



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, March 19, 2024

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

24-00263 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00264 MINUTES FROM FEBRUARY 20, 2024

PUBLIC COMMENTS

NEW BUSINESS

24-00265 REQUEST FOR LETTERS OF SUPPORT FOR STREETSCAPE PROJECT ON COMMERCE
- PUBLIC WORKS DIRECTOR KEN HASH
Letters need to be sent to Senator Patty Murray, Senator Maria Cantwell, and
Representative Gelsenkamp Perez.

UNFINISHED BUSINESS

24-00266 PARKING ORDINANCE CHANGES

REPORTS

24-00267 LPD PARKING REPORTS

24-00268 DOWNTOWNERS REPORT

BOARD MEMBER COMMENTS

ADJOURNMENT & APRIL 16, 2024



Minutes

DOWNTOWN ADVISORY COMMITTEE

Tuesday, February 20, 2024

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

24-0056 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

The meeting was called to order at 10:05. There was no Chair or CoChair present and not yet a quorum. Nancy Vandehey, as the clerk, started the meeting and the board agreed to start with the New Business item as we waited for Pat Palmer to arrive.

ROLL CALL

Present: Elizabeth Borders; Josh Carter; Bill Hallanger; Ariel Large; Pat Palmer (10:10 am); Ruth Kendall, Council Liaison

Unexcused: Allan Rudberg

Excused: Dawn Morgan; Karl Salzsieder; Rachelle Sanders;

Staff present: Ann Rivers; Robert Huhta; Nancy Vandehey

NEW BUSINESS

24-00168 HUDSON STREET - COMPLETE STREET PROJECT

Morgan Palmer presented. He welcomed feedback from the board on direction for his project.

INTRODUCTION OF NEW MEMBERS

24-00167 WELCOME TO JOSH CARTER REAPPOINTMENTS FOR DAWN MORGAN, ARIEL LARGE & ALLAN RUDBERG

ELECTION OF OFFICERS

Clerk Nancy Vandehey called for nominations for the position of Chair. Elizabeth Borders and Josh Chair were nominated. Upon a vote duly held, Elizabeth Borders received the required majority of votes and elected to serve as Chair.

Clerk Nancy Vandehey called for nominations for the position of CoChair. Ariel Large and Josh Chair were nominated. Upon a vote duly held, Josh Carter received the required majority of votes and elected to serve as CoChair. Elizabeth Borders began running the meeting.

CHANGES TO THE AGENDA

APPROVAL OF MINUTES**24-0052 MINUTES FROM DECEMBER 19, 2023
JANUARY 2024 MEETING CANCELED DUE TO INCLEMENT WEATHER**

Bill Hallanger, seconded by Pat Palmer, made a motion to approve the minutes as presented. This passed unanimously.

PUBLIC COMMENTS

Sara Mendes provided public comment.

Cat Cooper provided public comment.

UNFINISHED BUSINESS**24-0053 PARKING ORDINANCE CHANGES**

Chief Huhta provided an update to the proposed ordinance changes. He plans to return to Council on March 14th. The 6 month moratorium may be extended. He'll send current verbiage to the board.

REPORTS**24-0055 DOWNTOWNERS REPORT**

Josh Carter provided an update on activities coming to downtown. He and Ariel are working on establishing the framework from Main Street program to revitalize the Downtowners, with a focus on working together.

24-0054 LPD PARKING REPORTS

Parking reports were reviewed.

BOARD MEMBER COMMENTS

Elizabeth Borders asked to share two photos taken in Chehalis Wa. One is a map with the features around town and there are QR codes that can be easily updated for businesses, restaurants and activities happening around town.

ADJOURNMENT & MARCH 19TH

The meeting was adjourned at 11:11 am.

February XX, 2024

The Honorable Maria Cantwell
United States Senate
511 Hart Senate Office Building
Washington, D.C. 20510

Dear Senator Cantwell:

I am writing in support of the City of Longview's Downtown Streetscape Project – Phase 4.

As a local government committee for the City of Longview, we support the funding of this project. The City of Longview is seeking funding to complete a comprehensive downtown streetscape improvement project on Commerce Avenue. Improvements are intended to attract more visitors and customers downtown, encourage investment in private property, and draw businesses back to the City's commercial center. The Project has broad support from the community and local businesses. The City secured a variety of federal, state, county, and City funds to construct five blocks of the six-block project. The City is seeking funds to complete the final block of improvements, constructing street, sidewalk, lighting, and other pedestrian friendly improvements in downtown Longview. Completion of the project is consistent with the city's comprehensive plan.

The Downtown Streetscape project is critical to the community's economy. Among other things, it will preserve and enhance the downtown's historic assets, increase downtown attractiveness, and help to expand job opportunities in the retail sector.

Thank you for your time and consideration.

Elizabeth Borders
Chair
Downtown Advisory Committee

February XX, 2024

The Honorable Patty Murray
United States Senate
154 Russell Senate Office Building
Washington, D.C. 20510

Dear Senator Murray:

I am writing in support of the City of Longview's Downtown Streetscape Project – Phase 4.

As a local government committee for the City of Longview, we support the funding of this project. The City of Longview is seeking funding to complete a comprehensive downtown streetscape improvement project on Commerce Avenue. Improvements are intended to attract more visitors and customers downtown, encourage investment in private property, and draw businesses back to the City's commercial center. The Project has broad support from the community and local businesses. The City secured a variety of federal, state, county, and City funds to construct five blocks of the six-block project. The City is seeking funds to complete the final block of improvements, constructing street, sidewalk, lighting, and other pedestrian friendly improvements in downtown Longview. Completion of the project is consistent with the city's comprehensive plan.

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Thank you for your time and consideration.

Elizabeth Borders
Chair
Downtown Advisory Committee

February XX, 2024

The Honorable Marie Gluesenkamp Perez
United States House of Representatives
1431 Longworth House Office Building
Washington, DC 20515

Dear Representative Gluesenkamp Perez:

I am writing in support of the City of Longview's Downtown Streetscape Project – Phase 4.

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Elizabeth Borders
Chair
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City of Longview Violation Bureau
Financial Statistics

2023						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-23	\$3,467.83	\$4,440.00	\$7,908.85	\$1,722.83	\$6,186.02	\$18,317.53
Feb-23	\$1,986.99	\$635.00	\$2,622.96	\$1,944.44	\$678.52	\$18,996.05
Mar-23	\$8,551.52	\$2,170.00	\$10,722.64	\$2,439.10	\$8,283.54	\$27,279.59
Apr-23	\$1,919.18	\$4,480.00	\$6,400.32	\$2,356.61	\$4,043.71	\$31,323.30
May-23	\$3,392.18	\$868.00	\$4,261.47	\$1,673.08	\$2,588.39	\$33,911.69
Jun-23	\$2,806.86	\$6,912.00	\$22,787.50	\$3,939.39	\$18,848.11	\$52,759.80
Jul-23	\$4,406.75	\$1,403.01	\$15,787.26	\$16,960.90	-\$1,173.64	\$51,586.16
Aug-23	\$7,745.40	\$526.02	\$8,271.42	\$14,110.91	-\$5,839.49	\$45,746.67
Sep-23	\$6,983.54	\$3,277.00	\$10,261.80	\$6,062.83	\$4,198.97	\$49,945.64
Oct-23	\$4,848.91	\$2,449.25	\$9,751.15	\$3,321.09	\$6,430.06	\$56,375.70
Nov-23	\$7,926.54	\$226.25	\$8,154.09	\$5,323.84	\$2,830.25	\$59,205.95
Dec-23	\$3,937.04	\$140.00	\$4,078.31	\$4,306.67	-\$228.36	\$58,977.59
2023 TOTAL	\$57,972.74	\$27,526.53	\$111,007.77	\$64,161.69	\$46,846.08	\$58,977.59
*June 2023 revenue total includes transfer in from general fund to cover a parking utilization study.						
*July 2023 revenue total includes transfer in from general fund to cover a parking utilization study. Study is billed on monthly basis (paid July - Sept).						
2024						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-24	\$2,541.92	\$0.00	\$2,543.23	\$1,965.73	\$577.50	\$59,555.09
Feb-24						\$59,555.09
Mar-24						\$59,555.09
Apr-24						\$59,555.09
May-24						\$59,555.09
Jun-24						\$59,555.09
Jul-24						\$59,555.09
Aug-24						\$59,555.09
Sep-24						\$59,555.09
Oct-24						\$59,555.09
Nov-24						\$59,555.09
Dec-24						\$59,555.09
2024 TOTAL	\$2,541.92	\$0.00	\$2,543.23	\$1,965.73	\$577.50	\$59,555.09

TICKET STATISTICS BY VIOLATION CODE

2024	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W FREEFORM	0	0											0
TOTAL WARNINGS	0	0	0	0	0	0	0	0	0	0	0	0	0
OVER 12" RCW 46.61.575	0	1											1
ALLEY LMC 11.44.142	0	0											0
STORING LMC 11.44.147	6	8											14
ADA RCW 46.19.050	0	1											1
YELLOW LMC 11.50.020	0	0											0
IMPROPER RCW 46.61.570	1	7											8
LIBRARY LMC 11.44.130	0	0											0
WRONG DIRECTION RCW 46.61.575	1	0											1
ANGLE PARKING WAC 308330430	0	0											0
UNLAWFUL PURPOSES WAC 308330436	0	0											0
OT 15 MIN LMC 11.50.070	0	0											0
OT 30 MIN LMC 11.50.070	0	1											1
OT 1 HR LMC 11.50.070	0	0											0
OT 2 HR LMC 11.50.070	0	1											1
OT 3 HR LMC 11.50.070 & 11.62.030	0	0											0
OT 4 HR LMC 11.50.070	0	0											0
OT 10 HR LMC 11.50.070	0	0											0
OT 72 HR LMC 11.62.030	0	0											0
Over 3 Days LMC 11.44.145	0	0											0
10' ROADWAY WAC308330433	0	0											0
CITY HALL VISITOR LMC 11.62.030 (6)	0	0											0
BUS TRANSFER LOT LMC 11.62.060 (6)	0	0											0
LEASED SPACE LMC 11.62.030 (2)	0	0											0
TIMED LMC 11.44.110	0	0											0
PERMIT REQUIRED LMC 11.62.030 (3)	0	0											0
BUS STOP WAC 308330457	0	0											0
OFF TRUCK ROUTE LMC 11.68.050	0	0											0
POSTED NO PARKING LMC 11.44.110	0	0											0
NO PARK 12AM-5AM LMC 11.44.110	0	0											0
NO PARK 9PM-5AM LMC 11.44.110	0	0											0
NO PARK 3AM-6AM LMC 11.44.110	0	0											0
TOTAL TICKETS	8	19	0	0	0	0	0	0	0	0	0	0	27
DISPATCHED PARKING COMPLAINTS	36	31											67

BELOW VIOLATIONS ARE FOR GO-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION