



# City of Longview

1525 Broadway  
Longview, WA 98632  
www.ci.longview.wa.us

## Agenda

### Downtown Advisory Committee

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Tuesday, October 21, 2025

10:00 AM

2<sup>nd</sup> Floor, City Hall

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To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

#### HYBRID MEETING DETAILS

25-00979 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>  
Webinar ID: 833 3127 4129  
Or by Telephone: (253) 205 0468; (253) 215 8782

#### CALL TO ORDER

#### ROLL CALL

#### CHANGES TO THE AGENDA

#### APPROVAL OF MINUTES

25-00980 MINUTES FROM SEPTEMBER 16, 2025.

#### PUBLIC COMMENTS

#### NEW BUSINESS

#### UNFINISHED BUSINESS

25-00749 STREET PAINTING PROPOSAL FOLLOW UP

25-00981 DOWNTOWN SIGNAGE - REPORTING BACK

#### REPORTS

25-00982 DOWNTOWNERS REPORT

25-00983 SCHNEIDER LOT UPDATE

#### SHOW & TELL

25-00984 BRING FORTH THE FUN & POSITIVES

#### BOARD MEMBER COMMENTS

#### ADJOURNMENT



# City of Longview

1525 Broadway  
Longview, WA 98632  
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## Minutes

### Downtown Advisory Committee

Tuesday, September 16, 2025

10:00 AM

2<sup>nd</sup> Floor, City Hall

#### HYBRID MEETING DETAILS

**25-00747** Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>  
Webinar ID: 833 3127 4129  
Or by Telephone: (253) 205 0468; (253) 215 8782

#### CALL TO ORDER

*The meeting was called to order at 10:00 am.*

#### ROLL CALL

*Present: Elizabeth Borders, Chair; Rachele (Sanders) Burch; Kat Cooper; Rikissa Harrison; Laura Hight; Ariel Large; Allan Rudberg; Karl Salzsieder; Ruth Kendall, Council Liaison  
Unexcused: Josh Carter, CoChair;  
Excused: Bill Hallanger; Dawn Morgan;  
Staff present: Nick Little; Irene Rutikanga; Nancy Vandehey  
Downtowners: Amelia Nesbit, President  
Guests: Mike Chapman, HPC Chair; Michelle Philbrook, Posh*

#### CHANGES TO THE AGENDA

#### APPROVAL OF MINUTES

**25-00748** MINUTES FROM JULY 15, 2025.  
**AUGUST 19, 2025 MEETING WAS CANCELLED.**  
*The minutes were approved as presented.*

#### PUBLIC COMMENTS

#### NEW BUSINESS

**25-00864** DOWNTOWN SIGNAGE - CREATING A PLAN OF ACTION AND SEEKING VOLUNTEERS

*Liz Borders shared that we should take a inventory of what signs are Downtown before we start asking or coming up with a plan for more signs. Blocks were assigned to several attendees. A report is due back to Nancy one week prior to the next meeting.*

## **UNFINISHED BUSINESS**

## **REPORTS**

### **25-00750 DOWNTOWNERS REPORT**

*Amelia provided an update on events for Downtowners and details on the upcoming Harvest Festival.*

### **25-00885 SCHNEIDER LOT - 12TH & HEMLOCK FROM COUNCIL MEETING ON SEPT. 11TH.**

*Nick Little shared a presentation on the potential options for the Schneider lot. He will continue to share information and dates of events as they are scheduled. Discussion included splitting the lot and only sharing a portion. There were several kudos to staff for the chip seal and painting of that lot. Liz Borders shared a grant opportunity to possibly partner with to incentive the right buyer.*

## **BOARD MEMBER COMMENTS**

*There was inquiry about the Summer on Broadway. Nancy will share the survey link.*

*General feedback was positive. More planning is needed. Don't fill it up with just one vendor for the popular nights - Friday, Saturday and Sunday.*

*There was a request to add and agenda item - SHOW & TELL. Bring our exciting and cool items to share with the group.*

