



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Minutes

Downtown Advisory Committee

Tuesday, September 16, 2025

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

25-00747 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

The meeting was called to order at 10:00 am.

ROLL CALL

*Present: Elizabeth Borders, Chair; Rachele (Sanders) Burch; Kat Cooper; Rikissa Harrison; Laura Hight; Ariel Large; Allan Rudberg; Karl Salzsieder; Ruth Kendall, Council Liaison
Unexcused: Josh Carter, CoChair;
Excused: Bill Hallanger; Dawn Morgan;
Staff present: Nick Little; Irene Rutikanga; Nancy Vandehey
Downtowners: Amelia Nesbit, President
Guests: Mike Chapman, HPC Chair; Michelle Philbrook, Posh*

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

25-00748 MINUTES FROM JULY 15, 2025.
AUGUST 19, 2025 MEETING WAS CANCELLED.
The minutes were approved as presented.

PUBLIC COMMENTS

NEW BUSINESS

25-00864 DOWNTOWN SIGNAGE - CREATING A PLAN OF ACTION AND SEEKING VOLUNTEERS

Liz Borders shared that we should take a inventory of what signs are Downtown before we start asking or coming up with a plan for more signs. Blocks were assigned to several attendees. A report is due back to Nancy one week prior to the next meeting.

UNFINISHED BUSINESS

REPORTS

25-00750 DOWNTOWNERS REPORT

Amelia provided an update on events for Downtowners and details on the upcoming Harvest Festival.

25-00885 SCHNEIDER LOT - 12TH & HEMLOCK FROM COUNCIL MEETING ON SEPT. 11TH.

Nick Little shared a presentation on the potential options for the Schneider lot. He will continue to share information and dates of events as they are scheduled. Discussion included splitting the lot and only sharing a portion. There were several kudos to staff for the chip seal and painting of that lot. Liz Borders shared a grant opportunity to possibly partner with to incentive the right buyer.

BOARD MEMBER COMMENTS

There was inquiry about the Summer on Broadway. Nancy will share the survey link.

General feedback was positive. More planning is needed. Don't fill it up with just one vendor for the popular nights - Friday, Saturday and Sunday.

There was a request to add and agenda item - SHOW & TELL. Bring our exciting and cool items to share with the group.

ADJOURNMENT

The meeting adjourned at 11:02 am.