



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, March 18, 2025

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

25-00245 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

25-00244 MINUTES FROM FEBRUARY 18, 2025

PUBLIC COMMENTS

NEW BUSINESS

25-00130 COMPLETE STREETS PROJECT BY MORGAN PALMER

25-00241 DEMO FEES FOR HISTORICAL GRANTS

25-00242 LETTER OF SUPPORT - T-MOBILE HOMETOWN GRANTS PROGRAM

UNFINISHED BUSINESS

25-00131 FOLLOW UP FROM FEBRUARY MEETING

- CREATING A SIGN POLICY
- FLOWER POTS DOWNTOWN

REPORTS

25-00243 DOWNTOWNERS REPORT

BOARD MEMBER COMMENTS

ADJOURNMENT



Minutes

Downtown Advisory Committee

Tuesday, February 18, 2025

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

25-00134 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
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CALL TO ORDER

The meeting was called to order at 10:00 am.

ROLL CALL

*Present: Elizabeth Borders, Chair; Josh Carter, CoChair; Kat Cooper; Bill Hallanger; Ariel Large; Dawn Morgan; Allan Rudberg, Karl Salzsieder; Rachelle (Sanders) Burch; Ruth Kendall, Council Liaison
Excused: Rikissa Harrison; Laura Hight;
Guests: Amelia Nesbit, Downtowners; Pat Palmer, Downtowners; Dian Cooper
Staff present: Nick Little, Mary Chennault; Nancy Vandehey*

INTRODUCTION OF NEW MEMBER

25-00135 INTRODUCTION OF RIKISSA HARRISON AND LAURA HIGHT

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

25-00136 MINUTES FROM JANUARY 21, 2025

The minutes were approved as presented. This passed unanimously.

PUBLIC COMMENTS

Spencer Bourdreau shared that he is pleased with the good neighbors for building he manages.

NEW BUSINESS

25-00132 PRIORITIES DISCUSSION WITH LINDSEY COPE, CEDC

Lindsey Cope shared a presentation. Discussion included city specific app, (examples: Bend/Redmond/Sisters, Spokane, Highway 12), school to work programs, and goals for our group.

UNFINISHED BUSINESS**REPORTS****25-00137 LPD PARKING REPORTS**

Mary Chennault shared the parking reports.

25-00138 DOWNTOWNERS REPORT

Amelia Newsbit shared a report on Downtowners. One program that they are focusing on is America in Bloom. (permitting, placement discussion, purchase the pots & flowers, soil has been donated, 2 per block on each side of the street)

BOARD MEMBER COMMENTS

Pat Palmer shared a document from 1995. The downtown has always been a work in progress and it always will. And thank you to the group!

Thanks from Mike Chapman to the group for the invite for HPC to join.

Pat spoke on the signage as a priority for focus; maybe, something that we can hang on the existing signs. How do we keep the Public Work staff involved in any project that we focus on involved in the process?

Liz Borders would like to start to implement a sign policy.

The Downtown Guide might be better for the Downtowners to focus on it. Pat mentioned that improvements have been made to the Downtowners website - please go take a look.

ADJOURNMENT

The meeting was adjourned at 11:06 am.

25-00139 UPCOMING MEETINGS:

MARCH 18TH - PRIORITIES FOLLOW UP AND COMPLETE STREETS

APRIL 15TH - DOWNTOWNERS ROUNDTABLE

March 10, 2025

Dear T-Mobile Hometown Grants Program Review Committee:

We are writing on behalf of the Downtown Advisory Committee in strong support of the City of Longview's Commerce Avenue Walkability and Safety Improvements project.

A few years ago, the City of Longview made significant investments in revitalizing downtown Commerce Avenue, having secured a variety of funding to construct five blocks of the six block, multi-year project. The streetscape improvements create a more inviting space for businesses, residents, and visitors. As part of this effort, the city installed stormwater raingardens to help filter contaminants before they enter the stormwater system. The streetscape improvements were well-received and have helped bring energy and investment back to the area.

However, while the raingardens serve an important environmental purpose, they have also introduced unintended safety concerns. There have been incidents where individuals have fallen into them, and vehicles have been damaged. To address this issue, the city is seeking funding to install fencing around the raingardens—ensuring both public safety and the continued effectiveness of the stormwater system.

This grant is crucial because the cost of fencing is not currently budgeted, and the city does not have the financial resources to complete the project on its own. The funding would primarily cover material costs, helping Longview make necessary safety improvements while easing the financial burden on the city.

We appreciate your time and consideration and hope you see the value in supporting this project for the safety and well-being of our community.

Elizabeth Borders
Chair
Downtown Advisory Committee