## **ADJOURNMENT**

*The meeting adjourned at 11:02 am.*



# City of Longview

## Agenda Summary

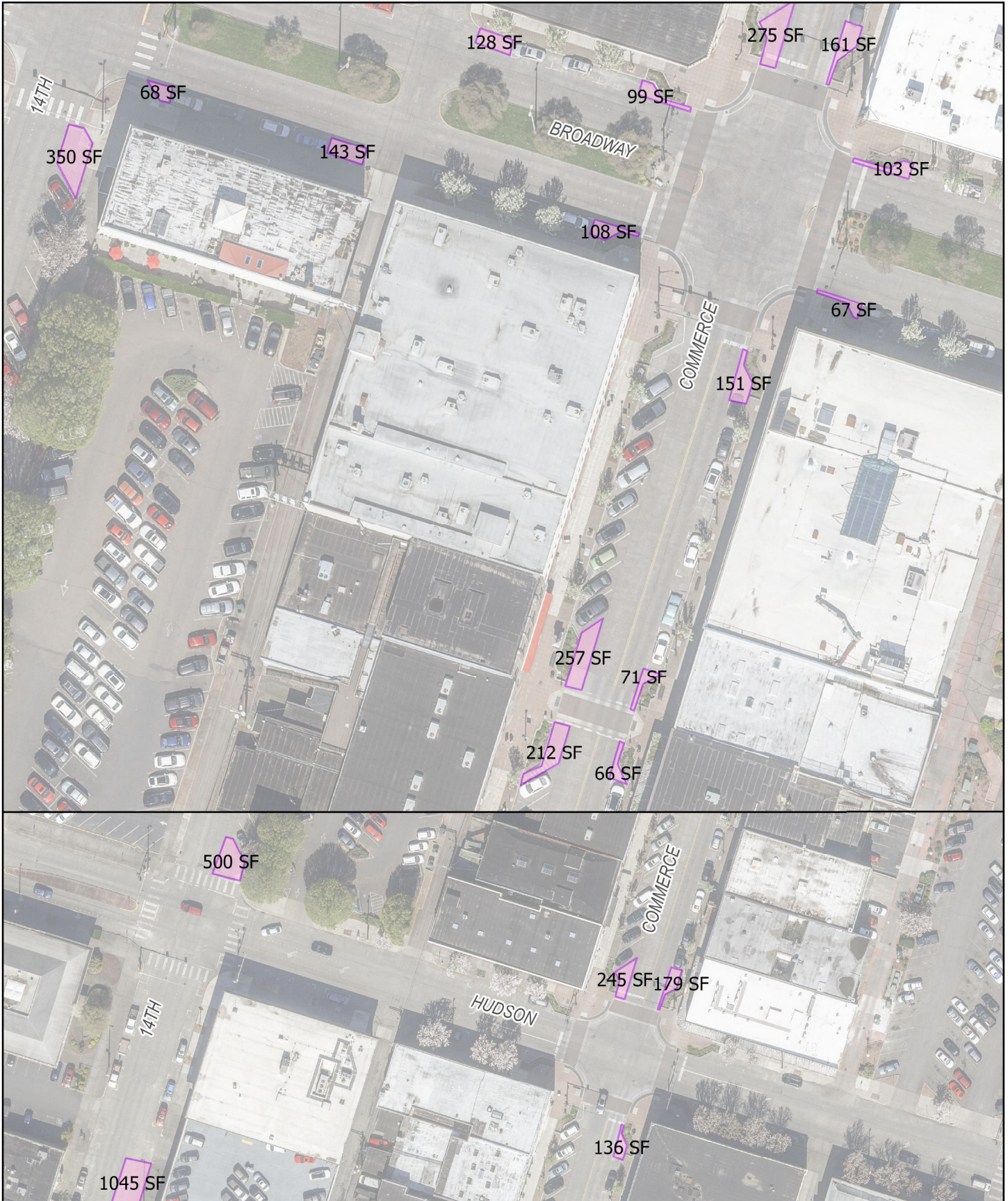
### **STREET PAINTING PROPOSAL FOLLOW UP**

#### Attachments:

1. Side of Road Potential Locations

# Downtown Street Art

## Side of Road Potential Locations



Potential Sites

1) Commerce at Hudson



Potential Sites

2) Hudson at Alley 14/15



Potential Sites

3) 14<sup>th</sup> At Broadway



Potential Sites

4) Commerce at crosswalk Cow Deli



Potential Sites

5) 14<sup>th</sup> At Broadway, Teri's





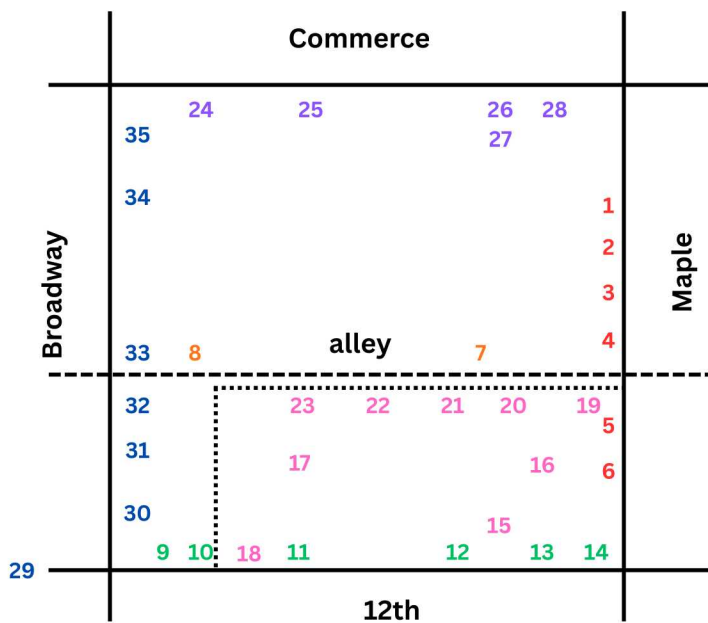
# City of Longview

## Agenda Summary

### **DOWNTOWN SIGNAGE - REPORTING BACK**

#### Attachments:

1. Liz Borders



Commerce-Maple-12th-Broadway  
 DAC sign project  
 Sept. 29 sign snapshot

- Positioning issues
- Maintenance needed
- Replacement needed
- Other Ideas

Location	Number	Type	Use-ability Notes	Other Comments
Maple	1	1 Hour	Up high	Did the parking limits not change?
Maple	2	15 Min	Dirty	
Maple	3	15 Min	Bent and Dirty	
Maple	4	One-Way		
Maple	5	Public Parking	Not facing traffic	hard to see while driving
Maple	6	10 Hour	Dirty and Faded	
Alley	7	No Parking		
Alley	8	No Parking		
12th	9	1 Hour		
12th	10	1 Hour		
12th	11	Public Parking	Not facing traffic	hard to see while driving
12th	12	2 hour/ No P	not aligned together and up high	
12th	13	2 hour		
12th	14	Public Parking	Not facing traffic	hard to see while driving
Lot	15	No R Turn		There are only NO signs in the lot, nothing indicating what you can do, or "free"
Lot	16	No Parking		
Lot	17	No Parking		
Lot	18	No R Turn		
Lot	19	Handicap		
Lot	20	Handicap		
Lot	21	Handicap		
Lot	22	Handicap		
Lot	23	Empty Pole	junky	many empties here
Commerce	24	No P/ 2 Hour		
Commerce	25	No Chain/ 2 Hour	in a tree	hard to see
Commerce	26	No P/ 2 Hour		
Commerce	27	No Bikes/Skate		
Commerce	28	No P/ 2 Hour		
Broadway	29	Welcome to LV	Extremely faded	very yucky
Broadway	30	2 Hour		
Broadway	31	2 Hour/ No P	in a tree	hard to see
Broadway	32	One Way		
Broadway	33	Do Not Enter		
Broadway	34	2 Hour		
Broadway	35	No Chain	all alone	combine some and use others for way-finding?

Photos



Photos



Photos



23



24



25



26



27



28



29



30



31



32



33



34



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