



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Mint Valley Golf Advisory Board

Wednesday, July 17, 2024

4:00 PM

Parks & Recreation Board Room
2920 Douglas Street

NOTICE IS HEREBY GIVEN, in accordance with RCW Chapter 42.30, that the Mint Valley Golf Advisory Board of the City of Longview, Washington, will be holding a meeting on Wednesday, July 17, 2024 at 4:00 p.m. in the Conference Room, at the Recreation Office, 2920 Douglas Street, Longview. The meeting is also available online.

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Meeting ID: 280 177 959 282

Passcode: LwwuUM

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Phone Conference ID: 373 459 110#

The Recreation Office is accessible for persons with disabilities. Special equipment to assist the hearing impaired is also available. Please contact the Office at 360.442.5400 48 hours in advance if you require special accommodations to attend the meeting.

1. ROLL CALL

24-00666 NOTICE IS HEREBY GIVEN, in accordance with RCW Chapter 42.30, that the Mint Valley Golf Advisory Board of the City of Longview, Washington, will be holding a meeting on July 17, 2024 at 4:00 p.m. in the Conference Room at the Parks & Recreation Office located at 2920 Douglas St., Longview. The meeting is also available online and/or via telephone.

Microsoft Teams meeting

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2. **APPROVAL OF MINUTES**

24-00664 MVGAB DRAFT Meeting Minutes - 04.17.2024

3. **CONSTITUENT COMMENTS**

4. **BOARD MEMBER COMMENTS**

5. **REPORTS**

24-00665

- A. Pro shop Manager Report
- B. Course Superintendent Report
- C. Parks & Recreation Director Report/Play & Revenue Report

6. **OLD BUSINESS**

7. **NEW BUSINESS**

8. **ADJOURNMENT**



Minutes

Agenda

Mint Valley Golf Advisory Board

Wednesday, April 17, 2024

4:00 PM

Recreation Office, 2920 Douglas

1. **ROLL CALL**

Members Present: Member Kenneth Pence, Board Member Kami Dexter, Board Member Jordan Burns

Members Absent: Ken Botero, David Knoyle

Constituents Present: N/A

Staff Present: Melissa Harbour, Jim Nickerson

Council Member Present: Angie Wean

24-00347 NOTICE IS HEREBY GIVEN, in accordance with RCW Chapter 42.30, that the Mint Valley Golf Advisory Board of the City of Longview, Washington, will be holding a meeting on Wednesday, April 17, 2024 at 4:00 p.m. in the Conference Room, at the Recreation Office, 2920 Douglas Street, Longview. The meeting is also available online.

[Click here to join the meeting](#)

Meeting ID: 280 177 959 282

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Phone Conference ID: 373 459 110#

2. **APPROVAL OF MINUTES**

24-00348 MVGAB Draft Meeting Minutes - 01.24.2024

A motion was made by Board Member Burns and seconded by Board Member Dexter to approve the minutes as written. The motion passed with the following vote: Ayes: Kenneth Pence, Jordan Burns, Kami Dexter Nays: None Abstain: None Yes 3, No 0, Abstained 0

3. **CONSTITUENT COMMENTS**

N/A

4. **BOARD MEMBER COMMENTS**

Kami Dexter provided Board Member comment.

5. **REPORTS**

- 24-00349 1. Golf Superintendent Report (Verbal)
- 2. Pro shop Manager Report (Verbal)
- 3. Parks & Recreation Director Report (Attached)

*Jim Nickerson, Golf Superintendent, provided a verbal report for March 2024.
Trevor Eades, Golf Manager, was absent so no verbal report was provided.
The Quarter 1, 2024 Play & Revenue report was provided as the Director Report.*

6. **OLD BUSINESS**

N/A

7. **NEW BUSINESS**

24-00350 Request ~ Gazebo Installation on Hole #5 (In Honor of Steve Pond)

