entertainment?
- Add more color to our downtown so dreary . Make people want to come and see what's going on.
- Mint Valley Golf Course being kid friendly. Encourage all ages and family centered events.
- The event coordinators and catering have gone down in the last couple years. I am not sure what staffing changes have been made, but it shows.
- None
- CCEC will never be a big draw for conventions. Government moves too slow. The Ilani casino/hotel will always be preferred over CCEC for events. Do not be fooled into thinking a hotel nearby will change that.
- The hotel on the fairgrounds is the worst idea if it means no carnival. Find a space for the carnival on fairgrounds (not across the street or elsewhere!!) or you will have almost no fair attendance. Too late, but offering 24-hour free shuttle to local motels would have been cheaper. Shame on you for taking business away from the existing businesses who also depend on income from visitors.
- Good luck. We can offer so much more to the community with these 2 sites.
- Don't add a hotel! Just accept that it was a bad decision to spend the money in the first place! Well and take the loss as you did on Hoffstadt Bluffs! Turn Silver Lake Visitors Center back over to the Washington State Parks!
- Cowlitz County has been very focused on sporting facilities, especially baseball and softball. However, in the NW Climate, indoor facilities are a need and opportunity. Looking at the work in Centralia, the Hub, located adjacent to other sports focused facilities is a good example of expending on existing infrastructure, in the right place. The proximity to businesses adjacent to I5, help provide the support needed to make this a destination. The issue I see with the expo grounds is largely location. Its not easy to access, nor supported with other businesses such as restaurants. Further, there is a lack of foresight in this entire conversation about the CC fair, let alone the value the event center provides to the community. I would argue that enhancing the 7th Ave, Roy Morris or Tamo to accommodate a destination sporting complex is the right solution. At the same time bolstering the tremendous opportunity for non-sporting events on the expo property could promote significant economic growth. I really believe there is tremendous opportunity for both, without this being an us vs. them conversation. Yes, sporting facilities are important, but so is highlighting economic growth, agriculture, year round multi-purpose events, and many other opportunities.
- Consider contracting with the USTA to operate Mint Valley Racquet & Fitness. The city of Vancouver began contracting with USTA to run the Vancouver Tennis Center in the last 10 years and it is a bustling well run facility now with several tennis pros, lessons for all ages groups that are well attended, drills classes, USTA teams and other competitive team play. With the conversion of the John Null tennis courts to pickleball, there are not many places to play tennis in Longview anymore. The high schools lock their courts. Please don't reduce the number of public tennis courts any further.
- I think we need a newer hotel for event attendees to stay at. I think this would bring a higher amount of events to the area. Right now I really can't recommend any of the area hotels to stay for family and friends.
- Is there any way to get a better hotel? There's nothing four stars here which reduces incentive to stay in town.
- The youth soccer programs is a growing program that caps out due to no dedicated practicing facilities and no indoor training options at an affordable price for the off season/wet season

which takes up approximately half of the year. Coaches and boards are all volunteers to keep costs as low as possible for players, but field use for practicing are restricted and reserved for games only. An indoor training space would allow for indoor training, tournaments, games, youth development, after school programs, and more in relation to youth and community development through soccer.

- Please create a combined annual membership between the tennis/raquetball/workout facility and the golf course.
- Better lighting at mint is needed
- The MV racquet complex needs repairs to the ceiling and other upgrades. It looks terrible.
- More events for kids and families.
- A new pro shop complex would be great.
- We can rarely participate in activities, because facilities either do not offer family friendly services or the activity takes place during the workday.
- It would be nice to have an 18 hole disc golf course somewhere in the community
- Always have a great experience when I visit the mvrfc
- Have more options that people who aren't country club members or golfers can afford or enjoy. All the parks/ restaurants/ interesting things in Longview are downtown. More homes/ townhouses and apartments are being built in West Longview, but people still have to travel downtown or at least to 30th to buy or do anything.
- Please keep the indoor tennis courts at Mint Valley. They are the only indoor tennis courts in the county. The nearest ones are in Vancouver. It is dark and/or rainy for over half the year, and indoor tennis is the only option in those conditions. They are also needed for the local high school tennis teams to use when the weather is bad. Plus there aren't very many quality outdoor courts available either, so without the indoor courts at Mint Valley it will be difficult to play tennis in Cowlitz County period. Again, please keep them, they are critically needed for the sport to exist in our area. Thank you.
- Please do not eliminate our tennis courts and fitness room. We do not want to drive to Vancouver to join VTC or Green Meadows Tennis centers. I've been playing at Mint Valley since it was first built...a long time!! It has kept us young! Move it or lose it!!!
- Keep up the good work!
- The racket club does not seem to adequately service the community. It's terribly outdated and used by a very small percentage of the community. It's time for an overhaul.
- We raised money to improve the tennis complex and am deeply disappointed work was not done while prices were still reasonable.
- The tennis courts need to be renovated and open to the public and a new operator.
- My wife and I saw some folks playing pickle ball at a park (Vandercook?) on the tennis courts. We thought that was a good use of the tennis courts, and we've considered trying pickle ball. We hear pickle ball is a good workout and easy to learn - hence it's growing popularity.
- My son and daughter-in-law and grandchildren all play tennis at Mint Valley, so please make sure the indoor tennis courts stay as part of the master plan. Thank you!
- Clean up the water in the golf course including the wall in 17!
- Increase quality of facilities for both. Pro shop at both is embarrassing compared to other facilities of comparable venues. Every pro shop nearby is higher quality-Golf shop has birds living in walls/holes in side of building and interior is poor. Racquet court facility is also severely outdated with every piece-locker rooms, weight rooms, ceiling, pretend pro shop area. Nobody has a clue about managing it with pricing, scheduling or offering any advice on court sports. Mgr is non-existent and even though being there many times-have never seen. Pickleball is very popular, yet we have zero organization of any kind. Unless local people organize and pay for very limited court space - you will continue seeing donations going to outside park facilities and play at YMCA and Family Link center. Has nobody seen how many people do NOT play there. Highly doubt it as there would be significantly more opportunities available for pickleball players. Is it not the fastest growing sport in America and our parks department is seemingly completely ignoring it. I will not support a singular Parks district for the person or committee who runs it has not been able to grow the most popular activities in the nation in our own town.

(Golf/pickleball). I don't agree or believe in throwing more money at programs that are currently not being managed or ran well.

- I believe an indoor tennis facility is a nice draw for people moving to Longview. It also gives pickleball players a place to play in the winter
- As pickle ball becomes more popular, more courts and maybe classes?
- Spend money wisely. Don't go broke over third party companies holding surveys. Renovate in budget and improve where you can
- No
- More local soccer fields please! Turf would be best. All the other local towns have nice fields except Longview
- The City needs to get out of the Golf Course, Racquet and Fitness Center business.
- We gave money for renovations at Mint Valley Racquet club and we have not seen ANY. Where did all that money go to?
- I think horse, dog and cat shows are big draws. The folks who do this use RV's to do these events. I think covered pavilion would really enhance the farmers market. The older buildings on the north side should be demolished. A hotel would be great. Using the big parking lot for the farmers market and parking for the fair is not the highest and best use of the space. The hotel should go on that space and parking for events be located elsewhere. Kelso and Longview need a new, modern hotel.
- Want monster trucks here!!!!!!!!!!!! Please :)
- I would love to see the complex stay as somewhat of a tennis facility since it's the only one in town or close by but the building is falling apart and really needs to be changed.
- As someone who lives near the Golf Course (in condos, backyard backs up to the fence) with a young child, having access to more free events to allow my son to learn about Golfing and other activities would be nice to have in the area.
- I would love to the Racquet complex host more events for teens. Listen to teen voices and give them the activities they want.
- Keep working on the winter conditions of the golf course to allow more play
- Basketball hoops, Volleyball nets, partner with schools for earlier practice times.
- Continue to improve these facilities as they are possible jewels for South West Washington.
- No
- Longview needs to focus on kids activities during the Winter more.
- In May 2021, soon after a Neighborhood Grant was awarded to repair the ceiling at MVR&F, a committee raised additional funds to repair the ceiling. Those funds have been sitting around for over 2 years and donors are requesting action or their money returned. Please ensure that the repairs be completed, including resurfacing of the courts AND remodeling the disgusting restroom/locker room facilities. The facility is in need of MAJOR repairs after MANY years of neglect and is an embarassment to members and the community when visiting teams come to play. As a member of the facility since 1978, few, if any repairs and maintenance have been minimal since inception. Thank you for taking the time to receive input from community members!
- i think public sports areas are a good place to keep kids out of trouble and also allow people to stay active, especially those who need it. the basketball court at the lake is a prime example of what it can do for the community as a whole and more spaces like that will allow for a more tight-knit and a more involved community.
- The landscaping is beautiful, it's the parking that is awful, not enough and far to rough, needs leveled and clear parking spaces.
- We need more pickleball courts in Longview. The addition of Clary Courts at John Null is a great start, but the pickleball community is growing and will quickly outgrow Clary Courts. We also have such limited options for the rainy months.
- Would like to see a bigger and affordable indoor pickleball courts
- take advantage of silver sneakers
- We need indoor tennis court in this area.

- We definitely need to keep and update the tennis courts. We play in different leagues with players coming from the Portland area and N. Washington. Extremely important to many who now currently play there.
- Golf course and facilities are great.
- Work with Kelso to make these facilities a top draw for visitors to Cowlitz County.
- Would really LOVE to see MVRF be renovated into a tennis club we could be proud of. It's very embarrassing when the Vancouver/Portland area USTA teams come to Longview and make comments about the condition of the facility. Regardless of that we have very competitive teams who have advanced to playoffs. Many of us donated money to the city for RENOVIATIONS FOR THE TENNIS FACILITY....if that is not going to happen we would like our money back.
- For the golf course, city needs to fund it or sell it. 50 years without any capital being put into the property by definition is being slum lords. At some point investments need to be made into parks and recreation to attract people to Longview and to stay in cowlitz county. We don't need to try and be Bend Oregon. However, let's not have Chehalis show us up! Keeping pace with Aberdeen is not exactly shooting for the stars.
- Build a new pro shop and irrigation system for the golf course.
- None
- The Mint Valley complex has been deteriorating for years. The locker rooms are in dire need of an upgrading and replacement of worn facilities. The tennis courts are overdue for resurfacing and the court ceilings need new insulation and a impenetrable lining. New carpet is needed in the common areas as well as the workout room. This once beautiful public facility is a shabby embarrassment to the community.
- the exercise equipment/workout room at MVRC is too small. Equipment is too close. it needs to be at least twice the current size. making that space into something else and moving the exercise equipment to an addition on the main floor would be better for patrons.
- CCEC is the heart of our community. Improvements to existing buildings and adding an equine facility with adequate stalls would bring well paying class shows here because of our central location on I5.
- Please don't get rid of your indoor tennis courts.
- The Mint Valley Racquet Complex can be a desired destination if some improvements tot he locker room/restroom as well as the tennis courts for USTA league play. The viewing is poor and we need additional courts to support the play/lessons for the residents nearby. We support neighboring counties as they do not have facilities to support their enjoyment. After school programs would benefit the youth and grow tennis in the area too.
- We donated money years ago for improvements, specifically to enhance tennis, not pickle ball. There have been no improvements. I personally donated \$1000.00
- It is essential to keep tennis courts at the club. So many people play tennis and rely on the club for a place to play year round and especially when it's raining and cold outside.
- The ceiling in the racquet complex is in poor shape and we donated money over a year ago for repairs that never happened
- please don't reduce the number of tennis courts! as someone who plays tennis there fairly regularly, I love having a quality indoor tennis option available in town
- Tennis is a favorite activity for my friends and family, please support mint valley and surrounding tennis locations
- Mint Valley Racquet & Fitness are the ONLY indoor tennis courts in all of Cowlitz county and it would be a shame to have to go down to Clark County to play and not support our business close to home.
- The MV tennis center is the only tennis option in town because the parks and rec have not maintained any outdoor couts
- The Mint Valley Racquet club is the only indoor tennis facility in Cowlitz County, and needs to be upgraded and maintained. It serves young and old, and could do so much more with some improvements and new management.
- Mint Valley is owned by Longview why is the County including it in its planning? The County has no business making this facility part of the plan for its miserable fairground

- The MV complex supports more than just Cowlitz County but also surrounding areas that have no facilities. We use the facility weekly as a family promoting a healthy life style. I have a disability and it is imperative for me to keep my body moving to be successful in the back to work program as I have for a couple years now. Our family enjoys the people, our lessons, the staff and would love to see more family events so families have someone to go to be healthy building strong families in a divided world.
- I've said it before and will emphasize again - do NOT get rid of tennis. It is a lifetime sport it builds people's health and social connections. We can share with Pickleball - but they can't take over - Tennis deserves to be enhanced - please look into if USTA can take over - I will be asking if you follow up on that route - it deserves attention as part of feasibility. The current Pro is a nice human being - but I believe he's tired of running it - and it shows. It lacks the vibrancy of a well run, alive tennis center. If we got grants for low income kids to attend classes/group lessons - we could enhance the use. You could do a multi-agency bid for funds from a TON of things - connections and physical activity is lacking for our youth - their behavior is worse than ever - and they're dying by suicide more than ever. USTA can help build the kid's program - and Adults. Good Lord - do NOT get rid of tennis.
- Interior of Mint Valley Racquet and Fitness center needs a major renovation. It hasn't been updated since it was built in 1978 or 1979!!!
- We are lucky to have Mint Valley Golf Course in our community. I hope we can bring it into the 21st century with renovations/updates to its infrastructure, technology and equipment. We need something at the CCEC that is going to bring people and families like what the Hub does in Centralia.
- Great golf course and tennis facilities
- I've played tennis as a kid and the pro then took a group of us as we got older on traveling tournaments. Years later I took a refresher set of lessons through Longview parks and rec. For the past 15 to 20 years I've been playing competitive tennis again. I am a busy professional in the community and (Tennis) is a great outlet for me. I've met wonderful people and I've been impressed with the job that the tennis pro and the employees have done at the racquet club. Renovations have been a long time coming and it would be nice to not be embarrassed by our facility when we have other teams traveling regularly to play at Mint Valley from Portland and Vancouver.
- I would like to see better utilization of the complex and bring in more of the community to use the complex.
- Mint Valley complex in dire need of upkeep and repairs. Further delays may compromise the structures. Small things like soap containers that are hung snugly and proper outside areas to consume food would be nice. Lots of beautiful trees around buildings that could be used for outdoor seating out of harms way.
- None at this time. Thank you
- The Tennis facilities at MV are essential to the surrounding community! Please do not get rid of them.
- Keep tennis!!! Don't get rid of it!!!
- Please keep/increase tennis!
- My wife and I are enthusiastic members of the tennis community. We love the facility and believe it can thrive. We've personally witnessed the growth of the sport in surrounding communities. Vancouver Tennis center and club green meadows to name a couple. We've also seen the large numbers of young students who cycle in and out every year.
- Please keep access to tennis. Don't eliminate the tennis facilities. Thank you!
- Follow through on the improvements that the fundraising campaign raised money for.
- Please build a soccer complex. Local clubs like the Timber Barons should not have to play behind Kelso high on the dike and we should not have lesser facilities than our smaller cities like Kalama.
- I donated money for Mint Valley Racquet Club improvements over 2 years ago, and nothing has been done yet. I sent an email 2 months ago to Don Harlan that if there is nothing done within the next 6 months, I want my donation back. He said it was the city that wasn't doing anything.

- I donated \$1,000 for the ceiling renovation project and nothing has happened. We keep getting told different stories of why it hasn't been done. If something doesn't happen soon I will be asking for my money back. The women's bathroom needs to be redone as tile has fallen off. It isn't ADA compliant. There needs to group instruction for adults..Only private instruction is offered. How is the sports going to expand without reasonably priced group instruction. This facility should be a selling point for people moving into the area.. For this to happen repairs need to be made. It should be run by the city/recreation department not by a private contractor who has had no one overseeing him and making him answer for things not being done.
- Mint Valley Racquet Complex is and has been tailored to aged people. You have to tailor the workers and facilities to middle aged and younger people. When you're greater by old people and the equipment is old and the facilities haven't been renovated we don't want to go there even when we like the fact that not a lot of people go there. That's why we canceled our memberships.
- Keep tennis courts. Our community needs options
- Please keep it as a tennis complex as this is our only option indoors and needed during the rainy months. It is embarrassing when other teams come to play and the courts look so awful. So updating very needed.
- The tennis courts and indoor of the building are in dire need of maintenance and renovation. The facility is 45 years old and has only been renovated/carpet replaced once and courts resurfaced once. The ceiling is in a SAD state of repair and needs to be replaced. A Neighborhood Grant was received in March, 2021 and a fundraiser was held in May, 2021 but nothing has been accomplished. The facility is well used by members of the community and when teams from Vacouver and Portland visit, it is an embarassment. Something NEEDS to be done!
- MV tennis court is too old overall. The ceiling and the walls have tons of damages. Nowadays most of the tennis courts have updated to new blue grounds and have nicer scorekeeper. The entire restroom and locker room are very old overall too. We've been hoping for the changes for a long time.
- More community education classes are needed
- I have been retired for 25 years. I took up tennis upon retiring. It is my retirement. The ladies are wonderful. We compete against many clubs in the Portland/Vancouver area. It is embarrassing when they travel here. Ceilings hanging down. Restrooms discus ting. Courts need resurfacing
- Joint golf and fitness center memberships
- Fix the roof over the tennis courts. Make a separate area for Pickleball. Increase pickle-ball fee to equal the monthly tennis dues. Make tennis important. Make hallway better, remove the smelly old carpet. High windows in the tennis area to let in natural light. Update the bathrooms.
- Please keep the tennis courts at Mint Valley. With an energetic, enthusiastic & creative pro, I think it could thrive.
- The tennis courts, restrooms and upstairs lounge are very dated and dirty, embarrassing to host other clubs.
- LV needs tennis!
- Longview is limited for indoor tennis courts. A fundraiser was enacted over 3 years ago now to update the lighting, resurface the courts and and updated the locker rooms. It is frustrating that the City of Longview has not moved forward on this project.
- The golf course is a Jewel in the city!
- Continue to offer senior annual passes at Mint Valley Golf Course at reasonable prices. Most of us seniors are on a fixed income and this is a great outlet for us to use during the week year around when everyone else is working. Thanks
- I believe you would best stay relevant if you provided a more teen oriented center and youth with indoor soccer.. ice rink and all around chill area for local teens .. even a indoor skate park facility and some other attached play items
- Mint Valley Racquet and Fitness has been raising money for renovations. I'd like to see that actually happen for the betterment of the facility. With rainy Pacific Northwest, we need indoor options.

- Since the Neighborhood Grant was received by MVR&F in March, 2021 to replace the ceiling and a fundraiser was held in May, 2021, NOTHING has been done to repair the ceiling, 2 years later! In addition to the ceiling, three tennis courts also need to be resurfaced and the bathrooms/locker rooms need some major renovation. Since this is the only indoor tennis facility within 45 miles, it could be an attraction rather than an embarrassment to the community. Please use these funds to undertake the work that needs to be done!
- This area needs an aquatic center. It will prevent drownings in the local cold rivers and have a place where everyone can have swim lessons. Plus, it would be great for teens and young adults to have jobs.
- The parking lot at Mint Valley Racquet needs to be re-paved at some point as the puddles can get pretty big in the rainy season! I like the front desk staff at Mint Valley Racquet; everyone is very helpful. I also like that the Pro Shop sells demo racquets; this makes tennis lessons much more affordable.
- Safe swimming opportunities for families, clean picnic areas with outdoor summertime movies. We should be investing in opportunities to keep families together.
- LOVE the gym and that it gives us an option besides Snap Fitness. If it was even a little updated (carpeting, get rid of the useless sofa area, replace bikes that work better...) it would be a bigger asset. Better hours (later during the week, earlier on weekends) would be awesome, too.
- The soccer community is big in Longview. It's growing! Our players, parents, and coaches need an INDOOR facility for year round soccer to continue building youth sports at low costs. Most families travel to Vancouver/Portland indoor facilities that are really successful, but most players can't afford to attend or travel there and miss out. This is what Longview & the kids in our community need ❤️
- No
- A squash court at Mint Valley would be fantastic. I know not many people play squash, but the closest courts are down in Portland or up near Seattle. If we had a court here, my whole family would join and play regularly.
- Would absolutely love an indoor soccer arena.
- We would love to have turf fields for our local soccer players.
- We need more usable soccer fields
- THANK YOU for exploring new opportunities and giving the people of our community a chance to weigh in! The ideal scenario would be indoor soccer facilities. So many families have travel regularly Vancouver/Camas for indoor soccer. We also have ZERO turf soccer fields for the children in our community but every other community we play in, has them. In addition, as someone who participates in hiring physicians to serve in Longview, we need them to want to live in this community. Not land in Vancouver because there are more opportunities for their children. Not to mention keeping their earnings local! Thanks again and good luck!
- Please consider youth soccer in these decisions. Youth soccer serves as a potent avenue for steering young individuals away from trouble. Beyond its physical benefits, it offers structured engagement, fostering teamwork and skill development. To maximize its impact, it's crucial to provide adequate facilities for these programs. By offering safe spaces to play and connect, we create an environment that nurtures growth, builds character, and keeps youth positively occupied. Let's invest in both the potential of our youth and the facilities they need to thrive.
- An indoor sports arena where people/kids can continue to enjoy sports during the rainy WA months would be an amazing opportunity for this community. It keeps the winter blues away and those interested can easily access a healthier lifestyle.
- Longview is long over due for an indoor soccer complex. The weather here is terrible and there are a ton of kids who's parents would be more willing to sign up and sit indoors and watch rather than sitting in the freezing cold. And tons of players would play indoor in the outdoor off season
- The fairgrounds are a dump. Either renovate the out buildings for use or demo them. Pave the parking lot across the street or turn it to a sports complex of some sort. Population has grown you need to upgrade the fair from a carny circus of dangerous garbage rides and games to

something a little more respectable. Maybe then local businesses will contribute. Many more events for local community.

- Please support Cowlitz Youth Soccer
- I'd love to see indoor soccer and softball/baseball facilities in our community. We would have to drive to Vancouver/Portland for our kids to play indoor sports.
- Would love to have access to an indoor soccer/gym facility for the public to use
- We need more activities in Longview for youth and adults alike. Soccer has always been an integral part of Longview. We have Roy Morse for softball and I would love to see an awesome indoor soccer facility!
- My kids and I would LOVE to see an indoor soccer arena here in Cowlitz County! We currently travel to Salmon Creek Indoor Soccer Arena for indoor soccer (classes and leagues).
- Indoor soccer facility
- It would be really nice if Cowlitz County could come together and have some nice soccer fields and more options for adult rec teams in multi sport options. Additional kids sports camps for the different age groups. Bring back a skating rink /ice rink. Cowlitz county is so far behind other counties when it comes to sports complexes and options for kids and adults both.
- Soccer! I have 6 kids 17 to babies and our community needs more!
- An indoor soccer turf facility would be great for training, playing, keeping kids off streets learning sportsmanship making life long friendships.
- No
- Just some indoor soccer please.
- We did the summer and spring golf camp for our 8 year old daughter and she loved it. It would be nice for the parents to have benched or somewhere to watch
- I think indoor soccer would be fabulous for our community.
- This community desperately needs a high quality sports complex. The children in this community deserve a safe place to compete in various sporting events. Turf fields with a indoor comped would allow for year round sporting events. Large scale tournaments would draw thousands per year to our community and local hotels to include the current one being considered by the PFD.
- I think that turf fields for soccer and batting cages would get used so much. It would bring in a ton of \$
- Cowlitz county needs more options for athletics. Indoor soccer is needed
- I would like an indoor soccer field
- Create more soccer venue
- Host soccer tournaments
- It would mean the world to this of us in CYSA to have indoor soccer fields. Specially for our younger little players. That often get sick from playing out in the cold and rain, and more opt to getting injured. It would be amazing to have a good, well kept environment that is comfortable year round for our kids to play soccer.
- We need an indoor soccer.
- I would love to see an indoor soccer arena!
- The community could benefit greatly financially by investing in multiple all turf sports facilities (ex. baseball, soccer, softball). Take a page out of the Lewis County book and keep kids/athletics in the Cowlitz County while making lots of money for the county in tournament fees, hospitality, and restaurants during these events. Cowlitz County is way behind in providing opportunities to kids who participate in sports.
- Would love to see more options for youth and young adults for all socioeconomic groups. Indoor soccer in our area. Activities and programs to build up youth and provide safe places to be active and social. Inter generational as well to build relationships and share common ground and learn from eachother.
- Youth sports in our area needs more facilities and opportunities!
- Please don't take away the only indoor tennis facility and public golf course. Locally, recreational sport locations keep shrinking. Not everyone likes pickle ball and it seems to be

taking over. We need some year round turf fields for soccer, baseball and softball desperately. Check out the new Ridgefield park. It's awesome!

- I really hope some sort of indoor sports complex opens up to help not only the youth stay out of trouble, but also help us coaches out. We do this out of love for the kids, we want the kids to succeed and an indoor complex would be amazing for this community! It would bring a tremendous amount of revenue since it would be the only important facility for miles around!
- Please do not tear down any more tennis courts for more pickle ball courts. There are still some tennis players out here that don't want to have to drive to castle rock or kalama to play.
- Our community needs more soccer facilities. We especially need turf soccer fields. It is wild that smaller communities have much better facilities and we have kids and adults basically playing on poorly maintained and not watered fields. Turf fields would be used daily by many people.
- Cowlitz county needs to be able to hold tournaments in our area like every darn community around us. We need venues for volleyball, basketball, soccer etc. They bring so much money to the community! Tournaments mean tax dollars brought here! Hotel stays, they buy food, they go to movies as teams etc. It's ridiculous that Longview/Cowlitz County doesn't do this. We need to do better. We have the space to do it. Go look at the turf fields in Chehalis, and the Chehalis Sports Complex, the outdoor swimming etc. There's no reason we can't do that here. Our families in this community drive to all surrounding areas every weekend and spend thousands of dollars annually for our children and adults to play at these venues. As a realtor I have families moving out of the area to live in places with better schools and options for their kids. Educated tax paying families. That's who we want here we don't want them going up north or to Ridgefield. There should be a poll done at the hospital with the doctors and nurses to see how many of them commute into Longview each day. Our housing costs are lower here but they want to live somewhere else that caters to family. We don't do that here. Our county/city resources have been going in the wrong direction for far too long.
- Indoor soccer fields / indoor sports complex / public pool would be a huge asset to our community
- no
- It would be great to have an indoor softball/baseball facility in the county. Not only would we be able to host tournaments to bring in several different families to the community which in turn will bring in money to the community. All of the families will get hungry at some point. Families always forget some piece of equipment when they travel in. Here in our community the small businesses will benefit from the families that are drawn to athletic facilities offered.
- Indoor Soccer Facility
- This county needs more indoor soccer options there's a massive growing community with little to no resources for soccer.
- More soccer fields
- I would love to see the fair grounds have a place for indoor soccer. A regulation size field that could be broken up into smaller fields for trading and youth sports games.
- We need this indoor soccer!
- A multi use space with a floor for Taekwondo (any martial art), yoga or stretching.
- No
- Indoor soccer leagues could be a financially profitable avenue for indoor spaces- currently we pay \$75-150 per sports season (8 weeks) for various sports for our children. Indoor soccer is a sport that many families within all of cowlitz county would be interested in participating in.
- Would love to see indoor soccer or soccer fields in general here
- Cowlitz needs an indoor soccer field for kids who love to play soccer all year around.
- Cowlitz County needs to take over Roy Morse park. And build turf softball slowpitch fields that can be used for girls fast pitch and little league baseball. That would bring in way more money then turning the event center into indoor soccer. Longview parks won't do it and is losing out on a lot of money because all world tournaments would be held their.
- More camps for kids
- I would love for us to have more events that draw people to our community who might not otherwise come here (similar to our Crafted Brewfest and Squatchfest).

- None
- If mint valley golf course is not viable why not turn that into the indoor/outdoor sport complex. And improve the fair grounds and keep the fair going.
- A lot of people like soccer and I think indoor soccer fields would be a great idea
- None
- Would love to see a covered facility at the convention center. It would open up all sorts of opportunities for additional equestrian events and many other events. For example, the fairgrounds in Salem host a winter flat track motorcycle racing series. It brings hundreds of spectators in the dead of winter and would open the door to many other activities. I think the key is finding some reliable revenue streams and using the profits to fund other projects that may not see such a return.
- There is a really need for a covered play ground in cowlitz county. With the crazy weather especially long rainy season it would be very popular with moms and kids
- Would like to see more safety regulations put into place throughout the events and fair. No driving on grounds once gates open, more staff for general assistance, electrical cords maintained safely and neatly instead of being accessible to the public and children.
- Base problem is over priced. Have worked with other group we go out of area due to prices.
- Need hotel space.
- More activities for families.
- I would consider joining as a fitness center if there were classes offered (yoga, HIIT, etc.)
- Put more money into the horse part. And open fairgrounds back to public riding or make it a membership deal. I would pay a membership fee to be able to use the facility.
- Our community needs an indoor soccer facility so badly. We have families and teams traveling to other communities to play indoor. It would be so beneficial to our community.
- Our CCEC and fairgrounds are the heart of our community. It needs overall improvement. An equine event center would bring big business and money to our area but without decent barns and stalls people won't come.
- Would love if there was an enclosed community pool open all year with indoor and outdoor pools.
- Wider range of activities and events are needed.
- I'd like to see indoor recreational programs run all year round since there's wet and rain weather more than 50% of the time. Specifically indoor soccer space for all the leagues and programs through the Longview/Kelso and surrounding areas.
- The fair buildings, particularly the pig barn and sheep barn are in need of structural upkeep - most particularly the roof of the pig barn.
- An indoor soccer facility would be a huge hit in Longview. I know lots of people who drive to salmon creek weekly for indoor soccer.
- Let's make improvements that help give the youth and adults access to improved sporting events and participation
- Don't kill the fair assholes
- Batting cages would be fun. More events/activities for kids
- Again, I think having more covered sports courts would really make me want to go. Also having more thing accessible for sensory sensitive individuals.
- please don't add a public pool. So much filth and disease spread. Just no.
- The event center should be used more. Maybe allow the FFA kids from Kelso high use it to raise animals.
- Fix the sprinkler system at Mint Valley and give the employees raises. Just do it.
- Catering at the CCEC is a huge deterrent to booking the event center. There are other/better catering options in town but the lack of flexibility in catering dissuades not only attendance, but booking of the facility. One catering company shouldn't have exclusivity for every event. Amenities need to be increased. An indoor sports facility paired with the hotel and a large capital improvement to current facilities is necessary to the success. The county should consider a purchasing agreement with the large vacant lot owned by the City of Longview to aid in the expansion of the Cowlitz event center and fair grounds.

- Indoor soccer fields!!!!
- An indoor water park would be nice.
- No, thank you.
- We love the event center and the mint Valley tennis club. I'd love to see more opportunities for activities for kids and teens
- Would love to see a Disc golf added to the area more. It's an inexpensive sport. Great for your health great family friendly activity with a little investment.
- An outdoor public pool would be great to have Batting cages Golfing cages
- During the summer months the largest room that most events are held in needs more circulated air or AC.
- I am saddened to see the Cowlitz County Fair shrink yearly. I have attended since I was a kid and now take my grandkids. It used to be more. By putting a hotel in there the fair will be almost gone. This event lets everyone enjoy it. I am really disappointed in the decision to kill the Fair for a hotel.
- Please open an indoor soccer/sports arena and outdoor soccer fields.
- More tennis courts! You keep taking tennis courts away because they are claimed to not be used. They are not used because they are unusable. I use to play every Friday night at John Null. But the courts became junky and unsafe. I am excited about the new PickleBall courts, but give us nice tennis courts too! It is better exercise! It has been mentioned that RA Long and Mark Morris have great courts, but they are NOT open to the public. They are locked! Update the tennis facility at Mint Valley please! Those courts are so slick, they are becoming unsafe. You don't need an ice rink. For a good one, you would need a larger space. Also, the Port of Kalama is in the planning stages of bringing an ice rink to their river front park during the winter season. They would get way more visitors due to location and the new market. Stop taking things away from those that have always utilized them.
- Maybe a motel across the street from Event Center, but not run by county. Private sector.
- The livestock portion of the fairgrounds is in need of updating. Lighting and water are lacking. Vendor pricing for space rent has increased to the point that food prices for attendees is outlandish. More concerts in the weather-permitting months would be a fabulous fund generator. Updates to the grandstands would benefit the entire complex.
- N/A
- Indoor turf training facilities would support our massive growing soccer programs. All dedicated spaces go to football, baseball and basketball. Local teams travel to Vancouver for indoor spaces to train and play. It would bring our teams back to our community.
- I like that we have a recreation complex. I don't know what is offered. I bet there are lots of folks like us. Educate us and we will bring the grandkids.
- I would generally like to see more events at the CCEC. I feel like there may be some missed opportunities
- Continue to make improvements to the horse arena and stalls. Also the outdoor horse arena could use a cover and or better drainage so it can be used
- Our community would benefit from a public aquatic center. It would be great to have outdoor swimming all summer long.
- The city should not be spending tax dollars to maintain & manage a golf course. There are numerous other options for this money to be spent.
- Cowlitz County needs more indoor activities for teenagers and young adults. In a place that rains so much, it really surprises me that this isn't a priority. Skating rink. Pool. Laser tag. Basketball and volleyball courts. Arts and crafts. Archery.
- Did not know anything about the Mint Valley Racquet and fitness complex and have lived in Longview my whole life.
- 1) Have an annual cooking competition between local restaurants. 2) Tap into the motorcycle community with an annual event. You are missing out on a great revenue stream. I ran Cowchip Boogie for a few years and can tell you from first hand experience it's a great community. I also ran the vendors for ten years. Vendors are easy to gather. Maybe a 3Q or 1Q event with a variety of workshops for riders. Example - How to pack for a long trip.

Roadside travel, safety, emergency tips and prairie preparation. If you're interested I have a ton of great ideas.

- Mortensen and Weber should hug it out.
- somebody needs to build a pool.
- I would like to see more options for pick up games of volleyball/ basketball for young and older adults and options for kids who don't want to participate in organized league sports but still want to play. It is very hard to find gym space around here.
- Larger Out of town Equestrian events could bring in HUGE revenues to community, but their calendar is filled up with little local events
- We need more improvements around the fairgrounds. Kelso especially needs to do a better job.
- The horse arena could use some updates. I would be nice to attract more equestrian sports to our area. I have to travel many hours away to attend some events. I'd rather have them in my home town.
- I want a 10 story hotel built on across from the event center. If you care about parking there are parking garages that can be built.
- Indoor basketball courts for tournaments would be an amazing opportunity for our community. Likewise an indoor soccer facility would benefit our children and our local soccer community.
- Rebuilding of all broken down buildings!!!!
- Our youth needs improved baseball & softball fields with turf. They deserve to have access to cages or an indoor facility. We are losing a lot of revenue by having to drive 40 minutes north or south to do so.
- Anything to bring more of our community together for health and activity, plus the ability to bring out of town people in for revenue to our local businesses (tournaments)
- No
- No
- It would be great to have indoor soccer facilities to help grow a growing sport for our area!
- Longview is such a beautiful community that deserves beautiful, top notch places for recreation and entertainment.
- Please do not put a hotel so close to the buildings. Especially do not put it where the concession stands are. It could easily go across the street on the far side of the parking and Saturday market.
- Advertising would really be a good idea. Never see or rarely hear what is happening.
- I can get a free membership to the Mint Valley Raquet & Fitness through Silver & Fit; however, when I have visited the web page I don't find any reason to join. Offering under this free membership appears to only include use of fitness equipment. Pickleball is an additional fee. No fitness classes offered.
- Please fix the roof and lighting of the indoor tennis courts!! So embarrassing when visiting USTA teams travel to play competitions. Its also hard to play with the HVAC leaking black dust onto the courts and with the poor lighting and roof condition.
- Indoor facility for soccer fields to be setup for kids.
- We do not need any more pickleball courts. We need more options for varying activities. When we do add additional activity space, it seems to be for those that have money, are the uppercrust, or it is always the same activities that are expanded on. We need diversity! Our options are so limited in an area that should have a vast more opportunities. Pretty sad when communities half of our size (or smaller) are offering so much more than Longview/Kelso.
- None
- Would love to see a mail flier once a quarter on what's coming up.
- More social media, more explanation of events I don't see much information for events
- Lighted turf soccer fields and an indoor soccer arena are what we want.
- No
- CCEC only caters to the elite and corporations , refusing to rent to Hispanics. Cost to rent space is outrageous and does it on purpose to keep thier brand exclusive . Every tax payer in CC should stop paying taxes on it if they can't afford to rent it .

- Our area could really use an indoor area for soccer as well as atleast a few turf fields others in region provide these causing us to lose players for better facilities.
- My entire family believes it is a shame only those few that golf get to enjoy the beauty of the mint valley golf course and racquet and fitness complex
- I like the program and courts the way they are at the Mint Valley Tennis Courts. The only improvement that should be made is the roof above the courts
- More indoor activities/camps would be great for kids especially during the rainy season! Like tennis lessons What about a climbing gym? Or a birthday area if it's renovated to be enticing to kids?
- We need an indoor arena for our kids and adults that play team sports. Soccer use to be a huge sport in Longview, we are loosing our kids to surrounding cities. An arena will keep the sports here year round! It will bring \$ to the city, it will provide positive opportunities for our kids and families. Our community has been dying, we need this facility to recover for so many reasons. Add a pool, add rooms for artists to teach classes, rooms for cooking classes, build a place where we can come safely together. Clean and inviting. Thank you so much!!
- am worried about what will happen to the county fair, if you move it to another location, where? you would have to build new facilities for this, it's not cost prohibited, not enough space in other part of county.
- do we really need a motel there? I think that we have enough of those in the area.
- It would've nice to have more places locally available for soccer tournaments. An indoor location would be nice too.



CITY OF LONGVIEW PARKS & RECREATION COMPREHENSIVE PLAN





PURPOSE OF THE COMP PLAN

COMMUNITY SUPPORTED ROAD MAP

CURRENT & FUTURE NEEDS

GOALS & OBJECTIVES

STANDARDS AND GUIDELINES

POLICIES & RECOMMENDATIONS

GRANT ELIGIBILITY



PLANNING PROCESS

ANALYSIS & REVIEW
COMMUNITY NEEDS ASSESSMENT
PLAN DEVELOPMENT
PLAN ADOPTION



CREATE A HEALTHY COMMUNITY BY PROVIDING HIGH QUALITY
PARK AND RECREATION SERVICES TO EVERYONE.

GOALS & OBJECTIVES

- PLANNING
- MANAGEMENT & OPERATIONS
- PARKS
- OPEN SPACE
- RECREATION
- GOLF
- URBAN FORESTRY
- TRAILS
- PUBLIC ART
- PUBLIC INVOLVEMENT



PARK LEVEL OF SERVICE STANDARDS

EXISTING DEMAND
PROJECTED DEMAND

CLASSIFICATION

SIZE
CHARACTERISTICS
GENERAL USE
USER SERVICE AREA



INVENTORY

PARK/FACILITY

DESCRIPTION

MANAGEMENT/PARTNERSHIPS

MAINTENANCE LEVEL

UPDATES

REQUIREMENTS/NEEDS

ENHANCEMENTS



LEVELS OF SERVICE

MAINTENANCE & MANAGEMENT OF PARKS, URBAN FORESTRY, & RECREATION



PLAN IMPLEMENTATION

PROJECT PRIORITIES, FUNDING SOURCES, & CAPITAL IMPROVEMENT PLAN



NEXT STEPS

CITY COUNCIL
WORKSHOP
JANUARY 11TH

CITY COUNCIL
ADOPTION
JANUARY 25THCITY

PUBLIC INPUT ONLINE
DECEMBER 20 - JANUARY 3

Questions? In not.
That's all!

THANK
YOU!



ACKNOWLEDGEMENTS

The City of Longview would like to extend a huge thank you for the effort put forth by the community, volunteer organizations, businesses, board and committee members, staff members, and officials who have contributed to the parks and recreation system. It is the concerted effort of all involved that ensures parks and recreation programs enhance the quality of life for those who live, work, visit, and play in the City of Longview.

CITY COUNCIL

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Mike Wallin, Mayor Pro Tem
Hillary Strobel
Ruth Kendall
Angie Wean
Spencer Boudreau
Erik Halvorson

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1.0 INTRODUCTION

1.1 PURPOSE OF PLAN

The purpose of the Parks and Recreation Comprehensive Plan is to develop and establish a community supported road map for the provision of high-quality parks, trails, facilities, programs, and open spaces throughout the City of Longview. The plan identifies current and future parks and recreation needs and sets forth goals, objectives, standards, and guidelines to improve the above-mentioned areas. Implementation of city policies and recommendations for future recreational facilities are included in this document. This plan was based on Washington State Recreation and Conservation Office (RCO) guidelines.

The RCO Manual 2: Planning Policies and Guidelines (2021), provides direction for planning efforts such as this undertaking. It notes that “planning is vital to the success of any effort to provide recreation opportunities or to conserve habitat. Planning that engages people, supporters and opponents alike, will help ensure that the right actions are taken for the right reasons at the right time.” Demonstrating eligibility for RCO funding is one of the principal objectives of this activity.

1.2 EXECUTIVE SUMMARY

The City of Longview’s 2024 Parks and Recreation Plan is the result of efforts led by the Parks and Recreation Department staff in partnership with the Parks and Recreation Advisory Board. This Plan update continues the City’s long history of planning and providing a high-quality parks and recreation system. This plan responds to the many changes that have occurred over the past several years, reaffirms the system wide vision, goals and objectives, and outlines new strategies for the future.

Updating the Parks and Recreation Comprehensive Plan will:

- Provide an update of the city’s existing parks, open spaces, recreation facilities, and trails;
- Ensure the plan accurately reflects the changes in public perceptions, needs and interests related to the park and recreation system;
- Remain current with changing social, economic, and environmental conditions;
- Recommends new projects and implementation strategies to guide development of the system;
- Addresses state-wide requirements and renews the City’s eligibility for grants through Washington State Recreation and Conservation Office;
- Aid in meeting the city-wide initiatives set forth by Longview City Council.

The population section of the document compares 1990, 2000, 2010, 2020 Census data, and is supplemented with 2020 Washington State Office of Financial Management data where appropriate. The planning process followed procedures recommended by the RCO and the document contains the elements necessary to satisfy RCO planning requirements, thus making the City eligible to compete for state grants and other funding opportunities.

1.3 PLANNING PROCESS

The planning process for preparing the Parks and Recreation Comprehensive Plan update comprised of four phases depicted below.

ANALYSIS AND REVIEW	COMMUNITY NEEDS ASSESSMENT	PLAN DEVELOPMENT	PLAN ADOPTION
---------------------	----------------------------	------------------	---------------

- **Analysis and Review:** The initial phase (Summer – Fall 2022) consisted of a review of changes since the 2016 Parks and Recreation Comprehensive Plan, including changes in land use, system inventory, park improvements, funding opportunities, and partnerships.
- **Community Needs Assessment:** During this phase (Winter 2022 – Spring 2023), the planning team conducted public outreach using a range of sources and met with City staff and community stakeholders to create a strong foundation to base the plan.
- **Plan Development:** During the third phase (Summer 2023), the planning team collected input from the community and discussed the preferred future system with City staff and the Parks and Recreation Advisory Board. The planning team also revisited the goals and objectives with the outcomes of the first phase and developed updated recommendations and directions for the Comprehensive Plan update.
- **Plan Adoption:** The Plan Adoption phase (Winter 2023-24), consists of Draft Plan development with a detailed implementation strategy, public hearings to review the plan, recommendation from the Parks and Recreation Advisory Board, and adoption by City Council.

1.4 PUBLIC PARTICIPATION

Involvement from the public is a major contributor towards the Park and Recreation Comprehensive Plan update. The planning team solicited feedback from community members, stakeholders, and City leaders in a variety of ways to ensure that the updated plan reflects the priorities and needs of the community.

This plan will rely on the following primary public outreach opportunities:

- **Community Survey:** The survey is a key tool for broadening participation and validating the input received via the community open house events. The design on the survey will allow for comparison of data sets between the 2009, 2015, and current survey.
- **City Website:** The City's main website, along with the Parks and Recreation websites, will provide information about the Plan and the community involvement opportunities to the public throughout the planning process.
- **City Staff Strategy Session:** The planning team will meet with City department heads from parks, planning, and public works to identify opportunities, challenges, and needs facing the system. These meetings served to refine key recommendations in the updated plan.

- **Public Meetings:** The planning team will work with Park and Recreation Advisory Board, Mint Valley Golf Advisory Board, and Visual Arts Commission throughout the stages of the planning process. The meetings will serve as a time to go through each section of the plan and provide for feedback and suggestions from the advisory groups along the way.
- **Community Forum:** This activity will allow the public to learn about the plan at specific Comprehensive Plan public meetings and at popular community events. There will be at least one event which consisted of a series of open-ended topics that allowed participants to express their needs and provide comments related to the future of the system. Members of the planning team will be available to respond to questions and provide more detailed information about the project. The planning team used Parks and Recreation special events to educate, promote, and announce the community survey.

1.5 AMENDING THE COMPREHENSIVE PLAN

The planning process for parks, recreation, and open space does not end with the adoption of the Comprehensive Plan. Throughout the six years, factors such as population growth, new development, land acquisition, and community need could directly affect the planning for the future. The City will take a pro-active approach to track the progress of the plan to ensure it meets the needs of the community and make amendments as needed.

- **Development Review** - All planning throughout the City should be consistent between planning documents. This is crucial to ensure that smart growth and forward-thinking development options include parks, recreation, and open space especially in areas of deficiency laid out within the plan.
- **Two Year Review** - The City, along with the appropriate boards, will review the plan every two years to ensure that amenities, facilities, or other significant changes are reflected within the plan. This will enable to the City to show a measurable impact of daily work and guide future decisions. A two-year work plan that includes short term accomplishments, goals, and future initiatives will take place three times throughout the six-year plan.
- **Six Year Update** - Every six years the City will undergo a full comprehensive update of the plan to maintain the eligibility of state and federal park and recreation grants.



2.0 GOALS & OBJECTIVES

2.1 OVERVIEW

This comprehensive plan includes goals and objectives that are intended to guide the planning and decision-making process to ensure that parks and recreation services meet the needs of the community now and in the future. The goals set forth in this document are based upon citizen input and overall analysis of the parks and recreation system.

The goals within this document stem from the 2016 update of the comprehensive plan and have been added to and refined with the help of the community, boards, and city staff. The objectives state how the department endeavors to achieve these goals and ultimately ensure that actions taken by the department going forward align with its mission. The recommendations throughout the comprehensive plan serve as measurable action steps to meet the needs of the community, its stakeholders, and help reach the department's ultimate goal- our mission.

The City of Longview's Parks and Recreation Department Mission: Create a healthy community by providing high quality park and recreation services to everyone.

2.2 PLANNING

#1 GOAL: To systematically and efficiently plan and design for the sustainability of the park and recreation needs for the citizens of Longview.

- PLAN-1) Work to reduce the impacts of developments and ensure provisions for open space by requiring all residential developments provide land for parks, trails, walkways, and open space through the land dedication ordinance.
- PLAN-2) When funding and ability to maintain additional land becomes available, pursue private dedication of land through a variety of methods to facilitate public access to parks, and provide a continuous system of parks, trails, and open space.
- PLAN-3) When possible, acquire any rail right-of-ways that are no longer in use to provide for multi-use trails designed for the exclusive use of non-motorized recreation and transportation.
- PLAN-4) Continue to pursue opportunities for the development and/or partnership for community recreation and sport facilities.
- PLAN-5) Support the City's efforts in creating a linkage system, which connects the park system, schools, and other important public facilities within the city and surrounding area (e.g., bicycle lanes and multi-use trails).
- PLAN-6) Focus planning efforts in portions of the city that are underserved, marginalized, experiencing rapid growth, or currently lack recreation services and involve citizens.
- PLAN-7) Partner with other city departments, governmental agencies, surrounding cities, and private organizations to coordinate park planning and land acquisition to maximize the benefits available from public lands for parks, trees, and recreational activities.

2.3 MANAGEMENT & OPERATIONS

#2 GOAL: Provide a quality park, recreation, urban forest, golf, open space, and trail system that is efficient to administer and cost effective to maintain.

- M/OP-1) Provide clear and direct leadership that supports and promotes the department core values and focuses on the department mission.
- M/OP-2) Offer staff training, acquire labor saving equipment, and develop effective strategies to streamline operations.
- M/OP-3) Focus on reducing risk to public and employees by using multi-faceted strategies that minimize economic and health risks.
- M/OP-4) Invest in preventative maintenance and timely upgrades/replacements to support the lifespan of park amenities and facilities.
- M/OP-5) Encourage staff to seek out alternative funding sources such as federal, state, and local grants as well as sponsorships and partnerships.

2.4 PARKS

#3 GOAL: Protect Longview's natural beauty and areas to recreate by sustaining and maintaining the system of parks, trails, amenities, and open space.

- PARK-1) Develop a capital improvement plan for parks and facilities that can be funded at a level that allows for a reasonable implementation schedule.
- PARK-2) Inventory and evaluate the current park restroom facilities, potential sites for additional restrooms, and then create and implement a restroom replacement and installation schedule.
- PARK-3) Implement the playground equipment replacement program to bring all equipment into compliance with safety and accessibility guidelines.
- PARK-4) Involve the community to review and update the upgrades to Cloney Park.
- PARK-5) Seek out support for funding opportunities to implement the Roy Morse Master Plan, a multifaceted approach for new upgraded synthetic sports fields to meet the higher level of demand and use including but not limited to grants, private donations, and partnerships for department, public, school district, non-profit, and private use.
- PARK-6) Identify and mitigate safety and security issues and maintain existing parks at current level of service standards that meet the public's desire for safety, cleanliness, and usefulness.

2.5 OPEN SPACES/CONSERVATION

#4 GOAL: Conserve Longview's history and character for future generations by providing open space as a balance to residential and commercial development.

- OPEN-1) Conserve existing public lands currently in a natural state through careful planning and cooperative agreements between appropriate government agencies and private enterprises.
- OPEN-2) Use appropriate acquisition methods to protect natural areas which are sensitive to urban development or represent a significant natural and visual asset.
- OPEN-3) Support local native species planting efforts to ensure the continued viability and diversity of indigenous plant communities in specific park properties and promote the use of plants naturally adapted to local conditions through identification of native, nuisance, and prohibited plants.
- OPEN-4) Encourage a significant percentage of public open space to be included when compatible in style, function, and funding as part of clustered residential and commercial development.

2.6 RECREATION

#5 GOAL: Provide high quality recreation programs throughout the community that are fun, educational, accessible, and safe for people of all ages and abilities.

- REC-1) Be the leader for healthy living in our community by creating physical activity and play opportunities for all.
- REC-2) Evaluate the needs and effectiveness of programs and activities through surveys and evaluation forms to identify community interests relating to programs, services, and opportunities.
- REC-3) Create a title and secondary sponsorship program to promote partnership with organizations or agencies that align with the department mission to provide large scale community events at a free or reasonable cost to the community.
- REC-4) Develop and implement effective marketing strategies to build awareness of programs, events, facilities, benefits of parks and recreation, and brand recognition to the community.
- REC-5) Research options for increased use of technology and online tools to help participants register easier and find information faster and more readily available.

2.7 GOLF COURSE OPERATIONS

#6 GOAL: Provide excellent customer service by sustaining the current conditions of the course and offerings while maintaining a realistic financial management plan that can facilitate long term success.

- GOLF-1) Manage golf playing surfaces for optimal performance and desired conditions through the maintenance of healthy and functional turf grass while maintaining a positive environmental impact.
- GOLF-2) Explore ways to broaden and deepen the involvement of the golfing public, men's and women's clubs, and the Mint Valley Golf Advisory Committee in operational decision-making processes where possible.
- GOLF-3) Build upon and implement current Mint Valley Golf Course Marketing Plan to target the demographic gaps in golf participation in surrounding areas.
- GOLF-4) Instruct and offer programs that develop junior golfers from beginner to advanced while cultivating the social, physical, emotional, and mental development to aide in creating lifelong golfers.
- GOLF-5) Develop a plan for long-term fee structures by reviewing comparable golf course fees to ensure the course stays competitive within the market.
- GOLF-6) Complete a facility infrastructure inventory to evaluate and identify capital improvement projects and create a timeline to plan priority of needs for upgrade and replacement.
- GOLF-7) Secure funding the replace the antiquated irrigation system throughout the golf course and replace the aging maintenance equipment.

2.8 URBAN FOREST

#7 GOAL: Protect and maintain a healthy urban forest that supports the preferred future of canopy and understory planning.

- UF-1) Promote the street tree program through the planning process for new developments and ensure the safety and well-being of existing tree inventory during construction projects.
- UF-2) Update the City of Longview Urban Forest Management Plan to protect trees and preserve their role in defining the city's character using current industry standards.
- UF-3) Continue practices that ensure ongoing Tree City USA and Tree City of the World designations are obtained annually.
- UF-4) Incorporate urban forestry practices into the City's Storm Water Management Plan.
- UF-5) Educate residents, public agencies, and the private sector in caring for the urban forest and deepening the community's connection to nature.

2.9 TRAILS

#8 GOAL: Create non-motorized trail network that provides for active recreation as well as links parks, schools, and community destinations throughout the city.

- TR-1) Develop a trail network that provides for both recreation and transportation opportunities that include on and off-street routes making travel fun, safe, and enjoyable.
- TR-2) Incorporate a variety of trails into the network that include those designated as multi-use, interpretive, hiking or pedestrian only, ADA accessible, equestrian, and bicycle trails.
- TR-3) Support the city's pedestrian and bicycle plan throughout the city as an active mode of transportation by constructing new trails as a linkage between parks and giving access to other public destinations.
- TR-4) Partner with surrounding cities, private landowners, rails to trails, and hiking district to provide opportunities for creating a connected community feel and allowing for longer distance trails.

2.10 PUBLIC ART

#9 GOAL: Support public art to enhance city infrastructure, create engaging space, strengthen community pride, commemorate history, and provide educational opportunities.

- ART-1) Encourage support of public art through donations, purchases, and partnerships with the arts and business communities.
- ART-2) Promote active participation and attendance of arts events by community residents.
- ART-3) Continue to actively partner with the Visual Arts Commission and other organized art groups to provide high quality art in appropriate locations.
- ART-4) Support the arts by encouraging the display of public art in city parks, public spaces, and within and on city buildings to help commit to an aesthetically pleasing physical environment.
- ART-5) Actively seek out and engage with groups to aid in the support of upkeep and maintenance of public art.

2.11 PUBLIC INVOLVEMENT

#10 GOAL: Encourage public involvement throughout the parks and recreation service and operation planning process to meet the needs of the citizens and allow for a sense of ownership.

- PUB-1) Partner with the Longview Parks and Recreation Foundation that is dedicated to supporting, enhancing, and promoting park and recreation services to the community.
- PUB-2) Explore alternate means of contacting and communicating with citizens through a variety of outlets such as email, social networks, quarterly guide, public forums, city website, and print advertisement.
- PUB-3) Create a program to recruit, organize, and retain volunteers to assist the department on a variety of projects and programs that helps to operational costs as well as build ownership of the programs for the volunteers.
- PUB-4) Allow for workshop style meetings where community members and leaders in locations throughout the county can gather input on current park and recreation needs and priorities.
- PUB-5) Create a Community Engagement and Public Outreach Policy as a framework of best practices to get the most people involved in projects and programs.



3.0 PLANNING AREA

3.1 DESCRIPTION OF THE PLANNING AREA

The city of Longview is located in the southwestern portion of Cowlitz County, Washington. It is situated at the confluence of the Cowlitz and Columbia rivers, approximately 70 miles east of the Pacific Ocean, 50 miles north of Portland, Oregon, and 150 miles south of Seattle, Washington. (Figure A) The Cowlitz River forms the city's eastern border flowing south between Longview and Kelso. The Columbia River forms part of Longview's southern border and separates Washington from Oregon. The river is spanned at Longview by the Lewis and Clark Bridge, which links the two states.

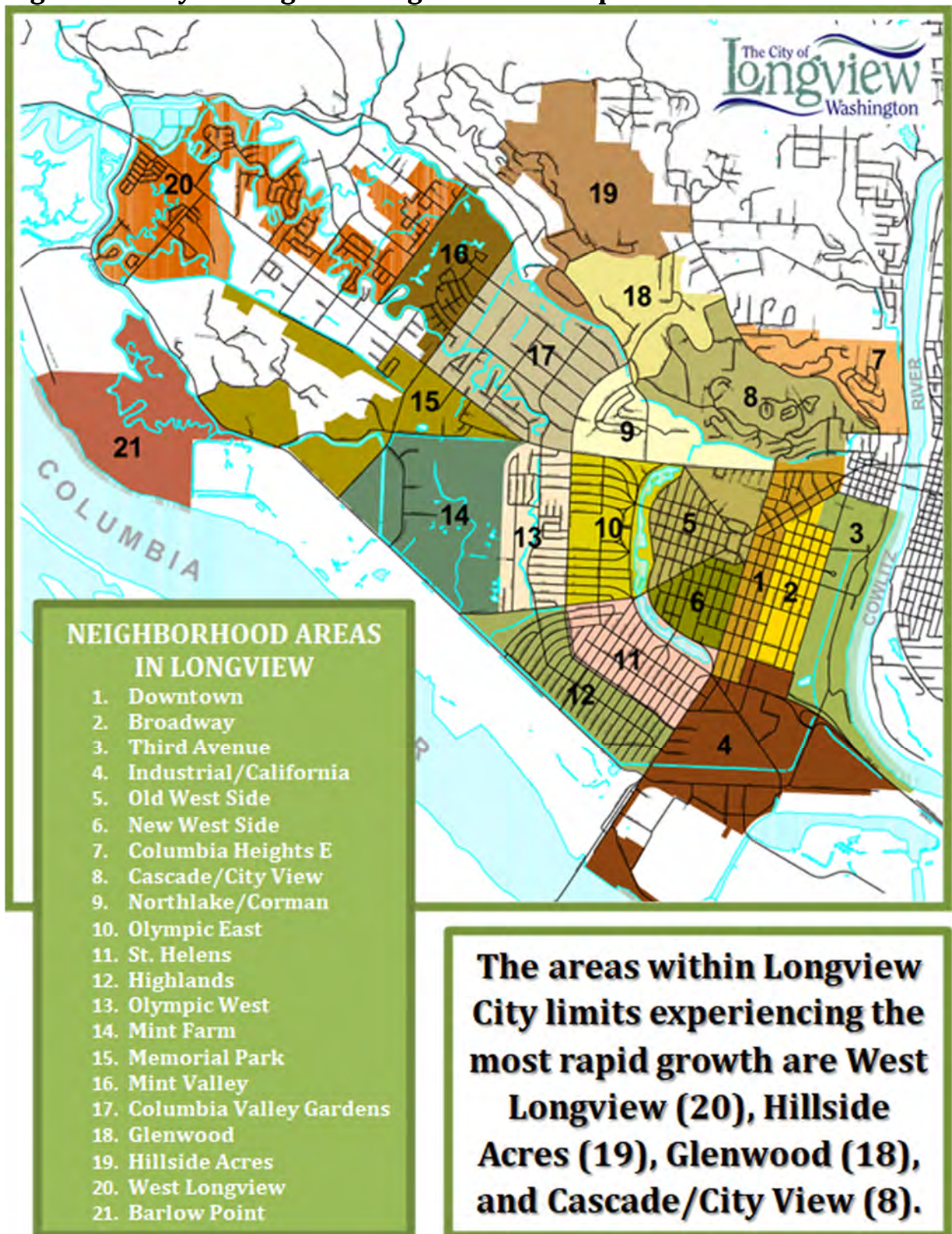
Longview is recognized by students of western American history as the first "planned city". Longview was incorporated in 1924 as a completely planned city where none had existed before. It was built according to a grand design, with private capital, and was guided carefully through each phase of early construction by its benefactor, Robert A. Long. The City consists of 21 neighborhoods (Figure B). Today, Longview is a thriving city with a very active Columbia River Port and strong links with Asia. Longview shares its location between Seattle and Portland with the city of Kelso, which is located directly east across the Cowlitz River. Longview remains the only planned city of its kind and is unlikely to be copied. Its future remains as challenging and exciting as its past.

Parks and recreation facilities and programs serve the residents of Longview as well as the surrounding area. Longview has the only municipal Recreation Division in Cowlitz County which lends itself as the go-to for programs and special events bringing residents and tourism from the surrounding area. The Recreation Division provides services for youth, adult, sports, special events, out of school, facility rentals, and specialized recreation program areas. The Parks and Urban Forestry Division maintains 18 parks and green space totaling over 488 acres and 14,000+ trees that offer active and passive recreational opportunities to residents and preserves natural areas of the community. Facilities owned and operated by Longview include 3,600 feet of shoreline access, 48 acres of surface water, 12.5 miles of trails, 18-hole 72 par golf course, and 4 properties with unoccupied buildings used for city programs as well as rental facilities.



Figure A – COWLITZ COUNTY, WA, MAP

Figure B – City of Longview Neighborhood Map



3.2 POPULATION

The Park and Recreation Comprehensive Plan is an element of the City of Longview's Comprehensive plan. The Planning Area Boundary (PAB) includes the area within city limits and those areas surround the city limits that receive city services or services can readily be provided or are likely candidates for annexation over the next twenty years.

This section of the plan compares the city's 1990, 2000, 2010, and 2020 population data by Census Tracts. The purpose is to provide an understanding of the population shift from 1990 to 2020, and to more accurately identify where the city's future community and neighborhood parks should be located.

As of the Census of 2020¹, there were 37,824 people in 15,912 households, and 9,013 families. The city is 14.48 square miles with a population density was 2,555 inhabitants per square mile. The racial makeup of the city in 2020 was White 77.9%, Hispanic or Latino 8.7%, African American 1.8%, Native American 1.3%, Asian/Pacific Islander 1.1%, and 9.2% from two or more races.

Of the 9,013 family households, 39.27% had children under the age of 18 living with them. 64% were married couples living together, 25% had a female householder with no partner present, 11% had a male householder with no partner present. Forty three point three percent were non-family households. Thirty six point nine percent of all households were made up of individuals living alone and 19.4% had someone living alone who was 65 years of age or older. The average household size was 2.32 and the average family size was 2.99.

The median age in the city was 39.4 years. 25% of residents were under the age of 19; 13% were between the ages of 19 and 29; 23% were from 30 to 49; 18% were from 50 to 64; and 21% were 65 years of age or older. The gender makeup of the city was 47.8% male and 52.1% female.

Key Facts - City of Longview

1990 Population ²	31,449
2000 Population ³	34,660
2010 Population ⁴	36,834
2020 Population ⁵	37,914
Approximate City Size ⁶	14.55 square miles
Overall Density ⁷	2,531 persons per square mile
Total Number of Housing Units ⁸	15,266
Average Persons Per Household ⁹	2.32
Median Household Income ¹⁰	\$48,028
Projected Population in year 2030 ¹¹	41,881

*See Figure C for population growth graph

Year	Population	Growth	Increase
2020	37,914	1%	379
2021	38,293	1%	383
2022	38,676	1%	387
2023	39,063	1%	391
2024	39,453	1%	395
2025	39,848	1%	398
2026	40,246	1%	402
2027	40,649	1%	406
2028	41,055	1%	411
2029	41,466	1%	415
2030	41,881		

Figure C – CITY OF LONGVIEW POPULATION GROWTH CHART

3.3 CENSUS TRACTS & DATA

Cowlitz County Census Tract 21 – Downtown to 3rd Avenue

Years	1990	2000	2010	2020
Total Population	3,171	3,659	4,303	3,899
Percent Change	+2.62%	+15.39%	+17.6%	-10.36%

Cowlitz County Census Tract 9800 – Mint Farm & Industrial

Years	1990	2000	2010	2020
Total Population	710	864	509	571
Percent Change	-3.27%	+21.69%	-41.09%	+10.86%

Cowlitz County Census Tract 4 – Westside

Years	1990	2000	2010	2020
Total Population	3,734	3,705	3,612	3,996
Percent Change	-2.81%	-2.09%	-2.51%	+9.61%

Cowlitz County Census Tract 5.01 – St. Helens

Years	1990	2000	2010	2020
Total Population	2,987	2,810	2,826	2,902
Percent Change	-0.13%	-2.58%	+0.57%	+2.62%

Cowlitz County Census Tract 5.02 - Highlands

Years	1990	2000	2010	2020
Total Population	4,177	4,509	4,858	4,912
Percent Change	+1.19	+7.95%	+7.74%	+1.1%

Cowlitz County Census Tract 6.01 – Olympic West

Years	1990	2000	2010	2020
Total Population	3,750	3,782	3,867	3,871
Percent Change	+85.83%	+0.85%	+2.25%	.1%

Cowlitz County Census Tract 6.02 – Olympic East

Years	1990	2000	2010	2020
Total Population	3,351	3,083	3,017	3,144
Percent Change	+2.79%	-8%	-2.14	+4.04%

Cowlitz County Census Tract 7.03 & 7.05 & 7.06 – West Longview

Years	1990	2000	2010	2020
Total Population	3,271	5,618	8,630	9,041
Percent Change	+40.39%	+71.75%	+53.61	+4.55%

Cowlitz County Census Tract 7.02 – Mint Valley

Years	1990	2000	2010	2020
Total Population	3,087	2,984	3,079	3,160
Percent Change	+13.04%	-3.34%	+3.18%	+2.56%

Cowlitz County Census Tract 8 – Columbia Heights

Years	1990	2000	2010	2020
Total Population	3,261	3,637	6,727	7,144
Percent Change	-4.93%	+11.53%	+84.96%	+5.84+

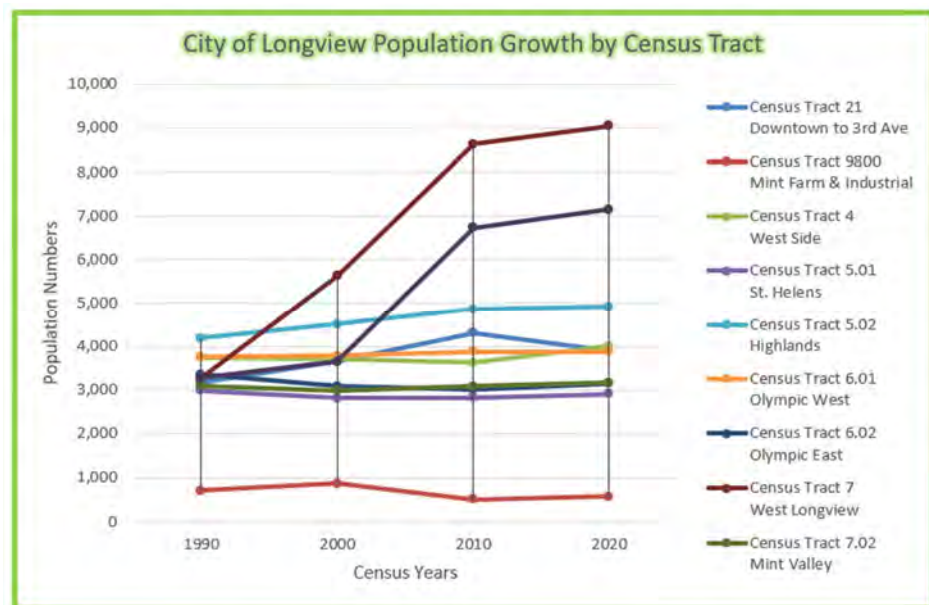
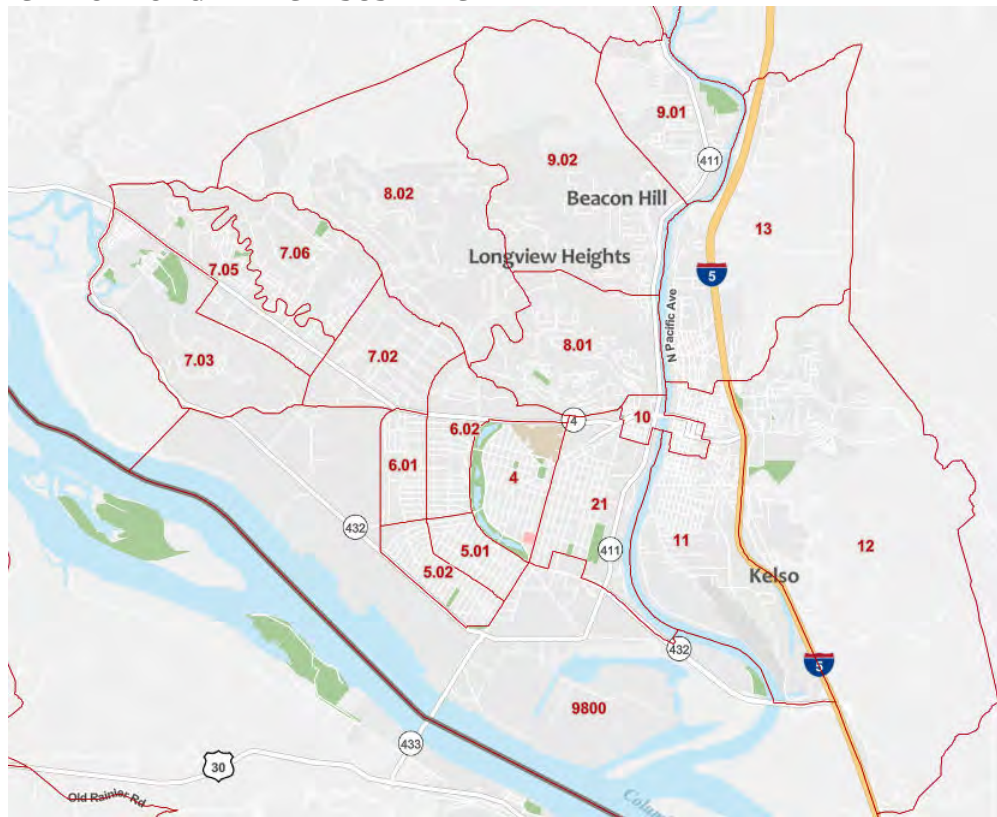
**Figure D – CITY OF LONGVIEW POPULATION GROWTH BY CENSUS TRACT**

Figure E - CITY OF LONGVIEW CENSUS TRACT MAP

3.4 CITY OF LONGVIEW LAND USE

Longview's planned layout and zoning developed in the 1930s provided for a separation of land uses in most areas of the City—residential neighborhoods separated from business areas—except Downtown, which contains traditional mixed uses characterized by retail on the ground floor and residential or office uses above. The resulting fine-grained development pattern is still visible today, particularly in the core of the City, where wide boulevards emanate spoke like from the Civic Center out to the stable historic neighborhoods with interconnected streets in a grid pattern. Recent development exhibits a more auto-oriented development, less pedestrian friendly pattern along the major commercial and industrial corridors in the city, such as Ocean Beach Highway, Washington Way, and Tennant Way. Likewise, new residential development has tended to include more cul-de-sacs and curvilinear streets. Critical areas such as steep hillsides and wetlands have dictated and will continue to dictate patterns of usage in newer areas of the City.

