



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Minutes

Downtown Advisory Committee

Tuesday, August 20, 2024

10:00 AM

HYBRID MEETING DETAILS

24-00656 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

Meeting called to order at 10:06 am.

ROLL CALL

Present: Elizabeth Borders; Allan Rudberg, Karl Salzsieder; Rachelle (Sanders) Burch; Bill Hallanger; Dawn Morgan; Pat Palmer; Ruth Kendall, Council Liaison

Unexcused: Josh Carter

Excused: Ariel Large

Staff present: Ken Hash; Mary Chennault; Nancy Vandehey

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00748 MINUTES FROM JULY 16, 2024

Minutes were approved as presented.

PUBLIC COMMENTS

NEW BUSINESS

24-00749 REPORT ON MAIN STREET PROGRAM

Elizabeth and Ruth provided a quick recap. Amelia from the Downtowners is pursuing an opportunity to apply for a grant.

It was attended by quite a diverse group of about 20 people. Elizabeth has information that she will provide to be forwarded to the board.

24-00753 DISCUSSION OF PRIORITIES

Discussion included hiring a professional as a Downtown Director to move forward. Another avenue is to explore the Main Street program. Currently, the City has no monies through 2026 within the budget. It was suggested to get a collection of letters of support from stakeholders that could be used for supporting documents for grants. The path forward is a 501c with the Downtowners and Cowlitz Economic Development Council (CEDC). Ken Hash stated that an LID within Downtown businesses would be an option, if there is a 51% buy in. It was suggested to invite someone from CEDC to join us here in September. Ken has reached out to COG to see if they can assist with grant writing.

UNFINISHED BUSINESS**REPORTS****24-00750 PARKING ADVISORY COMMITTEE REPORT**

Ruth provided an update. Next meeting will be in October to talk about the survey.

24-00751 LPD PARKING REPORTS

Mary reviewed the parking reports.

24-00752 DOWNTOWNERS REPORT

They are not doing a Harvest Fest in 2024. They are working on small business Saturdays. They are working on getting some images and posters to put in the storefront windows of vacant businesses.

BOARD MEMBER COMMENTS

We do have a new Community Development Director starting on September 3rd.

ADJOURNMENT & NEXT MEETING SEPTEMBER 17TH

The meeting adjourned at 11:02 am.