



# City of Longview

1525 Broadway  
Longview, WA 98632  
www.ci.longview.wa.us

## Agenda

### Downtown Advisory Committee

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Tuesday, March 17, 2026

10:00 AM

2<sup>nd</sup> Floor, City Hall

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To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

#### HYBRID MEETING DETAILS

26-00214 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>  
Webinar ID: 833 3127 4129  
Or by Telephone: (253) 205 0468; (253) 215 8782

#### CALL TO ORDER

#### ROLL CALL

#### CHANGES TO THE AGENDA

#### APPROVAL OF MINUTES

26-00215 MINUTES FROM FEBRUARY 17, 2026

#### PUBLIC COMMENTS

#### NEW BUSINESS

26-00220 JANUARY 20TH COMMUNITY MEETING

#### UNFINISHED BUSINESS

26-00216 DOWNTOWN SIGNAGE - REPORTING BACK

26-00217 DOWNTOWN PARKING PROPOSAL MEMORANDUM - FROM MARCH 12TH COUNCIL MEETING

#### REPORTS

26-00218 DOWNTOWNERS REPORT

#### SHOW & TELL

26-00219 BRING FORTH THE FUN & POSITIVES

#### BOARD MEMBER COMMENTS

#### ADJOURNMENT



# City of Longview

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## Minutes

### Downtown Advisory Committee

Tuesday, February 17, 2026

10:00 AM

2<sup>nd</sup> Floor, City Hall

#### HYBRID MEETING DETAILS

**26-00121** Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>  
Webinar ID: 833 3127 4129  
Or by Telephone: (253) 205 0468; (253) 215 8782

#### CALL TO ORDER

*The meeting was called to order at 10:01 am.*

#### ROLL CALL

*Present: Elizabeth Borders, Chair; Rachelle (Sanders) Burch; Kat Cooper; Erin Gabrielle; Bill Hallanger; Rikissa Harrison; Laura Hight; Ariel Large; Dawn Morgan; Allan Rudberg; Karl Salzsieder; Ruth Kendall, Council Liaison  
Staff present: Nick Little, Nancy Vandehey*

#### CHANGES TO THE AGENDA

#### APPROVAL OF MINUTES

**26-00122** MINUTES FROM JANUARY 20, 2026.

*The minutes were approved as presented. This passed unanimously.*

#### PUBLIC COMMENTS

#### NEW BUSINESS

#### UNFINISHED BUSINESS

**26-00123** DOWNTOWN SIGNAGE - REPORTING BACK

*Liz Borders stated that she believes the spreadsheet has now been fixed and information can be added again. Several members stated that they still had info to gather. We will move forward once we have completed data gathering.*

**REPORTS****26-00124 DOWNTOWN PARKING PROPOSAL MEMORANDUM**

*Nick Little shared a presentation and discussed why Council has asked him to return to DAC for another review. The purpose of the 3-hr parking on street is to encourage long-term stays (10 hr) to parking lots versus on street parking. The parking lots are rarely at peak capacity, so that is why we are encouraging the residents to park in the lots.*

*Karl Salzsieder made a motion to have 14th Ave be 3 hour parking and Vandercook 3 hr until 12th, and 10 hr from 11th to 12th.*

*The motion died with no second.*

*Liz Borders made a motion to accept Council's suggestion with a modification of 14th Ave from Maple to Florida be changed back to 3 hr parking. Laura Hight seconded. This passed unanimously.*

*Nick Little plans to bring the plan to Council on February 26th or March 12th.*

*There was appreciation shown to all those who have worked on this over the years.*

**26-00125 DOWNTOWNERS REPORT**

*Ariel Large provided a quick update. The board has had some changes. It appears that they are planning to focus on smaller events rather than larger events. Farmer's market will not return to Downtown or Broadway. They will return to the 7th Ave lot.*

**SHOW & TELL****26-00126 BRING FORTH THE FUN & POSITIVES**

*Erin Gabrielle will bring an item for next month.*

**BOARD MEMBER COMMENTS**

*Rachelle Burch asked about the Community meeting results. Nick Little will bring the result back to this meeting in March.*

*There was an inquiry about painting the curbs for the 3 hr parking. Nick Little stated that the challenges are MUTCD requirements.*

**ADJOURNMENT**

*The meeting was adjourned at 10:53 am.*

## Nancy Vandehey

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**From:** Erin Gabriele <erin.l.gabriele@gmail.com>  
**Sent:** Monday, March 16, 2026 9:57 AM  
**To:** Nancy Vandehey  
**Subject:** Re: Show & Tell item

Hi Nancy,

For Tuesday's Show and Tell -

Firstly, the "Bubbles & Bites" event poster is a virtual image only.

In December, Nick had mentioned taking advantage of the state-wide liquor license changes that will take place in response to Seattle hosting the World Cup. This is an event that could rope into those changes and encourage foot traffic on Commerce. We also noodled on Beer Garden opportunities during that conversation. We would need to socialize early for businesses to be able to plan financially - I assume participating businesses would have to buy-in for allotted 'bubbles & bites' expenses.

Secondly, the Homebuyers Guide, is a physical example that I will bring in. Please flag if you think this is not appropriate or applicable. I will say that Valparaiso, IN is about the same size as Longview, and equidistant from the Chicago metropolitan area as Longview is from Portland, but the population is largely affluent Illinois-state tax escapees. The purpose of this perspective is potentially marketing Longview as an accessible market for Portland-escapees and encouraging diverse small business opportunities.

Regards,  
Erin

SUNDAY,

21+ EVENT



Bubbles  
&  
Bites

MARCH 8

Official Stop

Sip, snack, and stroll your way through Downtown Valparaiso at Bubbles & Bites, a daytime crawl designed for fun-loving foodies + bubbly enthusiasts to have the ultimate Sunday Funday! Visit participating Downtown Valpo businesses for mimosas, mocktals, and elevated bites from 11:00 a.m. - 4:00 p.m.!

Brought to you by:

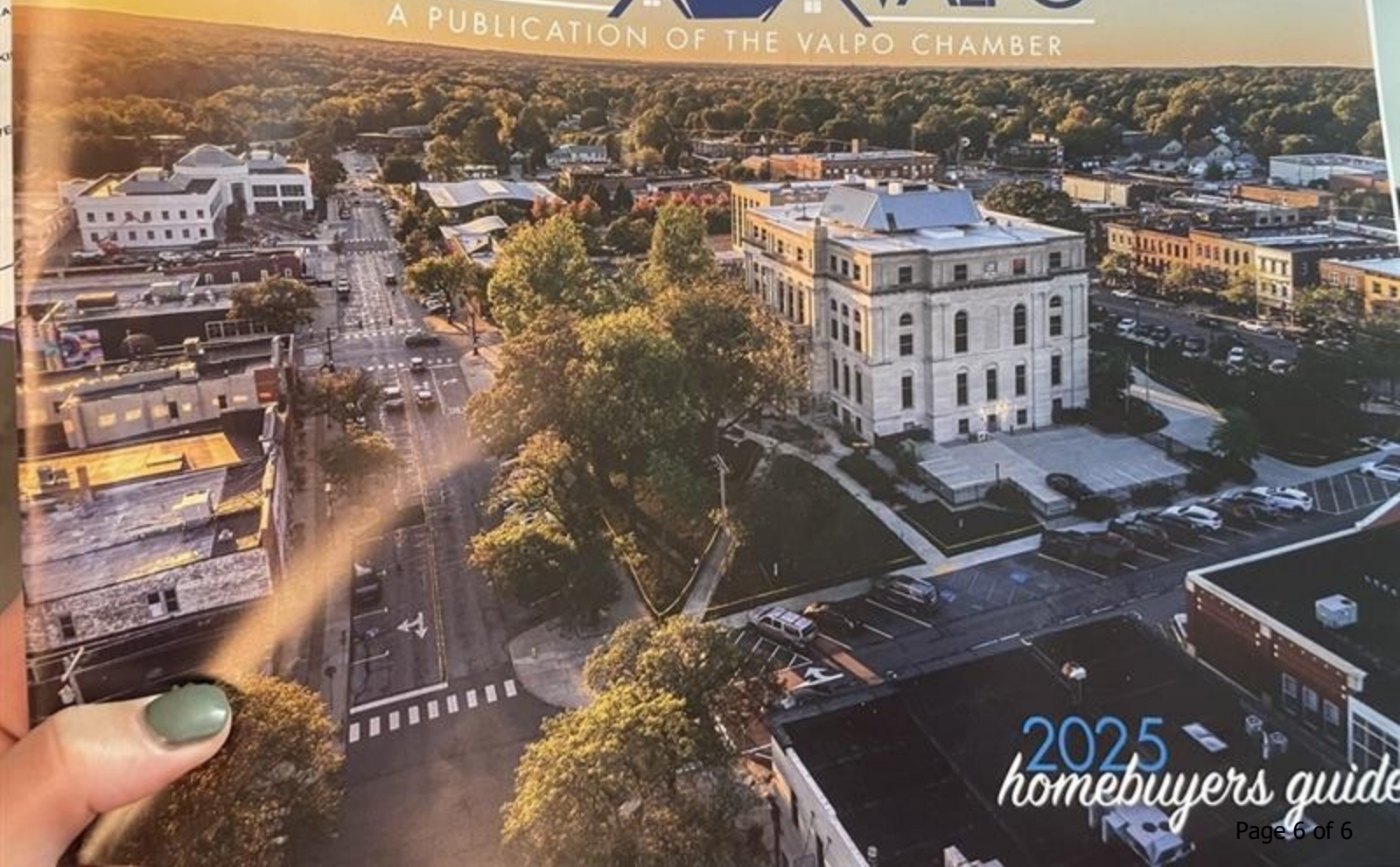
Tickets + more info!



Valparaiso Events +  
Downtown Valparaiso  
Retailers & Restaurants



welcome  
**HOME**  **VALPO**  
A PUBLICATION OF THE VALPO CHAMBER



2025  
*homebuyers guide*