8. **ADJOURNMENT**

The meeting was adjourned at 04:51 PM. Next meeting scheduled for July 17, 2024

MINT VALLEY GOLF COURSE | PLAY & REVENUE REPORT | APRIL 2024

PLAYS	2024	2023	2022	2021	2020	2019		REVENUES	2024	2023	2022	2021	2020	2019
18 HOLE	1,880	1498	956	2,107	0	976		18 HOLE	\$ 49,693.02	\$ 36,845.55	\$ 23,475.62	\$40,329.86	\$0.00	\$19,555.46
9 HOLE	839	618	488	1,017	0	619		9 HOLE	\$ 14,722.91	\$ 9,951.62	\$ 7,339.04	\$12,362.88	\$0.00	\$9,410.54
PAR 3	163	137	92	224	0	73		PAR 3	\$ 1,102.60	\$ 816.48	\$ 531.36	\$1,283.04	\$0.00	\$511.00
PASS PLAY	968	851	1,431	1,659	0	717		PASS SALES	\$ 65,224.44	\$ 60,298.72	\$ 42,430.10	\$42,922.34	\$0.00	\$15,732.50
								TRAIL & CART FEES	\$ 11,321.87	\$ 9,682.06	\$ 7,550.95	\$5,527.34	\$0.00	\$5,240.00
								DRIVING RANGE	\$ 7,696.06	\$ 7,709.22	5840.6	\$8,712.26	\$0.00	\$4,653.04
								RENTALS/SERVICES	\$ 17,831.71	\$ 13,465.28	10909.27	\$16,720.79	\$0.00	\$5,264.69
								CONCESSIONS	\$ 15,067.64	\$ 13,383.18	11652.58	\$16,619.63	\$0.00	\$12,744.82
								MERCHANDISE	\$ 27,851.90	\$ 19,698.47	17713.87	\$24,504.96	\$0.00	\$10,578.46
								TOURNAMENTS	\$ -	\$ 92.51	0	\$666.05	\$0.00	
								GIFT CARDS	\$ 4,650.53	\$ 3,445.40	1550	\$4,975.30	\$0.00	\$2,230.00
Monthly Totals	3,850	3,104	2,967	5,007	0	2,385		Monthly Totals	\$ 215,162.68	\$ 175,388.49	\$ 128,993.39	\$ 174,624.45	\$ -	\$ 85,920.51
Cart Rental	1,811	1,443	970	2,229	-			Sales Tax	\$ 17,006.92	\$13,919.49	\$10,262.30	\$13,582.22	\$0.00	
								TOTAL	\$232,169.60	\$189,307.98	\$139,255.69	\$188,206.67	\$0.00	

YEAR TO DATE COMPARISONS

	2024	2023	2022	2021	2020	2019		2024	2023	2022	2021	2020	2019	
18 HOLE	3,979	3,535	3,222	4,076	958	2,294		PLAY REVENUES	\$ 127,149.61	\$ 102,883.22	\$ 93,433.71	\$ 97,370.43	\$ 27,744.02	\$ 68,383.03
9 HOLE	1,770	1,654	1,707	2,024	908	1,944		PAR 3 REVENUES	\$ 2,073.52	\$ 1,801.44	\$ 1,762.56	\$ 2,417.04	\$ 816.48	\$ 1,694.00
PAR 3	330	303	291	419	143	242		SEASON PASSES	\$ 84,240.96	\$ 78,418.12	\$ 70,439.31	\$ 107,868.83	\$ 83,121.36	\$ 104,865.00
PASS PLAY	2,879	3,031	3,309	4,178	2,124	2,229		TRAIL & CART FEES	\$ 15,435.36	\$ 14,469.34	\$ 15,229.08	\$ 19,889.18	\$ 12,234.16	\$ 27,175.00
Y-T-D PLAYS	8,958	8,523	8,529	10,697	4,133	6,709		DRIVING RANGE	\$ 20,878.97	\$ 18,241.68	\$ 17,679.93	\$ 19,859.23	\$ 6,944.39	\$ 12,639.11
								RENTALS/SERVICES	\$ 36,361.80	\$ 30,417.99	\$ 32,013.36	\$ 34,966.80	\$ 11,146.38	\$ 16,075.36
Cart Rental Y-T-D	3,773	3,476	3,535	4,134	1,250			CONCESSIONS	\$ 34,555.36	\$ 35,522.50	\$ 31,435.04	\$ 30,029.57	\$ 10,122.59	\$ 23,129.12
								MERCHANDISE	\$ 55,424.55	\$ 49,107.88	\$ 39,357.87	\$ 47,977.69	\$ 10,703.76	\$ 22,074.51
								TOURNAMENTS	\$ 1,500.00	\$ 101.76	\$ -	\$ 666.05	\$ 231.25	\$ -
								GIFT CARDS	\$ 10,328.62	\$ 7,430.40	\$ 4,062.00	\$ 9,488.20	\$ 840.00	\$ 3,059.00
Rentals/Services = Power/Pull Cart-Club Rentals-Repairs								Full YTD Total	\$ 387,948.75	\$ 338,394.33	\$ 305,412.86	\$ 370,533.02	\$ 163,904.39	\$ 279,094.13
								Sales Tax YTD	\$ 30,643.74	\$26,529.85	\$26,320.36	\$28,725.02	\$13,108.92	
								TOTAL YTD	\$418,592.49	\$364,924.18	\$331,733.22	\$399,258.04	\$ 177,013.31	

MINT VALLEY GOLF COURSE | PLAY & REVENUE REPORT | MAY 2024

PLAYS	2024	2023	2022	2021	2020	2019		REVENUES	2024	2023	2022	2021	2020	2019
18 HOLE	2,382	2,504	1599	2,430	1,772	2,089		18 HOLE	\$ 60,776.95	\$ 59,728.45	\$ 37,785.60	\$47,452.41	\$33,464.13	\$37,907.85
9 HOLE	988	1,346	749	1,079	893	787		9 HOLE	\$ 16,649.64	\$ 21,446.31	\$ 11,321.91	\$14,390.19	\$10,750.67	\$9,715.08
PAR 3	195	244	168	264	236	137		PAR 3	\$ 1,295.00	\$ 1,516.32	\$ 965.52	\$1,529.28	\$1,095.12	\$882.00
PASS PLAY	1,243	1,471	1,277	1,549	1,578	1,247		PASS SALES	\$ 24,801.07	\$ 24,197.37	\$ 28,333.45	\$12,409.41	\$21,953.39	\$7,178.75
								TRAIL & CART FEES	\$ 3,327.18	\$ 1,859.97	\$ 4,995.42	\$531.92	\$6,799.32	\$1,390.00
								DRIVING RANGE	\$ 10,553.70	\$ 9,575.69	\$ 6,739.27	\$8,771.34	\$6,488.20	\$7,132.50
								RENTALS/SERVICES	\$ 20,454.17	\$ 19,845.64	\$ 12,286.66	\$15,852.64	\$11,443.05	\$8,801.88
								CONCESSIONS	\$ 21,262.52	\$ 26,435.79	\$ 17,178.95	\$19,478.47	\$7,007.32	\$17,285.60
								MERCHANDISE	\$ 27,731.81	\$ 32,271.90	\$ 27,306.74	\$32,590.85	\$19,104.35	\$15,701.02
								TOURNAMENTS	\$ 700.00	\$ 1,000.00	\$ 2,581.70	\$ 0.00		
								GIFT CARDS	\$ 2,130.00	\$ 3,825.00	\$ 6,390.00	\$3,975.12	\$2,620.00	\$974.22
Monthly Totals	4,808	5,565	3,793	5,322	4,479	4,260		Monthly Totals	\$ 189,682.04	\$ 201,702.44	\$ 155,885.22	\$ 156,981.63	\$ 120,725.55	\$ 106,968.90
Cart Rental	2,306	2,645	1,720	2,545	1,661			Sales Tax	\$ 15,036.32	\$16,084.99	\$ 11,931.63	\$12,227.05	\$9,491.55	
								TOTAL	\$204,718.36	\$217,787.43	\$167,816.85	\$169,208.68	\$130,217.10	

