



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, November 19, 2024

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

24-001025 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>

Webinar ID: 833 3127 4129

Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-001026 MINUTES FROM OCTOBER 15, 2024

PUBLIC COMMENTS

NEW BUSINESS

UNFINISHED BUSINESS

24-001027 FOLLOW UP FROM COLLABORATION WITH COUNCIL OF GOVERNMENTS (COG) - Pat Palmer

REPORTS

24-001028 PARKING ADVISORY COMMITTEE REPORT

24-001029 LPD PARKING REPORTS

Attached are two maps that were requested by Pat Palmer at the last meeting:

1. Map of abandoned vehicle calls for police service (1/1/24-9/30/24)
2. Map of citations issued for storing a vehicle LMC 11.44.147

24-001030 DOWNTOWNERS REPORT

BOARD MEMBER COMMENTS

ADJOURNMENT & NEXT MEETING DECEMBER 17TH AT 10 AM

24-001031

- **DECEMBER 17TH - CEDC, LINDSEY COPE**
- **JANUARY 21ST - MICHELLE THOMPSON, DAHP - CLG COORDINATOR & MAIN STREET DESIGN SPECIALIST**



Minutes

Downtown Advisory Committee

Tuesday, October 15, 2024

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

24-00957 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

The meeting was called to order at 10:08 am.

ROLL CALL

Present: Elizabeth Borders; Bill Hallanger; Ariel Large; Dawn Morgan; Pat Palmer; Allan Rudberg, Rachelle (Sanders) Burch; Ruth Kendall, Council Liaison

Excused: Karl Salzsieder

Unexcused: Josh Carter

Staff present: Nick Little, Irene Rutikanga; Mary Chennault; Nancy Vandehey

Guest - Amela Nesbit, President of Downtowners

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-00958 MINUTES FROM SEPTEMBER 17, 2024

The minutes were approved as presented.

PUBLIC COMMENTS

NEW BUSINESS

24-00959 FOLLOW UP FROM COLLABORATION WITH COUNCIL OF GOVERNMENTS (COG)

- COMMUNICATION WITH DOWNTOWNERS ON COG ASSISTANCE
- COG 2/3/5 YEAR PLAN

Pat Palmer gave a brief overview of the September meeting and relayed information from Downtowners on their desire to move away from the Main Street Program as there is not funding. Pat will follow up with Bill from the COG. There may be a grant for a community workshop for Main Street program. It is exciting to see the 2/3/5 year plan - that may be the avenue we want to pursue. Downtowners is more interested in a 3 year plan.

UNFINISHED BUSINESS

REPORTS

24-00960 PARKING ADVISORY COMMITTEE REPORT

Mary shared a recap of the meeting today. They reviewed survey results. Most of them were employees or visitors to Downtown. They are using that data to build a Downtown Parking Management Plan.

24-00961 LPD PARKING REPORTS

Mary shared the parking reports. Pat asked for a map to be brought back next month showing calls in the area.

24-00962 DOWNTOWNERS REPORT

Pat provided an update. Downtowners are working as best as they can right now. Small business Saturdays and other specific downtown events happening at shop owners. Christmas lights will be going up shortly with PW staff. There have been some changes in board members and a lot of restructuring.

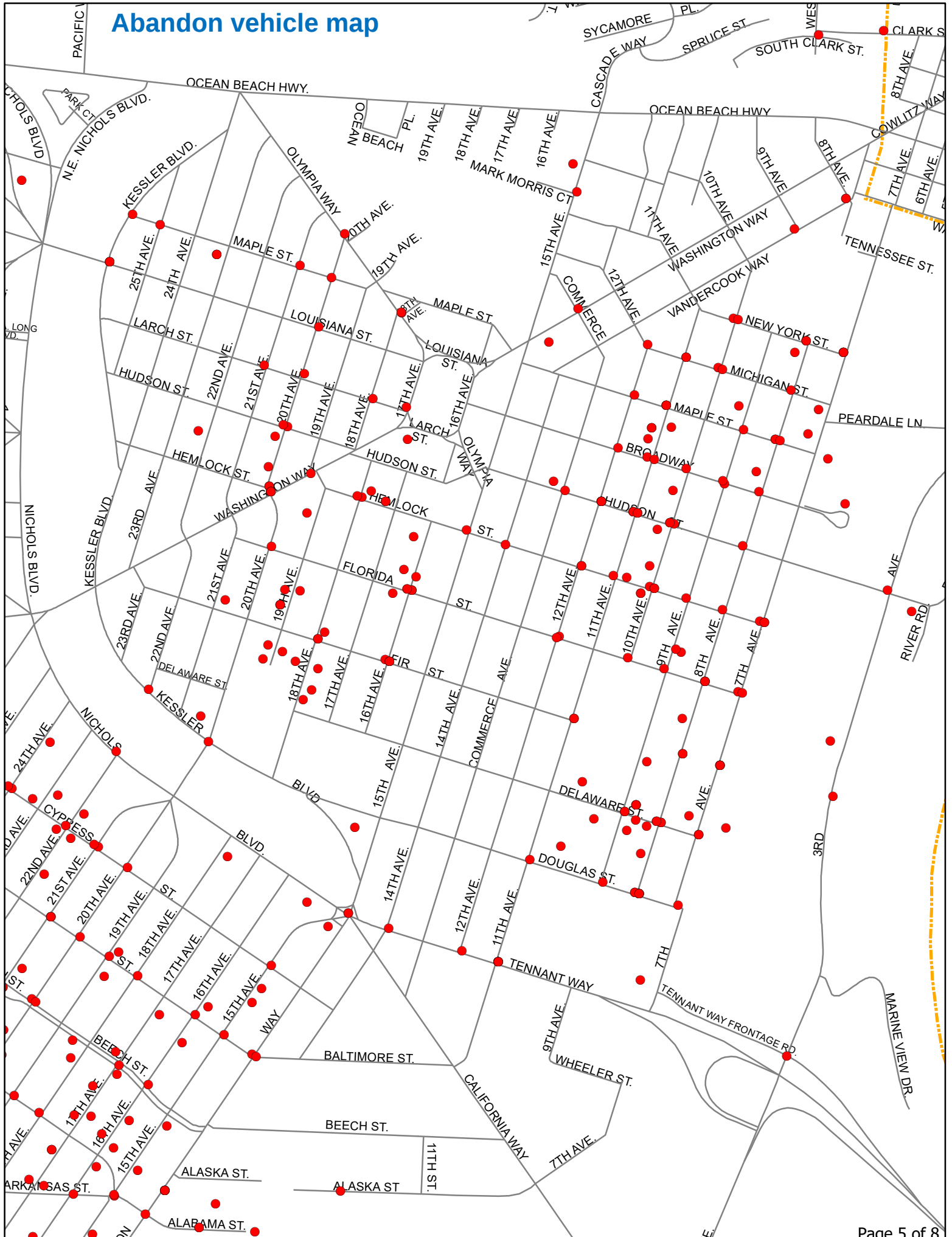
BOARD MEMBER COMMENTS

Liz shared a grant "Dream your Downtown". Step 1 will be finding out when the grants open again. There was an inquiry to about residents moving in and out of the Sylvester Apartments and if there is a permit needed for them to park on the plaza area.

ADJOURNMENT & NEXT MEETING NOVEMBER 19TH AT 10 AM.

The meeting was adjourned at 10:39 am.

Abandon vehicle map



Storing Vehicle Citations



City of Longview Violation Bureau
Financial Statistics

2023						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-23	\$3,467.83	\$4,440.00	\$7,908.85	\$1,722.83	\$6,186.02	\$18,317.53
Feb-23	\$1,986.99	\$635.00	\$2,622.96	\$1,944.44	\$678.52	\$18,996.05
Mar-23	\$8,551.52	\$2,170.00	\$10,722.64	\$2,439.10	\$8,283.54	\$27,279.59
Apr-23	\$1,919.18	\$4,480.00	\$6,400.32	\$2,356.61	\$4,043.71	\$31,323.30
May-23	\$3,392.18	\$868.00	\$4,261.47	\$1,673.08	\$2,588.39	\$33,911.69
Jun-23	\$2,806.86	\$6,912.00	\$22,787.50	\$3,939.39	\$18,848.11	\$52,759.80
Jul-23	\$4,406.75	\$1,403.01	\$15,787.26	\$16,960.90	-\$1,173.64	\$51,586.16
Aug-23	\$7,745.40	\$526.02	\$8,271.42	\$14,110.91	-\$5,839.49	\$45,746.67
Sep-23	\$6,983.54	\$3,277.00	\$10,261.80	\$6,062.83	\$4,198.97	\$49,945.64
Oct-23	\$4,848.91	\$2,449.25	\$9,751.15	\$3,321.09	\$6,430.06	\$56,375.70
Nov-23	\$7,926.54	\$226.25	\$8,154.09	\$5,323.84	\$2,830.25	\$59,205.95
Dec-23	\$3,937.04	\$140.00	\$4,078.31	\$4,306.67	-\$228.36	\$58,977.59
2023 TOTAL	\$57,972.74	\$27,526.53	\$111,007.77	\$64,161.69	\$46,846.08	\$58,977.59
*June 2023 revenue total includes transfer in from general fund to cover a parking utilization study.						
*July 2023 revenue total includes transfer in from general fund to cover a parking utilization study. Study is billed on monthly basis (paid July - Sept).						
2024						
<u>Month & Year</u>	<u>Ticket Revenue</u>	<u>Permit Revenue</u>	<u>Revenue Total</u>	<u>Expenditure</u>	<u>Monthly +/-</u>	<u>Running Balance</u>
Jan-24	\$2,541.92	\$0.00	\$2,543.23	\$1,965.73	\$577.50	\$59,555.09
Feb-24	\$1,602.40	\$0.00	\$1,640.23	\$2,247.49	-\$607.26	\$58,947.83
Mar-24	\$1,081.56	\$0.00	\$1,082.92	\$2,005.38	-\$922.46	\$58,025.37
Apr-24	\$1,220.06	\$0.00	\$1,221.38	\$2,273.15	-\$1,051.77	\$56,973.60
May-24	\$1,662.55	\$0.00	\$1,663.95	\$3,326.39	-\$1,662.44	\$55,311.16
Jun-24	\$1,009.16	\$0.00	\$6,199.34	\$4,663.45	\$1,535.89	\$56,847.05
Jul-24	\$1,710.93	\$0.00	\$5,254.77	\$4,303.30	\$951.47	\$57,798.52
Aug-24	\$814.34	\$0.00	\$3,280.73	\$5,819.72	-\$2,538.99	\$55,259.53
Sep-24	\$523.31	\$0.00	\$1,622.06	\$3,876.26	-\$2,254.20	\$53,005.33
Oct-24						\$53,005.33
Nov-24						\$53,005.33
Dec-24						\$53,005.33
2024 TOTAL	\$12,166.23	\$0.00	\$24,508.61	\$30,480.87	-\$5,972.26	\$53,005.33

TICKET STATISTICS BY VIOLATION CODE

2024	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W FREEFORM	0	0	0	0	0	0	0	0	0	0			0
TOTAL WARNINGS	0	0	0	0	0	0	0	0	0	0	0	0	0
OVER 12" RCW 46.61.575	0	1	0	0	0	1	2	3	1	1			9
ALLEY LMC 11.44.142	0	0	3	2	2	0	1	0	0	1			9
STORING LMC 11.44.147	6	8	22	57	47	37	40	19	20	45			301
ADA RCW 46.19.050	0	1	1	0	0	0	0	0	0	0			2
YELLOW LMC 11.50.020	0	0	0	1	0	1	12	2	0	2			18
IMPROPER RCW 46.61.570	1	7	8	10	17	6	4	4	1	4			62
LIBRARY LMC 11.44.130	0	0	0	0	0	0	0	0	0	0			0
WRONG DIRECTION RCW 46.61.575	1	0	5	2	0	0	3	1	1	0			13
ANGLE PARKING WAC 308330430	0	0	0	0	0	0	0	0	0	0			0
UNLAWFUL PURPOSES WAC 308330436	0	0	0	0	0	0	0	0	0	0			0
OT 15 MIN LMC 11.50.070	0	0	0	0	1	0	0	0	0	0			1
OT 30 MIN LMC 11.50.070	0	1	0	0	2	0	0	0	0	1			4
OT 1 HR LMC 11.50.070	0	0	2	0	0	1	0	0	0	0			3
OT 2 HR LMC 11.50.070	0	1	2	10	9	5	1	1	0	0			29
OT 3 HR LMC 11.50.070 & 11.62.030	0	0	0	0	0	0	0	0	0	0			0
OT 4 HR LMC 11.50.070	0	0	0	0	0	0	0	0	0	0			0
OT 10 HR LMC 11.50.070	0	0	0	0	0	0	0	0	0	0			0
OT 72 HR LMC 11.62.030	0	0	0	0	1	0	0	0	0	0			1
Over 3 Days LMC 11.44.145	0	0	0	0	0	0	0	0	0	0			0
10' ROADWAY WAC308330433	0	0	0	0	0	0	0	0	0	0			0
CITY HALL VISITOR LMC 11.62.030 (6)	0	0	0	0	0	0	0	0	0	0			0
BUS TRANSFER LOT LMC 11.62.060 (6)	0	0	0	0	0	0	0	0	0	0			0
LEASED SPACE LMC 11.62.030 (2)	0	0	0	0	0	0	0	0	0	0			0
TIMED LMC 11.44.110	0	0	0	0	0	0	0	0	0	0			0
PERMIT REQUIRED LMC 11.62.030 (3)	0	0	0	0	0	0	0	0	0	0			0
BUS STOP WAC 308330457	0	0	0	0	1	0	0	0	0	0			1
OFF TRUCK ROUTE LMC 11.68.050	0	0	0	0	0	0	0	0	0	0			0
POSTED NO PARKING LMC 11.44.110	0	0	0	0	0	0	0	0	0	0			0
NO PARK 12AM-5AM LMC 11.44.110	0	0	0	0	0	0	0	0	0	0			0
NO PARK 9PM-5AM LMC 11.44.110	0	0	0	0	0	0	0	0	0	0			0
NO PARK 3AM-6AM LMC 11.44.110	0	0	0	0	0	0	0	0	0	0			0
TOTAL TICKETS	8	19	43	82	80	51	63	30	23	54	0	0	453
DISPATCHED PARKING COMPLAINTS	36	31	50	34	43	35	36	47	36	34			382

BELOW VIOLATIONS ARE FOR GO-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION