



Agenda

Downtown Advisory Committee

Tuesday, April 16, 2024

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

24-00328 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00329 MINUTES FROM MARCH 19, 2024

PUBLIC COMMENTS

NEW BUSINESS

24-00330 CHARGE DEALS PRESENTATION BY BRIAN COON
Charge Deals highlights downtowns with chargers and incentivizes drivers to get out and spend money at nearby small businesses while their vehicle charges. We then provide downtown organizations with analytics on if EV drivers are spending money in your town (or not). Most EV chargers actually make little to no money off of the electricity sales. The greater benefit comes from drivers spending money at nearby businesses while they charge. We have been partnering with visitor bureaus, DDAs/Main Street Organizations, business associations, and chambers of commerce.

UNFINISHED BUSINESS

24-00333 PARKING ORDINANCE UPDATE

24-00337 FOLLOW UP

- VACANT PROPERTY STORE FRONTS
- STREET LEVEL USES

REPORTS

24-00331 LPD PARKING REPORTS

24-00332 DOWNTOWNERS REPORT

BOARD MEMBER COMMENTS

ADJOURNMENT & NEXT MEETING MAY 21ST



Minutes

Downtown Advisory Committee

Tuesday, March 19, 2024

10:00 AM

Public Works Conference Room,
1st Floor, City Hall

HYBRID MEETING DETAILS

24-00263 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

The meeting was called to order at 10:02 am.

ROLL CALL

Present: Elizabeth Borders, Chair; Josh Carter, CoChair (arrived 10:28); Bill Hallanger; Ariel Large; Dawn Morgan; Pat Palmer; Allan Rudberg, Karl Salzsieder; Ruth Kendall, Council Liaison
Unexcused: Rachelle Sanders
Staff present: Ann Rivers; Mary Chennault; Nancy Vandehey

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00264 MINUTES FROM FEBRUARY 20, 2024

The minutes were approved as presented.

PUBLIC COMMENTS

NEW BUSINESS

24-00265 REQUEST FOR LETTERS OF SUPPORT FOR STREETScape PROJECT ON COMMERCE - PUBLIC WORKS DIRECTOR KEN HASH
Letters need to be sent to Senator Patty Murray, Senator Maria Cantwell, and Representative Gelsenkamp Perez.

Ken Hash requested signatures on support letters.

Pat Palmer, seconded by Ariel Large, made a motion to sign the support letters. This passed unanimously.

UNFINISHED BUSINESS

24-00266 PARKING ORDINANCE CHANGES

Mary Chennault spoke on this item on behalf of Chief Huhta. The item is set to go to Council soon. Discussion included feedback that the board received from the current hiatus. The board asked that the new PIO officer help spread the word on the parking changes.

REPORTS**24-00267 LPD PARKING REPORTS**

Mary Chennault shared the LPD financial reports.

24-00268 DOWNTOWNERS REPORT

Downtowners are working on partnering with the two events happening in June. Shuttling visitors with the trolley is being proposed. They are working on a sip & shop event. And they are working on restructuring Downtowners to breakout into smaller focus groups. Next meeting is Thursday at 3 pm.

BOARD MEMBER COMMENTS

The group is ready to return to the list to begin inviting partners to upcoming meetings; working from the prioritized list to start the invitations.

Ruth provided a brief update from recent Council meetings.

There was an inquiry to see if there are any planned community "coffee shop pop-ups" to see how the parking hiatus changes are going. Ann believes those will be set up by Chief Huhta.

Downtowners are looking for help to fill the chair positions on the new structure. - for key roles are Design, Economic Vitality, Promotion, and Organization.

There was a discussion on a possible tax (maybe a fee, not a tax) penalty for empty store fronts. Ann to bring back some examples to next meeting.

Discussion included some options of what is allowed for street level uses. Ann will ask Mac Kosar to come to next meeting.

ADJOURNMENT & APRIL 16, 2024

The meeting was adjourned at 10:57 am.

City of Longview Violation Bureau
Financial Statistics

2023						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-23	\$3,467.83	\$4,440.00	\$7,908.85	\$1,722.83	\$6,186.02	\$18,317.53
Feb-23	\$1,986.99	\$635.00	\$2,622.96	\$1,944.44	\$678.52	\$18,996.05
Mar-23	\$8,551.52	\$2,170.00	\$10,722.64	\$2,439.10	\$8,283.54	\$27,279.59
Apr-23	\$1,919.18	\$4,480.00	\$6,400.32	\$2,356.61	\$4,043.71	\$31,323.30
May-23	\$3,392.18	\$868.00	\$4,261.47	\$1,673.08	\$2,588.39	\$33,911.69
Jun-23	\$2,806.86	\$6,912.00	\$22,787.50	\$3,939.39	\$18,848.11	\$52,759.80
Jul-23	\$4,406.75	\$1,403.01	\$15,787.26	\$16,960.90	-\$1,173.64	\$51,586.16
Aug-23	\$7,745.40	\$526.02	\$8,271.42	\$14,110.91	-\$5,839.49	\$45,746.67
Sep-23	\$6,983.54	\$3,277.00	\$10,261.80	\$6,062.83	\$4,198.97	\$49,945.64
Oct-23	\$4,848.91	\$2,449.25	\$9,751.15	\$3,321.09	\$6,430.06	\$56,375.70
Nov-23	\$7,926.54	\$226.25	\$8,154.09	\$5,323.84	\$2,830.25	\$59,205.95
Dec-23	\$3,937.04	\$140.00	\$4,078.31	\$4,306.67	-\$228.36	\$58,977.59
2023 TOTAL	\$57,972.74	\$27,526.53	\$111,007.77	\$64,161.69	\$46,846.08	\$58,977.59
*June 2023 revenue total includes transfer in from general fund to cover a parking utilization study.						
*July 2023 revenue total includes transfer in from general fund to cover a parking utilization study. Study is billed on monthly basis (paid July - Sept).						
2024						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-24	\$2,541.92	\$0.00	\$2,543.23	\$1,965.73	\$577.50	\$59,555.09
Feb-24	\$1,602.40	\$0.00	\$1,640.23	\$2,247.49	-\$607.26	\$58,947.83
Mar-24						\$58,947.83
Apr-24						\$58,947.83
May-24						\$58,947.83
Jun-24						\$58,947.83
Jul-24						\$58,947.83
Aug-24						\$58,947.83
Sep-24						\$58,947.83
Oct-24						\$58,947.83
Nov-24						\$58,947.83
Dec-24						\$58,947.83
2024 TOTAL	\$4,144.32	\$0.00	\$4,183.46	\$4,213.22	-\$29.76	\$58,947.83

TICKET STATISTICS BY VIOLATION CODE

2024	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W FREEFORM	0	0	0										0
TOTAL WARNINGS	0	0	0	0	0	0	0	0	0	0	0	0	0
OVER 12" RCW 46.61.575	0	1	0										1
ALLEY LMC 11.44.142	0	0	3										3
STORING LMC 11.44.147	6	8	22										36
ADA RCW 46.19.050	0	1	1										2
YELLOW LMC 11.50.020	0	0	0										0
IMPROPER RCW 46.61.570	1	7	8										16
LIBRARY LMC 11.44.130	0	0	0										0
WRONG DIRECTION RCW 46.61.575	1	0	5										6
ANGLE PARKING WAC 308330430	0	0	0										0
UNLAWFUL PURPOSES WAC 308330436	0	0	0										0
OT 15 MIN LMC 11.50.070	0	0	0										0
OT 30 MIN LMC 11.50.070	0	1	0										1
OT 1 HR LMC 11.50.070	0	0	2										2
OT 2 HR LMC 11.50.070	0	1	2										3
OT 3 HR LMC 11.50.070 & 11.62.030	0	0	0										0
OT 4 HR LMC 11.50.070	0	0	0										0
OT 10 HR LMC 11.50.070	0	0	0										0
OT 72 HR LMC 11.62.030	0	0	0										0
Over 3 Days LMC 11.44.145	0	0	0										0
10' ROADWAY WAC308330433	0	0	0										0
CITY HALL VISITOR LMC 11.62.030 (6)	0	0	0										0
BUS TRANSFER LOT LMC 11.62.060 (6)	0	0	0										0
LEASED SPACE LMC 11.62.030 (2)	0	0	0										0
TIMED LMC 11.44.110	0	0	0										0
PERMIT REQUIRED LMC 11.62.030 (3)	0	0	0										0
BUS STOP WAC 308330457	0	0	0										0
OFF TRUCK ROUTE LMC 11.68.050	0	0	0										0
POSTED NO PARKING LMC 11.44.110	0	0	0										0
NO PARK 12AM-5AM LMC 11.44.110	0	0	0										0
NO PARK 9PM-5AM LMC 11.44.110	0	0	0										0
NO PARK 3AM-6AM LMC 11.44.110	0	0	0										0
TOTAL TICKETS	8	19	43	0	0	0	0	0	0	0	0	0	70
DISPATCHED PARKING COMPLAINTS	36	31	50										117

BELOW VIOLATIONS ARE FOR GO-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION