



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, December 17, 2024

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

24-001124 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

24-001125 MINUTES FROM NOVEMBER 19, 2024

PUBLIC COMMENTS

NEW BUSINESS

24-001126 PARKING ADVISORY COMMITTEE - REPORT WITH RICK WILLIAMS

- Final Report
 - PDF: <https://rbtconsultants.sharefile.com/public/share/web-s734e90fd423d4aa99260ea6f2f794f57>

UNFINISHED BUSINESS

REPORTS

24-001127 LPD PARKING REPORTS

24-001128 DOWNTOWNERS REPORT

BOARD MEMBER COMMENTS

ADJOURNMENT & NEXT MEETING JANUARY 21ST AT 10 AM

24-001129 • JANUARY 21ST - MICHELLE THOMPSON, DAHP - CLG COORDINATOR & MAIN STREET DESIGN SPECIALIST

- FEBRUARY 18TH - LINDSEY COPE, CEDC



Minutes

Downtown Advisory Committee

Tuesday, November 19, 2024

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

24-001025 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

The meeting was called to order at 10:00 am.

ROLL CALL

*Present: Elizabeth Borders; Josh Carter; Bill Hallanger; Ariel Large; Dawn Morgan; Pat Palmer; Allan Rudberg, Karl Salzsieder; Rachelle (Sanders) Burch; Ruth Kendall, Council Liaison
Staff present: Nick Little, Irene Rutikanga; Mary Chennault; Nancy Vandehey*

CHANGES TO THE AGENDA

Elizabeth Borders, at Ariel Large's request, added Increased fees for city events to the agenda.

APPROVAL OF MINUTES

24-001026 MINUTES FROM OCTOBER 15, 2024

*Ruth Kendall asked for a correction. She was marked as present but was excused.
The minutes were approved unanimously with the correction.*

PUBLIC COMMENTS

NEW BUSINESS

Ariel Large inquired about the increase to the fees for city events. There was a detailed discussion on how and why we are in this situation.

UNFINISHED BUSINESS

24-001027 FOLLOW UP FROM COLLABORATION WITH COUNCIL OF GOVERNMENTS (COG) - Pat Palmer

Pat Palmer had not heard back from Bill but did speak with Sam. He will keep the conversation open.

REPORTS**24-001028 PARKING ADVISORY COMMITTEE REPORT**

Mary Chennault provided an update. Today, they reviewed the draft and plan to bring it to DAC in December.

24-001029 LPD PARKING REPORTS

Attached are two maps that were requested by Pat Palmer at the last meeting:

- 1. Map of abandoned vehicle calls for police service (1/1/24-9/30/24)**
- 2. Map of citations issued for storing a vehicle LMC 11.44.147**

Mary Chennault discussed the maps that Pat Palmer had requested. Mary then shared the parking reports.

24-001030 DOWNTOWNERS REPORT

Amelia Nesbit provided an update for the Downtowners including highlighting Small Business Saturday and Whispers of Winter event. Ariel Large provided more details on the Whispers of Winter event.

BOARD MEMBER COMMENTS**ADJOURNMENT & NEXT MEETING DECEMBER 17TH AT 10 AM****24-001031**

- DECEMBER 17TH - CEDC, LINDSEY COPE**
- JANUARY 21ST - MICHELLE THOMPSON, DAHP - CLG COORDINATOR & MAIN STREET DESIGN SPECIALIST**

Potentially we can move Lindsey to the February meeting to allow time to focus on the Downtown Parking report.

The meeting was adjourned at 10:53 am.



Downtown Parking Plan



Downtown Parking Plan

Downtown Advisory Committee
Meeting

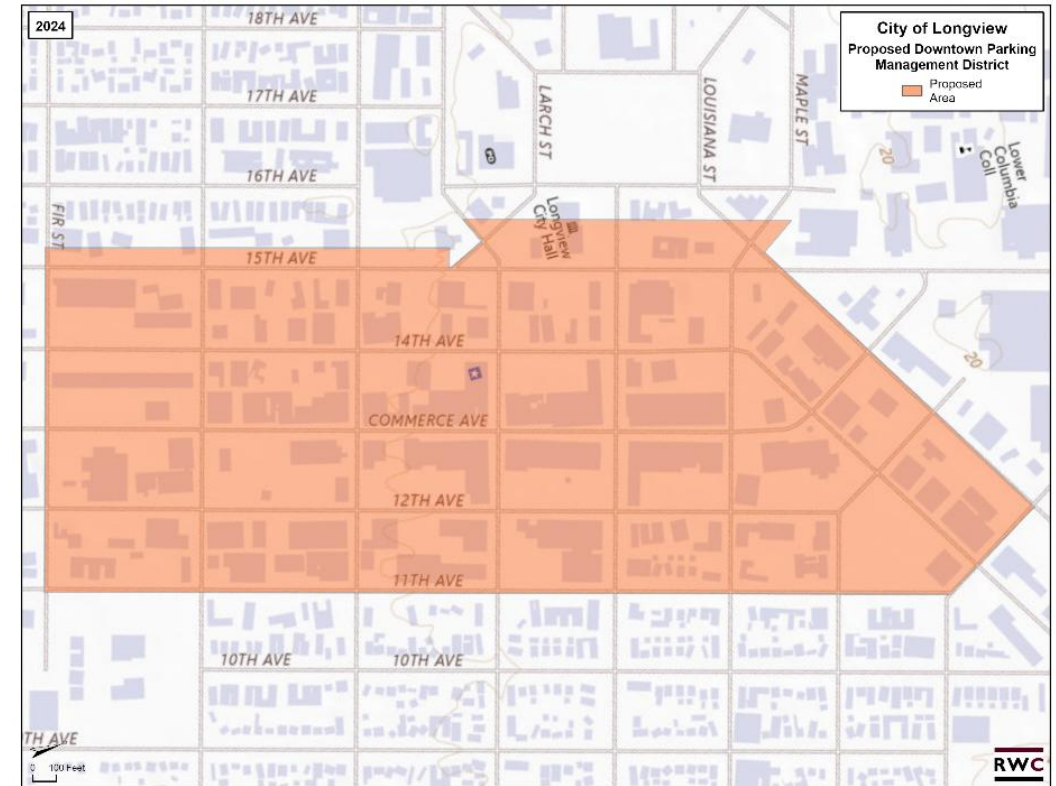
Tuesday, December 17, 2024



Project Purpose

Complete a new Parking Management Strategies Plan for Downtown

- A. Create a **flexible and adaptable parking management plan** for the Downtown.
- B. Better **understand users and their parking needs** through work with a Parking Advisory Committee (PAC), supplemented with survey data and a Community Open House.
- C. Develop a **clear set of desired outcomes** and Guiding Principles for Downtown parking.
- D. Review recent data sets (2023) to **understand trends, constraints, and surpluses** in the public supply (on and off-street).
- F. Draft/Finalize **Parking Management Strategies Plan**: with short-, mid-, and long-term implementation



Why Manage Parking?

Why Manage Parking?

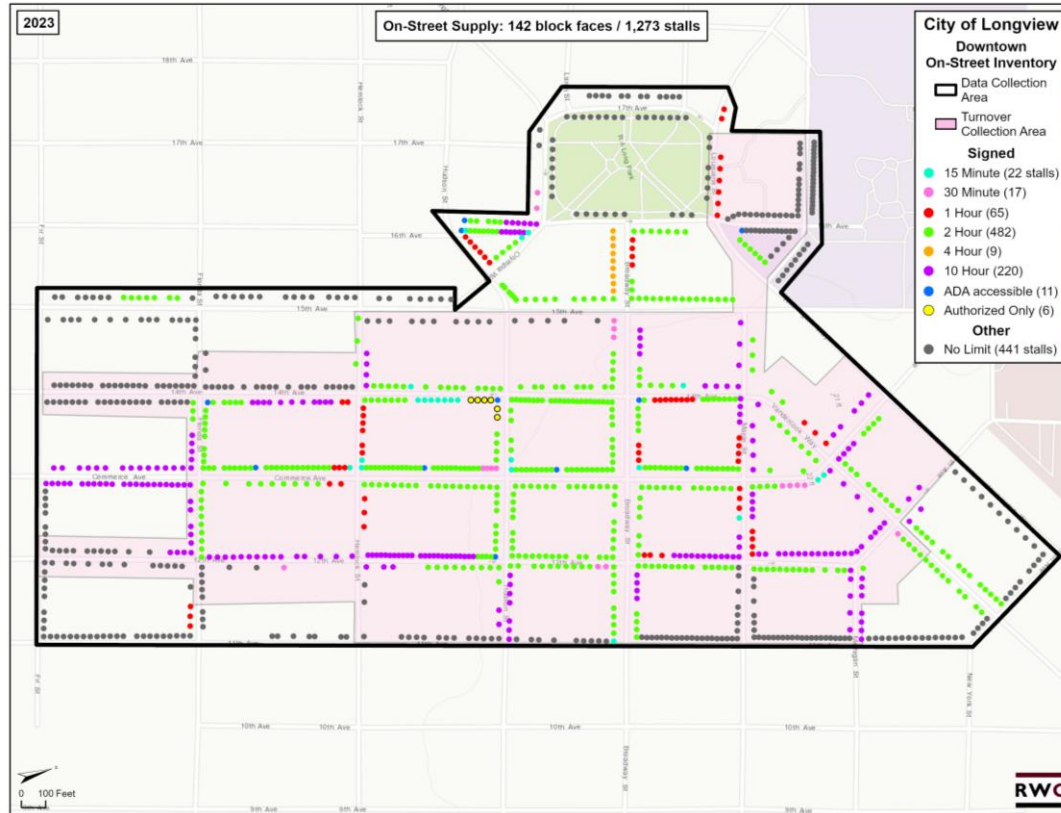
- *Use A Limited Resource Efficiently*
- *A Tool to Enhance Economic Activity*
- *Create Order and Reduce Anxiety*
- *Use Parking As A Tool To Encourage Transportation Options*
- *Maximize/Manage Parking Turnover*
- *Get the Right People In the Right Parking Space*



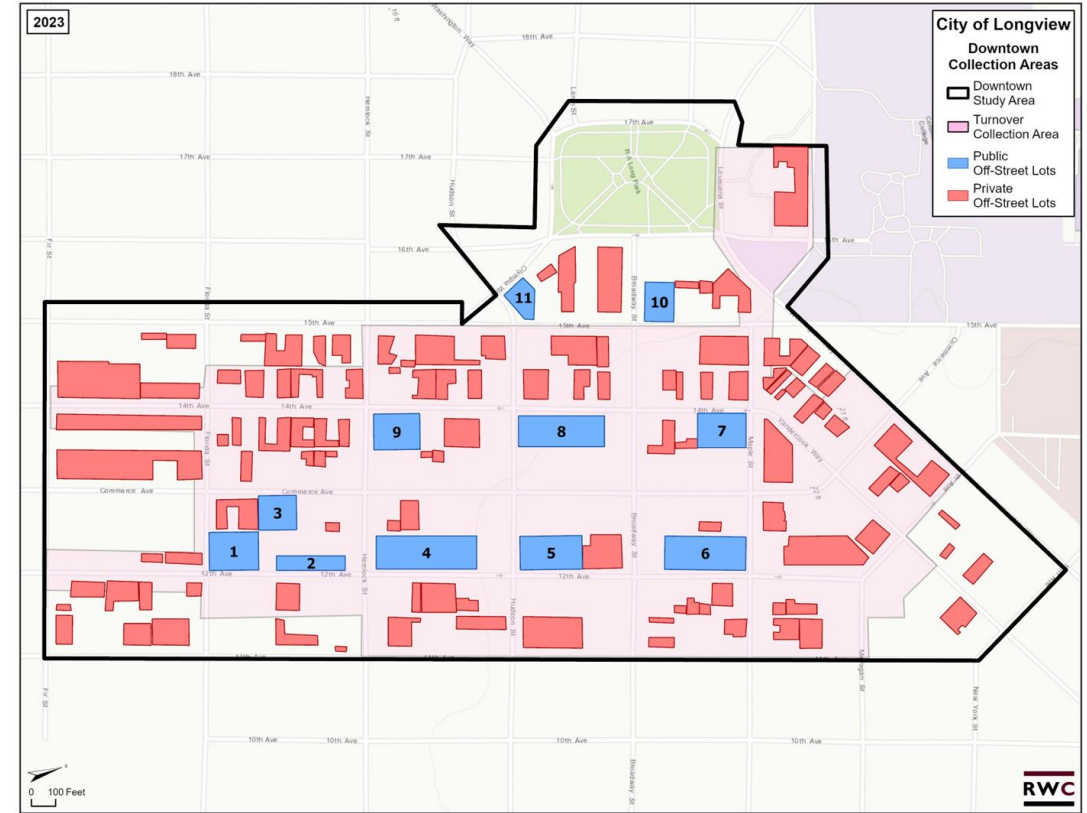
- ✓ **On-street parking is finite** and highly desired (minimize conflicts).
- ✓ **Get the right people to park in the right place** (on and off-street).
- ✓ Customers appreciate it, **reduces angst**.
- ✓ Off-street parking is expensive, so fully **maximize what you have**.
- ✓ A clear sense of movement to parking **options**
- ✓ Ground level **businesses want turnover** (people spending money).
- ✓ *If your employee is not walking, your customer is.*

Study Area (on and off-street)

On-street



Off-street



Total Stalls: 1,273 stalls

	Number of Sites	Estimated Total Stalls	% of Total Estimated Supply
Public lots	11	753	23%
Private lots	109	2,580	77%
TOTAL	120	3,333	100%

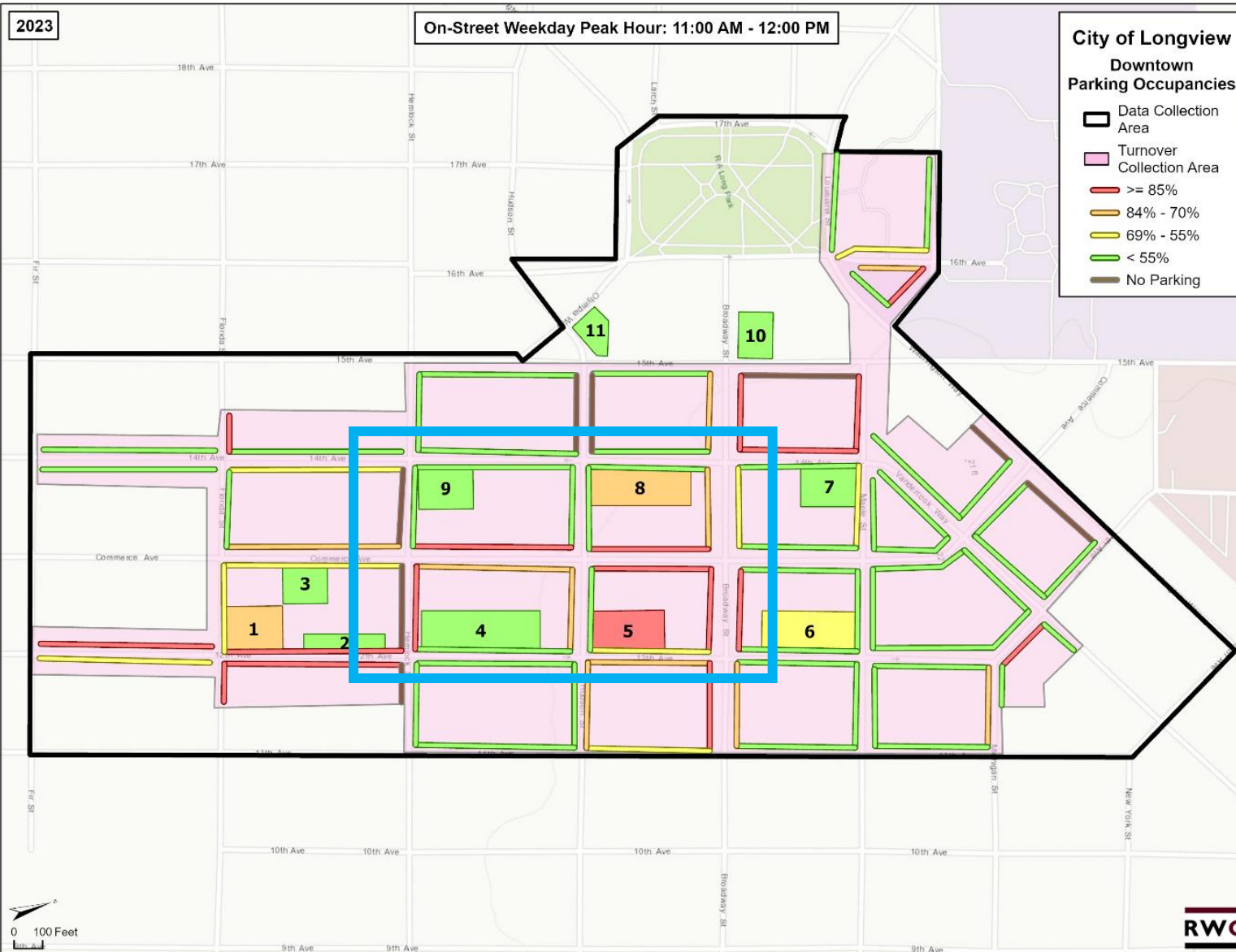
Key Data Findings



Parking Study: Wednesday in June 2023 (10 AM – 8 PM)

- **6 Block faces on Commerce (or adjacent) >85% Occupied**
 - Very difficult for customers to find parking on these blocks
- **High violation rate in 2-Hour Parking Zones (19%)**
 - Employees contributing to constraint (9% of vehicle trips in time-limited areas stayed for > 5 hours)
- **1 Hour stalls not serving customer needs**
 - >30% violation rate with 1:43 average stay
- **Ample parking available in off-street and no-limit/10-hour areas**
 - Constraints can be improved by “getting the right car to the right spot”

Peak Hour 11 AM

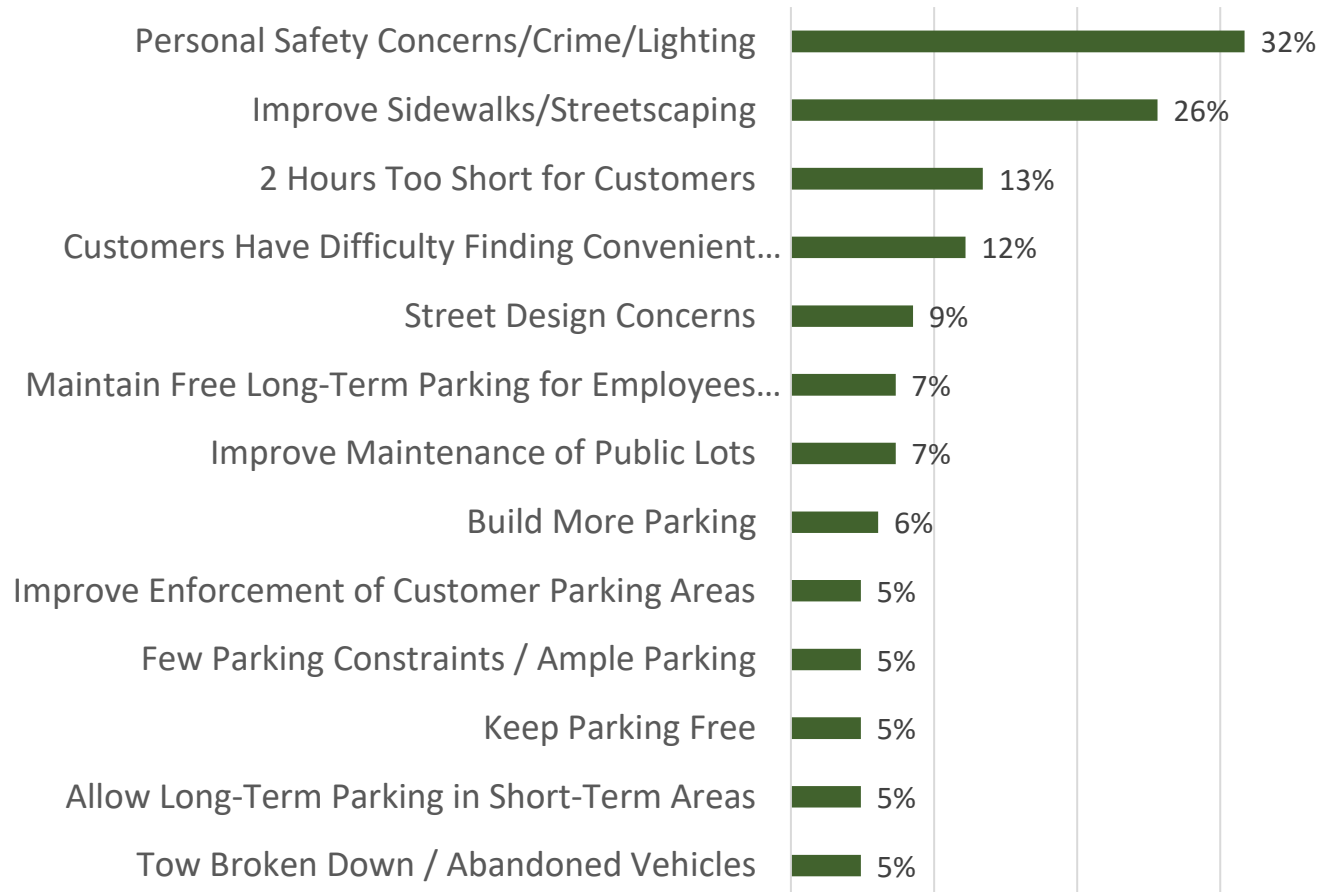


Red Areas: 85% occupied

- Leads to circulation and frustration, perception that it's difficult to find parking near their destination.
- **Goal:** Manage the supply to achieve peak occupancies of 70-85% in the Core Area

What We Heard (Travel Survey)

Are there any key issues with parking in Downtown Longview that you feel needs to be addressed?
(82 Responses)



*"The lots need to be kept in better condition with better lighting. As a woman I **do not feel comfortable after dark** going downtown by myself."*

*"The issue with Downtown is not with parking, it's with the **pedestrian experience...**"*

*If people want to get lunch and shop, two hours is not **enough time**. We don't need to push people out of downtown."*

*"We have had customers deterred to stop because of no **available parking spots on the street**. I have personally watched employees of other businesses park on the street parking all day."*

*"Mostly the parking is decent, but trying to find a spot during any business hours can require **parking a ways away from your destination....**"*

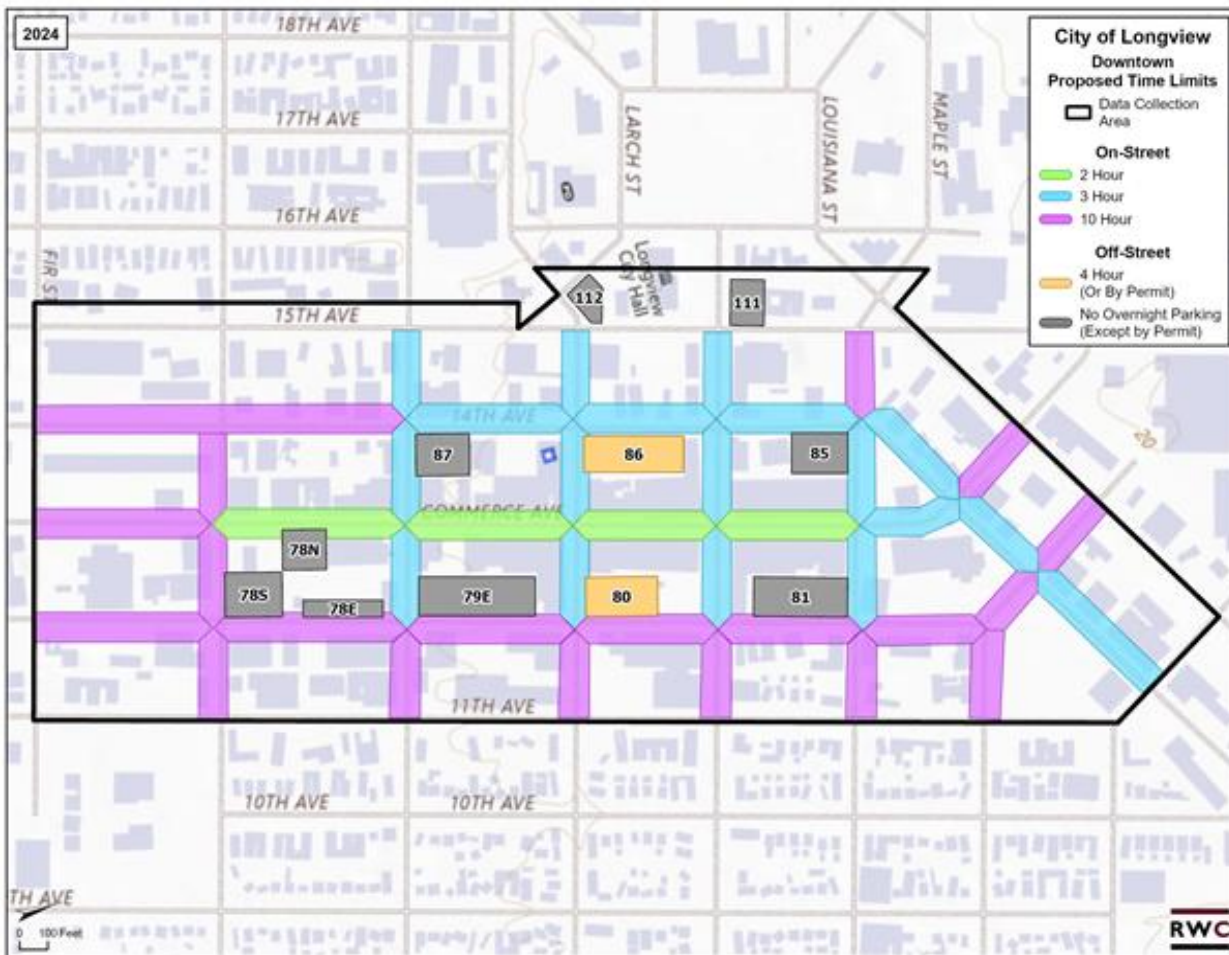
PAC's Key Guiding Principles



Selection of Key Guiding Principles

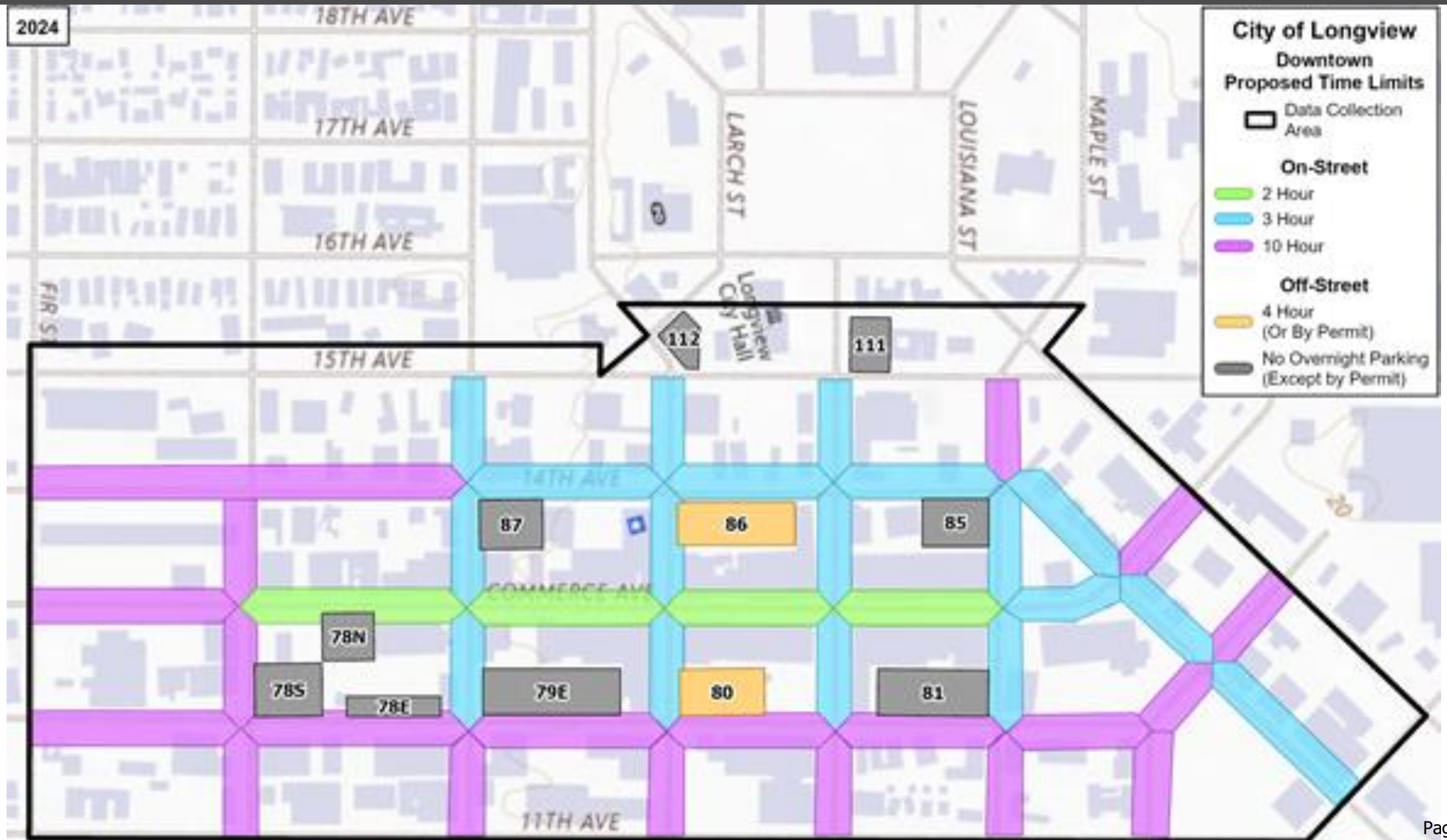
- The most convenient **on-street parking** will be managed to prioritize access for **customers** on block faces zoned commercial or mixed use.
- Publicly owned or controlled **off-street parking** resources should be managed to prioritize access for **downtown residents and employees**.
- Provide on-street options for **short-term users** who may need to park for **longer than 2 hours**.
- All parking areas should **well-lit, well-maintained, and enhanced** using streetscaping and greenery to allow **users to feel safe and secure** en route to their destination.

Key Recommendations (Immediate Next Steps)



- **Consolidate Management** of the Public Parking Supply (MA-1 : \$\$\$)
- Continue the role of the **Downtown Parking Advisory Committee** (MA-2 : \$)
- **Simplify time limits** in the Downtown Parking Management District (OSP-1 : \$\$)
- Implement a downtown **off-street overnight permit program** (OFF-1 : \$)
- Initiate **reasonable enforcement** of the parking system (OSP-2 : \$\$\$)

Key Recommendations (Immediate Next Steps)



Recommendations (Medium Term Steps)



- Ensure All On-street Parking Stalls on Commercial Streets Downtown are **Striped** (CA-1 : \$\$\$)
- Establish a “Quick Stop” stall request process (OSP-3 : \$)
- Establish an “exceptions” request process for **high-turnover stall requests** (OSP-4 : \$)
- Convert constrained public lots in the downtown core to “**4 Hour or by Permit**” parking (OFF-2 : \$)
- Establish a **data collection schedule** (MA-3 : \$\$)

Recommendations (Medium to Long Term)



- Consistently apply and expand awareness of **Longview's Downtown parking logo/brand** (CA-2 : \$\$)
- Refresh the City of Longview **Downtown Parking website**. (CA-3 : \$)
- Bring all city-owned parking lots up to a **uniform standard** for paving, striping appearance, lighting, signage, and safety. (OFF-3 : \$\$\$\$\$)
- Assess **ADA locations and compliance** in all public lots. (OFF-4 : \$-\$\$)

Next Steps

- Present Recommendations to Council (March 2025)
- Begin Implementation of Immediate Action Items





THANK YOU!



TICKET STATISTICS BY VIOLATION CODE

2024	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
W FREEFORM	0	0	0	0	0	0	0	0	0	0	0		0
TOTAL WARNINGS	0	0	0	0	0	0	0	0	0	0	0	0	0
OVER 12" RCW 46.61.575	0	1	0	0	0	1	2	3	1	1	1		10
ALLEY LMC 11.44.142	0	0	3	2	2	0	1	0	0	1	0		9
STORING LMC 11.44.147	6	8	22	57	47	37	40	19	20	45	40		341
ADA RCW 46.19.050	0	1	1	0	0	0	0	0	0	0	0		2
YELLOW LMC 11.50.020	0	0	0	1	0	1	12	2	0	2	0		18
IMPROPER RCW 46.61.570	1	7	8	10	17	6	4	4	1	4	4		66
LIBRARY LMC 11.44.130	0	0	0	0	0	0	0	0	0	0	0		0
WRONG DIRECTION RCW 46.61.575	1	0	5	2	0	0	3	1	1	0	1		14
ANGLE PARKING WAC 308330430	0	0	0	0	0	0	0	0	0	0	0		0
UNLAWFUL PURPOSES WAC 308330436	0	0	0	0	0	0	0	0	0	0	0		0
OT 15 MIN LMC 11.50.070	0	0	0	0	1	0	0	0	0	0	0		1
OT 30 MIN LMC 11.50.070	0	1	0	0	2	0	0	0	0	1	0		4
OT 1 HR LMC 11.50.070	0	0	2	0	0	1	0	0	0	0	0		3
OT 2 HR LMC 11.50.070	0	1	2	10	9	5	1	1	0	0	0		29
OT 3 HR LMC 11.50.070 & 11.62.030	0	0	0	0	0	0	0	0	0	0	0		0
OT 4 HR LMC 11.50.070	0	0	0	0	0	0	0	0	0	0	0		0
OT 10 HR LMC 11.50.070	0	0	0	0	0	0	0	0	0	0	0		0
OT 72 HR LMC 11.62.030	0	0	0	0	1	0	0	0	0	0	0		1
Over 3 Days LMC 11.44.145	0	0	0	0	0	0	0	0	0	0	0		0
10' ROADWAY WAC308330433	0	0	0	0	0	0	0	0	0	0	0		0
CITY HALL VISITOR LMC 11.62.030 (6)	0	0	0	0	0	0	0	0	0	0	0		0
BUS TRANSFER LOT LMC 11.62.060 (6)	0	0	0	0	0	0	0	0	0	0	0		0
LEASED SPACE LMC 11.62.030 (2)	0	0	0	0	0	0	0	0	0	0	0		0
TIMED LMC 11.44.110	0	0	0	0	0	0	0	0	0	0	0		0
PERMIT REQUIRED LMC 11.62.030 (3)	0	0	0	0	0	0	0	0	0	0	0		0
BUS STOP WAC 308330457	0	0	0	0	1	0	0	0	0	0	0		1
OFF TRUCK ROUTE LMC 11.68.050	0	0	0	0	0	0	0	0	0	0	0		0
POSTED NO PARKING LMC 11.44.110	0	0	0	0	0	0	0	0	0	0	0		0
NO PARK 12AM-5AM LMC 11.44.110	0	0	0	0	0	0	0	0	0	0	0		0
NO PARK 9PM-5AM LMC 11.44.110	0	0	0	0	0	0	0	0	0	0	0		0
NO PARK 3AM-6AM LMC 11.44.110	0	0	0	0	0	0	0	0	0	0	0		0
TOTAL TICKETS	8	19	43	82	80	51	63	30	23	54	46	0	499
DISPATCHED PARKING COMPLAINTS	36	31	50	34	43	35	36	47	36	34	24		406

BELOW VIOLATIONS ARE FOR GO-4TH CELEBRATION ONLY

RV PARKING PERMIT

ADA PARKING ONLY VALID PERMIT REQUIRED

VENDOR PERMIT REQUIRED

IMPROPER

YELLOW

ALLEY

OVER 12"

WRONG DIRECTION