



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, June 18, 2024

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

24-00570 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00551 MINUTES FROM MAY 21, 2024

PUBLIC COMMENTS

NEW BUSINESS

24-00576 NEW FOCUS IDEAS

- MAINSTREET PROGRAM
- JOINT MEETING WITH DOWNTOWNERS

UNFINISHED BUSINESS

24-00574 EV CHARGERS DISCUSSION - UPDATE

24-00575 VACANT PROPERTY STORE FRONTS, tabled from April

24-00577 RAINGARDEN FENCES - FOLLOW UP

REPORTS

24-00571 PARKING ADVISORY COMMITTEE REPORT

24-00572 LPD PARKING REPORTS

24-00573 DOWNTOWNERS REPORT

BOARD MEMBER COMMENTS

ADJOURNMENT & JULY 16TH



Minutes

Downtown Advisory Committee

Tuesday, May 21, 2024

10:00 AM

Public Works Conference Room,
1st Floor, City Hall

HYBRID MEETING DETAILS

24-00472 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

*The meeting was called to order at 10:05 am.
No audio recording at this meeting.*

ROLL CALL

*Present: Elizabeth Borders; Josh Carter; Bill Hallanger; Dawn Morgan; Pat Palmer; Allan Rudberg; Ruth Kendall,
Council Liaison
Excused: Ariel Large;
Unexcused: Karl Salzsieder; Rachelle (Sanders) Burch;
Staff present: Nancy Vandehey*

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00460 MINUTES FROM APRIL 16, 2024
The minutes were approved as presented.

PUBLIC COMMENTS

NEW BUSINESS

24-00463 PARKING ADVISORY COMMITTEE
*Ruth Kendall presented the highlights from the recent parking advisory committee meeting. This meeting was primarily about information sharing. The next step is setting priorities.
DAC discussed the private versus public parking spaces available. The focus should be the "core" of Downtown.*

UNFINISHED BUSINESS

24-00464 DISPATCHED PARKING COMPLAINTS FOLLOW UP

Nancy shared the data provided by Mary on parking complaints. There was a question to see how this relates to last year. There was appreciation to Mary for providing this follow-up. There was a discussion on overtime parking and the need or not for parking enforcement.

24-00469 EV CHARGERS DISCUSSION

Pat Palmer shared that Downtowners decided to join with Charge Deals after the presentation from Brian Coon.

24-00470 VACANT PROPERTY STORE FRONTS, tabled from April

Still tabled until staff has been replaced.

REPORTS**24-00461 LPD PARKING REPORTS**

There was a quick review of the parking reports.

24-00462 DOWNTOWNERS REPORT

The annual meeting will be this Thursday. There is a new President, Amelia Nesbit. They are still working on Mainstreet, but the direction from the new board will be yet to be determined.

BOARD MEMBER COMMENTS

The was a request to start thinking about what this committee would like to work on as parking focus has been moved to another committee. A parking solution is on it's way to us. Bring something that we can focus on in the future. Mainstreet Strategies - economic vitality focus. We may want to invite Russ to a future meeting. This might be a great direction for this group to focus on. There is some history of City of Longview being part of the MainStreet program in the 1980s. There is a desire to invite the MainStreet program to give us a presentation about moving forward. There is a possibility to coordinate a joint meeting with Downtowners.

A long term resident was walking on the sidewalk and was knocked down by a biker on the sidewalk. Ruth will take that experience to the Complete Streets committee. There was a request to ask the PIO to extend information out to the public about where & when bikers can be on the sidewalks.

There is a fence around a raingarden at Peacehealth. Chris Collins is on board to try this out downtown.

ADJOURNMENT & JUNE 18TH

The meeting was adjourned at 10:48 am.

City of Longview Violation Bureau
Financial Statistics

2023						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-23	\$3,467.83	\$4,440.00	\$7,908.85	\$1,722.83	\$6,186.02	\$18,317.53
Feb-23	\$1,986.99	\$635.00	\$2,622.96	\$1,944.44	\$678.52	\$18,996.05
Mar-23	\$8,551.52	\$2,170.00	\$10,722.64	\$2,439.10	\$8,283.54	\$27,279.59
Apr-23	\$1,919.18	\$4,480.00	\$6,400.32	\$2,356.61	\$4,043.71	\$31,323.30
May-23	\$3,392.18	\$868.00	\$4,261.47	\$1,673.08	\$2,588.39	\$33,911.69
Jun-23	\$2,806.86	\$6,912.00	\$22,787.50	\$3,939.39	\$18,848.11	\$52,759.80
Jul-23	\$4,406.75	\$1,403.01	\$15,787.26	\$16,960.90	-\$1,173.64	\$51,586.16
Aug-23	\$7,745.40	\$526.02	\$8,271.42	\$14,110.91	-\$5,839.49	\$45,746.67
Sep-23	\$6,983.54	\$3,277.00	\$10,261.80	\$6,062.83	\$4,198.97	\$49,945.64
Oct-23	\$4,848.91	\$2,449.25	\$9,751.15	\$3,321.09	\$6,430.06	\$56,375.70
Nov-23	\$7,926.54	\$226.25	\$8,154.09	\$5,323.84	\$2,830.25	\$59,205.95
Dec-23	\$3,937.04	\$140.00	\$4,078.31	\$4,306.67	-\$228.36	\$58,977.59
2023 TOTAL	\$57,972.74	\$27,526.53	\$111,007.77	\$64,161.69	\$46,846.08	\$58,977.59
*June 2023 revenue total includes transfer in from general fund to cover a parking utilization study.						
*July 2023 revenue total includes transfer in from general fund to cover a parking utilization study. Study is billed on monthly basis (paid July - Sept).						
2024						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-24	\$2,541.92	\$0.00	\$2,543.23	\$1,965.73	\$577.50	\$59,555.09
Feb-24	\$1,602.40	\$0.00	\$1,640.23	\$2,247.49	-\$607.26	\$58,947.83
Mar-24	\$1,081.56	\$0.00	\$1,082.92	\$2,005.38	-\$922.46	\$58,025.37
Apr-24	\$1,220.06	\$0.00	\$1,221.38	\$2,273.15	-\$1,051.77	\$56,973.60
May-24						\$56,973.60
Jun-24						\$56,973.60
Jul-24						\$56,973.60
Aug-24						\$56,973.60
Sep-24						\$56,973.60
Oct-24						\$56,973.60
Nov-24						\$56,973.60
Dec-24						\$56,973.60
2024 TOTAL	\$6,445.94	\$0.00	\$6,487.76	\$8,491.75	-\$2,003.99	\$56,973.60

TICKET STATISTICS BY VIOLATION CODE

2024	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W FREEFORM	0	0	0	0	0								0
TOTAL WARNINGS	0	0	0	0	0	0	0	0	0	0	0	0	0
OVER 12" RCW 46.61.575	0	1	0	0	0								1
ALLEY LMC 11.44.142	0	0	3	2	2								7
STORING LMC 11.44.147	6	8	22	57	47								140
ADA RCW 46.19.050	0	1	1	0	0								2
YELLOW LMC 11.50.020	0	0	0	1	0								1
IMPROPER RCW 46.61.570	1	7	8	10	17								43
LIBRARY LMC 11.44.130	0	0	0	0	0								0
WRONG DIRECTION RCW 46.61.575	1	0	5	2	0								8
ANGLE PARKING WAC 308330430	0	0	0	0	0								0
UNLAWFUL PURPOSES WAC 308330436	0	0	0	0	0								0
OT 15 MIN LMC 11.50.070	0	0	0	0	1								1
OT 30 MIN LMC 11.50.070	0	1	0	0	2								3
OT 1 HR LMC 11.50.070	0	0	2	0	0								2
OT 2 HR LMC 11.50.070	0	1	2	10	9								22
OT 3 HR LMC 11.50.070 & 11.62.030	0	0	0	0	0								0
OT 4 HR LMC 11.50.070	0	0	0	0	0								0
OT 10 HR LMC 11.50.070	0	0	0	0	0								0
OT 72 HR LMC 11.62.030	0	0	0	0	1								1
Over 3 Days LMC 11.44.145	0	0	0	0	0								0
10' ROADWAY WAC308330433	0	0	0	0	0								0
CITY HALL VISITOR LMC 11.62.030 (6)	0	0	0	0	0								0
BUS TRANSFER LOT LMC 11.62.060 (6)	0	0	0	0	0								0
LEASED SPACE LMC 11.62.030 (2)	0	0	0	0	0								0
TIMED LMC 11.44.110	0	0	0	0	0								0
PERMIT REQUIRED LMC 11.62.030 (3)	0	0	0	0	0								0
BUS STOP WAC 308330457	0	0	0	0	1								1
OFF TRUCK ROUTE LMC 11.68.050	0	0	0	0	0								0
POSTED NO PARKING LMC 11.44.110	0	0	0	0	0								0
NO PARK 12AM-5AM LMC 11.44.110	0	0	0	0	0								0
NO PARK 9PM-5AM LMC 11.44.110	0	0	0	0	0								0
NO PARK 3AM-6AM LMC 11.44.110	0	0	0	0	0								0
TOTAL TICKETS	8	19	43	82	80	0	0	0	0	0	0	0	232
DISPATCHED PARKING COMPLAINTS	36	31	50	34	43								194

BELOW VIOLATIONS ARE FOR GO-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION