



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Complete Streets Advisory Committee

Tuesday, July 22, 2025

5:00 PM

Training Room, 2nd Floor, City Hall

1. **HYBRID MEETING DETAILS**

25-00517 Please click the link to join the webinar: <https://us02web.zoom.us/j/83084726483>
Webinar ID: 830 8472 6483
Or by telephone: (253) 205-0468; (253) 215-8782

2. **CALL TO ORDER**

3. **ROLL CALL**

4. **APPROVAL OF MINUTES**

25-00518 MINUTES FROM MAY 27, 2025.
MEETING ON JUNE 24, 2025 WAS CANCELLED.

5. **PUBLIC COMMENTS**

6. **UNFINISHED BUSINESS**

25-00519 SAFE STREETS AND ROADS FOR ALL GRANT (SS4A)

25-00520 NICHOLS PARKING/BIKE LANES

7. **NEW BUSINESS**

25-00516 STREET ART WITH THE DOWNTOWN ADVISORY COMMITTEE AND DOWNTOWNERS

Portland Policy for Street Paint Permit:
[Apply for a Street Painting permit | Portland.gov](#)

Vancouver Policy for Street Mural Paint:
<https://www.cityofvancouver.us/government/department/public-works/neighborhood-traffic-calming-program/street-mural-program/>

8. **REPORTS**

9. **BOARD MEMBER COMMENTS**

10. **EDUCATION TOPIC**

11. **ADJOURNMENT**



Minutes

Complete Streets Advisory Committee

Tuesday, May 27, 2025

5:00 PM

Training Room, 2nd Floor, City Hall

1. HYBRID MEETING DETAILS

25-00505 Please click the link to join the webinar: <https://us02web.zoom.us/j/83084726483>
Webinar ID: 830 8472 6483
Or by telephone: (253) 205-0468; (253) 215-8782

2. CALL TO ORDER

The meeting was called to order at 5:01 pm.

3. ROLL CALL

*Present: Morgan Palmer, Chair; Art Birkmeyer; Clark Carroll; Trey Davis; George Hudson; Pat Keeting; Ivy Masters
Staff - Sam Barham, City Engineer; Nancy Vandehey, Admin*

4. APPROVAL OF MINUTES

25-00506 **MINUTES FROM APRIL 22, 2025.**

The minutes were approved as presented. This passed unanimously.

5. PUBLIC COMMENTS

Liz Borders, Chair of DAC, brought an idea from the recent DAC meeting with Downtowners to paint on the street or crosswalks to pull more public onlookers Downtown. Footprints on the sidewalks was discussed. There was an approach for use of paintings in residential neighborhoods as a traffic calming technique. We would like to bring this back as a topic at the June meeting.

6. NEW BUSINESS

25-00508 **COWLITZ TRIBE ACTIVE TRANSPORTATION PROJECT**

Morgan Palmer introduced Chris Hawkins - WSDOT Active Transportation, Nadine Appenbrink and Kirk Paulsen from Parametrix. They have been working with the Cowlitz Tribe for active transportation. Nadine shared a presentation. Signaling on Douglas was discussed. This Tribe project seems like a nice project that works along with the work the City has been doing. The next step is bringing this project back to Council in June. There is no matching funding requirement. Removing the bike lanes could potentially drop this project out of the criteria for selection. Ivy Masters made a motion, seconded by Clark Carroll, that the CSAC make a formal recommendation to City Council to support the WSDOT-Cowlitz Tribe initiative. This passed unanimously.

7. UNFINISHED BUSINESS

25-00509 SYSTEMIC PEDESTRIAN CROSSING IMPROVEMENTS

Morgan recapped the nine location improvements from last meeting.

25-00510 SAFE STREETS AND ROADS FOR ALL GRANT (SS4A)

This item was not discussed and will come back next month.

25-00511 NICHOLS PARKING/BIKE LANES

This item was not discussed and will come back next month.

8. REPORTS

25-00512 BIKE REPAIR EVENT

Morgan mentioned this event.

9. BOARD MEMBER COMMENTS

10. EDUCATION TOPIC

11. ADJOURNMENT

The meeting was adjourned at 6:03 pm.

Downtown Intersection Painting Project Next Steps

Downtown Advisory Committee Meeting on July 15, 2025

Notes prepared by Morgan Palmer

1. Discuss proposal to Complete Streets Advisory Committee on July 22, 2025
2. Review MUTCD, LMC, DOT letter, RCWs, and other guidance to compile draft criteria and restrictions on street painting
3. Review proposed locations with team and determine what type of painting may be allowed: middle of intersection, curb extensions, or sidewalks only
4. Ask Traffic Division about crosswalk painting schedule and cost for traffic control for street closure cost consideration and potential collaboration with this project
5. Report back on above items to Downtown Advisory at September 16, 2025 meeting.

Future:

Develop Policy/SOP to be adopted by City for consistency in future applications and other areas of the city

Proposal for Downtown Longview Intersection Painting Project

Submitted to: Longview Downtown Advisory Committee

Submitted by: The Longview Downtowners & The Broad Strokes Project

Date: July 15, 2025

Project Title:

Downtown Longview Street Painting Project

Overview:

The Longview Downtowners, in collaboration with The Broad Strokes Project (TBSP), is proposing a street intersection painting project. In the summers of 2026 and 2027, 6 to 8 key intersections in Downtown Longview will be painted for the purposes of promoting foot traffic from Summer on Broadway into the downtown core and foot traffic along Commerce, enhancing the beauty of the district, and celebrating contemporary local artists.

Goals of the Project:

- Promoting foot traffic to local businesses
 - From Summer on Broadway into the downtown core
 - Farther up and down Commerce in each direction
 - By making crosswalks more visible and usable
- Enhancing Beauty in the core with contemporary local art
 - Artwork will be designed by local artists
 - Artwork will be painted by community members
 - Artwork provides a contemporary juxtaposition to our historic downtown core, signalling to shoppers and residents that downtown Longview is vibrant, celebratory, and open for business
- Create a working collaborative partnership with shared benefits between Longview's business association, a local arts non-profit, and city council committees
 - Longview Downtowners' members will benefit from added foot traffic to their businesses
 - TBSP will get the opportunity to install a new kind of public artwork
 - The Downtown Advisory Committee will have the opportunity to fulfill its purposes of co-sponsoring programs that create public awareness of the downtown area, and bolstering the economic vitality of the area

- The Complete Streets Committee will have the opportunity to fulfill its purpose of assisting and advising on street design, while promoting walking downtown

Partnerships:

Lead Partners: Longview Downtowners & TBSP

- TBSP and The Longview Downtowners will do the majority of work on the project.
 - TBSP will:
 - Put out a call to artists
 - Facilitate a jury for submissions from a panel including representatives from The Longview Downtowners
 - Organize the volunteers needed for painting and coordinate that effort while painting happens
 - Provide all equipment and paint needed
 - The Downtowners will:
 - Promote the call to artists
 - Participate on the jury panel to choose submissions
 - Provide funds for street closure fees

City Partners: DAC, Complete Streets, Community Development

- DAC and Complete Streets will provide feedback and discussion on the project with a member of each committee attending the other committee meeting until they can reach a decision on recommendation. TBSP and Downtowners will revise the project according to this feedback. DAC and Complete Streets will (hopefully) recommend that the City Council approve the project.
- Community Development will provide estimates for the street closures to TBSP and the Downtowners, as well as recommendations on how the project might be completed with the lowest possible budget.

Project Phasing Plan:

The Street Painting Project will begin with a two-year phased approach.

Year 1 (2025) - Target Intersections:

- 15th & Broadway
- Broadway & 14th
- Broadway & Commerce
- Broadway & 12th (tentative)

Year 2 (2026) - Target Intersections:

- Commerce & Maple
- Commerce & Hudson
- Commerce & Hemlock
- Commerce & Florida

Each installation will require a single 9-hour closure, likely on Mondays, starting late Spring 2026. Schedule TBD.

Materials & Paint Specifications:

Support Resources: City Repair (info@cityrepair.org | cityrepair.org). This is a Portland organization that installs similar paintings throughout the city. They have fantastic resources on how to get the work done. We will be using their guide as a cornerstone of our planning efforts.

Paint: Behr Solid Color Acrylic Deck Stain (Color: Walnut)

Additive: Anti-skid additive for safety

Estimated Quantity:

- 25–30 gallons for Broadway intersections
- 10–15 gallons for Commerce intersections

Maintenance Plan:

Implement a 2-year repainting schedule beginning in 2027

Choose simple designs to manage cost and durability

Estimated cost per repaint: \$500–\$1200 (includes paint, supplies, snacks for volunteers)

Funding Strategy:

Years 1–2: TBSP will provide equipment and supplies, Downtowners will cover city fees,

Post-Year 2: Launch public fundraising campaign and explore city partnership for shared costs Potential Sources for ongoing support include grants, sponsorships, community donors. This fundraising will be a joint effort between the Longview Downtowners and TBSP.

City Support Requested:

1. Ordinance & Policy Review:

- Clarify street closure policy and permitting
- Assess project alignment with city ordinances

2. Financial Support:

- Street closure funding or waived fees wherever possible

3. Complete Streets & DAC Recommendations:

- Request formal recommendation to Council

4. Council Approval:

- Final authorization for implementation

5. Community Development Endorsement:

- Letter of support to assist with future grants and funding

Next Steps:

Finalize attached location map and design samples

Schedule presentation to DAC for recommendation

Identify point of contact for permitting and city logistics

Prepare public outreach materials for year-one launch

Prepared by:

Amelia Nesbit/ Longview Downtowners

amelia.nesbit@gmail.com

360-261-3939

and

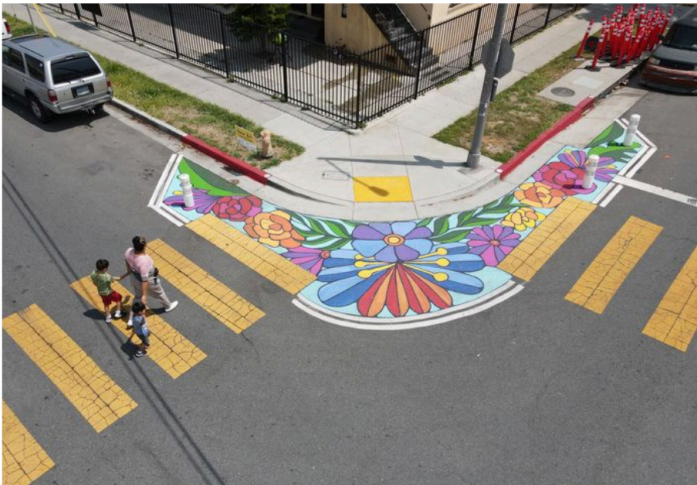
Liz Borders/ The Broad Strokes Project

thebroadstrokesproject@gmail.com

859-420-8626







DOWNTOWNERS & BROAD STROKES STREET PAINTING LOCATIONS (PROPOSAL)

- PHASE 1 (SPRING 2026)
- ▼ PHASE 2 (SPRING 2027)