Longview continues to evolve—new areas develop and old areas need to be maintained or rehabilitated. Routine review of the Land Use Element enables Longview to monitor both the progress of meeting the Comprehensive Plan's objectives and evaluating the relevance of objectives to any emerging issues and needs in the community.

Longview's zoning ordinance (LMC Title 19), which implements the City's Comprehensive Plan, has been updated periodically since the 1930s when it was first developed; however, there has not been a major evaluation of its effectiveness and its ability to implement the policies in the

Comprehensive Plan. Future revisions to the City's zoning map and code will be necessary to ensure consistency with this updated Comprehensive Plan.

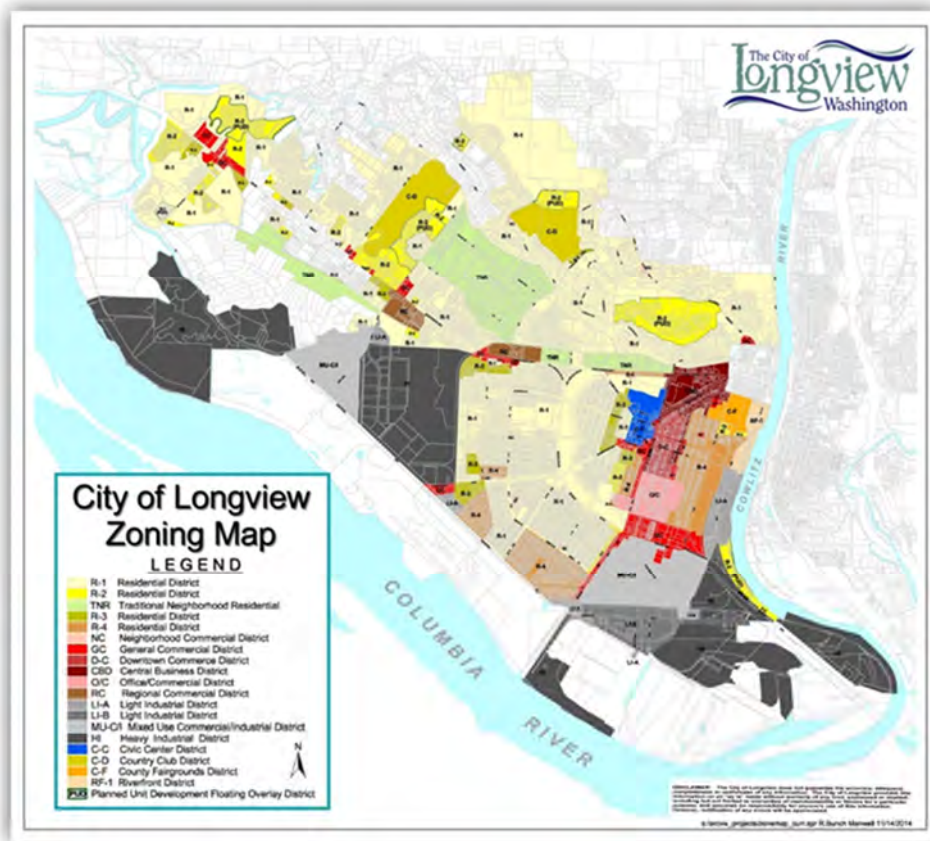
Current land use distribution in the City of Longview is as follows:

- Single Family Residential | 30%
- Multi-Family Residential | 3%
- Commercial | 4%
- Industrial | 23%
- Public Land | 14%
- Farm/Forest Land | 3%
- Vacant Land | 23%

See Figure E for the full map of City of Longview Zoning. Approximately 49% of the vacant land in the city is zoned industrial; 48% is zoned residential; and 3% is commercially zoned.

Longview has several assets that make it a livable community. The City's history and heritage, location along the Columbia and Cowlitz rivers, City parks and open space areas, existing amenities such as the Columbia Theater, excellent schools, and its presence as a regional hub are all aspects that community members extol. However, the notion of enhancing the community's livability was also identified as vital to the City's economic health and well-being over the next 20 years. Improving community safety, diversifying the economy, enhancing the image of Longview, protecting natural resources, and maintaining attractive locations to live, work, and recreate were all identified as key to Longview's prosperity.

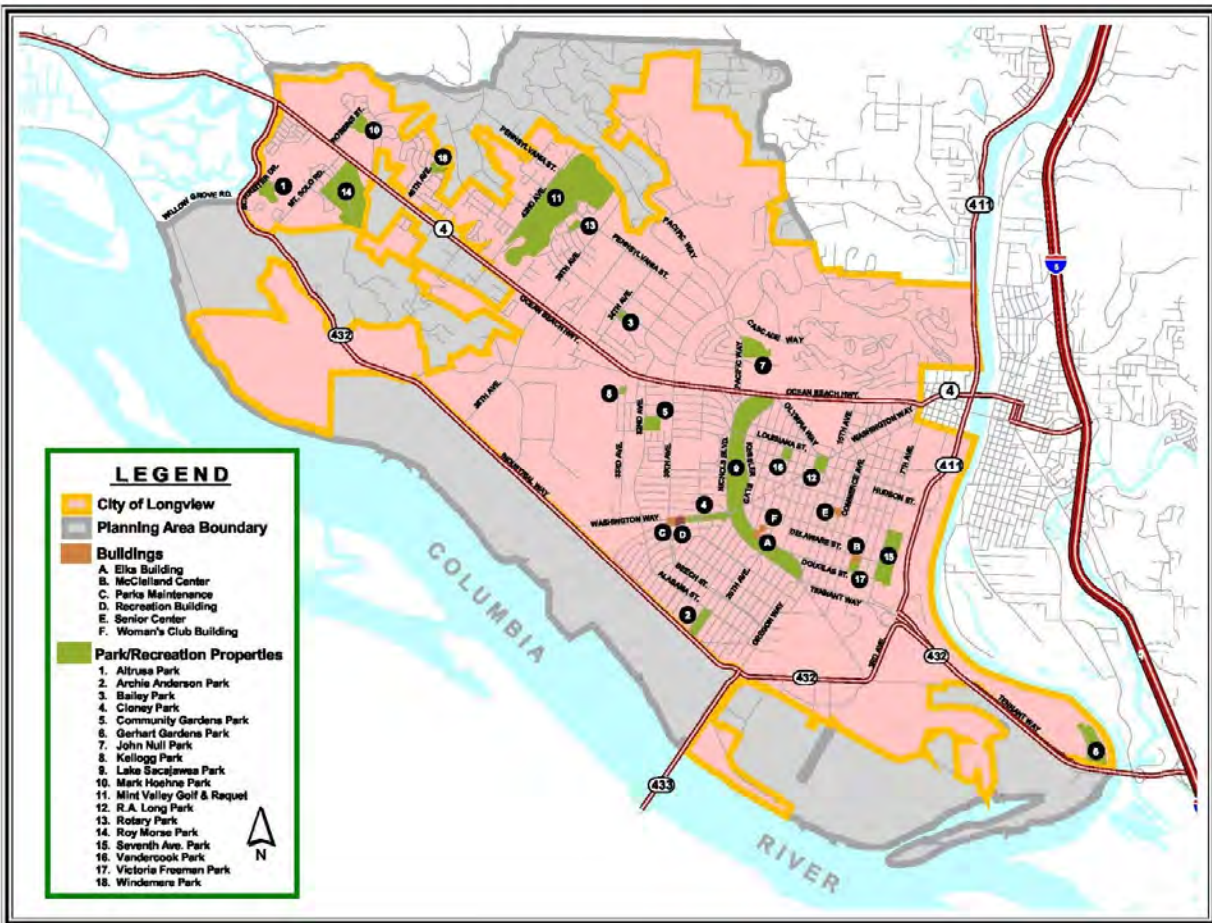
Figure F – CITY OF LONGVIEW ZONING MAP



3.5 PARK AND RECREATION SITES IN LONGVIEW

The City of Longview park and recreation sites include neighborhood parks that provide play space within single neighborhoods, community parks where citizens from around the community can gather to recreate and enjoy the outdoors, and special use areas and facilities to provide for recreation programs and as revenue generating rental facilities. Below is a map of the City of Longview Parks and Facilities (Figure G).

Figure G – PARK AND RECREATION SITES IN LONGVIEW



4.0 FACILITIES INVENTORY

4.1 PARK LEVEL OF SERVICE STANDARDS (LOS)

Based on current parks and recreation “level of service” (LOS) standards (Figure H), Longview currently has a deficiency of neighborhood parkland, community parkland, and trail mileage, which will continue to increase as population growth occurs. See the table below. Geographically, West Longview and the northern area in the hills tend to be underserved by neighborhood parks. In the future, Longview should pursue acquisition of undeveloped parcels in areas where development is likely to occur to protect natural areas and environmentally sensitive sites and serve as the location for future parks and recreation facilities.

Figure H – PARK LEVEL OF SERVICE

PARK LEVEL OF SERVICE				
Class	Level of Service	Existing Demand (2020) 37,914	Projected Demand (2030) >41,881*	Current Supply
I (Play Lot)	No numerical standard	-	-	1.2 acres
II (Neighborhood Park)	7 acres/1,000 population	265 acres	293 acres	262 acres
III (Passive Area)	No numerical standard	-	-	164 acres
IV (Community Park)	3 acres/1,000 population	113 acres	125 acres	269 acres
V (Regional Park)	No numerical standard	-	-	409 acres
VI (Special Use Facilities)	No numerical standard	-	-	-
VII (Trails)	1 mile/1,000 population	37 miles	41 miles	12 miles
* Based on annual increase rate of 1% stated in the City of Longview Comprehensive Plan 2-6				

PARK LEVEL OF SERVICE STANDARDS					
Grade*	A (<10%)	B (11 - 20%)	C (21-30%)	D (31-40%)	F (>41%)
*Grade is percent difference between existing and demand					
Class	Deficiency (2020/2030)			Current/Future Grade	
I (Play Lot)	-			-	
II (Neighborhood Park)	3 acres/31 acres			A / B	
III (Passive Area)	-			-	
IV (Community Park)	0 acres / 0 acres			A / A	
V (Regional Park)	-			-	
VI (Special Use Facilities)	-			-	
VII (Trails)	25 miles / 29 miles			F / F	

4.2 PARKS, FACILITIES, TRAILS, AND UNDEVELOPED AREAS SUMMARY

Welcome to the core segment of our Parks and Recreation Comprehensive Plan—an exhaustive analysis of each park, building, facility, undeveloped area, and trail within the City of Longview. Appendix A is designed to offer a thorough examination, detailing the specific characteristics, functions, and community roles of every recreational element in our system. Each page will describe the operational aspects, the management structures and partnerships with community entities, stakeholders, and local organizations that sustain these spaces.

Complementing this detailed examination are the tailored maintenance practices for each location, aiming to present a clear picture of the updates implemented since the last plan. This section also places a robust focus on the meticulous care and maintenance practices tailored for each location. Our objective is not only to offer detailed descriptions but to underscore the department's commitment to the sustained functionality and aesthetic appeal of these recreational spaces. From regularly scheduled upkeep tasks to strategic maintenance plans, every element within our system receives careful attention. This comprehensive approach ensures that our parks, buildings, facilities, undeveloped areas, and trails meet the community expectations for safety, cleanliness, and overall quality. The updates implemented since the last plan reflect our proactive stance in addressing evolving needs, demonstrating our dedication to providing residents with well-kept, inviting spaces that enhance their overall recreational experience.

Additionally, this section extends beyond the developed sites to include descriptions of our undeveloped areas, acknowledging their potential roles in future community plans. It also incorporates comprehensive information about each trail within our parks system. The trails, integral components of our recreational infrastructure, contribute to the overall accessibility and connectivity of our parks, providing residents with opportunities for active lifestyles and scenic enjoyment.

Furthermore, a transparent assessment of the requirements and needs associated with each element is presented, serving as the foundation for strategic decision-making. This candid evaluation ensures that our resources are directed towards sustainable solutions that address both immediate challenges and long-term goals.

Lastly, the section outlines planned enhancements, contingent upon additional funding. These prospective projects encompass a forward-thinking approach to community development, aimed at elevating the quality of life for residents. Join us as we navigate through the operational details, aspirations, and future potential of every recreational asset, including undeveloped areas and trail systems—an embodiment of our commitment to creating a well-managed, inclusive community where recreation thrives.

4.3 CLASSIFICATION OF RECREATIONAL AREAS AND PARKS

The most used measurements to classify parks are by:

- The **SIZE** of the park.
- The **CHARACTERISTICS** of the park.
- The **GENERAL USE** of the park.
- The **USER SERVICE AREA** of the park.

These factors are all interrelated and largely determine the recreational capabilities of the park site. Standards for these four elements have been developed from current practices in park system development.

PARK CLASSIFICATIONS FOR THE LONGVIEW PARKS AND RECREATION DEPARTMENT

CLASS I:	NEIGHBORHOOD PLAY LOT
CLASS II:	NEIGHBORHOOD PARK
CLASS III:	NEIGHBORHOOD PASSIVE AREA
CLASS IV:	COMMUNITY PARK
CLASS V:	REGIONAL PARK
CLASS VI:	SPECIAL USE FACILITIES
CLASS VII:	TRAILS

Each of the City of Longview Parks is classified I - VII. It should be noted that many parks will occur in combinations due to their amenities and overlap services. For instance, neighborhood playground facilities will often be found within a community park. These facilities must then be recognized as not only serving as part of the community park, but also as forming user service areas for a neighborhood playground. Hence, a larger community or regional park will often be shown as also serving the city on a neighborhood level as a playground or passive recreation area.

A brief summary of each class of park is presented which includes size of park, characteristics, then general use, and the needs analysis for the type of classification. After each description of classification, a list of existing facilities will be named and described. Additionally, it will detail what level of maintenance is required at each facility – basic, enhanced, or specialized.

Basic Level of Service:

At the basic level of service, our commitment centers around providing essential maintenance to ensure the fundamental functionality and safety of our parks. This includes routine upkeep of grounds and turf, regular garbage removal, and systematic safety checks. We prioritize creating clean, safe, and accessible outdoor spaces for our community members, focusing on the foundational aspects that contribute to a welcoming environment.

Enhanced Level of Service:

Elevating our commitment, the enhanced level of service goes beyond the basics to address additional needs that enhance the overall park experience. In addition to the routine maintenance provided at the basic level, we extend our efforts to include the attentive care of restrooms and irrigation systems. This expanded level of service ensures that the facilities and amenities integral to the community's recreational enjoyment receive the necessary attention and upkeep.

Specialized Level of Service:

At the specialized level of service, we tailor our maintenance efforts to meet the unique demands of specific recreational features within our parks. Building upon the basic and enhanced levels, we dedicate specialized attention to facilities such as tennis courts, skate parks, and ball fields. This level of service recognizes the distinct maintenance requirements of these amenities, ensuring they receive the expertise and care needed to meet the high standards expected by our community.

A: CLASS I - NEIGHBORHOOD PLAY LOT**Size:** One acre or less**Characteristics:** Play apparatus, paved multi-use area, small open area for group games and informal play, benches, and landscaping**General Use:** Active recreation area for preschool and lower elementary age children during school hours, weekends, and summertime**Service Area:** ¼ mile or less (3 - 4 blocks) from park perimeter**Needs Analysis:** Because of their limited-service capacity, the acquisition of additional playlots are not recommended. The emphasis should be placed on acquiring sufficient land to develop additional neighborhood parks.**CLASS I - EXISTING NEIGHBORHOOD PLAYLOTS**

PARK NAME	ACRES	AMENITIES	SERVICE LEVEL
BAILEY PARK	0.76	Playground, basketball court, picnic shelter, play area, benches, and picnic tables.	Basic
KELLOGG PARK	.44	Playground, benches, and picnic table	Basic



Kellogg Park Playground

B: CLASS II - NEIGHBORHOOD PARK

Size: Two to fifteen acres (desirable size - 7+ acres) May also be larger if it services an area with dense residential population

Characteristics: Playground apparatus, ball fields, multi-purpose game courts, tennis courts, picnic areas, a shelter or recreation building, and a restroom

General Use: All ages

Service Area: ¼ to ½ mile radius from the perimeter

Needs Analysis:

Current Supply: 12 neighborhood parks totaling 262 acres

Standard Required: 7 acres per 1,000 population = 265 acres
(based on a population of 37,914)

Current Deficiency: 3 acres

Future Need: 7 acres per 1,000 population = 293 acres
(based on a 2030 population projection > 41,881)

Future Deficiency: 31 acres

CLASS II - EXISTING NEIGHBORHOOD PARKS

PARK NAME	ACRES	AMENITIES	SERVICE LEVEL
7 th AVE PARK	29.8	Playground, softball/soccer fields, picnic shelter, benches, concession buildings, restrooms, and open play area.	Basic
ALTRUSA PARK	6	Playground, basketball court, picnic shelter, benches, and nature trail	Basic
ARCHIE ANDERSON PARK	6.5	Inclusive playground, lighted basketball court, story walk, baseball field, picnic tables, restroom, out building, parking lot, and police satellite station.	Basic & Enhanced
CLONEY PARK	5.6	Playground, skate park and bowl, BMX track, picnic shelter, walking path, benches, and open play area	Basic & Specialized
JOHN NULL PARK	11	Playground, baseball fields, concession stand, batting cage, lighted pickleball courts, picnic tables, open play area, parking lot, and restrooms	Basic & Enhanced
LAKE SACAJAWEA PARK	127	Playgrounds, covered basketball court, walking path, fishing docks, arboretum, Japanese garden, picnic shelter, rental areas, open natural areas, Audubon birding highway, planting beds, educational signs, restrooms, benches, and access to Lake Sacajawea	Basic, Enhanced, & Specialized
MARK HOEHNE	5.06	Playground, grass area, benches, and picnic shelter	Basic
ROTARY PARK	1.41	Playground, tennis courts, picnic shelter, and benches	Basic
ROY MORSE PARK	60	Playground, ballfields, disc golf course, soccer fields, concession buildings, batting cages, picnic tables, horseshoe pits, maintenance building, parking lots, restrooms, tree nursery, and benches	Basic, Enhanced, & Specialized
VANDERCOOK PARK	2.95	Playground, tennis courts, shuffleboard, picnic tables, benches, open play space, and walking path	Basic & Enhanced
VICTORIA FREEMAN	3.13	Playground, community garden, open play space, picnic shelters, basketball court, and benches	Basic & Enhanced
WINDEMERE PARK	3.7	Playground, open play area, picnic shelter, parking lot, and benches	Basic

C: CLASS III - NEIGHBORHOOD PASSIVE AND PRESERVATION AREA

Size:	May range from less than an acre to over a hundred acres depending on the area intended to serve
Characteristics:	Could consist of wooded areas with hiking and nature trails; preservation and wetlands areas; diverse or unique natural resources such as lakes, streams, marshes, flora, fauna, and topography; gardens; open grass areas for informal uses; picnic facilities with shelters; and viewing areas with benches
General Use:	All ages, but often more heavily by adults
Service Area:	½ to 2 miles.
Needs Analysis:	Every effort should be made to protect natural area from the effects of development.

CLASS III - EXISTING NEIGHBORHOOD PASSIVE AND PRESERVATION AREAS

PARK NAME	ACRES	AMENITIES	SERVICE LEVEL
ALTRUSA PARK	6	Playground, basketball court, picnic shelter, benches, and nature trail	Basic
3 rd AVE PARK	2.3	Open grass natural area – undeveloped	Basic
GERHART GARDENS	16.1	Swing set, boat launches, parking lots, picnic tables, portable restrooms, open play area, off leash dog park, and Cowlitz River access	Basic & Enhanced
LAKE SACAJAWEA PARK	127	Playgrounds, covered basketball court, walking path, fishing docks, arboretum, Japanese garden, picnic shelter and sites, rental areas, open natural areas, Audubon birding highway, planting beds, educational signs, restrooms, benches, and access to Lake Sacajawea	Basic, Enhanced, & Specialized
R.A. LONG PARK	5.95	Manicured historic site, walking paths, picnic tables, historic plaques and monuments, concrete plaza, gazebo, and benches	Basic & Enhanced
REGENCY PARK	8.11	Open grass natural area – undeveloped	Basic

D: CLASS IV - COMMUNITY PARK

Size: 16+ acres (desirable size - 25+ acres) may include smaller parks that provide for multi-use amenities/activities not offered elsewhere

Characteristics: Playground equipment, athletic fields, tennis or multi-use courts, swimming pool, picnic areas, community center, restrooms, parking lot and trails

General Use: Active recreational use by all ages

Service Area: 1 to 2 mile radius as defined by physical boundaries

Needs Analysis:

Current Supply: 11 community parks totaling 269 acres

Standard Required: 3 acres/1,000 population = 113 acres
(based on a population of 37,914)

Current Deficiency: 0 acres

Future Need: 3 acres/1,000 population = 120 acres
(based on a 2030 population projection > 41,881)

Future Deficiency: 0 acres

CLASS IV - EXISTING COMMUNITY PARKS

PARK NAME	ACRES	AMENITIES	SERVICE LEVEL
7 th AVE PARK	29.8	Playground, softball/soccer fields, picnic shelter, concession buildings, restrooms, and open play area	Basic
ARCHIE ANDERSON PARK	6.5	Inclusive playground, lighted basketball court, story walk, baseball field, picnic tables, restroom, out building, parking lot, and police satellite station	Basic & Enhanced
CLONEY PARK	5.6	Playground, skate park, skate bowl, BMX bike track, picnic shelter, walking path, benches, and open area	Basic & Specialized
GERHART GARDENS	16.10	Swing set, boat launches, parking lots, picnic tables, portable restrooms, open play area, off leash dog park, and Cowlitz River access	Basic & Enhanced
JOHN NULL PARK	11	Playground, baseball fields, concession stand, batting cage, lighted pickleball courts, picnic tables, open play area, parking lot, and restrooms	Basic & Enhanced
LAKE SACAJAWEA PARK	127	Playgrounds, covered basketball court, walking path, fishing docks, arboretum, Japanese garden, picnic shelter and sites, rental areas, open natural areas, Audubon birding highway, educational signs, restrooms, benches, and access to Lake Sacajawea	Basic, Enhanced, & Specialized
R.A. LONG PARK	5.95	Manicured historic site, walking paths, picnic tables, historic plaques and monuments, concrete plaza, gazebo, and benches	Basic & Enhanced
ROTARY PARK	1.41	Playground, tennis courts, shelter, and benches	Basic
ROY MORSE PARK	60	Playground, ballfields, disc golf, concession buildings, batting cages, tables, maintenance building, restrooms, tree nursery, and benches	Basic, Enhanced, & Specialized
VANDERCOOK PARK	2.95	Playground, tennis courts, shuffleboard, picnic tables, benches, open play space, and walking path	Basic & Enhanced
VICTORIA FREEMAN	3.13	Playground, community garden, open play space, picnic shelters, basketball court, and benches	Basic & Enhanced

E: CLASS V - REGIONAL PARK/FACILITY

Size:	Dependent upon the focus of the park and the requirements of activity(s)
Characteristics:	Natural wooded areas for hiking, day camps, nature study, etc. A lake or river shoreline for swimming, fishing and boat launch facilities. Sports complexes, multi-purpose community center, aquatics park, golf course, arboretum, camping facilities, amphitheater, playground equipment, picnic areas with shelters and parking
General Use:	All ages.
Service Area:	½ hour driving time to reach the facility
Needs Analysis:	The community should determine what facilities are deficient and what they are willing to support through taxes, user fees, grants and donations.

CLASS V - EXISTING REGIONAL PARKS/FACILITIES

PARK NAME	ACRES	AMENITIES	SERVICE LEVEL
7 th AVE PARK	29.8	Playground, softball/ soccer fields, picnic shelter, , concession buildings, restrooms, and open play area.	Basic
ARCHIE ANDERSON PARK	6.5	Inclusive playground, basketball court, story walk, baseball field, picnic tables, restroom, out building, parking lot, and the Archie Anderson Park building.	Basic & Enhanced
CLONEY PARK	5.6	Playground, skate park/bowl, BMX bike track, picnic shelter, walking path, benches, and open play area	Basic & Specialized
GERHART GARDENS	16.1	Swing set, boat launches, parking lots, picnic tables, portable restrooms, open play area, off leash dog park, and Cowlitz River access	Basic & Enhanced
JOHN NULL PARK	11	Playground, baseball fields, concession stand, batting cage, lighted pickleball courts, picnic tables, open play area, parking lot, and restrooms	Basic & Enhanced
LAKE SACAJAWEA PARK	127	Playgrounds, covered basketball court, walking path, fishing docks, arboretum, Japanese garden, picnic shelter and sites, rental areas, open natural areas, Audubon birding highway, planting beds, educational signs, restrooms, and access to water.	Basic, Enhanced, & Specialized
MINT VALLEY COMPLEX	147	18 hole golf course, six (6) hole par 3 course, driving range, pro shop, restaurant, cart storage building and maintenance buildings; restrooms, racquet complex with 4 tennis courts, 4 racquetball/walleyball courts and a fitness center; and parking.	Basic, Enhanced, & Specialized
ROY MORSE PARK	60	Playground, softball and baseball fields, disc golf course, soccer fields, concession buildings, batting cages, picnic tables, horseshoe pits, maintenance building, parking lots, restrooms, forest grove, tree nursery, and benches	Basic, Enhanced, & Specialized
VANDERCOOK PARK	2.95	Playground, tennis courts, shuffleboard, picnic tables, benches, open play space, and walking path	Basic & Enhanced

F: CLASS VI - SPECIAL USE FACILITIES

Special use facilities may be developed separately or as a part of a larger park development. They usually contain unique features set up to serve a special group or function.

CLASS VI - EXISTING SPECIAL USE FACILITIES**ELKS MEMORIAL BUILDING**

This building is in Lake Sacajawea Park and includes two activity rooms that house a computer lab, game room, as well as a rock wall. A teen drop-in center, the Boulevard, operates out of the facility.

MCCLELLAND ARTS CENTER

This building is in Victoria Freeman Park and includes a large programming space, small meeting room, galley kitchen, office and parking. Recreation programs, art exhibits, special events and other rentals take place at the facility.

MINT VALLEY GOLF COURSE, RACQUET COMPLEX AND FITNESS CENTER

A 147 acre site providing an 18 hole regulation golf course, six (6) hole par 3 course, driving range, pro shop, restaurant, cart storage building and maintenance buildings; racquet complex with 4 tennis courts, 4 racquetball/walleyball courts and a fitness center; and parking.

SENIOR CITIZEN CENTER

This building is in downtown Longview and includes a large meeting room, lounge, two small meeting rooms, a kitchen, offices and limited parking.

RECREATION AND PARKS ADMINISTRATION BUILDINGS

These buildings are in Cloney Park and house the administrative and programming staff offices and the maintenance equipment garage. In addition, some recreation programs are held at this site.

WOMAN'S CLUB BUILDING

This building is located on 21st Avenue in a residential area, across Kessler Boulevard from Lake Sacajawea. The building is used for general recreation programs and rentals. It has one large and one small meeting room, fireplace, kitchen, stage, storage, and parking lot.

COMMUNITY GARDENS

A 4-acre site used for irrigated community gardens. There are 125 year-round garden plots, 21 plots that are 10ft x 40ft, and 104 plots that are 20ft x 40ft. There is a garden committee that works closely with the city to ensure success and to work with the gardeners. The gardens have been at capacity in recent years since working with the committee.

G: CLASS VII - TRAILS

Size: Length of trails will vary depending on geographical restriction, location, or users served.

Characteristics: A path constructed of varying types of materials (gravel, cement, asphalt, etc) that enables access to multiple users to connect to nature and community points and inspire healthy activity.

General Use: Exercise, recreation, and transportation for all ages.

Service Area: ½ hour driving time to reach trailhead

Needs Analysis:

Standard: 1 mile/1,000 population

Current Supply: 12 miles

Standard required: 1 mile/1,000 population = 37 miles
(based on a population of 37,914)

Current Deficiency: **25 miles**

Future Need: 1 mile/1,000 population = 41 miles
(based on a 2030 population projection > 41,881)

Future Deficiency: **29 miles**

CLASS VII - EXISTING TRAILS

TRAIL NAME	MILES	LOCATION	SURFACE TYPE
ALTRUSA NATURE TRAIL	1.5	Altrusa Park/Mt Solo Housing Phases	Gravel
CLONEY TRAIL	.6	Cloney Park	Asphalt & Gravel
HIGHLANDS TRAIL	1.3	Archie Anderson Park/Industrial Way	Asphalt
LAKE SACAJAWEA TRAIL	3.6	Lake Sacajawea Park	Gravel
PACIFIC WAY TRAIL	2.6	Pacific Way/Dike Slough	Gravel
R.A. LONG TRAIL	.96	R.A Long Park	Cement
VANDERCOOK TRAIL	.52	Vandercook Park	Asphalt



5.0 ANALYSIS

5.1 INTRODUCTION

Identifying the demand for park and recreation facilities and programs is an important element in the planning process. It is also one of the most difficult tasks to assess because so many different variables influence recreation user participation and demand. The process that identifies needs includes the following:

1. An inventory of accomplishments and assessments of how specific land acquisitions and park projects have answered previously identified needs and identified growth since the 2016 plan.
2. Assumptions need to be addressed as staff addresses demands for the next 6-years. These assumptions will act as a basis for some of the decisions that will be made affecting this plan. Some of these reflect changes from the 2016 plan.
3. Citizen survey conducted specifically to determine opinions regarding operations, development, and capital needs.
4. Citizen and user group input provided at public meetings of the Parks and Recreation Board, Arts Commission, Golf Advisory Committee, Community Open Houses and City Council.
5. The City of Longview Park Level Service Standards (LOS) determining deficiencies throughout two park classifications.
6. Observations and analysis by the Parks and Recreation Department staff regarding demands, changing demographics, deficiencies, opportunities, and emerging issues.
7. Review of related plans from other city departments and outside organizations, and previously adopted plans such as the 2009 and 2016 Parks and Recreation Comprehensive Plan.
8. Assessment of need for facilities restoration and renewal based on the capital asset inventory replacement plan.

5.2 ACCOMPLISHMENTS SINCE 2016 PLAN

To assess current needs and determine reasonable expectations and strategies for meeting those needs, it is helpful to reflect on accomplishments that have addressed needs identified by the 2016 plan. The accomplishments listed represent progress in meeting those needs. Some of the accomplishments located within the park system were made possible as a partnership between City departments, youth athletic groups, volunteer groups, and citizen grants provided by the City such as the Neighborhood Park Grant Program, as well as the Kuntz Family Trust Fund Grant Program. However, as the population increases, demographic changes occur, new issues emerge, economic downswings/upswings occur, and historic needs remain; ongoing evaluation is required.

PARK AND FACILITY ACCOMPLISHMENTS

- **7th Ave Park**
 - Trees were planted in open areas and soccer fields (2018)
 - Security fencing installed at softball fields (2022)
- **Altrusa Park**
 - Additional trees have been added along the trail in the open space (2018)
 - Extension of the nature trail to connect to Branch Creek Drive (2022)
- **Archie Anderson Park**
 - Archie Anderson Master Plan was adopted (2018)
 - New playground was installed in (2019)
 - Trees were planted (2019)
 - Archie Anderson Park Building was installed with new water/sewer lines (2022)
 - Storywalk was installed around the parameter of the park (2022)
- **Bailey Park**
 - Playground installation (2023)
- **Cloney Park**
 - Drainage at BMX track (2019)
 - Skate park safety evaluation conducted (2021)
 - Cloney inclusive playground plan concept (2022)
 - Arbor Day tree installed (2020)
 - Repainted skate park elements (2022)
- **Community Gardens - 32nd Avenue Site**
 - Garden access on the east side near church was removed (2020)
- **Gerhart Gardens Park**
 - Playground, volleyball, and horseshoe pits were removed (2017)
 - Reopened the lower river boat ramp (2020)
 - Storage and waterlines installed at dog park (2021)
- **Mark Hoehne Park**
 - Tree planting in the open space (2019)
- **John Null Park**
 - New safety nets installed over public area near baseball fields (2019)
 - Tennis courts renovated into 9 pickleball courts and named Clary Courts (2023)
- **Kellogg Park**
 - Playground equipment installed (2017)
 - Bench installed (2017)
 - Sidewalk installed (2022)
- **Lake Sacajawea Park**
 - New roof on Lion's Shelter (2019)
 - Harlie's Hoops covered basketball court (2020)
 - New restrooms and sidewalks at hemlock plaza (2022)
 - Log arch replacement (2022)
 - Reinitiated lake invasive plant treatments (2022)
 - Arbor Day tree installed (2022 & 2023)

- **R.A. Long Park**
 - Installation of gazebo and sidewalk replacements (2019)
 - History signs installed (2019)
 - Rapid rectangular flashers installed at four pedestrian crossings (2019)
 - Arbor Day tree installed (2021)
- **Rotary Park**
 - No updates
- **Roy Morse Park**
 - Adoption of the Roy Morse Sport Complex Master Plan (2019)
- **Mint Valley Golf Course**
 - Cart storage facility (2017)
 - Pro Shop remodel - expanded commercial kitchen installation with bar seating area, interior paint, new tables and chairs indoor and outside, updated merchandise and front desk area, and lighting and security camera upgrades (2019)
 - Driving range update- new mats, siding, roof, and indoor learning center (2019)
 - Driving range targets, field goal post, and chipping green installed (2017)
 - Dike trail opened to the public (2017)
 - Drainage replacements and changes were made on 2, 12, 16, and 18 (Various years)
 - Sanding (2018)
 - Fence removed from hole 5 (2022)
 - Tree removals (2022)
 - 100ft polls and nets on the backside of driving range (Scheduled for 2024)
- **Vandercook Park**
 - Resurface the shuffleboard court (2017)
 - Resurface of the tennis court (2018)
 - Restroom installation (2023)
- **Victoria Freeman Park**
 - Playground installation (2020)
 - Community garden installation (2022)
 - Historic educational sign installed (2022)
- **Windemere Park**
 - No updates
- **Elks Building**
 - Upgraded to a mobile computer lab (2017)
 - Exterior and interior of the building painted (2020)
 - Concrete floor polished (2020)
 - Computer lab repurposed and remodeled into commercial kitchen (2020)
 - LED light retrofit throughout the building (2021)
 - Keyless door entry (2022)
- **Bronze Sculptures in Downtown Corridor**
 - 21 Outdoor bronze sculptures donated by Longview Outdoor Gallery since 2016
 - Continued maintenance and repair
- **McClelland Center**
 - HVAC system was vandalized and removed (2021)
 - Painted interior brick and walls (2021)

- Installed beautification upgrades and doors to storage (2021)
- LED light retrofit (2020)
- Keyless door entry (2022)
- **Recreation Administration Building**
 - Added two outdoor storage facilities – building and container (2016)
 - Exterior paint and lighting (2016)
 - Keyless door entry (2017)
 - LED light retrofit (2019)
 - Installed beautification upgrades and doors to storage (2022)
- **Senior Center**
 - Bathroom upgrades (2019)
 - Back storage room renovation/conversion to multipurpose room (2019)
 - New ramp installed (2019)
 - New roof installed (2023)
- **Woman's Club Building**
 - Exterior painted (2019)
 - Wi-Fi (2021)
 - LED lighting retrofit (2021)
 - Keyless entry installed (2021)
 - New floor in women's restroom (2022)

RECREATION PROGRAM AND SERVICE ACCOMPLISHMENTS

Recreation Programming

Longview Recreation strives to meet the recreational needs of our community and to be the “leader for healthy living” for Longview residents and those who visit.

The following programs were created to meet the growing interest in special events:

- Trick or Treat Family Walk
- Family Camp Out
- Drive In Movies
- R2L Bridge Run
- Crafted Brewfest
- Vintage Bazaar
- Earth Day at Lake Sacajawea
- The Big Day Wedding Expo
- National Night Out at Archie Anderson
- Disc Golf Tournaments at Mint Valley Golf Course

The R2L Bridge Run brought in over 400 participants in the first year with 56 cities represented outside of Cowlitz County.

The annual Father Daughter Ball hosts over 1,000 participants and sells out quickly, the department will look for was to add in additional sessions to accommodate demand.

The annual Kids Fish-In encourages kids to pursue fishing and get outside. Over 3,500 kids have received fishing poles from 2016 to 2023.

Engaged an average of 12,000 youth, family, teen, adult annually in enrichment, education and physical fitness classes and activities

Annual attendance neared 40,000 at free family special events like Concerts at the Lake, Movies in the Park, Earth Day, Mud Play Day, and Extreme Machines.

Recreations' People & Partnerships

Recruited and trained over 300 volunteers annually and saving the City roughly \$6,000 in labor costs. Each donating time and expertise to assist in the successful implementation of programs and events.

Collaborate with over 80 businesses and agencies annually to bring quality recreational opportunities to the Longview community.

Sponsorships & Funding

- Since 2016, the department has received over \$4 million in cash from grants, most notably,
 - R.A. Long Plaza
 - Hemlock Restroom Facility
 - Mint Valley Golf Course Irrigation
 - Cloney Park Renovation
 - Windemere Playground and Picnic Structure
- WRPA awarded \$150,000 in SEEK funds to the department to provide summertime outdoor recreation opportunities for youth ages 6-14.
- Longview Parks and Recreation Foundation donated over \$40,000 to renovate the commercial kitchen at Elks Memorial Building and \$18,000 for new commercial grade modular seating.
- Astound Broadband donated \$15,000 to help relaunch the teen Friday night program
- Title sponsorships for family events have increased. These sponsorships packages offer businesses the opportunity to market their product to a captured audience of 40,000 while providing financial support for recreational programs. The top title sponsored events include:
 - Kirkpatrick Concerts at the Lake
 - Comcast Movies in the Park
 - Comcast Breakfast with Santa
 - Comcast Turkey Trot
 - PeaceHealth R2L Run

Businesses and organizations are now reaching out to the department to partner for programs. This is a great way for businesses to support recreational efforts while aligning their brand to something that is family friendly and fun.

5.3 ASSUMPTIONS

As staff addresses demands for the next 6-years, there are assumptions that need to be addressed. These assumptions will act as a basis for some of the decisions that will be made affecting this plan. Some of these reflect changes from the 2016 plan.

- School facilities within the city historically contributed to meeting identified park needs. Public access has been restored to school playgrounds, play equipment, sport fields, and open space are used by residents when school is and out of session. While there is some restricted access that disallows public use, partial credit needs to be acknowledged in meeting recreational programming targets because of the facility use agreement between the school district and department. School facilities are not counted toward meeting city park and trail acquisition requirements.
- Port of Longview, Cowlitz County and City of Kelso facilities, and other adjacent cities to a lesser extent, do contribute to meeting city needs. Facilities located near the city, like Willow Grove Park, Riverside Park, and Kelso facilities such as the Catlin Spray Park and river trails provide facilities are used by Longview residents.
- Parks, trails, and open space exist within surrounding communities and there are schools, private entities, and the library that provide recreational activities, the City of Longview has the only municipal Recreation Division in Cowlitz County. The division's goal is to meet the recreational needs of the citizens, the division also must plan for the greater community regarding scope, participation, impact, and timeliness.
- Demographics are changing and affect needs. Resident population has grown from 36,834 in 2010 to approximately 37,914 by 2020. Needs will change dramatically as the city's population, economy, and footprint changes. Needs identified reflect this growth, and changing demographics include: 1) upward median age, 2) reduced persons per household, 3) increase in 65+ populations.

Facility planning needs and demand can partially be addressed by use of appropriate technology and upgrades. Efficiencies are gained by the restoration and modernization of selected existing facilities in concert with new facilities planning designed to increase capacity. The limited and thoughtful use of sport turf, lighting and all-weather structures can significantly increase the capacity and use for selected facilities. With land values significantly escalating, technology and upgrades can provide a cost-efficient method for expanded capacity with reduced land acquisition costs.

5.4 PUBLIC INPUT

COMMUNITY SURVEY INPUT

The Parks and Recreation Department constructed a survey with the help of the Parks and Recreation Advisory Board that was placed on the City's website in October of 2022 (Appendix B). Newspaper articles, radio announcements, fliers, posters, emails, Facebook posts, and other methods were used to notify residents and non-residents to complete the survey. There were 961 responses received. Staff wanted to receive opinions for everyone who uses park and recreation services, so there was no attempt made to restrict responses to just Longview Residents. To determine residency, two questions were asked regarding whether the respondents lived in city

limits and how long they had lived there. 702 respondents (73%) stated that they lived within city limits, and more than 60% of the respondents having lived in Longview for 10 or more years.

After analyzing the park section responses, there are major themes that are worth noting:

- The top three reasons that respondents use the park system enjoying being outdoors in nature, to walk trails and paths, and to get exercise.
- 62% of respondents visited the park system more than 20 times a year
- 97% of respondents rate natural open space in the community important or very important which is up from 84.4% during the previous comp plan survey.
- 74% would rate the physical condition of the parks as good to excellent, while 21% would say fair/satisfactory, 4% would say the condition is poor with the top two upkeep priorities to be safe paths/trails and clean operable restrooms.
- When asked what they would most like the city to choose as potential park improvements the top three priorities were 1) Walking/Biking Trails, 2) Upgrades to Park Restrooms, 3) Outdoor Courts
- Respondents were asked to report what their level of support would be for potential major projects that the department could initiate. The top improvement was installing an aquatic center, then an almost tie for second most support was developing multipurpose bike/walking trails, and lastly was a sports complex with artificial turf.
- When asked what the reason would be for seldom or never using City Parks, 59% of answerers said the question did not apply because they use the parks, but the top reason was that they felt unsafe. Many responders specifically wrote in that the bathrooms (lack of, upkeep, maintenance) and homelessness were the reasons they did not use the City parks.
- 497 surveyors chose to comment in the open-ended section about any thoughts, ideas, or concerns about parks. Restrooms, homelessness, pickleball, safety, trails, and playgrounds, were the main themes found in the comments.

After analyzing the recreation section responses, there are major themes that are worth noting:

- The primary reasons that respondents use recreation programs is for special events, followed by running and exercise, followed closely by participating in organized sports.
- When rating the recreational offerings by age group, respondents said we are meeting the needs of 5 - 12-year-olds and 31 – 54-years-old. The two age groups needing additional programing were Birth – 5 years and 13 – 17 years.
- The highest rated activity that respondents take part in is running, walking, hiking, or biking; followed secondly by playing organized sports.
- When asked to check all the ways that respondents received information about recreation activities, there were two answers that stood out – social media and word of mouth. People

are receiving information in a wide variety though and that means that an array of marketing strategies still proves the best way to reach the customer base.

- There were 219 responses to the open-ended section about recreation to provide comments, thoughts, or ideas. There are many things that staff will be able to use to plan for the next six years to meet the needs of the users of the programs. Many respondents spoke to the running events, pickleball courts, and the need for additional paths and trails around the area.

After analyzing the urban forestry section responses, there are major themes that are worth noting:

- 24% of respondents thought the total of number of trees have decreased in the last 10 years and 32% thought the health of the trees had decreased during that same period.
- The top three chosen benefits of trees included: 1) they improve the look and feel of the community, 2) they provide shade from hot weather, and 3) and they provide health benefits.
- 95% of respondents said the care and management of the trees was fair or better.
- The top three tree planting and care issues are 1) sidewalks and pavement lifting/cracking due to tree roots, 2) safety concerns for large trees and limbs, and 3) root damaging underground waterlines/utilities.

After analyzing the funding section responses, there are major themes that are worth noting:

- 95% of respondents would be willing to vote for a levied bond for \$0.10 on every \$1,000 of property tax for park and recreation facilities, up from 90% on the previous comp plan survey.
- Once again, restrooms, trails, and upgrades to neighborhood parks were the top three projects that respondents would be willing to support with tax dollars.
- When asked if respondents would rather support upgrading existing parks or support new installation/construction, almost 68% would support doing both followed by 21% willing to support upgrading current facilities. Only 6% would support only focusing on new installations or construction.
- In the final open-ended comment area, 148 responses were gleaned. Many of the themes touched upon again were restrooms, safety, trails, and homelessness.



PARK BOARD, CITY COUNCIL, AND COMMUNITY OPEN HOUSE INPUT

During the public input process, the Parks and Recreation Department hosted a “Brown Bag Open House”. Each City Council and Park Board member hosted a table that was open to the public and was provided questions to ask the participants of the open house. Well over 50 individuals attended the event and all who attended felt heard and that the event was successful. The responses from the tables to tabulated and this is the input that was provided. The open house was followed by a presentation regarding the planning timelines and the fundamental findings of the Park and Recreation Comprehensive Plan process up to that part of the project.

1) What you believe Parks and Recreation does?

The gathered responses reflect a varied understanding of the Parks and Recreation Department's role. Some participants primarily associate the department with specific activities such as mowing, tree planting, and the management of Lake Sacajawea. Others focus on the provision of activity and deferred maintenance guides, recreational leagues, and special events like the Father Daughter Dance and Kids Fishing. A portion of the group is aware of Parks' broader responsibilities, including maintaining dog parks, sports fields, and hosting community events. The overall sentiment is positive, with a 50/50 knowledge split among participants. The department is recognized for providing quality of life opportunities, managing a significant sports complex, and contributing to the local economy through attractive parks and revenue-generating sports events. Suggestions for improvement include attention to park aesthetics, expanded class offerings for diverse age groups, and increased community involvement through volunteer programs. Additionally, participants expressed a desire for more variety in existing programs, such as introducing a Mother Son Dance and emphasizing the importance of maintaining and beautifying public spaces. The impacts of the Parks and Recreation Department, as identified by the group, extend beyond aesthetics to social benefits, including afterschool programs that enhance social skills and contribute to community safety and well-being.

2) What do you believe are the strengths of the Parks and Recreation Department?

The participants identified several strengths within the Parks and Recreation Department. One notable strength is the department's commitment to encouraging outdoor play and providing diverse activities, exemplified by successful programs such as Summer Camp. Despite operating with a small staff, the department has demonstrated efficiency and

effectiveness, particularly in the turnaround of facilities like Mint Valley Golf Course, noted for its beauty, affordability, and inclusivity. The availability of various indoor options tailored to different age groups, including seniors and teens, was highlighted as another strength. The department's vision, creativity, and strong communication through channels such as social media, email, and promotional items contribute to its positive image and community engagement. Achievements such as revitalizing Mint Valley Golf Course, enhancing Lake Sacajawea, and initiating the "R2L" run were acknowledged. The diversity of activities, from private sports leagues to unique music performances and artisan events, adds to the department's appeal. The emphasis on quality of life, the care provided by the arborist for urban décor, and the creation of a family-friendly atmosphere contribute to the department's success in attracting good staff and fostering positive relationships with local companies. Additionally, the department's efforts successfully draw visitors from out of town, while therapeutic programs were recognized as important offerings. Overall, the dedication and passion of the staff, along with a commitment to community well-being and engagement, were highlighted as key strengths of the Parks and Recreation Department.

3) What do you believe the weaknesses of Parks and Recreation are?

The participants identified several weaknesses within the Parks and Recreation Department, highlighting areas that require attention and improvement. Maintenance issues were raised regarding shelters like Victoria Freeman and Archie Anderson, as well as restrooms at Archie and the need to rebuild the concession stand there. Connectivity and quality of trails, broken or unavailable restrooms, and insufficient lighting in parks emerged as infrastructure-related weaknesses. The high number of parks in need of significant maintenance and the challenge of addressing homelessness within park areas were recognized as broader issues. Participants emphasized the need for a dedicated funding source for parks, similar to what is available for the library and social services, to ensure protection during economic downturns. Limited resources for projects, including understaffing and financial constraints, were identified as obstacles to progress. The management of homelessness, particularly addressing the damage caused by transients, was considered a significant challenge. Other weaknesses include the maintenance of structures, specifically playgrounds, with funding limitations influencing the choice of materials. Weather conditions, such as rain, were acknowledged as uncontrollable factors affecting outdoor sports fields. Communication issues, both internally among staff and externally in advertising and information dissemination, were also raised. Suggestions included improved communication via phone, better utilization of the website and other advertising channels, and the adoption of an "Adopt a Park" program to engage volunteers in maintaining park grounds. Overflowing garbage cans and empty tree water bags were noted as issues that could potentially be addressed through volunteer assistance. Overall, the identified weaknesses underscore the need for strategic planning, increased resources, and improved communication and infrastructure to enhance the overall functionality and appeal of the Parks and Recreation Department.

4) What opportunities are we missing for the Parks and Recreation Department?

Participants identified various opportunities for the Parks and Recreation Department, highlighting areas where positive development and expansion could occur. Opportunities for improvement include the addition of exercise equipment, a more centrally located dog park, and the possibility of partnering with Kelso and Cowlitz County to connect trails at Cowlitz River Park. There is an expressed need for programs designed specifically for dads and kids to encourage greater engagement. Improving restroom facilities, creating a pollinator garden, and establishing green spaces in downtown areas were also mentioned.

as potential opportunities. Participants expressed the importance of better supporting staff to prevent any decline in performance due to reduced resources. Ideas for repurposing facilities, like converting the Mint Valley Racquet facility into a multi-functional space, were put forward. Improving the usability of the lake for activities such as swimming and paddleboarding, dredging the lake, and enhancing advertising at key locations like Martin's dock were identified as opportunities. Additionally, there is enthusiasm for expanding recreational options, such as the development of an RC car track, introducing new events, and expanding activities like disc golf and archery. The possibility of creating camping spaces for passing through travelers and bikers, as well as the introduction of a park passport or similar program, were also mentioned as potential opportunities for the department. Overall, the identified opportunities provide a roadmap for the Parks and Recreation Department to enhance community engagement, improve facilities, and expand recreational offerings in alignment with the desires and needs of the community.

5) What are the threats to the Parks and Recreation Department?

Participants identified several threats to the Parks and Recreation Department, emphasizing challenges that may hinder its effective operation and development. The presence of homelessness within park areas was highlighted as a significant threat, impacting both the safety and usability of public spaces. Financial constraints, including limited funding and budgetary constraints, were identified as major threats that could impede the department's ability to address various needs, including deferred maintenance and aging infrastructure. The deterioration of buildings due to deferred maintenance and the presence of overly mature trees were recognized as threats to the overall structural integrity and aesthetic appeal of parks. Vandalism, misuse of parks, and concerns related to middle school programming for 11–14-year-olds posed additional challenges. Threats stemming from political discussions about potential cuts to parks and libraries, as well as the potential negative impact of policies, were raised. The importance of careful planning and consideration of all factors when implementing new plans, as well as the risk of city funding being pulled during economic downturns, were also identified as potential threats. Additionally, there was a call for better signage to address specific issues, such as smoking and duck feeding, as well as a need for increased volunteer engagement. The existence of obstacles preventing the hosting of events and the disconnect between park lovers and those less enthusiastic about parks were noted as potential threats to the department's success. Overall, addressing these threats requires strategic planning, community engagement, and effective resource management to ensure the continued success and sustainability of the Parks and Recreation Department.

6) What do you believe the biggest needs of the Parks and Recreation Department are?

Participants identified their top needs for the Parks and Recreation Department, emphasizing key areas that require attention and improvement. Homelessness within parks emerged as a critical concern, prompting a call for the implementation of codes for park use and clear signage outlining rules to address this issue. The lack of restrooms in parks and on trails was identified as a pressing need, emphasizing the importance of providing essential facilities for park visitors. Participants expressed a need for an indoor or covered activity area to accommodate recreational activities during inclement weather. Family-focused events and activities were highlighted as crucial for community engagement and enjoyment. The importance of teaching life skills to kids was recognized as part of the department's role in promoting holistic development. Overall maintenance of parks and facilities, including irrigation at the golf course, was identified as a fundamental need, with a specific

request for a clear plan for completing the irrigation project. Concerns were raised about public support being diverted, referencing the fairground project, and the need for more effective advertising strategies to reach a wider audience. Participants advocated for focusing on the downtown Commerce District and prioritizing local purchases. The desire to enhance tourism in the town was expressed, emphasizing the need for better options, improved hotels, and larger events to attract visitors. The creation of destination facilities that are family-friendly, including features like pickleball courts, exclusive play areas, and pump tracks, was identified as a key need to enhance recreational options in the community. Addressing these identified needs will require strategic planning, community engagement, and effective resource allocation to ensure the Parks and Recreation Department meets the expectations and desires of the community.

7) If you had a magic wand, what would be your biggest wants for the Parks and Recreation Department?

Participants, armed with a magic wand, expressed their grandest desires for the Parks and Recreation Department, outlining transformative wishes that would significantly enhance community engagement and recreational opportunities. A recurring theme was the yearning for a multisport complex, with suggestions to repurpose facilities like Roy Morris or the Mint Valley Racquetball facility for this purpose. Waterfront access like Kalama was highlighted as a magical wish, aiming to expand recreational possibilities along the waterfront. Requests for practical improvements included a desire for torn canopies to be replaced, the creation of swimming spaces, and covered playgrounds for year-round enjoyment. Participants envisioned vibrant Community Days, fostering local connections through organization booths and showcasing the diverse offerings available in Longview. A dream of a kayak launch on the Cowlitz River, particularly funding the building on already acquired land, aimed to enhance water-based activities. Specific parks, like Gerhart and the Mint Valley Racquetball facility, were identified as needing attention and assistance. The magical wishes also included requests for a dedicated sports complex, events catering to the 25-35 age range, improved downtown parking, and a steady stream of funding for the Parks and Recreation Department. Additional desires included childcare or a super summer program, playgrounds designed for adults, and a focus on ensuring security and safety in parks to enhance the overall experience. These magical wants reflect the community's aspirations for a more vibrant, inclusive, and accessible Parks and Recreation Department, creating a vision for a thriving and interconnected community space.

5.5 DEPARTMENT PROJECT RECOMMENDATIONS

Address Deferred Maintenance Projects as Number 1 Priority

The recommendation to prioritize addressing deferred maintenance projects as the number one priority for the Parks and Recreation Department underscores a strategic shift towards preserving and revitalizing existing assets over introducing new developments. Recognizing the challenges posed by limited resources and the imperative to ensure the longevity of our current infrastructure, this recommendation advocates for a concentrated effort on fixing and enhancing what we already have. By directing attention and resources towards the resolution of deferred maintenance projects, we aim to safeguard the integrity of our parks, facilities, and amenities. This approach aligns with a responsible and sustainable strategy, focusing on the efficient use of available resources to rejuvenate and optimize our existing recreational spaces, ensuring they remain vibrant, safe, and well-maintained for the benefit of our community.

Partnering for Projects and Programs and Seeking Donations

The recommendation to actively seek donors or establish partnerships for park and facility project enhancements reflects a strategic approach to supplementing limited budgetary resources. While embracing external support, it is crucial to ensure that any proposed donations or partnerships align with the core mission of the Parks and Recreation Department. Prioritizing projects that resonate with our mission helps maintain consistency and relevance in our recreational offerings. Equally important is the consideration of the long-term implications – any new amenities introduced through donations or partnerships should not unduly burden our existing workload or strain our budgetary constraints. This discerning approach emphasizes the importance of thoughtful collaboration, ensuring that external support enhances our community's recreational experience without compromising the department's operational efficiency or fiscal sustainability.

Replace the Mint Valley Golf Course Irrigation System

The recommendation to replace the Mint Valley Golf Course Irrigation System is driven by the urgent need to address the current system's failure, thereby safeguarding the viability and sustainability of the golf course. A failing irrigation system poses a direct threat to the course's condition and playability, potentially leading to a deterioration of the turf, greens, and overall course quality. Adequate irrigation is essential for maintaining optimal playing conditions, preventing turf stress, and preserving the aesthetic appeal of the course.

The replacement of the irrigation system is not merely a matter of course aesthetics; it is a critical investment in the long-term resilience and economic viability of Mint Valley Golf Course. An efficient irrigation system ensures water conservation, reduces operational costs, and contributes to the course's overall environmental sustainability. Furthermore, a well-functioning golf course enhances the city's recreational offerings, attracting both local players and visitors, which, in turn, positively impacts the local economy.

Fully Inclusive Nature Based Playground at Cloney Park

The recommendation for a fully inclusive nature-based playground stems from a commitment to fostering an equitable and accessible recreational environment within the community. A nature-based playground, incorporating natural elements and diverse sensory experiences, serves as an inclusive space that accommodates individuals of all abilities and disabilities. By providing an environment that caters to a broad spectrum of physical and cognitive needs, the playground promotes social interaction, cooperative play, and a sense of belonging for everyone, irrespective of age or ability. Such a facility not only aligns with principles of diversity and inclusion but also enhances the overall quality of life for community members. It creates a space where families and friends can engage in shared recreational activities, fostering community cohesion and reinforcing the city's dedication to creating welcoming and accessible public spaces for all residents.

Replace the Skate Park and Reimagine the BMX Track at Cloney Park

The recommendation to replace the current skate park and reimagine the BMX dirt track into a pump track is driven by the aim to enhance accessibility, broaden teen programming, and attract a diverse range of visitors. The existing skate park has failed, and upgrading it allows for the incorporation of modern design elements that align with contemporary skateboarding trends. Transforming the BMX dirt track into a pump track introduces a versatile and inclusive recreational feature that caters not only to skateboarders but also to BMX riders, scooter enthusiasts, and users of various wheeled devices. This diversification of amenities ensures that the park meets the preferences of a wider audience, particularly engaging teenagers with a variety of interests. The pump track, designed with smooth

undulating features, not only offers an exciting and challenging experience but also promotes skill development, making it an attractive option for teens seeking recreational outlets. Additionally, such enhancements contribute to the city's appeal, attracting visitors from neighboring areas who seek out well-designed and versatile skate and pump tracks, ultimately fostering a vibrant and dynamic recreational scene within the community.

Playground Removal and Replacement Schedule

Prioritizing the Playground Removal and Replacement Schedule (Appendix C) is a proactive strategy aimed at addressing the natural lifecycle of playgrounds, which typically spans 30 years. Recognizing the significance of well-maintained and safe play areas for community members, this recommendation emphasizes the importance of strategic planning in both timing and funding allocation for the systematic removal and replacement of playgrounds. By adhering to a schedule, we ensure the timely removal of aging structures before safety concerns arise and facilitate the replacement process with careful consideration for available resources. Delaying this schedule could potentially lead to safety issues or constraints in the size and scope of replacements, jeopardizing the quality and accessibility of our playgrounds.

Neighborhood Park Recommendations

Both in the survey and in the map that includes areas served by parks, West Longview, Columbia Heights, and Downtown are identified as three areas that are underserved by park lands. Once locations can be identified, land should be acquired, a plan should be created, and then park developed to serve residents within those locations.

Re-envision the Mint Valley Racquet Complex

The recommendation to re-envision the Mint Valley Racquet Complex Facility is rooted in the recognition that the current underutilization of the space presents an opportunity for significant improvement and increased community engagement. The feasibility study has likely identified areas where the facility falls short of meeting the community's needs and expectations. By reimagining the complex, the city aims to address these shortcomings and enhance the facility's usability. Introducing a more diverse set of offerings, such as additional sports programs, events, or amenities, not only broadens the appeal of the facility but also caters to a wider range of interests within the community. This strategic repositioning is essential for maximizing the facility's potential, attracting higher participant use, and establishing the Mint Valley Racquet Complex as a vibrant hub for sports and recreational activities. The envisioned changes will not only respond to community preferences but also contribute to the overall vitality of the city's recreational offerings, creating a more dynamic and inclusive space for residents to enjoy.

Utilize Downtown

As time and resources allow, the Recreation Division would like to work with downtown businesses for events on Commerce Avenue. The City of Portland provides for Sunday Parkways where streets are closed to vehicular traffic and provide for walking, biking, and active transportation all while fostering civic pride, stimulating economic development, and allowing for exposure. The proposal would be to close a section of Commerce and allow for the businesses to move items outside or restaurants to sit patrons outdoors for the afternoon with the potential to have an outdoor movie in the evening.

Large Community Events

Events such as the Concerts in the Park series, Movies in the Park, and the Extreme Machine event have proven to be very successful for the city and provide for tourism and a greater sense of quality of place. The recommendation to provide for more large-scale community events serve as powerful catalysts for fostering community spirit, unity, and a shared sense of belonging. By organizing and facilitating these events, the Parks and Recreation Department plays a pivotal role in creating memorable experiences that enhance the overall quality of life for residents. Furthermore, these events contribute to the city's vibrancy and cultural richness, attracting visitors and fostering a positive image of the community. As budgetary opportunities arise or partnerships are formed, prioritizing the expansion of large-scale events becomes a strategic investment in community engagement, social cohesion, and the continued growth and vitality of the city.

Adult Centric Events

The recommendation to allow hosting beer and wine events in the parks stems from the recognition of a national trend that has proven highly successful as a tourism draw for communities. Embracing this trend aligns with the evolving preferences of residents and visitors, providing an opportunity to create unique and appealing recreational experiences. Allowing beer and wine events in the parks not only caters to the increasing demand for diverse and enjoyable outdoor activities but also serves as a strategic initiative to boost tourism and economic activity within the community. These events have the potential to attract a broader audience, including those seeking social and cultural experiences, ultimately enhancing the city's reputation as a dynamic and welcoming destination. As part of a comprehensive approach to community engagement and economic development, the incorporation of beer and wine events in parks represents a forward-thinking strategy that aligns with national trends, promoting inclusivity, and contributing to the overall vibrancy of the city.

Holiday Displays

The City does an amazing job during the winter holidays to add visual appeal to the lake, the civic circle, and downtown. The City should procure additional holiday banners such as Veterans Day banners for the Civic Circle due to the historical nature of the park. The City should also work with the Downtown Partnership to purchase additional seasonal banners for downtown. There are other places such as sports complexes that could benefit with welcome banners. These banners not only look good but provide for a sense of community pride.

Artwork and Sculptures

The Longview Outdoor Gallery has beautified the downtown corridor. As donations or money allows, additional art installations should be added throughout the park system. Many playgrounds can play dual purpose of serving as a play space as well as sculptural art. The City would benefit from adding in creative pieces throughout the town and park generating a more exciting and vibrant place to live.

Outdoor Fitness Equipment

As obesity and inactivity rises, many citizens turn to parks as an inexpensive way to get active. One amenity that could help that is free to use and always available is the introduction of fitness stations into a trail or park system. This will not only allow for patrons to use the equipment, but it can also increase the frequency and the duration for

which people could use the park. These park amenities attract all ages and walks of life and are a way to enjoy exercising outside.

Maintain Tree City USA and Tree City of the World

Maintaining the Tree City USA and the Tree City of the World designations are crucial for the city's ongoing commitment to environmental stewardship and community well-being. These designations are emblematic of our dedication to sound urban forestry practices, emphasizing the significance of trees in enhancing our surroundings. As a Tree City USA and Tree City of the World, we pledge to adhere to high standards in tree care, preservation, and community engagement, contributing to the aesthetic appeal and environmental sustainability of our city. Continuing to hold these designations showcases our ongoing commitment to these principles.

Walkability and Non-Motorized Transportation

The department should work to partner with landowners both private and public to provide for a more walkable city. Trails and routes should be provided that act as safe connections to sites throughout town and not as a place, such as the Lake, to just recreate. Both types of trails (recreation and transportation) serve their purposes, but allowing for citizens to move throughout the City safely will enable a more accessible and active community.

5.6 ADDRESSING DEFICIENCIES

As indicated in the analysis of neighborhood parks, there is a current deficiency of 3 acres and a projected deficiency of 31 acres if no further acquisition of park land is actively pursued. The city is experiencing small developments with coterminous borders leaving areas built out without parks. Efforts need to be made to begin responding to the neighborhood park land deficiency.

Historically, we stated that an immediate impact could be made by requiring landowners requesting annexation to include park land, at the current standards, in their development plans or the city purchasing undeveloped land within city limits for parks. The areas that are most susceptible to further development include Mt. Solo, Barlow Point, and west and north of the current city limits.

With current funding options and deferred maintenance back log, it is becoming increasingly difficult to address park deficiencies. The City should explore alternative strategies that align with our current maintenance capabilities and financial limitations. Recognizing the challenges in maintaining additional park land, we propose a shift in focus from requiring landowners to include park land in annexation and development plans. Instead, the department should consider mitigation options that contribute to our community's recreational needs without exacerbating our maintenance burden. For instance, rather than mandating park land dedication, the department could explore agreements with developers for the creation of additional trail mileage. Trails are a more manageable and cost-effective option, aligning with our capacity to maintain and enhance outdoor spaces. Additionally, we should reassess the Park Dedication Ordinance, considering adjustments to accommodate smaller single and multi-family developments. By emphasizing alternative recreational features and strategic planning, we aim to ensure the long-term sustainability of our parks and recreation spaces, considering the city's capacity to provide quality maintenance and care for existing and potential assets.

There is a need for additional trails available to the community. Partnerships with the Consolidated Diking Improvement District need to continue like what took place between 30th and 48th avenues, and the Altrusa Park Trail. Efforts should be made to continue to create additional trails on top of dikes to connect trails throughout Longview and to those that exist in Kelso. Where the tops to the dikes are in private ownership, agreements should be pursued allowing for public trail access. Future trails could include the dike along the Cowlitz River, the continuation of other ditches and dikes that currently have vehicle access that could provide dual purpose as a pedestrian/bike trail. Should railways ever become vacated, access to the previous rail beds would also provide excellent trails. The City should pursue partnership through a county wide effort to provide long distance trails to add to the recreational and tourism opportunities of Cowlitz County. Trail development should also be coordinated with the Longview Bicycle Plan and the Cowlitz Regional Trail Plan.

The City has dedicated substantial time and effort to formulate comprehensive park and trail master plans, recognizing the pivotal role they play in shaping the community's recreational landscape. These planning endeavors are essential not only for envisioning the development and enhancement of outdoor spaces but also for aligning projects with the evolving needs and expectations of residents. As budgetary considerations permit, prioritizing the implementation of various phases and amenities within these meticulously crafted plans is imperative. These plans include the Roy Morse Sports Complex, Archie Anderson Master Plan, Mint Valley Irrigation, R.A. Long Park Plan, and the Cloney Inclusive Park and Adventure Sports Plan. Upgrading and introducing new facilities not only meet the demands for modern and updated recreational spaces but also contribute significantly to the overall appeal of the community. As these plans are realized, the city can anticipate an influx of additional visitors drawn by the allure of improved facilities and vibrant, well-maintained outdoor areas. This influx not only enriches the quality of life for current residents but also fosters a dynamic and thriving atmosphere, reinforcing the city's status as an attractive and welcoming place to live, work, and play.



6.0 MAINTENANCE & OPERATIONS

6.1 MAINTAINING THE PARKS & URBAN FOREST

The Parks Maintenance staff takes pride in the ability to provide a well-maintained park system that increases the quality of life for those who live, work, play, and visit the City of Longview. The Parks Services division maintains 17 parks, 2 stand-alone trails, grounds around 12 facilities and 9 other area types, including downtown, 7 medians, Mint Farm, Monticello Marker, Ocean Beach bus area, rights-of-way, Tennant Way, 2 undeveloped properties and 2 Welcome to Longview signs. This is a total of 342 acres and 12 miles of trails. Responsibilities include care of turf, shrubs and flowerbeds; irrigation and water systems; trail maintenance; installation and maintenance of playground equipment; cleaning and maintenance of restroom facilities; and oversight of park amenities such as a lake, tennis/pickleball courts, fountains, athletic fields, skate park and boat launch.

The community values the importance of natural open space, in addition to well-maintained parks. In the 2022 Comprehensive Plan Community Survey, 97% rated natural and open space as “very important” or “important” to the community. When asked about the physical condition of the Longview Parks, 75% of the responses on the online community survey selected “excellent” or “good” with 21% “fair” and 4% “poor”.

From the community survey, feedback has indicated that the public (68%) would support both upgrading existing parks and support new installation/construction followed by 21% willing to support only upgrading current facilities. Only 6% would support focusing only on new installations or construction. The same survey question was asked for the 2016 Comprehensive Plan and there was an 8% increase in the public’s interest in their tax dollars supporting both upgrading existing parks and new installations/construction.

The Urban Forestry Division is responsible for the care and maintenance of street, park, and city owned property trees located throughout the city. A total of 17,000 locations have been identified as potential places around the city for trees and currently 12,583 trees are planted. Maintenance includes pruning, removal, stump grinding, insect and disease control, planting of replacement trees, hand watering, staking, hazard evaluations, and sonic tomography.

The City will continue to focus efforts on existing parks and facilities to ensure that the community assets are maintained and preserved for the future while looking at ways to enhance the park system in a fiscally responsible way.

6.2 MANAGEMENT OF PARKS & URBAN FORESTRY

Starting in 2007 and ending in 2010, the parks division was directed to reduce the work force to be able to continue operation at minimum staffing levels through the recession. The division lost 6 employees throughout that period, 1 park foreman, 1 park manager, 2 park maintenance technician II, and 2 part time staff members. The City has been able to maintain the parks within the resources available at a basic standard level of care, while aiming for the high standard the community values. The current effort of the parks division focuses on keeping the parks clean and safe for patrons but does not allow for the enhanced or preventative maintenance and extending the life of replacement scheduled projects. The maintenance and projects not currently being pursued have the potential to affect the long-term investment that the community has made in park lands and facilities.

Deferred maintenance and upkeep could be more costly to the City and should only be used in the short term.

To ensure that parks and facilities are managed efficiently and enable projects and plans to be implemented responsibly, a tiered “Park Maintenance Level of Service Plan” has been implemented. This tiered level of service will guide decisions made by division management on expectations, workload, and tasks able to be complete to the standard needed. This plan will identify three operating levels of maintenance. Each level specified will include a description of the level and what is included and excluded in each level.

The Park Maintenance Level of Service Plan (Figure I) will serve as a starting point for the next 6 years. Since the adoption of the 2016 Plan, the City has ensured that all parks and facilities have received the basic level of maintenance needed to keep City assets safe. As additional resources become available, the higher level of service standards should be implemented to enhance and protect the investment of the community.

At the adoption of the 2023 - 2029 Comprehensive Plan, the parks maintenance division will have been operating at the basic level (LEVEL C) of service for 14 years. This includes 14 years of deferred maintenance and preventative care that will need to be addressed to protect park lands and facilities. As projects arise, workload, capacity, and ongoing maintenance requirements will need to be considered before decisions are made move forward. A list of deferred maintenance needs created in 2022 identified projects with an estimate total cost of \$16 million. Failure to fund these projects will lead to their continued deterioration and potential failure.

To move above the Level C basic level of care, additional resources are needed to provide for more or expanded opportunities throughout the City. The resources required are not solely money to support projects, but also include additional work force to carry out the projects and the future maintenance needs of the park facilities.

6.3 PARK MAINTENANCE LEVEL OF SERVICE

The City of Longview parks and urban forest require routine care and maintenance. To guide decisions on staff time, workload, and resources, three levels of operation will be implemented:

LEVEL C - The basic level of care for City of Longview Parks. This level includes the services that keep the City of Longview’s parks clean and safe for park users. This level includes routine maintenance and mandatory preventative or required tasks.

LEVEL B - The second tier for level of care for the City of Longview Parks. This level includes the basic level of service with enhancements such as landscaping of shrub beds, a more frequent level of maintenance, and small projects and larger preventative tasks not previously undertaken due to budgetary/employment restrictions.

LEVEL A - The highest tier for level of care for the City of Longview Parks. This level includes the basic level of service with additional enhancements to include additional maintenance and frequency, implementation of capital improvement projects, planning and implementing replacement schedules, and ability to take on additional facilities.

Figure I – PARK MAINTENANCE LEVEL OF SERVICE

City of Longview Parks Maintenance Operations Level of Service Plan

LOS	Description	May Include	May Exclude
A	Highest level of care; includes basic level and greatest standard of care with division, park, and facility enhancements.	Level C PLUS: • Annual Plantings • Capital Improvement Projects • Add. Urban Forest Management • Additional Turf Maintenance • Maintenance of Special Facilities • Upgrades to facilities	N/A
B	Enhanced level of care; includes basic level and higher standard of maintenance and frequency, and small projects	Level C PLUS: • Landscape Beds • Shrub Installation • Edging • Small projects • Preventative Urban Forest Tasks • Frequent Maintenance	Annual Plantings Large Projects
C	Basic level of care; regular maintenance to ensure cleanliness and safety and contribute of quality of life in Longview.	Standard Tasks • Mowing And Trimming • Playground Safety Inspections • Restroom Cleaning • Trash Removal • Ball Field Dragging • Irrigation Maintenance • Lighting Maintenance Preventative Tasks • Annual Fertilization • Pruning • Tree & Structure Evaluations	Landscape Beds Edging Annual Plantings Water Features Large Projects

6.4 PARK MAINTENANCE & URBAN FORESTRY OPERATIONS RECOMMENDATIONS

- Decisions on capital projects and program enhancements should be based upon the long-term maintenance costs and benefits to the city. When planning and designing a project, the total scope of the project should be considered including the cost of the project, operating costs, and on-going maintenance costs prior to moving forward on a decision. Capital project funding is more readily available than operational funding and decisions to move forward should take into consideration the operating impacts the implementation of such a

- project could incur. Involvement from the Parks and Recreation Department in the decision-making process may aid in future cost savings of maintenance and operations.
2. Monitor and manage urban forest health within the City of Longview. One of the City's greatest assets is the street tree program. Management of the forest should be considered a priority to maintain the investment in the program and the beauty and quality of life it provides. Even during the most critical budgetary times, the upkeep and maintenance of forest health will need to be addressed. Management of the forest should be addressed yearly and coincide with an adopted Urban Forest Management Plan. A removal and replacement plan should be approved to plan for the aging tree population.
 3. Staff the Parks Division to meet the long-term needs of the parks and urban forest. With the urban forest reaching maturity in areas throughout Longview and many of the park amenities scheduled for replacement, staffing levels do not currently meet the demands. Presently, the division is grappling with the challenges of being understaffed, leading to an overworked team and a noticeable backlog in responsibilities. To address this, our goal is to strategically recruit and onboard skilled professionals who can contribute to the enhancement, maintenance, and sustainable development of our parks and urban green spaces. By alleviating the current strain on the team and fostering a well-staffed, dedicated workforce, we aim to ensure the continued well-being and flourishing of our public spaces, meeting the expectations of the community and fostering a vibrant and healthy urban environment.
 4. Create Maintenance Management Plans for each park. This consists of creating a full inventory of all assets in each park and the maintenance tasks related to each asset. These plans ultimately show how many staff hours are needed to maintain a park at the current service level and how much it costs to do so. It can also be used as a planning document as it shows which tasks are needed each month and their monthly frequency.
 5. Continue with the current division of maintenance responsibility for sport facilities. The City will continue to maintain the sport field facilities currently hosting department activities and those not being managed by a youth sports organization. Upon signed agreement, all other sport facilities will continue to be requested to be maintained by the youth sports organization taking full responsibility for the fields. Should a youth sports organization no longer care for the facility, they will relinquish their field use agreement. If this occurs, the city will take over maintenance of the facility and maintain it to a standard that protects the asset, but not maintained at a level that will detract from other maintenance operations.
 6. Seek partnerships where equitable viable options are available. The division should actively pursue partnerships with other departments, governmental agencies, businesses, non-profit groups, and volunteer organizations to help aid in the enhancement and maintenance of the park system. The City would benefit from working with other stakeholders within the community to be able to provide a wide variety of assistance in land easement, sponsorships, monetary donations, in-kind donations, and volunteer hours.
 7. Target areas for trails and make the extension or installation of trails a priority. The City currently has a deficiency in trail mileage to total population ratio. Trails and paths continue to be the number one amenity sought out or asked for within the parks system. If land becomes available through annexation or development, trail connectivity should be discussed as part of the planning process. Additionally, as part of seeking partnerships,

working with private and public landowners to allow public access for trails should become a priority.

8. Begin to create a strategy for succession planning. Within the next five years, there is a potential in the Parks and Urban Forestry divisions for seven field staff to retirement and with that will go well over 100+ years combined internal working knowledge. Without beginning a process for identifying and developing internal team members with the potential to fill these positions, there could be a decrease in the availability of experienced and capable employees that would be prepared to assume the tasks these staff currently do.
9. Update the Urban Forestry Management Plan. A full update to the Plan is approximately \$50,000 through a contractor. To complete this goal, funding sources need to be secured to hire a contractor or staff workload adjusted to allow for the time to work on this update.

6.5 PROVIDING RECREATION SERVICES

The Recreation Division staff takes pride in the ability to provide high-quality recreation programs that increase the quality of life for those who live, work, play, and visit the City of Longview. The top three reasons why citizens chose City of Longview recreation programs are to get exercise and be healthy, attend special events, and participate in family activities. It is the goal of the recreation division to be the leader for healthy living and to create long lasting memories that invoke family and community bonding.

Recreation provides comprehensive, year-round programs, activities, and special events designed to meet the needs of all Longview citizens. The division offers programs primarily at the McClelland Center, Woman's Club Building, Recreation Building, Elks Memorial Building, Senior Center, Longview Schools, city parks, local businesses, and partnering organizations. Programs are funded through a combination of fees, sponsorships, donations, and general fund resources. The Recreation Services Division is responsible for the administration of recreation programs and activities offered by the city including special events such as "Concerts in the Park". There are seven full-time employees, approximately 24 part-time employees, 150 - 200 volunteers donating 1000's of hours of time, and approximately 50 individuals instructing programs on a contractual basis.

6.6 MANAGEMENT OF RECREATION SERVICES

Starting in 2008 and ending in 2010, the recreation division was directed to reduce its work force to be able to continue operation at minimum staffing levels through the recession. The division lost two program areas (teen and senior) which consisted of one full time and 75% time Recreation Specialists. Additionally, the Recreation Division eliminated the full time Front Office Administrative position. Programs were suspended or removed and the City has been able to maintain the programs within the resources available at a minimum staffing level, while aiming for the high standard the community values. The current effort of the recreation division focuses on keeping the programs safe, fun, and affordable, but has not allowed for many new programs or enhanced services. The recreation needs of the community are being met to the best of the staffing ability. When the Recreation Specialist positions were removed, two underserved and vulnerable populations no longer received planned recreation programs.

The City recognizes the importance of providing services to these two populations and has made concessions to offer free after-school programs, such as The Boulevard Teen Center for youth in

grades 6-12, and to maintain the facility for senior center activities. The Recreation Division has also been able to expand paid offerings for teens during the summer with the addition of a nine-week teen summer camp, partially grant-funded.

When the Recreation Division removed the full time Front Office position, the office hours went from 8:00 - 5:00 pm down to 11:00 - 5:00 pm operated by a part time employee.

In 2017 City Council approved a new Recreation Specialist position focusing on community outreach and fundraising. This specific Specialist position provides administrative support to the projects and functions of the Recreation Department including marketing, communications, public relations, volunteer engagement, grant writing, sponsorship and promotion of programs.

To ensure that recreation programs are managed efficiently and enable projects and enhancements to be implemented responsibly, a tiered "Recreation Services Tiered Management Plan" was implemented. This tiered level of service guides division management on decisions pertaining to expectations, workload, and tasks able to be complete to the standard needed. This plan identifies 3 operating levels of maintenance. Each level specified includes a description of the level and what is included and excluded in each level.

The Recreation Services Tiered Management Plan (Figure J) will serve as a starting point for the next 6 years. Since the adoption of the 2016 Plan, the City has ensured that all recreation programs have received the basic level of service to meet the needs of the citizens. As additional resources become available, the higher level of service standards should be implemented to enhance and protect the investment of the community. At the adoption of the 2024 - 2030 Comprehensive Plan, the recreation division will have been operating at the basic level (LEVEL C) of service for 13 years.

To be able to provide for a shift from the basic level of care, Level C, the division would need additional budgetary and staffing resources. Beyond internal resources, the division should continue seeking out partnerships with internal and external stakeholders to provide a higher level of service to the community. This is to include, but is not limited to, Longview Parks and Recreation Foundation, a Volunteer Program, a Scholarship Program, and a Sponsorship Program.

6.7 RECREATION SERVICES TIERED MANAGEMENT PLAN

The City of Longview recreation programs require proper planning, oversight, staffing, and evaluation to be successful. To guide decisions on staff time, workload, and resources, three levels of operation will be implemented:

LEVEL C - The basic level of service for City of Longview. This level includes the services that meet the basic needs of the City of Longview's citizens. This level includes on going after school programs, historically successful enrichment programs, some new programs, and ongoing special events.

LEVEL B - The second tier for level of service for the City of Longview. This level includes the basic level of service with enhancements basic facility improvements, a more frequent level of program enhancements, new classes and events, and larger partnerships within the city.

LEVEL A - The highest tier for level of service for the City of Longview. This level includes the basic level of service with additional enhancements to include capital improvement projects, expansion of programs and program areas, planning and implementing replacement schedules, additional free or reduced programs, and large scale community events.

Figure J – RECREATION SERVICE LEVEL OF SERVICE PLAN

City of Longview Recreation Level of Service Plan

LOS	Description	May Include	May Exclude
A	Highest level of service; includes basic level and ability to expand to include division, program, and facility enhancements.	Level C PLUS: • Additional Program Areas • Capital Improvement Projects • Large Scale Events • Free Community Events • Expanded Office Hours • Large Program Enhancements • Upgrades to facilities	N/A
B	Enhanced level of service; includes basic level and minor expansion in services and program areas.	Level C PLUS: • Extra Afterschool Sites • Expanded Summer Programs • Small Community Events • Additional Free/Reduced Registration • Program Enhancements • Facility Improvements	Capital Improvement Projects Large Scale Events Additional Program Areas
C	Basic level of service; ongoing programs to ensure recreational needs are being met, are safe, and contribute of quality of life in Longview.	Standard Tasks • After School Programs • Enrichment Programs • On-going special events • Program registration • Facility Rentals • Senior Center activities • Marketing & Brochure • Adult Sports Leagues	Large community events Expanded Program Areas Small Community Events Standard Office Hours Free/Reduced Offerings Free/Reduced Registrations

6.8 RECREATION SERVICES & OPERATIONS RECOMMENDATIONS

- Decisions on capital projects and program enhancements should be based upon the long term and overall benefits to the city. When planning and designing a project or program, the total cost of the project should be considered prior to making a decision- cost of the project, operating costs, and on-going maintenance costs. Capital project funding is more readily available than operational funding and decisions to move forward should take into consideration the operating impacts the implementation of such a project or enhancement could incur. Involving the Parks and Recreation Department in the decision-making process may aid in future cost savings of maintenance and operations.

2. Implement Cost Recovery Method. The Recreation Division will strive to achieve a 50% cost recovery on all budget items by 2030. Setting a goal like this will help establish pricing methodologies among services and program areas moving forward.
3. Staff the Recreation Division to meet needs of citizens and surrounding community. With continual expanding recreation needs, growing population, and the fact that the City of Longview has the only municipal Recreation Division in the county, the staffing level of the division does not currently meet the needs of the community. The division receives many requests to expand services throughout the city, hold additional events, and provide a wide range of recreational opportunities not able to fit into the available staff's workload. Additionally, without a full-time staff person at the front office the division is unable to communicate, register, and connect with our patrons as effectively or efficiently as possible. As the budget allows, the positions of Recreation Specialist and Front Office Assistant would greatly aid in meeting the needs of the community.
4. Continue to work with youth sport organizations, outside organizations, and internally to maximize the use of sport facilities. The City will continue to partner with youth sport organizations to provide recreational opportunities for youth at the designated youth sport facilities. Working with these volunteer organizations ensures the complexes are being used without additional management and resources from the Recreation Division. The City coordinates sports leagues, tournaments, and special events at parks, trails, and school district facilities. The City should seek outside partners to coordinate facility use of adult sport complexes; the City's programs will be considered the first priority and then should be supplemented with outside use.
6. Seek ways to expand partnerships with Longview School District (LSD) and Longview Parks and Recreation Foundation (LPRF). LSD has had a long-standing partnership with Longview Parks and Recreation. Going forward, our mission will be to find new ways to partner and expand the offerings to Longview's youth. LPRF was created in 2018 with the sole purpose of helping to enhance Longview Parks and Recreation's offerings. As our partnership grows, we will continue to provide information as they work to raise and secure new funding sources.
7. Target populations, areas, parks, and neighborhoods throughout the City to spread recreation services to maximize citizen participation. The Recreation Division should evaluate where all current programs are being conducted to identify where deficiency in services might occur. Continuing to hold programs consistently at the same facilities might deter different user groups from participating in programs. Additionally, when providing programs throughout the city it will help to showcase city facilities, amenities, and assets.
8. Capitalize on indoor and outdoor facility rentals. The Recreation Division should market rental facilities to garner additional revenue. Utilizing rental time when internal programs are not being held within the City's rental facilities should be a priority. The division should create a marketing strategy specific for the use and rental of the facilities and create different pricing strategies to entice a broad range of user groups.

7.0 PLAN IMPLEMENTATION

7.1 IMPLEMENTATION PLAN

The implementation of the Parks and Recreation Comprehensive plan sets priorities for parks, trails, and open space improvements as well as identifying funding sources for the installation and maintenance of the enhancements. The following segments of this section will identify priorities and recommendations based on the findings from the previous chapters.

7.2 PROJECT PRIORITIES

The following criteria are recommended for prioritizing projects for submittal to council for approval on the Capital Improvement Plan. Projects that meet one or more of the following criteria will be considered for highest priority. The total score, which is the sum of the criteria below, allows decision-makers to objectively prioritize park projects that align with the City of Longview's safety, financial, community, inclusivity, and accessibility goals for parks and recreation. This method ensures that projects are chosen not only based on immediate needs but also on their impact and long-term benefits to the community. The combination of these criteria promotes responsible and equitable park development.

1. **Immediate Safety Fix (Weight: 20 points):**
Safety should be a top priority in park projects. Addressing immediate safety concerns ensures that the community can use the park without undue risk. The weight here reflects the importance of promptly addressing safety issues to protect the well-being of park users.
2. **Equitable Community Impact (Weight: 20 points):**
This criterion assesses how well a project serves the broader community by considering both the number of people served and income equity. Projects that have a positive impact on a larger portion of the population, including low to moderate-income residents, receive a higher score. Prioritizing this criterion ensures that projects are chosen based on their ability to provide inclusive and equitable benefits to the community.
3. **Matching Grant Funding (Weight: 20 points):**
Projects with matching grant funding or that are eligible for grant funds are financially advantageous because they leverage additional resources, reducing the financial burden on the community. This criterion is given a high weight to encourage projects that maximize financial sustainability and minimize taxpayer costs.
4. **Public-Private Partnership (Weight: 15 points):**
Projects that involve public-private partnerships can leverage the expertise and resources of private organizations, non-profits, or businesses. Such partnerships often lead to innovative, sustainable, and cost-effective solutions. This criterion encourages collaboration with private entities to enhance the quality and reach of park projects, particularly when it comes to financing, maintenance, or program offerings.
5. **Extending Useful Life of Product or Program (Weight: 15 points):**
This criterion assesses the potential for both the physical infrastructure and associated programs or services to have a prolonged and sustainable impact. Projects that not only extend the useful life of infrastructure but also ensure the longevity of programs or services receive a higher score. Prioritizing this criterion helps maintain the continuity of valuable park offerings for the community, reducing the risk of projects disappearing after their initial implementation.

6. **Community Dispersion (Weight: 5 points):**

Equitable access to park amenities across the community is crucial. A project's location and its ability to serve various neighborhoods and populations are considered here. The weight underscores the commitment to ensuring that park resources are distributed fairly and that no neighborhood is left underserved.

7. **Ongoing Maintenance Costs (Weight: 5 points):**

This criterion evaluates whether a project is likely to incur new ongoing maintenance costs or if it can be designed in a way that minimizes ongoing expenses. Projects that are cost-efficient in terms of long-term maintenance and upkeep receive a higher score. Prioritizing this criterion helps ensure that park projects are not only constructed efficiently but also sustainable in terms of ongoing operational costs.

7.3 CITY FUNDING SOURCES

The tables on the following pages identify potential financing and revenue sources for acquisition, development, and maintenance of facilities, parks, trails, and open space. These sources are listed in no particular order.

GENERAL FUND -

This is the department's main source for operation. The revenues from this fund come from sales tax and taxes levied on property within the city limits.

REAL ESTATE EXCISE TAX -

Real Estate Excise Tax (REET) is a tax levied by the City on all real estate sales which is levied against the full value of property. Longview levies funds in addition to the State of Washington tax. These funds can only be used for projects identified on the City's Capital Improvement Program.

GENERAL OBLIGATION BOND -

This is a voter approved type of municipal bond which pledges to level a property tax to meet the debt service requirement. The property tax is usually levied for a specific time frame to allow for repayment. Approval is dependent on a 60% voter approval. Due to the necessity of voter approval and the obligation of interest costs, this funding option does come with additional hurdles.

METROPOLITAN PARK DISTRICT -

This is a voter approved creation of a junior property taxing district with special taxing authority for parks and recreation services. This could be a sustainable funding source specifically set aside for the use of upgrading and maintaining the parks and recreation system.

DONATIONS -

In-kind donation in the form of labor, materials, land, or services and/or monetary donations from service groups, businesses, private entities, or individuals is one way the City has been able to accomplish many projects within the park system.

LONGVIEW PARKS AND RECREATION FOUNDATION-

The department partners with the non-profit Longview Parks and Recreation Foundation who funds scholarships, projects, and programs for the City of Longview. Their purpose is to enhance quality of place in the City of Longview and surrounding areas by proactively seeking multiple avenues of revenue generation to support, improve, enhance, and expand the park system and programs maintained and provided by the Longview Parks and Recreation Department.

EXCHANGE OF PROPERTY -

If the City has excess property and a private party is interested in the land, property could be exchanged with the party if their property would allow for additional park lands either as a new park or trail or an extension of either.

JOINT PARTNERSHIPS -

The way this funding source works would be to allow for an agreement to be put into place between the City and a private organization. There are different functions allowed by joint partnerships, an example would be for an entity to allow public access over their property via a trail if the department would agree to maintain the trail.

LIFETIME ESTATES -

This is an agreement between the landowner and the City, whereas the City acquires the property at the time of the agreement but allows the landowner to live on the property even after the title transfers.

CERTIFICATE OF PARTICIPATION -

This allows for a lease until purchase approach where the City would sell certificates to a lending institution and it is repaid by revenues produced by the facility or out of the operating budget. The City does not gain ownership of the property until the certificates have been paid back in full.

LAND DEDICATION -

This is a requirement dedicating land to the City in all future plats of residential property that include 25 acres or more to provide parks and recreation facilities for persons who reside within or nearby such platted land.

SHARED FACILITIES -

Shared facilities would allow for the City and other private utilities or organizations to share the cost of an improvement that would benefit both entities. One example would be a utility or diking corridor where the utility would pay for an access road that would allow for a trail.

KUNTZ TRUST FUND -

A trust created by the Kuntz family intended to be used for park and/or recreational purposes for the benefit and enjoyment of the citizens of Longview.

7.4 OUTSIDE FUNDING SOURCES

The primary outside source for funding for parks and recreation grant funding is the Washington State Recreation and Conservation Office (RCO). The RCO is a small state agency that provides leadership and funding to help state partners protect and enhance Washington's natural and recreation resources for current and future generations. They do this with statewide strategic investments through policy development, grant funding, technical assistance, coordination, and advocacy. Their goal is to foster healthy lifestyles and communities, stewardship, and economic prosperity in Washington. Additionally, there are other grants that can be awarded for park and recreation projects. These grant programs are listed in no particular order.

AQUATIC LANDS ENHANCEMENT ACCOUNT (ALEA)

The ALEA program is targeted at re-establishing the natural, self-sustaining ecological functions of the waterfront, providing or restoring public access to the water, and increasing public awareness

of aquatic lands as a finite natural resource and irreplaceable public heritage. This grant requires a 50% match with 10% coming from non-state and non-federal contributions.

BOATING FACILITIES PROGRAM (BFP)

The BFP program pays for projects that acquire, develop, and renovate facilities for motorized boats and other watercraft, including launching ramps, guest moorage, and support facilities. This grant requires a 25% match with 10% coming from non-state and non-federal contributions.

LAND AND WATER CONSERVATION FUND

The Land and Water Conservation Fund provides funding to preserve and develop outdoor recreation resources, including parks, trails, and wildlife lands. This grant requires a 50% match with 10% coming from non-state and non-federal contributions.

NO CHILD LEFT INSIDE

The Washington State Legislature created the No Child Left Inside grant program to provide under-served students with quality opportunities to experience the natural world. Grant funds are available for outdoor environmental, ecological, agricultural, or other natural resource-based education and recreation programs serving youth. No match is required by strongly encouraged to demonstrate local commitment.

NON-HIGHWAY AND OFF-ROAD VEHICLE ACTIVITIES (NOVA) PROGRAM

The Non-highway and Off-road Vehicle Activities program provides funding to develop and manage recreation opportunities for such activities as cross-country skiing, hiking, horseback riding, mountain bicycling, hunting, fishing, sightseeing, motorcycling, and riding all-terrain and four-wheel drive vehicles. No match is required by strongly encouraged to demonstrate local commitment.

WASHINGTON WILDLIFE RECREATION PROGRAM (WWRP)

The Washington Wildlife and Recreation Program provides funding for a broad range of land protection and outdoor recreation, including park acquisition and development, habitat conservation, farmland preservation, and construction of outdoor recreation facilities. The WWRP was envisioned as a way for the state to accomplish two goals: Acquire valuable recreation and habitat lands before they were lost to other uses and develop recreation areas for a growing population. This grant requires a 50% match with 10% coming from non-state and non-federal contributions.

YOUTH ATHLETIC FACILITIES (YAF)

The Youth Athletic Facilities grant program provides money to buy land and renovate outdoor athletic facilities such as ball fields, courts, swimming pools, BMX tracks, and skate parks that serve youth. The program focuses on serving people through the age of 18, who participate in sports and athletics. This grant requires a 50% match with 10% coming from non-state and non-federal contributions.

COMMUNITY DEVELOPMENT BLOCK GRANTS

This federally funded grant program is available for a variety of projects that help address a wide array of unique community development needs. These grant funds tend to be awarded to projects within lower income areas due to the rules for the grant. These grants can be awarded for up to 100% funding for projects.

U.S. FISH & WILDLIFE FINANCIAL ASSISTANCE PROGRAM

The U.S. Fish and Wildlife Service issues financial assistance through federal grants and cooperative agreement awards to a variety of entities. The projects usually funded are related to water quality, habitat and watershed management, and wildlife conservation.

7.5 PROPOSED CAPITAL IMPROVEMENT PLAN

When evaluating projects with the aforementioned priorities along with the available resources through the city and grant funds, a list of projects for the capital improvement program can be created. The proposed Capital Improvement Plan (Appendix D) for parks, recreation, trails, and open space should be used in addition to prioritize projects during the city-wide CIP process. This list is proposed by the Parks and Recreation Board, Mint Valley Golf Course Advisory Committee, and staff to be reviewed on a biannual basis in order to present projects for funding within the city's budget process. Projects suggested for CIP consideration must satisfy various criteria, which include the goals and standards, needs and demands, recommendations by citizens, urgency, level of service, growth trends, finances, maximization of facilities, protection of assets, safety, and potential for reduced maintenance.

City departments submit their capital projects on a biennial basis to then be considered for funding based on the following criteria:

1. Preservation of public health and safety
2. Improvements required as a result of court action or federal or state regulation, or to prevent court action.
3. Reduction of current maintenance expenditures and avoidance of costly future rehabilitation
4. Preservation of existing facilities
5. Importance for gaining or retaining industry and jobs
6. Positive impacts (social, political, etc.) on city residents
7. Grant/loan secured or leveraging of private funds
8. Grant/loan available
9. Protection of vital links in providing services to residents
10. Demonstration that project can proceed to construction promptly

7.6 CONCLUSION AND THE FUTURE

As we come to the end of the year that culminates celebrating our centennial milestone, we can reflect and take pride in our City's rich history that laid the foundation of the vibrant community we cherish today. As we look forward to the future, it's with equal hope and excited anticipation of what the next 100 years has in store for us.

Looking back on the planned conception of Longview, we are reminded of the visionary individual who sought to create a community that values a high quality of life for all residents and those who visit us. The echoes of that vision continue to resonate in the fabric of our city, and it is our collective responsibility to uphold and build upon the dreams of our founders.

"Until Longview gives every man, woman, and child within its limits an opportunity to live happily, to improve mind, soul, and body Longview has an unfinished task... Let it never be said of Longview that it permitted its high ideals to perish, for they must forever be the soul of the city."

- Robert A. Long, 1925

As we set our sights on the future, we must draw inspiration from the past and commit ourselves to fostering an environment that reflects the values on which Longview was built. A key element to our commitment for the future is our dedication to maintaining a vibrant, safe, and active park and recreation system. Our parks have always been more than just green spaces—they are communal gathering points, centers of activity, and havens for recreation and relaxation. As we envision the next 100 years, it is imperative that we prioritize the continued maintenance of our parks and recreation facilities.

In conclusion, the Parks and Recreation Comprehensive Plan stands as a beacon of collaborative vision and community-driven development for the City of Longview. The significance of our planning process extends beyond being a guiding document; it serves as a dynamic expression of our community's collective aspirations, a roadmap towards an inclusive and thriving future. The robust public engagement that fueled this planning journey was more than a series of meetings; it was a dialogue, a partnership between residents and the city, ensuring that diverse perspectives and unique insights were woven into the fabric of the City's vision.

This engagement was not just a formality, it allowed for the desires and needs of our community members to be heard. It has fortified our understanding of the nuanced requirements that make our parks and facilities truly reflective of the people they serve. The imperative nature of these needs, underscored throughout this process, underscores our commitment to responsive and resident-focused planning.

Our Parks and Recreation staff, passionate stewards of community well-being, have tirelessly championed this cause. Their dedication, coupled with the invaluable input from our engaged community, propels us forward in creating spaces that transcend mere functionality; they become vibrant centers where people gather, connect, and celebrate the essence of community life. As we express our deepest gratitude to everyone who participated, it is with a renewed sense of purpose and excitement that we embark on the implementation phase, transforming these collective dreams into tangible realities. The City of Longview's legacy in planning finds resonance in this process, affirming our commitment to fostering a community that grows, evolves, and flourishes together.



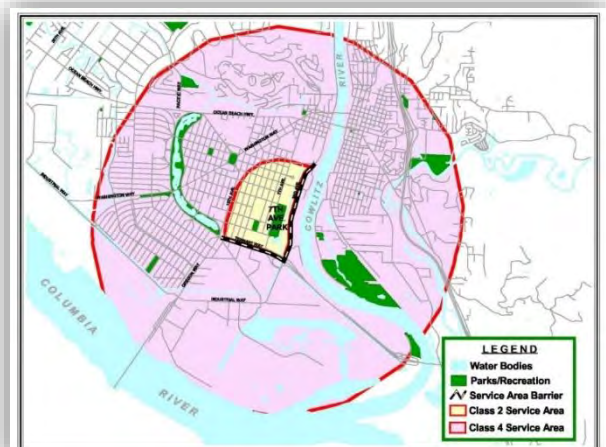
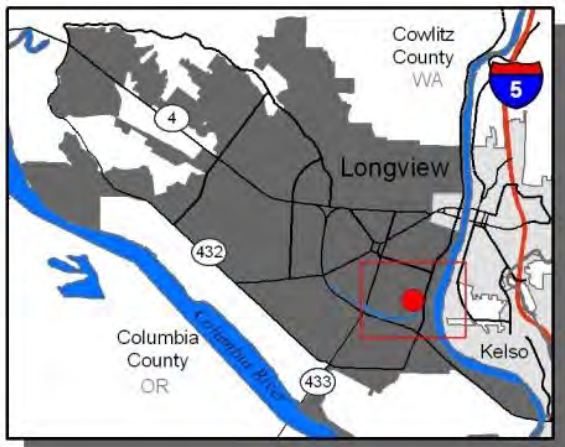
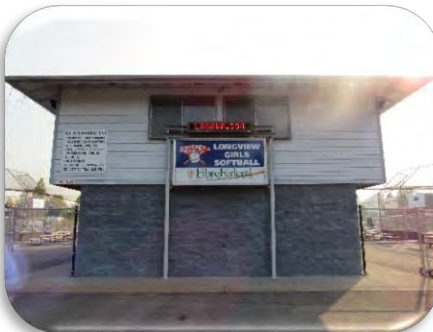
7TH AVENUE PARK

Park A

LOCATION	920 7 TH AVENUE
ACREAGE	29.8 ACRES
PARK TYPES	CLASS II - NEIGHBORHOOD PARK CLASS IV - COMMUNITY PARK CLASS V - REGIONAL PARK
SERVICE AREA	½ MILE/2 MILE/½ HOUR DRIVE

DESCRIPTION

Park amenities include a playground, picnic tables, covered picnic area, concession buildings, storage facilities, restrooms, Tom Hutchinson Soccer Complex, and softball fields.





7TH AVENUE PARK

Park A

LOCATION	920 7TH AVENUE
ACREAGE	29.8 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK CLASS IV - COMMUNITY PARK CLASS V - REGIONAL PARK
SERVICE AREA	½ MILE/2 MILE/½ HOUR DRIVE

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Parks Department pays water bill for irrigation

• PARTNERSHIPS:

- Longview Soccer Club has a facility use agreement to maintain/manage fields
- Longview Girls Softball has a facility use agreement to maintain/manage fields
- Consolidated Diking Improvement District maintains vegetation along the slough
- Longview School District, Lower Columbia College, and Columbia River Special Olympics has agreements with the youth organizations to host games on fields

MAINTENANCE:

• LEVEL: BASIC

- Waterline and irrigation poses issues
- Vandalism, camping, and crime is a continual problem
- Ground garbage is excessive at this park
- Cars from surrounding area use park parking lot for business and personal use

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Trees were planted in open areas and soccer fields (2018)
- Security fencing installed at softball fields (2022)

REQUIREMENTS AND NEEDS:

- **ADA** – Additional parking spots, curb cuts, widening and repairing of current trails, trail access to mutt mitts, trail access to garbage, and widening/add hard surface to the entrance softball fields
- **SAFETY** – Removal and Replace
 - Parking lot needs additional lighting
 - Replace the bleachers
 - Crime prevention through environmental design
- **PLAYGROUND**
 - 2004 Installation
 - 2034 Replacement Scheduled

ENHANCEMENTS

- Field light installment
- Install artificial turf
- Picnic shelter upgrade
- Upgrade site furnishings
- Dog park installation
- Improve dike trail access
- Expediate the installation of a new inclusive playground due to the nature and amount of use of this park



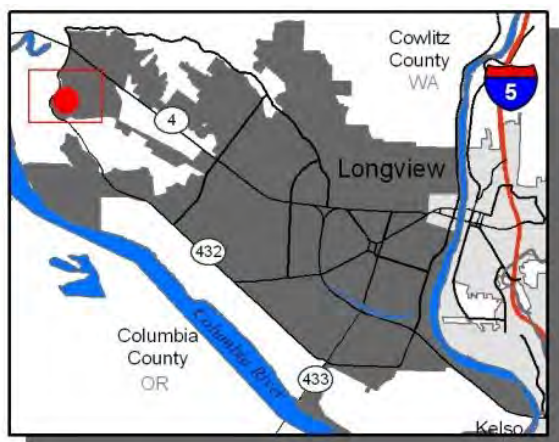
ALTRUSA PARK

Park B

LOCATION	SE CORNER OF SCHNEITER DR & BRANCH CREEK DRIVE
ACREAGE	6 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK
SERVICE AREA	¼ - ½ MILE

DESCRIPTION

A 5.6 acre site with playground equipment, basketball court, picnic shelter, and benches. It also includes a 1.3-mile gravel nature trail along the slough.





ALTRUSA PARK

Park B

LOCATION	SE CORNER OF SCHNEITER DR & BRANCH CREEK DRIVE
ACREAGE	6ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK
SERVICE AREA	¼ - ½ MILE

MANAGEMENT & PARTNERSHIPS:

• PARTNERSHIPS:

- Consolidated Diking Improvement District maintains vegetation along the slough
- Mt. Solo Homeowners Association helps with maintenance through volunteer work parties and donation of landscape supplies

MAINTENANCE:

• LEVEL: BASIC

- Trail maintenance is a challenge because of the width and proximity to water

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Additional trees have been added along the trail in the open space (2018)
- Extension of the nature trail to connect to Branch Creek Drive (2022)

REQUIREMENTS AND NEEDS:

- **ADA** – Parking spots, curb cuts, widening and repairing of current trails, trail connection between the play areas and shelter, trail access to mutt mitts, and trail access to basketball courts and garbage. Add additional ADA site furnishings.
- **SAFETY**
 - Erosion control and tree maintenance around dike berm/trail
 - Control standing water areas on basketball court before permanent damage occurs
- **PLAYGROUND**
 - 2008 Installation
 - 2038 Replacement Scheduled

ENHANCEMENTS

- Continuation of trail within the housing development phases
- Continuation of trail along Willow Grove Cut Off to Ocean Beach Highway





ARCHIE ANDERSON PARK

Park C

LOCATION
ACREAGE
PARK TYPES

BETWEEN 21ST & 22ND AT ALABAMA
6.5 ACRES

CLASS II - NEIGHBORHOOD PARK

CLASS IV - COMMUNITY PARK

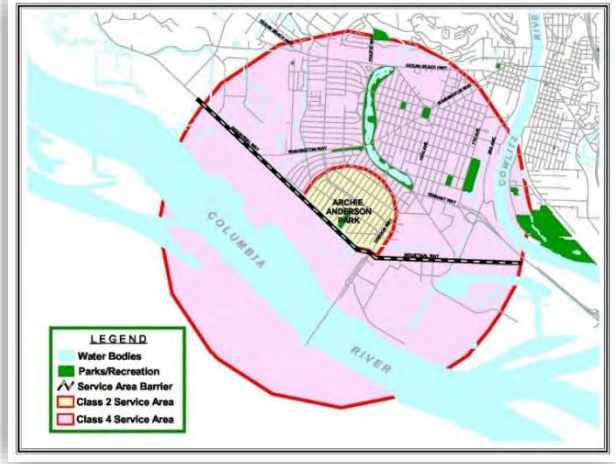
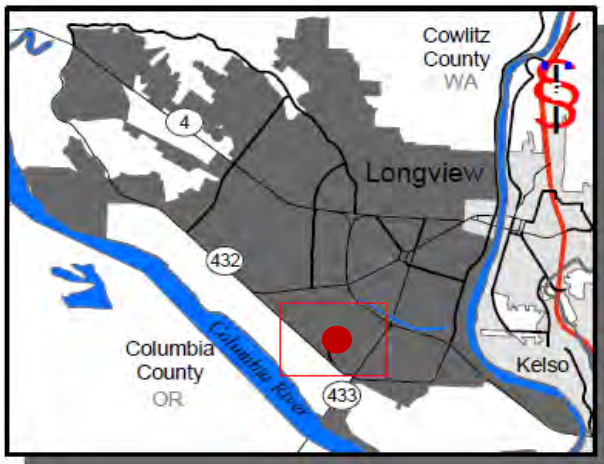
CLASS V - REGIONAL PARK

SERVICE AREA

½ MILE/2 MILE/½ HOUR DRIVE

DESCRIPTION

The park has lighted outdoor basketball courts, Felicia Conley inclusive playground equipment, story walk, baseball field, picnic tables, restroom, out building, parking lot, and the Archie Anderson Park Building that hosts the City of Longview Police Satellite office. The park also provides access to the 1.3 miles gravel Highlands Trail along Industrial Way.





ARCHIE ANDERSON PARK

Park C

LOCATION	BETWEEN 21 ST & 22 ND AT ALABAMA
ACREAGE	6.5 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK CLASS IV - COMMUNITY PARK CLASS V - REGIONAL PARK
SERVICE AREA	½ MILE/2 MILE/½ HOUR DRIVE

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation Division organizes summer camp in partnership with the Longview School District
- City of Longview Recreation and Police Department hosts National Night Out

• PARTNERSHIPS:

- City of Longview Library maintains the story walk
- City of Longview Police Department Satellite Office is hosted in the Park
- Sandlot Baseball hosts a league
- Lion's Den Boxing has a facility use agreement to maintain/manage the boxing club
- Highlands Neighborhood Association hosts events
- Food Lifeline hosts a food distribution program

MAINTENANCE:

• LEVEL: BASIC AND ENHANCED

- Keeping restrooms open and operational takes additional work
- Vandalism continues to be a problem on the buildings and playground

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Archie Anderson Master Plan was adopted (2018)
- New playground was installed in (2019)
- Trees were installed on the back side of the park (2019)
- Archie Anderson Park Building was installed with new water/sewer lines (2022)
- Storywalk was installed around the parameter of the park (2022)

REQUIREMENTS AND NEEDS:

- **ADA** – Parking spots, curb cuts, widening and repairing of current sidewalks between the play areas, trail access to mutt mitts, and access to basketball courts and garbage. Add additional ADA site furnishings.
- **SAFETY**
 - Remove wooden bollards and replace
- **PLAYGROUND**
 - 2019 Installation
 - 2039 Replacement Scheduled

ENHANCEMENTS

- Installation of Master Plan
- Dog park installation
- Picnic shelter
- Community Garden
- Asphalt parking and roadway at backside of park



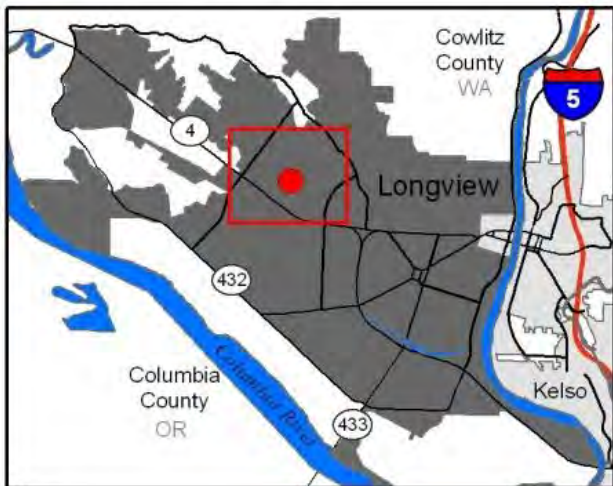
BAILEY PARK

Park D

LOCATION	3356 OLYMPIA WAY
ACREAGE	.76 ACRES
PARK TYPES	CLASS I - NEIGHBORHOOD PLAY LOT
SERVICE AREA	¼ MILE

DESCRIPTION

The park has playground equipment, half basketball court, picnic shelter, benches, and small open play area. There are no natural or man-made barriers to the service area.





BAILEY PARK

Park D

LOCATION	3356 OLYMPIA WAY
ACREAGE	.76 ACRES
PARK TYPES	CLASS I – NEIGHBORHOOD PLAY LOT
SERVICE AREA	¼ MILE

MANAGEMENT & PARTNERSHIPS:

• PARTNERSHIPS:

- City of Longview Utilities manages the sewer pump station on site

MAINTENANCE:

• LEVEL: BASIC

- Drainage in turf areas is an issue

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Installation of a basketball court (2019)
- Installation of the sewer pump station (2019)
- Installation of a new sidewalk (2019)

REQUIREMENTS AND NEEDS:

- **ADA** – Parking spots, curb cuts, widening and repairing of current trails, trail connection between the play areas and shelter, trail access to mutt mitts, and trail access to garbage.
- **SAFETY**
 - Modify the footprint of playgrounds to remove barriers between play equipment
 - Shelter needs to be removed and replaced
 - Benches and picnic tables need replacement
- **PLAYGROUND**
 - 1997 Installation
 - 2023 Replacement Scheduled

ENHANCEMENTS

- No enhancements requested





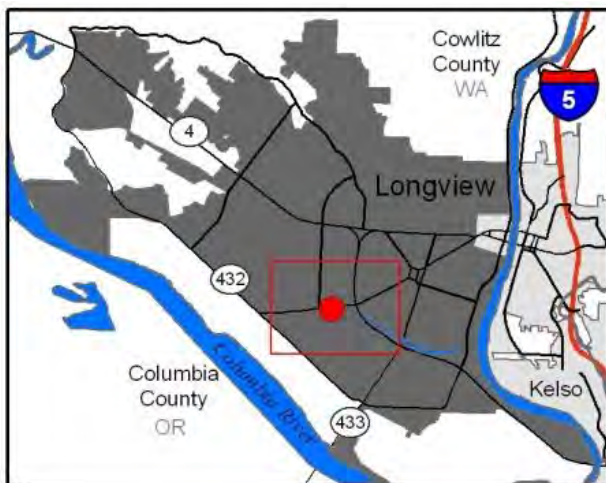
CLONEY PARK

Park E

LOCATION	SW CORNER OF WASHINGTON WAY AND NICHOLS BLVD
ACREAGE	5.6 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK CLASS IV - COMMUNITY PARK
SERVICE AREA	½ MILE/2 MILE

DESCRIPTION

The park has playground equipment, skate park, skate bowl, BMX bike track, picnic shelter, .5-walking/biking path, open play area, trees, and is bisected by 28th Avenue.





CLONEY PARK

Park E

LOCATION	SW CORNER OF WASHINGTON WAY AND NICHOLS BLVD
ACREAGE	5.6 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK CLASS IV - COMMUNITY PARK
SERVICE AREA	½ MILE/2 MILE

MANAGEMENT & PARTNERSHIPS:

- **MANAGEMENT:**
 - City of Longview Recreation Division organizes skating and BMX events
- **PARTNERSHIPS:**
 - Lower Columbia Community College painted the skate elements
 - Unorganized/involved skater and BMX user groups

MAINTENANCE:

- **LEVEL: BASIC AND SPECIALIZED**
 - Vandalism is a continual issue
 - Trash and ground garbage continues to be a problem

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Drainage at BMX track (2019)
- Skate park safety evaluation conducted (2021)
- Cloney inclusive playground master plan (2022)
- Repainted skate park elements (2022)

REQUIREMENTS AND NEEDS:

- **ADA** – Additional parking spots, widening and repairing of current trails, trail access to mutt mitts, concrete leveling in and around picnic shelter, and curb cuts to cross street
- **SAFETY**
 - BMX top dressing and rock screening
 - Skate park minimum safety fixes identified in evaluation
 - Skate bowl resurface
- **PLAYGROUND**
 - 1997 Installation
 - 2024 Replacement Scheduled

ENHANCEMENTS

- Implement inclusive playground master plan
- Skate park redesign and implementation
- Installation of a pump track
- Extended trail system to entire park
- Install a parking lot
- Install a restroom
- Remove the fencing between the Recreation building and the park





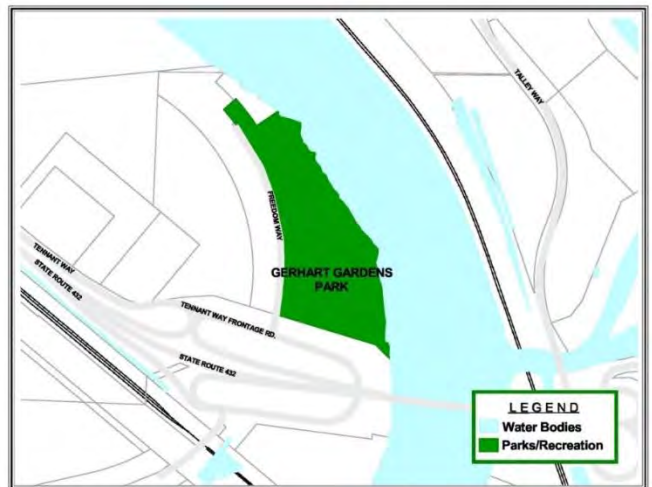
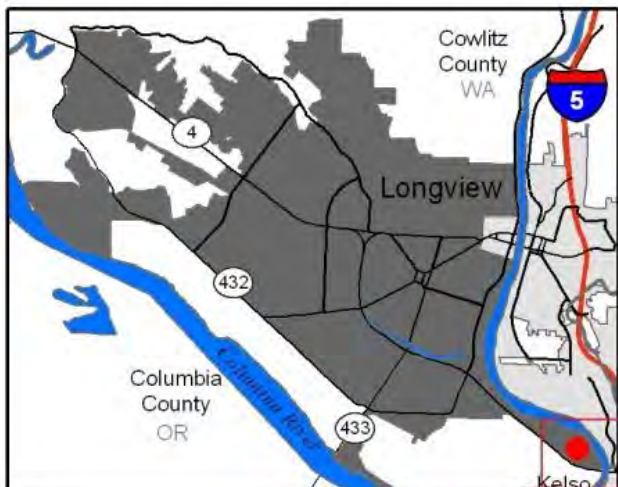
GERHART GARDENS PARK

Park F

LOCATION	40 TENNANT WAY
ACREAGE	16.1 ACRES
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE AREA CLASS V – REGIONAL PARK
SERVICE AREA	2 MILE/ ½ HOUR DRIVE OR MORE

DESCRIPTION

The park is situated along and accesses the Cowlitz River. It has a swing set, two boat launches, large parking lots, picnic tables, portable restrooms, open field area for play, and off leash dog park area with covered picnic shelter.





GERHART GARDENS PARK

Park F

LOCATION	40 TENNANT WAY
ACREAGE	16.1 ACRES
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE AREA CLASS V – REGIONAL PARK
SERVICE AREA	2 MILE/ ½ HOUR DRIVE OR MORE

MANAGEMENT & PARTNERSHIPS:

• PARTNERSHIPS:

- Unincorporated volunteer group helps with upgrades to dog park

MAINTENANCE:

• LEVEL: BASIC AND ENHANCED

- Portable toilets are placed at dog park and boat ramp
- Camping and illegal dumping is an issue at this park
- Neighboring business produces airborne organic matter
- Park has ongoing invasive species mitigation

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Playground, volleyball, and horseshoe pits were removed (2017)
- Reopened the lower river boat ramp (2020)
- Storage and waterlines installed at dog park (2021)

REQUIREMENTS AND NEEDS:

- **ADA** – Parking spots, curb cuts, access to dog park, and hard scape repair
- **SAFETY**
 - Parking lot requires resurfacing and striping
 - Cowlitz River and boat launches need to be dredged
 - Parking lot light installation
 - Wooden bollard replacement

ENHANCEMENTS

- Upgrades to boat launches
- Kayak launch
- Fish cleaning station
- Additional restrooms





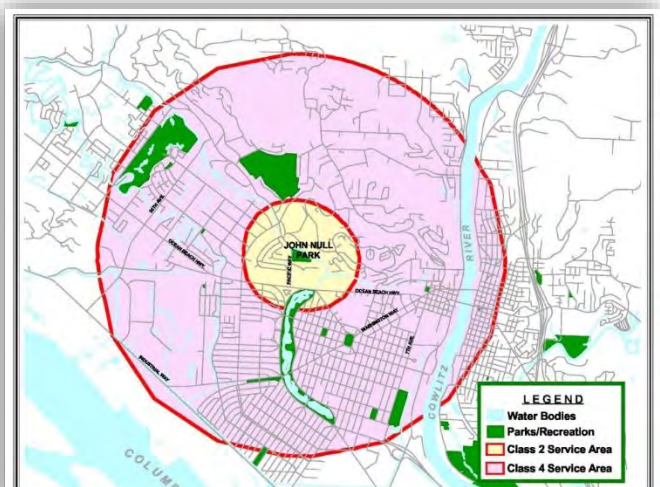
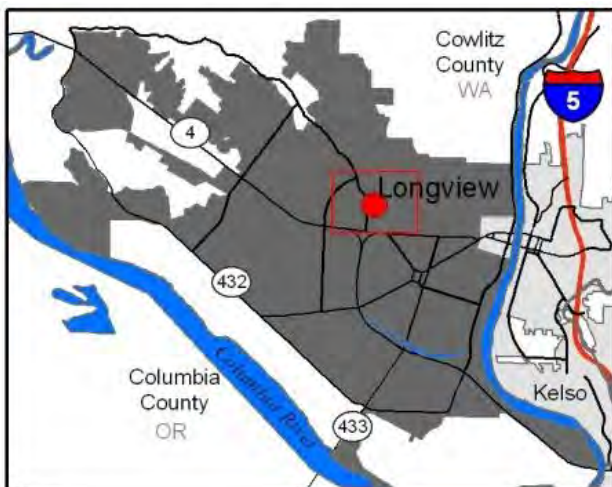
JOHN NULL PARK

Park G

LOCATION	2656 PACIFIC
ACREAGE	11 ACRES
PARK TYPES	CLASS II - NEIGHBORHOOD PARK
	CLASS IV - COMMUNITY PARK
	CLASS V - REGIONAL PARK
SERVICE AREA	½ MILE/2 MILE/½ HOUR DRIVE

DESCRIPTION

A 11-acre site with playground equipment, baseball fields, concession stand, batting cages, lighted courts with tennis and pickleball lines, picnic tables, open play area, parking lot, and restrooms.





JOHN NULL PARK

Park G

LOCATION	2656 PACIFIC
ACREAGE	11 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK CLASS IV - COMMUNITY PARK CLASS V - REGIONAL PARK
SERVICE AREA	½ MILE/2 MILE/½ HOUR DRIVE

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation Division organizes a family camp out
- City of Longview pays for water for field irrigation

• PARTNERSHIPS:

- Longview Youth Baseball has a facility use agreement to maintain/manage fields
- Consolidated Diking Improvement District maintains vegetation along the slough
- Three Rivers Christian School does minor maintenance to courts during season

MAINTENANCE:

• LEVEL: BASIC AND ENHANCED

- Aging waterline and irrigation systems need continual repair
- Trees in open space need maintenance
- Keeping restrooms open and operational takes additional work

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- New safety nets installed over public area near baseball fields (2019)
- Installation of the Clary Pickleball Courts and retrofit lights (2023)

REQUIREMENTS AND NEEDS:

- **ADA** – Additional parking spots, curb cuts, widening and repairing of current trails, trail access to mutt mitts, concrete leveling in playing areas, trail access to garbage, and widening the entrance to tennis courts and add a path to the opening
- **SAFETY**
 - Replace irrigation system
 - Replace restroom facility
 - Utility line upgrade
 - Resurface and level parking lot and sidewalks
 - Replace bleachers, benches, and picnic tables
 - Subgrade dug outs brought to ground level – prevent water pooling
- **PLAYGROUND**
 - 2009 Installation
 - 2039 Replacement Scheduled

ENHANCEMENTS

- Install artificial turf
- Walking trail around outside of park
- Installation of a dog park
- Installation of pickleball courts
- Picnic shelter
- Resurface the tennis courts
- Upgrade the field lights



LAKE SACAJAWEA PARK

Park H – A (Ocean Beach to Louisiana)

LOCATION	BETWEEN OCEAN BEACH HWY & LOUISIANA
ACREAGE	127 ACRES (Total Park)
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE CLASS IV – COMMUNITY PARK CLASS V – REGIONAL PARK
SERVICE AREA	2 MILES TO ½ HOUR DRIVE

DESCRIPTION

The park encompasses a total of 127 acres. The area from Ocean Beach Highway to the Louisiana Bridge on the north end of the lake encompasses an arboretum setting with tree identification tags, lighted gravel trail, Japanese garden, picnic sites and outdoor rental areas.





LAKE SACAJAWEA PARK

Park H – A (Ocean Beach to Louisiana)

LOCATION	BETWEEN OCEAN BEACH HWY & LOUISIANA
ACREAGE	127 ACRES (Total Park)
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE CLASS IV – COMMUNITY PARK CLASS V – REGIONAL PARK
SERVICE AREA	2 MILES TO ½ HOUR DRIVE

DESCRIPTION

The park encompasses a total of 127 acres. The area from Ocean Beach Highway to the Louisiana Bridge on the north end of the lake encompasses an arboretum setting with tree identification tags, lighted gravel trail, Japanese garden, picnic sites, and outdoor rental areas.

MANAGEMENT & PARTNERSHIPS:

- **MANAGEMENT:**
 - City of Longview Recreation Division coordinates park rentals
- **PARTNERSHIPS:**
 - Portland Japanese Gardeners exchange for sharing of maintenance knowledge

MAINTENANCE:

- **LEVEL: BASIC AND SPECIALIZED**
 - Japanese Island takes additional skill and upkeep to maintain
 - Aquatic health management

UPDATES SINCE LAST COMPREHENSIVE PLAN:

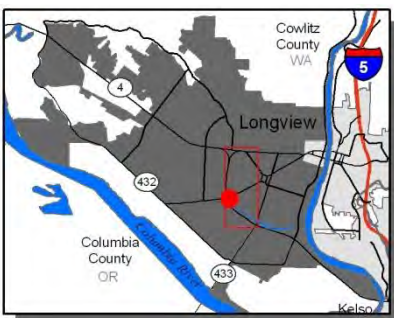
- Torri gate replacement (2020)
- Fishpond work (2021)

REQUIREMENTS AND NEEDS:

- Mature tree removal
- Replacement of panels at island
- Refurbish the teahouse
- Path drainage and erosion control

ENHANCEMENTS

- Update information signs
- Create island overlook wedding site
- Reestablish planting beds and health





LAKE SACAJAWEA PARK

Park H – B (Louisiana to Pedestrian Bridge)

LOCATION	BETWEEN LOUISIANA & PEDESTRIAN BRIDGE
ACREAGE	127 ACRES
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE CLASS IV – COMMUNITY PARK CLASS V – REGIONAL PARK
SERVICE AREA	2 MILES TO ½ HOUR DRIVE

DESCRIPTION

The park encompasses a total of 127 acres. The area the Louisiana Bridge to the pedestrian bridge on the north end of the lake encompasses an arboretum setting with tree identification tags, lighted gravel trail, azalea and rhododendron gardens, off street parking, and picnic sites





LAKE SACAJAWEA PARK

Park H – B (Louisiana to Pedestrian Bridge)

LOCATION	BETWEEN LOUISIANA & PEDESTRIAN BRIDGE
ACREAGE	127 ACRES
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE CLASS IV – COMMUNITY PARK CLASS V – REGIONAL PARK
SERVICE AREA	2 MILES TO ½ HOUR DRIVE

DESCRIPTION

The park encompasses a total of 127 acres. The area the Louisiana bridge to the pedestrian bridge on the north end of the lake encompasses an arboretum setting with tree identification tags, lighted gravel trail, azalea and rhododendron gardens, off street parking, and picnic sites

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation Division coordinates park rentals

• PARTNERSHIPS:

- Longview Go 4th Committee organizes large independence day festival
- Longview School District hosts cross country meets

MAINTENANCE:

• LEVEL: BASIC AND SPECIALIZED

- Aquatic health management

UPDATES SINCE LAST COMPREHENSIVE PLAN:

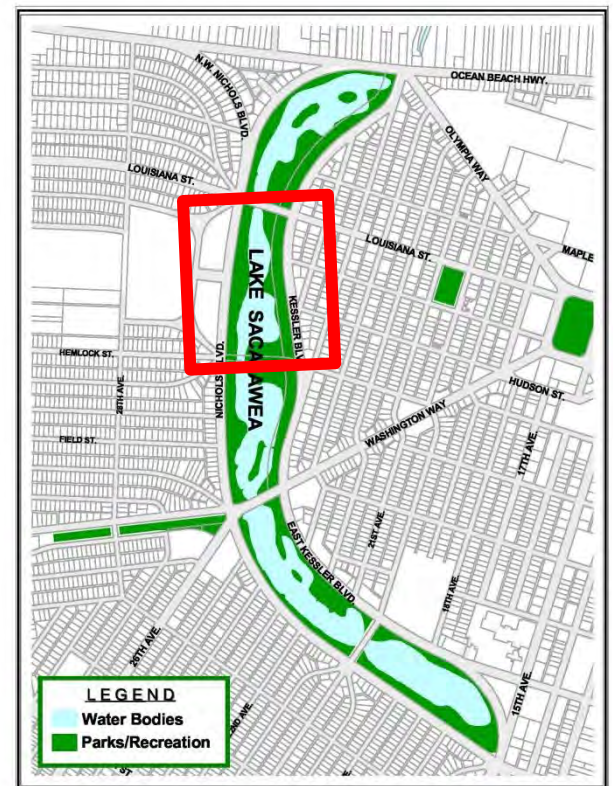
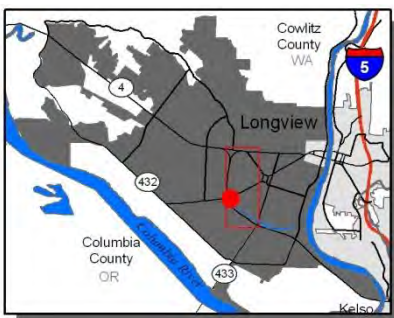
- No improvements/enhancements

REQUIREMENTS AND NEEDS:

- Mature tree removal
- Path drainage and erosion control
- Aquatic weed management

ENHANCEMENTS

- Path light replacement to match
- Reestablish planting bed





LAKE SACAJAWEA PARK

Park H – C (Hemlock Street to Washington Way)

LOCATION	BETWEEN HEMLOCK & WASHINGTON WAY
ACREAGE	127 ACRES (Total Park)
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE CLASS IV – COMMUNITY PARK CLASS V – REGIONAL PARK
SERVICE AREA	2 MILES TO ½ HOUR DRIVE

DESCRIPTION

The park encompasses a total of 127 acres. The area from Hemlock Plaza to the Washington Way bridge in the middle of the lake encompasses is the heart of the park. Many community events are held within this area. This area includes open play space, lighted gravel trail, Hemlock Plaza playground, Martin Dock, Lion's Island, fishing docks, perennial garden, bronze sculptures, picnic sites, flagpole, boating hand launch, restroom facility, and lake concessionaire location.





LAKE SACAJAWEA PARK

Park H - C (Hemlock Street to Washington Way)

LOCATION	BETWEEN HEMLOCK & WASHINGTON WAY
ACREAGE	127 ACRES (Total Park)
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE CLASS IV – COMMUNITY PARK CLASS V – REGIONAL PARK
SERVICE AREA	2 MILES TO ½ HOUR DRIVE

DESCRIPTION

The park encompasses a total of 127 acres. The area from Hemlock Plaza to the Washington Way bridge in the middle of the lake encompasses is the heart of the park. Many community events are held within this area. This area includes open play space, lighted gravel trail, Hemlock Plaza playground, Martin Dock, Lion's Island, fishing docks, perennial garden, bronze sculptures, picnic sites, flagpole, boating hand launch, restroom facility, and lake concessionaire location.

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation Division coordinates special events
 - Fun Runs, Concerts, Movies, Kids Fish-In Event

MAINTENANCE:

• LEVEL: BASIC, ENHANCED, AND SPECIALIZED

- Aquatic health management
- Restrooms
- Special Event Support

UPDATES SINCE LAST COMPREHENSIVE PLAN:

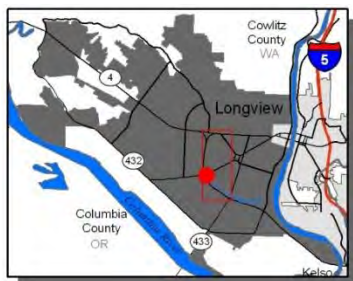
- New restrooms and sidewalks (2022)
- Log arch replacement (2022)

REQUIREMENTS AND NEEDS:

- Mature tree removal
- Path drainage and erosion control
- Aquatic weed management
- Martin Dock repair/replacement
- Irrigation repair

ENHANCEMENTS

- Lion's Island shelter replacement
- Upgrades to fishing piers



PLAYGROUND

- 2010 - INSTALLED
- 2040 - REPLACEMENT





LAKE SACAJAWEA PARK

Park H – D (Washington Way to 15th Avenue)

LOCATION	BETWEEN WASHINGTON WAY & 15th AVE
ACREAGE	127 ACRES (Total Park)
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE
	CLASS IV – COMMUNITY PARK
	CLASS V – REGIONAL PARK
SERVICE AREA	2 MILES TO ½ HOUR DRIVE

DESCRIPTION

The park encompasses a total of 127 acres. The area from Washington Way bridge to 15th Avenue is at the south end of the lake. This area of the lake has two facilities for rent, a building and picnic shelter. This area of the lake includes Elk's Memorial Building and playground, Harlie's Hoops covered basketball court, lighted gravel trail, Lion's Shelter and playground, fishing docks, picnic sites, and two public restroom facilities.





LAKE SACAJAWEA PARK

Park H – D (Washington Way to 15th Avenue)

LOCATION	BETWEEN WASHINGTON WAY & 15 th AVE
ACREAGE	127 ACRES (Total Park)
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE CLASS IV – COMMUNITY PARK CLASS V – REGIONAL PARK
SERVICE AREA	2 MILES TO ½ HOUR DRIVE

DESCRIPTION

The park encompasses a total of 127 acres. The area from Washington Way bridge to 15th Avenue is at the south end of the lake. This area of the lake has two facilities for rent, a building and picnic shelter. This area of the lake includes Elk's Memorial Building and playground, Harlie's Hoops covered basketball court, lighted gravel trail, Lion's Shelter and playground, fishing docks, picnic sites, and two public restroom facilities.

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation Division coordinates teen center and garden at Elks

MAINTENANCE:

• LEVEL: BASIC, ENHANCED, AND SPECIALIZED

- Aquatic health management
- Restrooms
- Facility maintenance

UPDATES SINCE LAST COMPREHENSIVE PLAN:

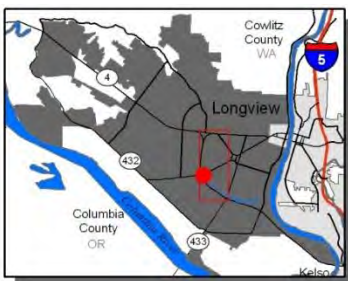
- New roof on Lion's Shelter (2019)
- Harlie's Hoops Covered Basketball Court (2020)

REQUIREMENTS AND NEEDS:

- Mature tree removal
- Path drainage and erosion control
- Aquatic weed management
- 20th Avenue bridge replacement
- Drainage/water removal Harlie's Hoops Surface

ENHANCEMENTS

- 17th & Nichols Restroom Replacement
- Upgrades to fishing piers
- Reestablish planting bed at Grotto



PLAYGROUNDS – ELKS MEMORIAL

- 1998 - INSTALLED
- 2028 - REPLACEMENT

17TH & NICHOLS

- 2002 - INSTALLED
- 2032 - REPLACEMENT





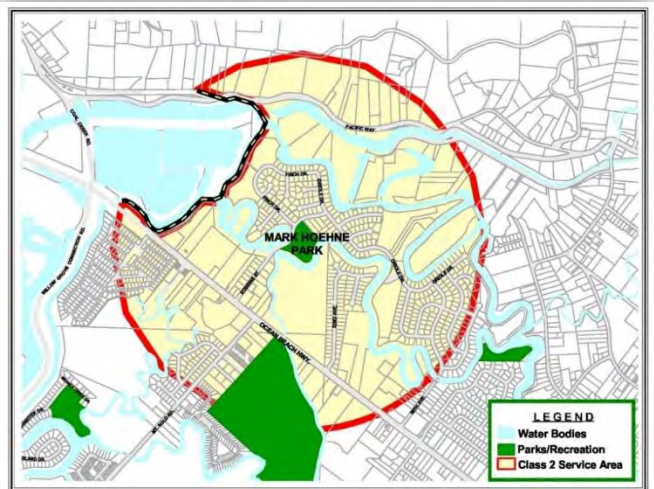
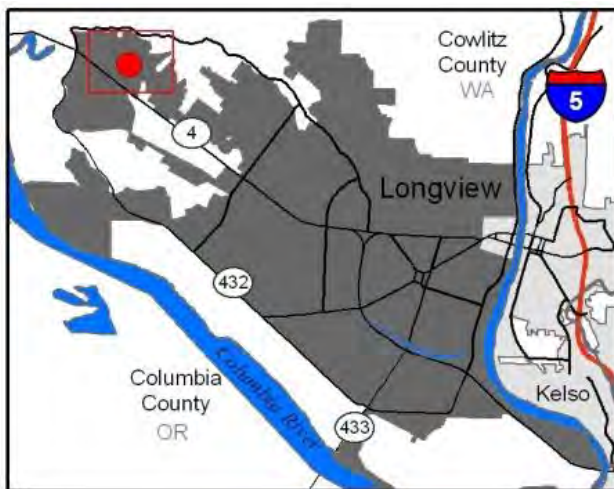
MARK HOEHNE PARK

Park I

LOCATION	2400 ROBBINS STREET
ACREAGE	5.06 ACRES
PARK TYPES	CLASS II - NEIGHBORHOOD PARK
SERVICE AREA	¼ - ½ MILE

DESCRIPTION

The park has playground equipment, open play area, shade trees, natural habitat, animal viewing, and a picnic shelter. There are drainage ditches on two sides which act as barriers to access for surrounding neighborhoods.





MARK HOEHNE PARK

Park I

LOCATION	2400 ROBBINS STREET
ACREAGE	5.06 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK
SERVICE AREA	¼ - ½ MILE

MANAGEMENT & PARTNERSHIPS:

- **PARTNERSHIPS:**

- Consolidated Diking Improvement District maintains vegetation along the slough

MAINTENANCE:

- **LEVEL: BASIC**

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Tree planting in the open space (2019)

REQUIREMENTS AND NEEDS:

- **ADA** – Parking spots, curb cuts, widening and repairing of current trails, trail connection between the play areas and shelter, trail access to mutt mitts, and trail access to garbage.
- **SAFETY**
 - Install cross walk for residents
- **PLAYGROUND**
 - 1998 Installation
 - 2024 Replacement Scheduled

ENHANCEMENTS

- Walking trail around the outside of the park
- Bridge across dike to allow access for additional residential use
- Sport court and/or field installation
 - Amenities that would attract teenagers and adults outside of a playground
- Additional benches near nature viewpoints
- Additional trees in open space to create height, diversity, and increased canopy coverage





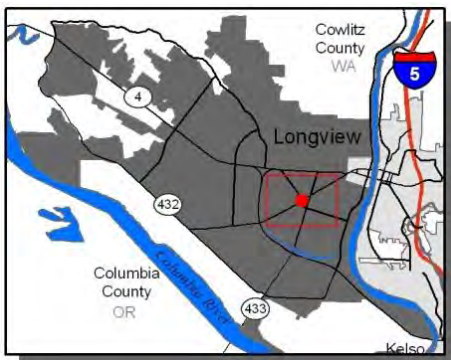
R.A. LONG PARK

Park J

LOCATION	CIVIC CIRCLE
ACREAGE	5.95 ACRES
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE
SERVICE AREA	2 MILES TO ½ HOUR DRIVE

DESCRIPTION

A 5.5 acre manicured site with mature landscaping, walking paths, sitting and picnic areas, historic plaques and monuments, and a newly constructed plaza area with gazebo. This park sits in the heart of Longview's Civic Circle surrounded by historic building such as the Public Library, Post Office, and Monticello Hotel as well as City Hall.





R.A. LONG PARK

Park J

LOCATION	CIVIC CIRCLE
ACREAGE	5.95 ACRES
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE
SERVICE AREA	2 MILES TO ½ HOUR DRIVE

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation organizes holiday music and Flip the Switch event
- City of Longview Parks installs the holiday lighting display

• PARTNERSHIPS:

- Historic Preservation Commission advises on historic aspects of the park
- Longview Rotary Club hosts Squirrel Fest and Crafted Brewfest

MAINTENANCE:

• LEVEL: BASIC & ENHANCED

- Outdated irrigation continues to be issue
- Camping and illegal dumping including employee safety
- Ageing trees will need increased maintenance
- Crime prevention through environment design

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Installation of gazebo and sidewalk replacements (2019)
- History signs installed (2019)
- Rapid rectangular flashers installed at four pedestrian crossings (2019)
- Arbor day tree installed (2021)

REQUIREMENTS AND NEEDS:

- **ADA** – Parking spots and curb cuts
- **SAFETY**
 - Increased hardscape cleaning
 - Repair to damaged concrete
 - Irrigation upgrades are necessary

ENHANCEMENTS

- Holiday light and music enhancements
- Replacement of ageing sidewalks
- Installation of master plan





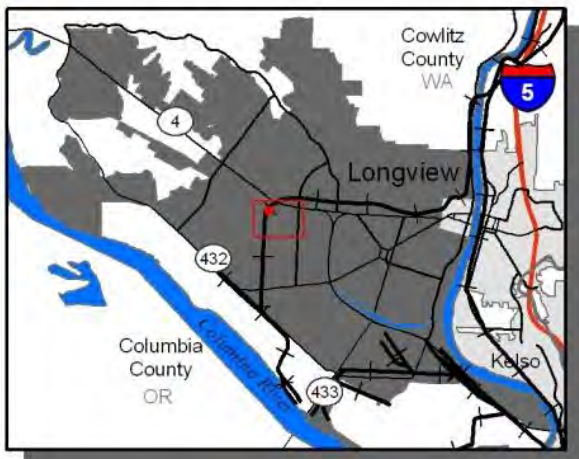
RALPH KELLOGG PARK

Park K

LOCATION	SW CORNER OF 33 RD AVE AND DOROTHY AVE.
ACREAGE	.44 ACRES
PARK TYPES	CLASS I – NEIGHBORHOOD PLAY LOT
SERVICE AREA	¼ MILE

DESCRIPTION

A .5 acre site located at the northern confluence of Dorothy and 33rd avenues, south of Ocean Beach Highway. The park has updated playground equipment, small path, open grass area, and picnic tables.





RALPH KELLOGG PARK

Park K

LOCATION
ACREAGE
PARK TYPES
SERVICE AREA

SW CORNER OF 33RD AVE AND DOROTHY AVE.
.44 ACRES
CLASS I – NEIGHBORHOOD PLAY LOT
¼ MILE

MANAGEMENT & PARTNERSHIPS:

- **MANAGEMENT:**
 - City of Longview Parks

MAINTENANCE:

- **LEVEL: BASIC**

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Playground equipment (2017)
- Bench (2017)
- Sidewalk (2022)

REQUIREMENTS AND NEEDS:

- **ADA** – Parking spots and curb cuts, picnic table, trail access to playground, and accessible benches.
- **SAFETY**
 - Installation of new swing set needed, not installed with playground

ENHANCEMENTS

- More shade trees





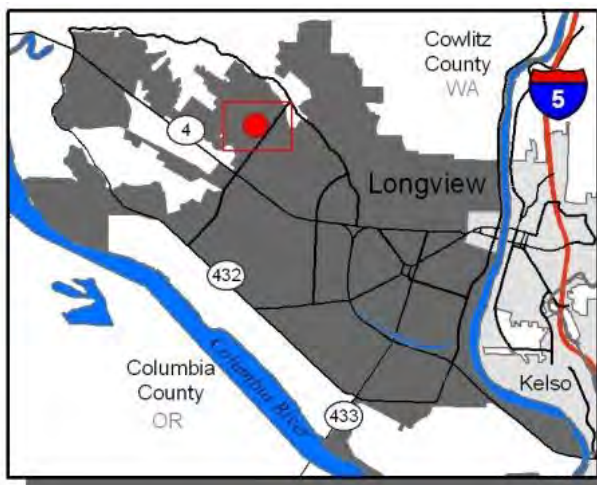
ROTARY PARK

Park L

LOCATION	OAK STREET @ ROSEWOOD STREET
ACREAGE	1.41 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK CLASS IV – COMMUNITY PARK
SERVICE AREA	½ MILE

DESCRIPTION

This park is in West Longview. The park has playground equipment, tennis courts, picnic shelter, open play space, and picnic tables.





ROTARY PARK

Park L

LOCATION	OAK STREET @ ROSEWOOD STREET
ACREAGE	1.41 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK CLASS IV – COMMUNITY PARK
SERVICE AREA	½ MILE

MANAGEMENT & PARTNERSHIPS:

- **MANAGEMENT:**
 - City of Longview Parks Department

MAINTENANCE:

- **LEVEL: BASIC**

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- No updates since last comprehensive plan

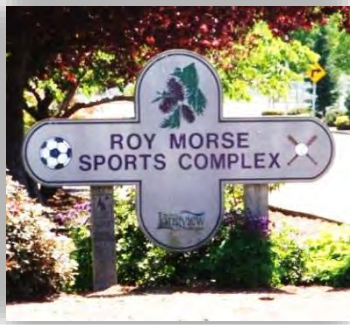
REQUIREMENTS AND NEEDS:

- **ADA** – Parking spots, curb cuts, widening and repairing of current trails, trail connection between the play areas and shelter, trail access to mutt mitts, and trail access to tennis court and entrances, and garbage. Add additional ADA site furnishings and sidewalk repair.
- **SAFETY:**
 - Tennis courts need to be fixed and resurfaced
- **PLAYGROUND**
 - 1998 Installation
 - 2028 Replacement Scheduled

ENHANCEMENTS

- Expansion of tennis courts, installation of pickleball courts





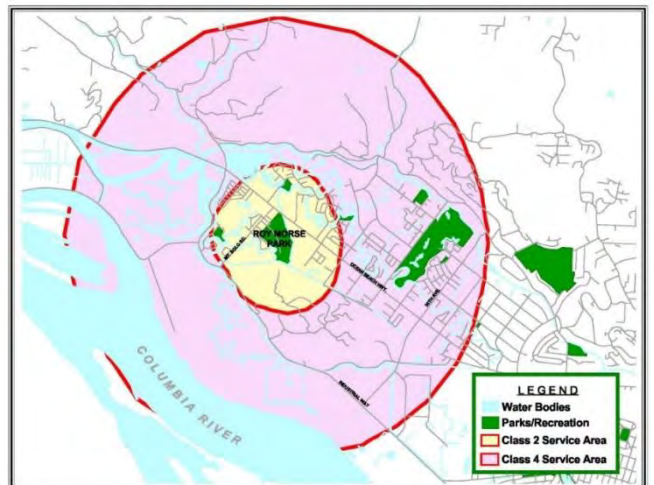
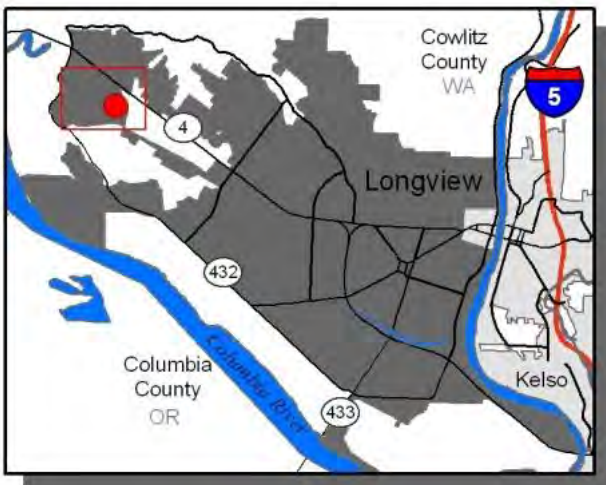
ROY MORSE PARK

Park M

LOCATION	REG SMITH DRIVE
ACREAGE	60 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK
	CLASS IV – COMMUNITY PARK
SERVICE AREA	CLASS V – REGIONAL PARK
	2 MILES TO ½ HOUR DRIVE

DESCRIPTION

A sports complex that includes playground equipment, four softball fields, two baseball fields, soccer fields, 9-hole disc golf course, open play areas, concession buildings, bathrooms, batting cage, picnic facilities, horseshoe pits, maintenance garage, parking lots, paved trail, restrooms, forest grove, animal habitat, and urban forest tree nursery.





ROY MORSE PARK

Park M

LOCATION	REG SMITH DRIVE
ACREAGE	60 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK CLASS IV – COMMUNITY PARK CLASS V – REGIONAL PARK
SERVICE AREA	2 MILES TO ½ HOUR DRIVE

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation Division operates adult softball league
- City of Longview Recreation Division organizes a community wide Mud Day play day
- Private rentals for tournaments and events

• PARTNERSHIPS:

- City of Longview Utilities Department manages the sewer pump station on site
- River Cities Baseball has a facility use agreement to maintain/manage baseball fields
- Disc Golf Volunteer Group helps to maintain disc golf course
- Consolidated Diking Improvement District maintains vegetation along the slough
- City of Longview Street Department temporarily stores emergency debris

MAINTENANCE:

• LEVEL: BASIC, ENHANCED, AND SPECIALIZED

- Sports fields, facility, irrigation, and restroom maintenance
- Portable restrooms are provided year round
- Vandalism and overnight camping has historically been an issue

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Adoption of the Roy Morse Sport Complex Master Plan (2019)

REQUIREMENTS AND NEEDS:

- **ADA** – Additional parking spots, curb cuts, widening and repairing of current trails, trail access to mutt mitts, concrete leveling in playing areas, and trail access to garbage.
- **SAFETY**
 - Light poles on softball fields – poles have deteriorated
 - Irrigation on softball fields – antiquated system
 - Parking lot repaving/stripping and sidewalks – fixing cracks and leveling
 - Bleacher – aging amenity
 - Benches and picnic tables – aging amenities
- **PLAYGROUND**
 - 2005 Installation
 - 2035 Replacement Scheduled

ENHANCEMENTS

- Master plan implementation
- Walking trail around outside of park
- Installation of a dog park
- Expanded disc golf course to 18 holes
- If No Master Plan:
 - Irrigation and field crowning
 - Outfield rolling
 - Additional all age amenities



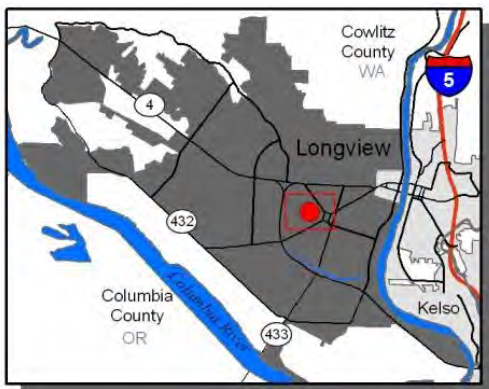
VANDERCOOK PARK

Park N

LOCATION	1416 21st AVENUE
ACREAGE	2.95 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK CLASS IV - COMMUNITY PARK CLASS V - REGIONAL PARK
SERVICE AREA	½ MILE/2 MILE/½ HOUR DRIVE

DESCRIPTION

A 2.6 acre site located between Louisiana and Larch streets and 20th and 21st avenues, east of Lake Sacajawea and west of the Civic Center. The park has playground equipment, tennis courts with pickleball lines, shuffleboard, picnic tables, open play area, mature trees, planting beds, and paved walking path. The arterial streets surrounding the park act as barriers.





VANDERCOOK PARK

Park N

LOCATION	1416 21 st AVENUE
ACREAGE	2.95 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK CLASS IV - COMMUNITY PARK CLASS V - REGIONAL PARK
SERVICE AREA	½ MILE/2 MILE/½ HOUR DRIVE

MANAGEMENT & PARTNERSHIPS:

• PARTNERSHIPS:

- Longview Pickleball Club provides minor upkeep and maintenance to courts

MAINTENANCE:

• LEVEL: BASIC AND ENHANCED

- Restroom facility (to be installed 2023)

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Resurface the shuffleboard court (2017)
- Resurface of the tennis court (2018)
- Restroom installation (2023)

REQUIREMENTS AND NEEDS:

- **ADA** – Additional parking spots, curb cuts, widening and repairing of current trails, trail access to mutt mitts, concrete leveling, and trail access to garbage, tables, and benches.
- **SAFETY**
 - Sidewalk replacement
- **PLAYGROUND**
 - 1998 Installation
 - 2028 Replacement Scheduled

ENHANCEMENTS

- Upgrade to tennis court surface
- Fence replacement around court
- Sculpture or interactive art
- Volleyball court installation
- Dog park installation





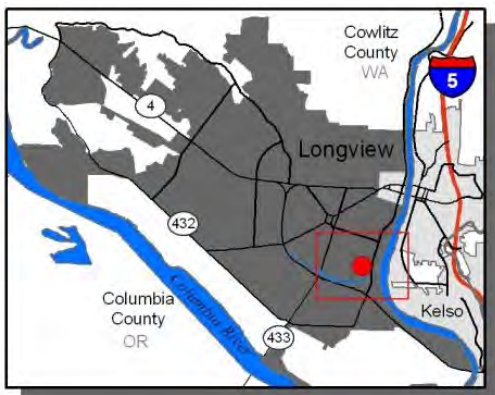
VICTORIA FREEMAN PARK

Park O

LOCATION	9th AVE AT DELAWARE AND DOUGLAS
ACREAGE	3.13 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK
SERVICE AREA	½ MILE

DESCRIPTION

The park has fenced playground equipment, community garden, informal soccer field, basketball courts, picnic shelters, open field play area, trees, and abuts the McClelland Center building and parking. Tennant Way on the south; that portion of Drainage Ditch #4 located along the eastern flank of 7th Avenue Park between Hudson Street on the north end and Tennant Way on the south end are man-made barriers.





VICTORIA FREEMAN PARK

Park O

LOCATION
ACREAGE
PARK TYPES
SERVICE AREA

9th AVE AT DELAWARE AND DOUGLAS
3.13ACRES
CLASS II – NEIGHBORHOOD PARK
½ MILE

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation Division coordinates garden and field rentals

• PARTNERSHIPS:

- Lower Columbia School Gardens and Master Gardeners help with community garden
- PeaceHealth volunteers and donates to enhance garden
- Cowlitz Tribe hosts a teaching garden

MAINTENANCE:

• LEVEL: BASIC AND ENHANCED

- Irrigation system for gardens
- Pet waste is a continual problem
- Camping, vandalism, and illegal dumping in shelters
- Drainage around playground an issue

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Playground installation (2020)
- Community Garden installation in (2022)

REQUIREMENTS AND NEEDS:

- **ADA** – Additional parking spots, curb cuts, widening and repairing of current trails, trail access to mutt mitts, concrete leveling in picnic shelters, and trail access to garbage, tables, and benches.
- **SAFETY** Trail to playground from entrance gates
 - Shelter and concrete replacement
 - Install drainage control
- **PLAYGROUND**
 - 2020 Installation
 - 2050 Replacement Scheduled

ENHANCEMENTS

- Gazebo within community garden
- Parking spaces for the park
- Off leash dog park
- Bleachers for basketball court
- Trees for shade in playground

Victoria Freeman: Longview's Civil Rights Pioneer





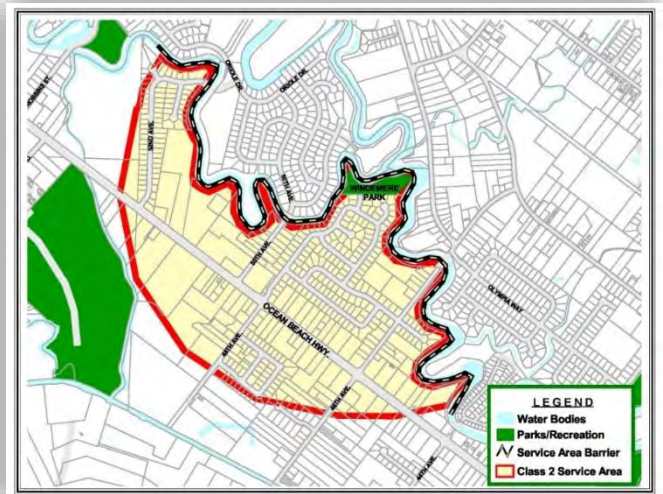
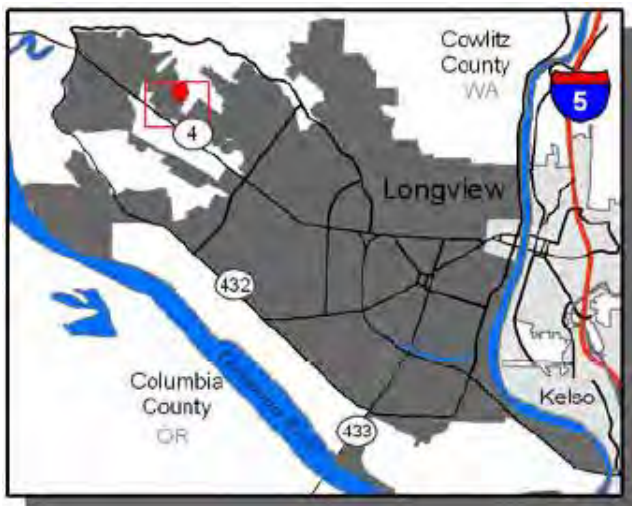
WINDEMERE PARK

Park P

LOCATION	2418 48 th AVENUE
ACREAGE	3.7 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK
SERVICE AREA	½ MILE

DESCRIPTION

The park has playground equipment, large open natural space, animal habitat, trees, picnic shelter and tables, and parking space. The drainage ditch along the north acts as a man-made barrier.





WINDEMERE PARK

Park P

LOCATION	2418 48 th AVENUE
ACREAGE	3.7 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK
SERVICE AREA	½ MILE

MANAGEMENT & PARTNERSHIPS:

• PARTNERSHIP:

- Consolidated Diking Improvement District maintains the slough vegetation

MAINTENANCE:

• LEVEL: BASIC

- Drainage is an issue in the grass open field

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- No updates since last comprehensive plan

REQUIREMENTS AND NEEDS:

- **ADA** – Parking spots, curb cuts, widening and repairing of current trails, trail connection between the play areas and shelter, trail access to mutt mitts, and trail access to garbage.
- **SAFETY**
 - Shelter needs to be removed and replaced
 - Benches and picnic tables need replacement
 - Repave the parking area and concrete pad for picnic shelter
- **PLAYGROUND**
 - 1997 Installation
 - 2023 Replacement Scheduled

ENHANCEMENTS

- Construct walking trail around the perimeter of the park
- Install a dog park
- Additional trees to increase diversity, canopy, and help with stormwater run off
- Installation of amenities that would increase all age group usage
 - Example: Sport courts, sport fields, bocce court, or horseshoes





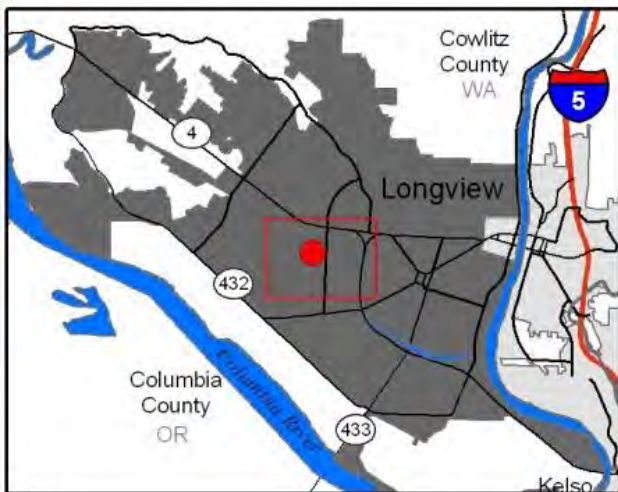
COMMUNITY GARDENS

Park F

LOCATION	32nd AVENUE
ACREAGE	4 ACRES
PARK TYPES	CLASS VI – SPECIAL USE FACILITY
SERVICE AREA	COMMUNITY WIDE

DESCRIPTION

A 4 acre site used for irrigated community gardens. There are 125 year-round garden plots, 21 plots that are 10ft x 40ft, and 104 plots that are 20ft x 40ft. There is a garden committee that works closely with the city to ensure success and to work with the gardeners. The gardens have been at capacity in recent years since working with the committee.





COMMUNITY GARDENS

Park F

LOCATION	32 nd AVENUE
ACREAGE	4 ACRES
PARK TYPES	CLASS VI – SPECIAL USE FACILITY
SERVICE AREA	COMMUNITY WIDE

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation rents garden spaces and coordinates with renters

MAINTENANCE:

• LEVEL: ENHANCED

- Ongoing rental of portable toilet
- Parks division maintains the grounds
- Drainage and standing water are issues
- Antiquated irrigation system

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Garden access on the east side near church was removed (2020)

REQUIREMENTS AND NEEDS:

- ADA – parking spaces, gate access, plot access, install raised beds, level road and pathways, and install firmer surfacing material
- SAFETY/NEED
 - Lighting at gate entry and parking area
 - Irrigation replacement
 - More off street parking
 - Drainage control
 - Composting area

ENHANCEMENTS

- Picnic pavilion
- Community storage
- Garden borders





ELKS MEMORIAL BUILDING

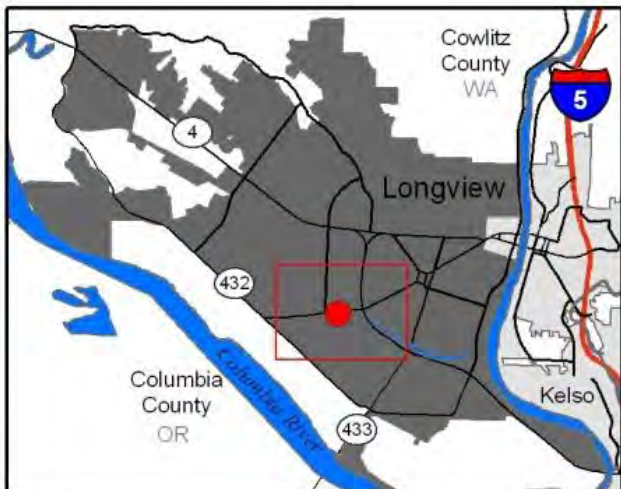
Facility A

LOCATION
PARK TYPES
SERVICE AREA

2121 KESSLER BOULEVARD
CLASS VI – SPECIAL USE FACILITY
REGIONAL

DESCRIPTION

This building is located in Lake Sacajawea Park and includes two activity rooms that houses a mobile computer lab, game room, commercial kitchen, as well as a rock wall. The teen drop-in center, the Boulevard, operates out of the facility and this facility is also used as a rental.





ELKS MEMORIAL BUILDING

Facility A

LOCATION
PARK TYPES
SERVICE AREA

2121 KESSLER BOULEVARD
CLASS VI – SPECIAL USE FACILITY
REGIONAL

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation programs enrichment classes, summer day camps, “The Boulevard” teen program, k-5 school programs, and private rentals

• PARTNERSHIPS:

- Building is considered historic and is under the review of the City of Longview Historic Preservation Commission

MAINTENANCE:

- Level: Specialized
 - Contract in place for routine cleaning
 - Parks division maintains the grounds
 - Information Technology department manages computer lab and Wi-Fi access
 - Facilities division maintains the building
 - pest control continues to be an issue

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Upgraded to a mobile computer lab (2017)
- Exterior and interior of the building painted (2020)
- Concrete floor polished (2020)
- Computer lab repurposed and remodeled into commercial kitchen (2020)
- LED light retrofit throughout the building (2021)
- Keyless door entry (2022)

REQUIREMENTS AND NEEDS:

- **ADA** – automatic door, parking spot curb cut, curb cuts at midblock crosswalk, and sidewalk entrance repair
- **SAFETY/NEED**
 - Bathroom ventilation
 - HVAC system for cooling of facility
 - Doors need replaced throughout
 - Additional lighting at back entrance

ENHANCEMENTS

- Install additional windows
- Install garage doors
- Add storage options
- New furniture – tables, chairs, and couches
- Additional gaming systems
- Bathroom remodel

the
boulevard



McCLELLAND CENTER

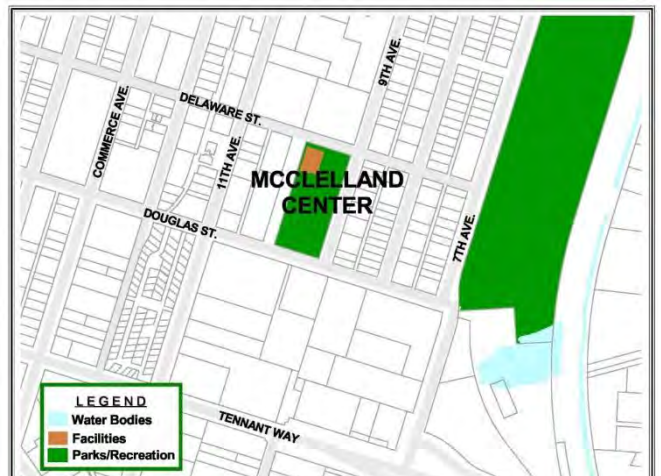
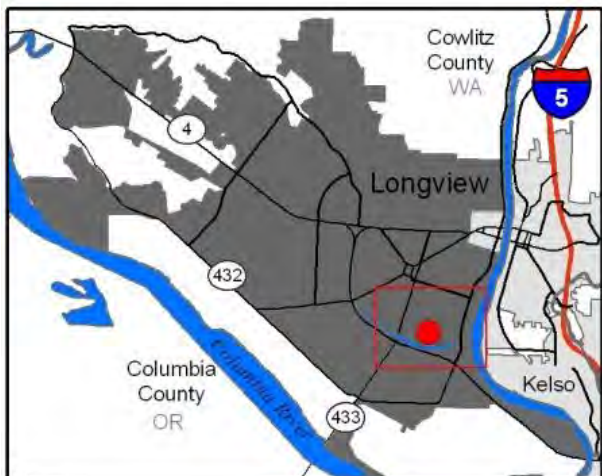
Facility B

LOCATION
PARK TYPES
SERVICE AREA

951 DELAWARE STREET
CLASS VI – SPECIAL USE FACILITY
REGIONAL

DESCRIPTION

This building is located in Victoria Freeman Park and includes a large programming space, small meeting room, galley kitchen, office and parking. Recreation programs, art exhibits, special events and other rentals take place at the facility.





McCLELLAND CENTER

Facility B

LOCATION
PARK TYPES
SERVICE AREA

951 DELAWARE STREET
CLASS VI – SPECIAL USE FACILITY
REGIONAL

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation programs enrichment classes and private rentals

• PARTNERSHIPS:

- All City of Longview departments schedule use of the facility

MAINTENANCE:

• Level: Specialized

- Contract in place for routine cleaning
- Parks division maintains the grounds
- Information Technology department manages computer lab and Wi-Fi access
- Facilities division maintains the building
 - Pest control continues to be an issue
 - Vandalism and campers continues to be an issue

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- HVAC system was vandalized and removed (2021)
- Painted interior brick and walls (2021)
- Installed beautification upgrades and doors to storage (2021)
- LED light retrofit (2020)
- Keyless door entry (2022)

REQUIREMENTS AND NEEDS:

- **ADA** – automatic doors, water fountain, and bathroom remodel
- **SAFETY/NEED**
 - Landscaping upgrades to deter vandals
 - Exterior lighting upgrade
 - New flooring throughout
 - Replace ceiling tiles
 - Install new HVAC system
 - Replace garage doors
 - New exterior doors

ENHANCEMENTS

- Kitchen remodel
- New tables and chairs
- Bathroom remodel





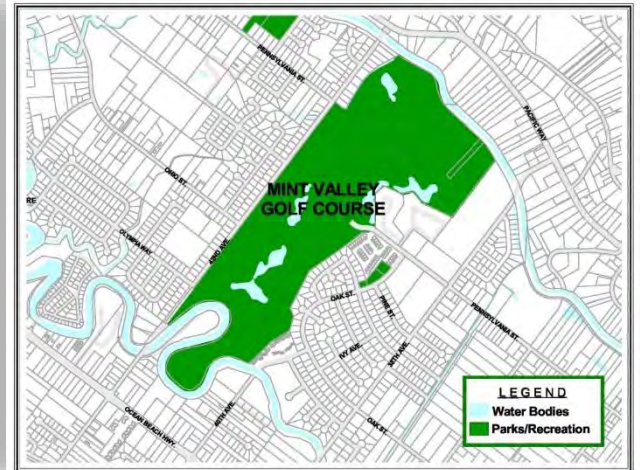
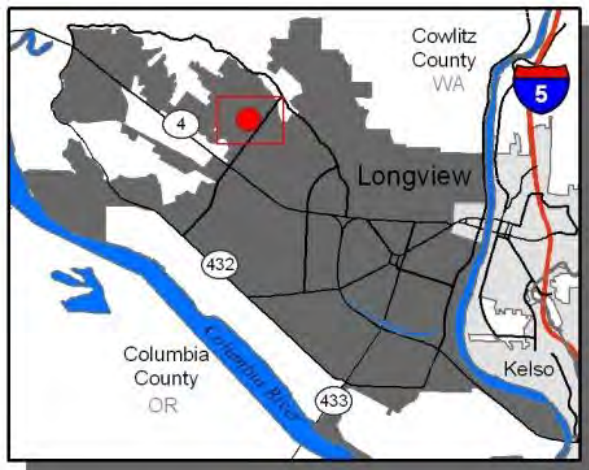
MINT VALLEY PRO SHOP

Facility C

LOCATION	4002 PENNSYLVANIA STREET
ACREAGE	147 ACRES
PARK TYPES	CLASS VI – SPECIAL USE FACILITY
SERVICE AREA	REGIONAL

DESCRIPTION

A 147-acre site that hosts the Mint Valley Golf Course Pro Shop management area that includes the pro shop which is fully stocked with golfing merchandise, Moe's @ the Mint restaurant with commercial kitchen, driving range with indoor teaching studio, club repair workspace, fifty rental carts stored under the facility, and two cart storage facilities for leasing space to individuals for private carts.





MINT VALLEY PRO SHOP

Facility C

LOCATION	4002 PENNSYLVANIA STREET
ACREAGE	147 ACRES
PARK TYPES	CLASS VI – SPECIAL USE FACILITY
SERVICE AREA	REGIONAL

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview manages daily, special event, retail, and restaurant operations
- City of Longview Recreation organizes additional outside special events

• PARTNERSHIPS:

- Men's and Ladies Clubs organizes leagues and tournaments
- South Sound First Tee oversees the First Tee Program for youth
- Valley Golf Academy coordinates lessons
- Columbia River Special Olympics hosts their golf team
- R.A. Long, Mark Morris, and other high schools host their leagues
- Greater St. Helens host tournaments and district tournaments

MAINTENANCE:

• LEVEL: SPECIALIZED

- City of Longview Facilities Department maintains the building
- Contract cleaning of carpets, laundry, fire suppression, grease traps, and insect, avian, and rodent control

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Cart storage facility (2017)
- Pro Shop remodel - expanded commercial kitchen installation with bar seating area, interior paint, new tables and chairs indoor and outside, updated merchandise and front desk area, and lighting and security camera upgrades (2019)
- Driving range update included new mats, siding, roof, and indoor learning center (2019)

REQUIREMENTS AND NEEDS:

• OUTSIDE OF THE FACILITY:

- ADA – Parking spots, curb cuts, widening and repairing of sidewalks, and construction of a new ramp entrance
- Pro Shop: replace outside lighting, siding, roof, trim, fascia boards, retaining walls, railings, decking, skylights, garage door, windows, exterior doors, irrigation, and foundation
- Driving Range: replace poles and netting, gate on backside, irrigation, sliding door replacement, and install poles and netting on the backside of the range
- Old Cart Storage: replace path to entrances, garage doors, roof, siding, flooring, and lighting



MINT VALLEY PRO SHOP

Facility C

LOCATION	4002 PENNSYLVANIA STREET
ACREAGE	147 ACRES
PARK TYPES	CLASS VI – SPECIAL USE FACILITY
SERVICE AREA	REGIONAL

REQUIREMENTS AND NEEDS:

• INSIDE OF THE FACILITY:

- ADA – install automatic door openers and repair the ADA bathroom to include the flooring, drywall, and ceiling
- Upstairs
 - Men's and Women's restrooms needs to be remodeled
 - Electrical system needs to be upgraded
 - Door and window security system needs to be installed
- Club Repair Room
 - Electrical and dry wall repair on walls and ceiling
 - Mitigate condensation, dry rot, and sewer line backup
- Restaurant Supply Storage Room
 - Insulate for dripping condensation and climate control
 - Repair flooring, lighting, dry wall, and dry rot
- Furnace Room
 - Replace furnace for heating and cooling
 - Replace lighting and shelving
- Under Facility Cart Storage
 - Walk-in cooler replacement
 - Upgrade electrical connections for carts
 - Climate and moisture management



ENHANCEMENTS

- Tear down and replace Pro Shop
- Large deck for outside seating
- Picnic shelter
 - Large one for gatherings/tournaments
 - Small one for par 3 course and youth
- Heaters installed on the covered driving range
- New tables and chairs for the restaurant
- Additional lighting
- New carpet
- Expanded kitchen with extra storage
- Additional display cases and shelving
- New tables and chairs for outside seating
- Picnic Tables
- Extend covered driving range





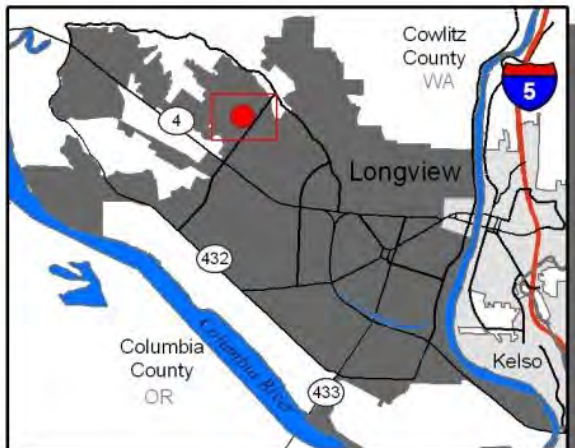
MINT VALLEY MAINTENANCE

Facility C

LOCATION	4002 PENNSYLVANIA STREET
ACREAGE	147 ACRES
PARK TYPES	CLASS VI – SPECIAL USE FACILITY
SERVICE AREA	REGIONAL

DESCRIPTION

A fully maintained 147-acre site with 18-hole regulation golf course, six (6) hole par 3 course, driving range, practice greens, two cart storage facilities, maintenance buildings, on course restrooms, 4.5 miles of cart paths, irrigation system, and the fleet of equipment ranging in sizes and capabilities needed to do the work.





MINT VALLEY MAINTENANCE

Facility C

LOCATION	4002 PENNSYLVANIA STREET
ACREAGE	147 ACRES
PARK TYPES	CLASS VI – SPECIAL USE FACILITY
SERVICE AREA	REGIONAL

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview maintains the grounds and equipment

• PARTNERSHIPS:

- Diking District aids in maintaining slough, trail, and water levels
- Urban Forestry crew elevates and removes trees
- Stormwater Division helps maintain ponds
- Utilities Division helps with the pump station and irrigation
- Other local courses help trade supplies and equipment

MAINTENANCE:

• LEVEL: SPECIALIZED

- Golf course specific turf management
- Hydraulic irrigation system
- Aquatic health management
- Equipment fleet upkeep and maintenance
- Restroom facilities

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Driving range targets, field goal post, and chipping green installed (2017)
- Dike trail opened to the public (2017)
- Drainage replacements and changes were made on 2, 12, 16, and 18 (Various years)
- Sanding (2018)
- Fence removed from hole 5 (2022)
- Tree removals (2022)
- 100ft polls and nets on the backside of driving range (Budgeted for 2023)

REQUIREMENTS AND NEEDS:

- Irrigation replacement of 50 year old system
- Reinstate full time staff position
- Fuel tank replacement
- Fix asphalt cart paths
- Driving range net replacement
- Garage door replacement
- Storage for fertilizer and fungicide
- Heating/drying/ventilation system
- Upgrade lighting
- Replace aging equipment
- Succession planning





MINT VALLEY MAINTENANCE

Facility C

LOCATION	4002 PENNSYLVANIA STREET
ACREAGE	147 ACRES
PARK TYPES	CLASS VI – SPECIAL USE FACILITY
SERVICE AREA	REGIONAL

ENHANCEMENTS

- Covered area for tournaments, events, and outdoor eating
- Replace bathrooms on 4 & 10
- Bathroom on the Par 3 Course
- Install junior tee boxes
- Asphalt maintenance parking lot
- Pond dredging Rebuilt 7 & 11 tee boxes
- Repair or re-engineer hole 17 wall
- Expand par 3 course to 9 holes
- Reinstate the sanding program
- Bunker renovation
- Bunker sand replacement program
- Culvert and pipe replacement within the dike
- Repave and paint the public parking lot
- Additional tree removal
- Install new hole signs
- Add parking lot lighting
- Expand cart path widths
- Replace pump to use stormwater to irrigate





PARKS MAINTENANCE

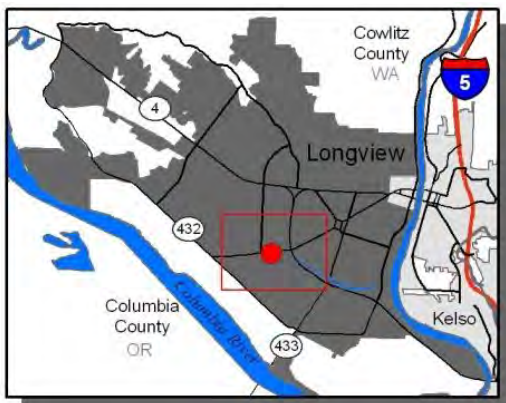
Facility D

LOCATION
PARK TYPES
SERVICE AREA

2920 DOUGLAS STREET
CLASS VI – SPECIAL USE FACILITY
REGIONAL

DESCRIPTION

This building, as well the shop, shed, bays, yard and old fire tower around it, houses the staff, vehicles, equipment and supplies for the Parks and Urban Forestry divisions. The building is located next to the Recreation Building and to the west of Cloney Park.





PARKS MAINTENANCE

Facility D

LOCATION
PARK TYPES
SERVICE AREA

2920 DOUGLAS STREET
CLASS VI – SPECIAL USE FACILITY
REGIONAL

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Parks and Urban Forestry manages the building, shop, shed, bays, yard, equipment, and old fire tower.

MAINTENANCE:

- Level: Specialized
 - Parks division responsible for routine cleaning and grounds maintenance
 - Information Technology department manages all office suites and Wi-Fi
 - Facilities division maintains the building

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Ductless Heat Pump (2019)
- New Security Door (2019)
- Bay Heaters Installed (2021)
- Three Offices Painted and Updated (2023)
- Staff Meeting Room Painted with New Furniture (2023)
- Removal of Outdated Heated System (2023)
- New Siding on Shop (Planned 2023)

REQUIREMENTS AND NEEDS:

- **ADA** – automatic doors and ramp for public entry
- **SAFETY/NEED**
 - Waterline Replacement in Bay
 - Outdoor Lighting
 - Automatic Gate Fix

ENHANCEMENTS

- Resurface Asphalt Parking Lot
- Additional Storage Needed
- Covered Outdoor Break Area
- Install Door into Staff Meeting Room





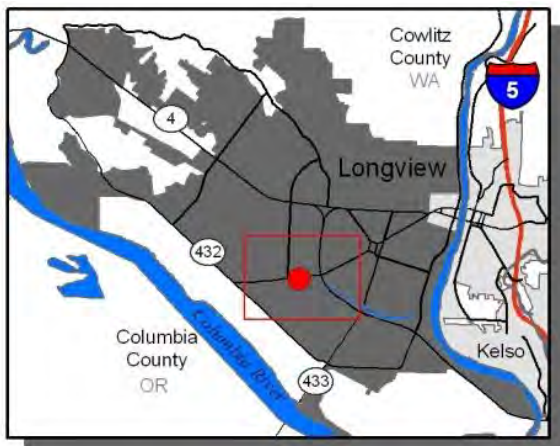
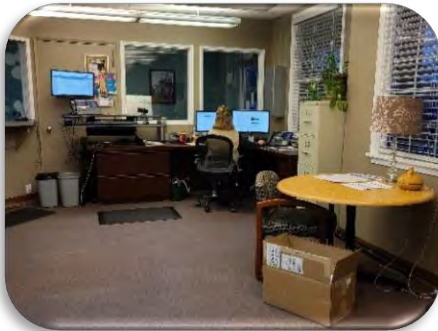
RECREATION BUILDING

Facility E

LOCATION	2920 DOUGLAS STREET
PARK TYPES	CLASS VI – SPECIAL USE FACILITY
SERVICE AREA	REGIONAL

DESCRIPTION

This building is located in Cloney Park and houses the administrative and programming staff offices. This is the main office for rental and registration for recreation programs. This facility is also used for recreation programs.





RECREATION BUILDING

Facility E

LOCATION
PARK TYPES
SERVICE AREA

2920 DOUGLAS STREET
CLASS VI – SPECIAL USE FACILITY
REGIONAL

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation manages the office facility, customer service and reregistration, hosts classes/programs/trainings, and storage for programs

MAINTENANCE:

- Level: Specialized
 - Contract in place for routine cleaning
 - Parks division maintains the grounds
 - Information Technology department manages all office suites and Wi-Fi
 - Facilities division maintains the building
 - Electricity capacity
 - Water odor

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Two outdoor storage facilities – building and container (2016)
- Exterior paint and lighting (2016)
- Keyless door entry (2017)
- LED light retrofit (2019)
- Installed beautification upgrades and doors to storage (2022)

REQUIREMENTS AND NEEDS:

- **ADA** – automatic doors, water fountain, and bathroom remodel
- **SAFETY/NEED**
 - Landscaping upgrades to deter vandals
 - Exterior lighting upgrade
 - New flooring throughout
 - Replace ceiling tiles
 - Install new HVAC system
 - Replace garage doors
 - New exterior doors

ENHANCEMENTS

- Kitchen remodel
- New tables and chairs
- Bathroom remodel





SENIOR CENTER

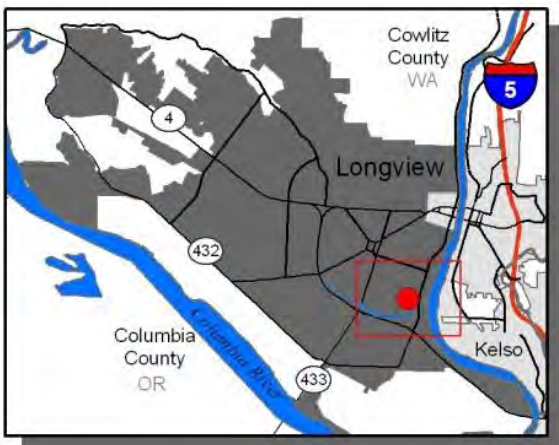
Facility F

LOCATION
PARK TYPES
SERVICE AREA
POPULATION SERVED

1111 COMMERCE AVENUE
CLASS VI – SPECIAL USE FACILITY
REGIONAL
SENIORS

DESCRIPTION

This building is located in downtown Longview and includes a large meeting room, lounge, two small meeting rooms, a kitchen, offices and limited parking.





SENIOR CENTER

Facility F

LOCATION	1111 COMMERCE AVENUE
PARK TYPES	CLASS VI – SPECIAL USE FACILITY
SERVICE AREA	REGIONAL
POPULATION SERVED	SENIORS

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation coordinates an exclusive facility use agreement with the Longview Senior Center Association, a non-profit organization
- Senior Center Association hires a part time program/facility coordinator

• PARTNERSHIPS:

- Longview Senior Center Association Board for facility use and needs

MAINTENANCE:

- Level: Specialized
 - Senior Center Association coordinates cleaning and upkeep
 - Facilities division maintains the building
 - Roof leaks and subsequent flooring damage continues to be an issue
 - Homeless encampments and trash around entrances

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Bathroom upgrades (2019)
- Back storage room renovation/conversion to multipurpose room (2019)
- New ramp installed (2019)
- New roof installed (2023)

REQUIREMENTS AND NEEDS:

- **ADA** – keyless entry, automatic doors, water fountain, and bathroom remodel
- **SAFETY/NEED**
 - Exterior lighting
 - New flooring in all rooms
 - Reconfigure back entrance
 - Front awning reinforcement/replacement

ENHANCEMENTS

- City plans no enhancements outside of capital investments needed for exterior facility maintenance, upgrades are initiated by the Senior Center Association as per the facility use agreement with prior approval by the City of Longview for installment



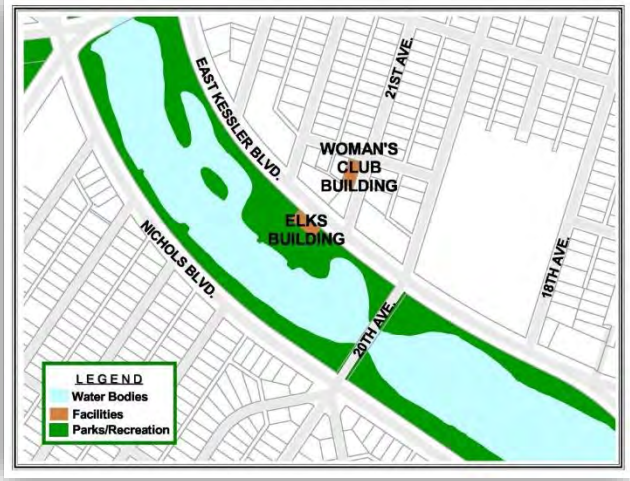
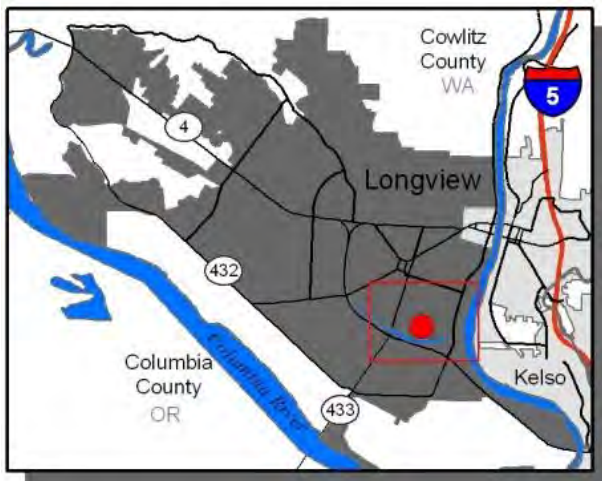
WOMAN'S CLUB BUILDING

Exhibit V

LOCATION	835 21st AVENUE
PARK TYPES	CLASS VI – SPECIAL USE FACILITY
SERVICE AREA	REGIONAL

DESCRIPTION

This building is located on 21st Avenue in a residential area, across Kessler Boulevard from Lake Sacajawea. The building is used for general recreation programs and rentals. It has one large and one small meeting room, fireplace, kitchen, stage, storage, and parking lot.





WOMAN'S CLUB BUILDING

Exhibit V

LOCATION
PARK TYPES
SERVICE AREA

835 21st AVENUE
CLASS VI – SPECIAL USE FACILITY
REGIONAL

MANAGEMENT & PARTNERSHIPS:

• MANAGEMENT:

- City of Longview Recreation coordinates one time and ongoing private rentals
- Site for summer day camps and enrichment classes

• PARTNERSHIPS:

- Building is considered historic and is under the review of the City of Longview Historic Preservation Commission

MAINTENANCE:

• LEVEL: SPECIALIZED

- Contract in place for routine cleaning
- Parks division maintains the grounds
- Information Technology department manages Wi-Fi access
- Facilities division maintains the building - pest control continues to be an issue

UPDATES SINCE LAST COMPREHENSIVE PLAN:

- Exterior painted (2019)
- Wi-Fi (2021)
- LED lighting retrofit (2021)
- Keyless entry installed (2021)
- New floor in women's restroom (2022)

REQUIREMENTS AND NEEDS:

- **ADA** – install push button automatic door and access to stage
- **SAFETY/NEED**
 - Failing chimney needs to be removed
 - Appliances need replaced
 - Windows and all doors need

ENHANCEMENTS

- New flooring
- Refurbish original wood interior doors
- New window coverings
- Install electric or natural gas insert
- Install HVAC cooling system





ALTRUSA PARK TRAIL

Trail A

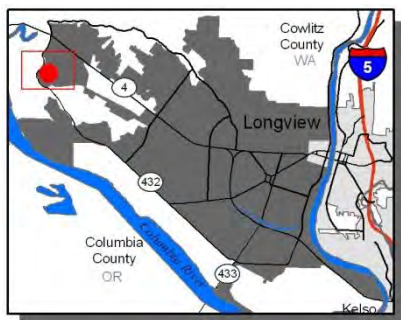
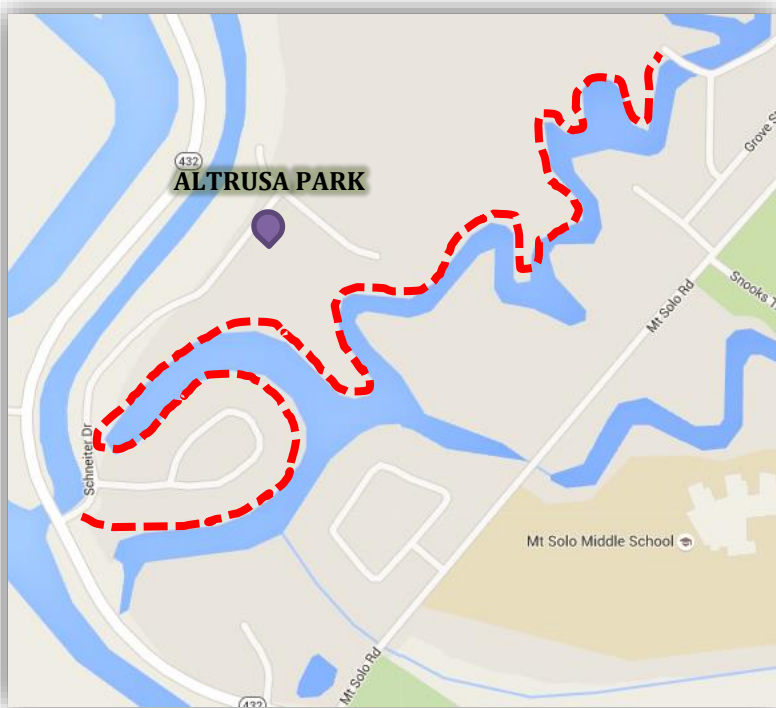
LOCATION	SE CORNER OF SCHNEITER DR & BRANCH CREEK DRIVE
PARK TYPES	CLASS VII - TRAIL
SERVICE AREA	REGIONAL

DESCRIPTION

A 1.3 mile gravel trail that follows along the dike and slough area behind the homes of the Mt. Solo Phase I and II. This trail is a joint partnership between the City, Mt. Solo Homeowners Association, and CDID #1 to provide recreation access to diking trails. This trail connects homeowners in the west side of Longview to both building developments and to Altrusa Park.

MANAGEMENT ISSUES AND RECOMMENDATIONS:

- Expand trail as development continues during land development phases
- Explore ways to connect to future diking trails
- Erosion control on berms adjacent to trail
- Tree elevation
- Invasive species removal (blackberry)
- Grading of trail surface





CLONEY PARK TRAIL

Trail B

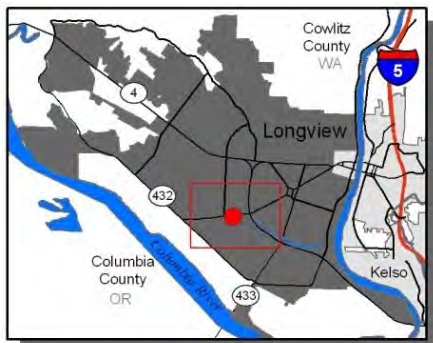
LOCATION	2920 DOUGLAS STREET
PARK TYPES	CLASS VII - TRAIL
SERVICE AREA	REGIONAL

DESCRIPTION

A .25 mile paved trail located at Washington Way and 28th Avenue that encircles a playground, open play area, and picnic shelter. Additionally, this trail is located near both the Cloney Skate Park and BMX bike area.

MANAGEMENT ISSUES AND RECOMMENDATIONS:

- Asphalt is buckling in areas and needs to be replaced
- Trail widening to accommodate ADA wheelchair accessibility
- Install additional lighting
- Replace asphalt where gravel patch was installed on path





HIGHLANDS TRAIL

Trail D

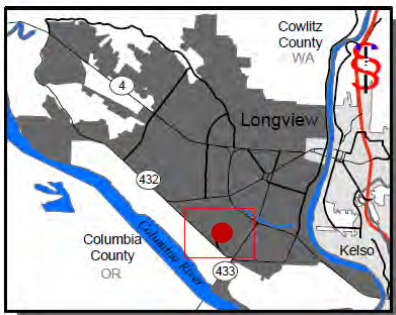
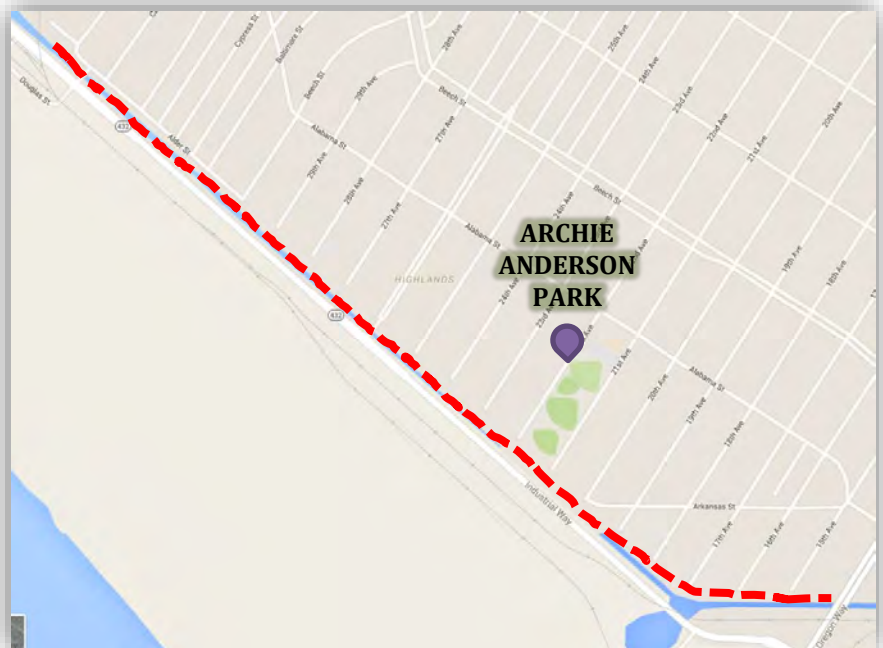
LOCATION	ALONG INDUSTRIAL WAY BETWEEN OREGON WAY AND DOUGLAS STREET
PARK TYPES	CLASS VII - TRAIL
SERVICE AREA	REGIONAL

DESCRIPTION

This 1.3 mile paved trail features landscaping, benches, streetlights, mutt mitt stations, and trash cans. It is located on the north side of the Industrial Way slough and runs from Carolina Street to Oregon Way. This trail provides access to Archie Anderson Park.

MANAGEMENT ISSUES AND RECOMMENDATIONS:

- Add street signs at each street intersection to enable users to know where they are on the trail
- ADA access at each street termination that meets the trail
- Promote trail for recreational users
- Find ways to reduce vandalism and graffiti
- Explore ways to expand mileage to allow for additional safe non-vehicular options for travel on Industrial Way





LAKE SACAJAWEA TRAIL

Trail E

LOCATION
PARK TYPES
SERVICE AREA

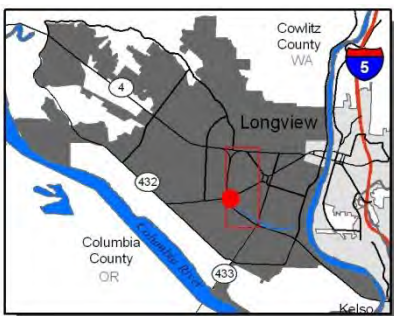
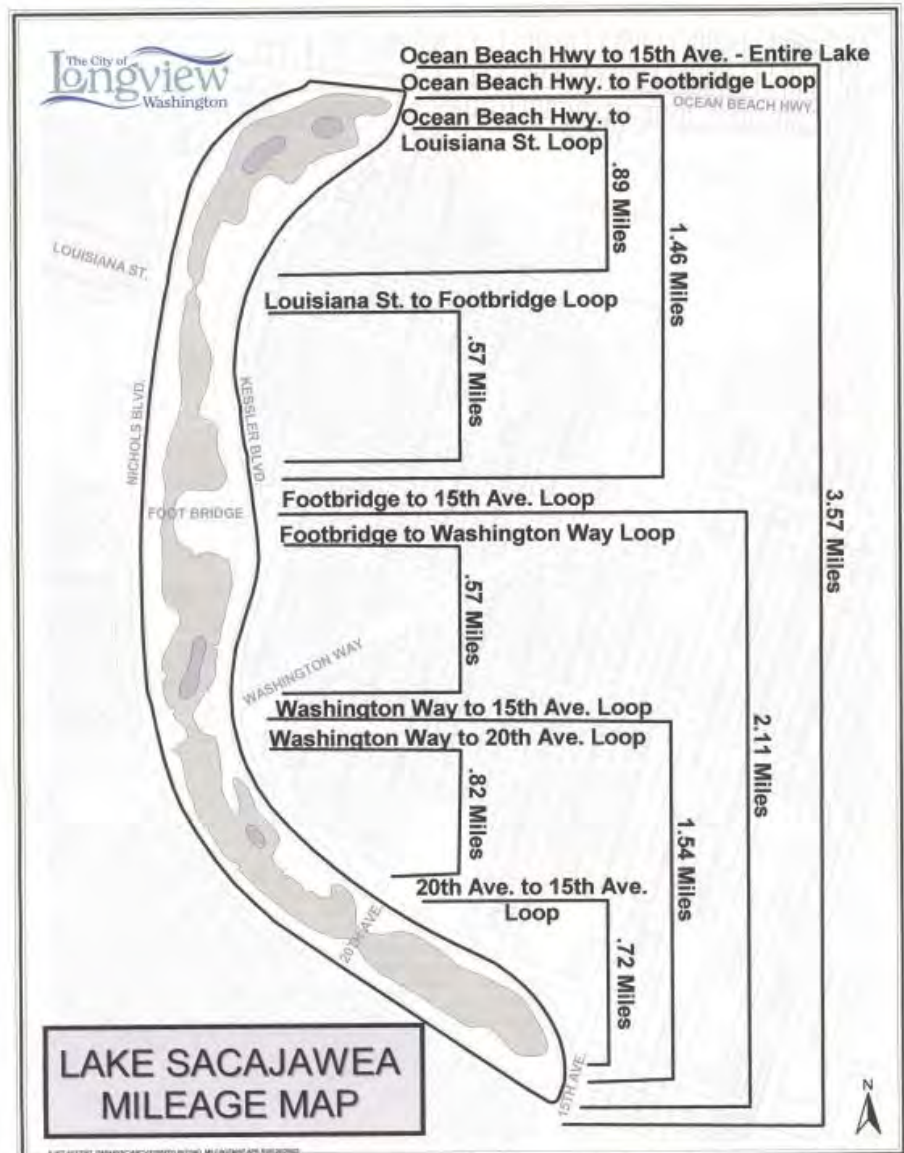
BETWEEN KESSLER AND NICHOLS BLVDS.
CLASS VII - TRAIL
REGIONAL

DESCRIPTION

A 3.6 mile gravel trail circles Lake Sacajawea Park. Along the trail visitors will come across benches, lighting, pedestrian bridges, playgrounds, picnic tables, picnic structures, arboretum information, rhododendron gardens, fountains, public art, nature watching, Japanese gardens, astrology information, mutt mitt stations, restrooms, and much more.

MANAGEMENT ISSUES AND RECOMMENDATIONS:

- Explore options to prevent low area degradation, water retention, and erosion control
- Path widening in areas where it has narrowed
- Grading/crowning in sloping areas and high traffic areas
- Upgrade all lights to match historic poles
- Install additional path lighting
- Increase lighting under bridges for safety
- Continue support for the funding of path rock maintenance



PACIFIC WAY TRAILS

Trail F

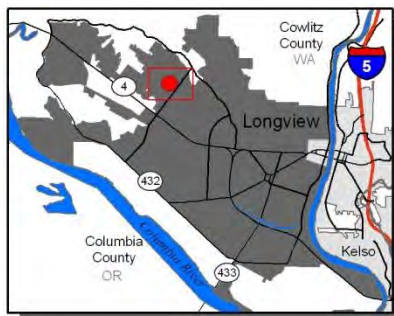
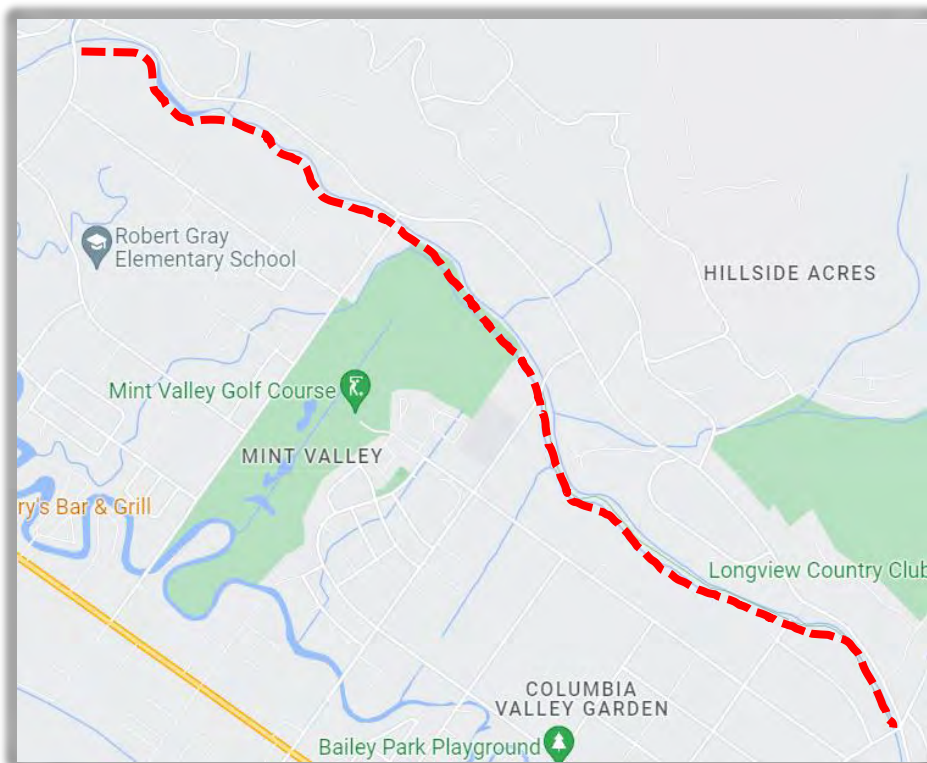
LOCATION	30TH AVE & PACIFIC WAY
PARK TYPES	CLASS VII – TRAIL
SERVICE AREA	REGIONAL

DESCRIPTION

This 2.5 mile gravel trail features a scenic route along the dike next to ditch #6 on the south side of Pacific Way. The trail begins at 30th Avenue and extends to 48th Avenue. The section near Mint Valley Golf Course was opened in 2018 and allows for a longer continuous trail. This trail is a joint partnership between the City and CDID #1 to provide recreation access to diking trails.

MANAGEMENT ISSUES AND RECOMMENDATIONS:

- Work with diking district to connect future trails for additional mileage and connection
- Replace signs along golf course as needed when removed or destroyed
- Need for a restroom near the 30th Avenue start and the golf course /halfway point has been suggested
- Continued support for statewide efforts to keep Recreational Immunity in place for entities that allow public use of lands





R. A. LONG PARK TRAIL

Trail G

LOCATION
PARK TYPES
SERVICE AREA

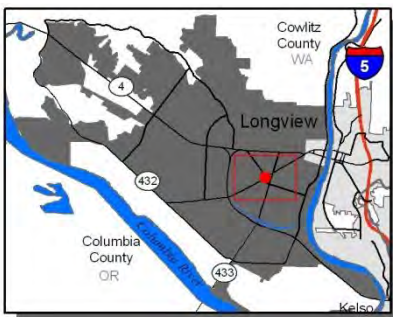
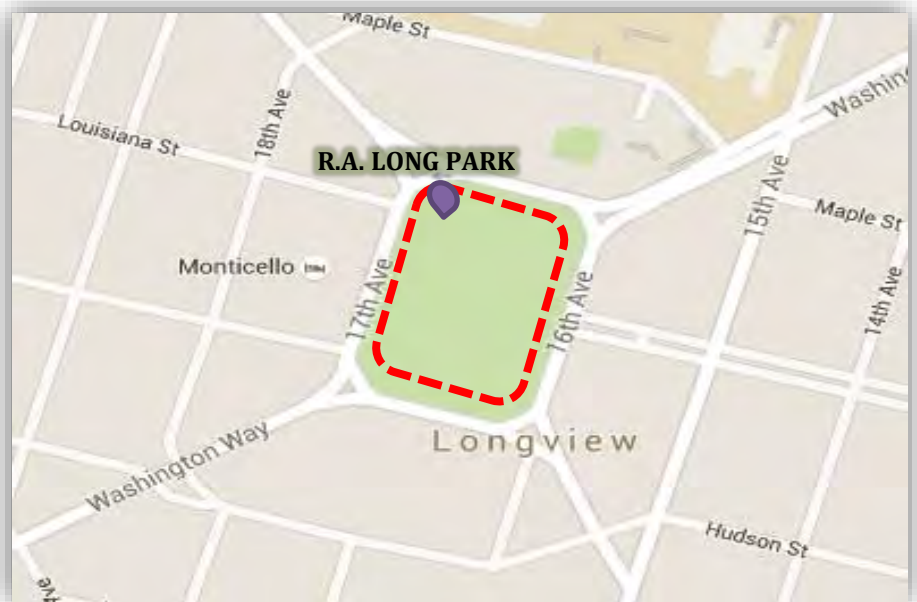
CIVIC CIRCLE
CLASS VII - TRAIL
REGIONAL

DESCRIPTION

This .3 gravel trail encompasses the tree lined park. The loop takes the visitor around the historic park which includes historical markers, benches, picnic table, and a newly installed plaza with a beautiful gazebo. This park is located within the City civic circle which also includes historical buildings such as the library, the Shay locomotive, the rose garden, and post office.

MANAGEMENT ISSUES AND RECOMMENDATIONS:

- Concrete replacement or grinding to remove uneven panels
- Replacement of broken concrete panels





VANDERCOOK PARK TRAIL

Trail H

LOCATION
PARK TYPES
SERVICE AREA

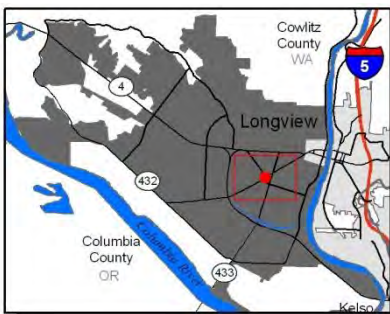
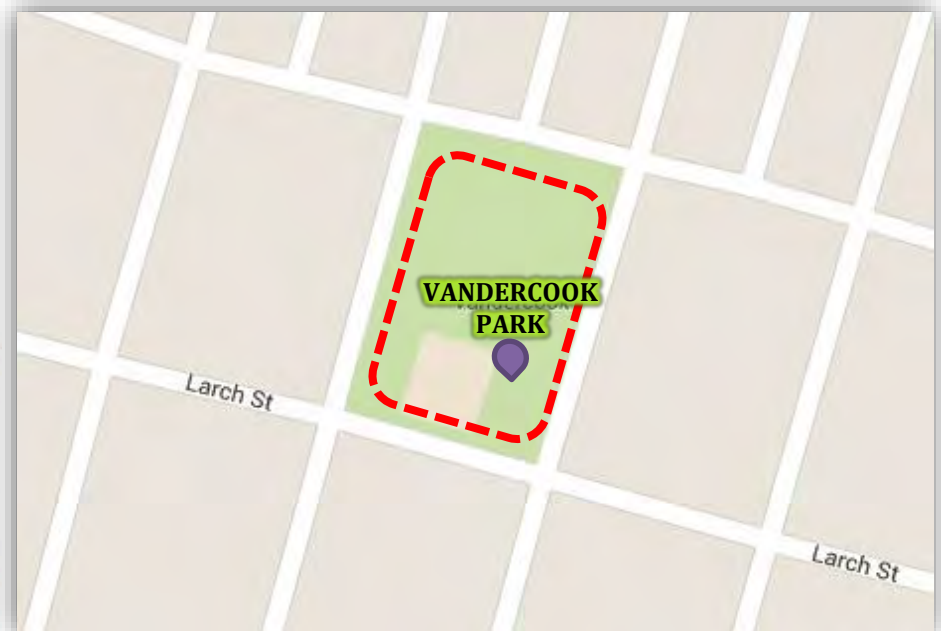
BETWEEN LARCH & LOUISIANA STREET
CLASS VII - TRAIL
REGIONAL

DESCRIPTION

A .25 mile paved trail situated between Louisiana and Larch Street at 20th and 21st Avenue. The trail encircles the playground, picnic area, tennis courts, and shuffleboard court.

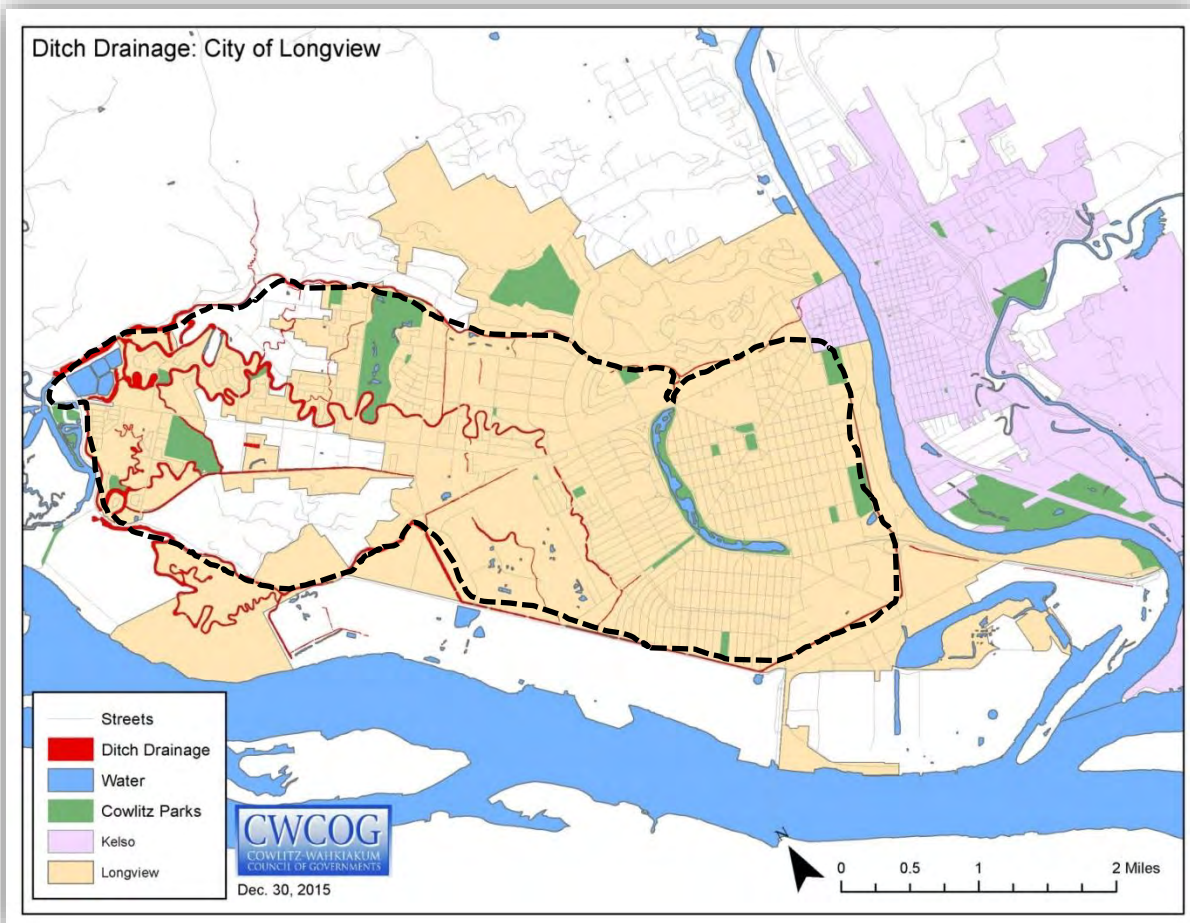
MANAGEMENT ISSUES AND RECOMMENDATIONS:

- Replacement of broken panels
- Grind concrete between uneven panels



DESCRIPTION

The City has a history of partnering with the diking district and other public utility groups to aid in the addition of publicly used trails ([Appendix D](#)). Below is a map of all the current ditches within the City of Longview. The Parks and Recreation Department already agrees to help maintain the Altrusa Trail, Pacific Way Trail, and the Gerhart Garden Trail all which reside on the top of dikes within the district. As the City continues to grow, less land is available for purchase or for installation of trails. Because of the trail deficiency within the City, it would be most advantageous to partner with the diking district to provide access to the already accessible land. Ditches meander through the City and could provide a wide array of connected trails that could be used for both recreation and non-vehicular modes of transportation. It is understood that the City and the Diking District are not the only two stakeholders; individual home owners, businesses, and other entities would have to be involved to coordinate a project of this nature. The City could help provide maintenance to the trails and in turn the diking district could provide access. With the lack of trail mileage, this partnership seems the most prosperous to the citizens to aid in the health of our community, allow for additional recreational tourism and help create a quality of place.



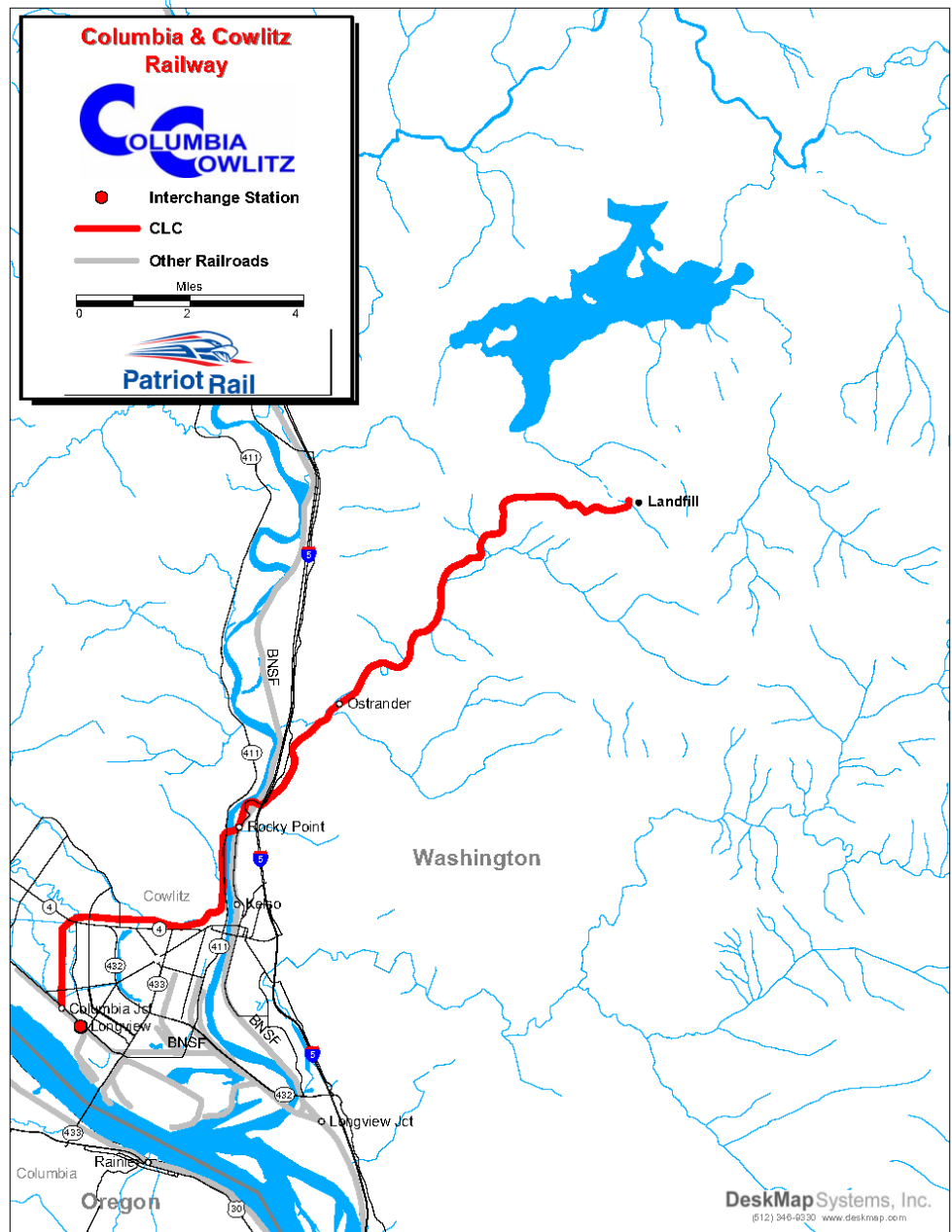


RAIL TO TRAIL OPPORTUNITIES

Exhibit X – Recommended Trail System to Pursue

DESCRIPTION

The City should support participating or partnering on a project to acquire and develop a former railroad right-of-way as a public trail, acquisition is anticipated through railbanking. The rail line is currently under the ownership and/or control of the Columbia & Cowlitz Rail Way and the Patriot Woods Railroad (Patriot Woods LLC). The potential rail corridor consists of three segments including; segment 1, the Cowlitz & Columbia section from MP 1.5 (just north of Ocean Bean Highway) to approximately MP 8.5 at Ostrander Junction; segment 2, from MP 8.5 to the Headquarters Landfill approximately MP 26; and, segment 3 from MP 26 to the Old Green Mountain Mill site at approximately MP 30. Rail-trails are an excellent repurposing of former railroad corridors, often transforming once-derelict properties into vibrant community assets. Rails-with-trails offer the same health, transportation and environmental benefits by utilizing existing resources when there may be limited appropriate space for multi-use trails. Rails-with-trails enhance local transportation networks by providing non-motorized connections that are sometimes preferable to on-road bike lanes or sidewalks located on congested, dangerous roadways.





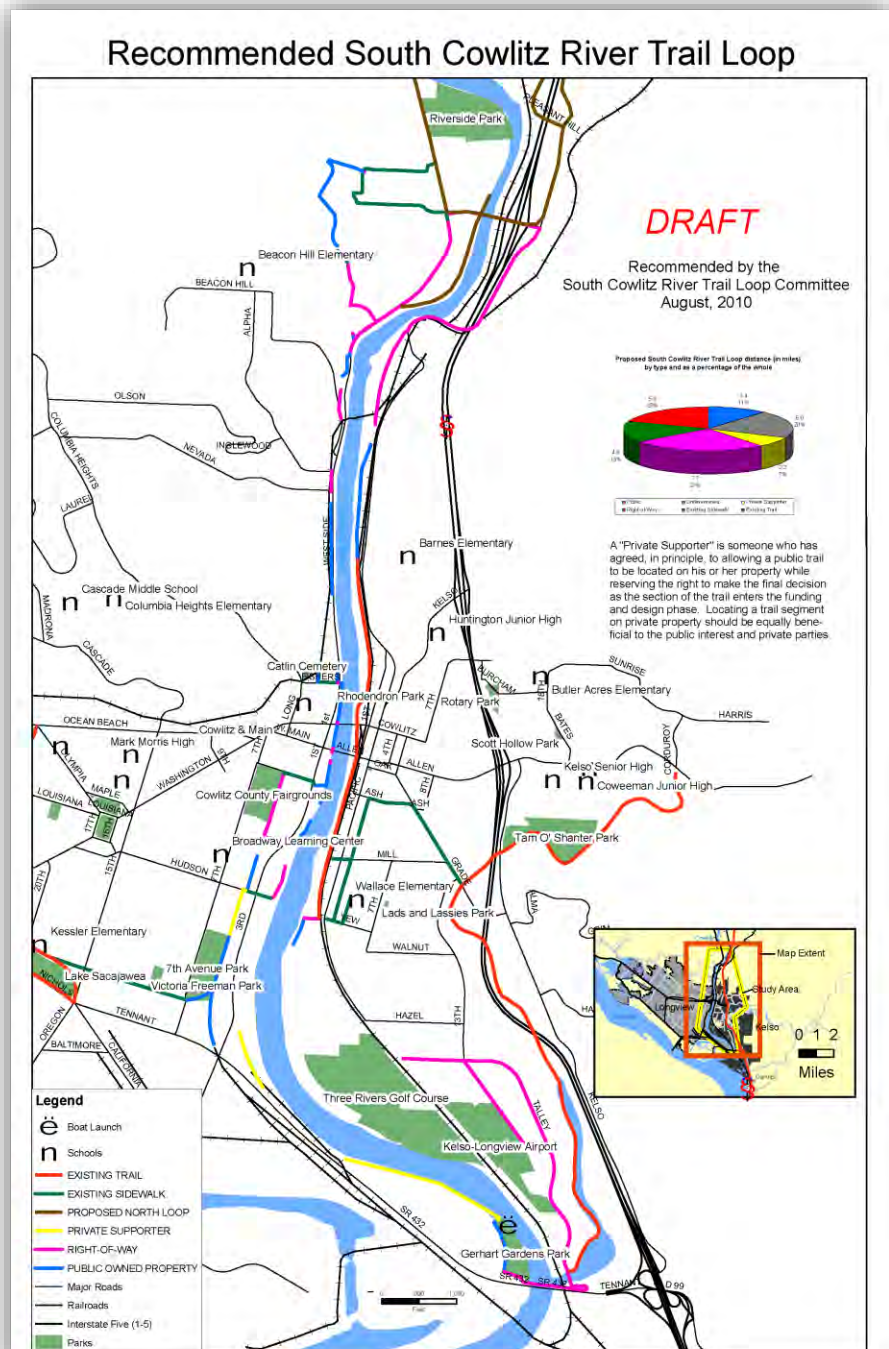
SOUTH COWLITZ RIVER TRAIL

Exhibit X – Recommended Trail System to Pursue

DESCRIPTION

The goal of the proposed South Cowlitz River Trail is to connect Longview and Kelso on both sides of the Cowlitz River, with the Castle Rock-to-Lexington Loop Trail to the north and continuing south to Gerhart Gardens Park. The trail will substantially be located on public lands where public access can easily be guaranteed, and on some sections access can be achieved through various agreements or easements, or through purchase from willing sellers.

Where feasible, the trail is planned to run along the Cowlitz River, offering terrific views overlooking the water. Because some sections of the riverbank are privately owned or have insufficient shoreline, the plan shows alternate routes creating interesting diversity in scenery and topography.





3RD AVENUE PARK

Undeveloped A

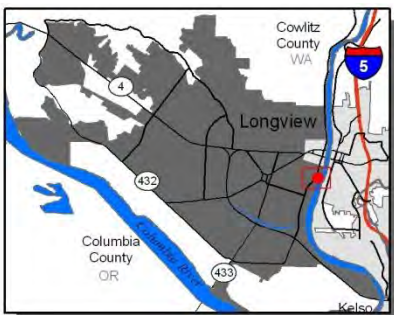
LOCATION	REG SMITH DRIVE
ACREAGE	2.3 ACRES
PARK TYPES	CLASS III – NEIGHBORHOOD PASSIVE
SERVICE AREA	2 MILES

DESCRIPTION

This site is a 2.3 acre undeveloped property fronting the Cowlitz River. The adopted master plan includes developing the site as a trail head with river overlook areas and picnic tables. There will also be habitat enhancement plantings to provide for peaceful open space. This site would support future connectivity of the South Cowlitz River Loop Trail.

MANAGEMENT ISSUES AND RECOMMENDATIONS:

- Work with diking district to secure all parcels under City of Longview Ownership
- Unlawful encampments and trash dumping continue to be issues while site remains undeveloped
- Create a funding plan to install community park and planned enhancements
- Create partnership with northern property owner for public parking usage





REGENCY PARK

Undeveloped B

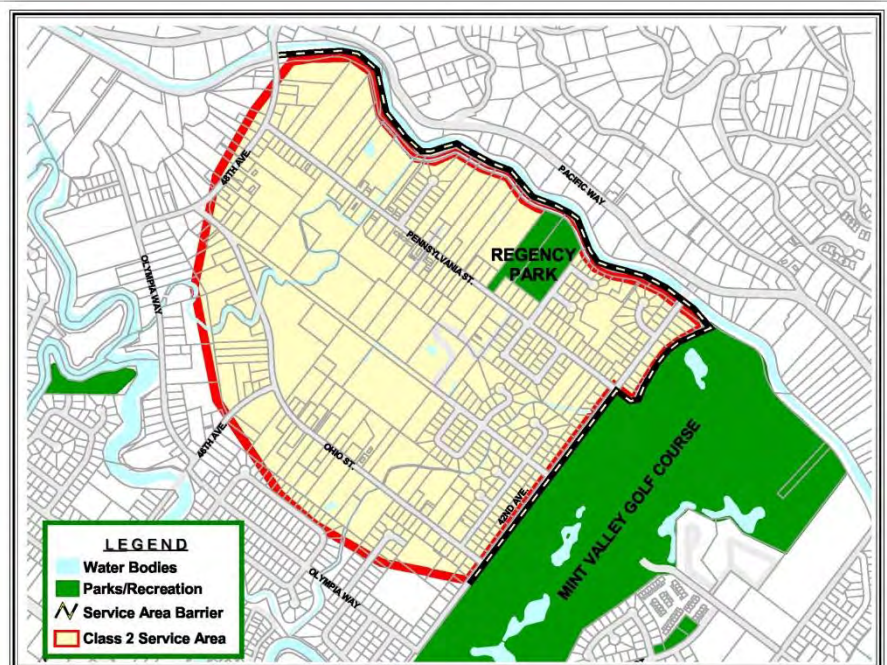
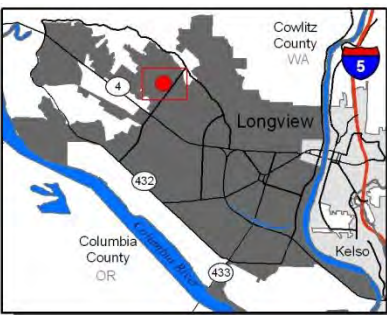
LOCATION	REG SMITH DRIVE
ACREAGE	7.8 ACRES
PARK TYPES	CLASS II – NEIGHBORHOOD PARK CLASS III – NEIGHBORHOOD PASSIVE
SERVICE AREA	½ MILE/2 MILES

DESCRIPTION

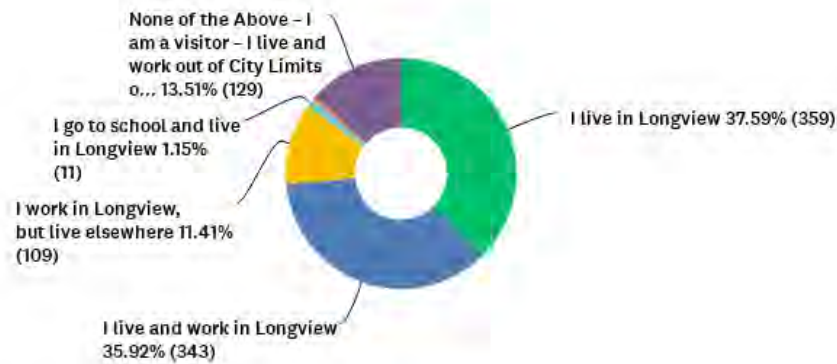
A 7.8 acre site that currently being maintained by park maintenance, but not being used for park services as it is undeveloped. There is a park deficiency in this area, therefore the site should be developed to include play structures, open areas, and nature amenities due to the type of land use. Identified barrier is the golf course along 42nd Avenue to the east and irrigation ditch to the north of the park land.

MANAGEMENT ISSUES AND RECOMMENDATIONS:

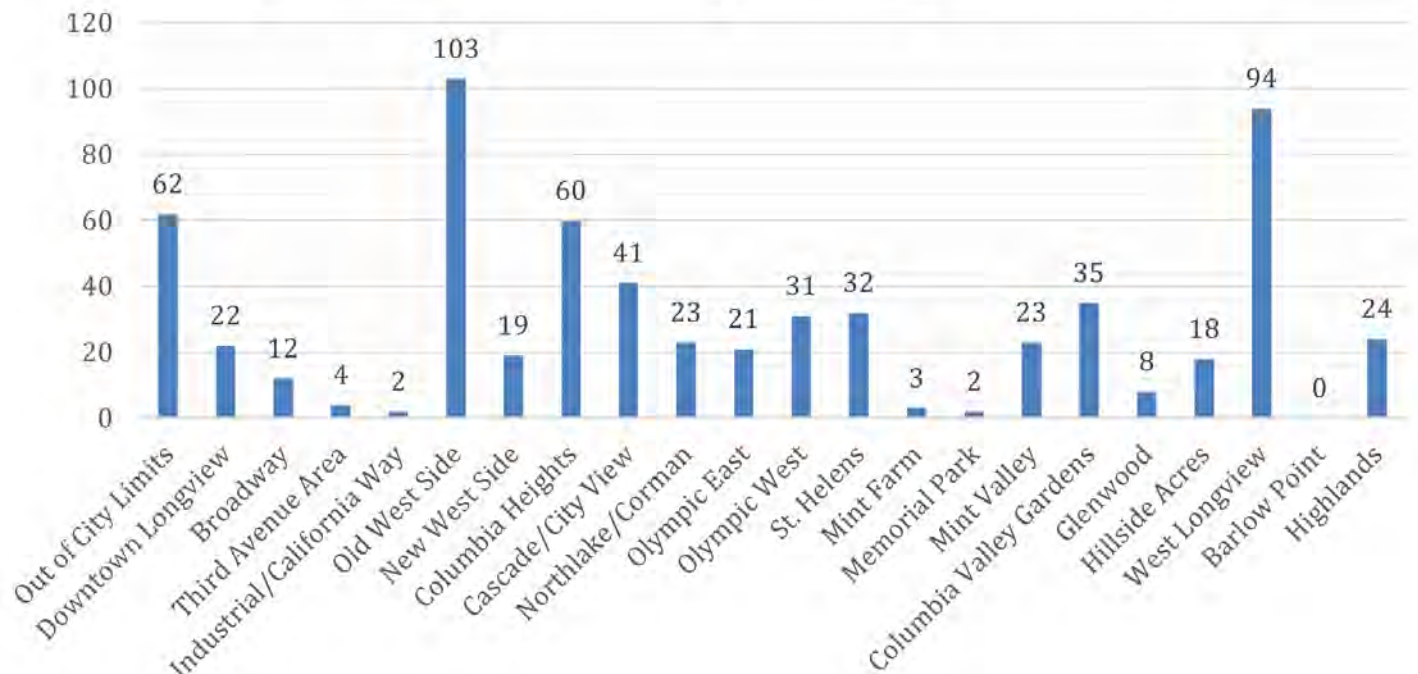
- Develop park as a Neighborhood Park and Passive Area



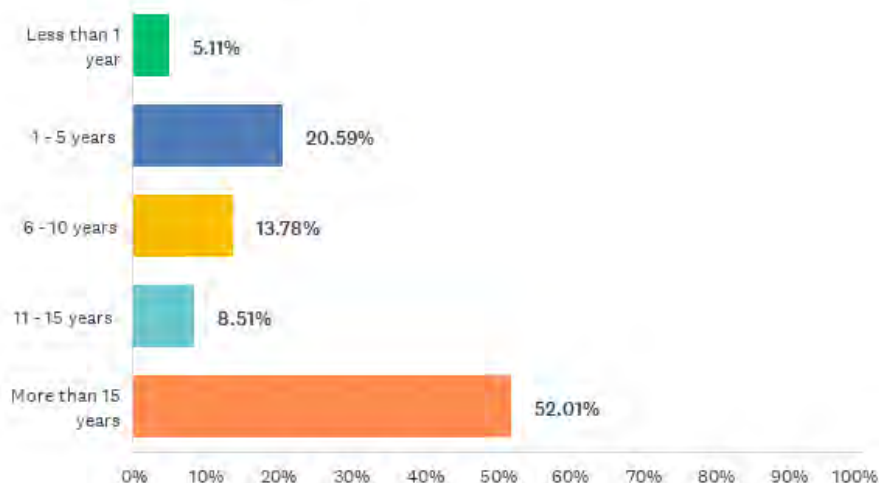
Q1 Do you live, work, and/or go to school in the City of Longview?



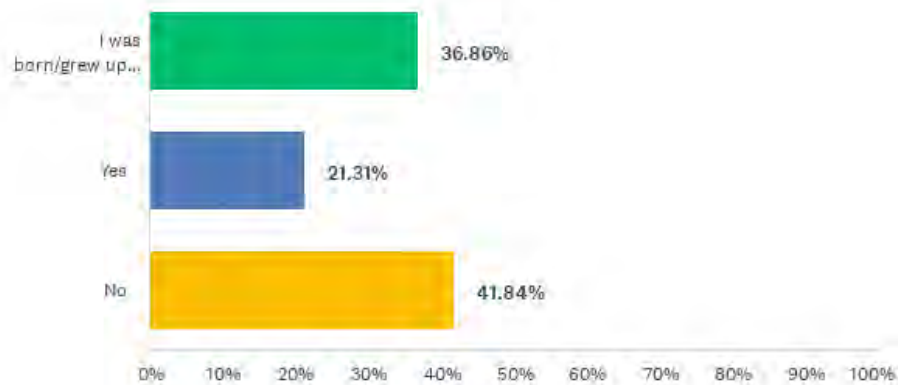
Q2 - Please choose your neighborhood



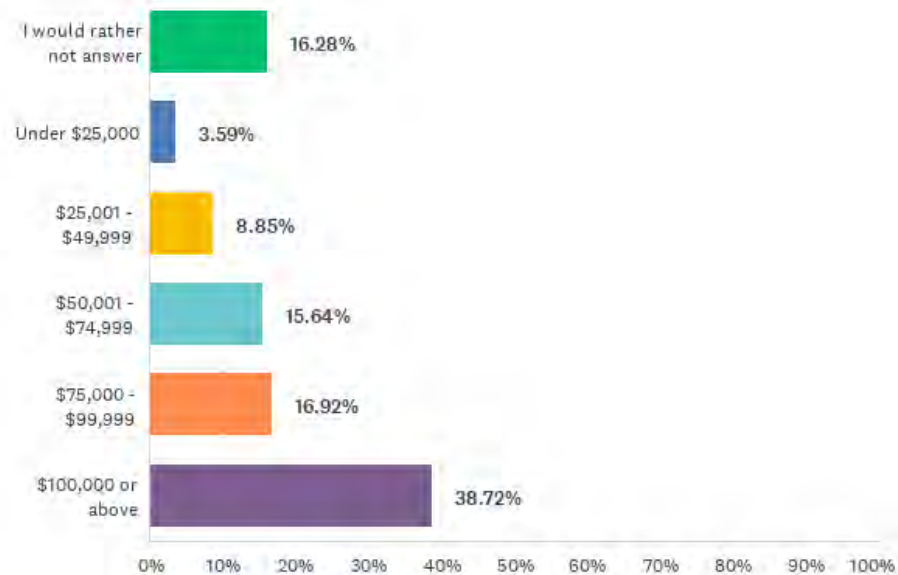
Q3 How long have you lived in Longview?



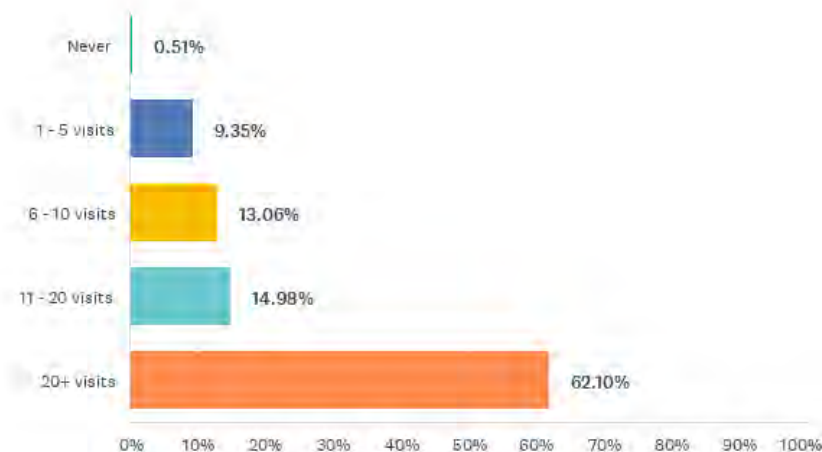
Q4 If you moved to the Longview area, were the City's Park and Recreation amenities part of your decision to relocate here?



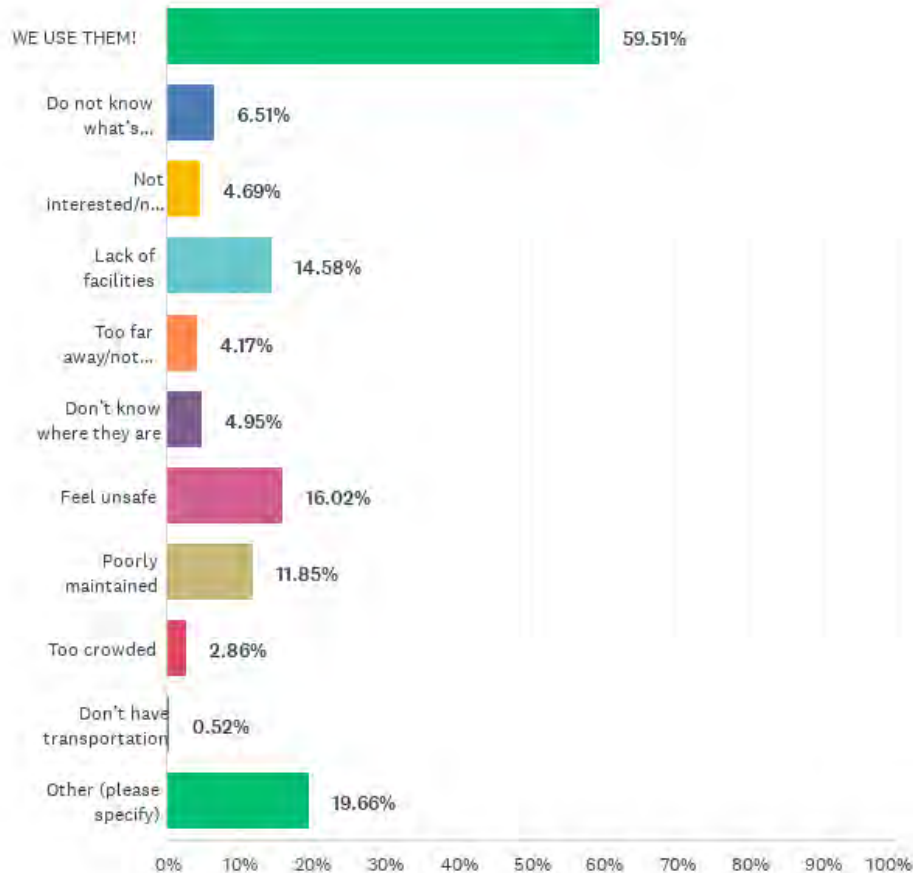
Q8 What is your total annual household income?



Q10 Approximately how often do you and/or your family visit a City of Longview park each year?



Q11 What keeps you from using the parks more?



OTHER (PLEASE SPECIFY)

Bathrooms

- Accessibility for wheelchairs, walkers, and lack of places to sit.
- People who don't pick up their dog's poop. Lack of usable bathrooms.
- Lack of sports programs
- Toilet locked, and sometimes not cleaned
- John Null bathroom facilities are embarrassing!
- Too many weird bums and druggys
- I got out of the habit of using the parks regularly before Covid, when the covered picnic area at the lake attracted campers, and it didn't feel safe to use them unless I was part of a group. That feeling has persisted.
- It would be great to have a park near Columbia Heights Elementary & Cascade Middle School.
- We would like to see more events.
- I visit Riverside park the most but it was not on your list.
- We live closer to Willow Grove Park.
- Lately we have not been going to the park because of the homeless have taken over and destroyed the playgrounds and some of the fishing areas but we haven't been using those amenities other than the hiking and jogging and bike now
- I DONT USE MORE PARKS BECAUSE OF THE HOMELESS AND DRUG USAGE VISIBLE AT MULTIPLE PARKS
- Bathrooms are always closed due to the drug use.
- Not handicap accessible for handicap children
- Archie Anderson is unsafe for kids. Needs security to stop bullying and assaults. .
- Clean bathrooms
- Lack of clean restroom

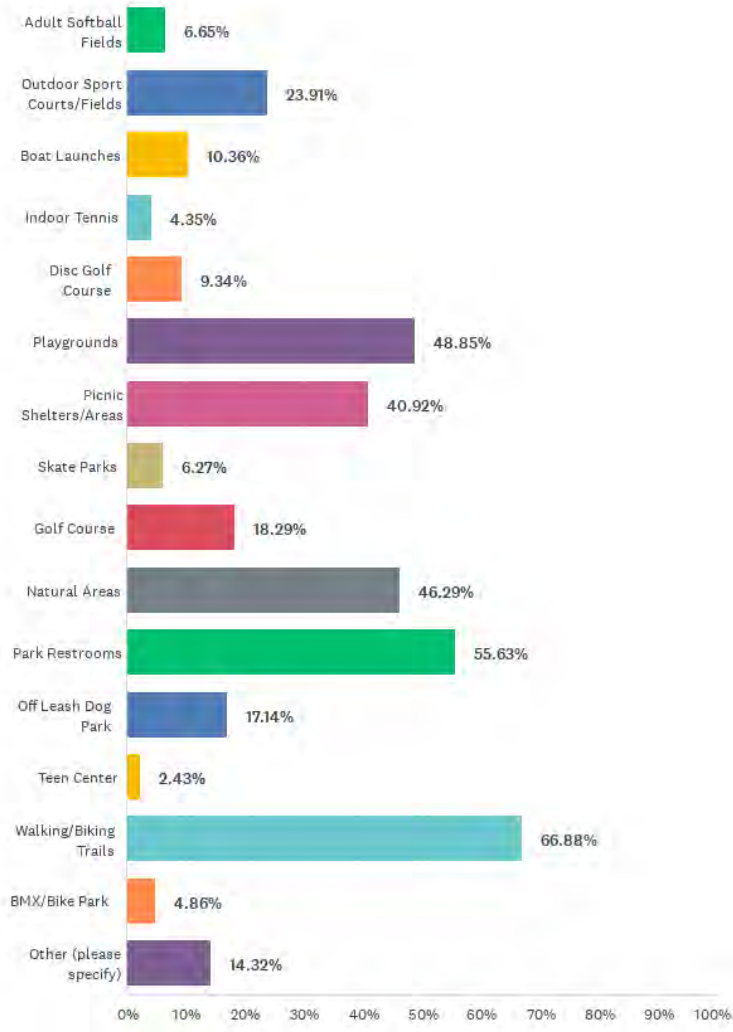
- Need to have a designated off leash dog park.
- would go more or longer if bathrooms were always open/clean
- Go to Vandercook Park to play tennis and people are playing pickle ball all day. The Tennis courts should be for tennis. why did you get rid of the tennis courts on Washington Way and put those bike ramps there? Those bike parks are stupid
- Go to play Tennis and there is always people playing pickleball
- better restrooms are needed
- Lack of restrooms
- With g.kids
- Skatepark needs some kind of cover for shade and rain.
- We spend a lot of our "green time" in food gardens, and for other "green time" we try to get to the woods. But are so grateful to have these lovely parks all over town
- We live out of town
- \$\$\$\$\$\$ (golf course)
- Some need better shade
- Lack of time
- Time constraints
- No shade
- Horrible field maintance
- Not enough time to visit them
- can't live there
- Rain lol
- No horse trails
- only go when grandkids visit
- Lack of restrooms, vagrant individuals pacing around
- Am interested, just not enough time
- Nasty bathrooms
- Safety is due to the drug problems and really people in our society as a whole. Too many unstable and sick people who really need help.
- Would use other parks, especially Gearhart for the dog park, but feel unsafe there.
- Only visit when we have a reason to go to Longview
- Would love paved paths at Lake Sacajawea like the Green Lake park in Seattle.
- I would avoid many parks due to safety concerns and many simply do not offer much
- Lack of bathrooms and homeless
- Kids sensory issues and crowded or hot playgrounds. Lack of shade
- Bathrooms are gross and full of scary people using drugs or being crazy
- Busy life
- Old equipment at some and others are too far away
- Drug addicts transients and drug paraphernalia/ trash cluttering the parks
- Would love to play pickleball, but it appears there are no courts or organized outdoor pickleball activities. I visited one park behind the Safeway store, but those individuals informed me it was a private group although they were playing in a city park. They had their own equipment and nets. Turned me off. Also, would like clean, well maintained restrooms at the parks. Or at least well maintained honey buckets.
- The bathrooms @ John Null are not open
- During fall and winter the weather makes playing sports like pickleball and tennis difficult/dangerous.
- The bark
- I play tennis at Mint Valley Racquet Club, at least 4 times a week
- Locking of gates
- The tennis courts at John Null park are horrible.
- Not a game of interest
- Shortage of pickleball courts

- Handicap parking near park. Anderson Handicap park had a dumpster in Handicap parking area, then when moved glass has remained for at least 2 weeks
- I use them as much and as often as possible
- To specify for "lack of facilities," it's mainly the lack of open restrooms, lights for late night games, and possibly an overhead cover for the tennis court on snowy/rainy days.
- Homeless/transients
- Use Lake Sacajawea a lot but don't know much about the other parks and what they offer
- Not enough pickle ball courts
- No pickleball courts. We would use parks 3-5 days a week if they had pickleball courts!
- Bathrooms locked (seemingly) randomly, needed for kiddos.
- Need better pickle all courts
- Come from another town
- need more pickleball courts
- Dedicated cared pickleball court
- Need clean safe bathroom facilities
- Too few and poor Pickleball courts with no lighting; dedicated Pickleball courts are severely lacking in our community
- Pickleball
- There is always homeless people camping and SLEEPING in Victoria Freeman park. We live in a townhouse and Victoria Freeman is practically our backyard and we still don't feel safe taking our kids to it. Last time I took my 2 year old out to play I was cursed out by a strung out homeless man. It's not a safe park anymore due to all the homeless that use it as their home. Lake Sacajawea fenced in park is safer but since they've taken the main bathroom down for now it is not, my husband had to call the cops last time we were there because there was a homeless person doing drugs in the bathroom, at a kids park.
- Not enough bathrooms! Long walks around park mean that if facility is needed, it's a LONG walk to get to one, typically.
- No shade or bathrooms
- Need more pickleball courts
- all the dust from the paths. wish the dust could be reduced some
- To many children acting dangerously on the play equipment with our supervision.
- Lack of city partnerships with youth sports
- the restrooms are horrific at John Null
- handicapped
- No access provided for elderly or disabled.
- I work quite a few hours each week & also participate in additional activities that don't involve using the parks.
- Accessibility (disability)
- The Drugs and shit!
- Transients near the parks
- Homeless people camping, using drugs
- Tired of no public restrooms/restrooms closed due to repeated vandalism, too many dogs.
- Bathrooms. With toddlers, bathrooms are immediate needs. If there is not a clean, unlocked bathroom close by, we will not spend long in the park.
- I would go to Lake Sacajawea more often but have seen needles and other garbage so I don't like to take my son there. I have also seen homeless people verbally harassing people with children and elderly people.
- I wish we had a dog park we could walk to. I like the park out at Gerhardt Gardens, but it can be inconvenient to load up and drive over there. If there was a fenced dog area at Lake Sacajawea or Archie Anderson, that would be great.
- Needs a covered area for the kids
- Inaccessible for wheelchair
- Homeless
- Not enough disc golf courses.

- We would love to see updated parks! Plus, a splash park for summer.
- No cover from rain
- It would be awesome if the playground have synthetic flooring so it can be used year round without puddles. Also many of the parks do not have handicap accessible equipment ie swings
- Homeless people hanging around bathrooms.
- gravel trails for biking
- Homeless people are taking over; restrooms dangerous
- Weather and time
- They are too sports focused. I prefer nature trails.
- Bathroom issues. The north par of the lake needs restrooms.
- Nothing
- Uncovered, not fenced in, dirty
- Weather
- We would love to see parks that are for year round play. Like the penny playground in Chehalis. We make the trip there to play more often then we play in town. Turf, clean establishments, new equipment, and history of the park all right there for young and older people to enjoy. Covered areas and tables for gatherings.
- ones near our house and neighborhood.
- Drugs
- Homeless camps nearby Roy Morse and the fields are poorly maintained
- Especially love concerts at the lake
- We live out of city limits
- We are getting older..No longer have small children in the home
- No restrooms
- Covid precautions
- The homeless have gotten out of control starting to look like Portland in parts
- May be ADA compliant, but not at least 50% usable for special needs kids
- Homeless drug users and their byproducts (needles, filth)
- Don't have what I'm looking for
- Bathrooms and homeless groups
- Except for special events there's no reason
- Crowded Streets lots of Traffic not peaceful no parking. We really need a park on the River some place like
- Homeless
- No one to go with me.
- The homeless make it unsafe and garbage is everywhere.
- We don't shop in Longview ever since the sales tax exemption was eliminated for Oregon residents.
- Lack of funding for the golf course. The proshop is falling apart and makes it an eyesore to see
- As older folks we need to stay safe from Covid/So don't use right now.
- I hear from many constituents that homeless people illegally living in the parks are a barrier.
- Lack of time.
- Some of them that we have seen just do not look like they are in good locations with good folks hanging around. Some of these listed I have never heard of
- We try to make it to the golf course as many times as possible!
- A lot of "residents" trying to sell items and "services"
- Transients
- No bathrooms
- Homeless living in some areas and restrooms
- Homelessness and theft
- Not enough dog parks!
- GEARHART COULD USE SOME UPGRADES - SUPER LOCATION, UNDER UTILIZED
- Lack of covered play equipment and seating. We live in the wettest area and have zero covered outdoor play and picnic areas.

- Transients
- Lack of bathrooms and transient drug addicts freeloading in the facilities. Trying to use a restroom is impossible because dopers are camped out inside the facilities. With little kids having bathroom access is important, but it's unsafe or untenable to use a bathroom which is infested with drug riddled creatures and paraphernalia present.
- Homeless people
- Need restrooms

Q12 When you or your family are headed to a park - what park amenities are you usually looking for?



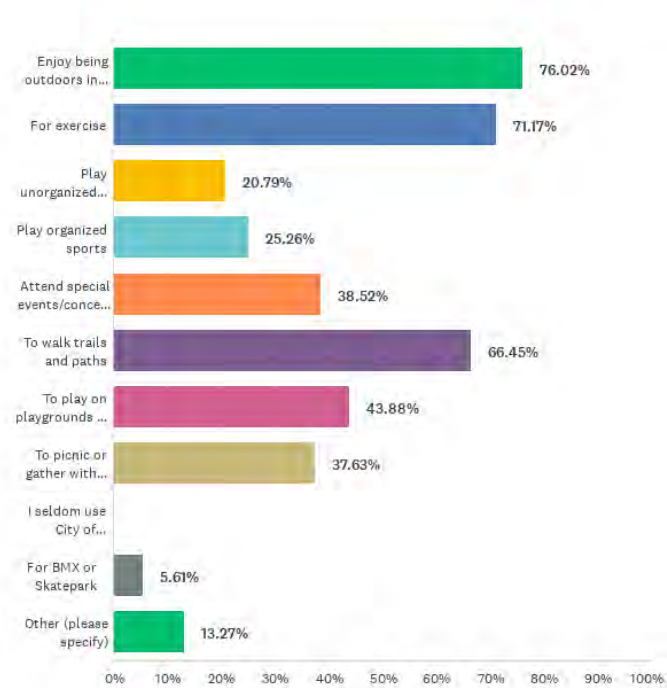
Other (please specify)

- Pickleball (x 43 Responses)
- Benches with a view
- Wheelchair accessibility on trails and in natural areas. And walkers, too.
- Meeting places with others
- Table tennis courts
- Bathrooms
- Handicapped accessible
- Basketball hoops
- Not crowded, not a lot of unsafe type people. I like the park that is gated so I know my kid is safe.
- racquetball, would love a pool
- Handicap accessibility
- Outdoor Tennis

- Tennis Court
- Mt biking single track.
- Volleyball
- Food gardens
- safe surroundings
- Swimming area
- Garden
- Areas to kick a ball
- Birding opportunities
- Horse trails
- Basketball hoops
- MORE dog parks would be wonderful, scatter them around town, block off areas in existing parks for dogs to run freely.
- Kayak access and paved trails
- Activities for children
- Clean
- We live in the old west side and wish there was a closer disk golf course then roy morse
- Not locked gates
- Clean bathrooms and shade
- Racquetball. I only listed the golf course because you did not list the racquetball courts.
- workout stations
- Gardening
- Just a place to relax and look at what's around me
- Shade, Quiet, Fruit Trees, bike paths, Dirt Pump Track,
- Amphitheater
- Some comfortable benches in shade most of the time. It would be great if there was a coffee/pastry concession!
- Just adding emphasis to playgrounds and dog parks!
- Swimming
- Summer Concerts
- I would prefer to see a public swimming pool so children have a safe outdoor place to swim during the summer. To often there are used syringes/ drug paraphernalia and fishing hooks at all the available outdoor swimming areas.
- park benches and tables
- Bathrooms
- Accessible features, paths/trails and restrooms
- On top of just a designated disc golf course, it would be nice to have a park that had a basket (with varying landscape surrounding it) for the sake of putting practice. General courses don't usually offer all the conditions (on any single basket or even multiple) of a diverse putting simulation that would be useful for practicing varying degrees of difficult putts.
- Practice basket for disc golf course
- Legal camping.
- Game rooms. Adults like to play cards and board games; 13-30 year old like to play competitive video games. It would be great to have community spaces for residents to meet each other.
- Wheelchair accessible areas
- Kayaking, water feature to cool off
- Shade
- Easy/moderate Mountain bike single trails
- picnic tables and other seating
- Gardens
- Flat, wide spaces for kids to run
- Fenced area

- walking path and snack/treat place for grandchildren. Light exercise and quality environment.
- Fishing access
- Mostly come with grandchildren
- Shade or rain cover
- basketball court(s)
- Indoor sports facilities
- Interesting Walking Trails
- Photography and Plein Aire drawing/painting areas.
- Horse shoe pits
- Horse trails
- Water play
- Events
- Outdoor tennis
- Baseball fields

Q13 What are the primary reasons you use the City of Longview Parks System? (Mark all that apply)



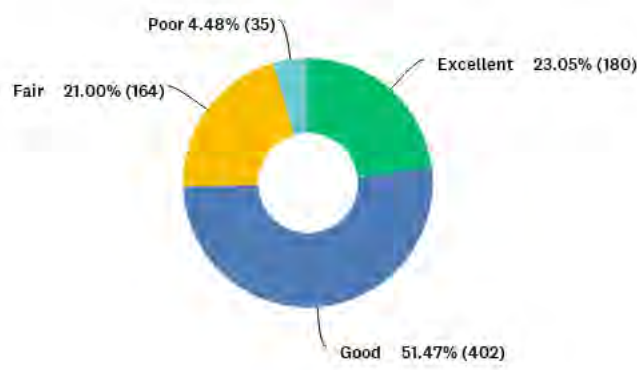
Other (please specify)

- PICKLEBALL (x 30 responses)
- Socialize
- Gardening
- Walk dog
- Meet people
- Basketball
- Attend organized sports
- Ride bikes
- to exercise the dogs
- Fishing at the lake
- Fishing
- meeting up with other homeschool families, going fishing
- Ride mountain bikes
- Grandchildren play
- Golf

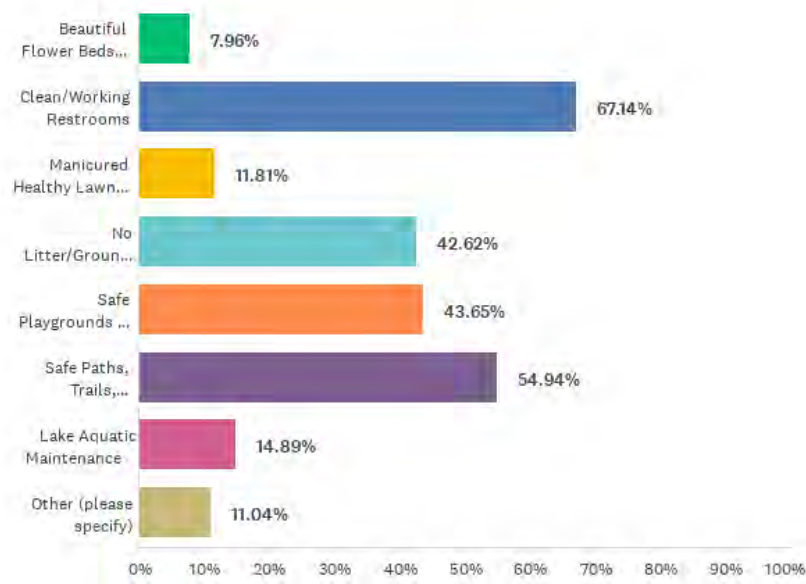
- Walk the dog
- Enjoy time with grandchildren outside
- Golf
- Swimming
- To garden
- For kids to socialize. For two years we homeschooled and the parks were instrumental in providing socialization.
- golf mint valley
- fundraiser walk/run events
- Golf
- walk and socialize my dog
- dog park for dogs
- Bike ride
- Birding
- Bicycle
- I would if there were horse trails
- Bike with family
- Meet up with friends
- Gardening
- Watch softball/soccer games
- Walking the dog
- Tennis
- Dog time
- Dog exercise
- Gardening
- Picking fruit at 7th ave park, bike rides, walking
- Gardening
- Walk dog
- Spend time near water
- Swimming at the rivers
- off leash dog park
- Walk
- to meditate
- Boat launches
- I constantly pickup the trash on the bike trail and the trash/stolen crap left on my property at night - of course it has nothing to do with the 2 year homeless camp fiasco. We'd rather play disc golf.
- Golf
- practicing disc golf putting and playing it in general
- Disc golf
- Fishing
- Botanizing and bird watching
- To golf
- Disc golf events
- biking
- Social events
- Exercise and socialize our dog
- Walk the dog
- To socialize
- To be outside
- Golf
- Walk dogs

- For kids to ride their bikes
- To recreate with our dogs
- Spend a little quite time in the fresh air
- Disc golf and fishing
- Golfing
- Golf
- Golf and disc golf
- Golfing
- biking
- Frisbee in big grassy areas
- Golf
- Dog walking
- Dog parks

Q14 Overall, how would you rate the physical condition of the Longview Parks you have visited?



Q16 In terms of park upkeep and maintenance, what are your top two priorities?



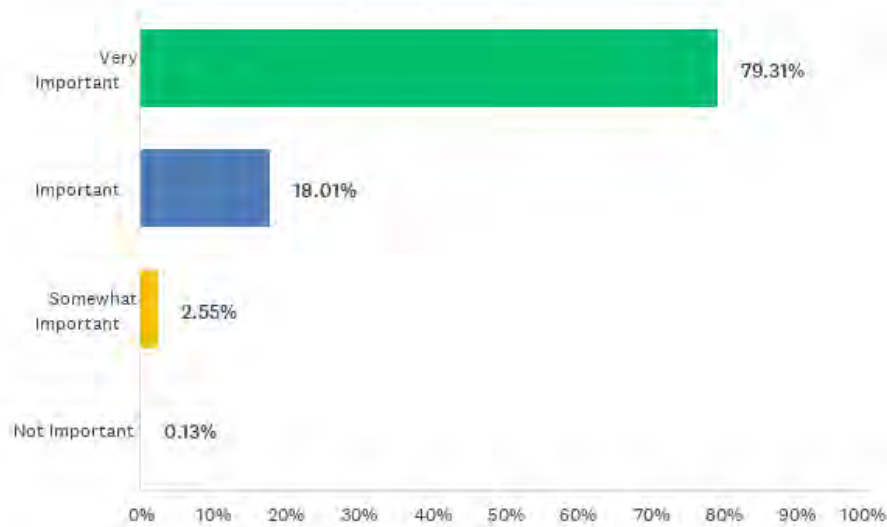
Other (please specify)

- Accessibility for mobility challenged people.
- Handicap accessibility
- No homeless loitering around

- Get rid of the homeless people sleeping under the picnic awnings fishing docks and the islands get rid of all the homeless people out of that Park
- Sidewalks are a disaster in some areas. Need to be fixed!
- Handicap accessible
- More kids music equipment
- Large healthy shade trees. Plantings and maintenance methods that help, not hurt, the earth: native plants, bird- and pollinator-friendly plants, "rough" natural landscaping is much preferred to use of chemical sprays
- Fast Greens
- All of the above
- Safety from falling tree limbs
- Healthy trees
- Fields that are not harder than satans ass.
- Good golf course
- Competitive facilities
- These are all equally important
- Safety
- I really can't pick they are all VERY important
- Mint Valley Racquet Complex
- Maintained tennis/pickleball courts
- Safe, secure parking,
- Well-maintained Pickleball courts
- Pickleball
- Bathrooms tied with litter!
- Turf and fencing
- Court
- Safe pickleball courts
- Maintained courts
- I primarily play pickleball at Vandercook Park. We need 6-8
- improvements at Mint Valley Racquet and Fitness
- Re-do indoor tennis courts
- Skatepark updates
- More pickle ball
- Safe cement for skateboards
- Well maintained boat launches, and safe parking lots
- No needles. Too much to ask? The vandalism? Maybe hire the homeless for landscaping work and stop using Roundup.
- Native plants and information regarding history of Native American land
- The sand traps are like cement and need added sand urgently.
- No transients staying in park or next to the parks
- No tents, shopping carts, rvs, and other homeless paraphernalia allowed to take over playgrounds and public spaces.
- At RA Long Park, the snow berry bushes always get trimmed into boxes before the berries come out so they are not as beautiful as they could be.
- Upgraded pro shop at golf course
- Native plants and pollinators
- Avoiding homeless people
- no dog poo
- Remove people from parks who are not using the parks for recreation.
- Wildlife
- Benches
- No invasive animals in picnic shelters (looking at you Bailey Park)

- Picked 2 But all in all the parks are pretty nice
- Adequate machinery for mint valley golf course.
- No inappropriate pictures and words for my little ones to see.
- Softball fields that are maintained
- safe courts on which to play tennis and/or pickleball
- All of the above to a reasonable degree
- Level grass in softball fields, infield without gravel in it, warning track you don't trip/roll ankles in
- All of the above
- Overgrowth has been trimmed/removed
- Native plants that get attract wildlife
- nicely pruned up and shaped shrubs
- Drinking water and disc golf
- Better softball amenities
- Fun affordable golf
- A restroom would be nice.
- Mint Valley Golf Course
- Benches and seating. Im not sure why but it seems that every playground has enough seating for 3 people. There can be dozens of people at the parks and no can sit down
- Field upkeep! And maintenance
- Longview has a great opportunity to make this city special and a place to go.
- Keeping thieves, drug addicts, and squatters out.
- Nicer golf facilities and an updated pro shop
- Court maintenance and improvement
- Would like to see more natural landscaping, i.e. salal, oregon grape, wild currents etc. These attract more small birds.
- NO homeless illegally living in the parks.
- Affordable golf with well kept greens, golf carts and friendly staff. Food and drink.
- Designated Pickleball Courts. Put Longview on the map ...something our community can be proud of
- Keep buildings well maintained
- Restrooms at Lake should be major priority. Usually disgusting.
- Lighting & safety features
- Safety while using park
- Dog "poop" bags
- Golf course infrastructure, bathrooms, cart paths, Range netting and irrigation systems.
- Natural and indigenous flora and fauna
- healthy native flora
- Covered play areas. Red leaf outdoor areas has the type of covered that can be used in wet or hot weather which would be more usable all times of year.
- Safe, no drugs or needles or people harassing
- Homeless garbage

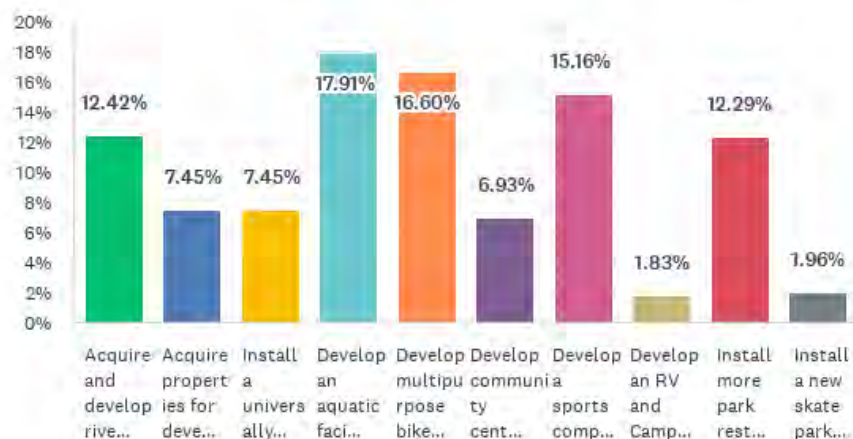
Q17 How would you rate the importance of natural and open space to the community?



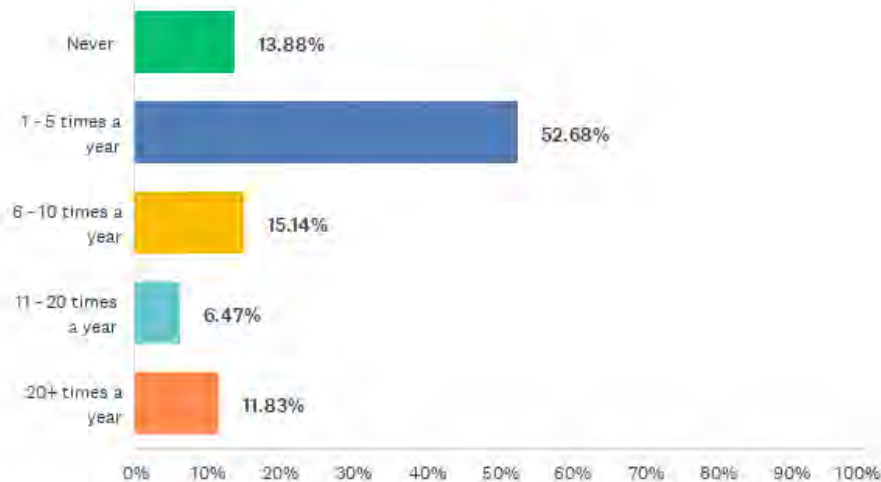
Q18 Of the following smaller improvements, what is the top potential improvement priority you would like to see more of?



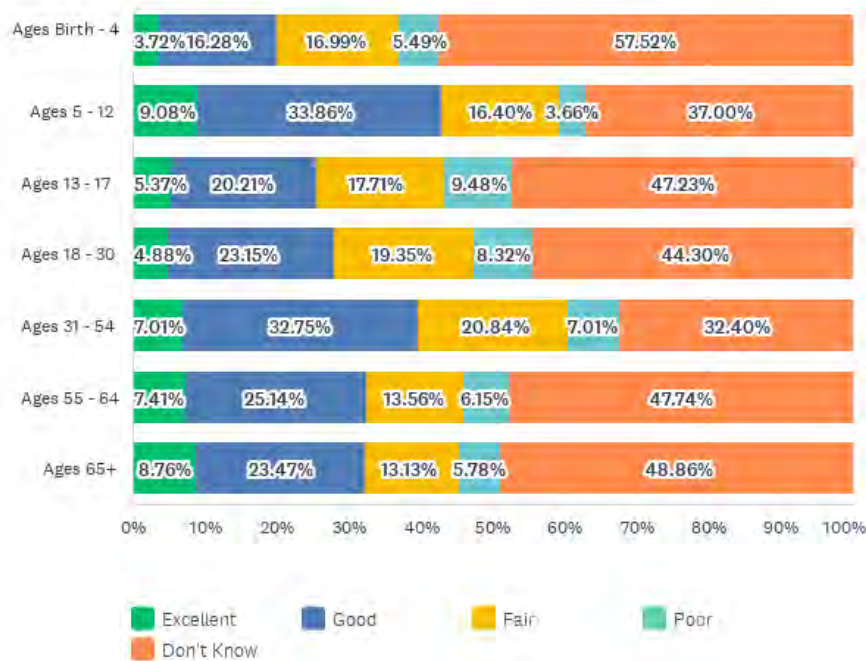
Q19 Of the possible major projects provided, what would be your top priority?



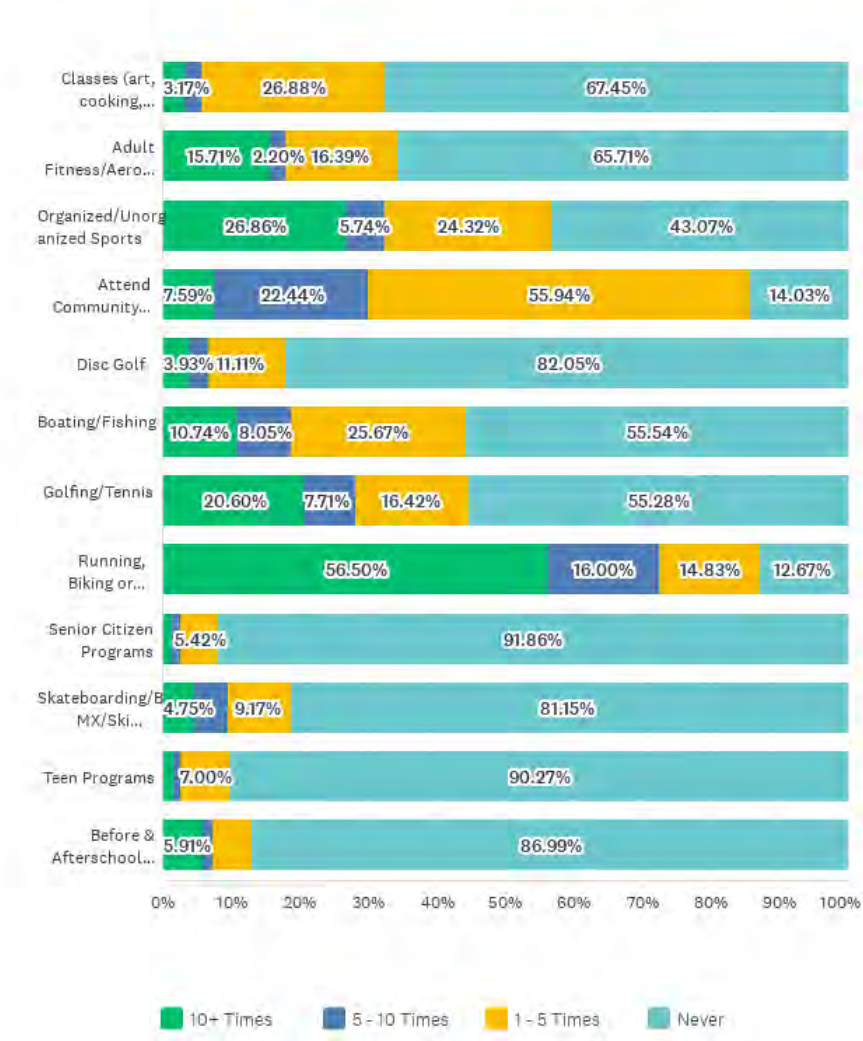
Q21 Approximately how often do you and/or your family members take part in City of Longview Recreation Programs and Events?



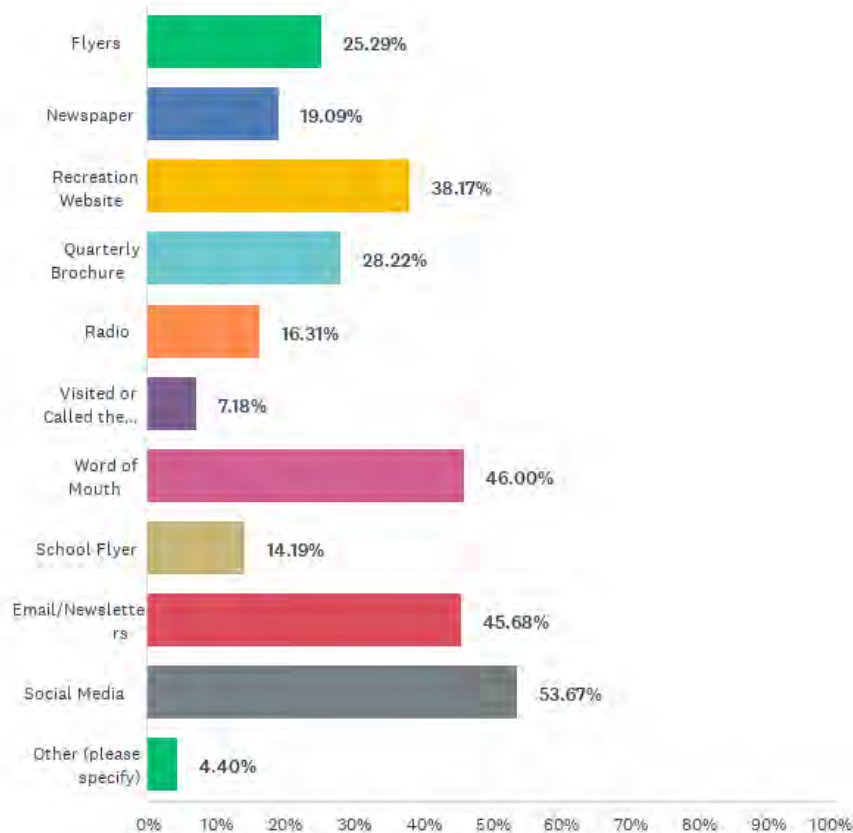
Q25 Using the scale below, rate the current level of parks, culture, and recreation opportunities in Longview available in for each of the following age groups:



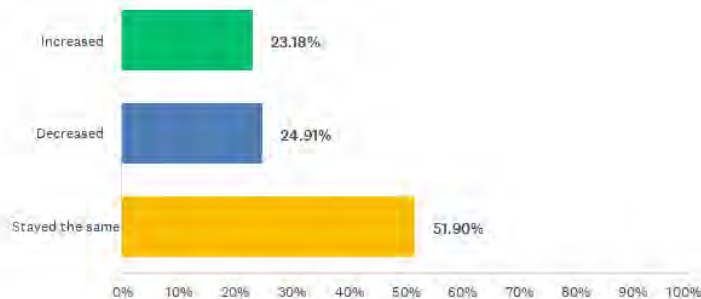
Q26 Listed are various programs and activities that are available either within the City of Longview or in nearby communities. As a household, how many times a year do you participate in the following?



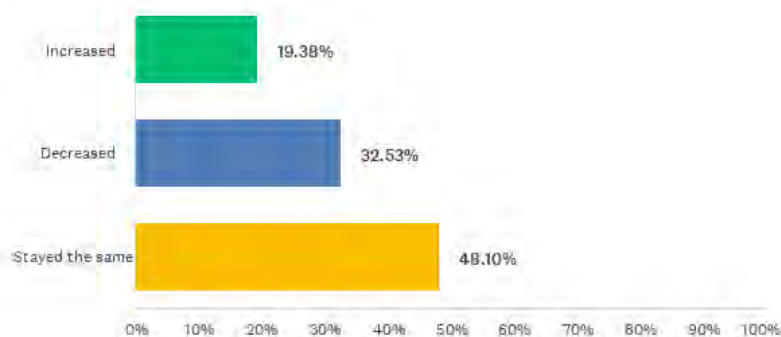
Q27 Please check all the ways that you learn about City of Longview Parks and Recreation Activities?



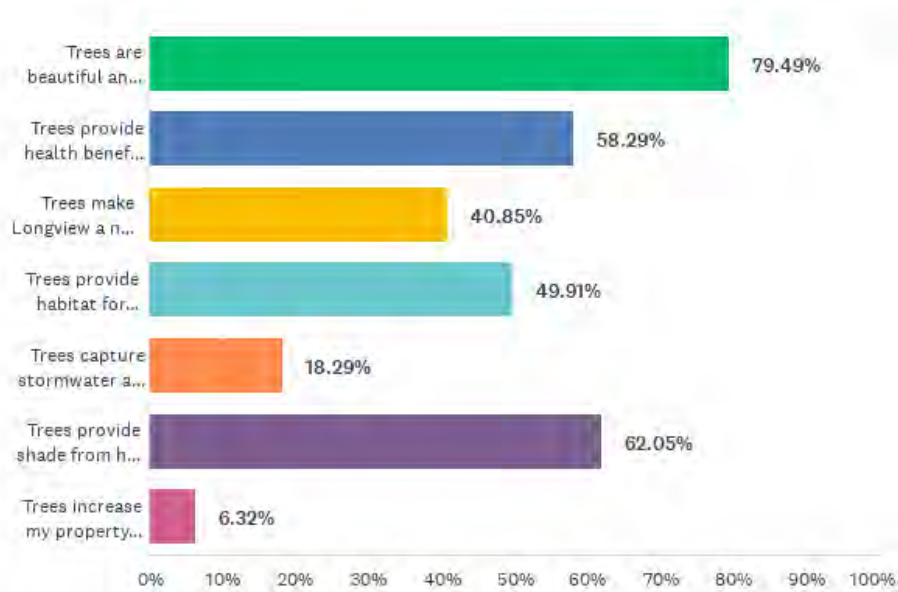
Q29 In general, do you think the total number of trees (both public and private) in the city has increased, decreased, or stayed the same over the past 10 years?



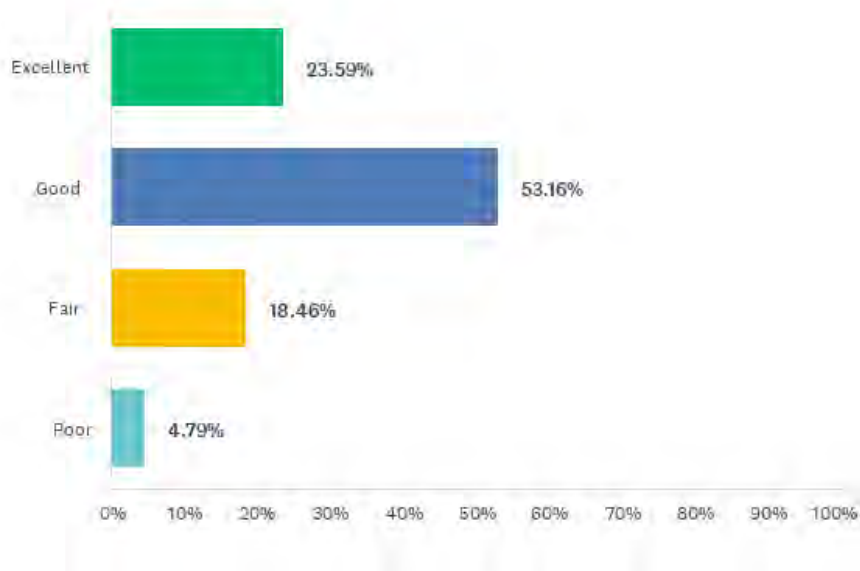
Q30 In general, do you think the overall health and quality of Longview's park and street trees has increased, decreased, or stayed the same over the past 10 years?



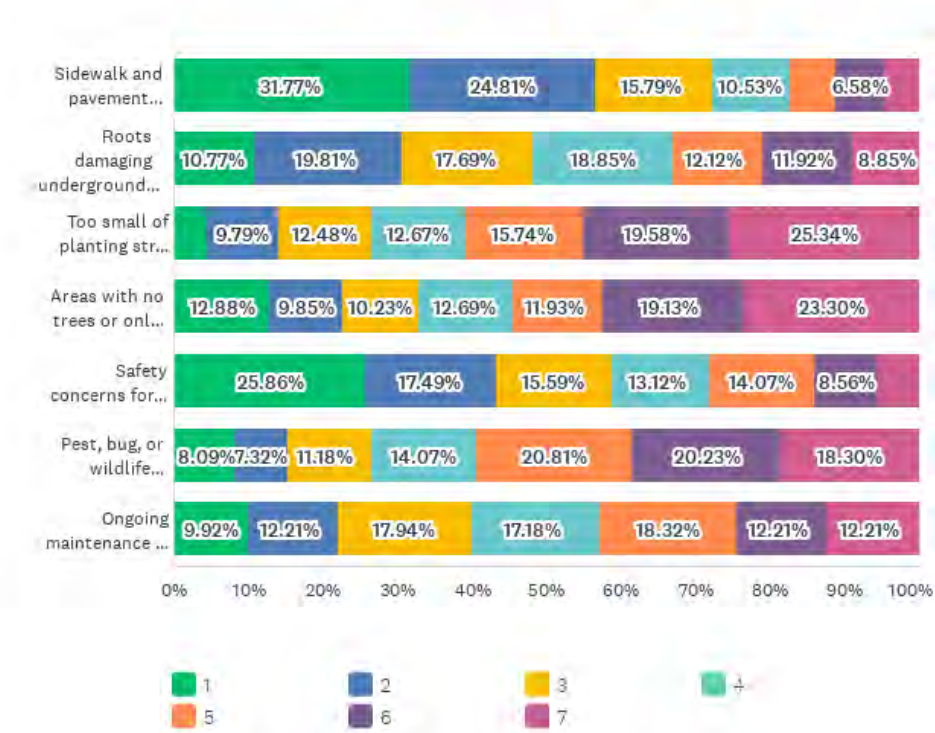
Q32 What do you value most about Longview's trees? Select the top three benefits that matter most to you:



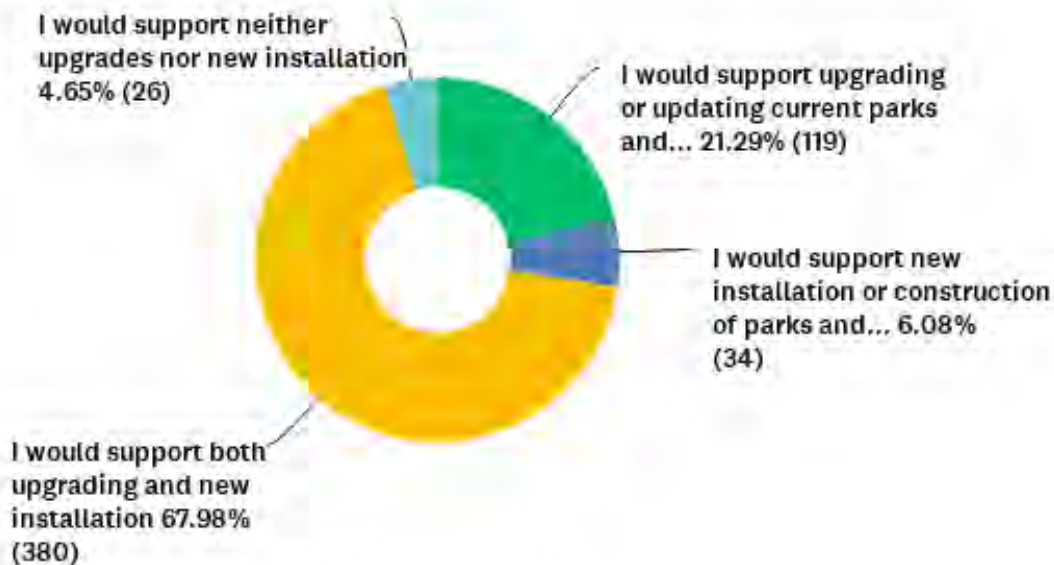
Q31 Overall, how would you rate the care and management of Longview's park and street trees?



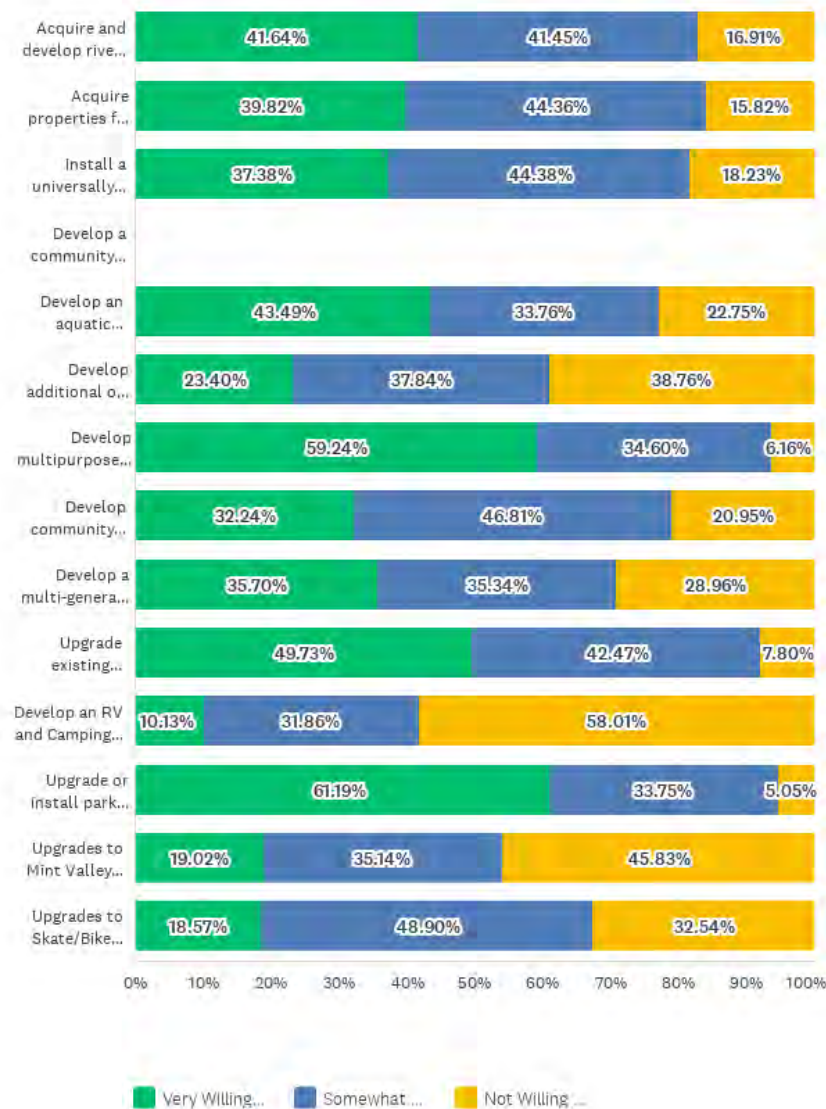
Q33 Please rank the following tree planting and care issues, which are the most important concerns to you? (1 being the most important)



Q36 Which would you rather support with your family’s TAX dollars?



Q37 Please rate your level of support for each of the following park improvements members of your household would be willing to support with their TAX dollars?



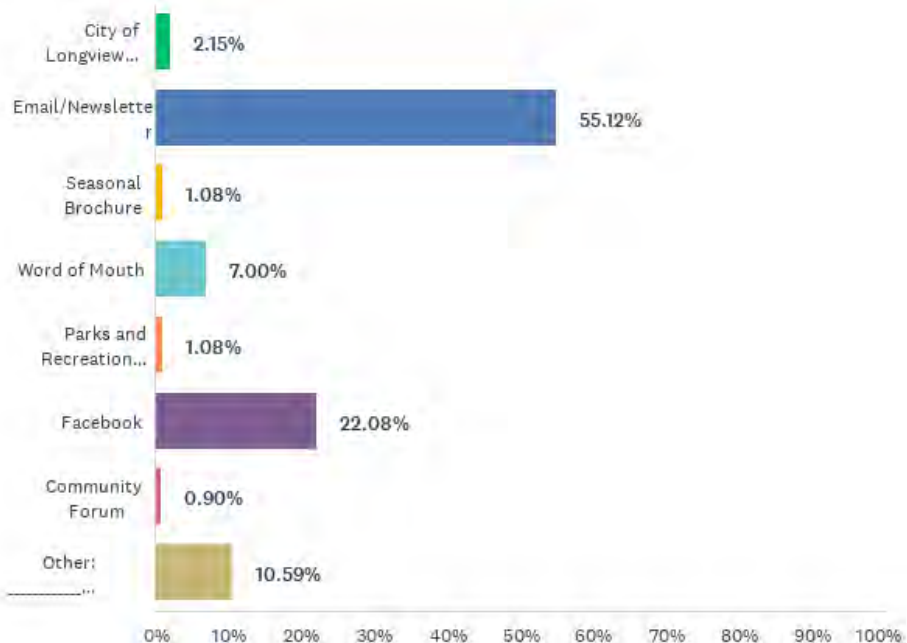
Q38 If a bond issue was levied to fund capital improvement projects for parks and recreation facilities, rate your level of voter support?



Q42 How likely is it that you would recommend Longview Parks & Recreation to a friend or colleague? (0 = Not Likely and 10 = Very Likely)



Q43 How did you hear about this survey?



Playground Replacement Plan

Park	Year Installed/Cost	Manufacturer	Replacement
Cloney Park	1997	Playworld Systems	2021
Windemere Park	1997	GameTime	2023
Mark Hoehne Park	1998	Little Tykes	2024
Elks Memorial Park	1998	Little Tykes	2026
Vandercook Park	1998	Little Tykes	2028
Rotary Park	1998	Little Tykes	2030
17th & Nichols Park	2002	Burke	2032
7th Avenue Park	2004	Playworld Systems	2034
Roy Morse Park	2005	GameTime	2035
Altrusa Park	2008	GameTime	2038
John Null Park	2009	GameTime	2039
Hemlock Plaza Park	2010 (\$124,211)	GameTime	2040
Ralph Kellogg Park	2018 (\$93,196)	GameTime	2048
Archie Anderson Park	2019 (\$174,007)	GameTime	2049
Victoria Freeman Park	2020 (\$136,637)	GameTime	2050
Bailey Park	2023 (\$51,928)	GameTime	2053

BENEFITS OF A PLAYGROUND

Play is critical to knitting our communities together and helping children learn to work with others. As our world becomes ever more connected digitally, it is critical that we don't lose the unique community building that comes from interacting face-to-face. Playgrounds build communities and teach children how to interact with peers and adults, relieve stress, and cope with their surroundings. In order to encourage play, it is critical that children have safe places to play within walking distance of where they live. Without it, the strength and resilience of the community is compromised. Playgrounds provide cognitive, physical, and social benefits. www.kaboom.org

AVERAGE LIFE SPAN

The chart above displays City of Longview parks that currently have play structures installed, the year installed, and replacement schedule that coincides with the approved City of Longview Park and Recreation Comprehensive Plan. On average a playground has a lifespan between 20 - 25 years. During those years, playgrounds withstand the Pacific Northwest weather, wear and tear from every day play, and unfortunately vandalism.

CERTIFIED PLAYGROUND SAFETY INSPECTORS

At a minimum, the City of Longview employs three Certified Playground Safety Inspectors. These inspectors are trained on playground safety issues including hazard identification, equipment specifications, surfacing requirements, and risk management methods. Employing Certified Playground Safety Inspectors increases the City's ability to protect children from injury due to playground hazards as well as guard the City from costly liabilities.

PLAYGROUND REPLACEMENT

Multiple playgrounds were installed in the mid to late 1990s and early 2000s. This means that many of those same playgrounds will be reaching and exceeding their lifespans now and in the near future. The Parks and Recreation Department is recommending the above replacement schedule to spread out the need for new playgrounds throughout multiple budget years to aid in the budgetary planning for the future.



PARK & FACILITY NEEDS

D: DEFERRED MAINTENANCE: Category identifies items with pre-existing conditions that have not been resolved and continue to deteriorate.

E: EMERGING NEED: Category identifies new emerging needs with the primary intention of resolving safety & security concerns and catching things early.

W: WANTED ENHANCEMENT: Category identifies additional requests to enhance the current condition of the facility to meeting the growing need for newer and modernized facilities.

7th Avenue Park

D	Shelter Upgrade	\$50,000
E	Playground Replacement (2034)	\$150,000
W	Dog Park Installation	\$20,000
Total 7th Avenue Park		\$220,000

Altrusa Park

E	Playground Replacement (2038)	\$150,000
W	Water Tap	\$15,000
W	Irrigation for Sports Field	\$50,000
Total for Altrusa Park		\$215,000

Archie Anderson

High Need	Restroom Replacement	\$500,000
D	Asphalt access to Highlands Trail	\$30,000
D	Parking Lot Resurfacing/Safety Barricades	\$200,000
E	Playground Replacement (2049)	\$200,000
E	Basketball Court Resurfacing/Hoops (2029)	\$150,000
W	Solar Park Lighting	\$60,000
W	Installation of Trail Loop within Park	\$85,000
Total for Archie Anderson Park		\$1,140,000

Master Plan	(2018 Estimate) Implementation	\$5,700,000
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Bailey Park

D	Shelter Replacement	\$30,000
D	Path Replacement	\$25,000
Total for Bailey Park		\$55,000

Cloney Park

D	Playground Replacement (2022) - Universally Accessible	\$2,500,000
D	Trail Upgrade	\$30,000
D	Shelter Replacement	\$30,000

D	Resurface of Skate Bowl	\$50,000
D	Redesign and Construct of Skate Park	\$700,000
D	BMX Track Drainage and New Material	\$30,000
W	Installation of Pump Track at BMX site	\$750,000
Total for Cloney Park		\$4,090,000
Community Gardens		
D	Irrigation system	\$50,000
D	Road enhancement	\$25,000
E	ADA Entrance and Parking	\$10,000
Total for Community Gardens		\$85,000
Gerhart Gardens Park		
High Need	Parking lot resurfacing	\$1,000,000
D	Restroom Replacement	\$200,000
E	River Dredging	
W	Boat Ramp Installation	\$750,000
W	RV Campground and Amenities	\$3,000,000
Total for Gerhard Gardens Park		\$4,950,000
John Null Park		
High Need	Restroom Replacement	\$750,000
E	Parking Lot Pavement	\$60,000
E	Playground Replacement (2039)	\$200,000
W	Dog Park Installation	\$20,000
W	Picnic Shelter Installation	\$25,000
Total for John Null Park		\$1,055,000
Lake Sacajawea Park		
High Need	Irrigation Pump Repair	\$450,000
High Need	Bathroom at 17th & Nichols	\$500,000
D	Upgrade shelters	\$750,000
D	Playground Replacement - Elks (2026 - Pirate Themed)	\$125,000
D	Reconstruct Docks (Martin, Elk, Lions, Fishing Docks)	\$5,000,000
E	Harlie's Hoops Rain Guard - Northside	\$150,000
E	Playground Replacement - 17th & Nichols (2032)	\$150,000
E	Replacement of Missing/Upgraded Light Poles	\$120,000
E	Playground Replacement - Hemlock (2040) - Universally Accessible	\$1,000,000
W	Upgrade information signs	\$25,000
W	Picnic Table Replacement	\$50,000
W	Path drainage/Trail Construction	\$45,000
W	Development of Rental Space at Japanese Island Overlook	\$30,000
Total for Lake Sacajawea Park		\$8,395,000
Mark Hoehne Park		
D	Playground Replacement (2024)	\$150,000

D	Shelter Replacement	\$30,000
W	Bridge to access park	\$250,000
Total for Mark Hoehne Park		\$430,000
R.A. Long Park		
D	Sidewalk Repair/Replacement	\$700,000
E	Irrigation Upgrade	\$100,000
W	Holiday lighting upgrades	\$150,000
Total for R.A. Long Park		\$950,000
Ralph Kellogg Park		
D	Sidewalk Repair/Replacement	\$60,000
E	Playground Replacement (2048)	\$100,000
Total for Ralph Kellogg Park		\$160,000
Rotary Park		
D	Tennis Court Resurface	\$30,000
E	Shelter Replacement	\$30,000
E	Playground Replacement (2030)	\$100,000
Total for Rotary Park		\$160,000
Roy Morse Park		
High Need	Field Lighting	\$650,000
D	Field Extension and Fence Heightening	\$125,000
D	Shade Safety Screen (Field 3)	\$60,000
D	Parking Lot Resurfacing	\$600,000
E	Restroom/Concession Upgrade	\$750,000
E	Playground Replacement (2035)	\$150,000
W	Walking Trail	\$250,000
W	Covered Picnic Shelter	\$50,000
W	Dog Park Installation	\$30,000
W	Disc Golf Extension	\$10,000
Total for Roy Morse Park		\$2,675,000
Master Plan	(2019 Estimate) Sports Complex Implementation	\$46,000,000
Master Plan	(2019 Estimate) Facility & Other Amenities Implementation	\$58,000,000
Vandercook Park		
D	Trail repair and replacement	\$30,000
E	Playground Replacement (2028)	\$150,000
E	Court Resurfacing (2038)	\$30,000
W	Shuffleboard court upgrade	\$5,000
Total for Vandercook Park		\$215,000
Victoria Freeman Park		
D	Shelter Replacement	\$75,000
E	Playground Replacement (2050)	\$150,000
E	Basketball Court Resurfacing/Hoops	\$50,000

W	Dog Park Installation	\$20,000
	Total for Victoria Freeman Park	\$150,000
Regency Park		
W	Park Development	????
	Total for Regency Park	????
1st Avenue Park		
W	Park Development	????
	Total for 3rd Avenue Park	????
Elks Memorial Building		
D	HVAC System Upgraded (include AC)	\$20,000
D	Replace Roof	\$75,000
E	Security System	\$8,000
W	Large Room Remodel	\$50,000
W	Replace Lighting Fixtures	\$10,000
W	Outdoor - Storage	\$10,000
W	Outdoor - Covered Area	\$50,000
	Total Elks Memorial Building	\$223,000
McClelland Center Building		
High Need	HVAC System Upgrade	\$ 60,000
D	Building sign	\$ 8,000
D	Security system	\$ 10,000
D	Replace flooring (large room)	\$ 60,000
D	Replace garage door	\$ 15,000
D	Replace ceiling tiles (large room)	\$ 10,000
W	Table and Chair Replacement	\$ 30,000
W	Replace lighting (kitchen/small room)	\$ 10,000
W	Kitchen remodel (include oven/stove)	\$ 60,000
	Total McClelland Center	\$130,000
Mint Valley Golf Course		
High Need	Replace Irrigation System	\$5,000,000
High Need	Golf Course Fuel Tank Replacement	\$60,000
High Need	Driving Range Pole and Net Replacement	\$550,000
D	Resurface Asphalt Cart Paths	\$60,000
D	Asphalt Parking Lot	\$300,000
D	Asphalt Maintenance Parking Lot	\$120,000
D	Equipment Wash Station	\$82,000
D	Stormwater Irrigation Pump Replacement	\$525,000
D	Restroom Replacement	\$100,000
E	Retaining Wall #17	\$200,000
W	18th Hole Picnic Shelter	\$125,000
W	Retaining Wall #17	\$257,000

	Total for Mint Valley Golf Course	\$2,379,000
Master Plan	Prepare to Repair or Replace Pro Shop Facility	\$2,000,000
Parks Maintenance Building		
D	Parking Lot Resurfacing	\$150,000
D	Reside Storage Facility	\$60,000
	Total for Park Maintenance Building	\$210,000
Recreation Administration Building		
D	Parking Lot Resurfaced	\$30,000
D	Reside Exterior	\$50,000
D	HVAC Unit Upgraded	\$40,000
D	Security System	\$8,000
D	Electrical Upgrade	\$30,000
E	Carpet Replacement	\$15,000
E	Improve North Facility Entrance	\$15,000
W	Replace Interior Lighting	\$10,000
W	Remodel Bathrooms	\$15,000
	Total Recreation Building	\$408,000
Woman's Club Building		
D	Insulated Windows Installed	\$50,000
D	Upgrade Heat Pump (AC)	\$20,000
D	Parking Lot Resurfaced	\$30,000
D	Upgraded Furnishings	\$15,000
D	Replace Exterior Doors (4)	\$20,000
D	Replace Sliding Door (2)	\$20,000
D	Replace Roof	\$25,000
D	Remove Chimney	\$10,000
D	Replace Siding (or Paint)	\$60,000
E	Replace/Repair Theater Curtain	\$3,000
W	Replace Oven & Stove Units	\$4,000
W	Replace Interior Lighting	\$20,000
W	Kitchen Remodel (include oven/stove)	\$45,000
	Total Woman's Club Building	\$322,000
Senior Center Building		
D	Replace Dance Floor	\$ 80,000
D	Paint Building Exterior	\$ 25,000
D	Touch Pad Entry System	\$ 3,000
E	Carpet Replacement	\$ 15,000
W	Bathroom Remodel	\$ 50,000
	Total Senior Center Building	\$173,000
TOTAL DEFFERED MAINTENANCE		\$18,436,000

TOTAL EMERGING NEEDS	\$9,206,000
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All Parks

Improvements Indicated within Parks & Recreation ADA Transition Plan	
Water Meter Reduction	
Install Trails at Parks	
All Park Branded Signage	
Playground Drainage	
Diking District Trail Install	
Additional Holiday Displays	
Downtown Pocket Park Installation	

What is the main reason you live in Longview? And does Park and Recreation play a role?

Open-Ended Response

- I grew up here and am back to take care of my mom.
- Family, Lake Sacajawea, lots of outdoor recreation in SW WA, moderate climate
- Always lived here.
- We are close enough to everything-big city, beach, nature- but far enough to not deal with tourists and big city problems.
- Access to outdoor recreation. Parks & recreation is an important part of this.
- Work. Yes, sachachiwia lake was a nice appel
- Yes. Access to walking lifestyle
- Upgrade from Kelso. Yes, love the trees and parks.
- Family and work
- It's where I work and chose to raise my family. We love all that Parks And Rec has done for this town.
- Longview is a beautiful city. I bought a house right on the lake to enjoy it.
- I love the different activities Longview has to offer.
- Moved here to work
- Work, no they dont
- It played a roll. Specially the basketball court at the lake
- Family.
- Walk ability, green spaces, all services within two miles, cost of living, outside activities.
- Family is here
- I moved here for a job, but there parks make Longview livable.
- I married and my husband lives in Longview.
- I live here to be close to family. But I do love the parks - specifically the Lake.
- Family. No, but it will be a reason to stay or leave
- I moved here after my sister and her family did, and yes I was very drawn to the parks and rec as I wanted to raise my young boys here
- Small town, friendly community
- My family is here.
- Be near family
- Community. Job
- Employment and proximity to outdoor activities
- Grew up here, worked and raised my family here too
- Parents live here. Raised here.
- I live here because my family is here, but parks and rec make this city a better place.
- When my daughter and I were trying to decide where in the PNW we wanted to live, she rework on look at the civic circle, the lake, and RAL HS, and our decision was made.
- Community/ yes
- When we moved to the NW twenty years ago we had a choice between Albany, OR and Longview. The physician recruiter we worked with from Peacehealth lived in the community and definitely had the parks and rec department on her list of community assets. We had school-aged children at the time we moved here, and the beautiful, well-tended parks and variety of classes offered by parks and rec were attractive to us, along with good schools, affordable housing, and being within easy day-trip distance to Portland, the beach, and other outdoor recreation.
- Moved for work/business. Continued after retirement because of the beauty and amenities.
- From here came back to raise kids in a small community
- came for great fishing whre did it go
- No
- Family
- For a job. It did not play a role at that time.

- Family
- Work. I do enjoy the many parks we have though
- Family
- School/ work
- We chose it because it's beautiful, we loved Lake Sacajawea when we first drove through, and we liked the size of the city.
- I love the area and location.
- Work, no
- my job, no
- I worked here and am now retired
- That is the whole reason why I moved on 23rd on the Kessler side at the lake because of the park for my son
- FAMILY AND NO
- Family oriented
- Job. Parks and Rec is our main entertainment and recreation
- We worked here and like the smaller town living.
- Affordable. No the parks don't play a role.
- Work
- Family and Job
- It's cheap, family is close
- Proximity to family in Northern Oregon. Do spend lots of time in the park.
- Moved from woodland for more job opportunities
- I like the community, and have family and friends here.
- I have family here and enjoy the community. I love that we live near the lake and that we can go to multiple different parks near to us.
- Kind of
- I've lived here for over 29 years raised my boys here and now raising my grandson, Park and Recreation has offered many classes and activities for kids of all ages
- Nice community with lots of outdoor recreation opportunities
- Golf. Parks
- no
- Retirement, yes
- location and amenities
- Family & not really.
- My rental is inexpensive... Parks and rec don't play a role.
- Born/Raised I play adult slowpitch softball
- Family. No it does not
- Born and raised here
- We fell in love with Lake Sacajawea Park and the tree lined streets
- Family. Definitely not the park and rec, this town slacks immensely compared to other areas.
- The convenience of activities in Longview. The activities managed by Parks and Recreation played a big role in this decision.
- being closer to my husband's work
- Family, not at this time
- The beautiful parks
- Housing cost, youth programs
- We found a one level house that meets our needs.
- Spouse's job
- Spouse's job

- Work and family
- Most of my family lives in Longview. I do like Longview's Park & Rec.
- It's where I moved to when I graduated from college.
- family
- Love the access to parks in the city
- Family
- It was a cheaper cost for housing, but the lake is a nice amenity and the FENCED park is amazing for the kids. Also the bike track and cloney park if it could get swings.
- Available housing
- I did not have any buying power in Vancouver
- Spouse provides essential medical care services
- Park & Rec did not play a role
- Work and Family. Great place to raise a family. P&R does play a huge role!
- Quality of living
- Near parents
- Employment. Not really. Most cities have a Parks and Rec Dept.
- It is now home and there is a quality of life present here.
- I'm stuck here. Can't find a new house—though I am looking!
- Yes I am raising a daughter so parks and recreation play is important
- work
- Location, small town, lake
- Its got everything I need, stores river I'd close by cheaper
- Lake Sacajawea-sometimes
- Job
- worked and retired here. yes
- History and habit, family, my kids, connection to people and place
- Dad's job. Not really.
- We only moved here because real estate was more reasonable
- Work and no.
- Proximity to many outdoor activities, close to I5. Beautiful parks
- Availability of house rental
- I moved here from Kansas City to be a paramedic. I wanted to work in a city in which I live so I could serve the community and have a direct impact on those I live amongst.
- Family, friends, work and community.
- No.
- Convent walking to LCC, downtown, groceries, Post Office and most important The Lake
- My job keeps me here but my family does enjoy the parks
- Affordability/No
- We love Lake Sacajawea! Moved here for work, but this park is a treasure!
- Retirement and to be close to family
- Family. Love the parks for kids and Lake activities
- Nice community and I enjoy the parks and recreation activities especially golf.
- family near by
- Employment
- Work. No.
- I live in the area because I have family here.
- I moved back for the community. Park and Rec did not play a role.
- ?
- Family and work. Yes, parks are essential to a young family with children.
- Close to medical, financial, and nutrition needsal

- family
- Live close to work to avoid commute.
- Work, but I did appreciate the parks
- My family live here, my children go to school here, my husband works here, and he and I both grew up here. Parks and Rec isn't a part of why we live here per say, but we highly value the parks and recreation available for our family, children, and community.
- small town charm with easy access to larger cities; robust parks and rec department played a role in my selection
- My family lives and owns property here.
- Close to where I work. Parks and Recreation is a benefit.
- Convenience to job
- Retired after working in Kalama. Walk the lake
- Live here to work here. I participate in P & R programs and frequently enjoy the Lake.
- It's home
- Family
- I moved to longview because i love softball, but its turned to complete shit. Not only are the fields horrible but it seems like the city doest care and just keeps raising prices. The whole roy morris teams out their last sunday, all talked and decided we all will not be registering next year, and will be playing delta.
- I work here and my family is here
- Born and raised
- I have some family here that I'm staying with
- We love to walk and ride bikes. Love all of the safe trails.
- Property was within our price range
- grew up here, I appreciate the Parks and Rec dept though!
- My family is from here. But we do have great parks!
- Live close to grandchildren
- I like to be active and a lot of the things that parks and rec does are free and I like that and I like the advantages to it
- Family. And for my kids
- bought a house. No
- Lived here all my life, yes
- proximity to family in PDX, Vancouver and Seattle area
- Life residents and yes parks play a role
- Less expensive to live here than where I moved from.
- Spouse
- Half way between kids
- Lots of things to do
- Parks and rec play no role
- Born here.
- Retired here. Lived in AK. Originally from kalama
- Work
- Yes on P&R and Longview is in my blood
- None
- Here for work, no
- We moved from Kelso and have been accessing park and rec for many years
- Child school. Yes our quality of life depends on many parks & rec offerings
- We bought a house on the lake after 15 years on Carlon Loop. We wanted to be able to walk or bike to school and activities.
- I love Parks and Recs
- Where else is there? :-)

- This is where I work
- The city is the right size and climate. The city cares about its parks.
- Family
- We grew up here, moved back after college. Parks and rec is not why we live in longview but it is a definite bonus.
- Location, cost of living & amenities
- I like the area, I grew up here. Longview is a beautiful town, and Parks & Rec plays a role in that.
- Housing was less expensive
- grew up here
- Housing
- Close proximity to mountains and water.
- Family here
- Came for a year, in 1978, and never left.
- Close to schools. No
- Friends are here. I love to golf at MV
- I work in OR but live in Longview for the schools.
- I live here to be close to my children. We enjoy the parks and in the past we've signed up for activities through the City of Longview.
- near family
- Job
- Yes
- Grew up here, worked here and now established our family
- Social structure is main reason, but the Lake is one of the primary reasons I live in the neighborhood I chose.
- With a growing family we needed a bigger home and couldn't afford in Vancouver. So we looked in longview and found our house.
- Born, raised, schools, work, and family live here.
- We wanted to live in/near a forest. Nope.
- Beauty
- Hometown and I love it, but Parks and Recreation makes it so much more enjoyable.
- I live close to the lake and enjoy walking there
- Work here. Yes
- My family and work are here. Parks and Rec plays a small role.
- walkability, parks
- Work. Recreation here in town is not a draw. Proximity to outdoor rec is a draw
- Family. No
- Work
- The main reason is because I bought a house here, but I ADORE our parks and rec department and how involved in the community they are. I would love to be a part of such a positive crew.
- Job. No.
- Library, housing options
- Work was located here
- Cost of living when we moved and having property
- Family is here
- Close to work and housing cost
- I love watching my grandkids games.
- Moved from Kelso to Longview to be near the lake/library/downtown
- I Was born here
- Work. Parks and Rec is a huge part of living here and we would support much more funding for parks and rec.

- Baby daddy hometown
- We moved here for work, and stayed because of our church community. I do love how the lake acts as the center of the community and many free community events are provided there.
- Small city - less population, but amenities including activities for seniors.
- Too expensive to move
- Work, no
- Found work in Rainier
- Job & use the John Null pickleball everyday
- My hometown & work & parks
- Family
- Close to activities, yes
- Cost of living. Yes.
- Better work commute time for my family. The lake/parks were a factor.
- Work, it didn't play a role when we moved here but after becoming residents I am very happy with what parks and rec has to offer
- Good neighborhood. Walking distance to playgrounds and lake.
- Job and family now is here.
- Friends/family
- I love the outdoors. Yes park and Recreation plays a role.
- Work
- my job is here, no
- Close to everything. Big city, ocean, mountains, forest, etc
- Moved back for my daughter to be around family
- Grew up here and am employed by the city parks dept
- Price of Housing
- Family
- Jobs. No
- Free childcare
- My husband was born here
- Family
- The first thing we saw when we drove through town was Lake Sacajawea surrounded by the historic homes. It reminded me of my hometown in Arkansas and my husband and I said, 'we can live here'. Without the park, I doubt we would have felt like this could be 'home'.
- Housing
- Affordability
- It feels like a small town, and yes, I love living by the Lake and getting to walk around it.
- Cause homes were more affordable
- Grew up here love the home town feel
- I grew up here, parks and recs now plays a part with having a child who needs after school care
- Pickleball
- Friendly community, small town feel, parks
- Employment brought me here. I enjoy lake Sacajawea. Also I am a racquetball player. I'm disappointed that Valley does not open by 6:30 AM as they did before Covid.
- The entity plays a small role
- Affordable cost of living: parks did not play a role
- Work and family, no
- Cheaper rent and no
- It's in Washington but near my kids in Oregon.
- Economic housing, compared to larger cities. I spend time at John Null Park a couple days out of the week.
- born here

- Employment and no
- Beautiful small city²
- I want to live close to work but the parks and amenities played a part as well
- I own a house and work here
- Can't afford to move
- Moved here for work
- Location and yes.
- Employment
- I do enjoy the price break for kid activities!
- Affordable...no
- Retired here. Yes parks plays a role
- Job was here. Pickleball keeps me here.
- Beautiful and pickle ball
- I have been a member at Mint Valley Racquet and Fitness since it was built in 1978 and have played there continuously since then. My children took classes through Parks and Rec and now I take Pound class on Zoom and previously took the On the Move class at Link.
- We like the parks being close like oak and 34th, but its gotten pretty junky and in rough shape.
- Family connections
- Cheap rent
- IT WAS CLOSE TO FAMILY And it is close to alot of my recreation. I participate in pickleball daily at Vandercook park.
- Moved into my grandparents house and worked at three Rivers Christian school.
- Want to get a bar/restaurant going
- Worked here now both of us are retired here.
- Family. No
- Born here, Family and friends here. I've been line dancing with Rhonda she started teaching here and now I'm also very active in Pickleball
- I work in the area and need housing. I want to live on tree lined streets with sidewalks. I know that the dept maintains these trees and different parts of the city.
- Married husband who lived here.
- It's home
- My husband and I work here
- Location, family, friends and work.
- Retired
- All our family lives and works here; four generations at this time; we are all very active and look for activities to do together
- Work, family, recreation, friends
- kinda
- Love Longview. No P&R does not play a role
- Close to all things we enjoy. The lake is beautiful and the town used to offer family fun.
- moved here 43 years ago. Love living by the lake. Yes P & R does play a role.
- Section 8 housing voucher AND yes I like the rural being so close there are a few nice parks but not very many recreational non crowed places that you don't have to worry about homeless people asking for a cigarette when you don't even smoke etc
- Affordable rural living. Yes, we do use the parks.
- I live here for the time being so my husband has a shorter commute to work
- Family near. Use parks frequently.
- Longview is a bustling and active city. A family visit to Lake Sacajawea is how I found out about Longview.

- The beauty of the town, especially Lake Sacajawea, and the ability to get to shops very close by, and affordable housing, relative to other areas closer in to larger cities.
- Low living cost compared to Vancouver
- Pickle ball
- No my family lived here
- Native
- We moved for a house and it's right across the street from a park. Being parents of two young ones, it seemed ideal.
- My family and I moved to Longview for economic reasons. We do like the parks
- Recently moved here to relocate to smaller town, from Vancouver. Also closer to family. I would like to see more from parks and rec to be honest.
- Always have. Always will. Parks are a big part of my life now that I have small children.
- My wife and I both work here but enjoy spending time in the parks with our children
- More affordable than Portland
- Housing Prices, no
- love the size of area. I enjoy walking bris to fast waking distance that includes the lake
- Bought a house
- Housing was affordable. No role in decision
- Originally for work- husband works for the city
- Proximity to Lake Sacajawea Park and the library
- Honestly, I moved my child to a private school because she was attending an after-school Pogram run by longview parks and recreation. I was passing for the peogram and the children were not well supervised. The people who were in charge of the children were more interested in planning after work drinking (yes they talked about this openly) than paying attention to the children. My daughter was billed and getting into fights and no one did anything. One person talked about their use of Marijuana before and after work. This, I felt was inappropriate whether or not the substance is legal. So no parks and recreation is actually not something I support.
- Family and location
- Opportunities for parks, youth sports
- Access to my hobbies. I like to fish.
- The beautiful parks and plants/flowers/foilage! Truly! It is stunning here near the lake and all throughout Old West Side. I beam with pride living here and find a lot of healing from how beautiful it is here and how well it is taken care of. I love and appreciate Parks and Rec.
- Raised here, and work.
- Husbands work
- We walk Roy Morris Park twice a day and live on Lake Sacajawea. Born and raised in Longview.
- Yes! Lake Sacajawea
- I've lived here a long time. No.
- Work
- Moved here for a job and then retired here
- For the peace and quiet and the lake is an added bonus, I have participated in activities with parks and rec.
- Many friends here. I love the lake.
- Longview is more kept up than kelso
- We enjoy the parks.
- My family provides essential medical services to our community
- I came to this area for work 42 years ago and remained as it was a great place to raise our family. Lots of recreational activities offered in the town and surrounding areas. I love the lake! I like the classes offered by Longview Parks and Rec.
- I bought a house for cash and I am stuck here for now.

- I work in Longview, and my husband's business is in Kelso. In addition, I have family that live in Cowlitz county. I have enjoyed the Longview Parks and recreation program for many years, I use to live in Kelso for many years.
- Partially
- family in portland
- My extended family live here
- Family. To get put in the community and enjoy what we have around us and make memories and be social.
- Moved from Rainier to be closer to town
- Family and no but it's a nice perk.
- Work
- The cost, environment/climate and central location
- My family is here. Yes it does.
- Cost . Parks and rec definitely help
- Cheaper living and great parks. Love the rev programs for families.
- Family! No, Las Vegas/ Henderson NV has Way better parks
- To be between Portland (for work) and Lewis county (to see family easy)
- Like the area.
- Close to work and it's a great town.
- Family, friends, home, recreational opportunities
- Location to Lake Sacajawea, better city management, street trees.
- It's always been home
- Without the parks and recreational activities of Longview, I'm not sure I could stand to stay
- Close proximity to the outdoors. You can drive for no more than 10 minutes and surround yourself with nature.
- Work
- Work for parks and recreation
- Family
- i moved here for affordable housing on I-5
- Family near by.
- Close enough to commute to work, large enough for amenities and stores, large green spaces
- Family nearby
- Yes, I am close to the lake and like the tree lined streets.one
- It's why we stay here
- Lake Sacajawea was a huge reason I relocated to Longview and the Old West Side specifically.
- Work and kids
- We planned to move into western Washington, and picked Longview partly because of Lake Sakajawea and Willow Creek. We enjoy walking our neighborhood, too.
- The library; the lovely parks are also a great benefit.
- Family and friends. Handy to golf course and bowling!
- Good place to raise a family
- Grew up here and have a professional job here
- Family and friends. Yes park and recreation play a central role.
- Love the PNW and wanted walking and biking amenities
- Family. Yes, recreation plays a vital role.
- Be close to family, close to great outdoor access, nice sized town
- Wanted more amenities than where were in unincorporated Cowlitz County.
- The school district
- I moved to Longview because I wanted to live in the PNW, with trees and green space and outdoor activities, and it was an area of SW WA that was affordable for me.
- Always lived here and no it doesn't play a role

- School district and parks, and nearness to extracurricular activities
- Location to outdoor activities.
- I landed here from Seattle because of affordable homes and quality of life, as exhibited by Lake Sacajawea. Yes, while touring the city with realtor the parks were very noticeable and added to a feeling of a community that puts value on recreation and relaxation.
- Family
- Like the area. Our park dept does a amazing job keeping parks up
- Yes. Because there was a disc golf course nearby and housing was affordable at the time.
- Family, work
- We moved here for work.
- Job
- Work and retire. P&R has always been important to us.
- own my home
- Affordable housing market and the softball program
- The historic buildings, lively downtown, Sacajawea park
- Work
- Family and work are here. Quick assess to the beach, rivers, and mountains. Parks and recreation does play a significant role in providing good parks for when the kids were younger
- it's my community
- Work and family
- I own a business and my husband works here
- I have a foundation here
- Family
- Friendly people. Parks and Rec had no role.
- my parents came to longview
- See answer to number 4. Yes. The library, the old west side neighborhood the mint valley golf course are primary reasons my wife and I live in Longview.
- Work brought us here. We are nearing retirement age and are strongly considering leaving the area. More robust parks and rec opportunities could help sway us to stay.
- Family
- I'm a Native and I work for the city parks department
- It's home. It's where my family, friends and memories are
- Yes I was raised in kelso. The parks are run down. I always would take my 2 and 4 year old to longview parks. Willow Grove Park is awesome. We live in the New development out mt solo. We love altrusa park. That's a reason why we moved here. And the ball court by the lake is very cool too.
- Low key vibe, convenient location, beautiful parks, trees, and affordable golf
- Family lives here. Lake Sacajawea is a gem.
- No
- Job and family are here.
- The location to Portland/Seattle/Coast/Mountains
- Job.
- Came from Kelso and this is where we bought a house to live.
- I am retired from a near by school district. I enjoy the parks, but haven't participated in any classes, etc.
- Affordability of real estate
- Work & family. Yes, P&R does play a role.
- I moved here for work and now it is home. I live on the lake - so the park is our family's front yard.
- We wanted a slower town with lovely parks.
- Husband grew up here. Came back for famimiy
- Parks and rec were not a reason we moved here initially, but it is a big factor in why we choose to continue living here! This is a great place to raise kids thanks in part to Parks and Rec.
- Taking advantage of our natural surroundings like parks do does play a role.

- Family / Yes
- Family, the beautiful Lake with the park.
- Lake Sacajawea
- My husband and I both got jobs here, which is why we moved here. We love it here because of the family friendly community activities put on by parks and rec.
- Work and family
- Family , Yes
- Born and raised in Longview and will retire here. Mint valley golf is the biggest part of my love for P&R
- Wife grew up here and it's a nice community
- Family. Yes it does. I attend the Father Daughter ball and play softball.
- I was attracted to Longview for its location close to family and its priority of having parks in every neighborhood. Lake Sacajawea was an obvious example but also the creation of walking paths on all of the dikes. After living here I have discovered small parks all over town as well as the Mt Solo Trail in west Longview.
- Raised here
- Work
- My family is also here. I'm now raising my two sons in longview and wish there were more parks and outdoor activities for my children.
- grew up here, our home family and business is here. we enjoy the lake and parks and walking paths here.
- The lake is great but homeless population and trash is a huge issue
- Yes! Originally the proximity of the towns services to my growing and expanding family
- It's where I work and family is nearby.
- Small town feel, the lake, surrounded by lots of activities.
- I live in Longview because all of the outdoor possibilities I enjoy are within a 1 hour drive. I am proud of the parks we have and the incredible assortment of options in the parks and rec guide. I also love the library.
- Job drew us to Longview and family keeps us here
- Family here.
- Family
- It has easy I5 Access and used to have affordable housing, parks were nice as well.
- My husband's job required a move to this area. After a thorough search, we decided on Longview. Part of that decision was the amazing Lake Sacajawea.
- I can't afford to live anywhere else
- Don't really play a roll. I believe it's nice to have some parks but there are more important issues at hand than upgrading or adding to our parks.
- Family
- Transferred for work. Stayed after retirement.
- Family lives here
- Adult rec sports is a huge part of my life
- Home town returnee
- Live on the river
- Work
- We came for husbands job. I work in town because it's closest to our home and pay is good. P&R was not a factor
- Family and friends are here. Jobs are here. While we appreciate and do enjoy Parks and Rec activities it doesn't play a role as to why we live here.
- Access to work and proximity to Roy Morse
- Work - no
- family, friends and work
- Family and location
- Everything I need is close. I love the Parks and Rec runs. I used to really look forward to the \$5 runs.

- Family
- Small home town charm
- Family
- I have parks close by that my family enjoy regularly.
- I have lived here for 50 yrs. It's my home. Lake Sacajawea, Mint Valley Golf Course, the many ballparks and trails make the city very livable.
- To play softball and yes
- My husband got a job in cowlitz county
- Library, YMCA, Lake Sac
- Always loved this town. Not too big but not too small. I also love to golf at the local courses.
- Mostly Family; Parks and rec influenced us to live in the city limits
- Grew up here moved back with family and live next to Sacagawea
- Work. No
- Work
- Family
- Born here
- Family
- Own a business, doesn't okay a role, but we do utilize them a lot.
- Lived,worked and retired here.
- Housing
- I live in Longview for the opportunity my kids have to engage in activities
- Location to work; Before/After school childcare options
- Proximity to mountains and the beach.
- Work, nope
- New home in area; yes
- Centralized location between Portland, Seattle, and the beach. Yes cause I'm a softball player.
- Work moved us here, and mostly why we stay.
- Bought a house that was in our price range
- No
- Longview Parks are a huge part of our reason to live in Longview. The lake is such a draw for my family and we are there frequently
- Work
- County Employee and would love to see some nice parks with walking trails
- Work, recreation and relaxing
- Family and friends
- Family and work close by. Do enjoy the local parks and activities
- Work
- Family
- Work & family. Yes Mint Valley Golf Course
- I use roy morse park 3-4 times per week
- This is where I work. I enjoy being near Lake Sacajawea but it's not keeping me here.
- Work and affordable housing. If we didn't have the lake and parks this city would be much less appealing.
- Cost of living and no
- I live here for family and friends
- happenstance.
- Centralized location to activities I enjoy, affordable housing at the time of buying a house
- I work in Longview and I love Mint Valley Golf COURSE, a course that is struggling to keep their head above water with lack of funding and resources
- I think Longview is a great city to live and work in. schools are also great here
- Our daughter wanted to be close to work and compared to other nearby cities we knew we could bike and walk for the things needed for daily living

- Yes, I love the lake and all the activities that go on in Longview
- I pay rent here and my job is in Longview
- Family
- Yes. Great golf course.
- I love living near the Lake.
- I live in Longview to work and I went to college at LCC
- We love Longview, born and raised here. We settled back here to raise our kids. We like the many parks and play golf regularly.
- I've learned to love the community and, yes, the parks are a big part of that! Events and beautiful outdoor spaces.
- Longview has/and always has had wonderful parks...very much appreciated!
- We moved here for my husband's job, but the parks and recreation options are a nice bonus.
- Retirement. Yes, parks are beautiful here.
- Love the friendly people. Enjoy the Seasons. And Park and Rec Plays a role.
- I have and always will live here.
- Born and raised. The beautiful scenery and parks are a plus
- Hometown, family, church, perfect town for our young family
- Family and yes Park and Rec plays a huge role
- yes, the community events and beautiful parks are why we purchased in Longview and specifically the Old West Side
- Raised in Castle Rock
- Children went to school here. Amenities (lake and local trails play a role.
- Family, work. And yes
- I work here. No
- It is easy to live, work and play in Longview. Parks and Recreation play a major roll in why I live here.
- Yes my family really enjoys events the P&R puts on
- Born, raised & family all here. Parks & Rec was critical to keeping myself, siblings & other family members busy & learning year round when school was out. Kept us out of trouble. Provided interactions & outings not offered without assistance.
- Partners job brought us here. No.
- Most of my family live here
- Family, the parks don't keep me from leaving Longview
- Close to work
- My children & grandchildren are here/in the area.
- Small town life
- The youth services through park and rec are exceptional!
- I grew up here but have stayed for the small town feel and family nearby. Parks and Rec doesn't necessarily influence my decision, but when the lake isn't inundated with homeless people, it's a beautiful place to be.
- Re located here for work 30 years ago. Raising children here Parks and Recreation was a major role in our lives
- My husband's job is here, and he wants his kids to remain in their current schools. No, Parks and Rec doesn't factor into the reasons we stay here, but it makes things more bearable.
- Family & community
- The housing prices were good at the time.
- I moved to Longview Washington from Memphis Tn partly because the park at the time was a safe place for children. When we moved here there was less homelessness and drugs in the park. Unfortunately due to recent and future decisions, we may be moving out of the immediate area.
- I own a business and a house here. Parks and Rec does not play a role
- Family

- My job. Park and Recreation are a wonderful bonus to living in Longview, and we do use park facilities with my job for events.
- Affordable Housing
- Not living in big city
- Retired, own my home and enjoy living by the lake
- Affordability, natural beauty and not a larger city
- Family / Friends / Small town
- It's home. Yes P&R is very important
- work, yes
- Affordable, quiet, green
- It's an hour from anywhere i wanna go. Parks are for kids
- Family and community
- Work
- Our only grandson lives in Olympia, and we didn't like how big the city was. We didn't realize how many beautiful parks there were until after the fact.
- Family lives here and no parks and recreation does not play a role
- Affordable and not a big city
- We love Lake Sacajawea, it's only 2 blocks from us. The tree lined streets were also a seller! My son has enjoyed bowling thru the Parks & Rec, just wish there were more things aimed at 13 year old boys. Everything is for younger or older.
- Family, climate. Yes it does.
- It's an ok place to live and parks and Rec make it nicer
- Like it better than Kelso. I live by the lake
- Affordability and necessity
- Convenience and Parks and Rec is a great added bonus.
- Work
- Grew up here and have a job in Longview. I utilize Longview Parks occasionally.
- I like the smallish town atmosphere.
- Family
- Family is here. Work here.
- Family. Parks definitely play a role now that I have children
- family
- Beautiful summers, yes.
- It's where I found an affordable house at the time I was buying. No, Park and Recreation did not play a role.
- Relatives. No
- Born here
- Grew up in the area and we have raised our family using the Parks and Rec programs over the span of 30 years we have always enjoyed the many offerings available.
- My brother encouraged me to move here and Parks plays a huge role in my Longview life.
- Affordability and quality of life balance for total cost of living. Quality parks and outdoor recreation areas are critical.

If you rated the physical condition Fair or Poor, please tell us why?

Open-Ended Response

- Accessibility is lacking.
- Lack of usable bathrooms.
- Only complaint is the toilet. Being Locked n untidy nit cleanned.
- Gearhart Gardens needs attention. It has so much potential being on the Cowlitz River but has fallen into a state of extreme neglect. This could be a place that brings more visitors to our community as well as better serve those who already recreate here.
- The lake needs GRAVEL!!! Old people slip and fall all the time when it's wet and mudddy!!
- Bathrooms gross especially at baseball parks
- Facilities are always shut down. Fields are not maintained well.
- I had surgery in June and found going to the concert at the lake on Thursday nights nearly impossible. The main usable sidewalk is being used as a waiting line for people going to vendor sites. On one leg I would like to see you Try to make it from the street to an area to watch and listen to music on a knee scooter. Not to mention that the sidewalk doesn't lead all the way from the street across the park there's a big gaping hole yeah you had enough time and money and resources to build this huge log entryway a complete waste of my tax money. How about you make a side walk down to an area close to the lake that somebody in a wheelchair would be able to use?
- Again, John Null bathroom facilities are embarrassing! Especially given that Longview baseball hosts tournaments. Great impression we leave for guests in our community.
- The park by the lake has lots of well-maintained trees and it's beautiful.
- The bathrooms are usually in bad shape. I know it's hard to control because of vandalism, but it makes them hard to use. Also, I would love to see some lights at John Noll over the playground.
- The Asian garden is never open and there is human poop under the bridges
- The bathrooms are gross
- Surrounding area parks are more enjoyable, newer, better quality and we love the more natural playscape options
- Since the school playgrounds in my area have been fenced, there is no where for the kids to go play basketball in a safe substance from home. John null needs some hoops.
- Bathrooms are not great. People literally get stuck in the bathrooms at John Null and all bathrooms I have used have consistently been very dirty.
- Maintenance could be more of a priority.
- Homeless have been and are a problem
- Fence around Vandercook Park playground would be good for children playing so close to Luisiana rd.
- DEPENDS ON THE PARK, WITH SOME BEING POOR DUE TO GARBAGE AND DRUG ITEMS
- Graffiti, insects, maintenance and garbage.
- The bathrooms
- Most items look worn down
- Unsafe and dirty.
- Run down, dirty and unsafe bathrooms
- Alot of transient live in them I worry about my child's safety skate park has older boys in there 20 it older that bulky the younger kids
- The lake and surrounding parks are nice Gehart Gardens needs improvements
- seems like transients trash everything
- Lack of clean restrooms.
- Roy Morse needs better maintained bathrooms, fields need lights fixed. Outfields are full of holes and u level which could create injuries. What happened to complex approved pre covid? This would draw HUGE revenue from tournaments
- Needs upgrades
- Poor/unsanitary restrooms, nicer locations are too busy and occupied, barkchips and needles are a pain, too open and feel unsafe without a fence or border of some sort.

- I wish the lights on the tennis courts worked so that we could play in the evening. In Richland Washington they have beautiful courts and lights during the evening.
- Fair
- Compared to Places like Haydu park in Kalama and the CR bike park?
- Old, tired.
- Broken benches at vandercook
- Lake Sacajawea Lilly-pads
- Bathrooms are nasty.
- The only fair condition park I've visited is the skate park. It needs upkeep on the stunt structures.
- Bathroom suck
- Play equipment is usually vandalized, missing or broken. Park restrooms (if there are any) are usually pretty nasty
- equipment is usually clean, often there is graffiti, trash on the ground
- Roy Morris needs better lighting in the evenings. I play softball and my kids love to play at the park- but during the evenings the lightning at the park is nonexistent. The fall months it gets darker faster. The restrooms at the lake are always gross and most of them are locked up. So I avoid certain areas due to not having a restroom available. 7th Ave park needs more covered areas to be able to be out of the Sun.
- homeless trash
- As ive stated above. The fields are trash, and they dont want to do anything about them.
- Gerhart Gardens dog park needs restrooms w/ sinks & soap, attached play area for our children and more benches placed around the yard.
- It seems only some parks are well maintained in certain areas. Cloney park is in rough shape and ironically located next to your office.
- Seeing more litter and graffiti
- Trash, vandalism to bathrooms, vandalism, unsanitary conditions
- The lake bathrooms are pretty gross.
- The lake is, almost excessively, well maintained. I worry other parks don't get the same level of care.
- It's been many years since family gatherings
- Drug peeafinala found on playground and questionable people
- Bike trails are needed, better restrooms, and no pool facility!
- Roy Morse: Too Much Dog Crap!
- The lake - very good or excellent; dog park (gearhart) homeless population
- Bathrooms either locked or in bad condition
- With small kiddos some of the parks are hard to use because there is no bathroom.
- A lot of them need improvement.
- I would love for the lake water to be cleaned up enough to enjoy kayaking
- 7th Avenue appears to have been largely abandoned. I am not sure if that is pandemic related or if Longview Soccer and CYSA have issues. We are so behind other communities that we travel to for athletic events. If I was looking to relocate I would not come here if sports facilities were important to me
- Homeless population and lack of shade near playground equipment
- Bathrooms are pretty terrible.
- Bathrooms and scary people. We need cops
- No bathrooms and the courts are just ok
- Unopen bathrooms
- Sometimes no bathrooms or broken parts on playground
- Dirty, no bathrooms
- John Null Needs the bathrooms to be open year riund
- John Null tennis courts need to be repaved. Having access to the bathrooms would also be nice.
- Various missing and broken items on playgrounds
- I think there needs to be more lighting at Lake Sacajawea for early or late walks

- Reduced natural areas for wildlife (birds and young ducklings) lake. Many of the bushes on the lake banks have been pruned so severely they do not offer spaces for animists to hide from the predatory birds that now appear to hunt regularly there. Improvements to the lake are lovely but not if they are at the expense of wildlife.
- The bark hurts when u fall on it, weeds are growing around the equipment, some equipment is falling apart
- Almost 3 years ago, I gave 1,000.00 to park and Rec along with many others to update the tennis facility. It isn't even listed in your survey. What happened to all the money?
- Vandalism and older equipment
- Tennis courts not well maintained
- Too many homeless and trashed. Lots of scary people and drugs
- There is sometimes graffiti, often garbage, and not enough bathroom facilities.
- I mostly attend the dog park. The others are excellent
- Mint Valley Racquet and Fitness center needs upgrading in all areas.
- Garbage, lack of clean restrooms, no basketball courts
- Tennis courts have been neglected which means it's hard to also play pickleball on them.
- Marginally maintained
- 7th Ave fields could use improvement
- poorly maintained
- The tennis court of John Null could use a resurfacing, because the ground is uneven in places, and there are cracks that interfere with games and could even cause injury. Also, the bottoms of some sections of the fence line is bent out of shape allowing balls to slip through.
- Poorly maintained, not enough restrooms, and not enough designated Pickleball courts
- Poor up keep on the tennis courts at Vandercook park, no bathrooms
- Lack of facilities- bathrooms
- Lots of weeds in grass. They are taking over the beautiful lawns.
- Peeling rusted material all along stairs on equipment, broken swings
- Good
- No dedicated Pickleball courts
- Mint Valley Racquet and Fitness is in dire need of renovation. A committee was established and funds raised over a year ago to replace the ceiling and NOTHING has happened. Now there is talk of resurfacing the courts and nothing has happened there either! Summer would have been the time to work on these projects when the facility is not utilized as much as it is during the fall, winter and spring months.
- Baileys park is extremely wore down. Its condition is poor. It needs replaced bad. Some parks are excellent, but the shape if baileys brings it down
- Need dedicated pickleball courts and restrooms
- We need some new pickleball courts dedicated to just pickleball.ted to pickleball only
- vious
- There needs to be more trees, espicially at waterline of the lake. There should be a prohibition of spraying the bases of trees with herbicide. grass can grow a little longer near a tree - and can be cut with trimmer from time to time. The herbicide poisoned grass in the parks is an eyesore that reduces the health of the trees.
- Run down compared to so many other places we visit
- City does not have a designated pickleball courts
- Not maintained as well as other Counties I visit
- no restrooms, lighting or dedicated Pickleball courgts
- I primarily play pickleball at Vandercook Park. We need 6-8 dedicated courts there. The trees limbs that overhang the courts need to be cut back and the court's surface needs to be pressure washed each year otherwise the courts become dangerously slippery.
- Nothing is kept up other than mowing grass. Bathrooms are gross, seating is usually broken or damaged.
- Mint Valley has raised money for its tennis facility.please update!!

- Fair, because I shouldn't have to fear for my safety and not be able to enjoy time at the park with my kids. It would be nice to be able to walk out my back door to the beautiful big field without getting harassed by a homeless person. They're also using the garbages at the park to dump their garbage cans form their rvs filling them up to be unusable till emptied.
- No bathrooms or shade, cracks all over the ground, ramps are painted too vibrant or dark.
- The equipment doesn't get replaced when broken. They just take it away.
- I actually think the city does a decent job at maintaining Lake Sacajawea, the other park off of Washington is in pretty shoddy condition. Some of the issues I've seen in the area aren't due to lack of maintenance, but as a result of burgeoning crime and poverty. Evidence of hypodermic needle use, litter etc
- Rated good HOWEVER bathroom facilities, esp at lake, need much TLC.
- Old run down shelters and buildings need work. Weeds growing everywhere. Lots of trash on ground in places.
- Used syringes, drug paraphernalia, lack of bathrooms, dirty test rooms, no access to test rooms during certain months.
- Bleachers ran down, not enough tables at parks
- Needs updating
- always junkies at the dog park/sacajawea. the dog park portapotty is filthy
- Bathroom facilities are limited or do not work. The park areas are not kept up well (homeless stuff). Lack of ground maintenance. Infrastructure is getting old and unsafe (fences are bowed and have sharp edges, structures are dilapidating, many other misc.).
- The skate park has cracks everywhere. Kids have asked city workers to fix and have tried fixing themselves only to have the fix removed. We lack on our skate parks. We drive to surrounding areas like Vancouver to use those skate parks because ours sucks so bad. Also next time we repaint the park can we ask the people who use it what they want. Sky line of Seattle I'm sure wouldn't be the answer. In Vancouver they have mini skate parks. We should think about something like this for the other parks.
- I primarily use Mint Valley Golf Course and it appears to me as if the City has disregarded maintenance and upgrades and throughout the Course. The club house has not been maintained, there are numerous holes in the siding from birds, the window btween the restroom door is falling through the base. The drainage and watering system is in need of a major repair. the on course restrooms are in need of upgrading. The city has put new siding and a new roof on the tennis building, but done nothing on or for the golf course. After 40 years of neglect it is time for the city to step up and fix this valuable asset for the city.
- Bathrooms at Roy Morse are in bad shape. Doors don't lock, no soap. Fields are not maintained very well.
- Kids need more options when playing and theres just not that many
- It took 5 years and dozens of abusive interactions to just get the bike trail lights fixed. Shall we discus the constant exposure to ROUNDUP? I know, I should shut up, I'm an idiot, Roundup is a gift from god . . . WTF?
- Bathroom maintenance and litter
- Bushes an trees are broken or garbage in the water
- Restrooms are not available and/or poorly kept. Certain areas have been known for drug use/homeless activity (possibility of needles stick or feces). Rundown playgrounds. I realize this is out of the parks hands sometimes and the homelessness issue is a problem not confined to the parks.
- The Drugs and homeless people
- Bathrooms? Wouldn't use if they were open due to fact I know how homeless trash them up
- Restrooms are in disrepair/often closed/not user friendly.
- People in Longview do NOT pick up their trash. When my family goes to the lake or Willow Grove Beach, we always bring a trash bag because it is bad for wildlife to have trash around.
- Roy Morse softball fields have potential injury hazards everywhere
- Weeds in grass, smelly covered picnic areas, lake needs some serious help, pathways in disrepair
- The conditions in general are good but I have reservations about the free outdoor areas due to drugs and homelessness.

- Broken equipment, vandalism, lack of sanitary bathrooms
- The sidewalks and packed gravel trails are in rough condition, which is inaccessible to my wheelchair
- Once playground equipment is broken, it is never fixed or replaced.
- golf course greens are REALLY slow and there's a lot of hard pan, burnt out spots on the golf course that make the game less enjoyable and honestly a pain to go play mint valley compared to three rivers
- If bathrooms are available, it doesn't matter what time of day it is, they are filthy or unkept. A lot of playground equipment, while functioning, has seen better days.
- The softball fields flood, no drainage, no covered dugouts or seating
- Restrooms are in much need of improvement and security from people sleeping in the parks and restrooms
- The bathrooms are never available or in such unhealthy conditions. Too many homeless and mentally disturbed people. Constantly harassed by homeless people. We are uncomfortable and feel unsafe.
- Lack of safe/open restrooms
- Fields need to be upgraded
- Homeless people; lack of clean facilities
- Lake Sacajawea should be cleaned up. Glad new bathrooms are being built. Please keep them clean.
- Not enough usable areas for the amount of people attending
- Tennis Courts are outdated/need resurfacing
- Many are unkept and/or lack restrooms. Others more centralized are over ran by homeless so they are not safe. That's not a parka issue but still a factor
- Windermere's playground is broken and needs replaced. Roy Morse gets too hot in the sun.
- The park that generates the most money (by a huge margin) mint valley golf needs to be able to use the funds allocated to them to keep up with the out of town play. If the maintenance crew has been allocated funds to repair machinery or purchase new machinery then don't wait years to purchase the machinery. You cannot expect the maintenance crew to do their job when things are promised but NOTHING happens. Light a fire under who ever is responsible for purchasing new equipment and do their job
- There is a lot if graffiti on the playgrounds. Vandercook slide has had inappropriate pictures and words for months now.
- John Null courts need to be resurfaced.
- Restrooms not working or not clean or just not available
- They are not equipped for year round weather that we have in WA.
- Haven't been updated for years. Need better ball fields
- the courts at John Null are terrible!!! I attempt to play pickleball there and several people have tripped and fallen due to the uneven ground (one fell and hit her head just today!!!) Weeds are growing in the courts, there are no benches, and the bathrooms are always locked
- Homeless presence makes us feel unsafe. The parks are generally dirty and in disrepair
- Lake Sacajawea (central attraction in the most significant city park) is in a state of atrophic decline from a warm freshwater lake/pond to a swamp. The lake was dredged of mud etc. (organic matter) back in the 70's or 80's and if we continue to manage it as a wild natural body of water will need to be re-dredged in the future. We should be managing it as a city park lake doing whatever we can to slow the atrophic process occurring in the lake. Also, there are a number of juvinile trees along the east side of Nichols Blvd. that have serious crown damage due to root damage (lack of watering first year or two after being planted). These trees need to be removed and replaced as they will never properly develop into mature well-formed trees one would find in a city park. ALSO, PUTTING COMMENTS IN THIS COMMENT BOX REALLY SUCKS IN MANY WAYS!
- Poor lighting at Roy Morse Park. Fields need work. Bathrooms aren't the greatest.
- Softball fields/ park managed poorly. Fields are in poor condition. Concessions aren't utilized. unprofessional umpires (attitude/favoritism)
- Gearheart Garden Dog Park is in serious need of upkeep. Patrons are doing it themselves, but it is not enough.
- We could do a lot better in our softball complex
- Cleanliness of bathrooms (or lack thereof), playground structures old/rundown/vandalized, garbage full

- old and unsafe landing areas and unsafe cement curbing, should use recycled rubber curbing.
- Light poles and bleachers
- City tennis courts are dangerous due to lack of maintenance
- you have to pee behind the bushes at Vandercook, no restrooms, Mint Valley clubhouse roof has needed repaired for a long time, sprinkler system is in dire need of updating. The golf course is NOT a priority for the city and it shows.
- Old and run down. Need better maintenance
- Mint Valley Golf Course is a huge asset to our community. Conditions are okay but could be much better with more resources.
- The golf course needs some major improvements! It has gotten better but the landscape needs maintenance.
- Bathrooms always dirty or locked, homeless people doing drugs,
- John null fields volunteer maintained
- The parks used to be better maintained. I know the homeless have wrecked everything. Other cities I frequent have a "park ranger" that is full time and only duty is the keep parks nice and enforce rules at them.
- Needles at parks. Homeless in pavilions and bathrooms.
- Missing equipment, poorly maintained/locked restrooms
- The fields aren't as important to maintain as they used to be, or that's how it feels. Don't have indoor sports facility!
- Outdated and it's time for remodel or updates
- Needles, vandalism. Homeless.
- Softball infields are full of weeds and rocks. A large majority of field lighting is burnt out
- Poor bathroom facilities and softball fields need updated and better lighting.
- Bathrooms are always an issue. Not clean.
- I've played out at Roy Morse softball fields for over 10 plus years and they have yet to make changes. Hence why they can't get tournaments or teams to come out.
- I have found broken glass...and I am always paranoid about drug use but admittedly haven't found that.
- Homeless and garbage, needles
- Lack of investment and utilization of facilities already in place
- Homeless and garbage
- The lack of funding for mint valley golf course has made for issues. The buildings are falling apart they are constantly having funding issues
- Needs to be updated and cleaned
- No restrooms , outdoor sport facilities not updated or maintained
- Golf course club house/ pro shop and on course restrooms are in rundown (embarrassing) condition
- I said "good" but bathrooms are obviously an issue. There are very few of them but also lots of challenges to keeping them clean and in good condition.
- Transients. Public abuse & vandalism.
- Creepy bathrooms
- Terrible restroom facilities due to damage / homeless people living
- I feel the city does not fund any of their parks properly. They are low on the food chain for tax dollars
- While they are maintained well, there isn't much food on.
- Gravel paths need updating. Too thin causes very dusty conditions.
- Fountains don't work, beavers are damaging trees and no wire fencing is put around them and the North end is poorly maintained.
- Maintenance
- Weather runs then down and old equipment or not fixed when broken
- Dirty, homeless harassing people, bathrooms locked, unsafe
- courts at John Null Park need resurfaced.

- Live near Kellogg Park which is very poorly maintained. Constant trash and graffiti on the playground. No landscaping and looks like it is a forgotten park.
- Unkept/maintained. No restrooms. Questionable characters walking about.
- Bathrooms and playgrounds are not well maintained
- restrooms are not good
- Most of the play areas are constantly vandalized and needles are left scattered due to drug activity at night. Also they are not cleaned from when the homeless defecate on the equipment.
- Mint Valley Golf Course maintenance and long term planning has been neglected historically.
- The bathrooms are often dirty/closed or poorly maintained. Concerns over homeless leaving needles or trash in the playground areas.
- Vandalism

Other reasons you don't use Longview Parks:

- Bathrooms
- Accessibility for wheelchairs, walkers, and lack of places to sit.
- People who don't pick up their dog's poop. Lack of usable bathrooms.
- Lack of sports programs
- Toilet locked, and sometimes not cleaned
- John Null bathroom facilities are embarrassing!
- Too many weird bums and druggys
- I got out of the habit of using the parks regularly before Covid, when the covered picnic area at the lake attracted campers, and it didn't feel safe to use them unless I was part of a group. That feeling has persisted.
- It would be great to have a park near Columbia Heights Elementary & Cascade Middle School.
- We would like to see more events.
- I visit Riverside park the most but it was not on your list.
- We live closer to Willow Grove Park.
- Lately we have not been going to the park because of the homeless have taken over and destroyed the playgrounds and some of the fishing areas but we haven't been using those amenities other than the hiking and jogging and bike now
- I DONT USE MORE PARKS BECAUSE OF THE HOMELESS AND DRUG USAGE VISIBLE AT MULTIPLE PARKS
- Bathrooms are always closed due to the drug use.
- Not handicap accessible for handicap children
- Archie Anderson is unsafe for kids. Needs security to stop bullying and assaults. .
- Clean bathrooms
- Lack of clean restroom
- Need to have a designated off leash dog park.
- would go more or longer if bathrooms were always open/clean
- Go to Vandercook Park to play tennis and people are playing pickle ball all day. The Tennis courts should be for tennis. why did you get rid of the tennis courts on Washington Way and put those bike ramps there? Those bike parks are stupid
- Go to play Tennis and there is always people playing pickleball
- better restrooms are needed
- Lack of restrooms
- With g.kids
- Skatepark needs some kind of cover for shade and rain.
- We spend a lot of our "green time" in food gardens, and for other "green time" we try to get to the woods. but are so grateful to have these lovely parks all over town
- Live out of town
- \$\$\$\$\$\$ (golf course)
- Some need better shade
- Lack of time
- Time constraints
- No shade
- Horrible field maintenance
- Not enough time to visit them
- can't live there
- Rain lol
- No horse trails
- only go when grandkids visit
- Lack of restrooms, vagrant individuals pacing around

- Am interested, just not enough time
- Nasty bathrooms
- Safety is due to the drug problems and really people in our society as a whole. Too many unstable and sick people who really need help.
- Would use other parks, especially Gearhart for the dog park, but feel unsafe there.
- Only visit when we have a reason to go to Longview
- Would love paved paths at Lake Sacajawea like the Green Lake park in Seattle.
- I would avoid many parks due to safety concerns and many simply do not offer much
- Lack of bathrooms and homeless
- Kids sensory issues and crowded or hot playgrounds. Lack of shade
- Bathrooms are gross and full of scary people using drugs or being crazy
- Busy life
- Old equipment at some and others are too far away
- Drug addicts transients and drug paraphernalia/ trash cluttering the parks
- Would love to play pickleball, but it appears there are no courts or organized outdoor pickleball activities. I visited one park behind the Safeway store, but those individuals informed me it was a private group although they were playing in a city park. They had their own equipment and nets. Turned me off. Also, would like clean, well maintained restrooms at the parks. Or at least well maintained honey buckets.
- The bathrooms @ John Null are not open
- During fall and winter the weather makes playing sports like pickleball and tennis difficult/dangerous.
- The bark
- I play tennis at Mint Valley Racquet Club, at least 4 times a week
- Locking of gates
- The tennis courts at John Null park are horrible.
- Not a game of interest
- Shortage of pickleball courts
- Handicap parking near park. Anderson Handicap park had a dumpster in Handicap parking area, then when moved glass has remained for at least 2 weeks
- I use them as much and as often as possible
- To specify for "lack of facilities," it's mainly the lack of open restrooms, lights for late night games, and possibly an overhead cover for the tennis court on snowy/rainy days.
- Homeless/transients
- Use Lake Sacajawea a lot but don't know much about the other parks and what they offer
- Not enough pickle ball courts
- No pickleball courts. We would use parks 3-5 days a week if they had pickleball courts!
- Bathrooms locked (seemingly) randomly, needed for kiddos.
- Need better pickle all courts
- Come from another town
- need more pickleball courts
- Dedicated cared pickleball court
- Need clean safe bathroom facilities
- Too few and poor Pickleball courts with no lighting; dedicated Pickleball courts are severely lacking in our community
- Pickleball
- There is always homeless people camping and SLEEPING in Victoria Freeman park. We live in a townhouse and Victoria Freeman is practically our backyard and we still don't feel safe taking our kids to it. Last time I took my 2 year old out to play I was cursed out by a strung out homeless man. It's not a safe park anymore due to all the homeless that use it as their home. Lake Sacajawea fenced in park is safer but since they've taken the main bathroom down for now it is not, my husband had to call the cops last time we were there because there was a homeless person doing drugs in the bathroom, at a kids park.

- Not enough bathrooms! Long walks around park mean that if facility is needed, it's a LONG walk to get to one, typically.
- No shade or bathrooms
- Need more pickleball courts
- all the dust from the paths. wish the dust could be reduced some
- To many children acting dangerously on the play equipment with our supervision.
- Lack of city partnerships with youth sports
- the restrooms are horrific at John Null
- handicapped
- No access provided for elderly or disabled.
- I work quite a few hours each week & also participate in additional activities that don't involve using the parks.
- Accessibility (disability)
- The Drugs and shit!
- Transients near the parks
- Homeless people camping, using drugs
- Tired of no public restrooms/restrooms closed due to repeated vandalism, too many dogs.
- Bathrooms. With toddlers, bathrooms are immediate needs. If there is not a clean, unlocked bathroom close by, we will not spend long in the park.
- I would go to Lake Sacajawea more often but have seen needles and other garbage so I don't like to take my son there. I have also seen homeless people verbally harassing people with children and elderly people.
- I wish we had a dog park we could walk to. I like the park out at Gerhardt Gardens, but it can be inconvenient to load up and drive over there. If there was a fenced dog area at Lake Sacajawea or Archie Anderson, that would be great.
- Needs a covered area for the kids
- Inaccessible for wheelchair
- Homeless
- Not enough disc golf courses.
- We would love to see updated parks! Plus, a splash park for summer.
- No cover from rain
- It would be awesome if the playground have synthetic flooring so it can be used year round without puddles. Also many of the parks do not have handicap accessible equipment ie swings
- Homeless people hanging around bathrooms.
- gravel trails for biking
- Homeless people are taking over; restrooms dangerous
- Weather and time
- They are too sports focused. I prefer nature trails.
- Bathroom issues. The north par of the lake needs restrooms.
- Nothing
- Uncovered, not fenced in, dirty
- Weather
- We would love to see parks that are for year round play. Like the penny playground in Chehalis. We make the trip there to play more often then we play in town. Turf, clean establishments, new equipment, and history of the park all right there for young and older people to enjoy. Covered areas and tables for gatherings.
- ones near our house and neighborhood.
- Drugs
- Homeless camps nearby Roy Morse and the fields are poorly maintained
- Especially love concerts at the lake
- We live out of city limits

- We are getting older..No longer have small children in the home
- No restrooms
- Covid precautions
- The homeless have gotten out of control starting to look like Portland in parts
- May be ADA compliant, but not at least 50% usable for special needs kids
- Homeless drug users and their byproducts (needles, filth)
- Don't have what I'm looking for
- Bathrooms and homeless groups
- Except for special events there's no reason
- Crowded Streets lots of Traffic not peaceful no parking. We really need a park on the River some place like Kalama.
- Homeless
- No one to go with me.
- The homeless make it unsafe and garbage is everywhere.
- We don't shop in Longview ever since the sales tax exemption was eliminated for Oregon residents.
- Lack of funding for the golf course. The proshop is falling apart and makes it an eyesore to see
- As older folks we need to stay safe from Covid/So don't use right now.
- I hear from many constituents that homeless people illegally living in the parks are a barrier.
- Lack of time.
- Some of them that we have seen just do not look like they are in good locations with good folks hanging around. Some of these listed I have never heard of
- We try to make it to the golf course as many times as possible!
- A lot of "residents" trying to sell items and "services"
- Transients
- No bathrooms
- Homeless living in some areas and restrooms
- Homelessness and theft
- Not enough dog parks!
- GEARHART COULD USE SOME UPGRADES - SUPER LOCATION, UNDER UTILIZED
- Lack of covered play equipment and seating. We live in the wettest area and have zero covered outdoor play and picnic areas.
- Transients
- Lack of bathrooms and transient drug addicts freeloading in the facilities. Trying to use a restroom is impossible because dopers are camped out inside the facilities. With little kids having bathroom access is important, but it's unsafe or untenable to use a bathroom which is infested with drug riddled creatures and paraphernalia present.
- Homeless people
- Need restrooms

Please utilize the space below to add any comments, thoughts, ideas, and/or concerns that you think are applicable to City of Longview Parks. (Hint: There are no wrong answers.)

Open-Ended Response

- Please think about mobility access for people using walkers. No curbs.
- Need new restroom near Japanese Garden and open garden Thur-Sun or 7 days per week. Convert former rail line at base of Cascade Way into a bike and walking trail. Develop River front park with walking path and venue (similar to Kalama). Create connected bike trail system that takes in larger portions of Cowlitz County with multiple parking areas for easy access to the trail system.
- Unlock the bathrooms. Provide bathrooms. Fine people for not picking up after their dogs. Install an AARP park for adults. Adults only playground.
- It has been very difficult to find adult sports programs. Specifically adult softball and soccer leagues. Arena softball and indoor soccer could provide year round access to sports in the city.
- Keep toilet open on day time. Lock at night
- Improve existing parks and put a stop to overnight camping in the community parks
- A community center with a pool, more playgrounds. Please make a speed limit for electric bikes at the lake!!! So dangerous right now!
- John Null bathrooms need to be open and upgraded. Ball field need to be able to be used with weather conditions, homeless away from kids this survey is too long
- You guys are doing a great job 😊
- Sports Arena.
- Pickleball courts
- The parks directors have not been helpful, and in fact have been a hindrance. The city struggles to have participation and I believe it's due to a lack of professionalism and ability to do the job. Especially if people are paying for the services. It frankly has been unacceptable
- I live very close to Vandercook park. It is overrun with pickle ball players. I would like to see you make a pickle ball court big enough to handle the pickle ball players and their cars. Mouth solo has been suggested and that sounds good to me but I would like to see less Pickleball players and they're overly privileged outhouse that nobody else gets to use
- Improve bathroom facilities at John Null!
- Concerned about pickle ball players over taking neighborhood family parks. Parking, noise (7-7) everyday, dominance's over tennis, the reported expansion in Vandercook park. Our small neighborhood parks should not be sports venue's. Create competing pickle ball courts away from homes with adequate parking and bathroom facilities. Vandercook is in a multiple
- Lake Sacagawea is wonderful
- Trees!
- We really aren't visitors but you had no selection for us. We are both retired from working in Long it's and live just outside the city limits
- I think there should be a restroom or porta potty at all the hiking trails and or a restroom available at all times at all the parks
- Longview has been called the "tree" city, and the trees we have are generally well maintained. However, there are areas that are devoid of trees - 15th Avenue, Washington Way, other downtown areas. Tree-lined streets not only improve the beauty of the town, but also provide natural protection (clean air, water retention, etc.) Some improvements have been made - Commerce Avenue for instance - but planting trees is the one thing that can make a tremendous improvement to our city. It's an embarrassment to see the entrance to Longview, both from exits 36 and 39. We must make this appealing to visitors and potential residents and businesses.
- An indoor sports center would be so great for our community!
- We need more accessible table tennis facilities. And an aquatic center.
- The city has done an excellent job maintaining its parks. The homeless influence is what makes me feel unsafe.
- I love it here!

- We need to upgrade all of the parks. So much of our city money is spent on “law and order” and little is spent on our parks. We need to show the younger generation that they are important by investing in activities
- Love the idea of an aquatic center or community space. The Y is way too expensive
- We have a son in a wheelchair so would love to see more paved trails and a playground that has some features such as a “swing” that has a platform a wheelchair could be rolled onto. We would love to see a sports facility for the good of our community and would hopefully encourage better hotel accommodations to come into town.
- Would like to see the Japanese Garden island open at more convenient times for those of us who work 7-5 M-F
- Use gearhart gardens for homeless and move them farther away to prevent ease of property crime.
- The fencing of school properties have never playgrounds and basketball hoops nearly inassessable to our kids. While I understand the reasonings behind it, these are still public lands. Cutting children off from these areas will create nothing but problems and more crowding at more accessible areas.
- Make softball/soccer fields easier to access for people with walking problems
- I know pools are a pain to maintain/staff/insure, but I think they are important. A clean, modern aquatic center would be a great asset to the community, and relieve some of the pressure on the YMCA pool.
- I would really like to see an amphitheater we could use to increase tourism by hosting events.
- Paved trails for rollerblading in a safe location.
- I feel for safety reasons that Vandercook park playground needs a fence around, or on the street side of Luisiana rd.
- I like having safe areas to go with my family. I do not like when where are too many people crowded in the same area and I can not guarantee I can keep my child safe . I do not like to go to the same park as everyone else (like the lake) as I feel it is often too crowded, and too many ways for people to wonder in and out without being seen. this area seems to get the most upgrades, but seems to just make it more crowded. Please upgrade other family friendly areas too
- I live on Willow Grove Road but I would like to speak up on behalf of the little park on Louisiana Street. I am on the board of Big Leaf Montessori School. Our children use that park on an almost daily basis. It is a wonderful area for them. But it really needs some kind of fencing or protection from at least Louisiana Street if not 20th and 21st. Thanks for making that as safe as possible for all children!!
- Would love to see an easy map of all Longview area walking trails, including where parking is available. One reason we never take advantage of the dyke trails is the lack of parking.
- I would also like to see a bike path that connects Lexington to Longview/Kelso. Westside Hwy is very unsafe for bicyclists.
- To make sure we have good Patrol Security in our Parks so my kids feel safe to eliminate all the homeless people out of the park after sunset it's a huge security risk for my wife and kids cares the hell out of me with all the druggies and all the junkies and all the weirdos out there at night time that are causing disturbances and Theft and whatnot
- Need more indoor facilities for our rainy weather. An place for classes would be nice also.
- Fix the sidewalks. They are terrible in spots. It should be a major priority!
- Newer playground structures
- Your doing great keep it up.
- The beginning of this survey was intrusive and did not pertinent to this topic. Number of people in my home or MI income has nothing to do with the upkeep of the parks.....
- Love the parks and how well the city maintains them. Would like additional walking trails.
- I would love to see the parks fully fenced and handicap accessible. We rarely go to parks due to this reason.
- It would be wonderful if we could have more safe biking routes and paths; perhaps a Rails to Trails with the unused Weyerhauser rails???
- Cameras over at the skate park lots of alcohol drug use and older kids bulky the younger ines
- Capitalize on the Rails to Trails concept by transforming rails which are no longer used into trails to be used.

- I think Gerhart Gardens needs upgrades and a sports complex is needed both ideas would bring more revenue and people to the City of Longview
- Enjoy the parks. Trees golf course
- We desperately need space provided within the parks for off leash dogs. Dog owners would be more than happy to contribute for the relatively low expense of providing one in Laje Sacajawea park, Riverside park and Willow Grove park.
- A clean safe place to swim with the family would be HUGE!!! I need low impact exercise because of injuries and there are not many options without paying a ton of money. I am fine with paying a reasonable fee.
- None
- Have separate pickle ball courts
- Keeping homeless people from approaching me or my kiddo is very important. I would like to allow him over to the park by himself since we only live 1.5 blocks away, but I don't feel safe doing so.
- Only having an option of the previous few questions when there are at least three if not more items that I would say NEED to be done to all the parks and for the community.
- None
- I love the new outdoor basketball area that was built on the lake. more of that idea would be great. also if soccer goals could be installed at an outdoor park I know it would be heavily utilized.
- Indoor/outdoor pickleball court
- none
- Safety is top priority. And lighting is a issue at many parks. I love when courts can be used for multiple sports
- Safety is top priority.
- I would love to see more trails for biking and walking. Seattle has amazing paved trails that go around 70 miles. It would be amazing to pave a trail off of the road up the i-5 corridor. There are so many distracted drivers that riding a bike on the road has become extremely dangerous.
- A sports complex with tennis courts, gym equipment and racquetball courts. And maybe some hiking trails up at Mt SOLO.
- Keep the parks clean. Love them
- We need dedicated tennis courts so people that like to play tennis can play tennis
- We appreciate all you guys do!
- Wheelchair accessible. Good restrooms. No kids bullying smaller kids/ families
- I would like to see access to drinking water and clean bathrooms. Many incidents where family have had accidents and had to leave early due to messes. Access to electrical outlets for charging phones would be nice also.
- Longview has lots of green space. Mountain biking and single track riding is a great upcoming activity for family and individuals. It would be cool to have a single track trail around the lake that weaved in and out of the trees and along the edge potentially. Could incorporate more challenging parts of this single track as well and would make it fun for many skill levels.
- Overall park conditions are great, restrooms could use some TLC.
- Love the lake concerts during the summer
- I play golf with friends at Mint Valley regularly. I have run and walked the trails for many Years. The parks provide opportunities for exercise and a sense of beauty that is good for the soul.
- Please please please consider skatepark renovations. They are used and well maintained given a restroom might help in that area, people urinate behind the half pipe corner section sadly.
- health and fitness are my #1, with available restrooms being right behind it.
- Glad to see play ground safety surface maintained. And mats under swings.
- None
- Make the parks more kids toys and work out for adults
- I wish to volunteer to help remove Lilly Pads in the lake.
- na

- Have you seen the covered skate park with half pipe etc in Clatskanie? Seems like a winning model for young people given our climate. Especially for neighborhoods with fewer/smaller trees, parks with plenty of shade seem important - thank you for all you do to make these amazing parks happen! We liked the recent vision we heard from Justin about adding food/community garden elements to more city parks - giving a smaller version of 32nd Ave accessible to more people in other areas of town.
- Thank you for continuing to promote getting outside, healthy physical and social activities and providing the spaces for same.
- Thank you for the improvements you are making
- I feel that the city is missing a calisthenics park. A park with equipment with the purpose of exercise/working out.
- Thank you!
- Each morning, walking The Lake, I am grateful for the natural beauty in the middle of our town. There is always a wonderful surprise of a heron stalking its prey especially when flipped a little wriggler from a fisherman friend, or an osprey diving, geese a begging and otter frolicking. Always friendly faces to greet, grounds always so well maintained. My only wish would be to have the Japanese Garden open longer hours especially in the summer and perhaps a day or two a month on a weekend.
- Parks all need a restroom. Some parks need more shade and seating under that shade
- I put clean and sanitary restrooms, because that's important.. I however would like to add that park maintenance, which includes working, safe equipment would be great. A complex would also be nice. Our kiddos don't have many activities once winter hits. Some more free activities indoors would be great.
- I urge the Parks and Rec department to be more vocal in SUPPORT of our unhoused neighbors. So often, "homeless people in the park" becomes the refrain at public meetings among people who do not want to see our houseless neighbors as human beings trying to survive who need our compassion. Speak up for our most vulnerable neighbors!
- I'm very happy about City of Longview Parks
- While we live in Longview, we do not live within city limits. We absolutely love the number of parks that we can take our children to!
- Keep up the good work.
- Great Job at Mint Valley Golf course. Please keep it community based. Please pave the lake for walking and bike riding. Make it wider
- We need more trails that have more distance to run and ride bikes on.
- Lake Sacajawea is absolutely stunning but truly horrifying to drive thru/park during times of inclement weather. Please maintain the tree branches/trees.
- Your doing a great job! Keep up the good work.
- A batting cage for softball, baseball would be an amazing addition to a sports complex. You could charge for its use and it could generate \$ for more projects. I know it would get utilized a lot.
- Our community has a huge issue with homelessness. I know this isn't the parks department responsibility but a lot of people who don't have anywhere to go end up there. Developing a community center could help drastically offer better services to the youth and adults of our community.
- Create a memorial park where friends/families can honor loved ones by investing in a range of shrubs/trees and adding ashes to the planting site. Possibly, adding the option for a memorial wall or memorial reader board.
- We need a safe pool, water park, water slide etc. We also need a venter area for music and bands to entertain and form dances. It would be great to have a miniature go-cart track .
- Keep investing
- We really love natural park/playground areas for playing and exploring. Wildlife viewing and interacting with different natural environments/ecosystems is engaging for the kids, and great learning experiences. We love the more natural wooded area of John Null and exploring around the Lake. Observing different plant life and living things is naturally engaging and parks like those are incredibly valuable to our family and community!
- Na
- An aquatic center would be amazing for our community similar to Astoria, turf sports fields too

- Make sure newly planted trees are watered even on sidewalk easements
- I like the new addition Harley's Hoops, I would like to see more lighting that matches the old west side, perhaps get donations for lighting like the bricks, folks can get recognition etched on placards.
- Shade sails for exposed parks, cleaning hands stations, drinking fountains, a dedicated park for little kids (5 and under). A water park with classes and spaces for tumbling classes, etc
- Please think of the revenue lost due to every team leaving... over the last 5 years its been getting progressively worse. GREED is a major factor here as well as your hidden political agenda. Please for the love of god, put the turf complex out there. Actually use our money wisely, and not on some piece of shit gazibo in the middle of the city center. Otherwise, with everyone about to boycott, there will be no parks and rec.
- keep homeless out
- Keep the golf course
- All of the projects listed both large and small are worth while
- I would also love to see more garbage cans in our parks!
- Play structure that encourages imaginative play
- I would very much enjoy more hiking/walking trails in wooded areas throughout Longview
- More patrols at night
- i haven't seen it but have heard Chehalis has a great aquatic facility
- start again with a new squirrel bridge each year.
- Indoor sports complex would be a great addition for all ages.
- Fund Mint Valley Golf Course, it is a gem.
- I have small children so very very top priority is safety. I am not comfortable taking my children to most of our parks because of the unsanitary items that might be found laying around as well and the potentially dangerous people.
- Develop kayak water ways in ditches
- Bike paths needed
- Golf course is elitist and unusable for the majority of residents
- I think our parks are maintained above average.
- Live in Clatskanie - we love visiting Longview. We would be extremely interested in more walking nature trails with restroom stops.
- We enjoy our parks. We enjoy our Parks & Rec ppl whenever we've encountered them! We would love volleyball court/nets nearer Lake Sac for family fun and practice please ❤️
- I would love to have outdoor fitness equipment like the lake did when I was a kid! I know a sports complex with turf is a big priority for lots of people, but if the city has any availability for waterfront use that isn't developed, it would really be a shame not to. It's weird we have so many rivers and so little access. Not weird- it's industry.
- Keep the restrooms clean and fully operational
- It would be a highly used space if the city were to hire Bolenger's to build a horse riding obstacle course!!! You could even charge a daily use price of \$25-\$50 and riders would happily pay. If it were amongst trees and miles of trails would really bring in a lot of people!! The trails could be used by walkers and joggers as well!! A host who had pride in the facility would be important to keep out the drug users and homeless campers. Dibblee Beach in Rainier is proof of that.
- I would love to see a fully inclusive playground for children with developmental and physical disabilities be able to play and learn in their community
- You all are doing a great job
- I think you should allow people to rent section of park for outdoor craft events.. not just city events or non profits.
- The city of Longview parks would be better if it were safer for the kids and parents to be at
- I would love for the City of Longview to have an indoor/outdoor aquatic center. A mix of the Northern Wasco County Aquatic Center aquatic center and Astoria aquatic center.
- None
- Dog owners need to pick up after their dogs! Disclosure: I'm a dog owner!

- I would like to see more community involvement in improving parks (i.e. dog park) rather than it coming out of tax payer funds
- Maintain golf course.
- We loved the parks and trail system in Eugene OR. Eugene has a great system.
- There is a huge need for fields with turf for soccer and many other sports. I would add that it needs to be accessible for kids to practice and play games. 7th avenue fields would be a great place for turf. Although expensive I'm sure, another large location with turf would be amazing as well.
- Love the parks
- More class locations for holding indoor classes of any kind
- Clean up the homeless mess.
- Bathrooms are a priority but the last few questions would allow more than one answer. Nothing is more frustrating than having all of the bathrooms locked at these parks when you have small children who have to potty and can't hold it like adults. I get the homeless and drug situation has ruined it but what about the rest of us who use the parks for good? I love the bike walking path in Castle Rock. Something like that would be amazing in Longview.
- Longview keeps their parks in wonderful shape, thank you. More areas for dogs to be off leash would be great. Safety is also a priority.
- The skate park needs major improvements. The pavement is too rough in a lot of areas to be usable. Especially for roller skaters.
- On 7/22: I also want better lighting along some areas of the Lake path.
- In recent visits to San Francisco or Beaverton, it seems a lot more people are out enjoying various fitness activities. Part of this seems to be because there are more trails and paths (or swimming areas) integrated throughout the city. It's refreshing to see and seems like the more people are seen exercising all over, the more others want to join in. Places to swim, lock up bikes, play basketball, etc. are integrated together rather than separate destinations.
- love Lake Sacajawea
- Would love to see more safe walking and biking paths
- Keep homeless people vehicles parking adjacent to city parks
- We need to turf our sports complexes. It's embarrassing that Longview doesn't have one turf field. I still can't believe the school district can't turf Memorial Stadium. We are at least 10 years behind everyone else on this matter. Kelso has turfed their fields why can't we do the same.
- We need more activities for children under three in the afternoons after parents are off work.
- I feel being safe in the beautiful parks/town we have would be of utmost importance. We need cops patrolling at the parks and in town
- The parks at the lake need to be upgraded not only the structures in buildings but the fences toys could just look a lot nicer and newer with green cat grass and flowers and maybe some beautiful fountains the lake is the jewel of our city we should treat it that way and impress people when they come to see it from out of town
- Support a turf field complex and Aquatic center
- We need more pickleball courts Change three of tennis courts at John Null into pickleball courts. Also repair the deck!
- I don't want to be concerned that my child can get ahold of a needle when we go play at the park. So more public bathrooms and more sharps containers is where I would put my vote during this drug addiction epidemic we're seeing this day and age.
- We need more pickleball courts. The popularity is growing and there is a shortage of courts to play on.
- Longview Parks & Rec is doing an awesome job! We are so lucky to have so many parks and walking areas.
- Bathrooms and safety with cleanliness is most important
- Drug use in the public bathrooms. Not sure what can be done about it though :(
- I would like to have the John Null tennis courts /pickleball courts resurfaced
- I realize the struggles with vandalism and other issues related to the bathrooms at Lake Sacajawea, but it is a Huge issue for folks like my wife and I as we walk at the lake! We normally walk there 3 or 4 times a

week when we are in town and the bathrooms have been deteriorating for years 🙄💩 and some the door won't shut properly so the lock doesn't work.

- Clean bathrooms and better sports complex
- Having more covered spaces when the weather turns in the fall and winter for sports like pickleball, tennis, and basketball would be awesome.
- I have so much appreciation for this department, any improvements or new projects are such an improvement for the community. Thank you for your hard work!
- I would like to see another off leash dog park, I would love to have working restrooms at Roy Morse and Vandercook parks, I would also love to see another disk golf course closer to home for us
- I think better lighting is needed for Lake Sacajawea for early morning walks or after dark.
- On the proceeding question about major projects. Developing/acquiring spaces that incorporate biking, walking, handicap accessible with a natural habitat similar to Wenatchee confluence park (bird watching) or Kalama River Front park that would inspire residents and visitors with binoculars, photography interests, biking, walking and seasonal events would all be beneficial to our community.
- Well lit, level walking/biking areas would be great! My top priority about walking is that the surface is level and has zero tripping hazards.
- We need 8 dedicated outdoor pickleball courts in Longview. Either Roy Morse or the mostly unused east side of John Null would be a great spot. In addition, Vandercook, Roy Morse and the south end of Lake Sacajawea all need park restrooms.
- Would like a recreation center with indoor pickleball/tennis. Mint Valley courts in terrible shape. Outdoor courts at John Null need resurfacing, are very old. Several pickleball players have been injured on the asphalt. Restrooms that are unlocked during the day. Combine the two senior centers into one next to a rec center where seniors can interact with young people. Thought there were plans for Roy Morse area. Nothing seems to get done. Other communities have fantastic ball fields, courts, trails and swimming pool all in one area. Longview is living in the past. Time to replace the YMCA. Keeping people of all ages active makes good sense and improves everyone's mental and physical health. We need upgrades on existing courts. Mint Valley tennis courts are an embarrassment. Make more outdoor tennis courts or school courts lined for summer pickleball. Utilize schools more. Thanks for asking.
- We need black turf instead of bark in our parks. A covered park for those hot/ rainy days. The parks aren't usable during the raining season and on super hot days the equipment is too hot to use.
- Repair Mint Valley Racquet Complex. Ceiling is torn and hanging down. We raised over 90,000. What happened to it? Nothing has been done on the tennis facility
- Like the small town feel of Longview
- I feel the city has more important things to do with our money. Our parks are not top priority
- Clean up the homeless to make it safe to take my one year old to the parks when I'm without my husband.
- No
- We miss having a community center. Back home the membership was super cheap and the facilities were amazing. Indoor swimming, tons of fitness classes, etc. we miss that and would utilize that. We play tennis but can't find a group that organizes any sort of practice or casual games. It seems we have the population size here to have junior team tennis.
- I would love to see more safe off leash areas for dogs
- Longview has very nice parks for kids baseball
- Mint Valley Racquet and Fitness center needs upgrades to the tennis court ceiling, the courts, the bathrooms etc.
- Actually do something. I attended all the meetings for the Archie Anderson park and while I didn't think your end decision was reflective of what I heard people wanted, you never did anything anyway! Build sports courts for kids, indoor soccer complex, basketball gyms, etc. Kids need places to be! Make sure they are not taken over by people who ruin them. I want safe fun places for the kids and teens in our community.
- Up keep and safe maintenance of play grounds. Regular checking for trash often.
- Many of us donated money for a new ceiling at the Mint Valley Racquet Center and nothing has happened! This is totally unacceptable plus you never even mentioned the tennis center in your survey. You offer a

great Pound Class. How about adult tennis clinics, haven't seen anything offered in years. Good youth clinics in tennis are offered. The city totally has ignored the tennis center the mold in the ceiling is terrible and we haven't even addressed the restrooms and racquetball courts.

- Pickleball is the fastest growing sport in the world. It would be amazing if you could see how much money Longview could make having tournaments on just 40 decent courts. Motels, camp grounds, restaurants and stores
- Repair parking lot at dog park
- Open the met Valley/Racquetball/tennis facility earlier so that working people can use it.
- Security is an issue. Even with the new building going in at Anderson there's still teenage bullies, suspicious people, dog waste, other things happening too. Security with enforcement at all parks is important now.
- More and better pickleball courts are needed for the demand.
- More pickleball courts
- My biggest thing is resurfacing the tennis court at John Null. Though as far as I have seen, the park have been maintained fairly well. Of course there's always something that could be improved upon or something that could use a little TLC to improve the quality of the time spent at said park. Y'all have been doing well, it's just time to step it up. ;)
- would love to see some stand alone pickleball courts
- Remove transients from parks.
- Clean bathrooms and more parks for walking like the Lake
- Please work to have the second entrance to the community gardens open again. There is strong support on the local level both within and out of the church
- Pickle ball is the fastest growing sport in the world we have over 90 members in our club at Vandercook Park we would like designated Pickleball courts built with restrooms and parking and it would be great if they were also lighted. The sport is growing so fast if you had eight or 10 courts you could put on tournaments and bring people to the community for vendors and so forth.
- We need dedicated outdoor pickleball courts. Fastest growing sport there is and we need courts so people of all ages can play and get exercise. Vandercook is busy all week with picklers. So many that you have to wait to play. Dedicated courts would be awesome! We could even host tournaments, which you bring additional revenue to the businesses of Longview-food, lodging, shopping. Would be wonderful!
- Wake up and see the incredible growth in pickleball. It's a sport that can be play d at all ages as well as bringing in a source of economic growth for the city. However, there are no designated pickleball courts anywhere in the city.
- Pickleball is the fastest growing sport. Longview needs to capitalize on this sport. Designated courts with adequate parking so tournaments can be held here. It helps restaurants and hotels. Right now we travel multiple cities for these tournaments. Come on Longview..... this is a golden opportunity. It's a little ironic that we can give porta potties to homeless people that don't pay taxes , yet the taxpayers ask for 1 ports potty at a park that is very busy 6 days of the week and the city says no. Something a little wrong with that scenario. Build a Pickleball facility and they will come.
- Just want to double down on my previous answers and emphasize that my priorities are restrooms, drinking fountains, and comfortable, accessible seating and picnic areas. Separately, as a botany enthusiast, it would be real neat if the plant and tree identification plaques and signs were better maintained (readable, not faded) and more prolific, but I understand why that is a low priority.
- We could really use some additional pickleball courts. This is the fastest growing sport in America. The current courts are crowded.
- Being a recreational bicyclist and walker I would like to see more paths that would benefit both.
- As a mom of two under 4 who used to heavily utilize our local parks regularly as an avid runner and outdoor enthusiast, I have sadly grown to not even desire to bring my own two young kids into Longview/Kelso parks most days after multiple specific events where we came across used needles, and another, a loaded gun magazine rustled in bark chips directly underneath playground equipment at the Martin's Dock park. So with the culture of homelessness and improperly disposed drug paraphernalia at an all time high in our county and individuals not wanting to seek help for their homelessness) riddling

our local towns becoming the new “norm”, myself and so many other parents make the 45 minute drive up to Penny Park specifically because the safety, visibility, and cleanliness offered by turf and a fenced area. I have met countless Cowlitz County parents during our visits who agree it is a huge issue. I would be more than willing to be part of a fundraising/grant writing committee to make this happen. I recently reached out to District 1 commissioner about his latest interview in TDN and his quote stating the county has “money in the bank” from Covid ARPA. So I asked about the possibilities to develop Riverside and where to start but was quickly shooed away with a “I suspect you will get more traction from the cities or port”. So anyway, here I am, just a concerned parent not only wanting our County to shine, but also just to become safe.

- Pickle all and walking
- Would love to see some dedicated courts for Pickleball and lighting
- Mint Valley Racquet and Fitness is an aging facility that needs upgrades in bathrooms, court surface and ceiling. The facility is an embarrassment when teams from other clubs travel from Portland to play in a deteriorating facility. High school matches and USTA tournaments are also played here and Longview is NOT putting its best foot forward to showcase what an indoor tennis facility could be.
- Rather than developing new parks fix the equipment we have, and add to them..
- Some sort of aquatic center would be a huge benefit to Longview. The spray park is dangerous (slippery, poor location, poor security) and doesn't really fit the needs of older children.
- I would love pickleball courts
- Mint Valley Racquet & Fitness needs MAJOR improvements. It's the closest to a fitness center we have and it and all equipment are decades outdated. A facility comparable to Club Green Meadows in Vancouver would do well here in Longview.
- Would like to see dedicated pickleball courts, this is a growing sport and with a community the size of Longview Kelso more courts are needed
- Need some new pickleball courts with parking and good lighting .
- The bailey park playground is a little run down and rusty. It would be awesome if it got upgraded
- Definitely odd to me that this town has no water front parks and or business to go eat at and hang. Sadly Unutilized potential.
- Purpose built pickleball courts would be nice.
- Designated more courts for playing pickleball as it's the number one sport on Washington, it is a sport for the young and old!
- Develop pickleball the fastest growing sport in the US
- A pickleball complex, indoor-outdoor facility with lighting would be a money maker!! Tournaments draw people from everywhere and those people will need lodging and spend their money at local restaurants and shops. Pickleball is big right now but it's rapidly headed towards HUGE! Check the statistics.
- pickleball is very popular sport ,we need more places to play
- A new small campground for long distance cycling tourists could be a boon to the area. the Cowlitz River Park along the dike should be developed for public use. An aquatic facility is a great idea, or an expanded YMCA aquatic facility. New bike and walking trails with the diking districts would be wonderful.
- We need dedicated pickleball courts
- A lot of people are playing pickleball in this community
- Number one priority is dedicated pickleball courts. Pickleball has EXPLODED in this city in the last 3.5 years we have lived here, so much so you can barely get court time because the limited courts are in such high demand. Vandercook Park is maxed out every morning with people waiting 45 minutes to get just one game in. Even John Null (which has terrible courts and the wrong lines) is having to be used. Many Longview people are going into Rainier to play, but those courts are beginning to be maxed out too. We need, need, NEED dedicated pickleball courts!!! And multiple of them. Roy Morse has so much extra land, a 12 court complex could easily fit. People will even use the courts in the winter if there are coverings from the rain. And there needs to be bathrooms! Thank you for taking the time to consider the needs of our VERY fast growing pickleball community!
- Dedicated pickleball courts

- There over 26 - 30 people playing pickleball on Mon - wed and Fri. It's a shame the city doesn't have a designated pickleball courts or restrooms. Right now, people are paying \$20 a year to play pickleball.
- It would benefit the community to support the #1 upcoming sport and attraction to construct space for the sport of Pickleball.
- Need indoor pickle ball complex
- Longview is way behind many cities in providing the fastest growing sport...Pickleball...time to wake up, Longview!
- I have measured the court space at Vandercook Park and believe we can create 6-8 dedicated pickleball courts while still keeping the 2 tennis nets and marking off tennis court lines. A permanent bathroom facility is already planned. Creating a parking lot on the unused area at the corner of 20th and Larch Street would keep park user from taking away residential on-street parking.
- I would really like to see some improvements to Mint Valley Racquet club. I use it 3-4 times a week, play USTA matches there and we host Vancouver/Portland teams. Courts need improvement, ceilings, and bathrooms too.
- Once again, you have completely ignored the Mint Valley Fitness and Racquet Club. You ignored it last time around in your plan and you're doing it again. It is not part of the Golf Course. Members and users have raised over \$100,000 to help fund repairs and renovations to the facility, so there's is a LOT of interest and support for making it a better place. Could you please recognize it formally and help get the projects done? Ceiling, court surfaces, bathrooms, and public areas. Supports tennis, fitness and gym equipment, handball, and pickleball.
- Pickleball is the fastest growing sport in the USA , so the term if you build it they will come
- Victoria Freeman park needs to be better monitored, I live right next to it so I see daily all the things that keep people away. Homeless people are literally setting up tents in it at night.
- More pickleball courts. We've been playing here for 8 years and the numbers of players is exploding and there aren't enough courts to accommodate everyone. Pickleball is the fastest growing sport in the US.
- Upgrade website listing of available parks, and the amenities available in each.
- I think that the Clooney skatepark is a huge win for extreme sports in our community and would love to see updates to the snake run and existing skatepark at Clooney park. Not only is it historical but legendary in a sense that the snake run was built so long ago and was one of the first concrete skatepark in the PNW!!! I would love to see it get a facelift!
- I have never seen a park more beautiful than Lake Sacajawea, considering this is a smaller town. It's magnificent, and beautifully landscaped and maintained! I'd like a few more strategically placed chairs or benches that are comfy, under a tree, for shade, and MORE restrooms, so that long walks on a long loop don't mean a sprint to find the few available.
- More pickle ball courts
- I would just like the parks further developed
- Longview is a beautiful city with lots of potential
- Actually keep everything exactly like it is. We love Longview and we don't want it exploited by a bunch of damned Californians who will screw us with high prices and more gun control.
- Having moved from Vancouver, I really miss safe river front park access. Also, noticed school playgrounds closed here in summer, so more playgrounds (and updates) would be nice.
- Events in parks are great way to use parks.
- Instead of acquiring more waterfront property, why not capitalize on the waterfront land at the Lake? It's nearly 3 miles of waterfront, it would be great to make it recreational.
- I wish Longview had natural, wooded hiking trails.
- More for ages 13-18 years of age.
- Please give the Parks a few more employees to get things done.
- Everyone I know leaves Cowlitz county with their family during the summer, including me, to take their children other places because of the ability to visit various susquehanna parks. These include large amusement parks (which would bring employment opportunities to this area and a great deal of revenue to the community) our even stumps water parks. If we had these family friendly activities in our area, our community would be more liveable. Our community already has incredibly high cost of living,

making it impossible for us residents to maintain homes on the basic wages provided the last we could do is give our children something healthy to do. Right now the only thing children from families with limited resources have to do are participate in behaviors that perpetuate substance abuse and the criminality our community is becoming known for. Whatever you do make it better for the children. Don't just beautify so me people will move here. Take care of the people at already have.

- I would like to see a brand new golf course at the south end of Talley way. I think that would be the perfect location for a new golf course
- I'd love to see the parks using lots of naturalized plantings that require less watering and maintenance, with an increase in access to these spaces via trails and viewing areas.
- Support youth sports, and get a aquatic center that's state if the art
- Updated skateboard park
- more fishing
- Drug free
- Lake Sacajawea's water quality is absolutely disgusting, and needs some serious attention
- Thank you for getting our feedback! So grateful for this. I appreciate y'all.
- Please look up mini skate parks and add a few of these. Skating is coming back with the 90s clothes I'm sure you have seen. Give these kids a safe place to skate.
- Trash left by spectators after baseball games is appalling.
- What are the plans for Gearhart park extension and timeline? Isn't several miles along the River going to be added. That park needs to be cleaned up, re-pave the parking lot. Make the trails nicer.
- have more handicapped accesible facilities
- Give us a sports facility that allows for all year round play! This will allow tournaments which bring people here to pay for hotels, food and shopping.
- There's a lot of people coming to our town and we need to accomadate those people and their children longview/kelso literally has nothing for kids to do besides play at a park or play a sport we need more options!
- Our top priority is safety and cleanliness....ie: no needles or transients hanging around the parks. No sleepers, bathroom huggers, etc.
- Public restrooms is a huge need for our parks. I have had to leave activities and even had accidents because of no access to a bathroom. Playground equipment and trash is maintained pretty well, thank you! I would also like to see improved safety crosswalks along washington way and along 18th towards the schools.
- Keep online Zoom classes available always!!
- When visiting Longview I really enjoy Sacajawea Park. The big lake in town. Have seen groups of people dressed up in costumes with foam swords. That looked like fun
- I love visiting longview and fishing around the area. Please continue to support sports fishing!
- Would love to see more Disc Golf. You could host tournaments and bring tourism through those opportunities
- Why do questions 18, minor projects, and 19, major projects, exclude ADA Access and concerns to include the elderly? I have no ADA Access to the bike trail adjacent to my home. 8 years mostly what I've been told by the city has been nothing but WRONG ANSWERS. Credit due: This is different, the asking thing. Should I hope for change?
- Thank you for all the work you do to help our community enjoy life!
- It would be nice to have more safe trails in the area to bike/walk.
- safe access to parks by bike
- Need better access to some of the parks. Windermere park is difficult to get to.
- Safe walking/biking trails are always great. An aquatic center sounds cool, but seems expensive compared to the amount of trails/parks that could be done in its place.
- Need another disc golf course
- n/a

- All I can ask for is more importance and efforts being made towards accessibility and inclusion. Many children, adults and elderly people would utilize these outdoor spaces more if they were accessible and inviting to them. Thank you
- Thank you for caring about the community.
- As I noted prior in this survey, I would be remiss to bring to your attention an idea of great value. I find, in playing disc golf, that I have improved my game, within the last month, immensely. The reason why is due to dedication to constructive improvement, putting practice and, especially, the access to baskets for putting practice (among other practice techniques). Specifically, however, putting practice makes for a fun outing and brings me joy to go to either Tam O', Roy Morse or Rainier City park (due to lower usage rates) and just practice my putting at any given basket... The trouble, however, is that people play through and it would be rude of me to not move. While it isn't an issue, due to my adherence to the common etiquette and common sense in general, it still would be very amazing to have a dedicated, and unique, putting practice basket which could be located at nearly any of the existing parks in Longview. It wouldn't require large space, as only 1 basket is required... Although it could be a couple baskets (for the sake of diversity and throwing back and forth). The existing baskets in Longview parks don't offer the diversity of uphill/downhill putting, obstacle putting, etc... (However, Roy Morse does offer windy putting conditions). This idea (IF PROPERLY IMPLEMENTED) could be quite amazing and would make Longview a leading force in the disc golf community. The idea would also entice players to get out and practice putting (which is like telling people not to skip leg day) I have been out practicing my putting EVERY day for the last few weeks. I've seen massive improvement and much more consistency. A park featuring a really diverse basket to practice putting (even one implemented on a pre-existing course, such as Roy Morse) would be fantastic. It would be ideal if it offered features such as having uphill, downhill and obstacles toward the basket. An area with or without wind is ideal, either way, since practicing without wind offers the ability to gauge consistency over many throws, while having wind offers the challenge of diverse putting conditions. Please consider these suggestions and if you need more insight as to a possible plan for this idea, feel free to contact me via phone and I can give you my email at that point. Cordially, -Dereck Koski (360) 430-8870
- We need a solid 18 hole disc golf course In longview. There is an entire community of disc golfers around here that are more than willing to lend a hand or cash. It would also be nice to see the trail around the lake turn to smooth asphalt instead of gravel. I would longboard that trail daily if it was paved.
- Disc golf is great for park upkeep and to help with homeless camps in parks.
- I walk the lake and would do so more often if camping/sleeping wasn't permitted.
- Lake Sacajawea is in deplorable condition! To have it totally restored, and naintained, would be an ASSET to the entire community AND visitors!
- I love the lake area. Disc golf is really growing around here. Trash is the #1 worst thing at a park
- Restroom areas are not safe as needles can be found from drug users.
- What are the options for the walking paths at Lake Sac? I realize that 6km is a LOT of gravel, but this last batch was more binder than rock and now it's a dust bowl and in the winter it sometimes is a mud pit. I'm not a gravel expert so have no idea what the answer is, but I'm pretty sure this latest attempt wasn't it. Thanks!
- Thanks for the upgrades at Willow Grove park, and for the cleanliness at all parks.
- Please look at adding solar energy in lighting the parks, include charging ev stations at upgraded or new parking areas, and consider providing high speed Internet for gaming (paid by the hour?) in community buildings and structures. Also, look into providing maker spaces, classrooms/spaces for learning hobbies and sports, and small theater space (for schools, amateur productions, Esport games, etc).
- Pickle ball is the fastest growing sport in the world and we need a large dedicated park with state of the art facility. Olympia is building a new 16 court facility with restaurants. we need something. Other sports like tennic is dying and being replaced with pickle ball!
- More people would participate if the grounds were better kept at Roy Morse
- Safety from harassment and dangerous drug garbage is a major concern. Especially on the YMCA end of the lake (which I would access weekly or more if I felt it was safe.

- Lake Sacajawea is beautiful. We love going there with our dog on a leash but we would like to see quality off leash parks to run/walk/train our dog. we would also like to see more biking opportunities in wooded areas.
- We think that the parks department does a great job of the upkeep of the areas we use nearly daily. Would like a few more benches AND we are willing to help purchasing one!!
- A sports complex at Roy Morse would benefit the whole community and is much needed here!
- I would love to see more native flora.
- The underbridge walkways are no longer safe to walk. Too many homeless hide there.
- I know it requires more work, but it would be nice if the parks department used less herbicides. When you come through and spray the edges of the hellstrip in the middle of Beech Street, I can taste it in the air. I know this stuff is terrible for us and our environment. This impacts me personal almost not at all, but I've noticed there are no parks up in the Columbia Heights and this seems like an area that would need one, especially for the children who live there. Thanks for everything you do! I know staff work really hard and I appreciate it.
- Mint Valley golf course could use some improvements but is a gem for our city! It would be wonderful to have a new and improved clubhouse. I understand there have been problems with water leakage but it sure would be nice to see the lakes cleaned up rather than being just brown water or choked with plants.
- There is very little, outside of organized sports, for kids to do in the winter/bad weather months
- Get the abandoned rail line converted to a rail to trail bike and walking path.
- Aquatic facility, more walk/bike trails, acquire shoreline property. All equally important.
- More walking/biking trails! The pandemic showed us how many people are willing/interested in it and I feel more would participate if trails were easily accessible.
- We like to walk and bike... But the existing trail options get boring after a while, more would be great.
- I have walked Lake Sacagawea for nearly 45 years 4-5 days a week. I have seen many improvements. I would recommend more litter containers and Drinking fountains.
- As more and more folks move here, we will continue to see an increase of accessibility and mobility needs. Keeping a focus on those needs throughout renovation and development is crucial.
- I have lived here for less than 6 months, so i dont have much to contribute, but, Community gardens as well as more Community pantries would be helpful in today's economy as well as help foster Community connections and support.
- Very encouraged by the improvements I've seen in the short time I've lived here.
- Learning about safe streets, etc. has really helped me see the parks in a bigger light. As a healthy grandparent I like the parks that have options for kids AND family units. I haven't used the new restrooms at the Lake, but they were DESPERATELY needed in providing safety and healthy sites for those of us (kids and seniors) who use them more frequently.
- I don't have a answer, but the homeless are really scaring people away from the parks
- Homeless should not be allowed on the parks where mothers and children are. I do not like to take my child when there are the homeless around as I do not feel safe when they watch my child.
- I am an avid disc golfer. One of the fastest growing sports in the country. Would love to see a full 18 hole course built in a natural area that is dedicated to the sport.
- What happened to the upgraded park plans at Roy Morse that were proposed before the pandemic? This is exactly what our community needs. Updated playground facility, ball park, splash pad, etc.
- I would love to see more city league sports happening in our parks. Things like ultimate frisbee, outdoor volleyball, soccer, softball, etc.
- This community needs a public swimming pool!
- I feel blessed to live in Longview. Our parks are well maintained and we can count our urban forest and a big asset. Being surrounded by rivers, especially the Cowlitz, we need more river access and a riverside park. Gearhart Gardens would be a good place for riverside recreation development. Lake Sacajawea is underutilized by boat, canoe and kayaks. With a minimum of cost boat access could be made easy with a little cattail removal and a load of crushed rock between Kessler and the lake in the area of end of Larch street.

