



Minutes

Downtown Advisory Committee

Tuesday, May 20, 2025

10:00 AM

2<sup>nd</sup> Floor, City Hall

**HYBRID MEETING DETAILS**

**25-00461** Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>  
**Webinar ID: 833 3127 4129**  
**Or by Telephone: (253) 205 0468; (253) 215 8782**

**CALL TO ORDER**

*The meeting was called to order at 10:00 am.*

**ROLL CALL**

*Present: Elizabeth Borders, Chair; Kat Cooper; Bill Hallanger; Rikissa Harrison; Laura Hight, Ariel Large; Dawn Morgan; Allan Rudberg, Karl Salzsieder; Rachelle (Sanders) Burch; Ruth Kendall, Council Liaison  
Unexcused: Josh Carter, CoChair;  
Staff present: Nick Little; Nancy Vandehey  
Downtowners: Amelia Nesbit, President; Michelle; Cliff; Hayden  
Guest: Mike Chapman, HPC president*

**CHANGES TO THE AGENDA**

**APPROVAL OF MINUTES**

**25-00462** **MINUTES FROM MARCH 18, 2025.**  
**NO MEETING HELD ON APRIL 15, 2025.**

*The minutes were approved as presented. This passed unanimously.*

**PUBLIC COMMENTS**

*There was a request to ask the smokers (roughly 20) to possibly smoke in the back of the Ascent Recovery building. Community Development will follow up with a request. There was a request to put up a shelter of some type in the parking lot. Another request to see if there was an option to move or add another in the other parking lot.*

**NEW BUSINESS**

**25-00465** **ROUND TABLE WITH DOWNTOWNERS**

*Events - Whispers of Winter - good, pleasant project*  
*Blooms - flower pots 22 in total - positive experience, Sam meeting on site was great and coordinated*  
*ROW permits, over 50 volunteers showed up, Beth's Place has agreed to 2 days of help for maintenance*  
*on the planters.*  
*The downtown community is really starting to work together and lean on each other to get things done*  
*positively and it good faith.*  
*Summer on Broadway - street closure is a positive step forward, there was a discussion for ways to get*  
*the traffic flow to visit Downtown. Liz will attend.*  
*Wayfinding sign examples were shared as an option to place on to the corner and give directions to*  
*individual businesses. They would do the fundraising. Could they be put in the rain gardens? Hanging*  
*business signs were brought up as an option. Longview codes may need to be amended to make this*  
*possible.*  
*Lights downtown need cleaning - makes them dark. A wishlist would be to hang lights crisscross over*  
*Commerce from the buildings above the street lights.*  
*Hours of business was discussed and allowed uses for businesses downtown.*  
*Bringing street performers Downtown to bring people down was proposed. A Santa-Con - everyone*  
*dresses up as Santa and attends an event, possibly in conjunction with the parade*

## **UNFINISHED BUSINESS**

### **25-00463 FOLLOW UP FROM FEBRUARY & MARCH MEETINGS**

- **CREATING A SIGN POLICY**
- **FLOWER POTS DOWNTOWN**

*Liz reached out to Chehalis and made contact. The sign has been up for 15 years.*

## **REPORTS**

### **25-00464 DOWNTOWNERS REPORT**

*Annual meeting is May 30th - 5 pm to 7 pm to discuss everything that happened in 2024, fill open positions and present some awards. Plans for future.*

## **BOARD MEMBER COMMENTS**

## **ADJOURNMENT**

*The meeting was adjourned at 11:02 pm.*