



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Minutes

Downtown Advisory Committee

Tuesday, April 16, 2024

10:00 AM

Public Works Conference Room,
1st Floor, City Hall

HYBRID MEETING DETAILS

24-00328 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

The meeting was called to order at 10:01 am.

ROLL CALL

Present: Elizabeth Borders; Josh Carter; Bill Hallanger; Ariel Large; Pat Palmer; Allan Rudberg; Karl Salzsieder; Ruth Kendall, Council Liaison
Excused: Dawn Morgan
Unexcused: Rachelle Sanders
Staff present: Ann Rivers; Robert Huhta; Mary Chennault; Angela Abel, Mac Kosar; Nancy Vandehey

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00329 MINUTES FROM MARCH 19, 2024

The minutes were approved unanimously as presented.

PUBLIC COMMENTS

NEW BUSINESS

24-00330 CHARGE DEALS PRESENTATION BY BRIAN COON

Charge Deals highlights downtowns with chargers and incentivizes drivers to get out and spend money at nearby small businesses while their vehicle charges. We then provide downtown organizations with analytics on if EV drivers are spending money in your town (or not). Most EV chargers actually make little to no money off of the electricity sales. The greater benefit comes from drivers spending money at nearby businesses while they charge. We have been partnering with visitor bureaus, DDAs/Main Street Organizations, business associations, and chambers of commerce.

Brian Coon gave a short presentation on Charge Deals. He answered questions from the board. The annual price is \$500 for this platform. It is designed to incentivize small, local businesses.

UNFINISHED BUSINESS

24-00333 PARKING ORDINANCE UPDATE

*Robert Huhta presented his plan moving forward. Ordinance drafts are nearing finalization. He proposes taking a pause and going back to Rick Williams for an additional parking study and then asking the Council to ask to extend the moratorium until the end of 2024. Item going to Council on April 25th. He is seeking 3 members from this group to participate in a Parking Workgroup for 8 to 12 people. They are working on a Community Open House in October. Final report by the first meeting in November to be in effect on January 1, 2025.
Volunteers for the Parking Workgroup: Pat, Bill, Josh.*

24-00337 FOLLOW UP

- **VACANT PROPERTY STORE FRONTS**
- **STREET LEVEL USES**

McAllister Kosar shared the LMC for Downtown Commercial zone uses - Title 19 Zoning, Chapter 19.

Vacant Property Store Fronts, including temporary signage - tabled until May meeting.

REPORTS

24-00331 LPD PARKING REPORTS

Mary Chennault reviewed the parking reports.

24-00332 DOWNTOWNERS REPORT

Josh Carter provided a brief report for Downtowners. Meeting this Thursday.

BOARD MEMBER COMMENTS

ADJOURNMENT & NEXT MEETING MAY 21ST

The meeting was adjourned at 11:07 am.