



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, September 17, 2024

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

24-00859 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00860 MINUTES FROM AUGUST 20, 2024

PUBLIC COMMENTS

NEW BUSINESS

24-00864 COLLABORATION WITH COUNCIL OF GOVERNMENTS (COG)

- GRANT WRITING FOR MAIN STREET PROGRAM

UNFINISHED BUSINESS

REPORTS

24-00861 PARKING ADVISORY COMMITTEE REPORT

24-00862 LPD PARKING REPORTS

24-00863 DOWNTOWNERS REPORT

BOARD MEMBER COMMENTS

ADJOURNMENT & NEXT MEETING OCTOBER 15TH



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Minutes

Downtown Advisory Committee

Tuesday, August 20, 2024

10:00 AM

HYBRID MEETING DETAILS

24-00656 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

Meeting called to order at 10:06 am.

ROLL CALL

Present: Elizabeth Borders; Allan Rudberg, Karl Salzsieder; Rachelle (Sanders) Burch; Bill Hallanger; Dawn Morgan; Pat Palmer; Ruth Kendall, Council Liaison

Unexcused: Josh Carter

Excused: Ariel Large

Staff present: Ken Hash; Mary Chennault; Nancy Vandehey

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00748 MINUTES FROM JULY 16, 2024

Minutes were approved as presented.

PUBLIC COMMENTS

NEW BUSINESS

24-00749 REPORT ON MAIN STREET PROGRAM

Elizabeth and Ruth provided a quick recap. Amelia from the Downtowners is pursuing an opportunity to apply for a grant.

It was attended by quite a diverse group of about 20 people. Elizabeth has information that she will provide to be forwarded to the board.

24-00753 DISCUSSION OF PRIORITIES

Discussion included hiring a professional as a Downtown Director to move forward. Another avenue is to explore the Main Street program. Currently, the City has no monies through 2026 within the budget. It was suggested to get a collection of letters of support from stakeholders that could be used for supporting documents for grants. The path forward is a 501c with the Downtowners and Cowlitz Economic Development Council (CEDC). Ken Hash stated that an LID within Downtown businesses would be an option, if there is a 51% buy in. It was suggested to invite someone from CEDC to join us here in September. Ken has reached out to COG to see if they can assist with grant writing.

UNFINISHED BUSINESS**REPORTS****24-00750 PARKING ADVISORY COMMITTEE REPORT**

Ruth provided an update. Next meeting will be in October to talk about the survey.

24-00751 LPD PARKING REPORTS

Mary reviewed the parking reports.

24-00752 DOWNTOWNERS REPORT

They are not doing a Harvest Fest in 2024. They are working on small business Saturdays. They are working on getting some images and posters to put in the storefront windows of vacant businesses.

BOARD MEMBER COMMENTS

We do have a new Community Development Director starting on September 3rd.

ADJOURNMENT & NEXT MEETING SEPTEMBER 17TH

The meeting adjourned at 11:02 am.

City of Longview Violation Bureau
Financial Statistics

2023						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-23	\$3,467.83	\$4,440.00	\$7,908.85	\$1,722.83	\$6,186.02	\$18,317.53
Feb-23	\$1,986.99	\$635.00	\$2,622.96	\$1,944.44	\$678.52	\$18,996.05
Mar-23	\$8,551.52	\$2,170.00	\$10,722.64	\$2,439.10	\$8,283.54	\$27,279.59
Apr-23	\$1,919.18	\$4,480.00	\$6,400.32	\$2,356.61	\$4,043.71	\$31,323.30
May-23	\$3,392.18	\$868.00	\$4,261.47	\$1,673.08	\$2,588.39	\$33,911.69
Jun-23	\$2,806.86	\$6,912.00	\$22,787.50	\$3,939.39	\$18,848.11	\$52,759.80
Jul-23	\$4,406.75	\$1,403.01	\$15,787.26	\$16,960.90	-\$1,173.64	\$51,586.16
Aug-23	\$7,745.40	\$526.02	\$8,271.42	\$14,110.91	-\$5,839.49	\$45,746.67
Sep-23	\$6,983.54	\$3,277.00	\$10,261.80	\$6,062.83	\$4,198.97	\$49,945.64
Oct-23	\$4,848.91	\$2,449.25	\$9,751.15	\$3,321.09	\$6,430.06	\$56,375.70
Nov-23	\$7,926.54	\$226.25	\$8,154.09	\$5,323.84	\$2,830.25	\$59,205.95
Dec-23	\$3,937.04	\$140.00	\$4,078.31	\$4,306.67	-\$228.36	\$58,977.59
2023 TOTAL	\$57,972.74	\$27,526.53	\$111,007.77	\$64,161.69	\$46,846.08	\$58,977.59
*June 2023 revenue total includes transfer in from general fund to cover a parking utilization study.						
*July 2023 revenue total includes transfer in from general fund to cover a parking utilization study. Study is billed on monthly basis (paid July - Sept).						
2024						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-24	\$2,541.92	\$0.00	\$2,543.23	\$1,965.73	\$577.50	\$59,555.09
Feb-24	\$1,602.40	\$0.00	\$1,640.23	\$2,247.49	-\$607.26	\$58,947.83
Mar-24	\$1,081.56	\$0.00	\$1,082.92	\$2,005.38	-\$922.46	\$58,025.37
Apr-24	\$1,220.06	\$0.00	\$1,221.38	\$2,273.15	-\$1,051.77	\$56,973.60
May-24	\$1,662.55	\$0.00	\$1,663.95	\$3,326.39	-\$1,662.44	\$55,311.16
Jun-24	\$1,009.16	\$0.00	\$6,199.34	\$4,663.45	\$1,535.89	\$56,847.05
Jul-24	\$1,710.93	\$0.00	\$5,254.77	\$4,303.30	\$951.47	\$57,798.52
Aug-24						\$57,798.52
Sep-24						\$57,798.52
Oct-24						\$57,798.52
Nov-24						\$57,798.52
Dec-24						\$57,798.52
2024 TOTAL	\$10,828.58	\$0.00	\$19,605.82	\$20,784.89	-\$1,179.07	\$57,798.52

TICKET STATISTICS BY VIOLATION CODE

2024	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W FREEFORM	0	0	0	0	0	0	0	0					0
TOTAL WARNINGS	0	0	0	0	0	0	0	0	0	0	0	0	0
OVER 12" RCW 46.61.575	0	1	0	0	0	1	2	3					7
ALLEY LMC 11.44.142	0	0	3	2	2	0	1	0					8
STORING LMC 11.44.147	6	8	22	57	47	37	40	19					236
ADA RCW 46.19.050	0	1	1	0	0	0	0	0					2
YELLOW LMC 11.50.020	0	0	0	1	0	1	12	2					16
IMPROPER RCW 46.61.570	1	7	8	10	17	6	4	4					57
LIBRARY LMC 11.44.130	0	0	0	0	0	0	0	0					0
WRONG DIRECTION RCW 46.61.575	1	0	5	2	0	0	3	1					12
ANGLE PARKING WAC 308330430	0	0	0	0	0	0	0	0					0
UNLAWFUL PURPOSES WAC 308330436	0	0	0	0	0	0	0	0					0
OT 15 MIN LMC 11.50.070	0	0	0	0	1	0	0	0					1
OT 30 MIN LMC 11.50.070	0	1	0	0	2	0	0	0					3
OT 1 HR LMC 11.50.070	0	0	2	0	0	1	0	0					3
OT 2 HR LMC 11.50.070	0	1	2	10	9	5	1	1					29
OT 3 HR LMC 11.50.070 & 11.62.030	0	0	0	0	0	0	0	0					0
OT 4 HR LMC 11.50.070	0	0	0	0	0	0	0	0					0
OT 10 HR LMC 11.50.070	0	0	0	0	0	0	0	0					0
OT 72 HR LMC 11.62.030	0	0	0	0	1	0	0	0					1
Over 3 Days LMC 11.44.145	0	0	0	0	0	0	0	0					0
10' ROADWAY WAC308330433	0	0	0	0	0	0	0	0					0
CITY HALL VISITOR LMC 11.62.030 (6)	0	0	0	0	0	0	0	0					0
BUS TRANSFER LOT LMC 11.62.060 (6)	0	0	0	0	0	0	0	0					0
LEASED SPACE LMC 11.62.030 (2)	0	0	0	0	0	0	0	0					0
TIMED LMC 11.44.110	0	0	0	0	0	0	0	0					0
PERMIT REQUIRED LMC 11.62.030 (3)	0	0	0	0	0	0	0	0					0
BUS STOP WAC 308330457	0	0	0	0	1	0	0	0					1
OFF TRUCK ROUTE LMC 11.68.050	0	0	0	0	0	0	0	0					0
POSTED NO PARKING LMC 11.44.110	0	0	0	0	0	0	0	0					0
NO PARK 12AM-5AM LMC 11.44.110	0	0	0	0	0	0	0	0					0
NO PARK 9PM-5AM LMC 11.44.110	0	0	0	0	0	0	0	0					0
NO PARK 3AM-6AM LMC 11.44.110	0	0	0	0	0	0	0	0					0
TOTAL TICKETS	8	19	43	82	80	51	63	30	0	0	0	0	376
DISPATCHED PARKING COMPLAINTS	36	31	50	34	43	35	36	47					312

BELOW VIOLATIONS ARE FOR GO-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION