



Agenda

Downtown Advisory Committee

Tuesday, April 16, 2024

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

24-00328 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00329 MINUTES FROM MARCH 19, 2024

PUBLIC COMMENTS

NEW BUSINESS

24-00330 CHARGE DEALS PRESENTATION BY BRIAN COON
Charge Deals highlights downtowns with chargers and incentivizes drivers to get out and spend money at nearby small businesses while their vehicle charges. We then provide downtown organizations with analytics on if EV drivers are spending money in your town (or not). Most EV chargers actually make little to no money off of the electricity sales. The greater benefit comes from drivers spending money at nearby businesses while they charge. We have been partnering with visitor bureaus, DDAs/Main Street Organizations, business associations, and chambers of commerce.

UNFINISHED BUSINESS

24-00333 PARKING ORDINANCE UPDATE

24-00337 FOLLOW UP

- VACANT PROPERTY STORE FRONTS
- STREET LEVEL USES

REPORTS

24-00331 LPD PARKING REPORTS

24-00332 DOWNTOWNERS REPORT

BOARD MEMBER COMMENTS

ADJOURNMENT & NEXT MEETING MAY 21ST