



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, July 15, 2025

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

25-00651 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

25-00652 MINUTES FROM MAY 20, 2025.
NO MEETING HELD ON JUNE 17, 2025.

PUBLIC COMMENTS

NEW BUSINESS

25-00653 STREET PAINTING PROPOSAL COLLABORATION WITH DOWNTOWNERS AND COMPLETE STREETS ADVISORY COMMITTEE

UNFINISHED BUSINESS

REPORTS

25-00654 DOWNTOWNERS REPORT

25-00655 T-MOBILE GRANT UPDATE

BOARD MEMBER COMMENTS

ADJOURNMENT



City of Longview

1525 Broadway
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Minutes

Downtown Advisory Committee

Tuesday, May 20, 2025

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

25-00461 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

The meeting was called to order at 10:00 am.

ROLL CALL

*Present: Elizabeth Borders, Chair; Kat Cooper; Bill Hallanger; Rikissa Harrison; Laura Hight, Ariel Large; Dawn Morgan; Allan Rudberg, Karl Salzsieder; Rachelle (Sanders) Burch; Ruth Kendall, Council Liaison
Unexcused: Josh Carter, CoChair;
Staff present: Nick Little; Nancy Vandehey
Downtowners: Amelia Nesbit, President; Michelle; Cliff; Hayden
Guest: Mike Chapman, HPC president*

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

25-00462 **MINUTES FROM MARCH 18, 2025.**
NO MEETING HELD ON APRIL 15, 2025.

The minutes were approved as presented. This passed unanimously.

PUBLIC COMMENTS

There was a request to ask the smokers (roughly 20) to possibly smoke in the back of the Ascent Recovery building. Community Development will follow up with a request. There was a request to put up a shelter of some type in the parking lot. Another request to see if there was an option to move or add another in the other parking lot.

NEW BUSINESS

25-00465 **ROUND TABLE WITH DOWNTOWNERS**

Events - Whispers of Winter - good, pleasant project
Blooms - flower pots 22 in total - positive experience, Sam meeting on site was great and coordinated
ROW permits, over 50 volunteers showed up, Beth's Place has agreed to 2 days of help for maintenance
on the planters.
The downtown community is really starting to work together and lean on each other to get things done
positively and it good faith.
Summer on Broadway - street closure is a positive step forward, there was a discussion for ways to get
the traffic flow to visit Downtown. Liz will attend.
Wayfinding sign examples were shared as an option to place on to the corner and give directions to
individual businesses. They would do the fundraising. Could they be put in the rain gardens? Hanging
business signs were brought up as an option. Longview codes may need to be amended to make this
possible.
Lights downtown need cleaning - makes them dark. A wishlist would be to hang lights crisscross over
Commerce from the buildings above the street lights.
Hours of business was discussed and allowed uses for businesses downtown.
Bringing street performers Downtown to bring people down was proposed. A Santa-Con - everyone
dresses up as Santa and attends an event, possibly in conjunction with the parade

UNFINISHED BUSINESS

25-00463 FOLLOW UP FROM FEBRUARY & MARCH MEETINGS

- **CREATING A SIGN POLICY**
- **FLOWER POTS DOWNTOWN**

Liz reached out to Chehalis and made contact. The sign has been up for 15 years.

REPORTS

25-00464 DOWNTOWNERS REPORT

Annual meeting is May 30th - 5 pm to 7 pm to discuss everything that happened in 2024, fill open positions and present some awards. Plans for future.

BOARD MEMBER COMMENTS

ADJOURNMENT

The meeting was adjourned at 11:02 pm.