



Minutes

Downtown Advisory Committee

Tuesday, November 18, 2025

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

**25-001006 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782**

CALL TO ORDER

*The meeting was called to order at 10:01 am.
Due to staff error, there is no recording for this meeting.*

ROLL CALL

*Present: Elizabeth Borders, Chair; Rachele (Sanders) Burch; Kat Cooper; Rikissa Harrison; Laura Hight; Ariel Large; Dawn Morgan; Allan Rudberg; Karl Salzsieder; Ruth Kendall, Council Liaison
Excused: Bill Hallanger;
Resigned: Josh Carter, CoChair; There is one vacancy on this board.
Staff present: Nick Little, Nancy Vandehey
Guests: Erin Gabriele, Annie Hess*

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

25-001007 MINUTES FROM OCTOBER 21, 2025.

The minutes were approved as presented. This passed unanimously.

PUBLIC COMMENTS

Annie Hess spoke briefly on her new business opening downtown - Fosterful.

NEW BUSINESS

25-001011 VACANT STOREFRONT OPTIONS

Nick Little spoke briefly on how to approach dealing with vacant storefront options. It was suggested that they could be used as an opportunity for locations for more artists to paint to make it look better. Challenges that need to be addressed for upgrading buildings downtown - physical, financial,

regulatory, etc. Buildings that have been upgraded have sought out grant funding. There was a discussion about making the storefronts look clean and friendly vs boarded up and dirty. Ariel made a motion to pull the list of property owners, seconded by Kat Cooper, to review at the next meeting.
(boundaries - Commerce from Vandercook to Florida, to start)

UNFINISHED BUSINESS

25-001008 DOWNTOWN SIGNAGE - REPORTING BACK

Elizabeth Borders shared the spreadsheet that she's created with the data has been collected. There is some missing information that needs to be finished up. Steve with Computer Link store downtown and he is here today with some concerns regarding parking. He is concerned about parking enforcement. Nick Little stated that he believes that the parking study recommendation is that the parking should be consistent rather than one off timed spots which creates confusion with regulations. Nick thought that the parking study would be coming back to Council in the near future.

REPORTS

25-001009 DOWNTOWNERS REPORT

Highlights from Kat Cooper. Downtowners received a grant that they will use to host a market. Shop local Saturdays have been planned. Holiday planters were put out.

SHOW & TELL

25-001010 BRING FORTH THE FUN & POSITIVES

Elizabeth Borders shared about a recent visit to Walla Walla. She brought back some examples of brochures from the area to share. Her experience was that she found a vacant store front that was set up as a "tourist" stop with information on events and materials that was staffed M-F for a few hours each day. Also they had plaza areas that were city maintained with a stage and seating that was utilized by the public.

The excitement now is that we don't currently have a brand and we have the opportunity to envision what we want to be with our vision. It was brought up about Longview being featured on the Americana video.

BOARD MEMBER COMMENTS

ADJOURNMENT

The meeting adjourned at 11:06 am.