



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, May 21, 2024

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

24-00472 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00460 MINUTES FROM APRIL 16, 2024

PUBLIC COMMENTS

NEW BUSINESS

24-00463 PARKING ADVISORY COMMITTEE

UNFINISHED BUSINESS

24-00464 DISPATCHED PARKING COMPLAINTS FOLLOW UP

24-00469 EV CHARGERS DISCUSSION

24-00470 VACANT PROPERTY STORE FRONTS, tabled from April

REPORTS

24-00461 LPD PARKING REPORTS

24-00462 DOWNTOWNERS REPORT

BOARD MEMBER COMMENTS

ADJOURNMENT & JUNE 18TH



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Minutes

Downtown Advisory Committee

Tuesday, April 16, 2024

10:00 AM

Public Works Conference Room,
1st Floor, City Hall

HYBRID MEETING DETAILS

24-00328 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

The meeting was called to order at 10:01 am.

ROLL CALL

Present: Elizabeth Borders; Josh Carter; Bill Hallanger; Ariel Large; Pat Palmer; Allan Rudberg; Karl Salzsieder; Ruth Kendall, Council Liaison

Excused: Dawn Morgan

Unexcused: Rachelle Sanders

Staff present: Ann Rivers; Robert Huhta; Mary Chennault; Angela Abel, Mac Kosar; Nancy Vandehey

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00329 MINUTES FROM MARCH 19, 2024

The minutes were approved unanimously as presented.

PUBLIC COMMENTS

NEW BUSINESS

24-00330 CHARGE DEALS PRESENTATION BY BRIAN COON

Charge Deals highlights downtowns with chargers and incentivizes drivers to get out and spend money at nearby small businesses while their vehicle charges. We then provide downtown organizations with analytics on if EV drivers are spending money in your town (or not). Most EV chargers actually make little to no money off of the electricity sales. The greater benefit comes from drivers spending money at nearby businesses while they charge. We have been partnering with visitor bureaus, DDAs/Main Street Organizations, business associations, and chambers of commerce.

Brian Coon gave a short presentation on Charge Deals. He answered questions from the board. The annual price is \$500 for this platform. It is designed to incentivize small, local businesses.

UNFINISHED BUSINESS

24-00333 PARKING ORDINANCE UPDATE

Robert Huhta presented his plan moving forward. Ordinance drafts are nearing finalization. He proposes taking a pause and going back to Rick Williams for an additional parking study and then asking the Council to ask to extend the moratorium until the end of 2024. Item going to Council on April 25th. He is seeking 3 members from this group to participate in a Parking Workgroup for 8 to 12 people. They are working on a Community Open House in October. Final report by the first meeting in November to be in effect on January 1, 2025.
Volunteers for the Parking Workgroup: Pat, Bill, Josh.

24-00337 FOLLOW UP

- **VACANT PROPERTY STORE FRONTS**
- **STREET LEVEL USES**

McAllister Kosar shared the LMC for Downtown Commercial zone uses - Title 19 Zoning, Chapter 19.

Vacant Property Store Fronts, including temporary signage - tabled until May meeting.

REPORTS

24-00331 LPD PARKING REPORTS

Mary Chennault reviewed the parking reports.

24-00332 DOWNTOWNERS REPORT

Josh Carter provided a brief report for Downtowners. Meeting this Thursday.

BOARD MEMBER COMMENTS

ADJOURNMENT & NEXT MEETING MAY 21ST

The meeting was adjourned at 11:07 am.



City of Longview

Agenda Summary

DISPATCHED PARKING COMPLAINTS FOLLOW UP

Attachments:

1. Dispatched parking complaints summary
2. DC_Parking_Complaints
3. Citywide_Parking_Complaints

At last month's DAC meeting someone asked about where the dispatched parking complaints were occurring so I pulled all dispatched parking complaints from our dispatched calls system, had them mapped and did some analysis.