YEAR TO DATE COMPARISONS

	2024	2023	2022	2021	2020	2019		2024	2023	2022	2021	2020	2019	
18 HOLE	6,361	6,039	4,821	6,506	2,730	4,383		PLAY REVENUES	\$ 204,576.20	\$ 184,057.98	\$ 142,541.22	\$ 159,213.03	\$ 71,958.82	\$ 116,005.96
9 HOLE	2,758	3,000	2,456	3,103	1,801	2,731		PAR 3 REVENUES	\$ 3,368.52	\$ 3,317.76	\$ 2,728.08	\$ 3,946.32	\$ 1,911.60	\$ 2,576.00
PAR 3	525	547	459	683	379	379		SEASON PASSES	\$ 109,042.03	\$ 102,615.49	\$ 98,772.76	\$ 120,278.24	\$ 105,074.75	\$ 112,043.75
PASS PLAY	4,122	4,502	4,586	5,727	3,702	3,476		TRAIL & CART FEES	\$ 18,762.54	\$ 16,329.31	\$ 20,224.50	\$ 20,421.10	\$ 19,033.48	\$ 28,565.00
Y-T-D PLAYS	13,766	14,088	12,322	16,019	8,612	10,969		DRIVING RANGE	\$ 31,432.67	\$ 27,817.37	\$ 24,419.20	\$ 28,630.57	\$ 13,432.59	\$ 19,771.61
								RENTALS/SERVICES	\$ 56,815.97	\$ 50,263.63	\$ 44,300.02	\$ 50,819.44	\$ 23,150.01	\$ 24,877.24
Cart Rental Y-T-D	6,079	6,121	5,255	6,679	2,911			CONCESSIONS	\$ 55,817.88	\$ 61,958.29	\$ 48,613.99	\$ 49,508.04	\$ 17,129.91	\$ 40,414.72
								MERCHANDISE	\$ 83,156.36	\$ 81,379.78	\$ 66,664.61	\$ 80,568.54	\$ 29,808.11	\$ 37,775.53
								TOURNAMENTS	\$ 2,200.00	\$ 1,101.76	\$ 2,581.70	\$ 666.05	\$ 231.25	\$ -
								GIFT CARDS	\$ 12,458.62	\$ 11,255.40	\$ 10,452.00	\$ 13,463.32	\$ 3,460.00	\$ 4,033.22
Rentals/Services = Power/Pull Cart-Club Rentals-Repairs								Full YTD Total	\$ 577,630.79	\$ 540,096.77	\$ 458,716.38	\$ 527,514.65	\$ 285,190.52	\$ 386,063.03
								Sales Tax YTD	\$ 45,680.06	\$42,614.84	\$36,139.78	\$40,952.07	\$22,730.08	
								TOTAL YTD	\$623,310.85	\$582,711.61	\$494,856.16	\$568,466.72	\$ 307,920.60	

MINT VALLEY GOLF COURSE | PLAY & REVENUE REPORT | JUNE 2024

PLAYS	2024	2023	2022	2021	2020	2019		REVENUES	2024	2023	2022	2021	2020	2019
18 HOLE	2,743	3,020	2,302	2,466	2,575	2,847		18 HOLE	\$ 79,928.64	\$ 72,836.24	\$ 49,214.17	\$50,523.32	\$45,855.32	\$45,694.00
9 HOLE	1,281	1,507	1,132	1,210	1,284	1,006		9 HOLE	\$ 21,849.15	\$ 23,013.94	\$ 16,521.35	\$15,149.33	\$14,685.77	\$12,896.60
PAR 3	377	344	199	343	260	260		PAR 3	\$ 2,434.60	\$ 1,995.84	\$ 1,179.36	\$1,846.80	\$1,490.00	\$1,568.00
PASS PLAY	1,250	1,556	2,288	1,820	1,675	1,388		PASS SALES	\$ -	\$ 551.76	\$ 548.57	\$6,335.09	\$4,392.24	\$2,792.50
								TRAIL & CART FEES	\$ 1,054.53	\$ 531.42		\$555.03	\$2,127.68	\$160.75
								DRIVING RANGE	\$ 13,456.72	\$ 11,013.52	\$ 7,778.45	\$8,798.50	\$8,341.71	\$8,150.00
								RENTALS/SERVICES	\$ 26,994.59	\$ 22,977.11	\$ 17,800.46	\$17,754.58	\$15,724.99	\$15,718.69
								CONCESSIONS	\$ 26,320.50	\$ 31,148.95	\$ 24,087.79	\$22,066.32	\$14,132.29	\$25,964.37
								MERCHANDISE	\$ 35,481.18	\$ 35,609.60	\$ 33,803.07	\$30,642.51	\$26,611.98	\$24,198.32
								TOURNAMENTS	\$ 4,424.84	\$ 11,092.61	\$ 2,327.83	\$ -	\$0.00	\$ -
								GIFT CARDS	\$ 8,093.22	\$ 7,366.00	\$ 7,202.00	\$3,955.00	\$4,878.00	\$3,729.47
Monthly Totals	5,651	6,427	5,921	5,839	5,794	5,501		Monthly Totals	\$ 220,037.97	\$ 218,136.99	\$ 160,463.05	\$ 157,626.48	\$ 138,239.98	\$ 140,872.70
Cart Rental	3,014	3,272	2,511	2,884	2,590			Sales Tax	\$ 17,037.97	\$ 17,125.59	\$ 12,258.49	\$12,276.98	\$10,616.88	
									TOTAL	\$237,075.94	\$235,262.58	\$172,721.54	\$169,903.46	\$148,856.86

YEAR TO DATE COMPARISONS

	2024	2023	2022	2021	2020	2019		2024	2023	2022	2021	2020	2019	
18 HOLE	9,104	9,059	7,123	8,972	5,305	7,230		PLAY REVENUES	\$ 306,353.99	\$ 279,908.16	\$ 208,276.74	\$ 224,885.68	\$ 132,499.91	\$ 174,596.56
9 HOLE	4,039	4,507	3,588	4,313	3,085	3,737		PAR 3 REVENUES	\$ 5,803.12	\$ 5,313.60	\$ 3,907.44	\$ 5,793.12	\$ 3,401.60	\$ 4,144.00
PAR 3	902	891	658	1,026	639	639		SEASON PASSES	\$ 109,042.03	\$ 103,167.25	\$ 99,321.33	\$ 126,613.33	\$ 109,466.99	\$ 114,836.25
PASS PLAY	5,372	6,058	6,874	7,547	5,377	4,864		TRAIL & CART FEES	\$ 19,817.07	\$ 16,860.73	\$ 20,224.50	\$ 20,976.13	\$ 21,161.16	\$ 28,725.75
Y-T-D PLAYS	19,417	20,515	18,243	21,858	14,406	16,470		DRIVING RANGE	\$ 44,889.39	\$ 38,830.89	\$ 32,197.65	\$ 37,429.07	\$ 21,774.30	\$ 27,921.61
								RENTALS/SERVICES	\$ 83,810.56	\$ 73,240.74	\$ 62,100.48	\$ 68,574.02	\$ 38,875.00	\$ 40,595.93
Cart Rental Y-T-D	9,093	9,393	7,766	9,563	5,501			CONCESSIONS	\$ 82,138.38	\$ 93,107.24	\$ 72,701.78	\$ 71,574.36	\$ 31,262.20	\$ 66,379.09
								MERCHANDISE	\$ 118,637.54	\$ 116,989.38	\$ 100,467.68	\$ 111,211.05	\$ 56,420.09	\$ 61,973.85
								TOURNAMENTS	\$ 6,624.84	\$ 12,194.37	\$ 4,909.53	\$ 666.05	\$ 231.25	\$ -
								GIFT CARDS	\$ 20,551.84	\$ 18,621.40	\$ 17,654.00	\$ 17,418.32	\$ 8,338.00	\$ 7,762.69
Rentals/Services = Power/Pull Cart-Club Rentals-Repairs								Full YTD Total	\$ 797,668.76	\$ 758,233.76	\$ 616,851.60	\$ 685,141.13	\$ 423,430.50	\$ 526,935.73
								Sales Tax YTD	\$62,718.03	\$59,740.43	\$48,398.27	\$53,229.05	\$33,346.96	
								TOTAL YTD	\$860,386.79	\$817,974.19	\$665,249.87	\$738,370.18	\$ 456,777.46	