



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, November 18, 2025

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

25-001006 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

25-001007 MINUTES FROM OCTOBER 21, 2025.

PUBLIC COMMENTS

NEW BUSINESS

25-001011 VACANT STOREFRONT OPTIONS

UNFINISHED BUSINESS

25-001008 DOWNTOWN SIGNAGE - REPORTING BACK

REPORTS

25-001009 DOWNTOWNERS REPORT

SHOW & TELL

25-001010 BRING FORTH THE FUN & POSITIVES

BOARD MEMBER COMMENTS

ADJOURNMENT



City of Longview

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Minutes

Downtown Advisory Committee

Tuesday, October 21, 2025

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

25-00979 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
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CALL TO ORDER

The meeting was called to order at 10:00 am.

ROLL CALL

Present: Elizabeth Borders, Chair; Kat Cooper; Rikissa Harrison; Laura Hight; Dawn Morgan; Karl Salzsieder; Ruth Kendall, Council Liaison

Absent: Rachelle (Sanders) Burch; Bill Hallanger; Ariel Large; Allan Rudberg

Staff present: Nick Little; Morgan Palmer; Sam Van Laer

Downtowners: Amelia Nesbit, President

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

25-00980 MINUTES FROM SEPTEMBER 16, 2025.

The minutes were approved as presented.

PUBLIC COMMENTS

Russ Brewer provided public comment.

NEW BUSINESS

UNFINISHED BUSINESS

25-00749 STREET PAINTING PROPOSAL FOLLOW UP

Morgan Palmer reported on the feedback received from the Accessibility Advisory Committee regarding painting the intersections. The AAC has safety and accessibility concerns with the street painting proposal.

Engineering reviewed MUTCD regulations and the DOT letter further and has determined that the City cannot approve the painting of art in intersections. However, Morgan Palmer shared a presentation on alternative options for downtown art at potential side of street locations.

25-00981 DOWNTOWN SIGNAGE - REPORTING BACK

Elizabeth Borders presented the data collected on downtown signage. The data collection is still in progress and the Committee will follow up at the next meeting.

REPORTS

25-00982 DOWNTOWNERS REPORT

Amelia Nesbit reported on the successful Harvest Festival. The next festival will be October 6, 2026.

25-00983 SCHNEIDER LOT UPDATE

Nick Little reported that feedback is still being collected and collaboration meetings are taking place in January.

SHOW & TELL

25-00984 BRING FORTH THE FUN & POSITIVES

Elizabeth Borders shared a presentation on street art in Ashville.

BOARD MEMBER COMMENTS

ADJOURNMENT

The meeting adjourned at 11:05 am.