Here are two maps of the parking complaints that have been received by Dispatch between January 1, 2024 (start of parking moratorium) and March 31, 2024:

1. Parking complaints city wide
2. Parking complaints in downtown

The analysis of dispatched parking complaints is below along with summary conclusions from the analysis of the data. Could you please include this at the next DAC meeting. I will not be there to share the information but I wanted to be responsive to their request for where dispatched parking complaints were occurring and the nature of those parking complaints. Also, a dispatched parking complaint means someone called into dispatch to complain about parking of some kind. The dispatched parking complaint calls do not always result in enforcement action.

Parking Complaints Summary

Date Range:	January 1, 2024-March 31, 2024
Call Type:	Parking Complaint
Total Parking Complaint Calls	123
Total Parking Complaint Calls in DOWNTOWN	20
% of Parking Complaint Calls occurring in DOWNTOWN	16.30%

Types of Parking Complaints the occurred in downtown

abandoned vehicle	2
blocking fire hydrant	1
Handicapped violation	3
OT parking	4
Facing wrong direction	1
Taking up multiple parking spaces	2
blocking parking lot entrance	1
blocking dumpster	1
request call about parking ticket	1
parked too close to stop sign	1
question about motorhome on street	1
expired tabs	1
vehicle too close to his	1
Total	20

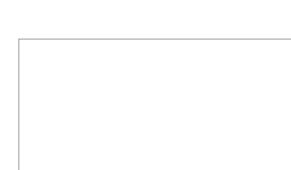
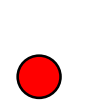
There were 123 parking complaint calls to Longview Police Department between January 1-March 31, 2024 while the parking moratorium has been in effect.

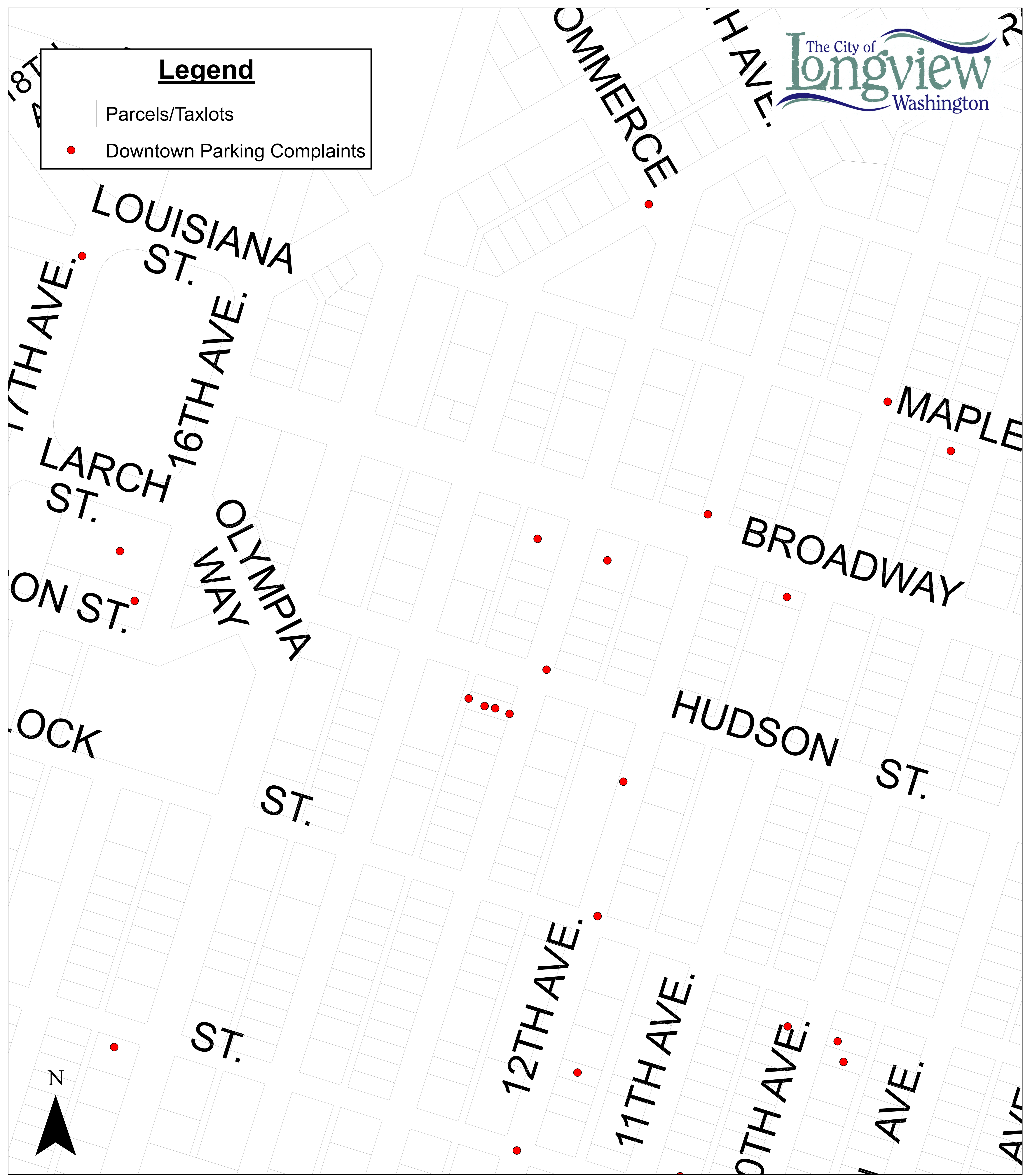
Of those 123 parking complaints, 20 occurred in downtown Longview which is 16.3% of the parking complaints.

Only 4 of those 20 were for overtime parking complaints in downtown.

In 2023, LPD had over 43,000 calls for police service as a reference for volume of workload at LPD.

Legend

-  Parcels/Taxlots
-  Downtown Parking Complaints



Street Network

Citywide Parking Complaints

Longview City Boundary

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City of Longview

Agenda Summary

LPD PARKING REPORTS

Attachments:

1. Parking Financial Report 2024.03
2. Ticket statistics by Violation Code 2024

City of Longview Violation Bureau
Financial Statistics

2023						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-23	\$3,467.83	\$4,440.00	\$7,908.85	\$1,722.83	\$6,186.02	\$18,317.53
Feb-23	\$1,986.99	\$635.00	\$2,622.96	\$1,944.44	\$678.52	\$18,996.05
Mar-23	\$8,551.52	\$2,170.00	\$10,722.64	\$2,439.10	\$8,283.54	\$27,279.59
Apr-23	\$1,919.18	\$4,480.00	\$6,400.32	\$2,356.61	\$4,043.71	\$31,323.30
May-23	\$3,392.18	\$868.00	\$4,261.47	\$1,673.08	\$2,588.39	\$33,911.69
Jun-23	\$2,806.86	\$6,912.00	\$22,787.50	\$3,939.39	\$18,848.11	\$52,759.80
Jul-23	\$4,406.75	\$1,403.01	\$15,787.26	\$16,960.90	-\$1,173.64	\$51,586.16
Aug-23	\$7,745.40	\$526.02	\$8,271.42	\$14,110.91	-\$5,839.49	\$45,746.67
Sep-23	\$6,983.54	\$3,277.00	\$10,261.80	\$6,062.83	\$4,198.97	\$49,945.64
Oct-23	\$4,848.91	\$2,449.25	\$9,751.15	\$3,321.09	\$6,430.06	\$56,375.70
Nov-23	\$7,926.54	\$226.25	\$8,154.09	\$5,323.84	\$2,830.25	\$59,205.95
Dec-23	\$3,937.04	\$140.00	\$4,078.31	\$4,306.67	-\$228.36	\$58,977.59
2023 TOTAL	\$57,972.74	\$27,526.53	\$111,007.77	\$64,161.69	\$46,846.08	\$58,977.59
*June 2023 revenue total includes transfer in from general fund to cover a parking utilization study.						
*July 2023 revenue total includes transfer in from general fund to cover a parking utilization study. Study is billed on monthly basis (paid July - Sept).						
2024						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-24	\$2,541.92	\$0.00	\$2,543.23	\$1,965.73	\$577.50	\$59,555.09
Feb-24	\$1,602.40	\$0.00	\$1,640.23	\$2,247.49	-\$607.26	\$58,947.83
Mar-24	\$1,081.56	\$0.00	\$1,082.92	\$2,005.38	-\$922.46	\$58,025.37
Apr-24						\$58,025.37
May-24						\$58,025.37
Jun-24						\$58,025.37
Jul-24						\$58,025.37
Aug-24						\$58,025.37
Sep-24						\$58,025.37
Oct-24						\$58,025.37
Nov-24						\$58,025.37
Dec-24						\$58,025.37
2024 TOTAL	\$5,225.88	\$0.00	\$5,266.38	\$6,218.60	-\$952.22	\$58,025.37

TICKET STATISTICS BY VIOLATION CODE

2024	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W FREEFORM	0	0	0	0									0
TOTAL WARNINGS	0	0	0	0	0	0	0	0	0	0	0	0	0
OVER 12" RCW 46.61.575	0	1	0	0									1
ALLEY LMC 11.44.142	0	0	3	2									5
STORING LMC 11.44.147	6	8	22	57									93
ADA RCW 46.19.050	0	1	1	0									2
YELLOW LMC 11.50.020	0	0	0	1									1
IMPROPER RCW 46.61.570	1	7	8	10									26
LIBRARY LMC 11.44.130	0	0	0	0									0
WRONG DIRECTION RCW 46.61.575	1	0	5	2									8
ANGLE PARKING WAC 308330430	0	0	0	0									0
UNLAWFUL PURPOSES WAC 308330436	0	0	0	0									0
OT 15 MIN LMC 11.50.070	0	0	0	0									0
OT 30 MIN LMC 11.50.070	0	1	0	0									1
OT 1 HR LMC 11.50.070	0	0	2	0									2
OT 2 HR LMC 11.50.070	0	1	2	10									13
OT 3 HR LMC 11.50.070 & 11.62.030	0	0	0	0									0
OT 4 HR LMC 11.50.070	0	0	0	0									0
OT 10 HR LMC 11.50.070	0	0	0	0									0
OT 72 HR LMC 11.62.030	0	0	0	0									0
Over 3 Days LMC 11.44.145	0	0	0	0									0
10' ROADWAY WAC308330433	0	0	0	0									0
CITY HALL VISITOR LMC 11.62.030 (6)	0	0	0	0									0
BUS TRANSFER LOT LMC 11.62.060 (6)	0	0	0	0									0
LEASED SPACE LMC 11.62.030 (2)	0	0	0	0									0
TIMED LMC 11.44.110	0	0	0	0									0
PERMIT REQUIRED LMC 11.62.030 (3)	0	0	0	0									0
BUS STOP WAC 308330457	0	0	0	0									0
OFF TRUCK ROUTE LMC 11.68.050	0	0	0	0									0
POSTED NO PARKING LMC 11.44.110	0	0	0	0									0
NO PARK 12AM-5AM LMC 11.44.110	0	0	0	0									0
NO PARK 9PM-5AM LMC 11.44.110	0	0	0	0									0
NO PARK 3AM-6AM LMC 11.44.110	0	0	0	0									0
TOTAL TICKETS	8	19	43	82	0	0	0	0	0	0	0	0	152
DISPATCHED PARKING COMPLAINTS	36	31	50	34									151

BELOW VIOLATIONS ARE FOR GO-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION