City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, October 15, 2024 | **10:00 AM** | **2nd Floor, City Hall**

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

24-00957 Please click the link to join the webinar: https://us02web.zoom.us/j/83331274129
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00958 MINUTES FROM SEPTEMBER 17, 2024

PUBLIC COMMENTS

NEW BUSINESS

24-00959 FOLLOW UP FROM COLLABORATION WITH COUNCIL OF GOVERNMENTS (COG)

- **COMMUNICATION WITH DOWNTOWNERS ON COG ASSISTANCE**
- **COG 2/3/5 YEAR PLAN**

UNFINISHED BUSINESS

REPORTS

24-00960 PARKING ADVISORY COMMITTEE REPORT

24-00961 LPD PARKING REPORTS

24-00962 DOWNTOWNERS REPORT

BOARD MEMBER COMMENTS

ADJOURNMENT & NEXT MEETING NOVEMBER 19TH AT 10 AM.

1525 Broadway
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Downtown Advisory Committee

Tuesday, September 17, 2024 **10:00 AM**

HYBRID MEETING DETAILS

24-00859 Please click the link to join the webinar: https://us02web.zoom.us/j/83331274129
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

The meeting was called to order at 10:01 am.

ROLL CALL

Present: Josh Carter; Bill Hallanger; Ariel Large; Dawn Morgan; Pat Palmer; Allan Rudberg, Karl Salzsieder; Rachelle (Sanders) Burch; Ruth Kendall, Council Liaison
Excused: Elizabeth Borders
Staff present: Nick Little, Irene Rutikanga; Mary Chennault; Nancy Vandehey

CHANGES TO THE AGENDA

Ruth asked to add Rain Gardens to Reports.

APPROVAL OF MINUTES

24-00860 MINUTES FROM AUGUST 20, 2024

The minutes were approved as presented.

PUBLIC COMMENTS

NEW BUSINESS

24-00864 COLLABORATION WITH COUNCIL OF GOVERNMENTS (COG)

- **GRANT WRITING FOR MAIN STREET PROGRAM**

Nancy read the highlights of an email to COG from Liz as an introduction for this discussion. Bill Fashing, COG, gave a quick overview of the services they might be able to provide once we determine what our needs might be from them. The need is a paid Coordinator for the Main Street Program. Bill

provided some options to proceed. Main Street, in the past, has had a grant that would fund a Coordinator. This isn't available now, but they are hoping to offer it again in the future. Downtowners have some money, and we'd like to see what the COG might be able to help them move forward. The City of Ellensburg hosted the Main Street workshop last year. Sam Shogren, COG, encouraged the group to visit and see how well their program is working.

UNFINISHED BUSINESS

REPORTS

Rain Gardens was added under Reports. Ruth Kendall provided photo examples that may be used on rain gardens.

24-00861 PARKING ADVISORY COMMITTEE REPORT

The September meeting was cancelled as they are collecting survey information and will meet next month to discuss results.
Mary encouraged everyone to grab a stack of survey flyers and share them with the community. It is not just for Longview residents.

24-00862 LPD PARKING REPORTS

Mary reviewed the parking reports.

24-00863 DOWNTOWNERS REPORT

Shop Small Saturday, Sip & Shop Wednesdays - communication is coming from Downtowners regularly.

BOARD MEMBER COMMENTS

Broad Strokes has one more mural going up on Commerce on the PALS building.

ADJOURNMENT & NEXT MEETING OCTOBER 15TH

Nick Little and Irene Rutikanga were introduced to the board.

The meeting was adjourned at 10:55 am.

City of Longview Violation Bureau
Financial Statistics

2023						
Month & Year	Ticket Revenue	Permit Revenue	Revenue Total	Expenditure	Monthly +/-	Running Balance
Jan-23	$3,467.83	$4,440.00	$7,908.85	$1,722.83	$6,186.02	$18,317.53
Feb-23	$1,986.99	$635.00	$2,622.96	$1,944.44	$678.52	$18,996.05
Mar-23	$8,551.52	$2,170.00	$10,722.64	$2,439.10	$8,283.54	$27,279.59
Apr-23	$1,919.18	$4,480.00	$6,400.32	$2,356.61	$4,043.71	$31,323.30
May-23	$3,392.18	$868.00	$4,261.47	$1,673.08	$2,588.39	$33,911.69
Jun-23	$2,806.86	$6,912.00	$22,787.50	$3,939.39	$18,848.11	$52,759.80
Jul-23	$4,406.75	$1,403.01	$15,787.26	$16,960.90	-$1,173.64	$51,586.16
Aug-23	$7,745.40	$526.02	$8,271.42	$14,110.91	-$5,839.49	$45,746.67
Sep-23	$6,983.54	$3,277.00	$10,261.80	$6,062.83	$4,198.97	$49,945.64
Oct-23	$4,848.91	$2,449.25	$9,751.15	$3,321.09	$6,430.06	$56,375.70
Nov-23	$7,926.54	$226.25	$8,154.09	$5,323.84	$2,830.25	$59,205.95
Dec-23	$3,937.04	$140.00	$4,078.31	$4,306.67	-$228.36	$58,977.59
2023 TOTAL	$57,972.74	$27,526.53	**$111,007.77**	**$64,161.69**	**$46,846.08**	**$58,977.59**

*June 2023 revenue total includes transfer in from general fund to cover a parking utilization study.

*July 2023 revenue total includes transfer in from general fund to cover a parking utilization study. Study is billed on monthly basis (paid July - Sept).

2024						
Month & Year	Ticket Revenue	Permit Revenue	Revenue Total	Expenditure	Monthly +/-	Running Balance
Jan-24	$2,541.92	$0.00	$2,543.23	$1,965.73	$577.50	$59,555.09
Feb-24	$1,602.40	$0.00	$1,640.23	$2,247.49	-$607.26	$58,947.83
Mar-24	$1,081.56	$0.00	$1,082.92	$2,005.38	-$922.46	$58,025.37
Apr-24	$1,220.06	$0.00	$1,221.38	$2,273.15	-$1,051.77	$56,973.60
May-24	$1,662.55	$0.00	$1,663.95	$3,326.39	-$1,662.44	$55,311.16
Jun-24	$1,009.16	$0.00	$6,199.34	$4,663.45	$1,535.89	$56,847.05
Jul-24	$1,710.93	$0.00	$5,254.77	$4,303.30	$951.47	$57,798.52
Aug-24	$814.34	$0.00	$3,280.73	$5,819.72	-$2,538.99	$55,259.53
Sep-24						$55,259.53
Oct-24						$55,259.53
Nov-24						$55,259.53
Dec-24						$55,259.53
2024 TOTAL	$11,642.92	$0.00	**$22,886.55**	**$26,604.61**	**-$3,718.06**	**$55,259.53**

TICKET STATISTICS BY VIOLATION CODE

2024	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W FREEFORM	0	0	0	0	0	0	0	0	0				0
TOTAL WARNINGS	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
OVER 12" RCW 46.61.575	0	1	0	0	0	1	2	3	1				8
ALLEY LMC 11.44.142	0	0	3	2	2	0	1	0	0				8
STORING LMC 11.44.147	6	8	22	57	47	37	40	19	20				256
ADA RCW 46.19.050	0	1	1	0	0	0	0	0	0				2
YELLOW LMC 11.50.020	0	0	0	1	0	1	12	2	0				16
IMPROPER RCW 46.61.570	1	7	8	10	17	6	4	4	1				58
LIBRARY LMC 11.44.130	0	0	0	0	0	0	0	0	0				0
WRONG DIRECTION RCW 46.61.575	1	0	5	2	0	0	3	1	1				13
ANGLE PARKING WAC 308330430	0	0	0	0	0	0	0	0	0				0
UNLAWFUL PURPOSES WAC 308330436	0	0	0	0	0	0	0	0	0				0
OT 15 MIN LMC 11.50.070	0	0	0	0	1	0	0	0	0				1
OT 30 MIN LMC 11.50.070	0	1	0	0	2	0	0	0	0				3
OT 1 HR LMC 11.50.070	0	0	2	0	0	1	0	0	0				3
OT 2 HR LMC 11.50.070	0	1	2	10	9	5	1	1	0				29
OT 3 HR LMC 11.50.070 & 11.62.030	0	0	0	0	0	0	0	0	0				0
OT 4 HR LMC 11.50.070	0	0	0	0	0	0	0	0	0				0
OT 10 HR LMC 11.50.070	0	0	0	0	0	0	0	0	0				0
OT 72 HR LMC 11.62.030	0	0	0	0	1	0	0	0	0				1
Over 3 Days LMC 11.44.145	0	0	0	0	0	0	0	0	0				0
10' ROADWAY WAC308330433	0	0	0	0	0	0	0	0	0				0
CITY HALL VISITOR LMC 11.62.030 (6)	0	0	0	0	0	0	0	0	0				0
BUS TRANSFER LOT LMC 11.62.060 (6)	0	0	0	0	0	0	0	0	0				0
LEASED SPACE LMC 11.62.030 (2)	0	0	0	0	0	0	0	0	0				0
TIMED LMC 11.44.110	0	0	0	0	0	0	0	0	0				0
PERMIT REQUIRED LMC 11.62.030 (3)	0	0	0	0	0	0	0	0	0				0
BUS STOP WAC 308330457	0	0	0	0	1	0	0	0	0				1
OFF TRUCK ROUTE LMC 11.68.050	0	0	0	0	0	0	0	0	0				0
POSTED NO PARKING LMC 11.44.110	0	0	0	0	0	0	0	0	0				0
NO PARK 12AM-5AM LMC 11.44.110	0	0	0	0	0	0	0	0	0				0
NO PARK 9PM-5AM LMC 11.44.110	0	0	0	0	0	0	0	0	0				0
NO PARK 3AM-6AM LMC 11.44.110	0	0	0	0	0	0	0	0	0				0
TOTAL TICKETS	**8**	**19**	**43**	**82**	**80**	**51**	**63**	**30**	**23**	**0**	**0**	**0**	**399**
DISPATCHED PARKING COMPLAINTS	36	31	50	34	43	35	36	47	36				348

BELOW VIOLATIONS ARE FOR G0-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION