



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda

Downtown Advisory Committee

Tuesday, July 21, 2026

10:00 AM

2nd Floor, City Hall

To create a downtown in Longview whose viability is based on unique character, is easily differentiated from other commercial in the Longview/Kelso area, is attractive to residents and visitors, is active "24-7", and attracts residents and visitors from Longview and other areas.

HYBRID MEETING DETAILS

26-00589 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

26-00594 INTRODUCTION OF NEW MEMBER - MARC ROLAND

ROLL CALL

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

26-00590 MINUTES FROM JUNE 16, 2026

PUBLIC COMMENTS

NEW BUSINESS

UNFINISHED BUSINESS

26-00595 JULY 14TH COUNCIL MEETING FOLLOW UP - DISCUSSION OF PROPOSED CHANGES TO LMC CHAPTER 11 VEHICLES AND TRAFFIC REGARDING PARKING - DOWNTOWN AND CITYWIDE

REPORTS

26-00591 DOWNTOWN SIGNAGE SUBCOMMITTEE

26-00592 DOWNTOWNERS REPORT

SHOW & TELL

26-00593 BRING FORTH THE FUN & POSITIVES

BOARD MEMBER COMMENTS

ADJOURNMENT



Minutes

Downtown Advisory Committee

Tuesday, June 16, 2026

10:00 AM

2nd Floor, City Hall

HYBRID MEETING DETAILS

26-00438 Please click the link to join the webinar: <https://us02web.zoom.us/j/83331274129>
Webinar ID: 833 3127 4129
Or by Telephone: (253) 205 0468; (253) 215 8782

CALL TO ORDER

The meeting was called to order at 10:00 am.

ROLL CALL

*Present: Elizabeth Borders, Chair; Rachelle (Sanders) Burch; Kat Cooper; Erin Gabrielle; Bill Hallanger; Rikissa Harrison; Laura Hight; Ariel Large; Dawn Morgan; Allan Rudberg; Ruth Kendall, Council Liaison;
Excused: Karl Salzsieder;
Staff present: Nick Little, Irene Rutikanga, Morgan Palmer, Nancy Vandehey
Guests: Amelia Nesbit, Downtowners; Marc Roland*

CHANGES TO THE AGENDA

APPROVAL OF MINUTES

26-00439 MINUTES FROM MAY 19, 2026

*Nancy noted that the minutes were updated online and in the packets provided today with a correction that Kat Cooper was not in attendance at the May meeting.
The corrected minutes were approved as presented. This passed unanimously.*

PUBLIC COMMENTS

ELECTION OF OFFICERS

*Nancy Vandehey led the elections of officers.
Liz Borders nominated Kat Cooper for Chair. This passed unanimously.
Liz Borders nominated Erin Gabrielle for CoChair. This passed unanimously.
Both will fulfill the rolls starting with the July meeting for the 2027-2028 period.*

NEW BUSINESS

UNFINISHED BUSINESS

26-00440 DOWNTOWN SIGNAGE - REPORTING BACK

Morgan Palmer was invited to provide guidance for the questions on signage downtown. He suggested bringing an example of the signs that they would like to see downtown to work through the design process. Liz Borders asked for clarity on the minimum signage that is required. It would be nice to see the signage cleaned up as a starting point.

Nick Little noted that he is in the process of working on getting the downtown parking changes LMC cleaned up and approved by Council. This will be the first step on cleaning up the parking ordinances. There is more flexibility in the areas around the parking lots than on the sidewalks. It was suggested for the downtown signage to be placed in those [areas](#). The desire to have basic signage like Chehalis with buildings, parks, attraction areas versus businesses listed. There would be a QR code that directs the person to the Downtowners' website that is maintained by them. Business signs could be on a pole that is maintained by Downtowners and potentially used as an annual fundraiser.

Step One - finalize the downtown parking signage.

Step Two - focus on one project next, starting with one block to establish standards for the downtown. It was suggested to present it as a phased proposal.

Nick Little shared that Council discussed a new branding package at Council on June 11th. LTAC funds might be an option. Costs would be a needed starting point. Liz suggested that we pinpoint a block to begin the process. Commerce between Maple St and Broadway, east side of Commerce, starting with the Maple & 12th parking lot. A design committee was suggested Rikissa, Liz, Erin, and Dawn with Amelia. Goal is a proposal with locations of signs and design of signs by the next meeting.

REPORTS

26-00442 DOWNTOWNERS REPORT

Downtowners are watering flowers on Sundays at 9 am. Beth's place will be helping this summer. Street painting is working toward design phase with Broadstrokes. TJ Frey, Kelso art teacher, will design one side and will ask a Longview art teacher for the other side. The starting location will be mid block on 1200 block of Commerce. First Friday started in May. The auction house is only open on Friday nights. Downtowners monthly meeting is this Thursday. Rikissa will be acting as the liaison for DAC and Downtowners.

SHOW & TELL

26-00443 BRING FORTH THE FUN & POSITIVES

Suggestion for next meeting - bring sign proposals for the next meeting.

BOARD MEMBER COMMENTS

Bill Hallanger gave his notice of resignation. This will be his last meeting.

Liz Borders thanked everyone for the opportunity to Chair and is excited for the direction of this board.

Erin Garbrielle shared that she just completed the Longview 101 program and encouraged others to attend.

ADJOURNMENT

The meeting was adjourned at 10:58 am.