- Trees, trees, trees. Our trees and the lake are my favorite things about our town. Please don't let the city destroy them to alter Washington way
- Please consider developing a covered playground. It rains 9/12 months here. It would be nice for kids to be able to go somewhere on a rainy day.
- get rid of homeless people, if they do not want to work - send them to the governors home.
- The lighting for the softball fields at Roy Morse needs to be addressed
- Maintaining the cleanliness of restrooms
- I would love to have a indoor/outdoor aquatic center. Like a combo of Astoria aquatic center and Chehalis outdoor park. With having this aquatic center, the area would have an excellent place for people to flock to year round. Plus this would have jobs for teenagers as lifeguards. We can have less river accidents with this center too. If we get the schools involved they can start sending the kids to swim lessons like they did in the past.
- LOOOVVEEE the lake trail. Have used it for decades! I don't use park restrooms- not sure I ever would. what about paving the trail at the lake? (less dust, fewer potholes) More trails would be GREAT! And an affordable indoor swim area (without needing a full YMCA membership)- then we could do triathlons! But THANKS for all you do!!!
- I realize the constant complaints about the homeless are not necessarily the responsibility of the parks department, but it is 100% affecting peoples ability to use and enjoy the Parks and recreational areas that taxpayers have paid for. The city has got to be held accountable!
- We need safe, well maintained, accessible parks with available restrooms that are open
- Open the concession stands again at Roy Morris, it will bring income in and if you have more workers around less vandalism will occur.
- Sacajawea Park truly is the "jewel of the city"
- Clean up the parks. Make them safe and inviting. Get rid of the homeless. Clean up the restrooms. Take care of the gardens. Add more picnic shelters. Make more places for families.
- We love this community but there are a few things lacking for us as a young family. One is bike trails, there aren't many paved trails for bike riding. We find ourselves driving to Vancouver/Portland to find bike trails. The second thing is that there isn't a public swimming pool. There is the YMCA which I feel is very costly for not a great service. I would like to see an indoor swimming facility for children. It is cold and rainy for 8 months out of the year and there's no where for kids to practice swimming. Swimming is a very important skill, especially in an area like this where there are many rivers that people swim in. It is a life saving skill.
- For the most part the parks department does a fantastic job with the resources available to them. Please continue to maintain and develop lake sacajawea park. It's the lifeblood of the outdoor community. Please work on the water quality by dredging etc.
- Parks and recreation add a valuable and integral component to a community—especially when people are considering settling in the area. We just returned from visiting Spokane and Couer d' Alene. Both areas had extensive in-town parks that were amazing! We could tell parks and recreation were a priority for those cities. The parks encouraged sending time outdoors as well as activity/active life style. Both are excellent and necessary for good health. We need more of that in Longview.
- Nice job - parks look great this summer.
- Hard to pick just one of anything. A sports complex, developing the property along river, an aquatic center, nature playground, and community center for gyms. This all sounds like great improvement. I'd be happy with anything to help attract people to come live here or even just get more sports/tournaments here with a new complex.
- Longview parks are an important quality of life factor; they need to be safe and accessible. Our parks are a huge asset to the city.
- Turf fields would help maintain scheduling and more games would be played.
- Having a large indoor facility to house many sports. Check out the facility in Heber City, Utah. It is phenomenal!!!!
- We need a nature based playground I our community. Many other cities have them and they offer so many inclusive opportunities for play and education

- Extremely impressed
- I believe the current management of older trees is too heavily weighted toward safety. It's all about risk/reward. I think the risk of a falling tree once in a while is worth the reward of living with them.
- Homeless and drug use at the playgrounds. We live next door to a park and playground at it gets bad sometimes. I don't know how to solve that problem I just wish they wouldn't camp out or use drugs at playground
- Possible to make the lake for swimming, at least one section, or part of a section? Or make one section for rec sports, like SUP, dingy sailing, kayaks? Thinking the south section near hospital.
- Would love to see the mArtin's dock fountain working again. Paddle boats at the lake would be fun!
- having a cool area for bouldering
- Most of the parks I have been to in Longview could use cleaner working bathrooms. Som of the playground equipment at some parks is broken and doesn't seem safe at all. Some type of shaded nature trail would be awesome.
- Bailey park playground is very worn and is needing replacement. Would love to see a community rec center/aquatic center with low fees for city residents. We visited family in Colorado recently and we're really impressed by their community rec centers (check out the little town of Frederick, CO - they will soon have two aquatic facilities). Would love to see something like that here!
- So called "adult playgrounds" (equiptment made for excerise) would be a great addition to a few parks.
- CLEANING THE LAKE WOULD BE A PLUS
- We've only lived here 5 years but we hear that the Lake used to be clear and swimmable. We wish that could come back!!! Also, I think adding sand along the Lake on the shore just north of the new restrooms (where the golf is set up during Go 4th) would be awesome for kids. I think fitness equipment around the path at the Lake would also be a great touch. And the final question above, I didn't want to pick just one!! I think a community rec center with a gym, pool, and turf would be amazing!! Thanks for all you do :)
- Would be wonderful to have a space where kids and adults could safely be able to utilize outdoor space that was clean and well maintained with functioning restrooms and water fountains
- As I mentioned above who ever is responsible for purchasing equipment for the golf course get them to do it. If the city approves the purchase of new equipment then put it out to bid and buy it. Stop dragging your feet.
- Keep up the good work.
- Pickleball has become a very popular sport and is a sport that can be played by all ages. I would like to see more courts with safe surfaces and possibly indoor options for the rainy season that can be accessed at a reasonable fee.
- The pirate park is my go to due to the fenced area. I feel more comfortable when taking more then 1 child.
- PLEASE fix the courts at John Null!!!
- After using another comment box in the questionnaire I refuse to get involved in the one. Very user unfriendly.
- Acquire the land south of Gearhart Gardens along the Cowlitz and make it safe to use.
- Homelessness
- The city of Longview parks and rec does an incredible job offering a varied amount of classes and programs for reasonable prices. Keep up the great work!
- Bathrooms need to be open not locked, safe for my kids
- It would be awesome if we had more walking pathes.
- Needs a sports complex, bring in more revenue.
- I would like to thank Parks & Rec for doing so much with so little. Our community has beautiful parks and many affordable recreation programs because of you!
- Our Parks are beautiful, let's help the homeless not have to live in them.
- Turn part or all of Mint Valley golf course into a regular park.
- Build a sports complex!!! It would bring in revenue to this area!
- A new sports complex for adult softball would bring a lot of people and money to Longview.
- As a whole, Longview city parks have a great track record of great care & maintenance

- Please visit Gearheart Garden Dog Park, and then other Dog Parks in the region. Ours does not compare due to old fencing, a hose/buckets for water, huge potholes in the parking lot, overgrowth of shrubs, and us having to maintain it ourselves.
- Adult softball is huge, we are missing major opportunities not having turf fields
- From what we have seen, the parks are well-maintained. We live at the very end of Willow Grove and wish people would pick up their litter.
- N/A
- I am mostly interested in bathroom updates at the "Pirate Park" which is where social club is held. This is on Kessler.
- Covered playgrounds, or add cover to current playgrounds. The equipment gets sooooo HOT and unsafe in the direct Sun and then in the winter it's hard because of the rain. If they were covered we could take our kids no matter the weather. Not everyone can afford rain gear like those cool kid suits. I really can't stress covered playgrounds enough. If your goal is to get kids outside more using the current paces you have...covering your playgrounds is KEY!
- Improvement of softball facilities could bring major revenue to our area through well-run tournaments, adult and youth
- what about an indoor/outdoor community pool?
- The dog park at Gerhart has proved to be very popular year-round. Yet there is no space in the central and west end of town to enjoy that experience. I'd love to see an unused area on the south end of Roy Morris utilized for a fenced dog area.
- I have used the parks, playgrounds, walking paths all while raising my children & later with my grandchildren. I continue to use walking paths, dike access & pickleball courts. Never met a grumpy park employee. Thanks!
- You have a great team!
- Parkruns.us would be a fun Program. Also parkrun-home Facebook participate for free record run times weekly
- Better softball fields
- Doing a good job of maintaining parks so far!
- Natural and open space I've interpreted as untouched natural space open to the public. I would prefer manicured park space with restroom and drinking water amenities. More areas that I can play fetch with my dogs would be great. Having manicured space for my dogs run full speed is hard to come by with so many parks requiring dogs to be leashed. Concentrating the animals to only a couple of parks leads to higher risk of animal illnesses being passed on. I used the Gearhart garden park 1 time and both of my dogs contracted kennel cough.
- "If you build it, they will come." Field of Dreams
- I play golf at Mint Valley very often. In my opinion the course is phenomenal. Great conditions, and a great value. Keep it up!
- Please resurface the John Null tennis courts and install new nets there and indoors at Mint Valley. Several people have fallen at Mint Valley due to bottom net courts that are not attached.
- I would like to see a plan to better maintain the building at Mint Valley GC with a comprehensive plan to demolish and rebuild the pro shop/clubhouse with an eye towards more multiuser access i.e. wedding venue, disc golf, expanded restaurant and pro shop merchandise etc.
- City of Longview needs to have a look at Washougal's pickle ball courts, which are being resurfaced as we speak. It's a bit over an hour drive but someone go have a look and see just how many people are playing at any one time. The only courts we have in Longview are those we have marked off or set up on our own with very little help from the city.
- I would prefer the walking path to be paved instead of gravel
- More kids programs that happen close to after school rather than evenings would be nice. With a 7 year old, doing activities after dinner is not a good time, especially when they have school the next morning. Bedtime is between 7:30-8:00 so more activities that end at 5:30 or before would be great.

- Mint Valley Golf Course is a huge asset to the community. Please provide more resources to improve the facilities, operations, and golf course conditions which in turn will bring more money and recognition to the City of Longview.
- For as busy that the golf course is, I would think the updating and maintenance of the sprinkler system would be top priority. The course is a beautiful park and should be maintained.
- Make drainage improvements on mint valley golf course please. Better rainy season golf. Not so mushy.
- It would be interesting to explore a rails to trails with the rail line which runs parallel to ocean beach behind Terry Taylor & North Lake
- I teach special needs and it is hard for all of them to access the playgrounds. I emailed once and was told the parks are ADA accessible--yeah, not really. Accessible means they can actually use the playground equipment and have fun without so much adult intervention.
- Ya'll do a great job compared to other cities our size.
- We need more gravel on the lake paths.
- I think you should have a full time "park ranger" with the ability to enforce park rules, lock and unlock certain facilities and in general be on site to help deter crime. Remodeling all of the bathrooms at the lake would easily \$250k. A few rangers salary would be like 40k each a year
- Restrooms at Vandercook park
- I would love to see a splash pad in Longview. 😊
- There is a ton of indoor sports needed and nothing here outside of school facilities able to use. We need more indoor facilities that should be tan from parks and recreation. Look at keefer in Salem!
- We need more natural walking trail areas. We are surrounded by trees and forests but don't have access. The "bike track" needs to be redesigned so it's actually rideable.
- N/A
- A sports complex would definitely help businesses in the area grow give kids/adults more outlets throughout the entire year.
- Somehow keep people from destroying the restrooms.
- Bring a sports complex along with a venue of food and beverage
- Would love more multi use trails- a community center with aquatic facilities would be amazing!!!
- Great job!
- Longview has so much potential in being the next great cool/trendy city to live in.
- a bike pump track or outdoor pool would be amazing. Also clean up park restrooms.
- Keep up the great work
- I believe if we had turf fields it would put Longview back on the map for sports. You can play sports year round and it very minimal up keep.
- Really appreciate our Parks and Rec Dept and the work they do.
- Better signage at Roy Morse disc golf course would be easy and affordable, I'd love to see a sign with basket locations printed at each tee. Sketchy/gross bathrooms have kept me from utilizing Lake Sacajawea more frequently.
- Many times restrooms are locked. In many areas it seems homeless are set up and it is not a safe feeling. Let's face it, a large percentage are homeless by choice due to an addiction of some sort.
- More lighting, less homeless, more interactive displays or things to do such as story walks and instruments.
- We love you!!
- Longview should bike lanes on Oregon Way, 15th Ave., Industrial Way to Willow Grove Connector, Ocean Beach Hwy, Pacific Way to 30th. Also have a bike lane into downtown. The WSDOT really blew it by not having bike lanes on the Lewis and Clark bridge. They should have installed barriers to separate the traffic from cyclists. We really enjoy walking around Lake Sacajawea, and we've often told friends how beautiful it is and the park is a real gem. However, we have curtailed our visits to Longview since the Washington legislature took away the sales tax exemption for Oregon residents. We live in Columbia City and would shop at Home Depot and other retailers but not anymore. That's true for our friends and neighbors over here.
- Love the concerts!

- Youth baseball needs support from the city
- Add or remodel the current bike jumps into a true set of bike jumps or a pump track - I rarely see this uses and am by the area quite frequently
- I think it's an embarrassment to the city of Longview to have such a great golf course but an eyesore of a proshop. This hurts the amount they can charge per round and the amount of returning customers
- Longview is a very nice place to live because of our parks
- Sorry but shared my thoughts on Longview Active Transportation page and given a poor internet connection, I can't get to it. It should be there if you have time to go to the FB page
- N/A
- Would love to see more pickleball courts!
- Pickle ball is very popular. I would add more lines to current tennis courts.
- Please help create more biking trails and bike lanes (I know that's not parks and rec but I don't know who else to say it to :))
- I think the parks are well-maintained and I like the concerts.
- Natural habitats that draw wildlife like birds and butterflies. Adding Fox gloves, swamp milkweed for Monarchs, snowberries, holly for waxwings, and many more options that attract the natural critters in our area. Doing so would encourage a feeling of a wildlife refuge for photographers, artists and wildlife enthusiasts. We have the water, the right trees as a great start. The understory could use a more natural appearance with updated guide signs and places for people who love binoculars. Just sayin'.
- I'd like to make conversion of our existing sports fields to turf a top priority.
- Maintain the parks so that NO HOMELESS will be there as if it were their own personal vacation spot!
- We love Mint Valley Golf course. It provides all the answers that I provided earlier.
- Overly my family and I love the parks and are very satisfied with them. My only complaint is the abundance of homeless/suspicious people that sleep and linger around the lake!
- Bathroom access is very important to us: We use 5 different parks on a daily basis: Archie Anderson, Hemlock Plaza, Vandercook, Fenced in Rotary Park, lake park by 17th Ave/Nichols (usually 2 per day) BUT we always have to leave the park to go to the nearest bathroom (grandmas, our own house, or a restaurant/store) we play at the park for hours each time, we either drive, bike, or walk to the park, not having bathrooms makes going to the park a planned out burden of making sure we have plans to make sure we don't mess our pants (grandma doesn't come most of the time because she has a bladder disorder that makes her need a bathroom immediately and she always messes her pants at the park because of the lack of bathrooms :(she's only 54
- Convert two tennis courts to 6 Pickleball courts to meet the demand of our community.
- have races with finisher medals/age group awards - race for BLING
- Seeing a honey bucket at Vandercook is very unsightly to the neighbors
- Golf course is bringing a lot of outside money. The course is great but the associated buildings are in embarrassing shape. Let's show outsiders that Longview has some pride in their recreation facilities
- I will say I have played Mint Valley golf and used the tennis facility. Course is amazing once city took operational control back but clubhouse still needs repair (bird holes, shoddy roof). Would be nice to see rates raised for non 98632 users as we pay taxes as locals and they do not. City card, etcetera that only given to proven residents of our city. Restrooms at Lake should also be huge priority.
- The residents are too numerable. Too many asking for things or trying to sell things. Multiple instances of observed drug usage
- No comment
- Funding the maintenance of dilapidated buildings and infrastructure should be the top priority. Its great if grant resources are available for new projects, however the existing funds are already stretched thin and cannot support additional amenities.
- Disc Golf is a growing sport with a low cost entry and is generally free to play. Please support more courses. Don't install water fountains - install bottle fill stations. For major projects a sports complex for soccer and baseball would be a good draw for the community and support health for children and adults. Turf is fine but it can even be a mix of turf and grass.

- I feel we have gone backwards on the water condition in the lake. We had a weed cutting watercraft what happened to it.
- Safety features are critical. Transients are a huge issue. Drug paraphernalia & derelict RVs removal. Do not feel safe.
- 7th Ave. Park has great potential, but in it's current state the fields seem to get marshy and overgrown and muddy with our climate here, which is not conducive for soccer playing or even for the volunteers trying to help maintain the fields and lines. Open bathrooms are also a high priority for our family uses. We also don't really know much about parks that aren't right next to us, so would love to know more. We also utilize the Kelso high school pool, but would really love to have something closer and also similar or lower priced for our town to have swimming options.
- Since I can only choose one option on many of the questions I just wanted to say my two biggest ones would be having clean working restrooms and lots of walking trails that are safe
- Clean up the Lake...too weed infested
- Safety while using the parks ie more police presence has been needed for years. It would be nice to see police officers riding, driving etc around town
- I think Parks and Rec does a great job considering the circumstances they're given. The state has everyone's hands tied with the transient problems. But Parks and Rec seems to try its best to keep our parks safe and clean.
- I would like to see our current facilities upgraded prior to building something new. We have great golf course, that has very little money put into it in 50 years. If we can't maintain what we have what is the point of building something new that we won't be able to maintain. Let's show we can maintain what we have then move forward with new projects.
- I would utilize the parks more if cleared of homeless people sleeping, leaving trash, etc.
- You're doing a fantastic job. Thank you!
- Not sure at this time.
- The development of an RV or Camping park would be a horrible idea. It would only encourage homelessness in our parks and would further encourage my family to move out of the area.
- Please make our parks more inclusive to kids with disabilities
- Keep up the great work!! This community loves your commitment to making a safe and healthy play to raise our families! You guys do an amazing job and continuous improvement and new opportunities.
- Seventh Avenue Soccer Fields should be converted to synthetic turf with lights installed so that they are useable year round and for all purposes including practices
- As I mentioned above - Gearhart being on the river could really be upgraded. We feel somewhat unsafe there currently. Look at Kalama - they really did it right. Willow Grove has definitely been improved - thank you for that. Looking forward to upgraded restrooms at Lake Sacajawea. I'm unsure how you can keep them clean and not vandalized due to the "unhoused" in our community.
- I would love to see more bike paths where once can ride routes of 20 miles or more. Longview should have some riverside development, parks, shopping, food. The Columbia River is an awesome asset going to waste for the citizens.
- As castle rock residents we visit chehalis to use penny park and the Gail Shaw aquatic center and splash pad, while the drive is further these amenities are wonderful and it would be amazing if facilities like this existed in Longview. Unfortunately a lot is left to be desired of Longview kelso splash park
- Look what Kalama has done to promote river viewing and park areas with food available. Longview doesn't have any public restaurants on a river.
- Police enforcement to keep transients from sleeping in the park at all times
- Please continue to pump the revenue gained at the Mint Valley Golf Course back into the facility. It is the gem of the city
- The city has plenty parks and park options. The focus needs to go to maintaining what we have and keeping it nice and safe and not an outdoor flop residence. Maintain safe clean restrooms. No need to acquire new properties, especially if you can not maintain what you currently have.
- need dedicated outdoor pickleball courts
- I would like more native plantlife areas where we learn how to grow natives in our own yards too

- Here is an example of covered parks
<https://www.google.com/amp/s/www.8newsnow.com/news/mega-park-makes-its-debut-in-las-vegas/amp/> we really need to make outdoor play areas more usable outside of summer months. Covered parks are a necessity and we have zero.
- The community would really benefit from having turf fields. Our kids miss so much practice and game time due to poor weather.
- Love living somewhere with so much beauty
- Longview needs some hiking trails. Like Mt solo could be made Into hiking trails so the people in this town have something to do. Walking on some path along the Cowlitz river doesn't cut it. Sorry. I think more hiking trials and when o say hiking trails I don't mean a paved path around a slough
- We need to update ceiling, courts and bathroom facilities at Mint Valley Racquet and fitness center. We have our grant money and have raised \$100,000.00 dollars. What are you waiting for? Please...let's get this done!
- Police enforcement to keep transients from sleeping in the park at any time
- Would like more opportunities to play softball games and tournaments in town instead of having limited leagues/ teams or having to travel out of town for tournaments. Also we do not use lake Sacajawea as much as we use to because of homeless people,/ drug usage etc in and around to area
- Keeping the homeless to a minimum is important for my family & myself. Also, my son wanted to start playing baseball but he's already 13 and never played in a league before. It would be fun to have things like flag football or community baseball through Parks and Rec! An indoor pool would be awesome too!
- Sadly the parks don't feel safe, even midday I'm no longer comfortable alone at the parks where I used to run.
- A public pool would be amazing especially as we continue to experience hot summer. Also, we frequent Willow Grove Park but it wasn't an option (maybe not technically a Longview Parks park?)
- Need to supervise and clean more often
- Longview Parks and Recreation is a huge asset to Longview. The summer camp program and accessibility to family oriented activities is unmatched in this area. Very impressed overall with Parks and Rec. The only troublesome aspect is the infestation of dopers ruining the tax payer funded areas by their blatant disregard for families. Maybe enacting ordinances where a maximum time allotment can be placed on park attendance and selectively enforce it to keep out the troublesome elements of society.
- Develop an area for an outdoor archery range. Develop the Roy Morse sports complex to include batting cages that could be used as a revenue source for the Park & Rec Dept.
- clean restrooms are very important... no homeless camps
- Great job to staff maintaining Mint Valley Golf Course
- We need an affordable teen center with activities that will attract a diverse population of teens.
- Homeless people living in parks
- Mint Valley Golf Course maintenance and long term planning has been neglected historically.
- It would be awesome if parks and rec did more activities for small kids, there are very few programs for under 5.
- Make lake usable
- Let's fix what's broken (equipment and infrastructure) before we develop new projects.
- Overall great job by Parks. Obviously we need more funding and a dedicated funding source for parks department. Maintenance and repairs should be completed prior to any new.

Please utilize the space below to add any comments, thoughts, ideas, and/or concerns that you think are applicable to City of Longview Recreation Program and Events. (Hint: There are no wrong answers.)

Open-Ended Response

- Make parking, access to trails and picnic shelters, lakeside seating accessible for walkers and wheelchairs.
- In general, the classes seem to be of lower instructional quality than other alternatives (YMCA, LCC, private sector, online)
- Longview is a beautiful place to live. Thank you for all your hard work with maintenance, programming, child activities, beautification, and everything else you do to make this city shine.
- More stuff during the winter months. Put readers and signs on the road outside of events to remind and inform that it's happening that day.
- I love the ideas you have for new projects
- Unlocked Restrooms.
- Public pickleball courts
- 🍷 pickleball at Vandercook
- No pickle ball expansion in neighborhood parks. Limit to a dedicated sport park like softball, soccer. Morning to evening parking issues, noise level, hooting and hollering great but not in residential multiple housing areas like Vandercook park. Pickle ball began as local folks got together on Wed morning and now others in county have joined for 7 days a week. Starting at dawn till dusk. It is not a place for competitive completions. It's a family neighborhood park. Thank you.
- Couldn't sign my granddaughter up for soccer because there was a waiting list.
- More uniform tree-lines streets, and benches underneath when possible.
- Need to advertise better
- I wish that the quarterly brochure was more available at restaurants and other public places.
- I greatly appreciate your before/after school programs
- We need more activities for our youth
- Before school care is desperately needed for many families - not currently available at most schools.
- I'd love some more morning options for dance or exercise. 8am options are missing. I work so the 10 am isn't possible and I need to get my kids to school so 7am is too early. The only reason I don't use you guys for exercise is lack of options and poor times that don't work for under 65 yr olds. Also, when I can make it I am the youngest by far and it feels really weird. Cause I'm almost 49
- Bring back boot camp or HIIT classes and/or other fitness classes
- Use one the farthest parks for homeless.
- I found found the questions above hard, because even though our household isn't using some of the listed assets currently, we have definitely used them in the past. We don't have any seniors in the house, but I've taken Judy's fitness classes for seniors. I don't have any children or teenagers currently, but we took advantage of hip hop, archery, fencing, etc. classes when we did. My husband and I have taken dance and yoga classes in the past. We've used the lake for kayaks and have tried out the BMX park. We've rented the teen center and the Women's Club for parties. I haven't used the disc golf course, but I'm intrigued by it. I would never golf or use the skate park, but I value those things being available for the people who do use them.
- More active adults
- I would recommend partially or completely fencing in Vandercook Park playground to protect children from the busy Luisianna rd.
- Would like to see more options for younger school age kids
- Mainly don't access Rec programs because of timing -- can't fit in with work schedules -- and sometimes cost seems high, for us, at least.
- Fix the sidewalks! I fell on them and could have been hurt badly!
- Have more specialized sports for school age children
- The Before/ After care programs are the best thing you can do for folks.
- More handicap friendly classes

- More free activity's for after school and weekends for our youth that are safe and fun
- Rails, or other pathways to trails. Consistent cleanliness and safety in all recreational areas is a must to keep areas utilized by community members.
- Thanks for the survey hopefully it helps with ideas to make Longview better
- Need to charge more for golfing. Carts are to cheap no need for giving sleeves of balls.
- Longview is a great city. The main thing that is needed is an off leash designated area for dogs. One of the few outdoors activities that really encourages community commerce.
- I'd like a pickle ball court
- My son is 13 and has done bowling twice now. He would love to be involved in baseball or football but doesn't have the opportunity because he's homeschooled. Please bring out more programs for the early teens 13-15! Thank you!!!
- My kids used to do after school program and I'd love for them to do drop ins but it is a full program. No room.
- I would like to play tennis at Vandercook park, pickle ballers are there everyday most of the day except sunday. This is no way for a public court to be run.
- Concerts at the park are always tribute bands and lack musical variety
- why did you get rid of the tennis courts on Washington Way?
- Keep them clean
- I have lots of idea's for local mountain biking trails and potential single track systems.
jkstoltz79@gmail.com.
- The parks are a crucial part of what makes Longview a quality place to live. Tehy are vital to the overall physical and mental health of the community.
- Please skatepark upgrades. Thank you.
- Need more frequent ads
- I would love to see a regular, multi-day, weekly aerobics course in the A.M & P.M, with childcare offered.
- We live just outside the city limits and are always charged the extra fee! I have a Longview address, and should be charged as a Citizen of Longview. It gets expensive paying for a bunch of activities, and not being able to have waivers, because we live less than a mile outside of city limits
- I didn't know you had senior citizens programs
- Pave the lake
- I only stay up on parks and rec because I try to. It is hard to get info and needs better marketing.
- The VR use a few months ago was worth repeating. Also the baseball, golf, soccer 3 day camps were very useful for young kids to try things with out parents going broke trying out full seasons, only to find out their child sat on the bench.
- Keep investing
- share program details at the various senior housing facilities in the area
- Rec programs are great
- I try to keep up with events/activities going on around Longview and surrounding areas but not always able to find anything. Some things it's to late by the time I see it to sign up or be involved.
- Mint Valley is a wonderful asset to our city
- I would love to be more informed of activities and programs.
- Jacking seniors rate to play golf not nice
- Horse trails, horse trails, horse trails. 🐾
- The summer camp program is flawed, it seems to have turned into a cheap daycare alternative and kids who might want to experience camp but not pay the full summer price are by longer welcome.
- I would love for the City of Longview to have an indoor/outdoor aquatic center. A mix of the Northern Wasco County Aquatic Center aquatic center and Astoria aquatic center.
- Great parks
- More comfortable class spaces for indoor classes at various times plus reasonable rates, pay as you can attend nota blanket cost,more flexibility for instructors
- Clean up the homeless mess.

- Need more programs for older teens/home school kids.
- Now that Covid is settling down, could there be an evening Zumba class offered again?
- A lot of times I see exercise programs that sound fun, but they are offered only in the middle of the work day. I guess they are only geared toward seniors.
- Would love to see more free events & events that incorporate healthy eating
- Safety of restrooms in the dark night.
- Much more advertisements and free for a low income
- Would support a bond for mor sports facilities.
- Could have pickleball tournaments to bring in more people if built a facility
- Would like more pickleball courts
- Resurfaced tennis/pickleball courts @ John Null
- Your department is doing a great job
- Would like to see more information related to local area history, wildlife and nature included in signage and programs that promote awareness and appreciation for this area
- Would like to thank you for asking Citizens for input. I've recently read the book about loving where you live. Cities with ample outdoor space combined with high walking scores are desirable places to live and work. Longview is the perfect city for that kind of natural space development. Birds migrate through this area, wild life roams some of the neighborhoods and along the rivers and would be appreciated by many if we tapped into our city's natural potential. Many residents live within walking distance to town, however the walk to get to and fro can be risky. Long range planning for higher walking scores benefit the city and its residents.
- Very upset that we raised 90,000 for Racquet Complex and we never heard another word
- I am a grandparent of kids on baseball teams
- There are close to 100 people playing pickleball in our club. We are spread out at Vancouver, Rainier, John Null and Vandercook. None of these courts are really maintained and good to play on except Vancouver
- You failed to list Racquetball
- Please purchase or supply more space for pickleball courts.
- To be fair, I just never thought to look up the website for info. So, because of that, I have no idea how many facilities there are and what all is offered.
- Build designated Pickleball courts
- Please put in dedicated pickleball courts. They will get used!!!!
- PICKLEBALL, PICKLEBALL
- Kid activities that take place prior to 5/5:30pm on week days we can never do bc husband and I work 7-5/530 :(dance/gymnastics,etc, we would do if times were set later. Love golf lessons, soccer and wrestling clinics, babysitting/staying home alone classes. Programs improve every year & I am thankful!
- Need new events. Tired of the same ones.
- Pickleball
- I appreciate being able to continue Pound class on Zoom, even after the pandemic. It makes attendance at class accessible even while travelling. Much appreciate this aspect of class and the knowledgeable instructor... and it's FUN! Love the concerts at the lake during the summer.
- Given pickleball is the Washington state sport it would be great to have dedicated courts for this
- Like I already said. Very much odd to me that there is no waterfront Park and or restaurants and things to do with such a massive space to create something very fun for the public and community
- Add more safe designated courts for more people to use.
- need more pickleball courts in the area
- more dedicated pickleball courts
- I've been playing pickleball for 9-10 years.my wife and I have had a big part in growing the sport here in the local area. When we go to Vandercook which isn't very often the place is packed.we do have a indoor court at home we mainly looking we during the winter and always have people up to play. Cowlitz County could really use some dedicated courts as there are over 100 people very active in the sport
- Need more pickleball space! :)

- Why isn't there pickleball courts?
- See previous..upgrade and provide facilities and courts for the most popular sport in Washington..Pickleball
- Pickle ball courts
- Investigate other cities and learn from what they have incorporated into updating their sports activities
- My main concern is getting improvements done to Mint Valley Racquet and Fitness.
- Perhaps you should spend some time at Mint Valley Fitness and Racquet Club. It is the only indoor court facility in Cowlitz County, with programs for all ages. The next closest indoor courts are in Vancouver, over 40 miles away. There are users of every age, and summer programs are tailored for youth out of school. Please don't ignore this unique park anymore.
- Tennis is huge to me and my friends. We belong to USTA leagues all year long. Portland teams come to our complex and I'm ashamed of the condition!! You have \$100,000. Of our money! Use it for what it's intended for please!!
- More pickleball courts.
- We would love it if the concerts were a little earlier like 5:00 or 5:30 for young families and early bedtimes.
- I miss having an affordable, accessible community center
- Would love to see a walking program started.
- I think I made my thoughts on this topic clear. One way you could improve your before/ after school Pogram is use a model closer to that of youth and family link.
- Recently I feel the communications from parks and rec have been more preachy and adhere to a particular lifestyle push, I see the programming going this way, as well. Once my kids got to be over 13, there were really no offerings for them, as the classes trend toward older folks or much younger folks. There is little offered to young adults, or even middle-aged folks.
- Update skateboard park
- more fishing
- Thank you!
- I have said it through out. Skate park needs help...
- Staff at Roy Morse park are exceptional. Work hard to keep grounds in beautiful conditions. Always friendly and very helpful.
- I think you have forgotten about the older generation....
- Parks are very important.
- Love Bobs Sporting Goods. Great outdoor hub. Should be featured more. I travel from Beaverton OR to shop there a couple times a year. Also if you had a boat ramp comparable to Rainer's you could draw a lot of business to that side of the river. Fisherman spend lots of money on fuel and food. The ramp along the Cowlitz requires jet drives instead of the more common propeller boats.
- Infrom Mr Sacha and Mr Hash that blocking access to the bike trail, public property, from the alley, also public property by private parties, RENTERS, IS ILLEGAL. How about that? Should I call you AGAIN? Should WE walk that problem ONE MORE TIME? Would it help? I did not think so.
- more boat rental on lake
- We love the events. Especially concerts at the lake!
- More things for family and homeless
- Maybe don't ever do a laser light show again?
- Would love to see more adult classes. Dancing, taichi, or other senior exercise , at an evening time. (Some of us work in day!)
- keep up the good work
- we enjoy the music in the summer and use of the lake but need more pickle ball opportunities especially for the 55 and older.
- Better maintenance
- I know a lot of people in homeschool communities...it would be neat to see opportunities for homeschooled children during "school" hours as well.
- A new sports complex would provide opportunities for so many!

- I haven't received information about programs in years. Did not know they were still available.
- Would love to attend events, just haven't gotten to it yet.
- there should be more ways to get the word out about programs. I live in Castle Rock and do not know when these programs are
- It would be nice to see the before/after school program expanded to be in each elementary school.
- Most of what I marked was how I hope it would go. I currently don't know how to learn more about the recreation program and events other than word of mouth.
- The Parks and Recreation program plays a vital part in making Longview a wonderful place to live. Thank you for all you do!
- Longview P&R's is doing so much right. I volunteer at several events each year and the Park's representatives are first rate and easy to work with. A river park, Cowlitz, would be a real asset.
- Please see aquatic center comments for this answer too.
- LOOOVVEE them! Great fun runs (especially the Turkey Trot!)
- Cleanliness of the facilities utilized for dance classes would be nice (mclelland arts center I'm looking at your dirty floors)
- More workers out in the fields.
- Wish we got the fliers like we used to. I don't know what's available anymore.
- Keep up the good work and strive to always improve.
- We miss the physical, magazine version of the quarterly class list
- Summer youth camps are excellent and provide a valuable service for families; the golf course is a gem that draws city residents and visitors- it needs capital upgrades to remain an asset
- The softball program is way overpriced. I choose to drive to the Rac weekly to play league. Better facilities for less money
- Excellent services
- Parks are focused on organized sports. We need woods, with bugs and slugs and snails and trails.
- Family Sporte clinics tennis pickle ball etc would be fun
- THANK YOU, LONGVIEW PARKS AND RECREATIONS,
- Please offer toddler classes not during afternoon nap time!
- User unfriendly comment box!
- Need more activity for little kids
- They do a great job!
- I used to faithfully attend On the Move with Peggy until COVID
- We would be more likely to attend if it was an event in partnership with a nonprofit, such as the net proceeds from admission or food sales going to an animal shelter, homeless veterans, etc.
- build a new skate park
- How about some pickleball lessons at Vandercook.Exercisr sampler Each month offer a different kind of exercise lesson. Yoga in the park, TaiChi, Quigong, Tennis, Pickleball, Baseball, Hula hooping. Jump rope, Basketball, Biking, Running, Track events etc.
- It seems the l9cal 16-20 year olds are bored to death. They need more activities.
- How do I get on your mailing list for events? (jferguson2006@gmail.com)
- We would utilize events and/or programs more if we actually knew about the events.
- Need more teen program, and homeless encampment at the parks need to be stopped. Need better restroom upkeep.
- It would be nice to see more programs for ages 60+.
- craft clubs like knitting, etc also more options for the whole family
- We used to use the before/after school program all of the time, but our kids are too big now. It is a good program.
- Love Mint Valley Golf Course. Continue the great care taken at the course.
- Allow Longview Pickleball Club to convert 2 tennis courts to 6 pickle ball courts at Vandy or John Null
- Will race for BLING !
- Nothing more to add

- Continue the great newsletters via email as they share great information. Continue to use these surveys to measure community temperature on topics.
- Would love additional “yard games” such as horse shoes, corn hole, Bocce ball and others
- Please use social media more to boost awareness of what is available.
- Handful of good topics covered & taught. Could expand more for teaching useable skills (cooking, banking, vehicle & home maintenance etc) to help instill lifelong knowledge skills
- During the pandemic we have held back much more from our involvement because we were never sure what the policy was for each program or even in relation to keeping people healthy and not spreading Covid-19.
- More times for child care esp summer
- I keep hoping the Teen Boulevard will re-open so my stepson can go there after school when he doesn't have sports. I would love to see the following classes for adults: furniture making, upholstery, calligraphy, painting and sewing. And it would be great to see a class for parents on techniques for handling kids with ADHD and helping them stay organized at home and at school.
- Keep up the good work!!! Thank you for all that you guys do!
- Please stop lumping golf and tennis together. The MVGC is a gem. The MV tennis complex is not
- Would love a gardening class and community veg gardens
- Just that there isn't much to do in this town. I understand this town is small. More hiking trails would be nice
- Please update Mint Valley Racquet and Fitness Center. We have money we just need your approval. Our USTA tennis teams play a lot of matches here. We haven't been updated since it was built in 1978-79.
- The Go Fourth festival was fun this year; would have liked more local vendors, less carnival “junk”; the laser show was a disappointment. The rides were WAY too expensive, and aimed more at little kids.
- The summer camp has been amazing for my son. He's had a blast and it's kept him engaged and active all summer. I'm worried he won't get in next year — can this be expanded?
- Build a rec center that is walk in for kids to go when they have nowhere else to go.
- You need to make lake useable
- Getting the word out is key. I have to pull information instead of it being pushed to me. Not sure how to solve that challenge.
- We love the vibrancy of the recreation programs.

Please utilize the space below to add any comments, thoughts, ideas, and/or concerns that you think are applicable to City of Longview Urban Forestry. (Hint: There are no wrong answers.)

Open-Ended Response

- I lived in Tacoma, where we are losing the trees in neighborhoods. I crave the appearance of Longview's street trees and really appreciated the cooling affect of the large and old trees in front of my house, this summer. They really made a difference.
- Wide variety of well maintained trees are one of the reasons I was attracted to Longview -
- Friend from Georgia didn't want to leave last fall because of the turning of the fall leaves. It was so beautiful she wanted to stay. She also loved the Japanese Garden.
- Afield infestation, spray the city trees.
- I bought my house because of the trees on the street
- I'm so glad you included the portion about trees. My husband and I agree that the one thing that can improve the appearance and quality to our community is the planting of trees. Perhaps the areas without trees could be determined and service clubs could be asked to take responsibility of a section, under the supervision of Parks and Rec?
- Leave the trees
- I was sad to see the demolishing and removing of the trees on Ocean Beach Blvd.
- Please fix the sidewalks in the old westside
- We were pleased to have the city tree in front of our house cut down due to falling branches and the sticky material that would get all over our cars and seemed to attract ants. Unfortunately our neighbors across the street still have their tree. It would be great if the city would bring back the program to remove more of those trees that create a mess.
- Trees are removed due to sidewalk damage and not replaced. Uncool.
- The trees are gorgeous. I think the trees themselves are very well maintained. I think the fall/winter leaf clean-up system works well. I think maintenance of sidewalks and roadways lifted by city trees leaves something to be desired. I have tripped on lifted sidewalks, I've seen others trip on lifted sidewalks. I also happen to live on a sweet gum street, and now that the trees are mature, the "gum balls" are horrible, and also a tripping hazard (I've seen them take out the mail carrier, who walks across the lawns when possible to avoid them).
- The large oak trees need to be pruned proactively. There should be a rotation where each street is examined for dangerous limbs or limbs growing over houses.
- I appreciate diversity in trees and at the same time native trees.
- I love seeing the trees around town, especially when they bloom, but I hate parking under them because they leave sticky residue behind on my car
- We love how green this city is, how there are so many parks and trees. Accessing public waterfront areas is difficult, though.
- Trees on the Old West Side need to be thinned.
- The Trees are over grown and need to be replaced over time.
- Peter Brickey is doing a great job maintaining our trees. ;)
- Planting female trees near male trees would reduce the amount of pollen that gets into the air during allergy season. This would improve the quality of life for people in the community who suffer from seasonal allergies.
- Love how the trees are down 26th so beautiful and the colorful trees around the lake.
- Community trees are beautiful and much appreciated, but need to be consistently maintained to be a healthy benefit to the community.
- I thought we are an Arbor city? Let's keep our existing trees healthy and add more.
- Seeing beautiful trees on a walk or drive makes me happy.
- Could people apply to have a fruit tree on the block if we agree to take care of the fruit? A certain number of neighbors agree to pick the fruit so it doesn't rot? A sign could be put up that it is a community feed tree? It would be very cool. Or blueberry bushes around the lake or something?
- Regular maintenance of trees (ie pruning)

- We love the trees but there are some pretty dangerous spots on the sidewalks due to the roots.
- Uneven, cracked sidewalks are a consequence of our beautiful trees but need to be included in our planning.
- We appreciate the urban forest. Keep replanting.
- Wow! These trees make our community what it is! We are thinking about moving out of the Old West Side (for more space) and are mindful that not all neighborhoods have such amazing trees that add so much to quality of life. We see your skilled crew working so hard, all year round - we are so grateful for that. We know these trees are a lot of work, we think they are more than worth it!
- Love our trees. There seems to be a lot of confusion when people with old large trees are trying to get they're concerns addressed
- The large trees have caused too many issues. I am fearful to drive through parts of town during inclement weather (rain/wind) we live in a location with a lot of rain so this is most of the year. The trees are strikingly beautiful! However, the dangers they pose are not worth the risk of keeping them.
- Too many ducks at the lake actually cause a health hazard. Hanging baskets maintained by city employees would help the p Dr pole take pride in their community.
- Keep investing
- We love our trees! The trees in our community make it so much more beautiful and healthy looking. Our one complaint is that the cherry trees in our neighborhood (terry/Taylor) are sprayed. We would much rather they weren't!
- difficult to keep up as aging trees need to be taken out but not enough staff to keep up with the demand
- Seems to be a lack of maintenance of newly planted trees
- I love to hug trees!
- Keep the trees. Washington way and others are beautiful streets
- love all of the trees
- We should devote more dollars to urban forestry work. Sidewalk repair and limbing are lagging.
- I love the tree-lined Old West Side.
- I love our trees. I'm worried about the beavers.
- The blossoms are beautiful!!
- Cutting down perfectly healthy trees bc their roots disrupt the pavement is ridiculous. On the other hand, certain trees definitely need to be maintained better so huge limbs do not fall
- It would be a great fundraiser to sell the firewood obtained from these trees. Burning local wood is always better for local forests
- Prune trees not only fir maintenance but also fir appearance
- More trees please
- Existing trees should be checked more frequently and a quick note/report left on the door of the home(s) close to the city's trees, so we know if the city tree in front of our house has been checked and if it has been deemed healthy. Or email the homeowner or communicate in some way. I get very concerned about the tree in front of my home. I was told it would be checked regularly, but haven't seen it checked for several years. Thank you
- A lot of the trees have roots pushing sidewalks up making it unsafe for people with disabilities to use the sidewalks.
- I noticed that many new tree plantings are dying. I feel that the trees should be planted in the fall, so they can get established without the heat of the summer.
- Our trees are one of the most beautiful features in this community.
- more community education as to the importance of trees
- There are many trees damaged by otters on lake that are ready to fall and big safety concern
- Trees health along tenant way is poor.
- Please quit planting Sweet Gum Trees. I have one at my house and they are awful. Brittle branches, spike balls drop all over my yard. Whoever decided to plant these trees many years ago made a major mistake.

- Oh my god I wanted to quit this two pages ago it keeps going on and on people will lose it rest and I want to watch my kids play at this park
- Love the beautiful trees in our community, especially the grand ones that have been around since Longview was created. They are pleasing to drive under, grateful that city founders were so forward thinking to have planted so many of them.
- Grateful for City of Longview trees. We need the positive benefits that trees offer.
- Longview has the best trees
- The trees in our culdesac are horrible. I have repeatedly requested over the last 3 years to get something done. The city sends out young people to trim the bottom limbs up leaving many dead branches in the tree itself. The roads are full of dead leaves all year around. I have been told when the sidewalks get repaired they will take care of the trees. We are on a 10 year out list for sidewalk repair. These trees needed to go years ago.
- Property owners should have a say if they want trees in the parking strip in front of their home
- The trees do great damage to the sidewalks. The sidewalks need to be a much higher priority. There is a 10 year waiting list for repair for sidewalks have been damaged by the trees
- As the large trees grow older and grow towards houses they need trimmed and checked more often so they don't endanger people, homes or vehicles.
- Due to only one entrance being opened in the community gardens there has been increased motor traffic between the plots leading to an erosion of the grass. Could wood chips be brought in to help alleviate the ruts?
- Trees were more of a nuisance on my street with sidewalk cracks and roots coming up in the yard. I am glad they are gone, even if they were nice to look at.
- Trees are beautiful. Proper Maintenance is the key
- The shade benefits of trees are a big deal for me. I often walk instead of drive when I am in town and during the summer the heat and lack of shade in some areas (in and around commerce and Washington way especially) is truly oppressive and unpleasant. The Highlands as well, so I appreciate that there appears to be new effort put into plantings there.
- Trees
- A tree was taken out on our street due to the sidewalk cracking and lifting, and the tree was diseased. A neighbor fell and hurt herself over 2 years ago and when I emailed, and called, was informed that we were on the 10 year list! 8 years to go...
- Plant more trees around playgrounds to offer more shade
- Please stop spraying herbicide at the bases of trees in public parks-this reduces the health of trees. Please be better about watering newly planted trees during their first years. Dogwood trees aren't great street trees, they don't like all the sun. Plant something else.
- Love, love, love having trees lining the streets throughout the neighborhoods. However, there needs to be better management of them not uprooting sidewalks and creating tripping hazards for our elderly community members. Also the large trees at the lake need to be tested more regularly for health. The tree that very suddenly fell without cause in the middle of the day at the lake could have crushed anyone walking underneath. I think more can be done to prevent something like that from happening again.
- Trees are awesome for the community. However the Park department is very lazy about cleaning up falling trees around the lake.
- This crew does a great job and it's not an easy one dealing with the problems we have with the trees and the people who live around them
- We need more tree guys and EQUIPMENT!
- I think our 10 year city plan should have prioritized adorably housing and rezoning over beautification efforts. It's really nice to have a pretty city, but when we have so many with mental health needs and unhoused is a little like putting lipstick on a turd. Are we really spending money well?
- Trees increase livability. I spend most of my time, even when not working, in Longview. The presence of the trees really sets the city apart.
- Thank you for taking care of our trees.

- The trees we have leave horrible sap spots on cars. Also why do we plant trees that are pointless. How about we fill the street with fruit tree to help feed people. I know it's not because we are worried about sticky stuff on cars. It's not about how beautiful it is, it's about how helpful. Also the trees are filled with insects that have ruined my garden. Absolutely disappointed in longviews trees.
- City is eligible for money for carbon sequestering
- Have you utilized the group Friends of Trees? Here in Beaverton they organize events and plant trees along houses at no cost to the homeowners. I now have 2 huge bird filled African Hornbeam trees out my front window.
- This survey is too long
- Well, when MY 60 foot weeping willow fell into MY yard, leaving one large branch hanging over the only access to the bike trail in my alleyway. I called the police to provide a plastic tape barrier under MY tree that created a possible public hazard until I could get a tree company to take it down. Longview Police Officer "If your tree falls on somebody, I hope they sue you and take your house." I'm sure that's his name, no police officer would threaten a homeowner like that, rather than provide 12 feet of plastic caution tape. for a day or two, for the public good. Not here in lovely Longview ... So? Any ideas?
- mature trees are the city's most valuable asset
- I think trees that only drop leaves should be planted near sidewalks. Trees that drop those spikes balls or other debris is dangerous for walking on sidewalks
- Just to keep up trimmings an clean up
- I love how many trees we have!
- The neighborhoods where there are no trees aren't pretty and look bare.
- I know we never talk about it anymore, but what's up with the Black Walnut tree that I love on Tennant Way? How are we going to replace it in the inevitable outcome of its demise? I truly need to know the answer to this question.
- More time and funds need to be allocated to fix all the sidewalks that have been damaged as a result of the desire for trees in town. Poses a major safety concern when the street department can't fit sidewalk repairs into their budget.
- Need more trees!
- my street tree hasn't grown a bit in six years and I've tried talking nicely to it but I think it's defective
- The old large trees planted in the 20's don't live forever, they become expensive to maintain and soon impossible to keep alive. Their should be a long term plan to replace them so we can always have trees and not notice the replacement. I was on the park board for 15 years and didn't agree with what was being added in the replacement process. Hawthorn for instance a terrible tree to have on Commerce. Ugly most of the year and attracts bug problems.
- I think you do a pretty good job of keeping the tree healthy
- Our community is known for the trees and they look lovely...especially in springtime when the cherry blossom trees turn pink.
- Trees on streets near the lake are not well cared for
- There are no street trees on my block - I'm on the 300 block of 23rd - and hardly any in the Highlands. I am happy that more have been planted along Beech. It is so beautiful when the trees bloom in the spring.
- Planting so many trees along streets where there is very little room for the trees to grow is more of a detriment than a value
- Love the nameplates for all the trees at the lake. Great diversity of specimen trees
- Being disabled, I'm expected to clean up endlessly after a tree I did not plant and do not like because it's high maintenance and not native. And yet I'm not allowed to actually do anything to the tree to mitigate its impact on me or my property upkeep, especially frustrating given the city's refusal to stay up to date on maintenance. Further, the streets trees' damage to the sidewalk ended up with me being tossed from my chair when just trying to go across the street to the lake.

- I love our trees!
- Trees are great. It would be nice to have more shade trees near the playgrounds.
- In our neighborhood are many mature, old trees. In recent years there have been tree failures that have caused property damage. Trees do get old and unfortunately, need to be culled out. As a retired person, I walk every day. If I hear a chipper or chainsaw I gravitate towards the sound. I am entertained and impressed with the "tree" crews.
- While they are considering altering Washington Way, I would like to see more streets like it in our community. That area of town is extremely special to me as a lifelong resident and I don't ever want to see our beautiful trees removed for any reason, let alone, for parking or bike lanes
- Do you offer the wood chunks of these trees for sale? I am very interested in burning locally sourced wood
- Maintenance of trees that are in power lines
- The trees on WA Way are beautiful but they are getting too old and the falling limbs are scary.
- A healthy urban forest is very important to the health and appeal of the city
- Retain old trees.
- A sign placed by the crew as to why the tree is being taken down would be nice
- Thank you for all your hard work!! We love our beautiful community.
- I have a few comments but these comment boxes are very user unfriendly.
- Street trees need to be maintained and trimmed more often so that they do not block traffic signs.
- favor native tree species, a more heavily forested park would be nice as well
- Trees give a homey feeling and help with climate change
- I would love to see more clear markers of tree info. Like scientific name, year it was planted.
- Street Trees improperly planted cause a lot of damage to public & private property. With the high water table, the roots tend to grow near the surface, causing not only damage to sidewalks, roads & utilities, but damage to private driveways, yards and foundations. PROPER maintenance and planting trees appropriate for the space is the key & COL Parks has and is remiss in controlling the issues.
- don't plant big trees in small planting strips and don't plant the trees if they can't be properly maintained.
- I'd like to see replacement trees go in as soon as possible when having to remove trees.
- I appreciate how the parks department works hard on keeping up our older trees and planting new ones as needed.
- Trees are important- I get very upset when i see one being cut along our streets. One was cut on the corner of Nichols and 23rd and I was very frustrated.
- Who is the IDIOT that chose and planted the Leyland Cypress trees on Mt Solo road?
- Great job
- Some of the trees leave a lot of debris, like the birch tree.
- I do love the trees in Longview but I don't live anymore where there are city trees. Trees in general destroy a home's roof and drainage system and cause mold and growth due to excessive shade. Also had an incident with city tree that died but I was forced to pay for its removal
- Aging trees that drop large limbs and cause damage become the liability of the vehicle and property owners and not the city. I find this very concerning that the city is not more pro active in the maintaining Potentially dangerous limbs.
- Plant more trees.
- We have 2 trees crabapple trees in front of our house that look horrible. I would love new, non fruit bearing trees! Don't recommend ph pic trees be fruit bearing like the ornamental cherries or crabapples. Too messy!
- Would love to see trees planted in the highlands. It would make it feel more welcoming
- The trees in the Old Westside neighborhood really enhance its beauty and live ability. I wish the city of St Helens, Oregon would plant trees like you do in Longview.
- plant more trees :)

- I wish the trees on 23rd Ave were more evergreen
- The trees are beautiful
- All cities don't have the lovely setting around the lake that you have.
- I enjoy the trees for walking, but do not want one near my home and do not like all of the leaf cleanup, elderly and disabled people suffer greatly from the large trees on 22nd
- Urban Forestry Dept team do a wonderful job!
- Trees within community are amazing-beautiful, usually well taken care of. Only major concern are the damage to sidewalks. I hear of people suing the city from falls due to raised sections. Definitely have tripped many times around treed areas (never would sue at this point) but wish city would attempt to find a fix or option to make better.
- We need a better plan for maintaining our city trees. They are "aging out" and starting to fall. There should be a better system of replacement then waiting until they are a problem. I would also like to see MORE trees planted. Trees are great!
- The city should be responsible for falling limbs damaging property
- Though it remains difficult to maintain the "old" trees downtown/old west side, they are the centerpiece of that part of Longview and health, and replanting is of utmost importance
- I would like the planting of more biodiverse types of native trees instead of lining streets with one kind.
- City trees that fall on homes or cars are responsible financially 100%
- Trees are beautiful and can make your day wonderful especially when it's too hot out. We need more all over
- LOVE the tees in front of my house but the sidewalks are lifting and the low hanging limbs need to be cared for. Also cause a lot of debris, so more maintenance would be nice.
- I think they're doing a great job. I love the trees
- I'm not clear on who is responsible for maintaining trees along the street in front of my home
- Our population and variety of trees is what distinguishes Longview from many other cities its size. Parks and trees make Longview very attractive. What about printing/sharing information about proper trees to select for a homeowner's private property? I think many homeowners don't know much about the trees they are planting and that the tree might be inappropriate for its location. Let's focus on education.
- Tree inventory and canopy tools need to be properly used by arborists. Also, urban forest should be promoting Private Property tree planting and care as well.

Please utilize the section below to add any comments, thoughts, ideas, and/or concerns that you think were not discussed or highlighted within this survey that are applicable to City of Longview Parks and Recreation Comprehensive Plan. (Hint: There are no wrong answers.)

Open-Ended Response

- Make parks more accessible.
- Heard about survey from neighbor reposting on NextDoor app
- Better advertisement of activities to get more engagement from the community
- Our parks were integral to helping my disabled 16 year old enjoy nature. Up until his passing in July 2022, we enjoyed the lake daily and all of the wildlife, squirrels, birds, porcupines, even deer that would come into our yard.
- Bugs in the trees throughout the city.
- New pickleball courts
- If I get a \$.10 per thousand dollar tax on my house and/or anything above \$.10 I will put my house on the market for sale I will leave this community
- Doing a great job for livability in this town. We retired here. We traveled for ten years and played pickle ball. But it's overtaken Vandercook park. Most are courteous but many are obnoxious and when playing are only in one mind zone. Don't expand and limit hours do locals can play tennis again. We have a younger generation now in Old West dude. Many younger families with school age children and college students living close.
- Roller skating rink would be great
- Don't cut down the trees! I love the green, the gardens, the lake, and the beautiful trees
- Y'all do amazing work. Thank you so much.
- I said I was against development of an RV/camping location, but I admit to not knowing what that would entail. To me it seems like an unnecessary headache to put on the department, but if there is a need and the resources to do it successfully, I would change my mind.
- Your survey is too long.
- Fix the sidewalks. Thin the trees.
- I support parks, so I know I look cheap by stating I support the smallest amount of tax/bonds. It's just we've had so many increases in costs across the board in such a short amount of time (food, gas, property taxes, etc.), it's hard to say "yes" to charging the community more money.
- I think most was covered. I can't think of anything more at this time other than our parks being better monitored by camera or volunteers to keep our children safe.
- Build an easily accessible off leash area with in our larger parks for dogs.
- I would rather pay taxes towards this than most other things.
- Love lake Sacajawea and am happy to see the bathrooms get an upgrade
- We have only 1 off leash dog park located at Gearhart Gardens. There have been many incidents where I've gone to a park and people being their dogs off leash to throw balls. My dog has been attacked twice by "super friendly dogs". I am made fun of when i tell people Longview parks are a on leash park system. Please look at allocating areas of off leash dog play at parks that have the space. Also better signage of parks requiring on leash dogs. On topic of unsheltered community members, i would like to see the comprehensive plan reflect our commitment to every citizen and provide adequate funding and property that addresses hygiene, sanitation, charging ability for life line phones and space for outreach members to interview safely. This should be a part of investment in the betterment of our community and should have a funding of 100,000 or 1%, whichever is higher from the budget.
- The sport of Mountain biking is growing and there are many different ways to support this activity. Single track trails in green space around city, along lake, river, etc.
- Skateparks improvement
- done
- QR code on bench good idea
- I would probably be even more supportive of our parks if they weren't full of homeless

- It's sad we have such a limited use of Cowlitz River waterfront. City of Longview should address this.
- Take care of the old growth trees
- Who would this employ? Local young ideas need to be sought, we also need more police and security to keep new areas safe and vandalism free.
- Survey is too long
- Public restrooms are HUGE for families and all community members really. Having full access to well maintained restrooms makes it easier for families to visit and fully utilize public parks and playgrounds. Upgrading and maintaining the current bathrooms, and installing more, would be a great investment in our community. All humans need access to bathroom facilities.
- It's hard to judge personal impact of taxes so my answers on that question were a guess.
- I would not live in Longview were it not for the parks. Thank you!
- Nothing mentioned horse trails
- I would love for the City of Longview to have an indoor/outdoor aquatic center. A mix of the Northern Wasco County Aquatic Center aquatic center and Astoria aquatic center.
- I support maintaining the parks we have, but for new facilities I would rather see private enterprise and community involvement/desires bring in new options
- Thank you for doing the survey. Please listen to the taxpayers.
- We need things for older kids/adults to do and enjoy. All the parks here are for small children.
- I am 65+, still working. Please provide evening exercise classes.
- Education of children regarding vandalism and damage to living things. Many are not cognizant of the harm they are causing.
- Safe outdoor spaces in nature improve the physical and mental health of a community
- Upgrade mint Valley golf course pro shop.
- Zip tying the flyer to the bench at Vandercook is a good idea... my grandkids encouraged me to fill it out!
- Still going i feel I started it I should finish it but omg really
- Please add better lighting to walking path at lake. Impossible to see path right in front of you in certain areas when walking early in the morning (5-6am) when still dark, even worse on rainy days when roads are wet and there is glare from headlights
- Pandemic safety affected my participation at parks and in person programs. As a senior citizen, the ongoing pandemic is the main reason this household doesn't take in person classes or attend community events. However we do visit less populated parks during the week. When Covid is truly no longer an issue we will get back to enjoying all that Longview has to offer.
- Why do you only mention Mint Valley Golf Course? There are a lot of people at the tennis center daily, and we feel like we are forgotten or ignored
- I scanned this at park. The dug out needs water out and ball park fence needs raised above eye level.
- Many of us donated quite awhile ago to the City for the upgrades of Mint Valley Raquet and Fitness. We were very excited to finally be having something upgraded, clean and respectable looking and something we could take pride in and be proud of. It's tiresome and embarrassing to hear the comments from opponents who belong to other clubs put ours down.
- Pickleball tournaments on great courts can bring in a lot of money for the city to maintain pickleball courts. 4 courts just don't cut it!
- Fix the sidewalks your trees damage
- Having bathrooms unlocked, available and cleaned would be nice. Also with security for those.
- I heard about this survey from the actual, physical posted paper that was on the fence of the tennis court at John Null Park.
- It would be nice to see more variety in the bands that are brought to the lake. I apologize if this is found at all offensive but I think another name for the lineups could be "Bands for Boomers". However these might be the bands that draw the biggest crowd and that's okay.
- Build more designated Pickleball courts

- Please put in dedicated pickleball courts! Every city would benefit from and draw people to their towns if they had dedicated pickleball courts!
- Leave the door five occasionally and see how the parks are being used.
- I saw a qr code flyer on a tennis court while walking my dog (thankful for a trashcan to utilize!). I support all improvements to parks structure, change is exciting!
- Courts
- My concern for Mint Valley and Fitness is that money has been donated for the purpose of improving the facility and NO action has been taken. Many of the donors, including me, are concerned that any work will ever be started OR completed. Nothing has been conveyed to donors of the progress or lack thereof projects that were outlined in the request for donations. I want to see the facility restored to a place where people can be proud to play and workout there.
- You guys closed the parks down, and that was a HUGE hit too my family. We didn't use the play grounds to be good examples for our children. It was devastating to our children, and us.
- while playing pickleball at vandercook park
- We need dedicated pickleball courts and not have to share with tennis
- Please contact me on ideas for pickleball complex, thanks
- I think Longview Parks & Rec needs to recognize how big pickleball is becoming in this community and the potential pickleball has in bringing in people from other areas. From it recently becoming our state sport to pickleball courts being the number one trend in high profile real estate right now, pickleball is HUGE and we can capitalize on that!
- Pickleball courts please
- Pickle ball is a fast growing sport for everyone
- Due to our weather, we need an indoor and outdoor dedicated Pickleball facility
- Please update Mint Valley Racquet and fitness center. It has been my lifeline since 1979. Our high school tennis players use it for instruction from Donny and their coaches. There are many little children learning tennis. It's a sport you can play your whole life. Pickleball is fun also but not at the cost of eliminating tennis!
- An aquatic center or waterfront recreation would be awesome. Thanks!
- Community Center, as opposed to the Y, which is overpriced and outdated.
- We need to fully fund our Parks and Recreation department. We moved to Longview because of this department and are willing to fund it.
- I appreciate the idea behind this survey, but, the people who need to have a voice will not be reached by it. People like myself with a good income are most likely to respond. The unfortunate fact is that if I can afford to spend money on recreation then my input is useless. My world view allows me privilege to say we don't need certain things. I can easily say raise property taxes or do not because I have my own home. If we raise those taxes again, the renters in our community who can already barely afford their rent will have their rent raised, then what? You can fix this issue with a tax increase but then you become part of the problem. Over the last decade Cowlitz County rentals have increased an average of 6% a year. I guess affordable housing can wait until people who make the wages I do can't afford homes. Then maybe someone will notice it's a problem.
- Thank you.
- New skate parks
- I thought I was filling out a form for transportation
- As a visitor from Oregon I find Longview to be an interesting community. Kind of a plain Jane working man's town, but ready to grow up.
- Long survey but good questions.
- Everything I need to know is in what you refuse to ask about, the ADA and the elderly. The ADA it's not just a good idea, it is the LAW.
- Something that is fun enjoyable and doesn't cost an arm and a leg
- I know it is mentioned as a blanket "disc golf" term, however, with my prior suggestion on a putting practice basket improvement (or) new implementation... It could be mentioned in the survey, IF there were enough support for such an improvement, understandably. I can see it isn't a pressing issue from

most people, but it is for me. The disc golf community (to include myself) would relish the blessing of at least one hole (basket) being made into a more diverse and challenging basket OR implementing a new area of another park (beside Roy Morse) to become a disc golf putting practice area with diverse and challenging factors such as uphill, downhill and obstacles (such as trees)... Which is why it's, perhaps, a better idea simply to improve Roy Morse and alter a basket in Roy Morse to amount to the suggestions herein. Maybe put basket #6 up higher at Roy Morse? Could be very cheap to do with just a piece of pipe. That would make for a really interesting lie if one were North of the basket, looking up at the basket, with the possibility of missing and rolling down the hill behind. Then again, maybe my suggestion is too off-the-wall and unpopular. At least I tried. p.s. this basket#6 suggestion isn't even the best idea, there are probably better ones... Just more diversity in the course with unique challenges would be cool, while maintaining an easy course at the same time. Say.. Optional dog legs even (seperate from the putting idea) Just another thought.

- Would love to see a pool, or swimming area. Would even support a group camping area for summer camps for kids. Only problem is keeping homeless out of it. I don't walk lake as often as I should because I don't like to encounter them.
- If you are looking for volunteers to provide input, I'd be happy to help.
- Thanks for asking, I greatly appreciate the opportunity to give input. Upgrade your web site so I can fine and attend your public meetings!
- Parks are vital to a city.
- I own property in longview but live in kelso so my vote (even though I pay Longview taxes) does not count toward any decisions.
- Please make the lake safer for families.
- Great work you are doing: please develop an aquatic center, more walking trails, and acquire shoreline property.
- Thank You for this opportunity.
- I'd like to add that, I recommended a new resident looking for a sewing class to look to longview parks and rec. My daughter worked there as a teen, the programs were fabulous. I'd love to see that expanded
- See comments regarding aquatic center for this answers as well.
- Have more workers out in the public
- Clean up what we have first and make them more useable
- Trim the dead limbs of trees on Washington Way and get the fallen trees out of lake
- Parks department does a great job
- Very thankful and appreciative
- We currently have youth athletes that struggle to find places to practice. We are constantly traveling for sports and we are so far behind in sports fields and complexes. There is not one field that the community can go play soccer at. We cannot use a school field and none of the city parks have goals or are maintained sports play.
- Continued and more activities at the lake.
- A general meeting space for meetings and get togethers. We need more benches and handicap accessible picnic tables.
- This survey is too long. I'm loosing interest
- Thank you so much for sending this out!! I love being included in your process.
- Comment boxes were very user unfriendly.
- As someone who lives east of 46th avenue Windemere park is not convenient to access except by car. This could be remedied with a footbridge over the slough connecting to Olympia way. Also consider converting some or all of Mint Valley into a public park, golf courses are terrible for the environment and many people in both west longview and CVG would benefit greatly from this
- Too many questions. Next time, make it shorter
- Programs that foster family participation are critical for our community.
- the parks here are very low quality and unsafe. how is it that other communities have way better parks?
- Overall Parks and Rec is doing a great job
- Upgrades to the golf course drainage please.

- I adamantly disagree with making the green area between beech st any bigger you are just asking for trouble with the homeless they have already taken over the small rv dump station.
- Love the parks
- The city/parks department doesn't take well enough care of what we have now
- We're all really tired of our property taxes increasing. Especially with 2022's latest assessment increase. We can't afford it. Please try to budget with what you have. That's what we do as citizens!
- This survey is too long.
- I think an aquatic center would be a great addition.
- Every community has all the things listed ... what we don't have designated Pickleball Courts ... make Longview a destination
- more races around various park areas (with BLING !)
- If the parks declined it would impact our decision to stay in Longview
- To develop our community we need to develop our parks! People want to live in nice areas with access to parks, events and recreation. My tax dollars are well spent when we spend on parks! It improves our community AND our economy.
- It is hard to quantify paying tax dollars for parks that aren't safe or are taken over by vagrants
- The City spent money on a firm to Brand the city about 12 years ago. In that study, the firm sited the golf course, the lake and the theatre as the jewels of the city. Have we done any major funding in regards to their findings? If we have not invested in those facilities what was the point of that branding exercise? It seems we have poured money instead into fire, police, street department and Library. It is time that parks and recreation move up higher on the priority list. Golf brings more people to our city then anything else. Either invest in it or sell it and build homes. Watching it slowly rot away is not a great option.
- I am not in any support of a tax Levi while our area is paying millions for a homelessness camps. That money should be used for the community and not homeless individuals from who knows where. The money for the parks in being spent on the camps and bot on the community.
- Keep transients from sleeping and keeping their belongings in the parks. Keep transient vehicles away from the parks.
- All parks need upgraded and fully covered areas over play structures and picnic areas. Need better play equipment see Las Vegas parks for reference of covers and equipment.
- We need a turf sports complex badly
- I just would love a pool and expanded summer camp!
- The County Commissioners have upwards of \$22 Million Dollars in unallocated Covid relief funds that can be allocated to Parks and Recreation based on the federal grant requirements. I'm sure they'll send the money to fund homeless programs that perpetuate the problem, but Parks and Recreation should try to get a massive chunk because the programs implemented by Parks and Recreation support the community and ultimately provide outlets to kids and family to prevent future homelessness by the offered amenities and programs.
- Clean up the lake
- I love Longview's Parks and Recreation department. I feel very lucky to live in this small city. It's the only place I've lived (and I've been around) where I feel a sense of well being and community. I've lived in places that offered one positive element to the detriment of many others but Longview has more positives than anywhere else I've lived. Would recommend maintaining and upgrading what we have before we start developing new projects.

Parks Maintenance & Urban Forestry Report

Parks Board December 18, 2023

Parks Maintenance

- 27 work orders completed in November
 - Lots of hours reported for leaf clean up and putting up holiday lights
- Vandalism
 - Cleaning small items of vandalism are part of the daily park cleaning route
 - 6 hours to clean graffiti off two bench at the lake and fix a broken table at Windemere and
- 8 sharps collected in November
 - 3 17th and Nichols restroom
 - 2 Hemlock restroom
 - 2 Lake Sacajawea Park
 - 1 Grotto

Urban Forestry

- 32 work orders completed in November
- 65 open work orders
- Tree order arrived and planting will begin shortly
 - Stump grinder is broken and has been at the repair shop for a couple weeks
 - Can begin planting where there are vacant spots but won't be able to finish until stumps are ground
 - Josh is researching stump grinder rentals to see if that might be a feasible option

Recreation Division



Memo

To: Jen Wills

From: Justin Brown

Date: December 14th, 2023

Re: Nov/Dec Report

DIVISION HIGHLIGHTS

Present

- Turkey Trot had 546 participants.
- Breakfast with Santa was sold out and had a waitlist. 160 individuals got to participate this year.
- Winter Registration is now open and live! Brochures are available in the office and online.
- The Boulevard Teen Center is averaging 10 kids per day.
- R2L has 65 current registrations. Early registration period runs through December 31st.
- Winter Vintage sale was a success. Estimated attendance was 475.

Future

- Mother Son Dance Party registration is open. 2/3/24 6-8pm. Tickets are \$15
- Father Daughter Ball registration is open. 2/23 or 24 /24 various times. Tickets are \$16
- Adult Basketball League will be starting its Winter Season in early January.